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Canada. Statistics Canada

Retail trade & monthly 1963-66.











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Canada. Statistics, Bureau of

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

RETAIL TRADE

January, 1963-66

Retail sales in Canada, during the month of January rose 6.6 per cent over the sales registered in the same month a year ago. The estimated dollar value of sales this year was \$1,307,618,000 as compared to \$1,227,003,000 last year. It is important to note that the estimates contained in this bulletin are not adjusted for price changes, seasonal variations or number of shopping days.

All trades with the exception of variety stores which remained unchanged, registered increased sales over the same period the previous year. Motor vehicle dealers, hardware, and grocery and combination stores accounted for the largest increases with 11.7 per cent, 9.6 per cent and 7.5 per cent respectively.

Saskatchewan obtained the largest increase in retail sales with a gain of 11.3 per cent. All other regions in Canada also enjoyed increased sales: British Columbia, 8.6 per cent; Quebec, 7.4 per cent; Ontario, 7.0 per cent; Manitoba 6.1 per cent; Alberta, 2.0 per cent and the Atlantic Provinces, 1.7 per cent.

Total Retail Trade in Canada

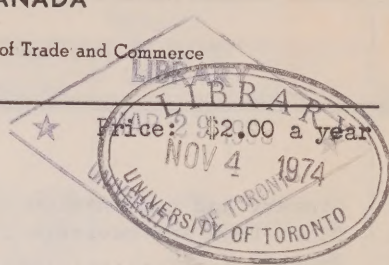
(Thousands)

	<u>1961</u>	<u>1962</u>	<u>% Change</u> <u>1962/1961</u>
January to March .....	3,608,151	3,813,282	+ 5.7
April to June .....	4,319,445	4,538,032	+ 5.1
July to September .....	4,164,290	4,254,097	+ 2.2
October to December .....	4,571,718	4,851,908	+ 6.1
Total .....	16,663,604	17,457,319	+ 4.8
	<u>1962</u>	<u>1963</u>	<u>% Change</u> <u>1963/1962</u>
January .....	1,227,003	1,307,618	+ 6.6

Prepared in Industry and Merchandising Division

March, 1963  
6542-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
January, 1963

		Canada			Atlantic provinces
Kind of business		All stores	Chain	Independent	All stores
No.		thousands of dollars			
1	Grocery and combination .....	302,902	139,207	163,694	27,762
2	Other food and beverage .....	88,544	43,500	45,043	7,104
3	General .....	48,576	3,271	45,305	11,370
4	Department .....	100,285	-	100,285	5,685
5	Variety .....	20,169	17,300	2,868	2,059
6	Motor vehicle .....	214,982	1,262	213,721	14,445
7	Garage and filling station .....	91,481	683	90,798	8,013
8	Men's clothing .....	23,860	2,045	21,815	993
9	Family clothing .....	16,614	5,244	11,370	2,002
10	Women's clothing .....	20,845	5,936	14,909	740
11	Shoe .....	11,821	4,392	7,429	622
12	Hardware .....	20,266	4,008	16,258	1,180
13	Lumber and building material .....	27,313	6,907	20,407	1,230
14	Furniture, appliance and Radio ...	48,180	8,106	40,074	2,851
15	Restaurant .....	44,383	3,455	40,929	2,179
16	Fuel .....	50,914	744	50,171	2,042
17	Drug .....	35,189	4,494	30,695	2,604
18	Jewellery .....	7,777	2,865	4,913	487
19	Other .....	133,517	12,367	121,148	7,921
20	Totals .....	1,307,618	265,786	1,041,832	101,289
		Manitoba			Saskatchewan
21	Grocery and combination .....	11,702	5,416	6,286	10,307
22	Other food and beverage .....	2,512	1,536	977	2,598
23	General .....	4,174	(1)	(1)	6,070
24	Department .....	8,578	-	8,578	4,088
25	Variety .....	506	496	10	618
26	Motor vehicle .....	8,037	-	8,037	12,911
27	Garage and filling station .....	3,705	(1)	(1)	5,272
28	Men's clothing .....	580	(1)	(1)	887
29	Family clothing .....	899	217	683	812
30	Women's clothing .....	460	108	353	573
31	Shoe .....	239	108	131	163
32	Hardware .....	1,213	(1)	(1)	2,106
33	Lumber and building material .....	2,555	709	1,846	2,382
34	Furniture, appliance and radio ...	1,727	381	1,346	1,726
35	Restaurant .....	1,926	302	1,624	2,211
36	Fuel .....	1,622	-	1,622	493
37	Drug .....	1,771	(1)	(1)	1,323
38	Jewellery .....	312	(1)	(1)	398
39	Other .....	10,041	566	9,475	8,167
40	Totals .....	62,559	10,885	51,674	63,105

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
January, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,212	20,550	88,159	28,243	59,916	117,779	69,492	48,287	1
(1)	(1)	26,877	8,522	18,355	35,921	19,996	15,926	2
1,004	10,366	9,189	478	8,711	8,567	(1)	(1)	3
-	5,685	18,065	-	18,065	34,381	-	34,381	4
1,825	234	5,650	4,837	813	8,899	7,682	1,217	5
1,262	13,184	49,451	-	49,451	85,319	-	85,319	6
(1)	(1)	22,288	(1)	(1)	37,114	89	37,025	7
(1)	(1)	7,126	370	6,757	9,135	1,278	7,857	8
111	1,891	5,752	2,082	3,670	4,393	927	3,465	9
203	536	6,392	1,746	4,646	9,125	2,807	6,318	10
138	484	3,410	1,348	2,062	5,454	2,107	3,347	11
(1)	(1)	4,899	948	3,951	6,813	931	5,882	12
(1)	(1)	5,312	(1)	(1)	9,345	1,775	7,570	13
538	2,313	15,301	2,556	12,745	19,540	3,236	16,304	14
124	2,055	12,320	787	11,533	18,608	1,453	17,156	15
(1)	(1)	16,663	-	16,663	25,663	(1)	(1)	16
247	2,358	8,199	516	7,684	14,981	1,716	13,266	17
196	291	1,572	554	1,018	3,611	1,310	2,301	18
580	7,340	25,082	1,899	23,182	56,865	5,549	51,316	19
18,018	83,271	331,707	55,254	276,453	511,513	120,935	390,578	20
Saskatchewan		Alberta			British Columbia			
3,743	6,564	20,523	10,325	10,198	26,671	14,777	11,894	21
1,558	1,039	4,238	2,720	1,518	9,293	5,061	4,232	22
(1)	(1)	5,148	(1)	(1)	4,059	278	3,782	23
-	4,088	11,555	-	11,555	17,933	-	17,933	24
542	76	1,165	941	224	1,271	977	294	25
-	12,911	18,978	-	18,978	25,841	-	25,841	26
(1)	(1)	7,445	(1)	(1)	7,643	193	7,450	27
(1)	(1)	2,122	(1)	(1)	3,015	(1)	(1)	28
308	504	833	261	571	1,923	1,338	585	29
100	473	1,499	390	1,108	2,057	581	1,475	30
80	83	612	264	348	1,320	346	974	31
650	1,456	2,506	770	1,736	1,550	337	1,213	32
1,423	959	4,132	2,316	1,816	2,357	352	2,005	33
351	1,375	3,184	361	2,822	3,852	682	3,169	34
16	2,194	3,719	130	3,589	3,421	642	2,779	35
-	493	263	(1)	(1)	4,168	(1)	(1)	36
259	1,063	2,548	508	2,040	3,761	1,154	2,607	37
145	253	473	252	221	924	311	614	38
391	7,776	8,725	794	7,931	16,716	2,587	14,129	39
9,988	53,117	99,668	20,547	79,121	137,775	30,156	107,619	40

Note: Totals may not balance due to rounding.

## Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January 1963 over January 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 7.5	-12.3	+ 8.7	+ 7.5	+ 5.0	+ 3.8	+6.3	+ 7.3
Other food and beverage .....	+ 5.9	+ 1.2	+ 6.7	+ 6.6	+ 2.4	+ 4.5	+2.0	+ 8.3
General .....	+ 5.9	+ 5.4	+12.1	+ 2.5	+ 4.1	- 0.6	+5.5	+15.2
Department .....	+ 6.5	-10.6	+ 7.4	+ 8.7	- 2.0	+ 1.8	+5.5	+15.0
Variety .....	(1)	+ 1.0	- 0.2	+ 0.8	- 4.3	- 3.1	-7.6	+ 4.4
Motor vehicle .....	+11.7	- 5.8	+11.3	+14.6	+ 9.5	+32.4	-3.1	+19.7
Garage and filling station .....	+ 1.7	+ 4.9	+ 2.3	- 0.8	+10.5	- 0.4	+1.4	+ 7.5
Men's clothing .....	+ 5.3	- 1.5	+15.0	+ 1.1	+ 1.9	+ 4.8	-2.2	+ 6.2
Family clothing .....	+ 6.4	+ 2.7	+ 4.4	+ 1.9	- 0.3	+ 3.7	-2.5	+47.1
Women's clothing .....	+ 6.6	+ 4.2	+11.4	+ 7.0	+ 5.0	+ 8.3	-3.5	(1)
Shoe .....	+ 6.7	- 0.8	+17.5	+ 1.4	+ 4.8	+ 7.2	-2.2	+13.6
Hardware .....	+ 9.6	- 6.3	+16.3	+10.1	+ 7.1	+10.4	+3.3	+13.8
Lumber and building material .....	+ 6.4	+ 6.0	+12.6	+ 7.4	+ 6.8	+14.8	-4.6	+ 2.8
Furniture, appliance and radio .....	+ 2.4	+ 2.7	- 5.0	+ 4.3	+ 8.3	+42.3	+2.9	+ 9.1
Restaurant .....	+ 3.6	+ 6.6	+ 5.6	+ 3.7	+ 0.2	+ 3.0	-1.6	+ 2.8
Fuel .....	+ 3.5	- 0.6	+ 6.2	+ 2.3	- 8.5	- 1.2	-3.7	+ 8.8
Drug .....	+ 2.2	+ 2.8	+ 6.6	+ 0.7	- 0.2	- 1.2	-2.1	+ 3.6
Jewellery .....	+ 2.0	- 0.6	+ 1.9	+ 5.7	- 4.6	+ 7.0	-8.0	- 3.9
Other .....	+ 7.0	+ 0.5	+ 5.1	+ 9.5	+20.4	+23.4	+8.4	- 7.9
Totals, all trades .	+ 6.6	+ 1.7	+ 7.4	+ 7.0	+ 6.1	+11.3	+2.0	+ 8.6

(1) Unchanged.



Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	4,194	4,304	1,167	1,291	11,485	12,379	9,105	9,789
Other food and beverage ...	1,320	1,503	427	426	2,912	2,995	2,361	2,179
General .....	4,934	5,217	822	873	2,597	2,665	2,439	2,615
Motor vehicle .....	1,525	1,654	832	854	7,108	6,816	5,873	5,122
Garage and filling station	..	..	..	..	3,123	3,066	3,354	3,723
Men's clothing .....	)							
Family clothing .....	) 416	438	178	189	1,786	1,806	1,287	1,301
Women's clothing .....	)							
Shoe .....	..	..	..	..	309	295	194	202
Hardware .....	..	..	..	..	500	472	553	541
Lumber and building material .....	..	..	..	..	700	657	340	366
Furniture, appliance and radio .....	..	..	..	..	1,131	1,068	1,172	1,176
Restaurant .....	..	..	..	..	1,034	1,167	680	664
Fuel .....	..	..	..	..	1,237	1,249	498	449
Drug .....	295	306	97	98	1,117	1,156	1,023	1,044
Jewellery .....	..	..	..	..	329	322	109	113
Other .....	3,087	3,055	1,197	1,144	7,112	6,720	4,881	4,746
Totals .....	17,750	18,718	5,530	5,710	42,480	42,834	33,869	34,031

.. Figures not available.

Note: Totals may not balance due to rounding.





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# Canada. Statistics, Bureau of

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 35 No. 2

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RETAIL TRADE

February, 1963

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1962</u> \$'000	<u>1963</u> \$'000	<u>% Change</u> 1963/1962
January .....	1,227,003	1,307,618	+6.6
February .....	1,154,722	1,218,784	+5.5
Total .....	2,381,725	2,526,402	+6.1

Estimated Retail Trade by Provinces and Kinds of Business

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	593	55	173	229	23	21	40	51
Other food and beverage .....	180	14	54	73	5	5	9	19
General .....	92	21	16	16	8	12	10	8
Department .....	195	12	35	66	17	8	23	34
Variety .....	40	4	11	18	1	1	2	3
Motor vehicle .....	435	30	101	167	17	27	40	53
Garage and filling station ...	173	14	42	71	7	9	14	16
Men's clothing .....	40	2	11	16	1	2	3	5
Family clothing .....	29	4	10	8	1	2	2	3
Women's clothing .....	36	1	11	16	1	1	3	4
Shoe .....	20	1	6	9	(1)	(1)	1	2
Hardware .....	40	2	10	13	2	4	5	3
Lumber and building material .	51	2	10	17	5	4	8	5
Furniture, appliance and radio	84	5	27	32	4	3	6	7
Restaurant .....	86	4	24	35	4	4	7	7
Fuel .....	98	4	33	50	3	1	(1)	7
Drug .....	68	5	16	29	4	3	5	7
Jewellery .....	15	1	3	7	1	1	1	2
All other .....	252	15	54	106	15	15	18	30
Totals .....	2,526	196	648	977	118	123	198	266

**Note:** Totals may not balance due to rounding. (1) Less than \$500,000

April, 1963

Prepared in the Industry and Merchandising Division

6542-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

## Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

February, 1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	289,834	135,466	154,368	26,965
2	Other food and beverage .....	91,058	46,448	44,610	6,708
3	General .....	43,211	2,266	40,944	9,898
4	Department .....	94,436	-	94,436	5,967
5	Variety .....	19,998	17,130	2,869	2,089
6	Motor vehicle .....	219,928	1,157	218,771	15,660
7	Garage and filling station .....	81,162	572	80,590	6,413
8	Men's clothing .....	15,869	1,946	13,923	915
9	Family clothing .....	12,118	3,391	8,727	1,650
10	Women's clothing .....	15,544	4,301	11,242	578
11	Shoe .....	7,866	3,248	4,618	467
12	Hardware .....	19,690	3,343	16,347	856
13	Lumber and building material .....	24,147	5,557	18,590	956
14	Furniture, appliance and Radio ...	35,792	6,905	28,887	2,375
15	Restaurant .....	41,358	3,108	38,249	2,028
16	Fuel .....	47,330	599	46,732	1,818
17	Drug .....	33,314	4,163	29,150	2,501
18	Jewellery .....	7,388	2,358	5,029	396
19	Other .....	118,741	11,637	107,107	6,594
20	Totals .....	1,218,784	253,595	965,189	94,834
		Manitoba			Saskatchewan
21	Grocery and combination .....	11,651	5,319	6,331	10,509
22	Other food and beverage .....	2,690	1,770	920	2,824
23	General .....	3,901	(1)	(1)	6,108
24	Department .....	8,762	-	8,762	4,162
25	Variety .....	509	499	10	699
26	Motor vehicle .....	8,511	-	8,511	14,003
27	Garage and filling station .....	3,101	(1)	(1)	3,347
28	Men's clothing .....	373	(1)	(1)	625
29	Family clothing .....	548	160	388	690
30	Women's clothing .....	394	86	308	378
31	Shoe .....	152	63	89	126
32	Hardware .....	1,071	(1)	(1)	2,058
33	Lumber and building material .....	2,106	546	1,561	1,821
34	Furniture, appliance and radio ...	1,799	376	1,423	1,439
35	Restaurant .....	1,963	301	1,662	2,256
36	Fuel .....	1,289	-	1,289	306
37	Drug .....	1,782	(1)	(1)	1,294
38	Jewellery .....	294	(1)	(1)	332
39	Other .....	4,730	511	4,219	7,274
40	Totals .....	55,626	10,549	45,077	60,251

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
February, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,900	19,065	85,155	26,414	58,740	110,979	67,563	43,416	1
(1)	(1)	27,503	7,712	19,790	36,822	22,276	14,547	2
627	9,271	6,610	347	6,262	7,804	(1)	(1)	3
-	5,967	16,759	-	16,759	31,362	-	31,362	4
1,875	215	5,171	4,411	760	8,916	7,600	1,316	5
1,157	14,503	51,527	-	51,527	81,948	-	81,948	6
(1)	(1)	19,992	(1)	(1)	33,969	110	33,859	7
(1)	(1)	4,239	263	3,976	6,422	1,238	5,184	8
93	1,557	4,020	1,364	2,657	3,434	669	2,765	9
161	417	4,714	1,305	3,409	6,656	1,893	4,762	10
119	348	2,266	981	1,286	3,336	1,602	1,734	11
(1)	(1)	5,266	906	4,361	6,508	662	5,845	12
(1)	(1)	4,845	(1)	(1)	7,896	1,250	6,647	13
497	1,878	11,441	2,082	9,359	12,202	2,578	9,624	14
170	1,858	11,452	680	10,772	16,874	1,192	15,681	15
(1)	(1)	16,539	-	16,539	24,088	(1)	(1)	16
282	2,219	7,914	446	7,468	13,899	1,622	12,277	17
146	250	1,844	392	1,452	3,355	1,107	2,248	18
483	6,111	29,108	2,145	26,963	42,885	4,737	44,148	19
17,879	76,955	316,365	49,793	266,572	465,355	116,456	348,899	20
Saskatchewan		Alberta			British Columbia			
3,980	6,529	19,909	10,157	9,752	24,667	14,133	10,534	21
1,752	1,072	5,108	3,412	1,696	9,403	5,561	3,842	22
(1)	(1)	4,895	(1)	(1)	3,995	15	3,980	23
-	4,162	11,177	-	11,177	16,248	-	16,248	24
636	63	1,252	1,077	174	1,362	1,032	330	25
-	14,003	21,280	-	21,280	26,999	-	26,999	26
(1)	(1)	6,087	(1)	(1)	8,253	172	8,081	27
(1)	(1)	1,314	(1)	(1)	1,982	(1)	(1)	28
268	422	792	188	604	983	649	334	29
89	289	1,223	301	922	1,600	465	1,135	30
62	64	506	184	322	1,013	237	776	31
531	1,527	2,519	644	1,875	1,412	291	1,121	32
1,078	743	3,862	2,002	1,960	2,661	362	2,300	33
468	971	3,088	309	2,779	3,448	595	2,853	34
30	2,226	3,246	140	3,106	3,539	596	2,943	35
-	306	224	(1)	(1)	3,066	(1)	(1)	36
258	1,036	2,357	382	1,975	3,568	1,089	2,479	37
117	216	414	216	198	752	292	460	38
330	6,944	9,183	608	8,575	12,968	2,824	10,144	39
10,037	50,214	98,436	20,114	78,322	127,919	28,774	99,145	40

Note: Totals may not balance due to rounding.



## Percentage Changes in Retail Trade - by Provinces and Kinds of Business

February 1963 over February 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 5.0	+ 3.1	+ 6.0	+ 5.4	+ 4.1	+ 0.4	+ 6.3	+ 3.3
Other food and beverage .....	+ 5.9	- 2.0	+ 6.7	+ 6.8	+ 4.8	+ 6.6	+ 5.8	+ 6.1
General .....	+ 5.1	+ 4.9	+ 0.2	+ 3.0	+ 8.9	+ 5.8	+ 8.1	+10.2
Department .....	+ 6.8	+ 3.0	+ 5.8	+ 6.8	+10.0	+ 2.6	+13.3	+ 4.5
Variety .....	+ 2.3	+ 3.5	- 1.8	+ 4.5	- 2.3	+ 2.8	+ 3.0	+ 4.0
Motor vehicle .....	+10.1	+ 2.6	+ 3.9	+17.4	+ 7.4	+25.9	+ 6.7	+ 3.6
Garage and filling station .....	- 1.8	- 1.2	- 0.6	- 4.5	+ 7.7	- 8.2	+ 2.0	+ 3.1
Men's clothing .....	+ 4.9	+12.0	+ 4.8	+ 4.3	+ 0.3	- 1.4	+ 5.0	+ 7.7
Family clothing .....	+ 0.8	+ 2.0	- 4.3	+ 3.2	- 1.1	- 1.0	+ 4.8	+12.5
Women's clothing .....	+ 3.4	+ 1.0	- 0.9	+ 6.4	(1)	- 0.5	+ 5.2	+ 6.7
Shoe .....	+ 2.1	+ 3.5	+ 3.8	- 2.0	+ 2.7	+10.5	+ 6.5	+ 9.6
Hardware .....	+ 8.3	-16.6	+ 9.3	+11.2	+ 7.5	+15.3	+ 5.6	+ 7.6
Lumber and building material .....	+ 6.0	+10.3	+ 6.9	+ 8.3	- 8.2	+ 5.7	+17.9	- 5.0
Furniture, appliance and radio .....	+ 7.0	+ 3.7	- 0.2	+ 9.6	+19.3	+ 8.8	+12.8	+14.7
Restaurant .....	+ 3.3	+ 7.0	+ 9.4	+ 1.0	- 2.3	+ 2.7	- 3.9	+ 5.1
Fuel .....	+ 3.0	- 5.2	+10.7	- 0.1	-10.4	-24.6	-19.4	+ 8.4
Drug .....	+ 2.5	+ 2.7	+ 5.3	+ 0.2	+ 8.0	+ 3.5	+ 1.3	+ 4.0
Jewellery .....	- 1.6	- 2.2	- 6.7	- 0.8	+ 2.8	+ 1.5	+ 1.0	+ 3.9
Other .....	+ 7.0	+ 1.8	+12.3	+ 7.1	+14.6	+13.3	+ 6.8	- 5.6
Totals, all trades .	+ 5.5	+ 2.2	+ 5.3	+ 6.3	+ 6.1	+ 8.3	+ 6.9	+ 3.5

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January - February 1963 over January - February 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 6.3	+ 5.1	+ 7.4	+ 6.5	+ 4.5	+ 2.0	+ 6.3	+ 5.3
Other food and beverage .....	+ 5.9	- 0.4	+ 6.7	+ 6.7	+ 3.6	+ 5.6	+ 4.1	+ 7.2
General .....	+ 5.5	+ 5.1	+ 6.8	+ 2.7	+ 6.4	+ 2.5	+ 6.3	+12.6
Department .....	+ 6.7	- 4.1	+ 6.6	+ 7.8	+ 3.7	+ 2.2	+ 9.2	+ 9.8
Variety .....	+ 1.1	+ 2.2	- 1.0	+ 2.6	- 3.3	- 0.1	- 2.4	+ 4.2
Motor vehicle .....	+10.9	- 1.6	+ 7.4	+16.0	+ 8.4	+28.9	+ 1.8	+10.9
Garage and filling station .....	(1)	+ 2.1	+ 0.9	- 2.6	+ 9.2	- 3.6	+ 1.7	+ 5.2
Men's clothing .....	+ 5.2	+ 4.5	+11.0	+ 2.4	+ 1.3	+ 2.2	+ 0.4	+ 6.8
Family clothing .....	+ 4.0	+ 2.4	+ 0.6	+ 2.5	- 0.6	+ 1.5	+ 0.9	+33.2
Women's clothing .....	+ 5.2	+ 2.8	+ 5.8	+ 6.7	+ 2.6	+ 4.6	+ 0.2	+ 2.8
Shoe .....	+ 4.8	+ 1.0	+11.6	+ 0.1	+ 4.0	+ 8.6	+ 1.5	+11.8
Hardware .....	+ 9.0	-10.9	+12.5	+10.6	+ 7.3	+12.8	+ 4.5	+10.8
Lumber and building material .....	+ 6.2	+ 7.8	+ 9.8	+ 7.8	- 0.6	+10.7	+ 5.1	- 1.5
Furniture, appliance and radio .....	+ 4.3	+ 3.1	- 3.0	+ 6.3	+13.6	+24.9	+ 7.6	+11.7
Restaurant .....	+ 3.5	+ 6.8	+ 7.4	+ 2.4	- 1.1	+ 2.9	- 2.7	+ 3.9
Hotel .....	+ 3.3	- 2.8	+ 8.4	+ 1.1	- 9.3	-11.7	-11.6	+ 8.7
Jewelry .....	+ 2.3	+ 2.8	+ 5.9	+0.4	+ 3.7	+ 1.1	- 0.5	+ 3.8
Optical .....	+ 0.2	- 1.3	- 2.9	+ 2.5	- 1.1	+ 4.4	- 4.0	- 0.5
Other .....	+ 7.0	+ 1.1	+ 8.9	+ 8.4	+18.5	+18.4	+ 7.6	- 6.9
Totals, all trades .	+ 6.1	+ 1.9	+ 6.4	+ 6.7	+ 6.1	+ 9.8	+ 4.3	+ 6.0

(1) Unchanged.



## Estimated Retail Trade - Atlantic Provinces

February 1963 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	4,400	4,594	1,018	1,109	11,802	11,964	8,921	9,297
Other food and beverage ...	1,302	1,421	392	401	2,820	2,711	2,329	2,174
General .....	3,960	4,131	789	865	2,230	2,360	2,455	2,541
Motor vehicle .....	1,705	2,274	480	562	7,573	8,149	5,509	4,675
Garage and filling station	..	..	..	..	2,690	2,639	2,829	2,651
Men's clothing .....	356	377	166	180	1,426	1,500	1,059	1,085
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	205	217	149	150
Hardware .....	..	..	..	..	381	374	502	378
Lumber and building material .....	..	..	..	..	514	573	282	280
Furniture, appliance and radio .....	..	..	..	..	967	1,113	976	883
Restaurant .....	..	..	..	..	886	978	606	586
Fuel .....	..	..	..	..	1,117	1,046	466	442
Drug .....	312	304	98	100	1,025	1,094	1,000	1,003
Jewellery .....	..	..	..	..	253	246	103	100
Other .....	2,641	2,679	1,051	1,078	6,075	6,366	4,523	4,527
Totals .....	16,403	17,695	4,682	5,035	39,964	41,329	31,710	30,772

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

February 1962 and February 1963

Department	Sales			Stocks (at selling value)		
	1962	1963	Change 1963/62	1962	1963	Change 1963/62
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	2,651	2,851	+ 7.5	9,714	10,784	+11.0
2. Women's and misses' coats and suits .....	1,834	1,979	+ 7.9	7,513	8,358	+11.2
3. Women's and misses' sportswear	2,454	2,726	+11.1	10,843	12,146	+12.0
4. Furs .....	719	726	+ 1.0	4,463	4,479	+ 0.4
5. Girls' and infants' wear .....	3,403	3,589	+ 5.5	19,884	21,874	+10.0
6. Lingerie and corsets .....	3,581	4,154	+16.0	12,667	13,703	+ 8.2
7. Aprons, housedresses and uniforms .....	383	361	- 5.7	1,096	972	-11.3
8. Millinery .....	473	442	- 6.6	1,425	1,410	- 1.1
9. Hosiery and apparel accessories	2,605	2,930	+12.5	11,169	12,174	+ 9.0
10. Women's, misses' and children's shoes .....	2,680	2,657	- 0.9	20,303	20,356	+ 0.3
Ladies' apparel and accessories Totals 1 - 10 .....	20,783	22,415	+ 7.9	99,077	106,256	+ 7.2
11. Men's clothing .....	2,633	2,843	+ 8.0	12,363	13,500	+ 9.2
12. Men's furnishings .....	3,114	3,494	+12.2	17,242	18,484	+ 7.2
13. Boys' clothing and furnishings	1,456	1,582	+ 8.7	9,762	10,452	+ 7.1
14. Men's and boys' shoes .....	1,294	1,398	+ 8.0	7,328	8,034	+ 9.6
15. Food and kindred products .....	5,915	6,120	+ 3.5	4,813	4,712	- 2.1
16. Toiletries, cosmetics and drugs	3,109	3,442	+10.7	8,909	9,979	+12.0
17. Photographic equipment and supplies .....	415	439	+ 5.8	1,771	2,016	+13.8
18. Piece goods .....	3,051	3,148	+ 3.2	11,405	11,783	+ 3.5
19. Linens and domestics .....	3,072	3,178	+ 3.4	10,600	11,617	+ 9.6
20. Smallwares .....	1,596	1,515	- 5.1	6,274	6,106	- 2.7
21. China and glassware .....	1,153	1,308	+13.4	9,817	10,391	+ 5.8
22. Home furnishings .....	6,619	7,158	+ 8.1	29,271	30,425	+ 3.9
23. Furniture .....	6,602	7,300	+10.6	19,517	20,261	+ 3.8
24. Major appliances .....	5,567	5,813	+ 4.4	22,452	19,727	-12.1
25. Radio and music .....	2,851	3,100	+ 8.7	10,152	12,001	+18.2
26. Hardware and housewares .....	6,459	6,437	- 0.3	29,994	30,435	+ 1.5
27. Jewellery .....	1,318	1,388	+ 5.3	8,964	9,861	+10.0
28. Sporting goods and luggage ....	1,802	1,901	+ 5.5	17,272	18,233	+ 5.6
29. Stationery, books and magazines	1,762	1,873	+ 6.3	6,316	6,534	+ 4.2
30. All other departments .....	7,862	8,584	+ 9.2	18,802	19,420	+ 3.3
Totals, all departments .....	88,433	94,436	+ 6.8	362,101	380,277	+ 5.0





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## DOMINION BUREAU OF STATISTICS

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Vol. 35 No. 3

RETAIL TRADE

Price: \$2.00 a year

March, 1963

This bulletin contains sales estimates for the month of March as well as a completely revised series of 1962 monthly sales by trades within each region. They are not adjusted for seasonal variations, number of shopping days or price changes.

It should be noted that estimates of retail trade are published annually as well as monthly. The link-relative approach is employed in producing these estimates. The monthly estimates are published approximately a month and a half after the survey month.

Usually in the December issue of any year, the monthly estimates are revised, and in reality, this bulletin replaces the preceding monthly bulletins for that year (1962). The December issue also contains the final sales estimates for the preceding year (1961), adjusted for new stores coming into business and for stores going out of business during the year. This survey of "births" and "deaths" requires approximately one year after the survey year for completion. The revisions to the monthly 1962 sales are based upon the final 1961 sales estimates. The revision process outlined above is undertaken each succeeding year. For example, in the December 1963 bulletin, final 1962 and revised 1963 sales estimates will be published.

The revisions for the year 1961 and 1962, however, were delayed until the March report due to the fact that resources and staff were being utilized to complete the 1961 Census of Merchandising and Service Establishments.

It is important to note that the revised estimates for the year 1961 and 1962 will undergo an additional revision once the results of the Census are completed within the next several months.

Note: Any differences between annual totals and their monthly components shown in this report may be due to the rounding of the figures.

Total Retail Trade in Canada

<u>Period</u>	<u>1962</u> \$'000	<u>1963</u> \$'000	<u>% Change</u> 1963/1962
January .....	1,234,408	1,314,864	+6.5
February .....	1,161,565	1,225,309	+5.5
March .....	<u>1,440,188</u>	<u>1,435,986</u>	<u>-0.3</u>
Total .....	3,836,161	3,976,159	+3.6

Prepared in the Industry and Merchandising Division

May, 1963  
6542-506

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
March, 1963

Line	Kind of Business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	329,948	156,795	173,153	29,957
2	Other food and beverage .....	102,113	53,097	49,016	8,186
3	General .....	49,144	2,591	46,553	11,617
4	Department .....	114,717	-	114,717	7,247
5	Variety .....	25,271	21,737	3,534	2,699
6	Motor vehicle .....	265,426	1,915	263,511	22,366
7	Garage and filling station .....	90,420	812	89,608	8,738
8	Men's clothing .....	20,142	2,489	17,653	978
9	Family clothing .....	16,773	4,812	11,961	2,186
10	Women's clothing .....	23,165	5,829	17,336	758
11	Shoe .....	11,636	5,273	6,363	615
12	Hardware .....	21,388	4,241	17,147	1,167
13	Lumber and building material .....	30,189	6,543	23,646	1,258
14	Furniture, appliance and radio .....	42,316	8,664	33,652	2,573
15	Restaurant .....	48,822	3,363	45,459	2,639
16	Fuel .....	35,331	535	34,796	1,690
17	Drug .....	37,417	4,678	32,739	3,143
18	Jewellery .....	8,480	2,810	5,670	480
19	Other .....	163,288	14,896	148,392	9,398
20	Totals .....	1,435,986	301,080	1,134,906	117,695
		Manitoba			Saskatchewan
21	Grocery and combination .....	14,262	6,598	7,664	11,471
22	Other food and beverage .....	3,106	1,905	1,201	3,148
23	General .....	4,300	(1)	(1)	7,398
24	Department .....	9,422	-	9,422	5,058
25	Variety .....	650	638	12	833
26	Motor vehicle .....	10,457	-	10,457	18,614
27	Garage and filling station .....	3,414	(1)	(1)	5,270
28	Men's clothing .....	553	(1)	(1)	659
29	Family clothing .....	751	221	530	927
30	Women's clothing .....	509	128	382	552
31	Shoe .....	268	121	147	204
32	Hardware .....	1,206	(1)	(1)	2,433
33	Lumber and building material .....	2,613	562	2,052	2,148
34	Furniture, appliance and radio .....	1,672	341	1,331	1,699
35	Restaurant .....	2,102	326	1,776	2,327
36	Fuel .....	853	-	853	286
37	Drug .....	1,786	(1)	(1)	1,504
38	Jewellery .....	291	(1)	(1)	416
39	Other .....	9,860	425	9,434	9,389
40	Totals .....	68,075	12,384	55,691	74,336

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
March, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,061	21,896	94,540	30,525	64,015	126,351	78,074	48,277	1
(1)	(1)	29,379	8,431	20,948	41,174	25,052	16,123	2
692	10,925	7,142	323	6,820	8,981	(1)	(1)	3
-	7,247	21,417	-	21,417	37,999	-	37,999	4
2,442	257	7,138	6,042	1,096	10,835	9,330	1,505	5
1,915	20,451	59,339	-	59,339	98,944	-	98,944	6
(1)	(1)	22,512	(1)	(1)	35,210	115	35,095	7
(1)	(1)	7,058	337	6,722	7,570	1,582	5,988	8
143	2,043	6,375	2,098	4,277	4,476	970	3,506	9
203	554	7,657	1,822	5,835	9,674	2,536	7,138	10
159	457	3,621	1,710	1,912	4,909	2,582	2,328	11
(1)	(1)	5,078	1,190	3,887	6,791	524	6,267	12
(1)	(1)	6,988	(1)	(1)	9,103	1,251	7,852	13
787	1,786	13,983	2,627	11,356	16,189	3,188	13,001	14
153	2,486	13,936	817	13,119	19,958	1,214	18,743	15
(1)	(1)	11,738	-	11,738	17,525	(1)	(1)	16
290	2,854	9,242	649	8,593	15,302	1,775	13,528	17
185	295	2,114	500	1,614	3,781	1,313	2,468	18
624	8,774	35,840	3,552	32,288	67,164	5,814	61,350	19
21,107	96,588	365,097	61,148	303,949	541,936	135,732	406,204	20
Saskatchewan		Alberta			British Columbia			
4,506	6,965	23,468	12,056	11,412	29,899	16,975	12,924	21
1,935	1,213	6,018	4,144	1,874	11,101	6,644	4,457	22
(1)	(1)	5,377	(1)	(1)	4,329	168	4,161	23
-	5,058	12,976	-	12,976	20,598	-	20,598	24
755	78	1,496	1,282	214	1,622	1,249	372	25
-	18,614	26,058	-	26,058	29,649	-	29,649	26
(1)	(1)	7,218	(1)	(1)	8,059	307	7,752	27
(1)	(1)	1,500	(1)	(1)	1,824	(1)	(1)	28
372	554	951	236	715	1,108	772	336	29
107	445	1,872	403	1,470	2,143	630	1,512	30
90	114	749	313	436	1,270	299	970	31
824	1,609	2,944	905	2,039	1,769	392	1,378	32
1,228	921	4,932	2,557	2,375	3,147	478	2,669	33
563	1,136	2,721	436	2,285	3,480	723	2,757	34
23	2,304	3,933	90	3,844	3,927	740	3,187	35
-	286	168	(1)	(1)	3,070	(1)	(1)	36
289	1,215	2,460	411	2,049	3,979	1,181	2,798	37
133	283	537	271	266	861	307	553	38
329	9,060	13,330	743	12,587	18,308	3,409	14,899	39
11,594	62,742	118,708	24,359	94,349	150,143	34,759	115,384	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

March 1963 Over March 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+0.7	+ 0.1	+ 1.1	+0.7	+ 1.5	- 4.9	+ 0.5	+ 1.9
Other food and beverage .....	-0.7	- 2.8	- 0.1	-2.0	+ 0.3	- 0.2	- 0.2	+ 3.7
General .....	+2.4	+ 3.6	- 1.4	+2.3	+ 4.2	+ 1.2	+ 1.6	+ 8.2
Department .....	-1.4	- 6.6	- 2.7	+0.9	- 8.3	- 0.7	- 6.6	+ 5.0
Variety .....	-4.3	- 3.2	- 6.4	-4.8	-10.1	- 1.4	+ 0.7	+ 3.7
Motor vehicle .....	-0.1	- 8.9	- 7.4	+1.5	- 0.7	+18.1	+ 1.6	+ 6.8
Garage and filling station .....	-4.9	+ 5.4	- 5.1	-9.5	+ 6.5	-13.4	- 0.3	+ 5.4
Men's clothing .....	-4.7	-10.8	- 8.6	-1.3	- 0.5	- 2.8	- 3.2	- 1.8
Family clothing .....	-6.2	- 8.5	- 8.7	-6.5	- 4.1	+ 8.9	- 1.5	- 0.5
Women's clothing .....	-0.8	- 6.0	- 5.1	(1)	+ 3.0	+14.3	+ 8.3	+ 1.8
Shoe .....	-8.3	-18.9	-16.3	-6.0	+ 9.8	+ 7.4	+ 8.9	+ 0.5
Hardware .....	-1.3	- 6.9	- 5.8	-2.9	- 2.3	+ 9.6	+ 3.2	+ 3.1
Lumber and building material .....	+5.5	- 7.2	+ 2.8	+3.4	- 7.4	+25.8	+22.9	+ 1.2
Furniture, appliance and radio .....	-2.6	-10.8	- 6.2	+1.1	+ 4.0	- 2.7	- 9.3	+ 5.2
Restaurant .....	+2.5	+ 4.9	+ 5.0	+2.2	- 4.1	+ 2.1	- 3.7	+ 4.3
Fuel .....	-0.9	+ 2.9	+13.8	-5.3	-22.7	-23.9	+ 3.7	-13.0
Drug .....	-1.3	+ 2.6	+ 4.2	-3.0	+ 1.2	- 7.1	-10.4	- 2.8
Jewellery .....	-4.9	-16.2	- 2.2	-2.7	-17.1	-10.9	- 3.2	- 7.0
Other .....	+2.5	- 2.3	+ 0.9	+0.8	+18.5	+16.3	+ 1.8	+ 1.6
Totals, all trades .	-0.3	- 2.6	- 1.8	-0.6	+ 0.9	+ 4.7	+ 0.3	+ 3.2

(1) Unchanged

Estimated Retail Trade - Atlantic Provinces

March 1963 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	5,212	5,358	1,200	1,262	13,194	12,900	10,307	10,438
Other food and beverage ...	1,525	1,558	453	446	3,662	3,433	2,781	2,748
General .....	4,683	4,978	941	1,012	2,780	2,752	2,814	2,876
Motor vehicle .....	3,867	3,666	1,074	1,103	10,604	10,307	9,001	7,290
Garage and filling station	..	..	..	..	3,332	3,497	3,641	3,787
Men's clothing .....	)							
Family clothing .....	) 473	447	199	197	1,951	1,844	1,668	1,434
Women's clothing .....	)							
Shoe .....	..	..	..	..	346	294	257	186
Hardware .....	..	..	..	..	487	454	506	426
Lumber and building material .....	..	..	..	..	823	723	400	364
Furniture, appliance and radio .....	..	..	..	..	972	844	1,458	1,316
Restaurant .....	..	..	..	..	1,376	1,464	765	754
Fuel .....	..	..	..	..	1,016	1,017	358	343
Drug .....	361	361	100	108	1,321	1,374	1,281	1,300
Jewellery .....	..	..	..	..	355	276	164	154
Other .....	3,706	3,461	1,542	1,509	8,188	7,861	6,728	6,513
Totals .....	21,923	22,145	6,429	6,582	50,405	49,041	42,129	39,928

.. Figures not available.

Note: Totals may not balance due to rounding.



Department Store Sales and Stocks by Departments

March 1962 and March 1963

Department	Sales			Stocks (at selling value)		
	1962	1963	Change 1963/62	1962	1963	Change 1963/62
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,132	4,177	+ 1.1	10,070	11,202	+11.2
2. Women's and misses' coats and suits .....	5,079	4,812	- 5.3	7,417	8,002	+ 7.9
3. Women's and misses' sportswear	3,338	3,392	+ 1.6	11,879	13,265	+11.7
4. Furs .....	780	734	- 5.9	4,589	4,667	+ 1.7
5. Girls' and infants' wear .....	6,199	6,214	+ 0.2	20,481	22,070	+ 7.8
6. Lingerie and corsets .....	4,386	4,553	+ 3.8	13,424	14,400	+ 7.3
7. Aprons, housedresses and uniforms .....	511	432	-15.5	1,235	1,056	-14.5
8. Millinery .....	1,292	1,156	-10.5	1,487	1,513	+ 1.7
9. Hosiery and apparel accessories	3,878	3,771	- 2.8	12,178	13,042	+ 7.1
10. Women's, misses' and children's shoes .....	4,910	4,531	- 7.7	21,319	21,447	+ 0.6
Ladies' apparel and accessories Totals 1 - 10 .....	34,505	33,772	- 2.1	104,079	110,664	+ 6.3
11. Men's clothing .....	4,721	4,778	+ 1.2	13,858	14,512	+ 4.7
12. Men's furnishings .....	3,917	3,855	- 1.6	18,685	19,836	+ 6.2
13. Boys' clothing and furnishings	2,812	2,893	+ 2.9	10,443	11,121	+ 6.5
14. Men's and boys' shoes .....	1,709	1,694	- 0.9	7,727	8,507	+10.1
15. Food and kindred products .....	7,091	6,835	- 3.6	4,937	4,641	- 6.0
16. Toiletries, cosmetics and drugs	3,508	3,680	+ 4.9	9,322	10,358	+11.1
17. Photographic equipment and supplies .....	509	497	- 2.4	1,835	1,995	+ 8.7
18. Piece goods .....	3,231	3,207	- 0.7	11,452	11,269	- 1.6
19. Linens and domestics .....	2,812	2,984	+ 6.1	11,068	11,611	+ 4.9
20. Smallwares .....	1,835	1,628	-11.3	6,571	6,260	- 4.7
21. China and glassware .....	1,236	1,280	+ 3.6	10,194	10,564	+ 3.6
22. Home furnishings .....	7,903	7,818	- 1.1	30,701	30,653	- 0.2
23. Furniture .....	6,583	6,757	+ 2.6	21,053	21,808	+ 3.6
24. Major appliances .....	6,315	5,868	- 7.1	23,955	20,410	-14.8
25. Radio and music .....	3,047	3,060	+ 0.4	10,545	12,064	+14.4
26. Hardware and housewares .....	8,130	7,880	- 3.1	30,918	31,992	+ 3.4
27. Jewellery .....	1,616	1,536	- 5.0	8,762	10,066	+14.8
28. Sporting goods and luggage ....	2,652	2,482	- 6.4	18,902	19,630	+ 3.8
29. Stationery, books and magazines	1,888	1,888	(1)	6,640	6,810	+ 2.6
30. All other departments .....	10,289	10,325	+ 0.3	19,240	20,820	+ 8.2
Totals, all departments .....	116,309	114,717	- 1.4	380,887	395,591	+ 3.8

(1) Unchanged.

Department Store Sales by Departments

January to March

Department	Sales		
	1962	1963	Change 1963/62
	\$'000	\$'000	%
1. Women's and misses' dresses .....	9,114	9,400	+ 3.1
2. Women's and misses' coats and suits ....	9,643	9,474	- 1.8
3. Women's and misses' sportswear .....	8,796	9,398	+ 6.8
4. Furs .....	2,827	2,774	- 1.9
5. Girls' and infants' wear .....	13,057	13,437	+ 2.9
6. Lingerie and corsets .....	11,627	12,939	+11.3
7. Aprons, housedresses and uniforms .....	1,165	1,039	-10.8
8. Millinery .....	2,165	2,018	- 6.8
9. Hosiery and apparel accessories .....	8,985	9,330	+ 3.8
10. Women's, misses' and children's shoes ..	10,078	9,761	- 3.1
Ladies' apparel and accessories			
Totals 1 - 10 .....	77,457	79,570	+ 2.7
11. Men's clothing .....	10,232	10,895	+ 6.5
12. Men's furnishings .....	10,272	10,932	+ 6.4
13. Boys' clothing and furnishings .....	5,767	6,131	+ 6.3
14. Men's and boys' shoes .....	4,078	4,288	+ 5.1
15. Food and kindred products .....	18,784	19,091	+ 1.6
16. Toiletries, cosmetics and drugs .....	9,620	10,610	+10.3
17. Photographic equipment and supplies ....	1,348	1,380	+ 2.4
18. Piece goods .....	10,163	10,245	+ 0.8
19. Linens and domestics .....	10,658	11,230	+ 5.4
20. Smallwares .....	5,157	4,863	- 5.7
21. China and glassware .....	3,450	3,763	+ 9.1
22. Home furnishings .....	20,668	21,474	+ 3.9
23. Furniture .....	20,779	22,162	+ 6.7
24. Major appliances .....	18,304	18,413	+ 0.6
25. Radio and music .....	9,173	9,742	+ 6.2
26. Hardware and housewares .....	20,910	20,698	- 1.0
27. Jewellery .....	4,306	4,340	+ 0.8
28. Sporting goods and luggage .....	6,354	6,510	+ 2.5
29. Stationery, books and magazines .....	5,407	5,734	+ 6.0
30. All other departments .....	26,837	28,267	+ 5.3
Totals, all departments .....	299,724	310,338	+ 3.5

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
1962

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	3,704,134	1,704,033	2,000,101	349,139
2	Other food and beverage .....	1,316,650	714,080	602,570	107,632
3	General .....	684,949	48,118	636,831	152,573
4	Department .....	1,561,450	-	1,561,450	111,283
5	Variety .....	382,810	327,109	55,702	44,811
6	Motor vehicle .....	2,762,552	23,381	2,739,170	259,969
7	Garage and filling station .....	1,239,095	8,062	1,231,033	102,300
8	Men's clothing .....	275,396	31,348	244,048	15,681
9	Family clothing .....	250,558	75,420	175,138	33,690
10	Women's clothing .....	291,198	86,683	204,515	11,770
11	Shoe .....	174,602	80,366	94,236	10,944
12	Hardware .....	338,848	59,347	279,501	19,520
13	Lumber and building material .....	448,214	108,524	339,690	20,742
14	Furniture, appliance and Radio ...	560,136	113,401	446,735	39,964
15	Restaurant .....	585,840	43,012	542,829	33,443
16	Fuel .....	327,950	6,521	321,430	15,142
17	Drug .....	436,046	57,336	378,710	35,309
18	Jewellery .....	136,286	50,152	86,134	8,950
19	Other .....	2,093,823	194,689	1,899,134	128,392
20	Total .....	17,570,537	3,731,582	13,838,955	1,501,254
		Manitoba			Saskatchewan
21	Grocery and combination .....	151,754	70,744	81,010	133,718
22	Other food and beverage .....	39,944	25,589	14,356	40,449
23	General .....	55,489	(1)	(1)	97,079
24	Department .....	133,522	-	133,522	67,864
25	Variety .....	10,236	10,059	177	12,625
26	Motor vehicle .....	118,601	-	118,601	191,268
27	Garage and filling station .....	45,269	(1)	(1)	79,502
28	Men's clothing .....	6,835	(1)	(1)	9,316
29	Family clothing .....	11,520	3,070	8,450	13,809
30	Women's clothing .....	6,902	1,949	4,953	7,522
31	Shoe .....	4,022	1,792	2,230	2,941
32	Hardware .....	20,830	(1)	(1)	37,492
33	Lumber and building material .....	46,409	12,310	34,099	44,316
34	Furniture, appliance and radio ...	21,796	4,529	17,267	18,463
35	Restaurant .....	28,056	3,954	24,102	32,098
36	Fuel .....	10,253	-	10,253	3,952
37	Drug .....	21,796	(1)	(1)	17,904
38	Jewellery .....	5,011	(1)	(1)	7,331
39	Other .....	119,343	5,736	113,607	144,998
40	Total .....	857,588	155,377	702,210	962,647

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
1962

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
93,738	255,400	1,070,898	335,871	735,027	1,403,412	840,800	562,612	1
(1)	(1)	374,562	119,150	255,412	539,651	339,668	199,983	2
9,771	142,802	119,834	8,096	111,738	120,650	(1)	(1)	3
-	111,283	285,200	-	285,200	522,691	-	522,691	4
39,968	4,843	105,182	88,452	16,730	164,365	140,351	24,014	5
23,381	236,588	642,146	-	642,146	979,182	-	979,182	6
(1)	(1)	313,058	(1)	(1)	494,276	1,330	492,946	7
(1)	(1)	88,515	5,653	82,862	104,665	20,477	84,188	8
2,777	30,912	91,019	33,094	57,925	67,209	14,302	52,907	9
3,625	8,145	90,006	25,779	64,226	123,257	38,340	84,917	10
3,168	7,777	57,099	26,562	30,537	73,617	39,309	34,308	11
(1)	(1)	87,604	14,945	72,659	103,706	9,614	94,092	12
(1)	(1)	81,429	(1)	(1)	145,872	20,292	125,580	13
9,027	30,937	195,203	40,264	154,939	201,524	40,384	161,140	14
1,967	31,475	162,130	9,219	152,911	233,114	16,789	216,326	15
(1)	(1)	95,517	-	95,517	172,153	(1)	(1)	16
3,302	32,007	100,575	7,376	93,199	179,968	22,131	157,837	17
3,639	5,311	29,820	8,722	21,098	61,665	22,671	38,994	18
7,908	120,484	454,447	46,088	408,359	859,100	82,124	776,976	19
276,073	1,225,181	4,444,243	774,210	3,670,033	6,550,077	1,655,136	4,894,941	20
Saskatchewan		Alberta			British Columbia			
50,230	83,488	263,857	130,899	132,958	331,357	181,751	149,606	21
25,645	14,805	74,041	49,740	24,301	140,371	86,811	53,560	22
(1)	(1)	71,940	(1)	(1)	67,383	10,303	57,080	23
-	67,864	176,849	-	176,849	264,042	-	264,042	24
11,362	1,263	22,496	18,967	3,529	23,095	17,950	5,145	25
-	191,268	263,486	-	263,486	307,899	-	307,899	26
(1)	(1)	99,094	(1)	(1)	105,596	2,532	103,064	27
(1)	(1)	21,724	(1)	(1)	28,660	(1)	(1)	28
5,699	8,110	13,840	3,467	10,373	19,472	13,010	6,462	29
1,790	5,732	22,934	6,043	16,891	28,806	9,156	19,650	30
1,481	1,460	9,570	3,923	5,647	16,409	4,132	12,277	31
10,387	27,105	43,890	12,623	31,267	25,806	5,615	20,191	32
23,822	20,493	75,747	40,458	35,289	33,698	5,756	27,942	33
4,667	13,796	38,149	5,448	32,701	45,037	9,081	35,956	34
292	31,806	45,178	1,586	43,592	51,823	9,205	42,618	35
-	3,952	2,965	(1)	(1)	27,969	(1)	(1)	36
3,593	14,311	31,773	5,478	26,295	48,722	14,198	34,524	37
2,534	4,797	8,341	4,554	3,787	15,168	6,167	9,000	38
5,692	139,306	184,769	9,664	175,106	202,774	37,477	165,298	39
153,346	809,301	1,470,643	299,287	1,171,356	1,784,086	418,152	1,365,934	40

Note: Totals may not balance due to rounding.

Retail Sales 1961

(in thousands)

No.	KIND OF BUSINESS OR STORE	January	February	March	April
1	Grocery and combination .....	272,476	268,329	298,486	294,999
2	Other food and beverage .....	80,449	84,017	95,726	95,830
3	General .....	43,348	39,645	45,357	50,113
4	Department .....	92,106	89,450	113,158	110,699
5	Variety .....	19,289	18,958	25,658	28,323
6	Motor Vehicle .....	166,007	178,686	222,791	237,330
7	Garage and filling station ...	90,824	82,945	91,678	97,299
8	Men's clothing .....	21,098	14,400	19,279	19,028
9	Family clothing .....	15,896	11,746	17,505	19,236
10	Women's clothing .....	19,975	16,092	22,746	21,802
11	Shoe .....	11,006	8,028	12,506	14,115
12	Hardware .....	18,074	17,849	20,785	23,780
13	Lumber and building material .	25,784	23,115	26,791	29,198
14	Furniture, appliance and radio	43,324	33,242	40,102	41,902
15	Restaurant .....	43,367	41,226	46,034	46,459
16	Fuel .....	46,771	39,253	35,682	25,372
17	Drug .....	34,832	32,378	34,842	35,472
18	Jewellery .....	7,529	7,144	8,769	8,850
19	Other .....	124,950	114,929	154,842	168,673
20	Totals .....	1,177,106	1,121,431	1,332,736	1,368,480

Retail Sales 1961

No.	KIND OF BUSINESS OR STORE	Canada	Atl. Provinces	Quebec
21	Grocery and combination .....	3,580,850	338,886	1,014,960
22	Other food and beverage .....	1,243,828	105,563	354,923
23	General .....	654,405	148,224	112,918
24	Department .....	1,503,122	110,434	266,642
25	Variety .....	371,246	42,141	102,911
26	Motor Vehicle .....	2,488,336	253,166	563,431
27	Garage and filling station ...	1,211,996	97,971	308,306
28	Men's clothing .....	260,708	15,321	82,516
29	Family clothing .....	243,167	33,541	88,276
30	Women's clothing .....	283,454	11,539	85,838
31	Shoe .....	169,564	10,806	55,263
32	Hardware .....	327,557	19,929	82,058
33	Lumber and building material .	425,599	20,242	77,301
34	Furniture, appliance and radio	548,154	39,881	180,472
35	Restaurant .....	573,352	30,924	156,831
36	Fuel .....	317,439	15,140	89,198
37	Drug .....	428,284	34,557	98,762
38	Jewellery .....	134,043	8,840	29,128
39	Other .....	2,011,661	128,104	433,737
40	Totals .....	16,776,766	1,465,207	4,183,471

(Revised Estimates) By Months  
of dollars)

May	June	July	August	September	October	November	December	No.
294,546	322,285	288,670	291,451	316,828	288,618	297,559	346,602	1
96,844	106,234	107,746	109,328	106,931	101,663	102,289	156,771	2
56,380	59,482	59,694	60,130	60,018	56,968	56,331	66,939	3
124,956	118,614	99,616	123,410	126,403	132,579	162,953	209,176	4
29,404	31,250	29,770	29,905	30,912	30,029	32,618	65,132	5
264,319	259,145	222,340	192,834	151,785	189,670	220,877	182,553	6
105,892	105,181	116,795	110,825	104,562	105,620	99,368	101,007	7
20,156	24,242	19,218	19,928	18,997	20,851	24,081	39,431	8
19,221	19,849	16,614	18,327	20,714	22,749	24,866	36,442	9
24,954	25,170	21,674	20,706	23,836	24,753	24,964	36,783	10
15,229	16,614	13,722	13,400	15,703	13,146	15,050	21,046	11
31,087	32,056	28,662	30,195	30,364	29,854	27,922	36,929	12
39,828	45,179	43,216	46,539	39,190	42,345	37,745	26,668	13
43,780	43,051	42,213	53,378	44,622	48,558	55,857	58,125	14
47,927	49,113	52,781	53,962	50,159	48,275	46,888	47,162	15
19,081	13,632	9,920	12,496	16,540	23,264	31,958	43,471	16
34,415	35,003	34,781	34,305	35,540	36,560	33,586	46,572	17
10,194	10,808	9,421	10,703	10,041	9,415	11,321	29,849	18
194,196	189,347	179,680	196,918	167,858	166,944	167,816	185,507	19
1,472,409	1,506,256	1,396,534	1,428,737	1,371,004	1,391,859	1,474,048	1,736,166	20

(Revised Estimates) By Provinces

Ontario	Manitoba	Saskatchewan	Alberta	Br. Columbia	No.
1,379,036	146,317	129,367	253,000	319,284	21
506,761	36,988	37,550	69,191	132,852	22
118,317	52,606	93,222	66,620	62,499	23
510,194	131,431	67,262	168,126	249,034	24
161,016	9,952	12,233	21,311	21,683	25
882,639	116,070	177,214	238,428	257,387	26
488,687	39,016	77,477	99,637	100,901	27
99,716	6,726	8,800	21,712	25,917	28
65,870	11,993	13,519	13,338	16,630	29
120,250	7,080	7,587	23,171	27,992	30
71,684	3,856	2,945	9,368	15,643	31
102,956	19,858	35,905	42,672	24,178	32
142,368	46,313	41,522	65,292	32,561	33
208,822	21,042	18,208	37,495	42,233	34
229,705	28,295	29,750	46,187	51,659	35
167,985	11,158	4,031	3,242	26,685	36
179,542	20,846	17,228	30,476	46,873	37
61,180	4,964	7,198	8,033	14,700	38
843,171	102,511	124,165	183,456	196,518	39
6,339,897	617,022	905,183	1,400,756	1,665,229	40



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to December 1962 Over January to December 1961

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 3.4	+3.0	+ 5.5	+ 1.8	+ 3.7	+ 3.4	+ 4.3	+ 3.8
Other food and beverage .....	+ 5.9	+2.0	+ 5.5	+ 6.5	+ 8.0	+ 7.7	+ 7.0	+ 5.7
General .....	+ 4.7	+2.9	+ 6.1	+ 2.0	+ 5.5	+ 4.1	+ 8.0	+ 7.8
Department .....	+ 4.1	+2.0	+ 7.0	+ 2.6	+ 1.8	+ 1.0	+ 5.4	+ 6.1
Variety .....	+ 3.1	+6.3	+ 2.2	+ 2.1	+ 2.9	+ 3.2	+ 5.6	+ 6.5
Motor vehicle .....	+11.0	+2.7	+14.0	+10.9	+ 2.2	+ 7.9	+10.5	+19.6
Garage and filling station .....	+ 2.2	+4.4	+ 1.5	+ 1.1	+16.0	+ 2.6	- 0.5	+ 4.7
Men's clothing .....	+ 5.6	+2.3	+ 7.3	+ 5.0	+ 1.6	+ 5.9	+ 0.1	+10.6
Family clothing .....	+ 3.0	+0.4	+ 3.1	+ 2.0	- 3.9	+ 2.1	+ 3.8	+17.1
Women's clothing .....	+ 2.7	+2.0	+ 4.9	+ 2.5	- 2.5	- 0.9	- 1.0	+ 2.9
Shoe .....	+ 3.0	+1.3	+ 3.3	+ 2.7	+ 4.3	- 0.1	+ 2.2	+ 4.9
Hardware .....	+ 3.4	-2.1	+ 6.8	+ 0.7	+ 4.9	+ 4.4	+ 2.9	+ 6.7
Lumber and building material .....	+ 5.3	+2.5	+ 5.3	+ 2.5	+ 0.2	+ 6.7	+16.0	+ 3.5
Furniture, appliance and radio .....	+ 2.2	+0.2	+ 8.2	- 3.5	+ 3.6	+ 1.4	+ 1.7	+ 6.6
Restaurant .....	+ 2.2	-8.1	+ 3.4	+ 1.5	- 0.8	+ 7.9	- 2.2	+ 0.3
Fuel .....	+ 3.3	(1)	+ 7.1	+ 2.5	- 8.1	- 2.0	- 8.5	+ 4.8
Drug .....	+ 1.8	+2.2	+ 1.8	+ 0.2	+ 4.6	+ 3.9	+ 4.3	+ 3.9
Jewellery .....	+ 1.7	+1.2	+ 2.4	+ 0.8	+ 0.9	+ 1.8	+ 3.8	+ 3.2
Other .....	+ 4.1	+0.2	+ 4.8	+ 1.9	+16.4	+16.8	+ 0.7	+ 3.2
Totals, all trades .	+ 4.8	+2.6	+ 6.2	+ 3.3	+ 5.0	+ 6.4	+ 5.0	+ 7.2

(1) Unchanged.

Estimated Retail Trade - Atlantic Provinces

January to December 1961 and 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1961	1962	1961	1962	1961	1962	1961	1962
	thousands of dollars							
Grocery and combination ...	56,169	57,311	14,091	15,129	149,703	153,470	118,923	123,229
Other food and beverage ...	20,442	21,464	5,784	6,103	45,072	46,012	34,265	34,052
General .....	66,672	67,839	12,528	12,967	34,489	35,887	34,535	35,880
Motor vehicle .....	43,204	42,195	9,468	10,295	108,648	115,363	91,845	92,115
Garage and filling station	..	..	..	..	39,248	41,864	41,132	41,542
Men's clothing .....	)							
Family clothing .....	) 8,037	8,121	3,597	3,801	28,129	28,774	20,637	20,445
Women's clothing .....	)							
Shoe .....	..	..	..	..	5,008	5,014	3,210	3,290
Hardware .....	..	..	..	..	8,263	8,035	8,470	8,609
Lumber and building material .....	..	..	..	..	12,022	12,096	5,418	5,667
Furniture, appliance and radio .....	..	..	..	..	13,820	14,024	18,883	18,613
Restaurant .....	..	..	..	..	15,234	17,367	10,166	10,005
Fuel .....	..	..	..	..	8,305	8,713	3,944	3,442
Drug .....	4,023	4,154	1,237	1,300	14,812	15,336	14,485	14,520
Jewellery .....	..	..	..	..	5,799	5,919	2,211	2,181
Other .....	54,179	51,562	21,468	22,229	118,778	122,336	86,254	88,359
Totals .....	281,618	282,796	81,878	86,300	607,333	630,209	494,378	501,948

.. Figures not available.

Note: Totals may not balance due to rounding.

# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
			Total - All Trades					
January 1962	1,234,408	100,666	313,939	477,991	58,925	57,109	98,796	126,982
February "	1,161,565	93,749	304,854	437,887	52,374	55,813	93,333	123,555
March "	1,440,188	120,886	371,883	545,132	67,483	70,996	118,376	145,431
April "	1,438,251	122,554	362,265	529,620	71,188	84,804	127,372	140,448
May "	1,562,563	137,460	403,442	581,159	77,164	85,640	128,883	148,315
June "	1,563,326	136,003	388,926	582,188	80,474	86,620	128,832	160,263
July "	1,436,523	130,037	357,518	529,424	71,575	79,769	118,432	149,768
August "	1,461,644	127,270	370,023	519,746	74,818	89,494	126,422	153,870
September "	1,389,176	117,080	347,363	507,448	69,724	79,174	124,759	143,628
October "	1,490,180	123,598	379,297	549,516	72,732	89,029	129,489	146,521
November "	1,582,120	133,569	401,349	595,914	77,375	88,764	129,393	155,756
December "	1,810,591	158,381	443,386	694,053	83,755	95,433	146,555	189,029
ANNUAL TOTAL	17,570,537	1,501,254	4,444,243	6,550,077	857,588	962,647	1,470,643	1,784,086
January 1963	1,314,864	102,273	336,926	511,187	62,509	63,510	100,697	137,762
February "	1,225,309	95,813	321,012	465,027	55,567	60,380	99,654	127,856
			Grocery and Combination					
January 1962	282,568	25,818	81,572	109,870	11,169	9,771	19,375	24,992
February "	276,810	26,017	80,801	105,654	11,220	10,311	18,791	24,016
March "	327,623	29,914	93,480	125,425	14,055	12,058	23,359	29,332
April "	284,862	27,236	80,954	109,177	11,241	10,699	19,497	26,058
May "	310,740	29,619	92,248	115,854	12,460	11,045	21,930	27,585
June "	328,441	30,368	96,023	124,340	13,859	11,574	22,544	29,732
July "	293,392	29,346	86,046	108,778	11,848	10,059	20,990	26,325
August "	315,584	30,750	91,314	117,068	13,014	11,293	22,629	29,515
September "	308,171	28,989	88,169	116,102	13,099	11,596	22,340	27,876
October "	304,645	28,760	87,398	116,494	12,241	10,612	22,009	27,132
November "	323,285	29,948	92,261	123,846	13,529	11,819	23,940	27,744
December "	348,014	32,374	100,632	130,805	14,019	12,880	26,453	30,351
ANNUAL TOTAL	3,704,134	349,139	1,070,898	1,403,412	151,754	133,718	263,857	331,357
January 1963	303,761	27,617	88,691	118,159	11,728	10,151	20,592	26,822
February "	290,640	26,836	85,676	111,321	11,677	10,354	19,275	24,801



# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
January 1962	84,216	7,099	Other Food and Beverage 25,530	33,811	2,491	2,426	4,269	8,589
February "	86,692	6,914	26,153	34,587	2,603	2,589	4,984	8,862
March "	102,799	8,420	29,395	41,998	3,096	3,155	6,027	10,707
April "	100,863	8,398	29,114	39,988	3,480	3,098	6,642	10,142
May "	105,889	9,060	28,748	44,731	3,305	2,987	6,182	10,876
June "	113,811	9,656	30,647	48,392	3,166	3,412	6,081	12,458
July "	110,365	9,747	30,676	46,434	3,033	3,147	5,816	11,512
August "	117,994	10,773	32,496	49,810	3,210	3,396	5,731	12,579
September "	107,248	8,652	31,485	43,975	3,136	3,276	5,418	11,306
October "	108,514	8,224	32,169	44,522	3,099	3,267	6,047	11,186
November "	110,962	8,425	34,086	43,832	3,395	3,624	6,094	11,506
December "	167,295	12,263	44,062	67,571	5,930	6,073	10,749	20,648
ANNUAL TOTAL	1,316,650	107,632	374,562	539,651	39,944	40,449	74,041	140,371
January 1963	89,212	7,185	27,249	36,032	2,549	2,537	4,359	9,301
February "	91,776	6,778	27,902	36,930	2,726	2,760	5,272	9,408
General								
January 1962	45,826	10,780	8,270	8,312	3,991	6,075	4,898	3,501
February "	41,067	9,423	6,655	7,534	3,566	5,744	4,545	3,600
March "	47,975	11,217	7,244	8,783	4,126	7,310	5,292	4,001
April "	51,487	11,156	8,879	9,145	4,227	7,979	5,762	4,340
May "	59,840	13,339	10,765	11,091	4,225	9,115	5,923	5,382
June "	62,388	13,847	10,070	10,810	5,140	8,927	6,750	6,844
July "	61,005	13,696	10,287	11,430	4,677	7,642	5,686	7,586
August "	63,296	13,818	10,312	11,890	4,354	9,280	6,058	7,583
September "	60,171	13,428	10,443	10,561	4,316	8,698	6,630	6,095
October "	60,577	13,084	12,438	9,975	4,795	8,445	6,375	5,464
November "	61,329	13,514	11,709	10,166	5,329	8,315	6,359	5,937
December "	69,988	15,270	12,762	10,953	6,743	9,549	7,662	7,049
ANNUAL TOTAL	684,949	152,573	119,834	120,650	55,489	97,079	71,940	67,383
January 1963	48,542	11,358	9,274	8,518	4,155	6,039	5,167	4,033
February "	43,155	9,886	6,671	7,758	3,883	6,076	4,913	3,968

# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
January 1962	94,523	6,455	16,835	Department 31,849	8,753	4,106	10,931	15,594
February "	88,892	5,880	15,855	29,565	8,008	4,060	9,926	15,597
March "	116,309	7,759	22,012	37,660	10,275	5,093	13,893	19,617
April "	124,580	10,146	22,940	40,704	10,811	5,562	13,946	20,472
May "	126,872	9,948	24,835	42,438	10,444	5,713	13,538	19,955
June "	120,141	9,253	21,450	38,558	10,660	5,234	13,813	21,174
July "	102,135	7,055	17,389	33,351	9,383	4,122	11,811	19,023
August "	121,514	8,570	22,805	38,466	10,110	5,102	14,186	22,274
September "	136,854	8,098	25,064	46,709	11,873	5,648	15,575	23,888
October "	139,080	9,873	26,212	46,153	11,298	6,419	16,665	22,459
November "	175,108	12,928	31,616	61,122	15,162	7,700	18,606	27,974
December "	215,442	15,318	38,187	76,114	16,745	9,106	23,957	36,016
ANNUAL TOTAL	1,561,450	111,283	285,200	522,691	133,522	67,864	176,849	264,042
January 1963	100,694	5,770	18,081	34,620	8,578	4,180	11,533	17,933
February "	94,927	6,057	16,774	31,576	8,808	4,166	11,247	16,299
Variety								
January 1962	20,328	2,039	5,742	8,890	529	638	1,261	1,229
February "	19,698	2,019	5,342	8,599	521	680	1,216	1,321
March "	26,416	2,787	7,628	11,384	723	845	1,485	1,564
April "	30,514	3,489	8,524	12,888	897	1,095	1,832	1,783
May "	29,959	3,246	8,930	12,671	795	999	1,625	1,693
June "	32,633	3,771	9,966	13,311	887	1,016	1,788	1,896
July "	29,779	3,492	8,328	12,793	775	924	1,691	1,777
August "	31,554	3,802	8,981	13,172	804	951	1,848	1,996
September "	30,434	3,498	8,581	12,982	800	974	1,716	1,882
October "	31,175	3,642	8,429	13,540	833	1,084	1,848	1,800
November "	35,350	4,565	9,051	15,409	974	1,185	2,133	2,033
December "	64,970	8,461	15,679	28,728	1,698	2,234	4,053	4,118
ANNUAL TOTAL	382,810	44,811	105,182	164,365	10,236	12,625	22,496	23,095
January 1963	20,326	2,059	5,733	8,961	506	618	1,166	1,283
February "	20,157	2,089	5,249	8,984	509	699	1,252	1,375

# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
			Motor Vehicle					
January 1962	189,957	15,636	44,236	71,900	7,280	9,672	20,197	21,035
February "	197,254	15,612	49,376	67,412	7,861	11,032	20,567	25,394
March "	265,808	24,545	64,081	97,482	10,530	15,761	25,648	27,761
April "	278,986	26,248	69,364	95,807	12,059	22,242	27,839	25,427
May "	301,218	32,764	74,937	108,500	13,615	17,846	25,254	28,303
June "	281,595	27,709	66,088	100,065	12,078	17,891	25,508	32,256
July "	235,934	24,892	55,819	78,730	9,883	16,077	21,890	28,643
August "	189,989	18,376	42,142	59,025	9,500	16,469	18,996	25,482
September "	150,099	15,378	29,760	49,595	6,992	12,962	16,715	18,696
October "	216,022	20,103	49,116	78,321	10,765	16,789	18,931	21,997
November "	242,794	20,639	52,645	92,101	10,614	17,500	21,172	28,124
December "	212,895	18,066	44,581	80,245	7,424	17,026	20,772	24,781
ANNUAL TOTAL	2,762,552	259,969	642,146	979,182	118,601	191,268	263,486	307,899
January 1963	211,861	14,701	49,235	82,397	7,972	12,806	19,571	25,179
February "	217,012	15,984	51,302	79,141	8,443	13,890	21,945	26,308
			Garage and Filling Station					
January 1962	94,514	7,836	23,998	38,463	3,434	5,869	7,730	7,214
February "	86,763	6,662	22,146	36,559	2,950	4,045	6,284	8,117
March "	95,074	8,290	23,724	38,886	3,205	6,087	7,240	7,643
April "	99,867	7,391	25,646	39,816	3,964	5,973	8,127	8,950
May "	109,055	8,473	27,246	44,554	3,704	7,192	8,842	9,044
June "	105,963	8,861	27,177	41,663	3,804	6,917	8,003	9,538
July "	116,700	10,438	27,157	46,705	4,552	8,376	8,891	10,580
August "	115,064	10,087	29,086	43,768	4,159	7,870	10,577	9,217
September "	103,437	8,738	26,494	39,942	3,723	6,653	8,924	8,964
October "	108,000	8,605	26,937	42,986	4,041	7,104	9,025	9,303
November "	100,898	8,944	27,136	38,715	3,315	6,642	7,712	8,434
December "	103,730	7,975	26,312	42,219	4,118	6,772	7,740	8,593
ANNUAL TOTAL	1,239,095	102,300	313,058	494,276	45,269	79,502	99,094	105,596
January 1963	96,148	8,220	24,545	38,148	3,795	5,849	7,841	7,751
February "	85,197	6,595	22,018	34,915	3,177	3,713	6,410	8,370



ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
			Men's Clothing					
January 1962	22,672	1,043	6,316	9,176	570	749	2,030	2,788
February "	15,155	860	4,127	6,251	372	564	1,174	1,808
March "	21,125	1,097	7,720	7,668	556	678	1,549	1,858
April "	20,510	1,177	7,205	7,241	545	777	1,711	1,854
May "	21,474	1,246	7,599	7,778	593	734	1,520	2,004
June "	24,736	1,369	9,311	8,830	600	680	1,732	2,213
July "	19,934	988	6,957	7,646	445	477	1,366	2,054
August "	20,449	1,264	7,735	6,708	444	577	1,511	2,210
September "	20,412	1,020	5,839	8,338	549	700	1,681	2,284
October "	22,334	1,188	6,753	8,753	560	898	1,905	2,277
November "	26,098	1,684	8,014	9,879	670	1,010	2,162	2,679
December "	40,496	2,745	10,938	16,398	931	1,473	3,381	4,630
ANNUAL TOTAL	275,396	15,681	88,515	104,665	6,835	9,316	21,724	28,660
January 1963	23,887	1,024	7,270	9,280	581	786	1,985	2,961
February "	15,894	945	4,324	6,517	373	555	1,233	1,947
			Family Clothing					
January 1962	15,664	1,926	5,591	4,296	930	783	895	1,242
February "	12,084	1,599	4,264	3,316	571	697	799	838
March "	17,874	2,389	6,983	4,789	783	851	965	1,114
April "	20,674	2,838	7,684	5,548	949	1,210	1,063	1,382
May "	19,963	2,651	7,446	5,312	895	1,126	1,120	1,413
June "	21,040	3,016	7,803	5,188	999	1,137	1,238	1,660
July "	16,658	2,204	5,782	4,316	782	938	1,065	1,570
August "	19,029	2,512	6,760	4,822	817	930	1,088	2,101
September "	20,934	2,474	7,580	5,837	967	996	1,167	1,912
October "	23,417	2,998	9,037	5,994	1,071	1,590	1,107	1,620
November "	26,446	3,419	9,685	7,301	1,163	1,756	1,363	1,758
December "	36,774	5,664	12,403	10,489	1,592	1,794	1,970	2,862
ANNUAL TOTAL	250,558	33,690	91,019	67,209	11,520	13,809	13,840	19,472
January 1963	16,660	1,978	5,837	4,379	928	812	876	1,851
February "	12,170	1,630	4,082	3,424	565	690	837	942

## ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
January 1962	20,073	712	5,949	8,793	439	528	1,557	2,095
February "	15,427	574	4,934	6,451	395	379	1,166	1,528
March "	23,362	806	8,070	9,674	494	483	1,728	2,106
April "	23,266	1,049	6,239	10,239	686	709	2,022	2,322
May "	25,821	1,034	8,202	10,926	667	680	2,069	2,244
June "	26,070	1,099	9,117	10,147	634	617	2,086	2,369
July "	21,801	862	6,973	9,195	480	496	1,609	2,187
August "	21,252	844	7,226	8,346	498	531	1,662	2,145
September "	24,663	922	7,711	10,394	595	651	1,900	2,491
October "	25,347	1,041	7,311	10,715	603	786	2,264	2,625
November "	26,864	1,085	8,346	11,328	594	725	2,058	2,728
December "	37,253	1,742	9,928	17,049	818	936	2,813	3,967
ANNUAL TOTAL	291,198	11,770	90,006	123,257	6,902	7,522	22,934	28,806
January 1963	21,410	742	6,632	9,406	462	571	1,503	2,095
February "	15,966	580	4,890	6,867	395	378	1,226	1,630
Shoe								
January 1962	11,198	627	3,204	5,174	229	153	628	1,182
February "	7,825	451	2,398	3,295	149	114	478	941
March "	12,693	758	4,327	5,222	244	190	688	1,264
April "	15,312	974	5,173	6,227	378	303	880	1,377
May "	15,548	937	5,171	6,607	395	279	826	1,333
June "	16,546	1,093	5,814	6,706	395	271	872	1,395
July "	13,756	835	4,341	5,935	316	221	751	1,356
August "	13,758	869	4,456	5,559	319	210	843	1,502
September "	15,566	939	4,830	6,620	405	282	859	1,631
October "	15,260	921	4,819	6,668	400	290	858	1,304
November "	15,358	931	5,461	6,043	392	304	857	1,370
December "	21,784	1,609	7,105	9,562	400	324	1,029	1,755
ANNUAL TOTAL	174,602	10,944	57,099	73,617	4,022	2,941	9,570	16,409
January 1963	11,990	622	3,765	5,241	240	164	615	1,243
February "	7,999	467	2,488	3,226	152	126	508	1,031

# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
January 1962	18,441	1,195	4,319	6,104	1,096	1,912	2,429	1,386
February "	18,160	966	4,946	5,770	962	1,789	2,389	1,336
March "	21,660	1,253	5,390	6,993	1,234	2,219	2,854	1,716
April "	24,610	1,297	6,216	7,204	1,544	2,978	3,514	1,858
May "	32,666	1,709	9,179	10,284	1,843	3,410	4,193	2,048
June "	32,668	1,997	8,482	9,798	1,994	3,340	4,553	2,504
July "	29,501	1,847	8,338	9,140	1,703	2,888	3,344	2,241
August "	30,284	1,657	7,675	9,379	1,972	3,265	3,921	2,415
September "	30,350	1,744	8,277	8,934	1,982	2,970	3,772	2,670
October "	31,639	1,781	9,077	8,982	1,878	3,479	4,120	2,322
November "	29,328	1,752	7,436	8,399	1,861	3,789	3,950	2,140
December "	39,542	2,321	8,269	12,720	2,761	5,453	4,850	3,168
ANNUAL TOTAL	338,848	19,520	87,604	103,706	20,830	37,492	43,890	25,806
January 1963	20,233	1,116	5,024	6,721	1,174	2,110	2,509	1,578
February "	19,693	811	5,404	6,416	1,037	2,062	2,523	1,438
Lumber and Building Material								
January 1962	25,200	1,160	4,552	8,666	2,393	2,074	4,330	2,026
February "	22,263	867	4,372	7,261	2,294	1,722	3,277	2,471
March "	28,605	1,355	6,795	8,801	2,821	1,708	4,014	3,111
April "	32,119	1,347	6,030	10,977	3,045	2,745	4,901	3,180
May "	41,896	1,846	8,476	14,104	4,104	3,417	7,006	2,943
June "	47,532	2,300	8,231	16,103	4,894	4,590	8,150	3,264
July "	46,398	2,331	8,036	14,823	4,932	4,976	8,466	3,264
August "	47,446	2,246	7,750	15,457	5,359	5,501	7,925	2,835
September "	41,146	1,906	6,421	13,056	4,972	4,538	7,857	3,208
October "	46,018	2,101	7,424	13,694	5,190	5,742	8,719	3,149
November "	41,045	1,545	7,538	13,348	4,279	4,740	6,788	2,806
December "	28,545	1,843	5,804	9,583	2,127	2,565	4,814	1,810
ANNUAL TOTAL	448,214	20,742	81,429	145,872	46,409	44,316	75,747	33,698
January 1963	26,815	1,230	5,125	9,307	2,555	2,382	4,132	2,083
February "	23,630	956	4,675	7,863	2,106	1,821	3,862	2,347



# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
			Furniture, Appliance and Radio					
January 1962	46,415	2,701	16,156	18,240	1,482	1,216	2,842	3,679
February "	33,059	2,237	11,502	10,962	1,394	1,326	2,519	3,118
March "	43,466	2,885	14,903	16,014	1,608	1,747	3,001	3,308
April "	42,426	2,906	16,249	13,854	1,842	1,061	3,052	3,462
May "	45,566	3,067	16,410	16,984	1,588	1,244	3,032	3,241
June "	44,904	3,583	14,794	15,793	1,852	1,314	3,665	3,904
July "	41,803	3,019	13,962	15,842	1,666	1,174	2,869	3,308
August "	45,008	3,390	17,306	13,798	1,936	1,722	3,342	3,509
September "	47,181	3,684	16,632	16,632	2,274	1,672	2,938	3,901
October "	52,628	3,284	20,536	17,611	1,783	1,835	3,687	3,891
November "	59,840	3,959	19,594	24,790	1,969	2,035	3,492	4,001
December "	57,809	5,250	17,710	20,903	2,401	2,120	3,711	5,715
ANNUAL TOTAL	560,136	39,964	195,203	201,524	21,796	18,463	38,149	45,037
January 1963	47,532	2,786	15,344	19,160	1,590	1,731	2,904	4,016
February "	35,300	2,311	11,468	12,036	1,661	1,442	2,809	3,582
			Restaurant					
January 1962	44,077	2,236	12,421	18,071	1,960	2,152	3,752	3,485
February "	41,164	2,062	11,150	16,823	2,048	2,202	3,353	3,527
March "	47,644	2,516	13,271	19,537	2,192	2,279	4,083	3,766
April "	46,848	2,920	12,290	18,251	2,178	2,544	4,443	4,222
May "	49,184	2,738	13,659	19,786	2,129	2,628	3,809	4,435
June "	50,125	2,823	13,974	19,448	2,288	2,745	3,985	4,861
July "	54,496	3,542	14,259	21,509	2,665	2,719	4,243	5,560
August "	55,923	3,435	15,068	21,596	2,760	3,426	3,835	5,802
September "	50,952	2,972	14,387	20,123	2,786	2,758	3,389	4,537
October "	48,845	2,668	14,313	18,914	2,534	3,007	3,319	4,090
November "	48,711	2,772	13,856	19,628	2,338	2,759	3,376	3,981
December "	47,871	2,758	13,480	19,429	2,176	2,880	3,591	3,557
ANNUAL TOTAL	585,840	33,443	162,130	233,114	28,056	32,098	45,178	51,823
January 1963	45,694	2,388	13,121	18,734	1,962	2,216	3,691	3,581
February "	42,588	2,207	12,200	16,989	2,001	2,262	3,222	3,708

# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
January 1962	48,210	2,096	14,709	24,976	1,773	499	327	3,830
February "	44,974	1,957	14,006	24,004	1,438	406	334	2,828
March "	35,639	1,642	10,314	18,514	1,104	376	162	3,528
April "	24,088	1,060	6,845	12,780	825	257	197	2,124
May "	16,695	940	4,710	7,951	602	160	245	2,086
June "	12,183	624	2,638	6,571	344	338	257	1,411
July "	10,325	586	2,374	5,745	233	178	201	1,009
August "	11,651	626	2,697	6,708	181	188	135	1,117
September "	16,827	837	5,326	8,188	427	330	153	1,565
October "	27,336	1,217	7,090	15,294	690	425	320	2,300
November "	36,810	1,523	11,670	19,076	1,124	365	345	2,706
December "	43,213	2,034	13,137	22,345	1,512	431	289	3,465
ANNUAL TOTAL	327,950	15,142	95,517	172,153	10,253	3,952	2,965	27,969
January 1963	49,840	2,081	15,620	25,540	1,622	493	315	4,168
February "	46,262	1,856	15,505	23,972	1,289	306	269	3,066
<u>Drug</u>								
January 1962	35,253	2,739	7,936	15,166	1,707	1,352	2,601	3,752
February "	33,259	2,628	7,761	14,145	1,587	1,262	2,327	3,549
March "	37,918	3,062	8,867	15,767	1,764	1,619	2,745	4,094
April "	33,554	2,744	7,896	13,784	1,812	1,246	2,357	3,714
May "	34,578	2,838	7,854	14,195	1,787	1,382	2,547	3,975
June "	35,698	2,915	8,230	14,686	1,812	1,480	2,522	4,052
July "	35,143	2,883	8,606	13,991	1,719	1,218	2,621	4,105
August "	35,459	2,962	8,210	14,309	1,764	1,572	2,509	4,135
September "	35,558	2,778	8,357	14,459	1,841	1,541	2,606	3,976
October "	37,713	3,184	8,610	15,142	1,864	1,718	3,005	4,189
November "	34,776	2,741	8,193	14,554	1,660	1,423	2,401	3,805
December "	47,136	3,833	10,054	19,769	2,480	2,092	3,533	5,376
ANNUAL TOTAL	436,046	35,309	100,575	179,168	21,796	17,904	31,773	48,722
January 1963	36,024	2,817	8,461	15,272	1,704	1,335	2,547	3,887
February "	34,099	2,698	8,168	14,168	1,714	1,306	2,358	3,687

## ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
			Jewellery					
January 1962	7,525	493	1,478	3,382	300	387	515	971
February "	7,369	407	1,873	3,346	262	340	411	730
March "	8,919	573	2,162	3,885	351	467	555	926
April "	9,103	488	2,702	3,767	277	448	560	861
May "	10,090	584	2,280	4,545	406	565	605	1,105
June "	11,010	750	2,078	5,257	408	689	619	1,210
July "	9,297	669	1,781	4,230	350	497	567	1,204
August "	10,143	714	2,118	4,512	416	513	646	1,224
September "	10,134	675	2,134	4,806	372	521	580	1,046
October "	9,675	643	1,960	4,531	398	536	604	1,003
November "	11,969	864	2,838	5,176	444	659	779	1,208
December "	31,051	2,090	6,417	14,228	1,026	1,709	1,900	3,680
ANNUAL TOTAL	136,286	8,950	29,820	61,665	5,011	7,331	8,341	15,168
January 1963	7,679	489	1,506	3,575	286	414	475	934
February "	7,258	398	1,750	3,320	269	346	416	759
			Other					
January 1962	127,718	8,077	25,124	52,754	8,399	6,746	8,229	18,391
February "	113,650	6,614	27,193	46,354	4,173	6,551	8,793	13,973
March "	159,280	9,618	35,516	66,652	8,320	8,070	13,088	18,016
April "	174,583	9,795	32,315	72,224	10,426	13,880	19,028	16,915
May "	205,510	11,420	44,745	82,848	13,610	15,120	18,617	19,151
June "	195,841	10,968	37,032	86,524	14,660	14,450	14,665	17,543
July "	188,068	11,606	40,410	78,832	12,132	13,641	14,555	16,893
August "	196,251	10,575	45,884	75,352	12,902	16,699	18,981	15,858
September "	179,037	10,346	40,424	70,193	8,615	12,407	21,040	16,012
October "	181,954	10,279	39,667	71,226	8,689	15,004	18,680	18,411
November "	175,148	12,330	40,212	71,200	8,564	12,413	15,806	14,622
December "	196,782	16,763	45,926	84,942	8,854	10,019	13,287	16,990
ANNUAL TOTAL	2,093,823	128,392	454,447	859,100	119,343	144,998	184,769	202,774
January 1963	136,557	8,091	26,412	57,737	10,123	8,315	8,917	16,963
February "	121,586	6,728	30,465	49,616	4,782	7,427	9,378	13,190



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to March 1963 Over January to March 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+4.2	+3.3	+5.1	+ 4.4	+ 3.4	- 0.5	+ 4.1	+ 4.1
Other food and beverage .....	+3.4	-1.3	+4.3	+ 3.4	+ 2.3	+ 3.4	+ 2.4	+ 5.9
General .....	+4.4	+4.6	+4.1	+ 2.5	+ 5.6	+ 2.0	+ 4.9	+11.1
Department .....	+3.5	-5.1	+2.9	+ 5.2	- 0.8	+ 1.1	+ 2.9	+ 7.9
Variety .....	-1.0	(1)	-3.2	- 0.3	- 6.1	- 0.6	- 1.2	+ 4.0
Motor vehicle .....	+6.3	-4.9	+1.4	+10.0	+ 4.7	+24.3	+ 1.7	+ 9.4
Garage and filling station .....	-1.7	+3.4	-1.1	- 4.9	+ 8.3	- 7.3	+ 1.0	+ 5.2
Men's clothing .....	+1.6	-1.8	+2.7	+ 1.2	+ 0.6	+ 0.5	- 0.7	+ 4.3
Family clothing .....	(1)	-2.0	-3.2	- 1.0	- 1.8	+ 4.2	+ 0.2	+22.1
Women's clothing .....	+2.9	-0.6	+1.2	+ 4.1	+ 2.9	+ 8.0	+ 3.4	+ 2.4
Shoe .....	-0.3	-7.2	-0.6	- 2.3	+ 6.1	+ 8.1	+ 4.3	+ 7.6
Hardware .....	+5.2	-9.4	+5.8	+ 5.6	+ 3.8	+11.6	+ 4.0	+ 7.8
Lumber and building material .....	+6.0	+1.8	+6.8	+ 6.2	- 3.1	+15.4	+11.2	- 0.4
Furniture, appliance and radio .....	+1.8	-2.0	-4.2	+ 4.5	+ 9.8	+13.6	+ 0.9	+ 9.6
Restaurant .....	+3.2	+6.2	+6.6	+ 2.3	- 2.2	+ 2.6	- 3.1	+ 4.1
Fuel .....	+2.0	-1.2	+9.8	- 0.7	-12.8	-15.3	- 8.6	+ 1.2
Drug .....	+1.0	+2.7	+5.3	- 0.7	+ 2.9	- 2.1	- 4.0	+ 1.4
Jewellery .....	-1.7	-7.2	-2.6	+ 0.6	- 7.3	- 1.5	- 3.6	- 2.8
Other .....	+5.2	-0.4	+5.6	+ 5.3	+18.5	+17.6	+ 5.0	- 3.8
Totals, all trades .	+3.6	+0.2	+3.3	+ 3.9	+ 4.1	+ 7.8	+ 2.8	+ 5.0

(1) Unchanged.

CATALOGUE No.

63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 35 No.4

Price \$2.00 a year

RETAIL TRADE

April, 1963

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1962</u> \$'000	<u>1963</u> \$'000	<u>% Change</u> 1963/1962
January .....	1,234,408	1,314,864	+ 6.5
February .....	1,161,565	1,225,309	+ 5.5
March .....	1,440,188	1,435,986	- 0.3
April .....	1,438,251	1,520,043	+ 5.7
Total .....	5,274,412	5,496,202	+ 4.2

Estimated Retail Trade by Provinces and Kinds of Business

January to April 1963

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	1,225	113	355	472	49	43	84	109
Other food and beverage .....	387	31	114	155	12	12	22	41
General .....	196	44	33	35	17	28	22	17
Department .....	440	29	81	149	37	19	50	76
Variety .....	97	10	27	42	3	3	6	6
Motor vehicle .....	997	79	234	371	39	70	95	108
Garage and filling station ...	375	31	95	149	14	21	30	34
Men's clothing .....	82	4	27	31	2	3	6	9
Family clothing .....	67	9	25	18	3	4	4	5
Women's clothing .....	85	3	26	37	2	2	7	8
Shoe .....	47	3	15	20	1	1	3	5
Hardware .....	88	4	22	28	5	10	11	7
Lumber and building material .	114	5	23	38	10	9	18	11
Furniture, appliance and radio	169	10	57	62	6	6	12	15
Restaurant .....	185	10	52	75	8	9	15	15
Fuel .....	157	7	51	80	4	1	1	13
Drug .....	145	12	35	60	7	6	10	16
Jewellery .....	33	2	8	15	1	2	2	3
All other .....	609	35	126	253	38	42	50	65
Totals .....	5,496	441	1,405	2,089	259	290	448	563

Note: Totals may not balance due to rounding.

June, 1963

Prepared in the Industry and Merchandising Division

6542-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
April, 1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		Thousands of dollars			
1	Grocery and combination .....	300,886	137,298	163,589	28,422
2	Other food and beverage .....	104,188	55,322	48,866	8,900
3	General .....	55,000	3,053	51,947	11,606
4	Department .....	129,746	-	129,746	9,527
5	Variety .....	31,015	26,991	4,024	3,475
6	Motor vehicle .....	303,194	2,336	300,858	26,362
7	Garage and filling station .....	102,771	716	102,055	7,560
8	Men's clothing .....	21,654	2,338	19,316	1,204
9	Family clothing .....	21,434	6,344	15,090	2,772
10	Women's clothing .....	24,576	7,342	17,234	1,015
11	Shoe .....	15,619	7,336	8,283	884
12	Hardware .....	26,396	5,537	20,859	1,143
13	Lumber and building material .....	32,914	7,328	25,586	1,137
14	Furniture, appliances and Radio .....	43,665	8,304	35,361	2,790
15	Restaurant .....	48,122	3,661	44,461	2,953
16	Fuel .....	25,478	524	24,954	1,284
17	Drug .....	37,170	4,747	32,423	3,026
18	Jewellery .....	9,135	3,178	5,957	491
19	Other .....	187,080	17,927	169,152	10,365
20	Totals .....	1,520,043	300,282	1,219,761	124,916
		Manitoba			Saskatchewan
21	Grocery and combination .....	11,705	5,696	6,009	11,017
22	Other food and beverage .....	3,570	2,395	1,175	3,239
23	General .....	4,311	(1)	(1)	8,608
24	Department .....	10,357	-	10,357	5,556
25	Variety .....	849	835	14	1,066
26	Motor vehicle .....	12,107	-	12,107	24,711
27	Garage and filling station .....	4,032	(1)	(1)	6,551
28	Men's clothing .....	546	(1)	(1)	786
29	Family clothing .....	932	275	656	1,217
30	Women's clothing .....	723	165	559	760
31	Shoe .....	388	168	220	299
32	Hardware .....	1,757	(1)	(1)	3,258
33	Lumber and building material .....	2,810	723	2,087	2,800
34	Furniture, appliance and radio .....	1,542	340	1,203	1,151
35	Restaurant .....	2,238	376	1,861	2,496
36	Fuel .....	579	-	579	216
37	Drug .....	1,995	(1)	(1)	1,609
38	Jewellery .....	283	(1)	(1)	424
39	Other .....	13,048	470	12,578	16,475
40	Totals .....	73,772	12,704	61,068	92,239

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
April, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,544	20,878	85,974	25,084	60,890	116,158	69,467	46,692	1
(1)	(1)	29,933	8,836	21,097	40,865	25,332	15,533	2
429	11,177	9,456	654	8,801	9,704	(1)	(1)	3
-	9,527	24,568	-	24,568	44,489	-	44,489	4
3,127	348	8,799	7,606	1,192	13,169	11,441	1,728	5
2,336	24,026	74,289	-	74,289	110,945	-	110,945	6
(1)	(1)	25,678	(1)	(1)	41,220	115	41,104	7
(1)	(1)	7,937	497	7,440	7,682	1,480	6,201	8
180	2,592	8,299	3,028	5,270	5,709	1,163	4,546	9
270	746	6,530	2,376	4,154	10,934	3,110	7,824	10
254	630	5,267	2,531	2,736	6,584	3,587	2,997	11
(1)	(1)	6,491	1,468	5,023	7,986	852	7,134	12
(1)	(1)	6,459	(1)	(1)	11,718	1,466	10,252	13
623	2,168	16,407	2,956	13,452	14,750	2,860	11,890	14
128	2,825	13,056	792	12,264	18,922	1,358	17,563	15
(1)	(1)	7,817	-	7,817	12,998	(1)	(1)	16
301	2,726	8,797	410	8,387	14,823	1,837	12,987	17
218	273	2,501	568	1,933	4,027	1,472	2,554	18
586	9,779	33,779	4,097	29,682	78,645	7,616	71,029	19
21,804	103,112	382,037	61,452	320,585	571,328	133,648	437,680	20
Saskatchewan		Alberta			British Columbia			
4,170	6,847	20,149	10,263	9,886	27,460	15,075	12,386	21
2,072	1,167	6,806	4,577	2,229	10,876	6,726	4,149	22
(1)	(1)	6,510	(1)	(1)	4,805	367	4,438	23
-	5,556	14,141	-	14,141	21,107	-	21,107	24
961	106	1,815	1,566	249	1,842	1,454	387	25
-	24,711	27,700	-	27,700	27,080	-	27,080	26
(1)	(1)	8,268	(1)	(1)	9,464	200	9,264	27
(1)	(1)	1,616	(1)	(1)	1,883	(1)	(1)	28
501	716	1,091	254	837	1,416	943	472	29
140	620	2,091	498	1,593	2,522	784	1,739	30
142	157	841	312	529	1,356	343	1,014	31
1,026	2,232	3,363	970	2,393	2,398	689	1,709	32
1,538	1,262	4,894	2,662	2,232	3,096	471	2,624	33
410	741	3,255	432	2,823	3,768	684	3,084	34
22	2,475	4,404	195	4,209	4,054	790	3,264	35
-	216	216	(1)	(1)	2,366	(1)	(1)	36
380	1,229	2,853	490	2,363	4,067	1,202	2,865	37
152	272	521	271	250	889	376	512	38
467	16,008	18,408	769	17,639	16,360	3,923	12,438	39
12,466	79,773	128,942	23,783	105,159	146,809	34,429	112,380	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

April 1963 Over April 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 5.6	+ 4.4	+ 6.2	+ 6.4	+ 4.1	+ 3.0	+ 3.3	+ 5.4
Other food and beverage .....	+ 3.3	+ 6.0	+ 2.8	+ 2.2	+ 2.6	+ 4.6	+ 2.5	+ 7.2
General .....	+ 6.8	+ 4.0	+ 6.5	+ 6.1	+ 2.0	+ 7.9	+13.0	+10.7
Department .....	+ 4.1	+ 6.1	+ 7.1	+ 9.3	+ 4.2	+ 0.1	+ 1.4	+ 3.1
Variety .....	+ 1.6	+ 0.4	+ 3.2	+ 2.2	+ 5.4	+ 2.6	+ 0.9	+ 3.0
Motor vehicle .....	+ 6.7	+ 0.4	+ 7.1	+15.8	+ 0.4	+11.1	+ 0.5	+ 6.5
Garage and filling station .....	+ 2.9	+ 2.3	+ 0.1	+ 3.5	+ 1.7	+ 9.7	+ 1.7	+ 5.7
Men's clothing .....	+ 5.6	+ 2.3	+10.2	+ 6.1	+ 0.2	+ 1.2	+ 5.6	+ 1.6
Family clothing .....	+ 3.7	+ 2.3	+ 8.0	+ 2.9	+ 1.8	+ 0.6	+ 2.6	+ 2.5
Women's clothing .....	+ 5.6	+ 3.2	+ 4.7	+ 6.8	+ 5.4	+ 7.2	+ 3.4	+ 8.6
Shoe .....	+ 2.0	+ 9.2	+ 1.8	+ 5.7	+ 2.6	+ 1.3	+ 4.4	+ 1.5
Hardware .....	+ 7.3	+11.9	+ 4.4	+10.9	+13.8	+ 9.4	+ 4.3	+29.1
Lumber and building material .....	+ 2.5	+ 8.5	+ 7.1	+ 6.8	+ 7.7	+ 2.0	+ 0.1	+ 2.6
Furniture, appliance and radio .....	+ 2.9	+ 4.0	+ 1.0	+ 6.5	+16.3	+ 8.5	+ 6.7	+ 8.8
Restaurant .....	+ 2.7	+ 1.1	+ 6.2	+ 3.7	+ 2.8	+ 1.9	+ 0.9	+ 4.0
Fuel .....	+ 5.8	+21.1	+14.2	+ 1.7	+29.8	+16.0	+ 9.6	+11.4
Drug .....	+10.8	+10.3	+12.4	+ 7.5	+10.1	+29.1	+21.0	+ 9.5
Jewellery .....	+ 0.4	+ 0.6	+ 7.4	+ 6.9	+ 2.2	+ 5.4	+ 7.0	+ 3.3
Other .....	+ 7.2	+ 5.8	+ 4.5	+ 8.9	+25.1	+18.7	+ 3.3	+ 3.3
Totals, all trades .	+ 5.7	+ 1.9	+ 5.5	+ 7.9	+ 3.6	+ 8.8	+ 1.2	+ 4.5

## Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to April 1963 Over January to April 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+4.6	+ 3.5	+ 5.4	+ 4.9	+ 3.5	+ 0.4	+3.9	+ 4.4
Other food and beverage .....	+3.4	+ 0.7	+ 3.9	+ 3.1	+ 2.4	+ 3.7	+2.4	+ 6.2
General .....	+5.1	+ 4.4	+ 4.8	+ 3.5	+ 4.6	+ 3.7	+7.2	+11.0
Department .....	+3.7	- 5.4	+ 4.1	+ 6.4	- 1.8	+ 0.7	+2.5	+ 6.5
Variety .....	-0.2	- 0.1	- 1.2	+ 0.4	- 5.8	- 1.3	-1.1	+ 3.7
Motor vehicle .....	+7.0	- 3.2	+ 3.1	+11.7	+ 3.3	+19.3	+1.1	+ 8.6
Garage and filling station .....	-0.5	+ 3.1	- 0.8	- 2.8	+ 6.4	- 2.7	+1.2	+ 5.4
Men's clothing .....	+2.7	- 0.6	+ 4.8	+ 2.4	+ 0.5	+ 0.6	-2.0	+ 3.7
Family clothing .....	+1.2	- 2.1	+ 0.3	+ 0.2	- 1.8	+ 3.0	+0.9	+16.2
Women's clothing .....	+3.6	- 1.5	+ 2.1	+ 4.9	+ 3.7	+ 7.7	+3.4	+ 4.2
Shoe .....	+0.5	- 7.9	+ 0.3	+ 0.2	+ 4.8	+ 4.3	+1.5	+ 5.0
Hardware .....	+5.8	-10.1	+ 5.4	+ 7.1	+ 7.0	+10.8	+1.4	+14.1
lumber and building material .....	+5.0	- 0.9	+ 6.9	+ 6.4	- 4.4	+10.9	+7.9	- 1.1
Furniture, appliance and radio .....	+2.1	- 2.5	- 2.7	+ 5.0	+ 2.2	+12.6	+2.4	+ 9.4
Restaurant .....	+3.1	+ 4.7	+ 6.5	+ 2.6	- 0.9	+ 1.4	-2.4	+ 1.8
Fuel .....	+2.6	+ 2.3	+10.3	- 0.3	-15.5	-15.4	-5.1	+ 2.9
Drug .....	+3.4	+ 4.6	+ 6.8	+ 1.2	+ 4.8	+ 5.0	+1.9	+ 3.4
Jewellery .....	-1.1	- 5.3	- 4.2	+ 2.2	- 5.1	- 2.6	-4.5	- 1.3
Other .....	+5.8	+ 1.4	+ 5.3	+ 6.4	+20.7	+18.0	+1.8	- 3.7
Totals, all trades .	+4.2	+ 0.6	+ 3.9	+ 5.0	+ 4.0	+ 8.1	+2.3	+ 4.9



## Estimated Retail Trade - Atlantic Provinces

April 1963 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	4,576	4,933	1,106	1,204	12,035	12,398	9,520	9,888
Other food and beverage ...	1,776	1,826	469	465	3,502	3,727	2,652	2,883
General .....	4,810	5,027	882	929	2,693	2,708	2,771	2,943
Motor vehicle .....	4,316	4,570	1,093	1,217	11,380	11,710	9,458	8,864
Garage and filling station ..	..	..	..	..	2,999	2,960	3,003	3,060
Men's clothing .....	)							
Family clothing .....	) 712	647	288	288	2,373	2,400	1,691	1,657
Women's clothing .....	)							
Shoe .....	..	..	..	..	424	372	326	310
Hardware .....	..	..	..	..	540	480	563	464
Lumber and building material .....	..	..	..	..	763	670	346	328
Furniture, appliance and radio .....	..	..	..	..	1,073	1,008	1,373	1,382
Restaurant .....	..	..	..	..	1,425	1,501	1,008	950
Fuel .....	..	..	..	..	584	796	207	216
Drug .....	347	383	107	116	1,200	1,300	1,090	1,227
Jewellery .....	..	..	..	..	325	339	126	111
Other .....	4,054	4,188	1,798	1,719	10,216	9,947	7,363	7,513
Totals .....	22,851	23,909	6,676	6,894	51,530	52,316	41,496	41,795

.. Figures not available.

Note: Totals may not balance due to rounding.

April 1962 and April 1963

Department	Sales			Stocks (at selling value)		
	1962	1963	Change 1963/62	1962	1963	Change 1963/62
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	5,165	5,200	+ 0.7	9,278	10,673	+15.0
2. Women's and misses' coats and suits .....	5,002	5,156	+ 3.1	6,059	6,844	+13.0
3. Women's and misses' sportswear	3,877	4,271	+10.2	12,275	13,716	+11.7
4. Furs .....	411	407	- 1.0	4,406	4,484	+ 1.8
5. Girls' and infants' wear .....	7,759	7,617	- 1.8	19,029	21,443	+12.7
6. Lingerie and corsets .....	4,337	4,817	+11.1	13,924	14,923	+ 7.2
7. Aprons, housedresses and uniforms .....	525	502	- 4.4	1,309	1,215	- 7.2
8. Millinery .....	1,491	1,263	-15.3	1,263	1,308	+ 3.6
9. Hosiery and apparel accessories	4,327	4,341	+ 0.3	12,415	13,079	+ 5.3
0. Women's, misses' and children's shoes .....	5,866	5,723	- 2.4	20,545	21,582	+ 5.0
Ladies' apparel and accessories						
Totals 1 - 10 .....	38,760	39,297	+ 1.4	100,503	109,267	+ 8.7
1. Men's clothing .....	4,609	4,903	+ 6.4	13,660	15,089	+10.5
2. Men's furnishings .....	4,422	4,678	+ 5.8	19,134	20,696	+ 8.2
3. Boys' clothing and furnishings	3,524	3,696	+ 4.9	9,986	10,943	+ 9.6
4. Men's and boys' shoes .....	1,925	2,027	+ 5.3	7,609	8,601	+13.0
5. Food and kindred products .....	6,640	6,947	+ 4.6	4,639	4,788	+ 3.2
6. Toiletries, cosmetics and drugs	3,002	3,419	+13.9	9,548	10,715	+12.2
7. Photographic equipment and supplies .....	486	535	+10.1	1,885	1,976	+ 4.8
8. Piece goods .....	2,531	2,791	+10.3	10,805	11,047	+ 2.2
9. Linens and domestics .....	2,713	2,973	+ 9.6	11,602	11,976	+ 3.2
0. Smallwares .....	1,559	1,585	+ 1.7	6,572	6,662	+ 1.4
1. China and glassware .....	1,283	1,405	+ 9.5	10,265	10,586	+ 3.1
2. Home furnishings .....	8,330	8,470	+ 1.7	29,478	31,498	+ 6.9
3. Furniture .....	7,046	7,410	+ 5.2	21,831	22,538	+ 3.2
4. Major appliances .....	6,162	6,548	+ 6.3	24,271	21,093	-13.1
5. Radio and music .....	2,331	2,609	+11.9	10,756	12,407	+15.3
6. Hardware and housewares .....	10,527	11,058	+ 5.0	32,421	32,280	- 0.4
7. Jewellery .....	1,621	1,690	+ 4.3	9,015	10,284	+14.1
8. Sporting goods and luggage ....	4,005	4,198	+ 4.8	20,061	20,755	+ 3.5
9. Stationery, books and magazines	1,680	1,725	+ 2.7	6,841	6,981	+ 2.0
0. All other departments .....	11,424	11,782	+ 3.1	19,689	20,714	+ 5.2
Totals, all departments .....	124,580	129,746	+ 4.1	380,571	400,896	+ 5.3





# Canada. Statistics, Bureau of

## DOMINION BUREAU OF STATISTICS

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RETAIL TRADE

May, 1963

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 2</u> \$'000	<u>1 9 6 3</u> \$'000	<u>% Change</u> 1963/1962
First Quarter .....	3,836,161	3,976,159	+3.6
April .....	1,438,251	1,520,043	+5.7
May .....	1,562,563	1,652,347	+5.7
Total .....	6,836,975	7,148,549	+4.6

Estimated Retail Trade by Provinces and Kinds of Business

January to May 1963

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	1,570	145	458	601	63	55	109	139
Other food and beverage .....	494	41	143	199	15	15	29	53
General .....	259	59	44	46	21	37	28	23
Department .....	575	39	107	193	49	25	64	99
Variety .....	129	14	37	55	3	4	7	8
Motor vehicle .....	1,316	114	310	488	53	88	122	141
Garage and filling station ...	483	40	122	192	18	29	38	44
Men's clothing .....	105	5	35	39	3	4	8	11
Family clothing .....	88	12	32	23	4	5	5	7
Women's clothing .....	112	4	34	48	3	3	9	11
Shoe .....	63	4	21	26	1	1	4	7
Hardware .....	121	6	32	38	7	13	16	10
Lumber and building material .	156	6	32	53	14	13	24	13
Furniture, appliance and radio	215	14	74	79	8	7	15	18
Restaurant .....	235	13	66	95	10	12	19	20
Fuel .....	176	8	55	90	5	1	1	15
Drug .....	181	15	43	74	9	7	13	20
Jewellery .....	43	2	10	20	2	2	3	4
All other .....	827	47	174	344	53	56	68	85
Totals .....	7,149	586	1,828	2,706	342	377	582	727

Note: Totals may not balance due to rounding.

July, 1963

Prepared in the Merchandising and Services Division

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

May, 1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	344,911	160,737	184,174	32,263
2	Other food and beverage .....	106,904	55,266	51,638	9,501
3	General .....	62,815	4,022	58,793	14,287
4	Department .....	135,226	-	135,226	9,919
5	Variety .....	31,924	27,479	4,445	3,656
6	Motor vehicle .....	318,223	3,218	315,005	34,244
7	Garage and filling station .....	108,679	914	107,765	8,795
8	Men's clothing .....	22,987	2,484	20,503	1,256
9	Family clothing .....	20,660	6,128	14,532	2,989
10	Women's clothing .....	27,205	8,152	19,054	1,116
11	Shoe .....	15,935	7,382	8,553	1,020
12	Hardware .....	33,679	6,210	27,469	1,650
13	Lumber and building material .....	42,187	9,199	32,987	1,722
14	Furniture, appliance and Radio ...	46,166	9,845	36,321	3,188
15	Restaurant .....	50,271	3,957	46,314	2,849
16	Fuel .....	18,921	556	18,365	975
17	Drug .....	36,205	4,669	31,536	2,851
18	Jewellery .....	10,750	3,739	7,010	575
19	Other .....	218,699	18,389	200,311	12,390
20	Totals .....	1,652,347	332,346	1,320,001	145,246
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,808	6,797	7,012	11,834
22	Other food and beverage .....	3,518	2,302	1,216	3,180
23	General .....	4,276	(1)	(1)	8,850
24	Department .....	11,792	-	11,792	5,759
25	Variety .....	797	784	14	998
26	Motor vehicle .....	13,546	-	13,546	18,417
27	Garage and filling station .....	3,641	(1)	(1)	7,190
28	Men's clothing .....	590	(1)	(1)	773
29	Family clothing .....	873	250	623	1,097
30	Women's clothing .....	683	168	515	712
31	Shoe .....	380	159	221	276
32	Hardware .....	2,030	(1)	(1)	3,357
33	Lumber and building material .....	4,413	979	3,434	3,529
34	Furniture, appliance and radio ...	1,618	318	1,299	1,270
35	Restaurant .....	2,181	385	1,796	2,401
36	Fuel .....	710	-	710	167
37	Drug .....	1,852	(1)	(1)	1,492
38	Jewellery .....	422	(1)	(1)	644
39	Other .....	14,842	397	14,445	14,800
40	Totals .....	81,972	13,840	68,132	86,746

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
May, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,678	23,586	103,208	31,780	71,429	128,813	78,544	50,269	1
(1)	(1)	28,541	7,924	20,617	43,693	26,023	17,676	2
914	13,353	11,796	802	10,994	11,522	(1)	(1)	3
-	9,919	25,704	-	25,704	44,305	-	44,305	4
3,206	391	9,587	8,280	1,308	13,160	11,204	1,956	5
3,218	31,026	75,612	-	75,612	117,071	-	117,071	6
(1)	(1)	27,690	(1)	(1)	42,936	193	42,743	7
(1)	(1)	8,018	424	7,594	8,447	1,651	6,796	8
199	2,790	7,720	2,847	4,873	5,330	1,090	4,240	9
359	756	8,574	2,612	5,962	11,379	3,365	7,964	10
266	754	5,364	2,689	2,675	6,462	3,409	1,051	11
(1)	(1)	9,674	2,008	7,666	10,369	986	3,381	12
(1)	(1)	8,531	(1)	(1)	14,716	2,045	15,571	13
777	2,412	16,542	4,228	1,314	17,002	3,166	1,836	14
134	2,715	10,084	810	13,275	20,521	1,476	19,045	15
(1)	(1)	4,634	-	4,634	10,088	(1)	(1)	16
272	2,579	8,284	436	7,848	14,791	1,845	11,945	17
261	314	2,470	678	1,792	5,008	1,729	3,279	18
653	11,737	47,072	4,442	42,630	91,231	7,486	23,715	19
25,325	119,921	423,105	70,657	352,448	616,797	144,701	472,096	20
Saskatchewan		Alberta			British Columbia			
4,872	6,962	24,678	12,839	11,839	30,306	17,228	13,078	21
1,902	1,272	6,609	4,082	2,527	11,863	7,217	4,645	22
(1)	(1)	6,444	(1)	(1)	5,639	685	4,954	23
-	5,759	14,540	-	14,540	23,207	-	23,207	24
883	115	1,736	1,479	256	1,989	1,584	405	25
-	18,417	26,643	-	26,643	32,690	-	32,690	26
(1)	(1)	8,370	(1)	(1)	10,054	215	9,840	27
(1)	(1)	1,616	(1)	(1)	2,286	(1)	(1)	28
443	653	1,100	265	834	1,552	1,034	518	29
149	563	2,309	555	1,753	2,483	944	1,539	30
145	131	842	315	528	1,592	400	1,192	31
958	2,399	4,172	1,181	2,991	2,427	465	1,962	32
1,997	1,532	6,586	3,159	3,427	2,692	490	2,202	33
312	958	3,166	384	2,782	3,380	660	2,720	34
19	2,382	3,734	207	3,527	4,498	927	3,572	35
-	167	326	(1)	(1)	2,020	(1)	(1)	36
314	1,178	2,636	461	2,176	4,300	1,240	3,060	37
190	455	623	314	310	1,007	426	580	38
569	14,230	18,276	950	17,326	20,088	3,892	16,196	39
13,277	73,469	134,406	26,763	107,643	164,073	37,790	126,283	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
May 1963 Over May 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+11.0	+ 8.9	+11.9	+11.2	+10.8	+ 7.1	+12.5	+ 9.9
Other food and beverage .....	+ 1.0	+ 4.9	- 0.7	- 2.3	+ 6.4	+ 6.5	+ 6.9	+ 9.1
General .....	+ 5.0	+ 7.1	+ 9.6	+ 3.9	+ 1.2	- 2.9	+ 8.8	+ 4.8
Department .....	+ 6.6	- 0.3	+ 3.5	+ 4.4	+12.9	+ 0.8	+ 7.4	+16.3
Variety .....	+ 6.6	+12.6	+ 7.4	+ 3.9	+ 0.3	- 0.1	+ 6.8	+17.5
Motor vehicle .....	+ 5.6	+ 4.5	+ 0.9	+ 7.9	- 0.5	+ 3.2	+ 5.5	+15.5
Garage and filling station .....	- 0.3	+ 3.8	+ 1.6	- 3.6	- 1.7	(1)	- 5.3	+11.2
Men's clothing .....	+ 7.0	+ 0.8	+ 5.5	+ 8.6	- 0.5	+ 5.3	+ 6.3	+14.1
Family clothing .....	+ 3.5	+12.7	+ 3.7	+ 0.3	- 2.5	- 2.6	- 1.8	+ 9.8
Women's clothing .....	+ 5.4	+ 7.9	+ 4.5	+ 3.7	+ 2.4	+ 4.7	+11.6	+10.6
Shoe .....	+ 2.5	+ 8.9	+ 3.7	- 2.2	- 3.8	- 1.1	+ 1.9	+19.4
Hardware .....	+ 3.1	- 3.5	+ 5.4	+ 0.8	+10.1	- 1.6	- 0.5	+18.5
Lumber and building material .....	+ 0.7	- 6.7	+ 0.6	+ 4.3	+ 7.5	+ 3.3	- 6.0	- 8.5
Furniture, appliance and radio .....	+ 1.3	+ 3.9	+ 0.8	+ 0.1	+ 1.9	+ 2.1	+ 4.4	+ 4.3
Restaurant .....	+ 2.2	+ 4.1	+ 3.1	+ 3.7	+ 2.4	- 8.6	- 2.0	+ 1.4
Fuel .....	+13.3	+ 3.7	- 1.6	+26.9	+17.9	+ 4.4	+33.1	- 3.2
Drug .....	+ 4.7	+ 0.5	+ 5.5	+ 4.2	+ 3.6	+ 8.0	+ 3.5	+ 8.2
Jewellery .....	+ 6.5	- 1.5	+ 8.3	+10.2	+ 3.9	+14.0	+ 3.0	- 8.9
Other .....	+ 6.4	+ 8.5	+ 5.2	+10.1	+ 9.1	- 2.1	- 1.8	+ 4.9
Totals, all trades .	+ 5.7	+ 5.7	+ 4.9	+ 6.1	+ 6.2	+ 1.3	+ 4.3	+10.3

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to May 1963 Over January to May 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+5.9	+4.7	+6.8	+ 6.2	+ 5.0	+ 1.8	+5.7	+ 5.5
Other food and beverage .....	+2.9	+1.7	+2.9	+ 1.8	+ 3.3	+ 4.3	+3.4	+ 6.9
General .....	+5.1	+5.1	+6.0	+ 3.6	+ 3.9	+ 2.1	+7.5	+ 9.4
Department .....	+4.4	-4.2	+4.0	+ 5.9	+ 1.4	+ 0.8	+3.5	+ 8.7
Variety .....	+1.4	+2.9	+0.9	+ 1.2	- 4.4	- 1.0	+0.6	+ 6.8
Motor vehicle .....	+6.7	-1.0	+2.6	+10.7	+ 2.3	+15.5	+2.0	+10.2
Garage and filling station .....	-0.4	+3.2	-0.3	- 3.0	+ 4.6	- 2.0	-0.3	+ 6.7
Men's clothing .....	+3.6	-0.3	+5.0	+ 3.6	+ 0.3	+ 1.6	-0.4	+ 5.7
Family clothing .....	+1.7	+1.3	+1.1	+ 0.2	- 1.9	+ 1.6	+0.3	+14.7
Women's clothing .....	+4.0	+0.9	+2.7	+ 4.6	+ 3.4	+ 7.0	+5.4	+ 5.6
Shoe .....	+1.0	-3.7	+1.4	- 0.4	+ 2.4	+ 2.9	+1.6	+ 8.1
Hardware .....	+5.1	-8.3	+5.4	+ 5.3	+ 7.9	+ 7.4	+0.9	+15.2
Lumber and building material .....	+3.8	-2.6	+5.1	+ 5.8	- 1.1	+ 8.7	+3.7	- 2.7
Furniture, appliance and radio .....	+1.9	-1.1	-2.0	+ 3.9	+ 2.1	+10.6	+2.8	+ 8.4
Restaurant .....	+2.9	+4.5	+5.7	+ 2.9	- 0.2	- 0.9	-2.3	+ 1.7
Hotel .....	+3.7	+2.5	+9.4	+ 2.2	-12.0	-13.5	+2.3	+ 2.0
Drug .....	+3.6	+3.7	+6.5	+ 1.8	+ 4.6	+ 5.6	+2.2	+ 4.4
Jewellery .....	+0.7	-4.4	-1.5	+ 4.2	- 2.8	+ 1.7	-2.8	- 3.1
Other .....	+6.0	+3.2	+5.3	+ 7.3	+17.2	+12.0	+0.8	- 1.8
Totals, all trades .	+4.6	+1.8	+4.1	+ 5.2	+ 4.5	+ 6.4	+2.8	+ 6.0

Estimated Retail Trade - Atlantic Provinces

May 1963 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	4,752	5,550	1,198	1,320	12,858	13,922	10,812	11,471
Other food and beverage ...	1,820	1,898	453	498	3,905	4,051	2,883	3,054
General .....	5,664	6,093	1,159	1,269	3,222	3,333	3,294	3,593
Motor vehicle .....	5,893	6,689	1,528	1,396	14,021	14,161	11,322	11,998
Garage and filling station	..	..	..	..	3,638	3,564	3,184	3,480
Men's clothing .....	..	..	..	..	..	..	..	..
Family clothing .....	678	771	328	371	2,345	2,536	1,580	1,682
Women's clothing .....	..	..	..	..	..	..	..	..
Shoe .....	..	..	..	..	415	430	278	295
Hardware .....	..	..	..	..	736	741	709	604
Lumber and building material .....	..	..	..	..	1,042	877	537	505
Furniture, appliance and radio .....	..	..	..	..	1,127	1,187	1,438	1,517
Restaurant .....	..	..	..	..	1,352	1,411	904	885
Fuel .....	..	..	..	..	554	600	202	164
Drug .....	354	326	112	117	1,231	1,253	1,142	1,154
Jewellery .....	..	..	..	..	386	394	137	123
Other .....	4,824	4,908	1,881	1,943	10,600	11,022	7,310	8,092
Totals .....	26,477	29,010	7,819	8,139	57,432	59,482	45,732	48,617

.. Figures not available.

Note: Totals may not balance due to rounding.



Department Store Sales and Stocks by Departments

May 1962 and May 1963

Department	Sales			Stocks (at selling value)		
	1962	1963	Change 1963/62	1962	1963	Change 1963/62
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	6,151	6,141	- 0.2	8,375	9,654	+15.3
2. Women's and misses' coats and suits .....	2,085	2,400	+15.1	5,968	6,279	+ 5.2
3. Women's and misses' sportswear	5,198	5,582	+ 7.4	12,093	12,994	+ 7.4
4. Furs .....	280	318	+13.6	4,422	4,242	- 4.1
5. Girls' and infants' wear .....	5,585	5,869	+ 5.1	19,135	20,632	+ 7.8
6. Lingerie and corsets .....	4,909	5,738	+16.9	13,493	14,835	+ 9.9
7. Aprons, housedresses and uniforms .....	733	702	- 4.2	1,235	1,152	- 6.7
8. Millinery .....	737	694	- 5.8	1,127	1,205	+ 6.9
9. Hosiery and apparel accessories	3,996	4,278	+ 7.1	12,121	12,448	+ 2.7
0. Women's, misses' and children's shoes .....	5,546	5,422	- 2.2	20,716	20,964	+ 1.2
Ladies' apparel and accessories						
Totals 1 - 10 .....	35,220	37,144	+ 5.5	98,685	104,405	+ 5.8
1. Men's clothing .....	4,083	4,621	+13.2	13,830	14,998	+ 8.4
2. Men's furnishings .....	4,819	5,087	+ 5.6	19,607	21,354	+ 8.9
3. Boys' clothing and furnishings	2,517	2,869	+14.0	10,274	11,117	+ 8.2
4. Men's and boys' shoes .....	1,811	2,031	+12.1	7,815	8,412	+ 7.6
5. Food and kindred products .....	6,447	7,002	+ 8.6	4,542	4,587	+ 1.0
6. Toiletries, cosmetics and drugs	3,234	3,661	+13.2	9,722	10,805	+11.1
7. Photographic equipment and supplies .....	572	685	+19.8	1,880	1,943	+ 3.4
8. Piece goods .....	2,539	2,903	+14.3	9,882	10,291	+ 4.1
9. Linens and domestics .....	3,352	3,659	+ 9.2	12,035	11,734	- 2.5
0. Smallwares .....	1,592	1,626	+ 2.1	6,638	6,755	+ 1.8
1. China and glassware .....	1,500	1,622	+ 8.1	10,461	10,512	+ 0.5
2. Home furnishings .....	8,161	9,084	+11.3	30,963	31,174	+ 0.7
3. Furniture .....	8,054	8,372	+ 3.9	21,634	20,294	- 6.2
4. Major appliances .....	7,137	7,186	+ 0.7	23,743	23,314	- 1.8
5. Radio and music .....	2,225	2,553	+14.7	10,987	12,061	+ 9.8
6. Hardware and housewares .....	12,910	13,436	+ 4.1	31,297	31,211	- 0.3
7. Jewellery .....	1,921	2,104	+ 9.5	8,994	9,930	+10.4
8. Sporting goods and luggage ....	5,320	5,392	+ 1.4	20,308	21,111	+ 4.0
9. Stationery, books and magazines	1,605	1,716	+ 6.9	6,698	7,064	+ 5.5
0. All other departments .....	11,853	12,473	+ 5.2	20,621	21,034	+ 2.0
Totals, all departments .....	126,872	135,226	+ 6.6	380,616	394,106	+ 3.5



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63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

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RETAIL TRADE

June, 1963

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1962</u> \$'000	<u>1963</u> \$'000	<u>% Change</u> 1963/1962
First Quarter .....	3,836,161	3,976,159	+3.6
April .....	1,438,251	1,520,043	+5.7
May .....	1,562,563	1,652,347	+5.7
June .....	1,563,326	1,581,842	+1.2
Total .....	8,400,301	8,730,391	+3.9

## Estimated Retail Trade by Provinces and Kinds of Business

January to June 1963

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination .....	1,896	175	554	724	77	66	131	169
Other food and beverage .....	608	50	173	248	19	18	35	65
General .....	321	73	55	58	26	46	35	30
Department .....	697	47	128	234	59	30	78	120
Variety .....	162	18	46	69	4	5	9	10
Motor vehicle .....	1,614	143	378	597	65	109	149	174
Garage and filling station ...	588	49	148	235	22	35	46	53
Men's clothing .....	130	7	44	49	3	4	10	13
Family clothing .....	109	14	40	29	5	6	6	8
Women's clothing .....	138	5	43	59	3	4	11	13
Shoe .....	80	5	26	34	2	1	4	8
Hardware .....	155	8	41	49	9	17	20	12
Lumber and building material .	204	8	40	70	19	18	32	17
Furniture, appliance and radio	259	17	88	95	10	8	18	22
Restaurant .....	286	16	81	115	13	14	23	24
Fuel .....	188	9	58	97	5	2	2	16
Drug .....	217	17	51	89	11	9	15	24
Jewellery .....	54	3	13	25	2	3	3	6
All other .....	1,025	58	211	432	68	71	82	102
Totals .....	8,730	723	2,218	3,306	422	465	710	887

**Note:** Totals may not balance due to rounding.

August, 1963

6422-506

Prepared in the Merchandising and Services Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
June, 1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	326,285	153,374	172,910	30,068
2	Other food and beverage .....	113,760	64,197	49,563	9,475
3	General .....	62,654	4,952	57,702	14,039
4	Department .....	121,421	-	121,421	8,799
5	Variety .....	32,848	28,041	4,806	3,822
6	Motor vehicle .....	298,687	2,482	296,205	29,193
7	Garage and filling station .....	104,618	798	103,820	9,131
8	Men's clothing .....	25,844	3,011	22,833	1,334
9	Family clothing .....	20,926	6,611	14,315	2,891
10	Women's clothing .....	25,817	8,495	17,322	1,053
11	Shoe .....	16,531	8,333	8,197	1,053
12	Hardware .....	34,053	6,352	27,701	1,978
13	Lumber and building material .....	47,810	11,612	36,198	2,109
14	Furniture, appliance and Radio ...	44,288	9,717	34,570	3,626
15	Restaurant .....	50,402	3,799	46,603	3,017
16	Fuel .....	11,979	516	11,463	684
17	Drug .....	35,654	4,712	30,942	2,925
18	Jewellery .....	10,699	3,756	6,943	711
19	Other .....	197,566	17,647	179,923	11,037
20	Totals .....	1,581,842	338,405	1,243,437	136,945
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,798	6,733	7,064	11,137
22	Other food and beverage .....	3,133	1,945	1,188	3,415
23	General .....	4,749	(1)	(1)	8,696
24	Department .....	10,148	-	10,148	5,411
25	Variety .....	829	813	16	1,011
26	Motor vehicle .....	12,284	-	12,284	20,182
27	Garage and filling station .....	3,575	(1)	(1)	6,284
28	Men's clothing .....	583	(1)	(1)	690
29	Family clothing .....	1,089	322	767	1,172
30	Women's clothing .....	563	187	376	610
31	Shoe .....	351	184	167	272
32	Hardware .....	2,139	(1)	(1)	3,360
33	Lumber and building material .....	4,544	1,276	3,267	5,202
34	Furniture, appliance and radio ...	1,730	385	1,344	1,090
35	Restaurant .....	2,255	371	1,884	2,513
36	Fuel .....	286	-	286	426
37	Drug .....	1,826	(1)	(1)	1,417
38	Jewellery .....	410	(1)	(1)	686
39	Other .....	15,651	492	15,159	14,416
40	Totals .....	79,943	14,071	65,872	87,990

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
June, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,956	22,112	96,250	30,198	66,052	122,813	75,574	47,239	1
(1)	(1)	30,121	9,986	20,135	49,288	32,288	17,000	2
568	13,471	10,648	866	9,782	11,109	(1)	(1)	3
-	8,799	21,536	-	21,536	41,102	-	41,102	4
3,369	452	9,776	8,217	1,558	13,721	11,766	1,955	5
2,482	26,711	68,136	-	68,136	108,870	-	108,870	6
(1)	(1)	26,019	(1)	(1)	42,376	148	42,228	7
(1)	(1)	9,702	544	9,159	9,672	2,100	7,572	8
177	2,714	7,722	3,126	4,596	5,305	1,130	4,175	9
364	689	8,536	2,829	5,707	10,832	3,709	7,122	10
309	744	5,448	2,844	2,604	7,304	4,166	3,138	11
(1)	(1)	8,848	1,864	6,984	10,553	991	9,562	12
(1)	(1)	7,912	(1)	(1)	16,814	2,566	14,248	13
943	2,682	13,998	3,508	10,490	16,338	3,195	13,143	14
121	2,896	14,418	818	13,600	19,753	1,510	18,244	15
(1)	(1)	2,403	-	2,403	6,514	(1)	(1)	16
257	2,667	8,351	590	7,761	14,605	1,794	12,811	17
286	424	2,167	623	1,544	4,972	1,697	3,274	18
574	10,464	37,399	4,324	33,075	87,677	7,779	79,898	19
23,995	112,950	389,390	70,956	318,434	599,618	151,085	448,533	20
Saskatchewan		Alberta			British Columbia			
4,632	6,504	22,467	11,750	10,717	29,751	16,529	13,222	21
2,090	1,324	6,076	4,212	1,865	12,251	7,607	4,643	22
(1)	(1)	6,378	(1)	(1)	7,034	1,597	5,437	23
-	5,411	13,758	-	13,758	20,666	-	20,666	24
895	116	1,766	1,463	302	1,924	1,518	407	25
-	20,182	26,604	-	26,604	33,417	-	33,417	26
(1)	(1)	7,478	(1)	(1)	9,754	214	9,539	27
(1)	(1)	1,623	(1)	(1)	2,239	(1)	(1)	28
462	710	1,166	288	878	1,581	1,106	475	29
150	461	2,197	512	1,684	2,027	743	1,284	30
147	124	845	330	515	1,258	354	904	31
1,025	2,335	4,544	1,202	3,342	2,632	646	1,985	32
2,701	2,501	7,974	3,926	4,048	3,256	578	2,679	33
454	636	3,600	486	3,113	3,907	746	3,161	34
19	2,494	3,868	159	3,709	4,577	800	3,776	35
-	426	392	(1)	(1)	1,274	(1)	(1)	36
334	1,083	2,551	469	2,082	3,980	1,165	2,815	37
194	492	637	337	300	118	466	652	38
547	13,869	13,865	868	12,997	17,519	3,063	14,456	39
14,246	73,744	127,789	26,583	101,206	160,165	37,464	122,701	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

June 1963 over June 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	-0.7	-1.0	+0.2	-1.2	- 0.4	- 3.8	- 0.3	+ 0.1
Other food and beverage .....	(1)	-1.9	-1.7	+1.9	- 1.0	+ 0.1	- 0.1	- 1.7
General .....	+0.4	+1.4	+5.7	+2.8	- 7.6	- 2.6	- 5.5	+ 2.8
Department .....	+1.1	-4.9	+0.4	+6.6	- 4.8	+ 3.4	- 0.4	- 2.4
Variety .....	+0.7	+1.4	-1.9	+3.1	- 6.5	- 0.5	- 1.2	+ 1.5
Motor vehicle .....	+6.1	+5.4	+3.1	+8.8	+ 1.7	+12.8	+ 4.3	+ 3.6
Garage and filling station .....	-1.3	+3.0	-4.3	+1.7	- 6.0	- 9.2	- 6.6	+ 2.3
Men's clothing .....	+4.5	-2.6	+4.2	+9.5	- 2.8	+ 1.5	- 6.3	+ 1.2
Family clothing .....	-0.5	-4.1	-1.0	+2.3	+ 9.0	+ 3.1	- 5.8	- 4.8
Women's clothing .....	-1.0	-4.2	-6.4	+6.8	-11.2	- 1.1	+ 5.3	-14.4
Shoe .....	-0.1	-3.7	-6.3	+8.9	-11.1	+ 0.4	- 3.1	- 9.8
Hardware .....	+4.2	-1.0	+4.3	+7.7	+ 7.3	+ 0.6	- 0.2	+ 5.1
Lumber and building material .....	+0.6	-8.3	-3.9	+4.4	- 7.2	+13.3	- 2.2	- 0.2
Furniture, appliance and radio .....	-1.4	+1.2	-5.4	+3.4	- 6.6	-17.0	- 1.8	+ 0.1
Restaurant .....	+0.6	+6.9	+3.2	+1.6	- 1.4	- 8.5	- 2.9	- 5.8
Fuel .....	-1.7	+9.6	-8.9	-0.9	-16.9	+26.0	+52.5	- 9.7
Drug .....	-0.1	+0.3	+1.5	-0.6	+ 0.8	- 4.3	+ 1.1	- 1.8
Jewellery .....	-2.8	-5.2	+4.3	-5.4	+ 0.5	- 0.4	+ 2.9	- 7.6
Other .....	+0.9	+0.6	+1.0	+1.3	+ 6.8	- 0.2	- 5.5	- 0.1
Totals, all trades .	+1.2	+0.7	+0.1	+3.0	- 0.7	+ 1.6	- 0.8	- 0.1

(1) Unchanged



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to June 1963 over January to June 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+4.7	+3.7	+5.6	+ 4.8	+ 4.0	+ 0.8	+ 4.6	+ 4.5
Other food and beverage .....	+2.3	+1.0	+2.1	+ 1.8	+ 2.5	+ 3.5	+ 2.8	+ 5.1
General .....	+4.1	+4.3	+6.0	+ 3.4	+ 1.6	+ 1.1	+ 4.9	+ 7.7
Department .....	+3.8	-4.3	+3.4	+ 6.0	+ 0.3	+ 1.2	+ 2.8	+ 6.6
Variety .....	+1.2	+2.6	+0.3	+ 1.6	- 4.9	- 0.9	+ 0.3	+ 5.7
Motor vehicle .....	+6.6	+0.2	+2.7	+10.4	+ 2.2	+15.0	+ 2.4	+ 8.8
Garage and filling station .....	-0.6	+3.2	-1.0	- 2.1	+ 2.7	- 3.4	- 1.4	+ 5.8
Men's clothing .....	+3.8	-0.8	+4.8	+ 4.7	- 0.3	+ 1.6	- 1.5	+ 4.9
Family clothing .....	+1.2	+0.2	+0.7	+ 0.6	+ 0.2	+ 1.9	- 1.0	+10.5
Women's clothing .....	+3.1	-0.2	+0.7	+ 5.0	+ 0.6	+ 5.5	+ 5.4	+ 1.9
Shoe .....	+0.7	-3.7	-0.5	+ 1.5	- 0.6	+ 2.4	+ 0.6	+ 4.8
Hardware .....	+4.9	-6.6	+5.2	+ 5.8	+ 7.7	+ 6.0	+ 0.6	+12.8
Lumber and building material .....	+3.0	-4.1	+3.2	+ 5.5	- 2.6	+10.0	+ 2.2	- 2.2
Furniture, appliance and radio .....	+1.3	-0.6	-2.5	+ 3.8	+ 0.5	+ 6.0	+ 1.9	+ 6.9
Restaurant .....	+2.5	+5.0	+5.3	+ 2.6	- 0.4	- 2.3	- 2.4	+ 0.2
Hotel .....	+3.3	+3.0	+8.4	+ 1.9	-12.3	- 7.0	+10.8	+ 1.0
Drug .....	+2.8	+3.2	+5.7	+ 1.4	+ 3.9	+ 3.9	+ 2.0	+ 3.3
Jewellery .....	(1)	-4.6	-0.5	+ 2.1	- 2.1	+ 1.2	- 1.7	- 4.0
Other .....	+4.9	+2.7	+4.5	+ 6.1	+14.6	+ 9.3	- 0.3	- 1.5
Totals, all trades .	+3.9	+1.6	+3.4	+ 4.8	+ 3.5	+ 5.5	+ 2.1	+ 4.9

) Unchanged

Estimated Retail Trade - Atlantic Provinces

June 1963 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
thousands of dollars								
Grocery and combination ...	4,962	5,096	1,311	1,338	13,269	12,994	10,827	10,641
Other food and beverage ...	1,735	1,758	545	556	4,201	4,095	3,175	3,066
General .....	5,940	5,908	1,230	1,285	3,344	3,419	3,332	3,428
Motor vehicle .....	4,164	4,580	1,188	1,021	12,226	12,654	10,132	10,938
Garage and filling station	..	..	..	..	3,489	3,488	3,666	3,752
Men's clothing .....	685	642	333	333	2,602	2,514	1,864	1,789
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	507	496	334	310
Hardware .....	..	..	..	..	786	848	926	861
Lumber and building material .....	..	..	..	..	1,457	1,151	579	641
Furniture, appliance and radio .....	..	..	..	..	1,274	1,118	1,658	1,821
Restaurant .....	..	..	..	..	1,508	1,672	866	811
Fuel .....	..	..	..	..	333	324	100	100
Drug .....	370	388	99	103	1,253	1,263	1,194	1,171
Jewellery .....	..	..	..	..	515	482	178	171
Other .....	3,956	3,829	1,945	1,846	10,644	10,542	7,447	7,441
Totals .....	24,257	24,967	8,062	7,962	57,405	57,060	46,279	46,951

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

June 1962 and June 1963

Department	Sales			Stocks (at selling value)		
	1962 <sup>r</sup>	1963	Change 1963/62	1962 <sup>r</sup>	1963	Change 1963/62
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,884	5,013	+ 2.6	6,939	7,805	+12.5
2. Women's and misses' coats and suits .....	782	825	+ 5.5	5,568	5,762	+ 3.5
3. Women's and misses' sportswear	5,726	5,831	+ 1.8	10,311	11,023	+ 6.9
4. Furs .....	153	104	-32.0	4,405	4,384	- 0.5
5. Girls' and infants' wear .....	4,692	4,768	+ 1.6	18,077	19,419	+ 7.4
6. Lingerie and corsets .....	4,599	5,040	+ 9.6	11,676	12,777	+ 9.4
7. Aprons, housedresses and uniforms .....	689	644	- 6.5	1,228	1,123	- 8.6
8. Millinery .....	516	436	-15.5	872	889	+ 1.9
9. Hosiery and apparel accessories	3,557	3,524	- 0.9	10,790	11,327	+ 5.0
10. Women's, misses' and children's shoes .....	4,538	4,281	- 5.7	18,058	18,548	+ 2.7
Ladies' apparel and accessories						
Totals 1 - 10 .....	30,136	30,466	+ 1.1	87,924	93,057	+ 5.8
11. Men's clothing .....	3,881	4,266	+ 9.9	12,195	12,948	+ 6.2
12. Men's furnishings .....	6,159	6,729	+ 9.3	17,403	18,887	+ 8.5
13. Boys' clothing and furnishings	2,183	2,340	+ 7.2	9,617	10,065	+ 4.7
14. Men's and boys' shoes .....	1,890	2,022	+ 7.0	6,967	7,621	+ 9.4
15. Food and kindred products .....	6,590	6,176	- 6.3	4,208	4,782	+13.6
16. Toiletries, cosmetics and drugs	3,362	3,416	+ 1.6	9,036	9,922	+ 9.8
17. Photographic equipment and supplies .....	713	751	+ 5.3	1,684	1,720	+ 2.1
18. Piece goods .....	2,072	2,225	+ 7.4	9,233	9,575	+ 3.7
19. Linens and domestics .....	3,119	3,222	+ 3.3	10,558	10,534	- 0.2
20. Smallwares .....	1,505	1,461	- 2.9	6,199	6,132	- 1.1
21. China and glassware .....	1,559	1,455	- 6.7	10,052	10,025	- 0.3
22. Home furnishings .....	6,982	6,985	(1)	28,840	29,640	+ 2.8
23. Furniture .....	7,457	7,455	(1)	19,661	20,172	+ 2.6
24. Major appliances .....	7,154	7,144	- 0.1	21,907	20,059	- 8.4
25. Radio and music .....	2,503	2,551	+ 1.9	10,348	11,095	+ 7.2
26. Hardware and housewares .....	10,969	11,043	+ 0.7	28,714	28,892	+ 0.6
27. Jewellery .....	1,989	1,932	- 2.9	8,543	9,274	+ 8.6
28. Sporting goods and luggage ....	6,544	6,642	+ 1.5	17,955	18,455	+ 2.8
29. Stationery, books and magazines	1,645	1,626	- 1.2	6,545	6,701	+ 2.4
30. All other departments .....	11,729	11,514	- 1.8	19,687	19,735	+ 0.2
Totals, all departments .....	120,141	121,421	+ 1.1	347,276	359,291	+ 3.5

Unchanged

r - revised





# Canada. Statistics, Bureau of

## DOMINION BUREAU OF STATISTICS

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RETAIL TRADE

July, 1963

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 2</u> \$'000	<u>1 9 6 3</u> \$'000	<u>% Change</u> 1963/1962
First Quarter .....	3,836,161	3,976,159	+3.6
April .....	1,438,251	1,520,043	+5.7
May .....	1,562,563	1,652,347	+5.7
June .....	1,563,326	1,581,842	+1.2
July .....	<u>1,436,523</u>	<u>1,520,109</u>	<u>+5.8</u>
Total .....	<u>9,836,824</u>	<u>10,250,500</u>	<u>+4.2</u>

Estimated Retail Trade by Provinces and Kinds of Business  
January to July 1963

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination .....	2,210	206	648	841	90	77	153	196
Other food and beverage .....	724	61	204	298	22	22	41	77
General .....	386	88	66	70	30	54	41	38
Department .....	809	55	148	272	69	35	91	140
Variety .....	193	22	55	82	5	6	11	12
Motor vehicle .....	1,870	170	434	684	74	128	171	209
Garage and filling station ...	708	60	176	282	26	43	55	64
Men's clothing .....	152	8	52	57	4	5	11	15
Family clothing .....	126	17	46	33	6	7	7	10
Women's clothing .....	161	6	50	69	4	4	13	15
Shoe .....	93	6	30	40	2	2	5	9
Hardware .....	187	10	49	59	11	20	23	15
Lumber and building material .	252	11	47	86	25	23	41	20
Furniture, appliance and radio	302	21	101	113	12	10	21	26
Restaurant .....	341	20	95	137	15	17	27	30
Fuel .....	198	9	60	102	6	2	2	17
Drug .....	253	20	60	103	13	10	18	28
Jewellery .....	64	4	15	29	2	3	4	7
All other .....	1,222	70	254	515	80	87	97	119
Totals .....	10,250	861	2,590	3,872	495	553	833	1,046

Note: Totals may not balance due to rounding.

September, 1963

Prepared in the Merchandising and Services Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

6422-506

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
July, 1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	313,744	138,100	175,644	30,566
2	Other food and beverage .....	116,070	63,960	52,110	10,573
3	General .....	64,753	6,447	58,306	14,809
4	Department .....	111,844	-	111,844	7,323
5	Variety .....	31,393	26,635	4,758	3,776
6	Motor vehicle .....	255,786	2,473	253,313	27,364
7	Garage and filling station .....	119,673	965	118,708	11,154
8	Men's clothing .....	21,416	2,386	19,029	1,090
9	Family clothing .....	17,056	5,437	11,619	2,322
10	Women's clothing .....	23,162	7,628	15,534	940
11	Shoe .....	13,581	6,069	7,512	860
12	Hardware .....	31,310	5,711	25,599	1,879
13	Lumber and building material .....	48,309	11,515	36,794	2,286
14	Furniture, appliance and Radio ...	43,173	8,854	34,320	3,254
15	Restaurant .....	55,206	4,523	50,684	3,835
16	Fuel .....	10,058	414	9,645	573
17	Drug .....	36,332	4,629	31,702	3,016
18	Jewellery .....	9,777	3,148	6,629	654
19	Other .....	197,466	17,485	179,980	12,214
20	Totals .....	1,520,109	316,379	1,203,730	138,488
		Manitoba			Saskatchewan
21	Grocery and combination .....	12,796	5,942	6,854	10,714
22	Other food and beverage .....	3,160	1,815	1,345	3,239
23	General .....	4,663	(1)	(1)	8,290
24	Department .....	9,740	-	9,740	4,654
25	Variety .....	773	760	13	970
26	Motor vehicle .....	9,626	-	9,626	18,890
27	Garage and filling station .....	4,631	(1)	(1)	8,573
28	Men's clothing .....	510	(1)	(1)	541
29	Family clothing .....	884	224	660	1,129
30	Women's clothing .....	470	167	302	583
31	Shoe .....	297	149	148	218
32	Hardware .....	1,884	(1)	(1)	3,137
33	Lumber and building material .....	5,488	1,265	4,223	5,223
34	Furniture, appliance and radio ...	1,698	359	1,339	1,216
35	Restaurant .....	2,641	469	2,172	2,665
36	Fuel .....	229	-	229	149
37	Drug .....	1,757	(1)	(1)	1,397
38	Jewellery .....	364	(1)	(1)	522
39	Other .....	11,430	661	10,769	16,057
40	Totals .....	73,041	13,313	59,728	88,167

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
July, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,695	22,871	93,825	26,835	66,990	116,993	68,635	48,358	1
(1)	(1)	31,111	9,439	21,672	49,979	32,967	17,012	2
893	13,916	10,745	1,059	9,686	12,260	(1)	(1)	3
-	7,323	19,441	-	19,441	37,987	-	37,987	4
3,326	449	8,691	7,268	1,423	13,486	11,343	2,143	5
2,473	24,891	56,433	-	56,433	86,524	-	86,524	6
(1)	(1)	27,919	(1)	(1)	47,536	110	47,426	7
(1)	(1)	7,714	510	7,204	8,112	1,568	6,544	8
160	2,162	5,742	2,230	3,512	4,179	928	3,252	9
328	611	7,229	2,424	4,804	9,936	3,250	6,687	10
244	616	4,157	1,963	2,194	5,838	2,897	2,941	11
(1)	(1)	8,690	1,571	7,119	9,989	897	9,092	12
(1)	(1)	7,087	(1)	(1)	16,721	2,020	14,701	13
838	2,416	13,537	3,287	10,250	17,099	2,884	14,215	14
222	3,612	14,344	818	13,526	22,151	1,714	20,437	15
(1)	(1)	2,155	-	2,155	5,726	(1)	(1)	16
276	2,740	8,680	609	8,071	14,527	1,752	12,775	17
242	412	2,036	482	1,554	4,472	1,407	3,066	18
689	11,525	43,042	4,209	38,833	82,855	7,553	75,302	19
24,390	114,098	372,578	63,385	309,193	566,370	140,360	426,010	20
Saskatchewan		Alberta			British Columbia			
4,504	6,210	21,574	10,168	11,407	27,275	14,321	12,954	21
1,953	1,286	5,907	3,840	2,068	12,100	7,444	4,656	22
(1)	(1)	5,891	(1)	(1)	8,095	2,839	5,255	23
-	4,654	12,744	-	12,744	19,955	-	19,955	24
866	105	1,760	1,532	228	1,938	1,541	397	25
-	18,890	22,634	-	22,634	34,315	-	34,315	26
(1)	(1)	9,194	(1)	(1)	10,665	204	10,460	27
(1)	(1)	1,330	(1)	(1)	2,118	(1)	(1)	28
409	720	1,143	322	821	1,657	1,165	492	29
126	457	1,755	524	1,231	2,250	809	1,441	30
123	96	802	333	469	1,409	361	1,048	31
992	2,145	3,388	1,027	2,361	2,342	650	1,692	32
2,746	2,476	8,614	4,239	4,375	2,889	593	2,296	33
437	779	2,847	325	2,522	3,523	723	2,800	34
22	2,643	4,159	232	3,927	5,412	1,046	4,366	35
-	149	217	(1)	(1)	1,009	(1)	(1)	36
290	1,107	2,678	427	2,251	4,276	1,172	3,104	37
167	355	559	288	271	1,170	438	733	38
612	15,445	15,182	821	14,361	16,686	2,941	13,745	39
13,824	74,343	122,378	24,549	97,829	159,084	36,560	122,524	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

July 1963 Over July 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+6.9	+ 4.2	+ 9.0	+ 7.6	+ 8.0	+ 6.5	+2.8	+ 3.6
Other food and beverage .....	+5.2	+ 8.5	+ 1.4	+ 7.6	+ 4.2	+ 2.9	+1.6	+ 5.1
General .....	+6.1	+ 8.1	+ 4.5	+ 7.3	- 0.3	+ 8.5	+3.6	+ 6.7
Department .....	+9.5	+ 3.8	+11.8	+13.9	+ 3.8	+12.9	+7.9	+ 4.9
Variety .....	+5.4	+ 8.1	+ 4.4	+ 5.4	- 0.3	+ 5.0	+4.1	+ 9.1
Motor vehicle .....	+8.4	+ 9.9	+ 1.1	+ 9.9	- 2.6	+17.5	+3.4	+19.8
Garage and filling station .....	+2.5	+ 6.9	+ 2.8	+ 1.8	+ 1.7	+ 2.4	+3.4	+ 0.8
Men's clothing .....	+7.4	+10.3	+10.9	+ 6.1	+14.6	+13.4	-2.6	+ 3.1
Family clothing .....	+2.4	+ 5.4	- 0.7	- 3.2	+13.0	+20.4	+7.3	+ 5.5
Women's clothing .....	+6.2	+ 9.0	+ 3.7	+ 8.1	- 2.1	+17.5	+9.1	+ 2.9
Shoe .....	-1.3	+ 3.0	- 4.2	- 1.6	- 6.0	- 1.4	+6.8	+ 3.9
Hardware .....	+6.1	+ 1.7	+ 4.2	+ 9.3	+10.6	+ 8.6	+1.3	+ 4.5
Lumber and building material .....	+4.1	- 1.9	-11.8	+12.8	+11.3	+ 5.0	+1.7	+ 1.9
Furniture, appliance and radio .....	+3.2	+ 7.8	- 3.0	+ 7.9	+ 1.9	+ 3.6	-0.8	+ 6.5
Restaurant .....	+1.3	+ 8.3	+ 0.6	+ 3.0	- 0.9	- 2.0	-2.0	- 2.7
Fuel .....	-2.6	- 2.2	- 9.2	- 0.3	- 1.7	-16.3	+8.0	(1)
Drug .....	+3.4	+ 4.6	+ 0.9	+ 3.8	+ 2.2	+14.7	+2.2	+ 4.2
Jewellery .....	+5.2	- 2.2	+14.3	+ 5.7	+ 4.0	+ 5.0	-1.4	- 2.8
Other .....	+5.0	+ 5.2	+ 6.5	+ 5.1	- 5.8	+17.7	+4.3	- 1.2
Totals, all trades .	+5.8	+ 6.5	+ 4.2	+ 7.0	+ 2.0	+10.5	+3.3	+ 6.2

(1) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to July 1963 over January to July 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+5.0	+3.7	+6.1	+ 5.2	+ 4.6	+ 1.5	+ 4.4	+ 4.4
Other food and beverage .....	+2.8	+2.2	+2.0	+ 2.8	+ 2.8	+ 3.4	+ 2.6	+ 5.1
General .....	+4.5	+5.0	+5.7	+ 4.1	+ 1.3	+ 2.2	+ 4.7	+ 7.5
Department .....	+4.5	-3.3	+4.4	+ 7.1	+ 0.7	+ 2.6	+ 3.5	+ 6.3
Variety .....	+1.9	+3.5	+0.9	+ 2.2	- 4.2	(1)	+ 0.9	+ 6.3
Motor vehicle .....	+6.8	+1.7	+2.5	+10.3	+ 1.5	+15.4	+ 2.5	+10.5
Garage and filling station .....	-0.1	+3.9	-0.4	- 1.5	+ 2.5	- 2.3	- 0.6	+ 5.0
Men's clothing .....	+4.3	+0.7	+5.7	+ 4.9	+ 1.5	+ 2.8	- 1.6	+ 4.7
Family clothing .....	+1.4	+0.9	+0.5	+ 0.1	+ 1.9	+ 4.5	+ 0.3	+ 9.6
Women's clothing .....	+3.5	+1.1	+1.1	+ 5.4	+ 0.3	+ 7.0	+ 5.9	+ 2.0
Shoe .....	+0.4	-2.7	-1.0	+ 1.0	- 1.4	+ 1.8	+ 1.5	+ 4.6
Hardware .....	+5.1	-5.1	+5.0	+ 6.4	+ 8.2	+ 6.4	+ 0.7	+11.4
Lumber and building material .....	+3.2	-3.6	+0.6	+ 6.8	+ 0.2	+ 8.8	+ 2.1	- 1.6
Furniture, appliance and radio .....	+1.6	+0.6	-2.6	+ 4.4	+ 0.7	+ 5.7	+ 1.5	+ 6.8
Restaurant .....	+2.3	+5.6	+4.5	+ 2.7	- 0.5	- 2.3	- 2.4	- 0.3
Fuel .....	+3.0	+2.7	+7.7	+ 1.8	-11.9	- 7.7	+10.4	+ 0.9
Drug .....	+3.1	+3.4	+5.0	+ 1.7	+ 3.7	+ 5.2	+ 2.0	+ 3.4
Jewellery .....	+0.7	-4.2	+1.3	+ 2.6	- 1.2	+ 1.7	- 1.7	- 3.8
Other .....	+4.9	+3.1	+4.8	+ 5.9	+11.2	+10.7	+ 0.4	- 1.5
Totals, all trades .	+4.2	+2.4	+3.5	+ 5.1	+ 3.3	+ 6.3	+ 2.3	+ 5.1

(1) Unchanged



Estimated Retail Trade - Atlantic Provinces

July 1963 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	4,397	4,767	1,652	1,825	12,672	13,313	10,625	10,661
Other food and beverage ...	1,993	2,200	592	661	4,038	4,407	3,124	3,305
General .....	6,036	6,486	1,175	1,281	3,318	3,535	3,168	3,507
Motor vehicle .....	4,780	5,077	1,004	1,021	9,858	10,804	9,250	10,463
Garage and filling station	..	..	..	..	4,015	4,126	4,525	4,928
Men's clothing .....	)							
Family clothing .....	) 556	630	281	298	1,933	2,091	1,285	1,332
Women's clothing .....	)							
Shoe .....	..	..	..	..	364	383	249	242
Hardware .....	..	..	..	..	766	808	844	832
Lumber and building material .....	..	..	..	..	1,375	1,269	520	545
Furniture, appliance and radio .....	..	..	..	..	1,133	1,245	1,417	1,551
Restaurant .....	..	..	..	..	1,813	2,104	987	924
Fuel .....	..	..	..	..	309	266	136	108
Drug .....	323	345	120	130	1,260	1,328	1,179	1,213
Jewellery .....	..	..	..	..	453	427	152	166
Other .....	4,031	4,152	2,065	2,037	9,320	9,742	6,736	7,382
Totals .....	24,774	26,609	8,440	8,873	52,626	55,847	44,198	47,158

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

July 1962 and July 1963

Department	Sales			Stocks (at selling value)		
	1962 <sup>r</sup>	1963	Change 1963/62	1962 <sup>r</sup>	1963	Change 1963/62
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	2,659	3,246	+22.1	7,704	8,542	+10.9
2. Women's and misses' coats and suits .....	1,157	1,206	+ 4.2	8,121	8,499	+ 4.7
3. Women's and misses' sportswear	3,698	4,208	+13.8	11,521	12,379	+ 7.4
4. Furs .....	884	994	+12.4	6,516	5,512	-15.4
5. Girls' and infants' wear .....	3,390	3,629	+ 7.0	21,516	23,620	+ 9.8
6. Lingerie and corsets .....	3,773	4,634	+22.8	12,383	14,229	+14.9
7. Aprons, housedresses and uniforms .....	498	512	+ 2.8	1,409	1,258	-10.7
8. Millinery .....	316	310	- 1.9	982	1,093	+11.3
9. Hosiery and apparel accessories	2,540	2,718	+ 7.0	11,899	12,360	+ 3.9
0. Women's, misses' and children's shoes .....	2,903	2,893	- 0.3	19,258	19,217	- 0.2
Ladies' apparel and accessories						
Totals 1 - 10 .....	21,818	24,350	+11.6	101,309	106,709	+ 5.3
1. Men's clothing .....	2,647	3,019	+14.1	12,606	13,019	+ 3.3
2. Men's furnishings .....	3,866	4,535	+17.3	18,812	20,292	+ 7.9
3. Boys' clothing and furnishings	1,450	1,688	+16.4	10,952	11,479	+ 4.8
4. Men's and boys' shoes .....	1,349	1,554	+15.2	7,306	8,106	+10.9
5. Food and kindred products .....	5,781	5,843	+ 1.1	4,312	4,492	+ 4.2
6. Toiletries, cosmetics and drugs	2,948	3,346	+13.5	9,310	10,331	+11.0
7. Photographic equipment and supplies .....	749	866	+15.6	1,760	1,848	+ 5.0
8. Piece goods .....	1,676	1,831	+ 9.2	10,332	10,829	+ 4.8
9. Linens and domestics .....	3,413	3,661	+ 7.3	10,860	10,906	+ 0.4
0. Smallwares .....	1,414	1,500	+ 6.1	6,365	6,402	+ 0.6
1. China and glassware .....	1,573	1,531	- 2.7	10,381	10,764	+ 3.7
2. Home furnishings .....	7,027	7,559	+ 7.6	30,033	31,064	+ 3.4
3. Furniture .....	7,989	8,800	+10.2	18,902	19,686	+ 4.1
4. Major appliances .....	7,707	9,188	+19.2	22,310	19,596	-12.2
5. Radio and music .....	2,735	3,147	+15.1	10,312	11,280	+ 9.4
6. Hardware and housewares .....	9,077	10,439	+15.0	29,185	29,696	+ 1.8
7. Jewellery .....	1,589	1,707	+ 7.4	8,883	9,394	+ 5.6
8. Sporting goods and luggage ....	5,245	5,870	+11.9	18,600	19,374	+ 4.2
9. Stationery, books and magazines	1,573	1,737	+10.4	7,196	7,705	+ 7.1
0. All other departments .....	10,509	9,673	- 8.0	19,533	20,298	+ 3.9
Totals, all departments .....	102,135	111,844	+ 9.5	369,259	383,270	+ 3.8

<sup>r</sup> - Revised



## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 35 No. 8

Price: \$2.00 a year

RETAIL TRADE

August, 1963

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1 9 6 2</u> \$'000	<u>1 9 6 3</u> \$'000	<u>% Change</u> 1963/1962
First Half .....	8,400,301	8,730,391	+3.9
July .....	1,436,523	1,520,109	+5.8
August .....	<u>1,461,644</u>	<u>1,581,798</u>	<u>+8.2</u>
Total .....	11,298,468	11,832,298	+4.7

Estimated Retail Trade by Provinces and Kinds of Business

January to August 1963

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination .....	2,558	239	748	971	104	89	178	229
Other food and beverage .....	851	72	238	353	25	25	47	91
General .....	454	102	77	83	35	65	47	45
Department .....	942	64	173	315	80	40	106	163
Variety .....	228	26	65	97	6	7	13	14
Motor vehicle .....	2,072	190	475	745	84	147	192	239
Garage and filling station ...	826	71	206	328	31	52	65	74
Men's clothing .....	174	9	60	65	4	5	13	18
Family clothing .....	147	19	53	38	7	8	8	12
Women's clothing .....	185	7	58	79	4	5	15	17
Shoe .....	108	6	35	46	2	2	6	11
Hardware .....	219	12	57	69	13	23	28	17
Lumber and building material .	300	13	54	103	30	29	49	23
Furniture, appliance and radio	350	24	118	128	14	12	25	30
Restaurant .....	399	24	111	160	18	20	31	35
Fuel .....	210	10	63	109	6	2	2	18
Drug .....	290	24	68	118	15	12	21	33
Jewellery .....	75	5	17	34	3	4	4	8
All other .....	1,443	82	308	598	94	107	119	136
Totals .....	11,832	997	2,985	4,439	575	655	969	1,212

**Note:** Totals may not balance due to rounding.

October, 1963  
6422-506

Prepared in the Merchandising and Services Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
August, 1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	347,877	160,024	187,853	33,375
2	Other food and beverage .....	127,291	72,176	55,115	11,407
3	General .....	68,307	4,845	63,462	14,541
4	Department .....	132,964	-	132,964	9,058
5	Variety .....	35,362	29,813	5,549	4,379
6	Motor vehicle .....	201,974	2,011	199,963	19,331
7	Garage and filling station .....	118,653	980	117,673	10,432
8	Men's clothing .....	22,676	2,190	20,486	1,357
9	Family clothing .....	20,908	6,900	14,008	2,711
10	Women's clothing .....	23,570	6,956	16,615	954
11	Shoe .....	15,144	6,964	8,180	899
12	Hardware .....	32,214	6,115	26,099	1,776
13	Lumber and building material .....	48,466	13,244	35,222	2,197
14	Furniture, appliance and Radio ...	47,472	8,905	38,567	3,354
15	Restaurant .....	58,275	4,505	53,770	3,746
16	Fuel .....	12,391	414	11,977	543
17	Drug .....	37,097	4,909	32,188	3,085
18	Jewellery .....	10,844	3,621	7,223	772
19	Other .....	220,313	17,614	202,698	11,725
20	Totals .....	1,581,798	352,186	1,229,612	135,642
		Manitoba			Saskatchewan
21	Grocery and combination .....	14,327	6,881	7,445	12,378
22	Other food and beverage .....	3,428	2,194	1,234	3,787
23	General .....	4,571	(1)	(1)	10,786
24	Department .....	11,010	-	11,010	5,663
25	Variety .....	843	829	14	990
26	Motor vehicle .....	9,956	-	9,956	19,812
27	Garage and filling station .....	4,436	(1)	(1)	8,746
28	Men's clothing .....	487	(1)	(1)	646
29	Family clothing .....	972	289	683	1,075
30	Women's clothing .....	533	144	388	593
31	Shoe .....	344	146	197	229
32	Hardware .....	1,980	(1)	(1)	3,401
33	Lumber and building material .....	5,094	1,482	3,612	6,107
34	Furniture, appliance and radio ...	1,993	426	1,567	1,926
35	Restaurant .....	2,745	479	2,266	3,470
36	Fuel .....	203	-	203	193
37	Drug .....	1,872	(1)	(1)	1,756
38	Jewellery .....	413	(1)	(1)	534
39	Other .....	14,505	639	13,866	19,838
40	Totals .....	79,712	14,963	64,749	101,930

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

August, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,480	23,895	100,111	30,594	69,517	130,241	77,655	52,586	1
(1)	(1)	33,750	10,454	23,296	55,053	36,702	18,351	2
641	13,901	11,398	859	10,540	12,878	(1)	(1)	3
-	9,058	25,063	-	25,063	43,044	-	43,044	4
3,825	554	9,927	8,392	1,535	15,005	12,535	2,470	5
2,011	17,320	41,004	-	41,004	61,268	-	61,268	6
(1)	(1)	29,923	(1)	(1)	45,561	304	45,257	7
(1)	(1)	8,293	398	7,894	7,689	1,483	6,206	8
184	2,527	7,467	2,838	4,629	5,302	1,269	4,033	9
274	680	7,999	2,267	5,732	9,562	2,939	6,623	10
240	660	4,653	2,324	2,328	6,420	3,366	3,054	11
(1)	(1)	8,204	1,637	6,567	10,028	936	9,092	12
(1)	(1)	7,010	(1)	(1)	16,730	2,521	14,209	13
747	2,608	16,746	3,247	13,499	15,572	2,822	12,750	14
194	3,552	15,561	899	14,662	23,233	1,639	21,593	15
(1)	(1)	3,315	-	3,315	6,982	(1)	(1)	16
261	2,824	8,464	658	7,806	14,945	1,841	13,103	17
304	468	2,429	576	1,853	4,836	1,604	3,232	18
644	11,082	53,720	4,208	49,513	82,814	8,144	74,670	19
26,891	108,751	395,037	69,858	325,179	567,163	156,360	410,803	20
Saskatchewan		Alberta			British Columbia			
5,050	7,327	24,867	12,369	12,498	32,578	17,994	14,584	21
2,267	1,520	6,223	4,336	1,886	13,644	8,609	5,034	22
(1)	(1)	6,749	(1)	(1)	7,383	1,478	5,904	23
-	5,663	15,449	-	15,449	23,677	-	23,677	24
893	97	2,033	1,640	392	2,185	1,698	487	25
-	19,812	20,458	-	20,458	30,145	-	30,145	26
(1)	(1)	10,139	(1)	(1)	9,418	222	9,195	27
(1)	(1)	1,713	(1)	(1)	2,490	(1)	(1)	28
471	604	1,207	359	848	2,174	1,490	685	29
113	480	1,854	514	1,340	2,076	704	1,372	30
114	115	921	361	560	1,679	412	1,266	31
1,132	2,269	4,286	1,220	3,066	2,539	602	1,937	32
3,507	2,601	7,929	4,530	3,399	3,399	639	2,760	33
376	1,550	3,789	473	3,316	4,092	815	3,277	34
23	3,448	3,790	258	3,532	5,730	1,013	4,717	35
-	193	134	(1)	(1)	1,021	(1)	(1)	36
335	1,422	2,628	447	2,180	4,347	1,267	3,080	37
185	350	646	336	310	1,213	475	738	38
479	19,359	21,168	849	20,318	16,542	2,651	13,891	39
15,565	86,365	135,983	28,177	107,806	166,332	40,368	125,964	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

August 1963 Over August 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+10.2	+ 8.5	+ 9.6	+11.3	+10.1	+ 9.6	+ 9.9	+10.4
Other food and beverage .....	+ 7.9	+ 5.9	+ 3.9	+10.5	+ 6.8	+11.5	+ 8.6	+ 8.5
General .....	+ 7.9	+ 5.2	+10.5	+ 8.3	+ 5.0	+16.2	+11.4	- 2.6
Department .....	+ 9.4	+ 5.7	+ 9.9	+11.9	+ 8.9	+11.0	+ 8.9	+ 6.3
Variety .....	+12.1	+15.2	+10.5	+13.9	+ 4.8	+ 4.1	+10.0	+ 9.5
Motor vehicle .....	+ 6.3	+ 5.2	- 2.7	+ 3.8	+ 4.8	+20.3	+ 7.7	+18.3
Garage and filling station .....	+ 3.1	+ 3.4	+ 2.9	+ 4.1	- 0.5	+11.1	- 4.1	+ 2.2
Men's clothing .....	+10.9	+ 7.4	+ 7.2	+14.6	+ 9.7	+12.0	+13.4	+12.7
Family clothing .....	+ 9.9	+ 7.9	+10.5	+10.0	+19.0	+15.6	+10.9	+ 3.5
Women's clothing .....	+10.9	+13.0	+10.7	+14.6	+ 7.0	+11.7	+11.6	- 3.2
Shoe .....	+10.1	+ 3.5	+ 4.4	+15.5	+ 7.8	+ 9.0	+ 9.3	+11.8
Hardware .....	+ 6.4	+ 7.2	+ 6.9	+ 6.9	+ 0.4	+ 4.2	+ 9.3	+ 5.1
Lumber and building material .....	+ 2.1	- 2.2	- 9.5	+ 8.2	- 4.9	+11.0	(1)	+ 6.0
Furniture, appliance and radio .....	+ 5.5	- 1.1	- 3.2	+12.9	+ 2.9	+11.8	+13.4	+16.6
Restaurant .....	+ 4.2	+ 9.1	+ 3.3	+ 7.6	- 0.5	+ 1.3	- 1.2	- 1.2
Fuel .....	+ 6.4	-13.3	+22.9	+ 4.1	+12.2	+ 2.7	- 0.7	- 8.6
Drug .....	+ 4.6	+ 4.2	+ 3.1	+ 4.4	+ 6.1	+11.7	+ 4.7	+ 5.1
Jewellery .....	+ 6.9	+ 8.1	+14.7	+ 7.2	- 0.7	+ 4.1	(1)	- 0.9
Other .....	+12.3	+10.9	+17.1	+ 9.9	+12.4	+13.8	+11.5	+ 4.3
Totals, all trades .	+ 8.2	+ 6.6	+ 6.8	+ 9.1	+ 6.5	+13.9	+ 7.6	+ 8.1

(1) Unchanged.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to August 1963 over January to August 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+5.7	+4.4	+6.5	+6.0	+ 5.3	+ 2.6	+5.1	+ 5.2
Other food and beverage .....	+3.5	+2.8	+2.2	+3.9	+ 3.3	+ 4.5	+3.4	+ 5.6
General .....	+5.0	+5.0	+6.4	+4.7	+ 1.8	+ 4.3	+5.6	+ 5.7
Department .....	+5.2	-2.1	+5.2	+7.7	+ 1.8	+ 3.7	+4.3	+ 6.3
Variety .....	+3.4	+5.3	+2.3	+3.9	- 3.0	+ 0.5	+2.2	+ 6.7
Motor vehicle .....	+6.8	+2.0	+2.0	+9.8	+ 1.9	+16.0	+3.1	+11.4
Garage and filling station .....	+0.4	+3.8	+0.1	-0.8	+ 2.1	- 0.3	-1.2	+ 4.6
Men's clothing .....	+5.1	+1.6	+5.9	+6.0	+ 2.4	+ 3.8	+0.2	+ 5.7
Family clothing .....	+2.5	+1.8	+1.8	+1.4	+ 4.0	+ 5.8	+1.7	+ 8.5
Women's clothing .....	+4.4	+2.6	+2.4	+6.5	+ 1.0	+ 7.6	+6.5	+ 1.4
Shoe .....	+1.7	-1.9	-0.3	+2.8	- 0.2	+ 2.7	+2.6	+ 5.7
Hardware .....	+5.3	-3.4	+5.3	+6.5	+ 7.0	+ 6.0	+2.0	+10.4
Lumber and building material .....	+3.0	-3.4	-0.8	+7.0	- 0.7	+ 9.3	+1.8	- 0.6
Furniture, appliance and radio .....	+2.1	+0.4	-2.7	+5.4	+ 1.0	+ 6.7	+3.2	+ 8.1
Restaurant .....	+2.5	+6.1	+4.4	+3.4	- 0.5	- 1.7	-2.2	- 0.5
Fuel .....	+3.2	+1.6	+8.4	+2.0	-11.2	- 6.9	+9.6	+ 0.3
Rug .....	+3.3	+3.5	+4.7	+2.1	+ 4.0	+ 6.2	+2.4	+ 3.7
Jewellery .....	+1.6	-2.3	+3.0	+3.2	- 1.2	+ 2.0	-1.4	- 3.4
Other .....	+6.0	+4.2	+6.8	+6.4	+11.4	+12.1	+2.2	- 0.8
Totals, all trades .	+4.7	+2.9	+3.9	+5.6	+ 3.7	+ 7.4	+3.0	+ 5.5



- 6 -  
Estimated Retail Trade - Atlantic Provinces

August 1963 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	4,897	5,382	1,295	1,427	13,912	15,291	10,647	11,275
Other food and beverage ...	2,111	2,110	632	723	4,795	5,113	3,234	3,461
General .....	6,254	6,304	1,141	1,262	3,256	3,520	3,167	3,455
Motor vehicle .....	3,662	3,922	557	498	9,056	9,110	5,102	5,801
Garage and filling station	..	..	..	..	3,885	4,072	4,157	4,194
Men's clothing .....	686	794	291	307	2,213	2,417	1,429	1,505
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	389	394	240	238
Hardware .....	..	..	..	..	717	780	758	809
Lumber and building material .....	..	..	..	..	1,206	1,205	612	609
Furniture, appliance and radio .....	..	..	..	..	1,100	1,151	1,571	1,700
Restaurant .....	..	..	..	..	1,661	1,965	1,002	930
Fuel .....	..	..	..	..	335	326	117	120
Drug .....	345	333	132	135	1,276	1,341	1,209	1,270
Jewellery .....	..	..	..	..	480	516	166	180
Other .....	3,838	4,031	1,622	1,870	9,940	10,661	7,547	8,600
Totals .....	24,776	25,737	7,316	7,870	54,220	57,862	40,958	44,170

.. Figures not available.

Note: Totals may not balance due to rounding.

CATALOGUE No.

63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

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September, 1963

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Total Retail Trade in Canada

<u>Period</u>	<u>1962</u> \$'000	<u>1963</u> \$'000	<u>% Change</u> 1963/1962
First Half .....	8,400,301	8,730,391	+3.9
July .....	1,436,523	1,520,109	+5.8
August .....	1,461,644	1,581,798	+8.2
September .....	1,389,176	1,431,142	+3.0
Total .....	12,687,644	13,263,440	+4.5

Estimated Retail Trade by Provinces and Kinds of Business

January to September 1963

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	2,867	268	838	1,086	118	101	200	256
Other food and beverage .....	956	81	269	396	28	29	52	101
General .....	514	116	88	93	39	74	54	51
Department .....	1,082	73	199	365	91	46	121	187
Variety .....	258	30	73	110	7	8	15	16
Motor vehicle .....	2,245	208	510	800	92	163	211	261
Garage and filling station ...	932	79	234	369	35	59	73	82
Men's clothing .....	195	10	66	73	5	6	14	20
Family clothing .....	167	22	60	44	8	9	10	14
Women's clothing .....	209	8	65	89	5	5	17	20
Shoe .....	123	7	39	52	3	2	7	12
Hardware .....	250	13	66	78	15	26	32	20
Lumber and building material .	346	15	61	118	35	35	57	26
Furniture, appliance and radio	396	28	133	144	16	13	28	34
Restaurant .....	450	27	125	180	21	23	34	40
Fuel .....	228	11	69	118	6	3	2	19
Drug .....	327	26	77	133	16	14	23	37
Jewellery .....	86	5	19	39	3	5	5	9
All other .....	1,632	93	352	669	103	120	142	154
Totals .....	13,263	1,119	3,344	4,958	645	741	1,097	1,359

**Note:** Totals may not balance due to rounding.

November, 1963  
6422-506

Prepared in the Merchandising and Services Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
September, 1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	308,555	138,937	169,618	28,743
2	Other food and beverage .....	105,066	55,206	49,860	8,742
3	General .....	60,046	4,375	55,670	13,627
4	Department .....	140,428	-	140,428	8,810
5	Variety .....	30,003	25,636	4,367	3,691
6	Motor vehicle .....	172,801	1,658	171,142	18,640
7	Garage and filling station .....	105,630	752	104,879	8,470
8	Men's clothing .....	20,062	2,364	17,698	1,083
9	Family clothing .....	19,964	6,408	13,556	2,447
10	Women's clothing .....	24,086	6,748	17,338	946
11	Shoe .....	14,506	6,526	7,979	867
12	Hardware .....	31,425	5,445	25,980	1,801
13	Lumber and building material .....	46,021	13,171	32,850	1,932
14	Furniture, appliance and Radio ...	46,510	10,197	36,313	3,674
15	Restaurant .....	50,818	3,765	47,054	2,996
16	Fuel .....	17,713	460	17,253	922
17	Drug .....	36,578	5,284	31,294	2,844
18	Jewellery .....	11,096	4,625	6,471	766
19	Other .....	189,834	17,055	172,780	10,994
20	Totals .....	1,431,142	308,612	1,122,530	121,995
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,421	6,122	7,299	11,690
22	Other food and beverage .....	2,993	1,804	1,189	3,250
23	General .....	4,346	(1)	(1)	9,229
24	Department .....	11,433	-	11,433	5,552
25	Variety .....	753	740	12	951
26	Motor vehicle .....	7,377	-	7,377	16,060
27	Garage and filling station .....	3,919	(1)	(1)	7,301
28	Men's clothing .....	585	(1)	(1)	800
29	Family clothing .....	923	251	672	1,017
30	Women's clothing .....	521	148	372	645
31	Shoe .....	370	163	207	277
32	Hardware .....	2,086	(1)	(1)	3,084
33	Lumber and building material .....	5,217	1,453	3,764	5,494
34	Furniture, appliance and radio ...	2,248	375	1,874	1,613
35	Restaurant .....	2,905	444	2,461	2,580
36	Fuel .....	297	-	297	282
37	Drug .....	1,806	(1)	(1)	1,703
38	Jewellery .....	418	(1)	(1)	575
39	Other .....	9,125	680	8,445	13,781
40	Totals .....	70,743	13,522	57,221	85,884

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
September, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,615	21,128	90,127	27,439	62,687	115,193	67,731	47,463	1
(1)	(1)	30,775	8,527	22,248	43,362	27,934	15,428	2
1,060	12,567	10,661	735	9,925	10,533	(1)	(1)	3
-	8,810	26,543	-	26,543	49,932	-	49,932	4
3,264	427	8,146	6,857	1,289	12,949	11,044	1,904	5
1,658	16,982	34,671	-	34,671	54,604	-	54,604	6
(1)	(1)	27,868	(1)	(1)	41,146	102	41,044	7
(1)	(1)	5,332	366	4,966	8,362	1,667	6,695	8
189	2,258	7,041	2,903	4,138	5,648	1,228	4,421	9
260	687	7,357	2,031	5,326	10,500	2,992	7,508	10
250	617	4,402	2,026	2,376	6,306	3,265	3,041	11
(1)	(1)	8,754	1,466	7,288	9,217	816	8,400	12
(1)	(1)	7,037	(1)	(1)	15,127	2,452	12,675	13
894	2,779	15,315	3,303	12,012	16,120	4,080	12,040	14
146	2,850	14,627	840	13,787	19,894	1,374	18,521	15
(1)	(1)	5,534	-	5,534	9,107	(1)	(1)	16
253	2,590	8,894	908	7,986	14,668	1,929	12,739	17
360	406	2,349	828	1,521	5,186	2,132	3,054	18
616	10,378	43,804	3,561	40,243	70,975	8,346	62,629	19
22,313	99,682	359,237	62,269	296,968	518,829	137,618	381,211	20
Saskatchewan		Alberta			British Columbia			
4,585	7,104	21,860	10,803	11,056	27,522	14,641	12,880	21
1,817	1,432	5,136	3,295	1,841	10,808	6,554	4,254	22
(1)	(1)	6,080	(1)	(1)	5,570	936	4,635	23
-	5,552	14,843	-	14,843	23,315	-	23,315	24
854	97	1,637	1,405	232	1,876	1,471	406	25
-	16,060	19,724	-	19,724	21,725	-	21,725	26
(1)	(1)	8,278	(1)	(1)	8,649	205	8,444	27
(1)	(1)	1,683	(1)	(1)	2,217	(1)	(1)	28
425	593	1,155	263	892	1,732	1,149	583	29
123	523	1,756	433	1,323	2,362	762	1,600	30
136	140	786	322	464	1,497	364	1,133	31
899	2,185	3,820	991	2,829	2,664	752	1,912	32
3,534	1,960	7,922	4,611	3,311	3,292	618	2,674	33
403	1,210	3,380	324	3,056	4,160	817	3,343	34
21	2,559	3,410	162	3,248	4,406	778	3,628	35
-	282	144	(1)	(1)	1,426	(1)	(1)	36
379	1,324	2,642	517	2,124	4,023	1,205	2,818	37
191	384	660	384	276	1,141	543	598	38
569	13,212	23,211	735	22,476	17,944	2,549	15,395	39
14,483	71,401	128,127	24,709	103,418	146,329	33,698	112,631	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

September 1963 over September 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 0.1	- 0.8	+ 2.2	- 0.8	+ 2.5	+ 0.8	- 2.1	- 1.3
Other food and beverage .....	- 2.0	+ 1.0	- 2.3	- 1.4	- 4.6	- 0.8	- 5.2	- 4.4
General .....	- 0.2	+ 1.5	+ 2.1	- 0.3	+ 0.7	+ 6.1	- 8.3	- 8.6
Department .....	+ 2.6	+ 8.8	+ 5.9	+ 6.9	- 3.7	- 1.7	- 4.7	- 2.4
Variety .....	- 1.4	+ 5.5	- 5.1	- 0.3	- 5.9	- 2.4	- 4.6	- 0.3
Motor vehicle .....	+15.1	+21.2	+16.5	+10.1	+ 5.5	+23.9	+18.0	+16.2
Garage and filling station .....	+ 2.1	- 3.1	+ 5.2	+ 3.0	+ 5.3	+ 9.7	- 7.2	- 3.5
Men's clothing .....	- 1.7	+ 6.2	- 8.7	+ 0.3	+ 6.6	+14.3	+ 0.1	- 2.9
Family clothing .....	- 4.6	- 1.1	- 7.1	- 3.2	- 4.6	+ 2.1	- 1.0	- 9.4
Women's clothing .....	- 2.3	+ 2.6	- 4.6	+ 1.0	-12.4	- 0.9	- 7.6	- 5.2
Shoe .....	- 6.8	- 7.7	- 8.9	- 4.7	- 8.6	- 1.8	- 8.5	- 8.2
Hardware .....	+ 3.5	+ 3.3	+ 5.8	+ 3.2	+ 5.2	+ 3.8	+ 1.3	- 0.2
Lumber and building material .....	+11.8	+ 1.4	+ 9.6	+15.9	+ 4.9	+21.1	+ 7.7	+13.7
Furniture, appliance and radio .....	- 1.4	- 0.3	- 4.8	- 3.1	- 1.1	- 3.5	+15.0	+ 6.6
Restaurant .....	- 0.3	- 0.8	+ 1.7	- 1.1	+ 4.3	- 6.5	+ 0.6	- 2.9
Fuel .....	+ 5.3	+10.2	+ 3.9	+11.2	-30.4	-14.5	- 5.9	- 8.9
Drug .....	+ 2.9	+ 2.4	+ 6.4	+ 1.4	- 1.9	+10.5	+ 1.4	+ 1.2
Jewellery .....	+ 9.5	+13.5	+10.1	+ 7.9	+12.4	+10.4	+13.8	+ 9.1
Other .....	+ 6.0	+ 6.3	+ 8.4	+ 1.1	+ 5.9	+11.1	+10.3	+12.1
Totals, all trades .	+ 3.0	+ 4.2	+ 3.4	+ 2.2	+ 1.5	+ 8.5	+ 2.7	+ 1.9

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to September 1963 over January to September 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+5.1	+3.8	+6.0	+5.2	+ 5.0	+ 2.4	+4.3	+ 4.5
Other food and beverage .....	+2.9	+2.6	+1.7	+3.3	+ 2.4	+ 3.9	+2.5	+ 4.5
General .....	+4.3	+4.6	+5.9	+4.1	+ 1.6	+ 4.5	+3.8	+ 3.9
Department .....	+4.9	-0.9	+5.3	+7.6	+ 1.1	+ 3.0	+3.1	+ 5.2
Variety .....	+2.8	+5.3	+1.4	+3.4	- 3.3	+ 0.2	+1.4	+ 5.9
Motor vehicle .....	+7.4	+3.5	+2.9	+9.8	+ 2.2	+16.7	+4.3	+11.8
Garage and filling station .....	+0.6	+3.0	+0.6	-0.4	+ 2.4	+ 0.8	-1.9	+ 3.7
Men's clothing .....	+4.3	+2.1	+4.5	+5.3	+ 2.9	+ 5.1	+0.2	+ 4.7
Family clothing .....	+1.6	+1.5	+0.7	+0.8	+ 2.9	+ 5.4	+1.3	+ 5.9
Women's clothing .....	+3.6	+2.6	+1.5	+5.8	- 0.6	+ 6.5	+4.8	+ 0.5
Shoe .....	+0.6	-2.6	-1.4	+1.8	- 1.4	+ 2.1	+1.2	+ 3.8
Hardware .....	+5.1	-2.5	+5.3	+6.1	+ 6.7	+ 5.8	+1.9	+ 8.9
Lumber and building material .....	+4.1	-2.8	+0.3	+8.1	+ 0.1	+11.0	+2.6	+ 1.0
Furniture, appliance and radio .....	+1.7	+0.3	-2.9	+4.4	+ 0.7	+ 5.3	+4.4	+ 7.9
Restaurant .....	+2.2	+5.5	+4.0	+2.9	+ 0.1	- 2.2	-2.0	- 0.8
Fuel .....	+3.3	+2.3	+8.0	+2.6	-12.4	- 7.8	+8.5	- 0.4
Rug .....	+3.2	+3.4	+4.9	+2.0	0.3	+ 6.7	+2.3	+ 3.4
Jewellery .....	+2.5	-0.3	+3.8	+3.8	+ 0.4	+ 3.0	+0.3	- 2.0
Other .....	+6.0	+4.4	+7.0	+5.9	+10.9	+12.0	+3.5	+ 0.6
Totals, all trades .	+4.5	+3.1	+3.9	+5.3	+ 3.5	+ 7.5	+3.0	+ 5.1

Estimated Retail Trade - Atlantic Provinces

September 1963 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	4,790	4,934	1,332	1,331	12,600	12,421	10,266	10,056
Other food and beverage ...	1,823	1,891	516	503	3,673	3,695	2,640	2,652
General .....	6,081	6,100	1,065	1,086	3,072	3,152	3,211	3,289
Motor vehicle .....	3,008	3,390	493	604	6,385	7,592	5,493	7,054
Garage and filling station	..	..	..	..	3,355	3,395	3,552	3,304
Men's clothing .....	621	605	282	270	2,080	2,150	1,433	1,451
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	435	407	282	253
Hardware .....	..	..	..	..	680	692	850	863
Lumber and building material .....	..	..	..	..	1,069	1,114	533	565
Furniture, appliance and radio .....	..	..	..	..	1,152	1,124	1,877	1,760
Restaurant .....	..	..	..	..	1,508	1,659	895	782
Fuel .....	..	..	..	..	427	483	205	235
Drug .....	334	342	98	102	1,206	1,215	1,140	1,186
Jewellery .....	..	..	..	..	465	524	161	186
Other .....	3,357	3,824	1,924	2,059	9,152	9,918	7,509	7,695
Totals .....	22,794	23,950	6,980	7,172	47,258	49,541	40,048	41,332

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

September 1962 and September 1963

Department	Sales			Stocks (at selling value)		
	1962 <sup>r</sup>	1963	Change 1963/62	1962 <sup>r</sup>	1963	Change 1963/62
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,400	4,617	+ 4.9	9,341	9,547	+ 2.2
2. Women's and misses' coats and suits .....	4,703	4,876	+ 3.7	10,081	11,074	+ 9.8
3. Women's and misses' sportswear	5,518	5,993	+ 8.6	12,395	13,190	+ 6.4
4. Furs .....	1,326	1,376	+ 3.8	7,143	7,590	+ 6.3
5. Girls' and infants' wear .....	8,684	8,633	- 0.6	23,353	24,548	+ 5.1
6. Lingerie and corsets .....	4,515	4,907	+ 8.7	13,786	15,292	+10.9
7. Aprons, housedresses and uniforms .....	393	425	+ 8.1	918	1,018	+10.9
8. Millinery .....	1,342	1,287	- 4.1	1,442	1,514	+ 5.0
9. Hosiery and apparel accessories	4,675	4,872	+ 4.2	13,606	13,355	- 1.8
10. Women's, misses' and children's shoes .....	5,845	5,444	- 6.9	20,654	20,234	- 2.0
Ladies' apparel and accessories						
Totals 1 - 10 .....	41,401	42,430	+ 2.5	112,719	117,362	+ 4.1
1. Men's clothing .....	5,098	5,217	+ 2.3	14,651	14,700	+ 0.3
2. Men's furnishings .....	5,505	5,627	+ 2.2	21,586	22,620	+ 4.8
3. Boys' clothing and furnishings	3,867	3,756	- 2.9	11,846	12,366	+ 4.4
4. Men's and boys' shoes .....	2,087	2,184	+ 4.6	7,918	8,403	+ 6.1
5. Food and kindred products .....	6,428	5,950	- 7.4	4,419	4,261	- 3.6
6. Toiletries, cosmetics and drugs	3,304	3,489	+ 5.6	9,845	10,502	+ 6.7
7. Photographic equipment and supplies .....	594	741	+24.7	1,796	1,714	- 4.6
8. Piece goods .....	3,054	3,388	+10.9	11,061	10,485	- 5.2
9. Linens and domestics .....	4,190	4,545	+ 8.5	10,541	10,030	- 4.8
10. Smallwares .....	2,031	2,000	- 1.5	6,358	6,140	- 3.4
1. China and glassware .....	1,790	1,897	+ 6.0	10,521	10,429	- 0.9
2. Home furnishings .....	8,209	8,875	+ 8.1	28,846	28,364	- 1.7
3. Furniture .....	8,044	8,495	+ 5.6	17,745	16,730	- 5.7
4. Major appliances .....	8,332	8,609	+ 3.3	20,469	17,617	-13.9
5. Radio and music .....	4,322	4,486	+ 3.8	10,926	11,579	+ 6.0
6. Hardware and housewares .....	8,851	9,797	+10.7	28,975	29,142	+ 0.6
7. Jewellery .....	2,057	2,073	+ 0.8	10,161	9,802	- 3.5
8. Sporting goods and luggage ....	3,263	3,487	+ 6.9	24,593	24,674	+ 0.3
9. Stationery, books and magazines	2,899	2,998	+ 3.4	7,771	7,988	+ 2.8
10. All other departments .....	11,528	10,384	- 9.9	21,295	18,670	-12.3
Totals, all departments .....	136,854	140,428	+ 2.6	394,042	393,578	- 0.1

- Revised.





CATALOGUE No.

63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1962</u> \$'000	<u>1963</u> \$'000	<u>% Change</u> 1963/1962
First Half .....	8,400,301	8,730,391	+3.9
July .....	1,436,523	1,520,109	+5.8
August .....	1,461,644	1,581,798	+8.2
September .....	1,389,176	1,431,142	+3.0
October .....	1,490,180	1,594,989	+7.0
Total .....	14,177,824	14,858,429	+4.8

Estimated Retail Trade by Provinces and Kinds of Business

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	3,195	300	933	1,211	131	112	222	285
Other food and beverage .....	1,072	90	303	444	31	32	59	113
General .....	579	130	101	104	44	83	60	57
Department .....	1,230	82	226	413	104	53	140	213
Variety .....	291	33	82	124	7	9	17	18
Motor vehicle .....	2,497	231	569	887	103	184	234	289
Garage and filling station ...	1,042	88	261	414	38	68	82	92
Men's clothing .....	217	11	73	82	5	7	16	22
Family clothing .....	190	25	69	49	9	11	11	16
Women's clothing .....	235	9	73	100	5	6	19	22
Shoe .....	137	8	43	58	3	2	8	14
Hardware .....	284	15	76	88	17	30	36	22
Lumber and building material .	398	17	69	135	40	42	66	29
Furniture, appliance and radio	452	31	155	162	17	15	33	38
Restaurant .....	501	30	141	200	24	26	38	44
Fuel .....	251	12	75	131	6	3	2	21
Drug .....	366	30	86	149	18	15	26	41
Jewellery .....	96	6	21	44	4	5	6	10
All other .....	1,826	104	395	745	112	137	160	173
Totals .....	14,858	1,252	3,750	5,538	722	841	1,235	1,520

**Note:** Totals may not balance due to rounding.

December, 1963

Prepared in the Merchandising and Services Division

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
October, 1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	328,682	150,860	177,822	32,007
2	Other food and beverage .....	115,941	60,976	54,965	8,812
3	General .....	64,283	4,037	60,246	14,295
4	Department .....	148,476	-	148,476	9,597
5	Variety .....	32,544	27,878	4,666	3,816
6	Motor vehicle .....	252,271	1,859	250,412	22,812
7	Garage and filling station .....	110,611	746	109,864	8,922
8	Men's clothing .....	22,685	2,872	19,813	1,208
9	Family clothing .....	23,122	7,172	15,949	3,211
10	Women's clothing .....	26,362	7,451	18,911	1,086
11	Shoe .....	13,723	6,219	7,504	888
12	Hardware .....	33,565	5,856	27,709	1,872
13	Lumber and building material .....	51,365	14,276	37,089	2,090
14	Furniture, appliance and Radio ...	55,102	10,902	44,200	3,593
15	Restaurant .....	50,787	4,046	46,741	2,958
16	Fuel .....	22,808	558	22,250	1,216
17	Drug .....	39,267	5,547	33,720	3,317
18	Jewellery .....	10,173	3,898	6,275	646
19	Other .....	193,222	17,733	175,491	11,010
20	Totals .....	1,594,989	332,886	1,262,103	133,356
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,828	6,396	7,432	11,741
22	Other food and beverage .....	3,296	2,038	1,258	3,637
23	General .....	4,719	(1)	(1)	8,888
24	Department .....	12,541	-	12,541	7,189
25	Variety .....	826	812	15	1,117
26	Motor vehicle .....	11,691	-	11,691	20,718
27	Garage and filling station .....	3,879	(1)	(1)	8,128
28	Men's clothing .....	576	(1)	(1)	898
29	Family clothing .....	1,014	284	730	1,528
30	Women's clothing .....	619	157	462	864
31	Shoe .....	358	152	206	283
32	Hardware .....	1,996	(1)	(1)	3,802
33	Lumber and building material .....	5,427	1,552	3,875	6,901
34	Furniture, appliance and radio ...	1,728	422	1,306	1,973
35	Restaurant .....	2,739	404	2,336	2,837
36	Fuel .....	404	-	404	373
37	Drug .....	1,986	(1)	(1)	1,875
38	Jewellery .....	417	(1)	(1)	629
39	Other .....	8,976	856	8,120	16,240
40	Totals .....	77,020	14,526	62,494	99,621

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
October, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,585	23,422	94,861	30,001	64,860	124,634	73,836	50,798	1
(1)	(1)	34,350	10,079	24,271	47,575	29,799	17,776	2
1,116	13,180	13,242	688	12,553	10,450	(1)	(1)	3
-	9,597	26,841	-	26,841	47,538	-	47,538	4
3,417	399	8,765	7,366	1,400	14,012	11,960	2,052	5
1,859	20,953	58,742	-	58,742	87,328	-	87,328	6
(1)	(1)	26,887	(1)	(1)	44,455	77	44,378	7
(1)	(1)	6,931	340	6,591	8,669	2,019	6,650	8
345	2,865	8,599	3,180	5,419	5,733	1,248	4,485	9
290	796	7,424	2,081	5,343	11,062	3,224	7,838	10
220	668	4,032	1,932	2,100	5,946	3,100	2,846	11
(1)	(1)	9,690	1,532	8,158	9,689	903	8,786	12
(1)	(1)	7,926	(1)	(1)	16,718	2,522	14,196	13
1,013	2,580	21,369	3,768	17,602	17,832	3,799	14,033	14
180	2,778	15,405	823	14,582	19,562	1,772	17,790	15
(1)	(1)	5,821	-	5,821	12,701	(1)	(1)	16
310	3,007	8,946	683	8,262	15,592	2,028	13,563	17
268	378	2,087	594	1,493	4,528	1,786	2,742	18
702	10,307	43,221	3,857	39,364	76,100	7,738	68,361	19
24,498	108,858	405,139	67,502	337,637	580,124	146,371	433,753	20
Saskatchewan		Alberta			British Columbia			
4,903	6,838	22,777	11,036	11,740	28,834	16,102	12,732	21
2,307	1,330	6,300	3,798	2,502	11,971	7,352	4,619	22
(1)	(1)	6,981	(1)	(1)	5,708	389	5,319	23
-	7,189	18,449	-	18,449	26,322	-	26,322	24
1,007	110	2,058	1,796	262	1,950	1,522	428	25
-	20,718	22,471	-	22,471	28,508	-	28,508	26
(1)	(1)	9,002	(1)	(1)	9,337	201	9,136	27
(1)	(1)	1,946	(1)	(1)	2,456	(1)	(1)	28
608	920	1,186	313	874	1,850	1,194	656	29
176	688	2,518	561	1,957	2,791	963	1,828	30
146	137	806	323	483	1,410	346	1,064	31
1,134	2,668	4,083	1,193	2,890	2,433	464	1,969	32
3,954	2,947	9,152	5,090	4,062	3,150	607	2,544	33
398	1,575	4,364	638	3,726	4,243	863	3,379	34
27	2,810	3,360	149	3,211	3,924	691	3,233	35
-	373	279	(1)	(1)	2,014	(1)	(1)	36
442	1,433	3,092	584	2,508	4,460	1,363	3,097	37
205	424	707	355	352	1,159	528	631	38
718	15,522	18,729	974	17,755	18,946	2,886	16,060	39
16,643	82,978	138,260	27,465	110,795	161,466	35,881	125,585	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
October 1963 Over October 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 7.9	+11.3	+ 8.5	+ 7.0	+13.0	+10.6	+ 3.5	+ 6.3
Other food and beverage .....	+ 6.8	+ 7.1	+ 6.8	+ 6.9	+ 6.4	+11.3	+ 4.2	+ 7.0
General .....	+ 6.1	+ 9.3	+ 6.5	+ 4.8	- 1.6	+ 5.2	+ 9.5	+ 4.5
Department .....	+ 6.8	- 2.8	+ 2.4	+ 3.0	+11.0	+12.0	+10.7	+17.2
Variety .....	+ 4.4	+ 4.8	+ 4.0	+ 3.5	- 0.8	+ 3.0	+11.4	+ 8.3
Motor vehicle .....	+16.8	+13.5	+19.6	+11.5	+ 8.6	+23.4	+18.7	+29.6
Garage and filling station .....	+ 2.4	+ 3.7	- 0.2	+ 3.4	- 4.0	+14.4	- 0.3	+ 0.4
Men's clothing .....	+ 1.6	+ 1.7	+ 2.6	- 1.0	+ 2.9	(1)	+ 2.2	+ 7.9
Family clothing .....	- 1.3	+ 7.1	- 4.8	- 4.4	- 5.3	- 3.9	+ 7.1	+14.2
Women's clothing .....	+ 4.0	+ 4.3	+ 1.5	+ 3.2	+ 2.7	+ 9.9	+11.2	+ 6.3
Shoe .....	-10.1	- 3.6	-16.3	-10.8	-10.5	- 2.4	- 6.1	+ 8.1
Hardware .....	+ 6.1	+ 5.1	+ 6.8	+ 7.9	+ 6.3	+ 9.3	- 0.9	+ 4.8
Lumber and building material .....	+11.6	- 0.5	+ 6.8	+22.1	+ 4.6	+20.2	+ 5.0	(1)
Furniture, appliance and radio .....	+ 4.7	+ 9.4	+ 4.1	+ 1.3	- 3.1	+ 7.5	+18.4	+ 9.0
Restaurant .....	+ 4.0	+10.9	+ 7.6	+ 3.4	+ 8.1	- 5.7	+ 1.2	- 4.1
Fuel .....	-16.6	- 0.1	-17.9	-17.0	-41.4	-12.2	-12.8	-12.4
Drug .....	+ 4.1	+ 4.2	+ 3.9	+ 3.0	+ 6.5	+ 9.1	+ 2.9	+ 6.5
Jewellery .....	+ 5.1	+ 0.5	+ 6.5	- 0.1	+ 4.8	+17.4	+17.1	+15.6
Other .....	+ 6.2	+ 7.1	+ 9.0	+ 6.8	+ 3.3	+ 8.2	+ 0.3	+ 2.9
Totals, all trades .	+ 7.0	+ 7.9	+ 6.8	+ 5.6	+ 5.9	+11.9	+ 6.8	+10.2

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to October 1963 Over January to October 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+5.4	+4.5	+6.3	+5.4	+ 5.8	+ 3.2	+4.2	+ 4.7
Other food and beverage .....	+3.3	+3.0	+2.3	+3.7	+ 2.8	+ 4.7	+2.6	+ 4.7
General .....	+4.5	+5.1	+5.9	+4.2	+ 1.3	+ 4.6	+4.4	+ 4.0
Department .....	+5.1	-1.1	+4.9	+7.0	+ 2.2	+ 4.2	+4.0	+ 6.5
Variety .....	+3.0	+5.3	+1.7	+3.4	- 3.0	+ 0.5	+2.5	+ 6.1
Motor vehicle .....	+8.3	+4.4	+4.4	+9.9	+ 2.9	+17.5	+5.5	+13.3
Garage and filling station .....	+0.8	+3.1	+0.6	(1)	+ 1.8	+ 2.3	-1.7	+ 3.3
Men's clothing .....	+4.0	+2.0	+4.3	+4.6	+ 2.9	+ 4.4	+0.4	+ 5.0
Family clothing .....	+1.2	+2.2	-0.1	+0.1	+ 1.9	+ 4.0	+2.0	+ 6.8
Women's clothing .....	+3.6	+2.8	+1.5	+5.5	- 0.2	+ 7.0	+5.6	+ 1.2
Shoe .....	-0.6	-2.7	-3.0	+0.4	- 2.5	+ 1.5	+0.4	+ 4.2
Hardware .....	+5.2	-1.6	+5.5	+6.3	+ 6.7	+ 6.2	+1.5	+ 8.4
Lumber and building material .....	+5.0	-2.5	+1.0	+9.7	+ 0.7	+12.4	+2.9	+ 0.9
Furniture, appliance and radio .....	+2.0	+1.3	-2.0	+4.0	+ 0.3	+ 5.6	+6.1	+ 8.0
Restaurant .....	+2.4	+6.0	+4.4	+2.9	+ 1.0	- 2.6	-1.7	- 1.1
Hotel .....	+1.2	+2.1	+5.4	+0.3	-15.0	- 8.4	+5.5	- 1.7
Drug .....	+3.3	+3.4	+4.8	+2.1	+ 3.6	+ 7.0	+2.3	+ 3.7
Jewellery .....	+2.8	-0.2	+4.1	+3.4	+ 0.9	+ 4.6	+2.1	- 0.3
Other .....	+6.0	+4.7	+7.2	+6.0	+10.2	+11.6	+3.1	+ 0.8
Totals, all trades .	+4.8	+3.6	+4.2	+5.3	+ 3.7	+ 8.0	+3.4	+ 5.6

1) Unchanged.

Estimated Retail Trade - Atlantic Provinces

October 1963 - 1962

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	4,705	5,406	1,209	1,327	12,399	14,049	10,447	11,225
Other food and beverage ...	1,513	1,674	487	535	3,568	3,781	2,656	2,822
General .....	5,940	6,528	1,152	1,250	3,008	3,194	2,984	3,324
Motor vehicle .....	3,439	3,494	695	825	8,658	9,861	7,312	8,632
Garage and filling station	..	..	..	..	3,566	3,684	3,353	3,497
Men's clothing .....	)							
Family clothing .....	) 722	833	372	383	2,401	2,460	1,732	1,829
Women's clothing .....	)							
Shoe .....	..	..	..	..	432	418	278	244
Hardware .....	..	..	..	..	698	783	783	810
Lumber and building material .....	..	..	..	..	1,229	1,196	580	596
Furniture, appliance and radio .....	..	..	..	..	1,169	1,128	1,664	1,879
Restaurant .....	..	..	..	..	1,460	1,741	740	728
Fuel .....	..	..	..	..	637	614	277	267
Drug .....	375	369	110	116	1,391	1,456	1,309	1,377
Jewellery .....	..	..	..	..	425	423	156	161
Other .....	4,585	4,853	1,834	1,858	9,965	10,256	7,411	7,455
Totals .....	23,722	25,819	7,191	7,649	51,005	55,043	41,681	44,848

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

October 1962 and October 1963

Department	Sales			Stocks (at selling value)		
	1962 <sup>r</sup>	1963	Change 1963/62	1962 <sup>r</sup>	1963	Change 1963/62
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	3,795	4,465	+17.7	10,639	11,245	+ 5.7
2. Women's and misses' coats and suits .....	5,645	5,329	- 5.6	9,426	12,265	+30.1
3. Women's and misses' sportswear	4,881	5,312	+ 8.8	14,547	16,519	+13.6
4. Furs .....	1,557	1,519	- 2.4	7,293	8,382	+14.9
5. Girls' and infants' wear .....	9,879	9,407	- 4.8	24,067	27,507	+14.3
6. Lingerie and corsets .....	4,707	5,491	+16.7	15,223	18,065	+18.7
7. Aprons, housedresses and uniforms .....	350	431	+23.1	912	1,193	+30.8
8. Millinery .....	1,240	1,178	- 5.0	1,559	1,778	+14.0
9. Hosiery and apparel accessories	4,709	4,771	+ 1.3	15,675	16,407	+ 4.7
10. Women's, misses' and children's shoes .....	5,955	5,675	- 4.7	21,696	22,575	+ 4.1
Ladies' apparel and accessories Totals 1 - 10 .....	42,718	43,578	+ 2.0	121,037	135,936	+12.3
11. Men's clothing .....	4,989	5,224	+ 4.7	16,251	18,132	+11.6
12. Men's furnishings .....	6,330	6,427	+ 1.5	25,159	28,082	+11.6
13. Boys' clothing and furnishings	4,023	3,840	- 4.5	12,376	14,192	+14.7
14. Men's and boys' shoes .....	2,030	2,165	+ 6.6	8,768	9,844	+12.3
15. Food and kindred products .....	6,409	7,303	+13.9	4,995	5,457	+ 9.2
16. Toiletries, cosmetics and drugs	3,579	4,040	+12.9	11,786	13,698	+16.2
17. Photographic equipment and supplies .....	489	641	+31.1	2,248	2,243	- 0.2
18. Piece goods .....	2,807	3,204	+14.1	10,793	11,313	+ 4.8
19. Linens and domestics .....	3,531	4,101	+16.1	12,228	12,346	+ 1.0
20. Smallwares .....	1,951	2,109	+ 8.1	7,210	7,063	- 2.0
21. China and glassware .....	1,526	1,865	+22.2	11,879	12,273	+ 3.3
22. Home furnishings .....	8,118	9,480	+16.8	30,497	31,198	+ 2.3
23. Furniture .....	7,828	8,761	+11.9	19,570	19,839	+ 1.4
24. Major appliances .....	7,805	8,606	+10.3	21,713	19,318	-11.0
25. Radio and music .....	4,137	4,617	+11.6	13,284	14,693	+10.6
26. Hardware and housewares .....	8,862	10,989	+24.0	31,537	34,551	+ 9.6
27. Jewellery .....	2,211	2,362	+ 6.8	11,706	11,609	- 0.8
28. Sporting goods and luggage .....	4,142	4,695	+13.4	28,917	31,765	+ 9.8
29. Stationery, books and magazines	2,312	2,710	+17.2	9,406	10,056	+ 6.9
30. All other departments .....	13,283	11,759	-11.5	23,248	21,968	- 5.5
Totals, all departments .....	139,080	148,476	+ 6.8	434,608	465,576	+ 7.1

- Revised.





CATALOGUE No.

63-005

MONTHLY

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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November, 1963

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## RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

### Total Retail Trade in Canada

Period	1962 \$'000	1963 \$'000	% Change 1963/1962
January to September .....	12,687,644	13,263,440	+4.5
October .....	1,490,180	1,594,989	+7.0
November .....	1,582,120	1,680,866	+6.2
Total .....	15,759,944	16,539,295	+4.9

### Estimated Retail Trade by Provinces and Kinds of Business

January to November 1963

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	3,543	332	1,033	1,344	146	125	248	316
Other food and beverage .....	1,190	98	338	491	35	36	65	126
General .....	644	145	114	115	50	92	67	62
Department .....	1,418	95	259	477	120	62	160	244
Variety .....	329	38	91	141	8	11	19	20
Motor vehicle .....	2,764	254	628	986	115	204	257	320
Garage and filling station ...	1,150	97	290	455	42	76	90	100
Men's clothing .....	245	13	81	93	6	8	19	25
Family clothing .....	218	29	79	57	10	13	12	18
Women's clothing .....	263	10	81	112	6	7	21	25
Shoe .....	153	9	49	65	4	3	9	15
Hardware .....	314	17	83	96	19	34	40	25
Lumber and building material .	440	18	76	149	45	47	72	32
Furniture, appliance and radio	510	35	174	186	20	17	36	42
Restaurant .....	550	33	155	219	26	29	41	48
Fuel .....	282	13	84	147	7	3	3	25
Drug .....	402	33	95	164	20	17	29	45
Jewellery .....	108	7	24	49	4	6	7	12
All other .....	2,015	117	439	819	121	152	177	189
Totals .....	16,539	1,395	4,171	6,165	805	941	1,372	1,690

Note: Totals may not balance due to rounding.

January, 1964  
6422-506

Prepared in the Merchandising and Services Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
November, 1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	348,062	164,670	183,393	32,038
2	Other food and beverage .....	117,473	65,347	52,126	8,854
3	General .....	65,722	4,071	61,651	14,690
4	Department .....	187,127	-	187,127	13,264
5	Variety .....	38,150	32,940	5,210	4,960
6	Motor vehicle .....	267,208	1,980	265,227	22,762
7	Garage and filling station .....	107,941	628	107,312	9,301
8	Men's clothing .....	27,587	3,106	24,480	1,759
9	Family clothing .....	28,418	7,937	20,481	3,707
10	Women's clothing .....	27,769	8,010	19,759	1,191
11	Shoe .....	16,358	8,028	8,330	973
12	Hardware .....	30,402	6,297	24,105	1,738
13	Lumber and building material .....	42,312	10,877	31,435	1,523
14	Furniture, appliance and Radio ...	58,486	10,569	47,917	3,974
15	Restaurant .....	49,378	4,125	45,253	3,058
16	Fuel .....	30,881	688	30,194	1,392
17	Drug .....	36,283	4,925	31,358	2,910
18	Jewellery .....	12,403	5,076	7,327	869
19	Other .....	188,906	18,632	170,275	13,376
20	Totals .....	1,680,866	357,906	1,322,960	142,339
		Manitoba			Saskatchewan
21	Grocery and combination .....	14,758	7,167	7,591	12,874
22	Other food and beverage .....	3,588	2,392	1,196	3,815
23	General .....	5,660	(1)	(1)	9,288
24	Department .....	15,996	-	15,996	8,678
25	Variety .....	1,011	993	18	1,251
26	Motor vehicle .....	11,771	-	11,771	20,282
27	Garage and filling station .....	3,220	(1)	(1)	7,938
28	Men's clothing .....	724	(1)	(1)	1,152
29	Family clothing .....	1,314	327	987	1,951
30	Women's clothing .....	638	169	469	780
31	Shoe .....	470	227	243	355
32	Hardware .....	2,021	(1)	(1)	4,190
33	Lumber and building material .....	4,634	1,258	3,376	5,061
34	Furniture, appliance and radio ...	2,185	436	1,750	1,937
35	Restaurant .....	2,411	384	2,028	2,825
36	Fuel .....	942	-	942	361
37	Drug .....	1,797	(1)	(1)	1,564
38	Jewellery .....	506	(1)	(1)	742
39	Other .....	8,715	665	8,050	15,045
40	Totals .....	82,361	15,640	66,721	100,089

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
November, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,481	23,557	99,754	32,281	67,473	132,969	80,912	52,057	1
(1)	(1)	34,728	11,748	22,980	47,100	30,491	16,608	2
1,052	13,639	12,565	755	11,810	10,819	(1)	(1)	3
-	13,264	33,039	-	33,039	64,790	-	64,790	4
4,497	463	9,289	7,718	1,571	17,178	14,946	2,232	5
1,980	20,781	59,173	-	59,173	99,100	-	99,100	6
(1)	(1)	28,853	(1)	(1)	41,548	67	41,481	7
(1)	(1)	8,103	549	7,554	10,633	2,118	8,515	8
223	3,484	10,294	3,574	6,720	7,529	1,298	6,231	9
356	836	8,128	2,134	5,994	11,918	3,716	8,202	10
269	704	5,688	2,944	2,745	6,543	3,623	2,920	11
(1)	(1)	7,469	1,552	5,917	8,721	941	7,780	12
(1)	(1)	7,332	(1)	(1)	14,633	1,953	12,681	13
944	3,030	19,052	3,651	15,402	23,421	3,617	19,804	14
236	2,823	14,136	713	13,423	19,488	1,889	17,599	15
(1)	(1)	9,254	-	9,254	15,483	(1)	(1)	16
306	2,604	8,447	533	7,914	15,036	1,931	13,105	17
359	510	2,721	871	1,850	5,490	2,415	3,075	18
944	12,432	43,785	4,635	39,150	74,534	8,359	66,175	19
25,636	116,703	421,810	74,026	347,784	626,933	158,874	468,059	20
Saskatchewan		Alberta			British Columbia			
5,429	7,445	25,297	12,525	12,772	30,373	17,874	12,499	21
2,464	1,351	6,557	4,649	1,909	12,831	8,072	4,759	22
(1)	(1)	6,785	(1)	(1)	5,915	276	5,638	23
-	8,678	20,057	-	20,057	31,302	-	31,302	24
1,112	139	2,256	1,960	296	2,205	1,714	491	25
-	20,282	23,183	-	23,183	30,936	-	30,936	26
(1)	(1)	8,265	(1)	(1)	8,815	206	8,610	27
(1)	(1)	2,419	(1)	(1)	2,797	(1)	(1)	28
781	1,170	1,529	370	1,159	2,093	1,363	730	29
177	603	2,125	559	1,567	2,987	899	2,088	30
187	168	888	401	486	1,440	377	1,062	31
1,274	2,917	3,972	1,363	2,609	2,291	485	1,807	32
2,832	2,228	6,408	3,920	2,489	2,720	532	2,188	33
434	1,503	3,632	551	3,080	4,284	936	3,348	34
40	2,786	3,521	180	3,341	3,938	685	3,254	35
-	361	382	(1)	(1)	3,067	(1)	(1)	36
366	1,198	2,466	480	1,987	4,062	1,199	2,863	37
250	492	771	439	333	1,303	553	750	38
578	14,467	16,789	907	15,882	16,662	2,543	14,119	39
16,543	83,546	137,302	28,974	108,328	170,021	38,208	131,813	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

November 1963 Over November 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 7.7	+ 7.0	+ 8.1	+ 7.4	+ 9.1	+ 8.9	+ 5.7	+ 8.7
Other food and beverage .....	+ 5.9	+ 5.1	+ 1.9	+ 7.5	+ 5.7	+ 5.3	+ 7.6	+11.5
General .....	+ 7.2	+ 8.7	+ 7.3	+ 6.4	+ 6.2	+11.7	+ 6.7	- 0.4
Department .....	+ 6.9	+ 2.6	+ 4.5	+ 6.0	+ 5.5	+12.7	+ 7.8	+11.9
Variety .....	+ 7.9	+ 8.7	+ 2.6	+11.5	+ 3.8	+ 5.6	+ 5.8	+ 8.5
Motor vehicle .....	+10.1	+10.3	+12.4	+ 7.6	+10.9	+15.9	+ 9.5	+10.0
Garage and filling station .....	+ 7.0	+ 4.0	+ 6.3	+ 7.3	- 2.9	+19.5	+ 7.2	+ 4.5
Men's clothing .....	+ 5.7	+ 4.5	+ 1.1	+ 7.6	+ 8.1	+14.1	+11.9	+ 4.4
Family clothing .....	+ 7.5	+ 8.4	+ 6.3	+ 3.1	+13.0	+11.1	+12.2	+19.1
Women's clothing .....	+ 3.4	+ 9.8	- 2.6	+ 5.2	+ 7.4	+ 7.6	+ 3.3	+ 9.5
Shoe .....	+ 6.5	+ 4.5	+ 4.2	+ 8.3	+19.9	+16.8	+ 3.6	+ 5.1
Hardware .....	+ 3.7	- 0.8	+ 0.4	+ 3.8	+ 8.6	+10.6	+ 0.6	+ 7.1
Lumber and building material .....	+ 3.1	- 1.4	- 2.7	+ 9.6	+ 8.3	+ 6.8	- 5.6	- 3.1
Furniture, appliance and radio .....	- 2.3	+ 0.4	- 2.8	- 5.5	+11.0	- 4.8	+ 4.0	+ 7.1
Restaurant .....	+ 1.4	+10.3	+ 2.0	- 0.7	+ 3.1	+ 2.4	+ 4.3	- 1.1
Fuel .....	-16.1	- 8.6	-20.7	-18.8	-16.2	- 1.1	+10.7	+13.3
Drug .....	+ 4.3	+ 6.2	+ 3.1	+ 3.3	+ 8.3	+ 9.9	+ 2.7	+ 6.8
Jewellery .....	+ 3.6	+ 0.6	- 4.1	+ 6.1	+14.0	+12.6	- 1.0	+ 7.9
Other .....	+ 7.9	+ 8.5	+ 8.9	+ 4.7	+ 1.8	+21.2	+ 6.2	+14.0
Totals, all trades .	+ 6.2	+ 6.6	+ 5.1	+ 5.2	+ 6.4	+12.8	+ 6.1	+ 9.2

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to November 1963 Over January to November 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+5.6	+4.8	+6.5	+5.6	+ 6.1	+ 3.7	+4.3	+ 5.0
Other food and beverage .....	+3.5	+3.2	+2.2	+4.0	+ 3.1	+ 4.7	+3.1	+ 5.4
General .....	+4.8	+5.4	+6.1	+4.4	+ 1.8	+ 5.3	+4.7	+ 3.6
Department .....	+5.3	-0.6	+4.9	+6.9	+ 2.6	+ 5.3	+4.5	+ 7.2
Variety .....	+3.5	+5.7	+1.8	+4.3	- 2.2	+ 1.1	+2.9	+ 6.4
Motor vehicle .....	+8.4	+4.9	+5.1	+9.7	+ 3.6	+17.3	+5.9	+13.0
Garage and filling station .....	+1.3	+3.2	+1.1	+0.7	+ 1.4	+ 3.9	-1.0	+ 3.4
Men's clothing .....	+4.2	+2.3	+4.0	+4.9	+ 3.5	+ 5.6	+1.8	+ 4.9
Family clothing .....	+2.0	+2.9	+0.7	+0.5	+ 3.2	+ 5.0	+3.1	+ 8.1
Women's clothing .....	+3.6	+3.5	+1.1	+5.5	+ 0.5	+ 7.0	+5.4	+ 2.1
Shoe .....	+0.1	-2.0	-2.2	+1.1	- 0.1	+ 3.3	+0.7	+ 4.3
Hardware .....	+5.0	-1.6	+5.0	+6.0	+ 6.9	+ 6.7	+1.4	+ 8.3
Lumber and building material .....	+4.8	-2.4	+0.6	+9.7	+ 1.4	+11.8	+2.1	+ 0.6
Furniture, appliance and radio .....	+1.5	+1.2	-2.1	+2.7	+ 1.4	+ 4.3	+5.9	+ 7.9
Restaurant .....	+2.3	+6.4	+4.2	+2.6	+ 1.2	- 2.1	-1.2	- 1.1
Fuel .....	-1.1	+0.8	+1.7	-2.1	-15.2	- 7.7	+6.2	(1)
Rug .....	+3.4	+3.7	+4.7	+2.2	+ 4.0	+ 7.2	+2.4	+ 4.0
Jewellery .....	+2.9	-0.1	+3.1	+3.7	+ 2.4	+ 5.5	+1.7	+ 0.6
Other .....	+6.2	+5.1	+7.3	+5.8	+ 9.6	+12.4	+3.4	+ 1.8
Totals, all trades .	+4.9	+3.9	+4.3	+5.3	+ 4.0	+ 8.5	+3.6	+ 6.0

(1) Unchanged.

Estimated Retail Trade - Atlantic Provinces

November 1962 - 1963

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	5,106	6,056	1,223	1,302	13,098	13,347	10,521	11,333
Other food and beverage ...	1,818	1,818	475	529	3,548	3,770	2,584	2,731
General .....	6,429	7,010	1,153	1,227	2,990	3,233	2,942	3,220
Motor vehicle .....	3,097	3,298	782	801	9,458	10,158	7,302	8,500
Garage and filling station	..	..	..	..	4,001	4,110	3,328	3,521
Men's clothing .....	)							
Family clothing .....	) 934	1,065	413	432	2,770	2,933	2,071	2,220
Women's clothing .....	)							
Shoe .....	..	..	..	..	408	434	264	240
Hardware .....	..	..	..	..	739	778	834	780
Lumber and building material .....	..	..	..	..	852	761	478	540
Furniture, appliance and radio .....	..	..	..	..	1,402	1,218	1,634	1,900
Restaurant .....	..	..	..	..	1,578	1,758	721	720
Fuel .....	..	..	..	..	848	794	344	290
Drug .....	306	301	99	103	1,208	1,299	1,128	1,200
Jewellery .....	..	..	..	..	556	554	212	210
Other .....	6,161	7,010	2,303	2,457	12,580	12,959	8,780	9,170
Totals .....	26,682	29,448	7,705	8,131	56,038	58,105	43,144	46,650

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

November 1962 and November 1963

Department	Sales			Stocks (at selling value)		
	1962 <sup>r</sup>	1963	Change 1963/1962	1962 <sup>r</sup>	1963	Change 1963/1962
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,409	4,419	+ 0.2	10,854	11,069	+ 2.0
2. Women's and misses' coats and suits .....	4,867	5,561	+14.3	8,299	9,748	+17.5
3. Women's and misses' sportswear	5,756	6,170	+ 7.2	15,203	16,635	+ 9.4
4. Furs .....	2,105	2,117	+ 0.6	6,384	6,618	+ 3.7
5. Girls' and infants' wear .....	10,631	11,554	+ 8.7	23,341	24,898	+ 6.7
6. Lingerie and corsets .....	6,684	7,237	+ 8.3	15,498	17,724	+14.4
7. Aprons, housedresses and uniforms .....	380	563	+48.2	828	1,075	+29.8
8. Millinery .....	1,217	1,156	- 5.0	1,420	1,516	+ 6.8
9. Hosiery and apparel accessories	6,327	6,761	+ 6.9	16,019	16,590	+ 3.6
10. Women's, misses' and children's shoes .....	7,014	7,329	+ 4.5	21,271	20,545	- 3.4
Ladies' apparel and accessories						
Totals 1 - 10 .....	49,390	52,867	+ 7.0	119,117	126,418	+ 6.1
11. Men's clothing .....	5,954	6,716	+12.8	15,547	16,563	+ 6.5
12. Men's furnishings .....	10,746	11,260	+ 4.8	25,167	27,561	+ 9.5
13. Boys' clothing and furnishings	4,674	5,254	+12.4	11,921	12,637	+ 6.0
14. Men's and boys' shoes .....	2,596	2,955	+13.8	8,613	9,368	+ 8.8
15. Food and kindred products .....	7,299	7,996	+ 9.5	5,486	5,285	- 3.7
16. Toiletries, cosmetics and drugs	5,031	5,291	+ 5.2	13,465	15,173	+12.7
17. Photographic equipment and supplies .....	839	1,015	+21.0	2,322	2,336	+ 0.6
18. Piece goods .....	2,930	3,115	+ 6.3	10,701	10,886	+ 1.7
19. Linens and domestics .....	4,354	4,585	+ 5.3	12,322	12,435	+ 0.9
20. Smallwares .....	2,503	2,416	- 3.5	6,900	6,757	- 2.1
21. China and glassware .....	2,471	2,651	+ 7.3	12,321	12,260	- 0.5
22. Home furnishings .....	9,575	10,423	+ 8.9	30,096	30,325	+ 0.8
23. Furniture .....	8,016	8,570	+ 6.9	20,020	20,280	+ 1.3
24. Major appliances .....	7,914	8,512	+ 7.6	20,640	18,528	-10.2
25. Radio and music .....	5,946	6,209	+ 4.4	13,022	14,545	+11.7
26. Hardware and housewares .....	10,350	12,233	+18.2	32,748	35,521	+ 8.5
27. Jewellery .....	3,874	3,908	+ 0.9	12,136	12,165	+ 0.2
28. Sporting goods and luggage .....	10,969	11,719	+ 6.8	28,379	29,907	+ 5.4
29. Stationery, books and magazines	4,101	4,482	+ 9.3	9,931	10,449	+ 5.2
30. All other departments .....	15,576	14,950	- 4.0	22,988	21,327	- 7.2
Totals, all departments .....	175,108	187,127	+ 6.9	433,842	450,726	+ 3.9

<sup>r</sup> - Revised.





## DOMINION BUREAU OF STATISTICS

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December, 1963

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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1962 \$'000	1963 \$'000	% Change 1963/1962
January to October .....	14,177,824	14,858,429	+4.8
November .....	1,582,120	1,680,866	+6.2
December .....	1,810,591	1,893,796	+4.6
Total .....	17,570,535	18,433,091	+4.9

Estimated Retail Trade by Provinces and Kinds of Business

January to December 1963

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination .....	3,893	364	1,136	1,473	160	138	274	347
Other food and beverage .....	1,359	111	382	559	41	42	76	148
General .....	714	160	126	125	56	102	74	69
Department .....	1,648	112	301	560	137	72	184	282
Variety .....	397	47	107	172	10	13	23	24
Motor vehicle .....	3,010	274	681	1,077	123	224	280	350
Garage and filling station ...	1,261	106	318	500	46	83	98	109
Men's clothing .....	288	16	93	110	7	10	22	30
Family clothing .....	256	35	92	67	12	14	14	21
Women's clothing .....	302	12	91	130	7	8	24	29
Shoe .....	176	11	56	75	4	3	9	17
Hardware .....	355	19	92	109	22	40	45	28
Lumber and building material .	474	20	83	162	48	50	77	34
Furniture, appliance and radio	568	41	192	205	22	19	40	48
Restaurant .....	598	36	169	238	28	31	45	51
Fuel .....	330	16	99	171	9	4	3	28
Drug .....	451	37	105	184	23	19	32	51
Jewellery .....	141	9	30	64	5	8	9	15
All other .....	2,216	135	488	905	129	163	190	206
Totals .....	18,433	1,560	4,643	6,888	890	1,043	1,520	1,888

**Note:** Totals may not balance due to rounding.

Merchandising and Services Division

February, 1964  
6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
December, 1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	349,451	157,699	191,752	32,374
2	Other food and beverage .....	168,900	116,588	52,313	12,189
3	General .....	69,366	4,568	64,798	15,327
4	Department .....	230,444	-	230,444	16,482
5	Variety .....	68,036	58,602	9,434	8,627
6	Motor vehicle .....	245,227	1,999	243,228	20,717
7	Garage and filling station .....	110,599	693	109,906	8,216
8	Men's clothing .....	42,774	4,952	37,822	2,828
9	Family clothing .....	37,721	11,216	26,505	6,280
10	Women's clothing .....	38,589	14,305	24,284	1,864
11	Shoe .....	22,522	12,022	10,500	1,727
12	Hardware .....	40,266	7,346	32,920	2,404
13	Lumber and building material .....	33,848	7,093	26,755	1,897
14	Furniture, appliance and radio ...	58,190	13,194	44,996	5,594
15	Restaurant .....	47,911	3,921	43,990	2,970
16	Fuel .....	47,970	698	47,272	2,411
17	Drug .....	48,524	7,011	41,513	4,039
18	Jewellery .....	32,240	13,376	18,864	2,187
19	Other .....	201,218	23,831	177,386	17,573
20	Totals .....	1,893,796	459,114	1,434,682	165,706
		Manitoba			Saskatchewan
21	Grocery and combination .....	14,130	6,392	7,738	13,047
22	Other food and beverage .....	6,085	4,860	1,225	6,352
23	General .....	6,615	(1)	(1)	9,920
24	Department .....	17,331	-	17,331	10,062
25	Variety .....	1,628	1,604	24	2,294
26	Motor vehicle .....	7,810	-	7,810	19,801
27	Garage and filling station .....	4,443	(1)	(1)	7,649
28	Men's clothing .....	946	(1)	(1)	1,505
29	Family clothing .....	1,578	495	1,083	1,768
30	Women's clothing .....	813	237	576	970
31	Shoe .....	408	212	196	301
32	Hardware .....	2,908	(1)	(1)	5,479
33	Lumber and building material .....	2,610	733	1,878	2,928
34	Furniture, appliance and radio ...	2,370	368	2,001	2,148
35	Restaurant .....	2,166	323	1,844	2,730
36	Fuel .....	1,414	-	1,414	471
37	Drug .....	2,584	(1)	(1)	2,174
38	Jewellery .....	1,140	(1)	(1)	1,905
39	Other .....	8,130	742	7,388	10,913
40	Totals .....	85,109	18,130	66,979	102,417

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
December, 1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,407 (1)	23,967 (1)	102,846 43,938	30,267 21,618	72,579 22,321	129,180 67,839	76,875 51,516	52,306 16,324	1
1,015 -	14,312 16,482	12,863 42,120	858 -	12,005 42,120	10,930 82,508	(1) -	(1) 82,508	2
7,759 1,999	868 18,718	16,232 53,230	13,711 -	2,521 53,230	30,990 91,159	26,746 -	4,253 91,159	3
(1) (1)	(1) (1)	28,421 12,179	(1) 844	(1) 11,334	45,264 17,340	69 3,660	45,195 13,680	4
719 657	5,561 1,207	12,670 10,230	4,773 3,382	7,896 6,848	17,742 10,385	2,030 7,405	8,355 10,337	5
571 (1)	1,155 (1)	7,287 8,693	4,117 1,928	3,170 6,765	10,199 12,623	6,048 1,348	4,151 11,275	6
(1) 1,503	(1) 4,092	7,040 18,682	(1) 4,260	(1) 14,422	12,533 19,958	1,255 4,738	11,278 15,220	7
193 (1)	2,777 (1)	13,767 15,449	729 -	13,038 15,449	19,145 24,213	1,845 (1)	17,300 (1)	8
453 989	3,586 1,198	10,628 6,219	762 2,186	9,865 4,033	20,144 14,906	2,669 6,039	17,475 8,866	9
1,087	16,486	49,347	6,037	43,310	85,479	11,557	73,921	10
34,542	131,164	471,841	95,868	375,973	722,546	204,741	517,805	11
Saskatchewan		Alberta			British Columbia			
5,058 4,941 (1)	7,988 1,412 (1)	26,284 11,141 7,141	13,467 9,271 (1)	12,817 1,869 (1)	31,590 21,355 6,570	17,233 15,796 258	14,357 5,559 6,312	12
- 2,026 -	10,062 268 19,801	24,125 4,034 22,599	- 3,468 -	24,125 567 22,599	37,817 4,222 29,911	- 3,288 -	37,817 934 29,911	13
(1) (1)	(1) (1)	8,030 3,390	(1) (1)	(1) (1)	8,576 4,587	212 (1)	8,364 (1)	14
692 261	1,075 709	1,879 2,889	393 877	1,486 2,012	3,162 4,080	2,115 1,485	1,047 2,595	15
171 1,266	130 4,213	874 4,930	392 1,491	482 3,439	1,726 3,228	510 566	1,216 2,662	16
1,441 606	1,487 1,542	4,637 3,715	2,790 482	1,847 3,134	2,204 5,722	458 1,137	1,746 4,586	17
28 -	2,702 471	3,552 327	139 (1)	3,413 (1)	3,581 3,686	665 (1)	2,916 (1)	18
477 711	1,697 1,194	3,379 2,085	614 1,271	2,765 814	5,576 3,798	1,879 1,632	3,697 2,166	19
651	10,262	13,094	766	12,329	16,682	2,992	13,689	20
18,963	83,454	148,105	36,138	111,967	198,073	50,732	147,341	21

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

December 1963 Over December 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 0.4	(1)	+ 2.2	- 1.2	+ 0.8	+ 1.3	- 0.6	+ 2.4
Other food and beverage .....	+ 1.0	- 0.6	- 0.3	+ 0.4	+ 2.6	+ 4.6	+ 3.6	+ 3.4
General .....	- 0.9	+ 0.4	+ 0.8	- 0.2	- 1.9	+ 3.9	- 6.8	- 6.8
Department .....	+ 7.0	+ 7.6	+10.3	+ 8.4	+ 3.5	+10.5	+ 0.7	+ 5.0
Variety .....	+ 4.7	+ 2.0	+ 3.5	+ 7.9	- 4.1	+ 2.7	- 0.5	+ 2.5
Motor vehicle .....	+15.2	+14.7	+19.4	+13.6	+ 5.2	+16.3	+ 8.8	+20.7
Garage and filling station .....	+ 6.6	+ 3.0	+ 8.0	+ 7.2	+ 7.9	+13.0	+ 3.7	- 0.2
Men's clothing .....	+ 5.6	+ 3.0	+11.3	+ 5.7	+ 1.6	+ 2.2	+ 0.3	- 0.9
Family clothing .....	+ 2.6	+10.9	+ 2.2	- 1.0	- 0.9	- 1.4	- 4.6	+10.5
Women's clothing .....	+ 3.6	+ 7.0	+ 3.0	+ 4.1	- 0.6	+ 3.6	+ 2.7	+ 2.8
Shoe .....	+ 3.4	+ 7.3	+ 2.6	+ 6.7	+ 2.0	- 7.1	-15.1	- 1.7
Hardware .....	+ 1.8	+ 3.6	+ 5.1	- 0.8	+ 5.3	+ 0.5	+ 1.6	+ 1.9
Lumber and building material .....	+18.6	+ 2.9	+21.3	+30.8	+22.7	+14.2	- 3.7	+21.8
Furniture, appliance and radio .....	+ 0.7	+ 6.6	+ 5.5	- 4.5	- 1.3	+ 1.3	+ 0.1	+ 0.1
Restaurant .....	+ 0.1	+ 7.7	+ 2.1	- 1.5	- 0.5	- 5.2	- 1.1	+ 0.7
Fuel .....	+11.0	+18.5	+17.6	+ 8.4	- 6.5	+ 9.3	+13.1	+ 6.4
Drug .....	+ 2.9	+ 5.4	+ 5.7	+ 1.9	+ 4.2	+ 3.9	- 4.4	+ 3.7
Jewellery .....	+ 3.8	+ 4.6	- 3.1	+ 4.8	+11.1	+11.5	+ 9.7	+ 3.2
Other .....	+ 2.2	+ 4.8	+ 7.4	+ 0.6	- 8.2	+ 8.9	- 1.5	- 1.8
Totals, all trades .	+ 4.6	+ 4.6	+ 6.4	+ 4.1	+ 1.6	+ 7.3	+ 1.1	+ 4.8

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
January to December 1963 Over January to December 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+5.1	+4.3	+6.1	+ 4.9	+ 5.6	+ 3.5	+3.8	+ 4.8
Other food and beverage .....	+3.2	+2.8	+1.9	+ 3.6	+ 3.0	+ 4.7	+3.2	+ 5.1
General .....	+4.2	+4.9	+5.5	+ 4.0	+ 1.4	+ 5.1	+3.4	+ 2.5
Department .....	+5.5	+0.5	+5.6	+ 7.1	+ 2.7	+ 6.0	+4.0	+ 6.9
Variety .....	+3.7	+5.0	+2.0	+ 4.9	- 2.6	+ 1.4	+2.3	+ 5.7
Motor vehicle .....	+8.9	+5.6	+6.1	+10.0	+ 3.7	+17.2	+6.1	+13.6
Garage and filling station .....	+1.8	+3.2	+1.7	+ 1.2	+ 2.0	+ 4.6	-0.6	+ 3.1
Men's clothing .....	+4.4	+2.5	+4.9	+ 5.1	+ 3.2	+ 5.1	+1.5	+ 4.0
Family clothing .....	+2.1	+4.3	+0.9	+ 0.3	+ 2.6	+ 4.2	+2.0	+ 8.5
Women's clothing .....	+3.6	+4.0	+1.3	+ 5.3	+ 0.4	+ 6.6	+5.1	+ 2.2
Shoe .....	+0.5	-0.6	-1.6	+ 1.8	+ 0.1	+ 2.1	-1.0	+ 3.7
Hardware .....	+4.7	-0.9	+5.0	+ 5.2	+ 6.7	+ 5.8	+1.5	+ 7.5
lumber and building material .....	+5.7	-2.0	+2.1	+11.0	+ 2.4	+11.9	+1.7	+ 1.7
Furniture, appliance and radio .....	+1.4	+1.9	-1.4	+ 2.0	+ 1.1	+ 4.0	+5.3	+ 6.9
Restaurant .....	+2.1	+6.5	+4.0	+ 2.2	+ 1.0	- 2.4	-1.2	- 0.9
Hotel .....	+0.5	+3.2	+3.9	- 0.8	-13.9	- 5.8	+6.9	+ 0.8
Rug .....	+3.3	+3.9	+4.8	+ 2.2	+ 4.0	+ 6.9	+1.6	+ 3.9
Jewellery .....	+3.1	+1.0	+1.8	+ 4.0	+ 4.2	+ 6.9	+3.5	+ 1.2
Other .....	+5.8	+5.1	+7.4	+ 5.3	+ 8.2	+12.2	+3.0	+ 1.5
Totals, all trades .	+4.9	+3.9	+4.5	+ 5.2	+ 3.8	+ 8.4	+3.4	+ 5.8

Estimated Retail Trade - Atlantic Provinces

December 1962 - 1963

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	5,299	5,564	1,418	1,367	14,234	14,018	11,423	11,429
Other food and beverage ...	2,718	2,553	662	647	5,301	5,364	3,582	3,629
General .....	7,108	7,084	1,458	1,465	3,378	3,293	3,326	3,489
Motor vehicle .....	2,668	3,202	761	773	8,762	9,524	5,875	7,219
Garage and filling station	..	..	..	..	3,692	3,919	2,890	2,989
Men's clothing .....	1,206	1,329	670	702	4,886	5,078	3,389	3,869
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	782	833	439	474
Hardware .....	..	..	..	..	1,001	956	923	1,032
Lumber and building material .....	..	..	..	..	1,067	1,093	460	472
Furniture, appliance and radio .....	..	..	..	..	1,731	1,698	2,301	2,729
Restaurant .....	..	..	..	..	1,506	1,659	750	754
Fuel .....	..	..	..	..	1,314	1,563	449	580
Drug .....	431	428	128	138	1,654	1,733	1,620	1,740
Jewellery .....	..	..	..	..	1,375	1,432	515	542
Other .....	7,310	8,017	2,859	3,124	18,431	18,954	11,942	12,589
Totals .....	30,155	31,597	9,224	9,489	69,115	71,117	49,886	53,506

.. Figures not available.

Note: Totals may not balance due to rounding.







CATALOGUE No.

63-005

# DOMINION BUREAU OF STATISTICS

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## RETAIL TRADE

January, 1964

Retail sales in Canada, during the month of January rose 10.4 per cent over the sales registered in the same month a year ago. The estimated dollar value of sales this year was \$1,451,065,000 as compared to \$1,314,864,000 last year. It is important to note that the estimates contained in this bulletin are not adjusted for price changes, seasonal variations or number of shopping days.

All trades with the exception of fuel dealers with a decrease of 10.3 per cent, registered increased sales over the same period of the previous year. Lumber and building material dealers, other food and beverage stores and motor vehicle dealers accounted for the largest increases with 30.3 per cent, 15.1 per cent and 14.7 per cent respectively.

Saskatchewan obtained the largest increase in retail sales with a gain of 20.8 per cent. All other regions in Canada also enjoyed increased sales: British Columbia, 13.6 per cent; Alberta and Atlantic Provinces each with 12.3 per cent; Manitoba 12.1 per cent; Ontario 9.6 per cent and Quebec 6.7 per cent.

### Total Retail Trade in Canada

(Thousands)

	<u>1962</u>	<u>1963</u>	<u>% Change</u> <u>1963/1962</u>
January to March .....	3,836,161	3,976,159	+ 3.6
April to June .....	4,564,140	4,754,232	+ 4.2
July to September .....	4,287,343	4,533,049	+ 5.7
October to December .....	4,882,891	5,169,651	+ 5.9
Total .....	17,570,535	18,433,091	+ 4.9
	<u>1963</u>	<u>1964</u>	<u>% Change</u> <u>1964/1963</u>
January .....	1,314,864	1,451,065	+10.4

Merchandising and Services Division

March, 1964  
6422-506

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

January, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	334,525	160,248	174,277	30,906
2	Other food and beverage .....	102,679	56,800	45,879	7,702
3	General .....	51,069	3,282	47,787	12,241
4	Department .....	113,961	-	113,961	6,699
5	Variety .....	23,070	19,774	3,296	2,293
6	Motor vehicle .....	243,083	1,464	241,619	17,542
7	Garage and filling station .....	98,600	574	98,026	8,821
8	Men's clothing .....	25,338	2,204	23,134	1,125
9	Family clothing .....	17,313	5,342	11,971	2,274
10	Women's clothing .....	23,928	6,637	17,291	851
11	Shoe .....	12,407	4,649	7,758	632
12	Hardware .....	21,441	4,320	17,121	1,179
13	Lumber and building material .....	34,929	8,645	26,284	1,315
14	Furniture, appliance and radio ...	50,973	8,353	42,621	3,244
15	Restaurant .....	48,461	3,821	44,640	2,515
16	Fuel .....	44,729	669	44,060	2,324
17	Drug .....	37,774	4,896	32,878	3,041
18	Jewellery .....	8,417	3,112	5,305	509
19	Other .....	158,368	13,595	144,772	9,626
20	Totals .....	1,451,065	308,385	1,142,680	114,839
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,043	6,472	6,570	11,221
22	Other food and beverage .....	2,809	1,838	972	2,892
23	General .....	4,109	(1)	(1)	6,603
24	Department .....	9,830	-	9,830	4,873
25	Variety .....	570	558	12	737
26	Motor vehicle .....	8,658	-	8,658	17,916
27	Garage and filling station .....	3,361	(1)	(1)	6,659
28	Men's clothing .....	623	(1)	(1)	933
29	Family clothing .....	915	190	725	968
30	Women's clothing .....	520	125	396	649
31	Shoe .....	270	113	156	181
32	Hardware .....	1,324	(1)	(1)	2,464
33	Lumber and building material .....	3,030	848	2,182	2,946
34	Furniture, appliance and radio ...	1,484	382	1,102	2,100
35	Restaurant .....	2,199	379	1,820	2,401
36	Fuel .....	1,009	-	1,009	333
37	Drug .....	1,865	(1)	(1)	1,515
38	Jewellery .....	323	(1)	(1)	514
39	Other .....	14,119	725	13,394	10,786
40	Totals .....	70,061	12,674	57,387	76,691

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
January, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,843 (1) 825 - 2,043 1,464	22,063 (1) 11,416 6,699 250 16,078	96,970 30,401 9,408 19,509 6,214 50,958	32,592 11,651 533 - 5,312 -	64,377 18,750 8,875 19,509 903 50,958	129,557 43,620 9,270 38,497 10,480 95,086	78,456 27,618 (1) - 9,018 -	51,101 16,002 (1) 38,497 1,461 95,086	1 2 3 4 5 6
(1) (1) 126 220 132 (1) (1) 710	(1) (1) 2,147 631 500 (1) (1) 2,534	24,388 7,379 5,978 7,557 3,625 5,198 6,288 16,961	(1) 431 2,261 1,894 1,397 1,114 (1) 2,578	(1) 6,949 3,718 5,662 2,228 4,084 (1) 14,384	39,996 9,897 4,498 10,272 5,496 6,885 13,339 19,292	110 1,367 980 3,139 2,232 944 2,411 3,097	39,886 8,530 3,518 7,133 3,265 5,941 10,928 16,194	7 8 9 10 11 12 13
128 (1) 275 213 612	2,387 (1) 2,766 296 9,014	14,133 14,855 8,752 1,618 29,319	850 - 521 620 2,026	13,283 14,855 8,231 998 27,293	19,816 22,219 15,594 3,754 62,846	1,636 (1) 1,820 1,340 6,048	18,180 (1) 13,774 2,414 56,798	14 15 16 17 18
20,425	94,414	359,511	64,160	295,351	560,414	140,851	419,563	19 20
Saskatchewan		Alberta			British Columbia			
4,086 1,862 (1) - 637 -	6,414 1,030 (1) 4,873 100 17,916	23,116 4,726 5,363 13,516 1,404 22,683	11,760 3,244 (1) - 1,155 -	11,356 1,482 (1) 13,516 249 22,683	29,713 10,529 4,073 21,036 1,373 30,240	17,318 6,234 280 - 1,052 -	12,395 4,295 3,793 21,036 322 30,240	21 22 23 24 25 26
(1) (1) 341 112 85 729 1,769 443	(1) (1) 628 537 96 1,736 1,177 1,657	7,474 2,354 970 1,772 719 2,803 5,289 3,665	(1) (1) 271 433 312 797 2,811 392	(1) (1) 700 1,339 408 2,006 2,478 3,273	7,900 3,027 1,709 2,307 1,483 1,588 2,723 4,228	192 (1) 1,174 714 378 373 407 750	7,709 (1) 536 1,593 1,105 1,215 2,316 3,477	27 28 29 30 31 32 33 34
14 - 315 164 474	2,387 333 1,200 349 10,312	3,767 218 2,770 626 9,837	120 (1) 572 312 659	3,647 (1) 2,198 314 9,178	3,630 3,770 4,238 1,074 21,836	694 (1) 1,282 352 3,050	2,936 (1) 2,956 722 18,785	35 36 37 38 39
12,220	64,471	113,072	23,298	89,774	156,477	34,760	121,717	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January 1964 over January 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+10.1	+11.9	+ 9.3	+ 9.6	+11.2	+10.5	+12.3	+10.8
Other food and beverage .....	+15.1	+ 7.2	+11.6	+21.1	+10.2	+14.0	+ 8.4	+13.2
General .....	+ 5.2	+ 7.8	+ 1.4	+ 8.8	- 1.1	+ 9.3	+ 3.8	+ 1.0
Department .....	+13.2	+16.1	+ 7.9	+11.2	+14.6	+16.6	+17.2	+17.3
Variety .....	+13.5	+11.4	+ 8.4	+17.0	+12.6	+19.3	+20.4	+ 7.0
Motor vehicle .....	+14.7	+19.3	+ 3.5	+15.4	+ 8.6	+39.9	+15.9	+20.1
Garage and filling station .....	+ 2.6	+ 7.3	- 0.6	+ 4.8	-11.4	+13.8	- 4.7	+ 1.9
Men's clothing .....	+ 6.1	+ 9.9	+ 1.5	+ 6.6	+ 7.2	+18.7	+18.6	+ 2.2
Family clothing .....	+ 3.9	+15.0	+ 2.4	+ 2.7	- 1.4	+19.2	+10.7	- 7.7
Women's clothing .....	+11.8	+14.7	+13.9	+ 9.2	+12.6	+13.7	+17.9	+10.1
Shoe .....	+ 3.5	+ 1.6	- 3.7	+ 4.9	+12.5	+10.4	+16.9	+10.4
Hardware .....	+ 6.0	+ 5.6	+ 3.5	+ 2.4	+12.8	+16.8	+11.7	+ 0.6
Lumber and building material .....	+30.3	+ 6.9	+22.7	+43.3	+18.6	+23.7	+28.0	+30.7
Furniture, appliance and radio .....	+ 7.2	+16.4	+10.5	+ 0.7	- 6.7	+21.3	+26.2	+ 5.3
Restaurant .....	+ 6.1	+ 5.3	+ 7.7	+ 5.8	+12.1	+ 8.3	+ 2.1	+ 1.4
Fuel .....	-10.3	+11.7	- 4.9	-13.0	-37.8	-32.5	-30.8	- 9.5
Drug .....	+ 4.9	+ 8.0	+ 3.4	+ 2.1	+ 9.4	+13.5	+ 8.8	+ 9.0
Jewellery .....	+ 9.6	+ 4.1	+ 7.4	+ 5.0	+12.9	+24.2	+31.8	+15.0
Other .....	+16.0	+19.0	+11.0	+ 8.8	+39.5	+29.7	+10.3	+28.7
Totals, all trades .	+10.4	+12.3	+ 6.7	+ 9.6	+12.1	+20.8	+12.3	+13.6

# Estimated Retail Trade - Atlantic Provinces

January 1963 and January 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
	thousands of dollars							
Grocery and combination ...	4,314	4,879	1,291	1,444	12,331	13,867	9,682	10,717
Other food and beverage ...	1,508	1,534	426	470	3,044	3,288	2,207	2,410
General .....	5,217	5,748	873	910	2,665	2,805	2,603	2,778
Motor vehicle .....	1,690	2,050	730	628	6,944	8,833	5,336	6,030
Garage and filling station	..	..	..	..	3,107	3,180	3,758	4,138
Men's clothing .....	467	564	190	198	1,811	2,057	1,276	1,431
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	295	303	202	207
Hardware .....	..	..	..	..	473	508	468	512
Lumber and building material .....	..	..	..	..	657	640	366	477
Furniture, appliance and radio .....	..	..	..	..	961	1,057	1,215	1,450
Restaurant .....	..	..	..	..	1,326	1,440	706	697
Fuel .....	..	..	..	..	1,249	1,443	487	454
Drug .....	307	329	98	114	1,263	1,368	1,150	1,230
Jewellery .....	..	..	..	..	324	334	114	125
Other .....	3,056	3,621	1,258	1,632	6,783	7,774	4,822	5,591
Totals .....	18,821	21,315	5,827	6,380	43,233	48,897	34,392	38,247

. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

January 1963 and January 1964

Department	Sales			Stocks (at selling value)		
	1963 <sup>r</sup>	1964	Change 1964/63	1963 <sup>r</sup>	1964	Change 1964/63
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	2,357	2,939	+24.7	9,012	9,266	+ 2.8
2. Women's and misses' coats and suits .....	2,673	3,064	+14.6	6,517	7,737	+18.3
3. Women's and misses' sportswear	3,266	3,588	+ 9.9	10,922	12,803	+17.2
4. Furs .....	1,310	1,332	+ 1.7	4,593	5,348	+16.4
5. Girls' and infants' wear .....	3,615	3,820	+ 5.7	18,468	20,401	+10.4
6. Lingerie and corsets .....	4,210	4,731	+12.4	12,023	13,992	+16.3
7. Aprons, housedresses and uniforms .....	244	400	+63.9	533	919	+72.2
8. Millinery .....	418	415	- 0.7	1,020	1,078	+ 5.7
9. Hosiery and apparel accessories	2,614	2,966	+13.5	10,786	11,628	+ 7.8
10. Women's, misses' and children's shoes .....	2,559	2,741	+ 7.1	17,675	18,458	+ 4.4
Ladies' apparel and accessories Totals 1 - 10 .....	23,266	25,996	+11.7	91,549	101,630	+11.0
11. Men's clothing .....	3,259	3,780	+16.0	11,878	13,604	+14.8
12. Men's furnishings .....	3,565	3,737	+ 4.8	16,550	19,586	+18.3
13. Boys' clothing and furnishings	1,648	1,795	+ 8.9	8,984	10,110	+12.5
14. Men's and boys' shoes .....	1,189	1,298	+ 9.2	7,099	8,150	+14.8
15. Food and kindred products .....	6,104	6,975	+14.3	5,678	5,308	- 6.5
16. Toiletries, cosmetics and drugs	3,470	3,826	+10.3	9,423	10,477	+11.2
17. Photographic equipment and supplies .....	442	547	+23.8	1,964	2,282	+16.2
18. Piece goods .....	3,874	4,281	+10.5	10,956	11,151	+ 1.8
19. Linens and domestics .....	5,051	5,996	+18.7	10,910	12,414	+13.8
20. Smallwares .....	1,712	1,834	+ 7.1	5,532	5,882	+ 6.3
21. China and glassware .....	1,168	1,349	+15.5	10,575	10,440	- 1.3
22. Home furnishings .....	6,461	7,880	+22.0	28,958	31,536	+ 8.9
23. Furniture .....	8,067	9,816	+21.7	18,590	20,029	+ 7.7
24. Major appliances .....	6,702	8,157	+21.7	18,826	18,759	- 0.4
25. Radio and music .....	3,566	4,130	+15.8	11,380	12,159	+ 6.8
26. Hardware and housewares .....	6,348	7,725	+21.7	28,941	32,184	+11.2
27. Jewellery .....	1,409	1,653	+17.3	9,309	9,037	- 2.9
28. Sporting goods and luggage .....	2,117	2,329	+10.0	16,926	18,743	+10.7
29. Stationery, books and magazines	1,963	2,158	+ 9.9	6,626	6,910	+ 4.3
30. All other departments .....	9,313	8,699	- 6.6	17,609	18,607	+ 5.7
Totals, all departments .....	100,694	113,961	+13.2	348,263	378,998	+ 8.8

r - Revised.







## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 36 No. 2

Price: 20 cents, \$2.00 a year

RETAIL TRADE

February, 1964

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1963 \$'000	1964 \$'000	% Change 1964/1963
January .....	1,314,864	1,451,065	+10.4
February .....	1,225,309	1,378,817	+12.5
Total .....	2,540,173	2,829,882	+11.4

Estimated Retail Trade by Provinces and Kinds of Business

January and February 1964

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	658	60	192	253	26	23	45	58
Other food and beverage .....	203	15	61	83	6	6	10	21
General .....	99	23	17	18	8	14	11	8
Department .....	224	14	39	76	19	10	26	40
Variety .....	47	5	12	21	1	2	3	3
Motor vehicle .....	501	38	111	189	18	35	47	62
Garage and filling station ...	191	16	47	79	7	11	14	17
Men's clothing .....	43	2	12	17	1	2	4	5
Family clothing .....	31	4	11	8	2	2	2	3
Women's clothing .....	43	1	13	18	1	1	3	4
Shoe .....	21	1	6	9	(1)	(1)	1	3
Hardware .....	44	2	11	14	3	5	6	3
Lumber and building material .	68	2	12	26	6	5	11	6
Furniture, appliance and radio	91	6	31	32	3	4	7	8
Restaurant .....	95	5	28	38	4	5	7	7
Fuel .....	86	4	29	43	2	1	(1)	7
Drug .....	74	6	17	30	4	3	5	8
Jewellery .....	17	1	4	8	1	1	1	2
All other .....	294	17	62	115	22	22	20	37
Totals .....	2,830	224	715	1,079	134	150	225	303

Note: Totals may not balance due to rounding.

(1) Less than \$500,000

Merchandising and Services Division

April, 1964  
6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

February, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	323,490	155,433	168,058	29,244
2	Other food and beverage .....	100,011	50,922	49,089	7,483
3	General .....	48,362	2,506	45,856	10,904
4	Department .....	109,838	-	109,838	7,274
5	Variety .....	23,760	20,468	3,292	2,426
6	Motor vehicle .....	257,462	1,541	255,921	20,426
7	Garage and filling station .....	92,598	607	91,991	7,432
8	Men's clothing .....	17,818	2,163	15,655	983
9	Family clothing .....	14,170	4,004	10,166	1,894
10	Women's clothing .....	18,704	5,312	13,392	646
11	Shoe .....	8,849	3,817	5,032	490
12	Hardware .....	22,560	4,118	18,442	947
13	Lumber and building material .....	32,844	7,325	25,519	1,072
14	Furniture, appliance and radio .....	39,992	7,125	32,867	2,658
15	Restaurant .....	46,157	3,778	42,379	2,475
16	Fuel .....	41,659	610	41,050	1,763
17	Drug .....	36,543	4,960	31,583	2,900
18	Jewellery .....	8,563	2,669	5,894	459
19	Other .....	135,437	13,237	122,198	7,231
20	Totals .....	1,378,817	290,595	1,088,222	108,707
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,105	6,277	6,828	12,144
22	Other food and beverage .....	3,007	2,044	963	3,066
23	General .....	3,996	(1)	(1)	7,208
24	Department .....	9,592	-	9,592	4,895
25	Variety .....	594	582	12	817
26	Motor vehicle .....	9,329	-	9,329	16,848
27	Garage and filling station .....	3,380	(1)	(1)	4,431
28	Men's clothing .....	406	(1)	(1)	699
29	Family clothing .....	666	218	448	810
30	Women's clothing .....	450	96	354	477
31	Shoe .....	169	78	91	150
32	Hardware .....	1,297	(1)	(1)	2,380
33	Lumber and building material .....	2,961	673	2,288	2,438
34	Furniture, appliance and radio .....	1,875	408	1,467	1,589
35	Restaurant .....	2,217	403	1,814	2,512
36	Fuel .....	952	-	952	275
37	Drug .....	1,911	(1)	(1)	1,579
38	Jewellery .....	306	(1)	(1)	438
39	Other .....	7,430	621	6,810	10,937
40	Totals .....	63,643	12,394	51,249	73,693

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
February, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,216	21,028	95,015	31,486	63,529	123,593	75,941	47,652	1
(1)	(1)	30,600	8,124	22,476	39,734	24,074	15,660	2
718	10,186	7,795	384	7,411	8,548	(1)	(1)	3
-	7,274	19,106	-	19,106	37,070	-	37,070	4
2,178	248	6,235	5,328	906	10,685	9,211	1,474	5
1,541	18,885	60,126	-	60,126	94,257	-	94,257	6
(1)	(1)	22,525	(1)	(1)	39,040	163	38,877	7
(1)	(1)	4,921	280	4,641	7,165	1,379	5,786	8
108	1,786	4,780	1,616	3,164	3,908	716	3,193	9
184	461	5,897	1,670	4,227	7,993	2,323	5,670	10
124	366	2,439	1,066	1,373	3,823	1,957	1,867	11
(1)	(1)	6,163	1,214	4,949	7,124	852	6,272	12
(1)	(1)	5,906	(1)	(1)	12,248	1,667	10,581	13
562	2,096	13,545	2,194	11,351	13,123	2,486	10,638	14
194	2,281	13,403	834	12,568	18,424	1,522	16,902	15
(1)	(1)	14,466	-	14,466	20,498	(1)	(1)	16
297	2,602	8,538	476	8,062	14,898	1,925	12,973	17
176	283	2,047	433	1,614	4,034	1,281	2,752	18
481	6,750	32,283	2,500	29,783	52,067	5,551	46,516	19
19,566	89,141	355,790	57,990	297,800	518,232	131,432	386,800	20
Saskatchewan		Alberta			British Columbia			
5,285	6,859	21,786	11,467	10,319	28,604	16,762	11,842	21
2,020	1,047	5,726	3,961	1,766	10,394	6,334	4,060	22
(1)	(1)	5,601	(1)	(1)	4,309	16	4,293	23
-	4,895	12,799	-	12,799	19,102	-	19,102	24
728	90	1,462	1,271	190	1,542	1,170	372	25
-	16,848	24,249	-	24,249	32,227	-	32,227	26
(1)	(1)	6,671	(1)	(1)	9,118	191	8,928	27
(1)	(1)	1,579	(1)	(1)	2,064	(1)	(1)	28
335	476	995	216	779	1,118	797	321	29
110	367	1,356	392	964	1,885	537	1,347	30
75	75	608	238	370	1,170	279	891	31
610	1,770	3,076	740	2,336	1,572	364	1,208	32
1,431	1,007	5,241	2,695	2,546	2,977	452	2,525	33
394	1,195	3,338	396	2,942	3,864	685	3,179	34
28	2,484	3,421	172	3,249	3,706	625	3,081	35
-	275	235	(1)	(1)	3,470	(1)	(1)	36
380	1,199	2,634	501	2,134	4,083	1,270	2,813	37
134	304	486	257	229	794	296	499	38
383	10,554	10,646	786	9,860	14,844	2,916	11,928	39
12,376	61,317	111,909	23,635	88,274	146,843	33,208	113,635	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

February 1964 over February 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+11.3	+ 9.0	+10.9	+11.0	+12.2	+17.3	+ 9.1	+15.3
Other food and beverage .....	+ 9.0	+10.4	+ 9.7	+ 7.6	+10.3	+11.1	+ 8.6	+10.5
General .....	+12.1	+10.3	+16.8	+10.2	+ 2.9	+13.6	+14.0	+ 8.6
Department .....	+15.7	+20.1	+13.9	+17.4	+ 8.9	+17.5	+13.8	+17.2
Variety .....	+17.9	+16.1	+18.8	+18.9	+16.7	+16.9	+16.3	+12.1
Motor vehicle .....	+18.6	+27.8	+17.2	+19.1	+10.5	+21.3	+10.5	+22.5
Garage and filling station .....	+ 8.7	+12.7	+ 2.3	+11.8	+ 6.4	+19.3	+ 4.1	+ 8.9
Men's clothing .....	+12.1	+ 4.0	+13.8	+ 9.9	+ 8.8	+25.9	+23.1	+ 6.0
Family clothing .....	+16.4	+16.2	+17.1	+14.1	+17.9	+17.4	+18.9	+18.7
Women's clothing .....	+17.1	+11.4	+20.6	+16.4	+13.9	+26.2	+10.6	+15.6
Shoe .....	+10.6	+ 4.9	- 2.0	+18.5	+11.2	+19.0	+19.7	+13.5
Hardware .....	+14.6	+16.8	+14.0	+11.0	+25.1	+15.4	+21.9	+ 9.3
Lumber and building material .....	+39.0	+12.1	+26.3	+55.8	+40.6	+33.9	+35.7	+26.8
Furniture, appliance and radio .....	+13.3	+15.0	+18.1	+ 9.1	+12.9	+10.2	+18.8	+ 7.9
Restaurant .....	+ 8.4	+12.1	+ 9.9	+ 8.4	+10.8	+11.0	+ 6.2	- 0.1
Fuel .....	-10.0	- 5.0	- 6.7	-14.5	-26.1	-10.1	-12.6	+13.2
Drug .....	+ 7.2	+ 7.5	+ 4.5	+ 5.2	+11.5	+20.9	+11.7	+10.7
Jewellery .....	+18.0	+15.3	+17.0	+21.5	+13.8	+26.6	+16.8	+ 4.6
Other .....	+11.4	+ 7.5	+ 6.0	+ 4.9	+55.4	+47.3	+13.5	+12.5
Totals, all trades .	+12.5	+13.4	+10.8	+11.4	+14.5	+22.0	+12.3	+14.8

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January-February 1964 over January-February 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+10.7	+10.5	+10.1	+10.3	+11.7	+13.9	+10.7	+13.0
Other food and beverage .....	+12.0	+ 8.8	+10.6	+14.2	+10.3	+12.5	+ 8.5	+11.8
General .....	+ 8.4	+ 8.9	+ 7.9	+ 9.5	+ 0.8	+14.0	+ 8.8	+ 4.8
Department .....	+14.4	+18.1	+10.8	+14.2	+11.7	+17.0	+15.5	+17.3
Variety .....	+15.7	+13.8	+13.4	+17.9	+14.7	+18.0	+18.5	+ 9.7
Motor vehicle .....	+16.7	+23.7	+10.5	+17.2	+ 9.6	+30.2	+13.0	+21.3
Garage and filling station .....	+ 5.4	+ 9.7	+ 0.8	+ 8.2	- 3.3	+16.0	- 0.7	+ 5.6
Men's clothing .....	+ 8.5	+ 7.1	+ 6.1	+ 8.0	+ 7.9	+21.7	+22.2	+ 3.7
Family clothing .....	+ 9.2	+15.5	+ 8.5	+ 7.7	+ 5.9	+18.4	+14.7	+ 1.2
Women's clothing .....	+14.1	+13.2	+16.8	+12.2	+13.2	+18.7	+14.6	+12.5
Shoe .....	+ 6.3	+ 3.0	- 3.0	+10.1	+12.0	+14.1	+18.2	+11.8
Hardware .....	+10.2	+10.3	+ 8.9	+ 6.6	+18.5	+16.1	+16.8	+ 4.8
Lumber and building material .....	+34.4	+ 9.2	+24.4	+49.0	+28.5	+28.1	+31.7	+28.7
Furniture, appliance and radio .....	+ 9.8	+15.8	+13.8	+ 3.9	+ 3.3	+16.3	+22.6	+ 6.5
Restaurant .....	+ 7.2	+ 8.6	+ 8.7	+ 7.0	+11.4	+ 9.7	+ 4.0	+ 0.6
Fuel .....	-10.1	+ 3.8	- 5.8	-13.7	-32.6	-23.9	-22.4	+ 0.1
Rug .....	+ 6.0	+ 7.7	+ 4.0	+ 3.6	+10.5	+17.2	+10.2	+ 9.9
Jewellery .....	+13.7	+ 9.1	+12.6	+13.0	+13.3	+25.3	+24.8	+10.3
Other .....	+13.8	+13.8	+ 8.3	+ 7.0	+44.6	+38.0	+12.0	+21.6
Totals, all trades .	+11.4	+12.9	+ 8.7	+10.5	+13.2	+21.4	+12.3	+14.2

Estimated Retail Trade - Atlantic Provinces

February 1963 - February 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
thousands of dollars								
Grocery and combination ...	4,605	5,383	1,109	1,175	11,922	12,566	9,201	10,120
Other food and beverage ...	1,426	1,504	401	410	2,752	3,165	2,199	2,405
General .....	4,131	4,602	865	925	2,360	2,491	2,529	2,887
Motor vehicle .....	2,324	2,675	480	552	8,302	10,311	4,878	6,888
Garage and filling station	..	..	..	..	2,675	2,886	2,676	3,091
Men's clothing .....	405	482	180	182	1,504	1,675	1,065	1,183
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	217	217	150	176
Hardware .....	..	..	..	..	375	405	327	405
Lumber and building material .....	..	..	..	..	573	604	280	373
Furniture, appliance and radio .....	..	..	..	..	1,018	1,021	912	1,200
Restaurant .....	..	..	..	..	1,108	1,259	622	654
Fuel .....	..	..	..	..	1,046	1,070	479	401
Drug .....	305	344	100	113	1,190	1,255	1,104	1,187
Jewellery .....	..	..	..	..	246	293	101	113
Other .....	2,687	3,139	1,173	1,465	6,422	7,131	4,592	5,196
Totals .....	17,823	20,392	5,167	5,690	41,709	46,349	31,114	36,278

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments  
February 1963 and February 1964

Department	Sales			Stocks (at selling value)		
	1963 <sup>r</sup>	1964	Change 1964/63	1963 <sup>r</sup>	1964	Change 1964/63
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	2,866	3,348	+16.8	10,838	11,091	+ 2.3
2. Women's and misses' coats and suits .....	1,989	2,515	+26.4	8,400	9,113	+ 8.5
3. Women's and misses' sportswear	2,740	3,205	+17.0	12,207	14,465	+ 18.5
4. Furs .....	730	713	- 2.3	4,502	5,007	+ 11.2
5. Girls' and infants' wear .....	3,608	4,309	+19.4	21,984	22,851	+ 3.9
6. Lingerie and corsets .....	4,176	4,805	+15.1	13,772	15,112	+ 9.7
7. Aprons, housedresses and uniforms .....	363	544	+49.9	977	1,121	+ 14.7
8. Millinery .....	444	558	+25.7	1,417	1,522	+ 7.4
9. Hosiery and apparel accessories	2,945	3,162	+ 7.4	12,235	12,589	+ 2.9
0. Women's, misses' and children's shoes .....	2,671	2,952	+10.5	20,458	20,679	+ 1.1
Ladies' apparel and accessories Totals 1 - 10 .....	22,532	26,111	+15.9	106,790	113,550	+ 6.3
1. Men's clothing .....	2,858	3,406	+19.2	13,568	15,007	+ 10.6
2. Men's furnishings .....	3,512	3,874	+10.3	18,577	21,224	+ 14.2
3. Boys' clothing and furnishings	1,590	1,877	+18.0	10,505	11,436	+ 8.9
4. Men's and boys' shoes .....	1,405	1,592	+13.3	8,074	8,538	+ 5.7
5. Food and kindred products .....	6,152	7,177	+16.7	4,736	5,284	+ 11.6
6. Toiletries, cosmetics and drugs	3,460	3,978	+15.0	10,029	11,004	+ 9.7
7. Photographic equipment and supplies .....	441	658	+49.2	2,026	2,443	+ 20.6
8. Piece goods .....	3,164	3,442	+ 8.8	11,842	12,177	+ 2.8
9. Linens and domestics .....	3,195	3,740	+17.1	11,675	13,030	+ 11.6
0. Smallwares .....	1,523	1,620	+ 6.4	6,137	6,190	+ 0.9
1. China and glassware .....	1,315	1,513	+15.1	10,443	10,728	+ 2.7
2. Home furnishings .....	7,195	8,652	+20.2	30,578	30,444	- 0.4
3. Furniture .....	7,338	8,634	+17.7	20,363	21,026	+ 3.3
4. Major appliances .....	5,843	7,112	+21.7	19,826	19,843	+ 0.1
5. Radio and music .....	3,116	3,700	+18.7	12,061	12,548	+ 4.0
6. Hardware and housewares .....	6,470	8,120	+25.5	30,588	33,128	+ 8.3
7. Jewellery .....	1,395	1,580	+13.3	9,911	9,578	- 3.4
8. Sporting goods and luggage ....	1,911	2,360	+23.5	18,325	20,101	+ 9.7
9. Stationery, books and magazines	1,883	2,136	+13.4	6,617	7,004	+ 5.8
0. All other departments .....	8,629	8,556	- 0.8	19,518	21,158	+ 8.4
Totals, all departments .....	94,927	109,838	+15.7	382,189	405,441	+ 6.1

<sup>r</sup> - Revised.





## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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RETAIL TRADE

March, 1964

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1963</u> \$'000	<u>1964</u> \$'000	<u>% Change</u> 1964/1963
January .....	1,314,864	1,451,065	+10.4
February .....	1,225,309	1,378,817	+12.5
March .....	<u>1,435,986</u>	<u>1,513,748</u>	+ 5.4
Total .....	3,976,159	4,343,630	+ 9.2

Estimated Retail Trade by Provinces and Kinds of Business

January to March 1964

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination .....	976	90	285	373	39	35	67	88
Other food and beverage .....	311	24	92	126	9	10	17	32
General .....	150	36	25	26	13	22	16	12
Department .....	349	23	61	118	29	16	40	62
Variety .....	77	8	20	34	2	3	5	5
Motor vehicle .....	801	64	181	298	29	60	73	98
Garage and filling station ...	289	25	71	119	11	17	21	25
Men's clothing .....	65	3	20	25	2	2	5	7
Family clothing .....	49	7	17	13	2	3	3	4
Women's clothing .....	66	2	22	28	1	2	5	6
Shoe .....	33	2	10	14	1	1	2	4
Hardware .....	68	3	17	22	4	7	9	5
Lumber and building material .	108	4	20	40	9	9	17	10
Furniture, appliance and radio	133	9	44	48	5	6	10	12
Restaurant .....	144	8	42	58	7	7	11	11
Fuel .....	119	6	40	57	3	1	1	11
Drug .....	111	9	26	45	6	5	8	12
Jewellery .....	26	2	6	12	1	1	2	3
All other .....	469	27	101	183	32	34	35	57
Totals .....	4,344	350	1,101	1,639	205	239	346	465

**Note:** Totals may not balance due to rounding.

Merchandising and Services Division

May, 1964

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
March, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	317,863	150,351	167,512	29,566
2	Other food and beverage .....	108,378	58,664	49,715	9,093
3	General .....	50,497	3,025	47,473	12,426
4	Department .....	125,492	-	125,492	8,602
5	Variety .....	29,783	25,919	3,864	3,346
6	Motor vehicle .....	300,769	2,372	298,397	25,787
7	Garage and filling station .....	97,366	836	96,530	8,565
8	Men's clothing .....	21,773	2,684	19,090	1,025
9	Family clothing .....	17,563	5,018	12,546	2,460
10	Women's clothing .....	23,321	6,151	17,170	869
11	Shoe .....	11,762	5,567	6,196	623
12	Hardware .....	23,596	4,519	19,077	1,182
13	Lumber and building material .....	40,354	8,803	31,550	1,686
14	Furniture, appliance and radio ...	42,103	8,419	33,684	2,780
15	Restaurant .....	49,200	3,876	45,324	2,741
16	Fuel .....	32,186	557	31,629	1,709
17	Drug .....	37,119	4,871	32,248	3,006
18	Jewellery .....	9,154	2,990	6,165	566
19	Other .....	175,469	16,269	159,195	10,097
20	Totals .....	1,513,748	310,891	1,202,857	126,129
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,299	6,064	7,235	11,408
22	Other food and beverage .....	3,575	2,333	1,242	3,601
23	General .....	4,536	(1)	(1)	8,162
24	Department .....	9,874	-	9,874	6,014
25	Variety .....	727	714	13	1,025
26	Motor vehicle .....	10,812	-	10,812	25,054
27	Garage and filling station .....	3,880	(1)	(1)	6,042
28	Men's clothing .....	522	(1)	(1)	759
29	Family clothing .....	635	172	462	1,032
30	Women's clothing .....	506	110	396	529
31	Shoe .....	206	96	110	210
32	Hardware .....	1,265	(1)	(1)	2,564
33	Lumber and building material .....	3,277	703	2,575	3,324
34	Furniture, appliance and radio ...	1,751	332	1,418	1,894
35	Restaurant .....	2,179	385	1,793	2,367
36	Fuel .....	910	-	910	343
37	Drug .....	1,813	(1)	(1)	1,602
38	Jewellery .....	330	(1)	(1)	457
39	Other .....	10,869	566	10,303	12,041
40	Totals .....	70,966	12,624	58,342	88,428

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
March, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,304	21,262	93,107	30,372	62,735	119,487	73,624	45,863	1
(1)	(1)	31,277	9,304	21,973	42,853	27,126	15,727	2
1,035	11,391	7,330	367	6,963	8,638	(1)	(1)	3
-	8,602	22,852	-	22,852	42,521	-	42,521	4
3,016	331	7,913	6,803	1,110	13,237	11,541	1,696	5
2,372	23,415	69,664	-	69,664	108,344	-	108,344	6
(1)	(1)	24,125	(1)	(1)	39,614	167	39,447	7
(1)	(1)	7,828	346	7,481	8,144	1,744	6,401	8
164	2,297	6,674	2,149	4,525	4,544	985	3,559	9
236	632	8,125	1,981	6,144	9,260	2,579	6,682	10
164	459	3,726	1,859	1,868	5,096	2,778	2,318	11
(1)	(1)	6,048	1,306	4,743	7,603	679	6,925	12
(1)	(1)	7,458	(1)	(1)	14,410	2,012	12,398	13
833	1,947	13,472	2,740	10,732	15,249	2,924	12,325	14
149	2,592	14,099	927	13,171	19,874	1,524	18,350	15
(1)	(1)	11,127	-	11,127	14,417	(1)	(1)	16
295	2,712	9,114	632	8,482	14,825	1,771	13,054	17
217	349	2,191	509	1,682	4,118	1,430	2,687	18
580	9,517	39,872	3,884	35,987	67,784	6,562	61,222	19
23,417	102,712	386,002	63,647	322,355	560,018	137,838	422,180	20
Saskatchewan		Alberta			British Columbia			
4,596	6,812	21,750	10,874	10,876	29,247	16,516	12,730	21
2,334	1,267	6,729	5,048	1,680	11,251	6,969	4,282	22
(1)	(1)	5,323	(1)	(1)	4,082	158	3,924	23
-	6,014	13,651	-	13,651	21,978	-	21,978	24
922	103	1,714	1,510	205	1,821	1,416	406	25
-	25,054	25,589	-	25,589	35,519	-	35,519	26
(1)	(1)	6,869	(1)	(1)	8,271	318	7,953	27
(1)	(1)	1,550	(1)	(1)	1,945	(1)	(1)	28
409	624	929	210	719	1,289	929	360	29
108	421	1,817	433	1,384	2,215	704	1,511	30
93	117	652	266	386	1,248	312	936	31
850	1,714	3,208	896	2,312	1,726	422	1,303	32
2,000	1,324	6,222	2,936	3,287	3,975	645	3,330	33
449	1,445	3,026	419	2,606	3,931	721	3,210	34
23	2,343	3,821	112	3,709	4,120	755	3,365	35
-	343	157	(1)	(1)	3,522	(1)	(1)	36
314	1,288	2,590	470	2,120	4,168	1,289	2,879	37
133	323	575	278	297	918	318	600	38
372	11,669	14,635	843	13,792	20,171	3,463	16,708	39
13,103	75,325	120,807	24,801	96,006	161,397	35,461	125,936	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

March 1964 over March 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	- 3.7	- 1.3	- 1.5	- 5.4	- 6.8	- 0.6	- 7.3	- 2.2
Other food and beverage .....	+ 6.1	+11.1	+ 6.5	+ 4.1	+15.1	+14.4	+11.8	+ 1.4
General .....	+ 2.8	+ 7.0	+ 2.6	- 3.8	+ 5.5	+10.3	- 1.0	- 5.7
Department .....	+ 9.4	+18.7	+ 6.7	+11.9	+ 4.8	+18.9	+ 5.2	+ 6.7
Variety .....	+17.9	+24.0	+10.9	+22.2	+11.8	+23.0	+14.6	+12.3
Motor vehicle .....	+13.3	+15.3	+17.4	+ 9.5	+ 3.4	+34.6	- 1.8	+19.8
Garage and filling station .....	+ 7.7	- 2.0	+ 7.2	+12.5	+13.6	+14.6	- 4.8	+ 2.6
Men's clothing .....	+ 8.1	+ 4.8	+10.9	+ 7.6	- 5.6	+15.2	+ 3.3	+ 6.6
Family clothing .....	+ 4.7	+12.5	+ 4.7	+ 1.5	-15.4	+11.3	- 2.3	+16.3
Women's clothing .....	+ 0.7	+14.6	+ 6.1	- 4.3	- 0.6	- 4.2	- 2.9	+ 3.4
Shoe .....	+ 1.1	+ 1.3	+ 2.9	+ 3.8	-23.1	+ 2.9	-13.0	- 1.7
Hardware .....	+10.3	+ 1.3	+19.1	+12.0	+ 4.9	+ 5.4	+ 9.0	- 2.4
Lumber and building material .....	+33.7	+34.0	+ 6.7	+58.3	+25.4	+54.7	+26.2	+26.3
Furniture, appliance and radio .....	- 0.5	+ 8.0	- 3.3	- 5.8	+ 4.7	+11.5	+11.2	+13.0
Restaurant .....	+ 0.8	+ 3.9	+ 1.2	- 0.4	+ 3.7	+ 1.7	- 2.8	+ 4.9
Fuel .....	- 8.9	+ 1.1	- 5.2	-17.7	+ 6.7	+19.9	- 6.5	+14.7
Drug .....	- 0.8	- 4.4	- 1.4	- 3.1	+ 1.5	+ 6.5	+ 5.3	+ 4.7
Jewellery .....	+ 7.9	+17.9	+ 3.6	+ 8.9	+13.4	+ 9.9	+ 7.1	+ 6.6
Other .....	+ 7.5	+ 7.4	+11.2	+ 0.9	+10.2	+28.2	+ 9.8	+10.2
Totals, all trades .	+ 5.4	+ 7.2	+ 5.7	+ 3.3	+ 4.2	+19.0	+ 1.8	+ 7.5

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to March 1964 over January to March 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 5.6	+ 6.3	+ 6.0	+ 4.7	+ 4.7	+ 8.7	+ 4.1	+ 7.4
Other food and beverage .....	+ 9.9	+ 9.6	+ 9.2	+10.6	+12.1	+13.2	+ 9.8	+ 7.9
General .....	+ 6.5	+ 8.2	+ 6.3	+ 4.7	+ 2.5	+12.6	+ 5.4	+ 1.1
Department .....	+12.6	+18.4	+ 9.2	+13.3	+ 9.3	+17.7	+11.8	+13.3
Variety .....	+16.5	+17.8	+12.4	+19.5	+13.6	+20.0	+17.0	+10.7
Motor vehicle .....	+15.4	+20.2	+13.1	+14.3	+ 7.2	+32.0	+ 7.3	+20.8
Garage and filling station .....	+ 6.2	+ 5.4	+ 2.8	+ 9.6	+ 2.3	+15.5	- 2.1	+ 4.6
Men's clothing .....	+ 8.4	+ 6.3	+ 7.9	+ 7.9	+ 2.9	+19.6	+16.2	+ 4.5
Family clothing .....	+ 7.5	+14.4	+ 7.0	+ 5.5	- 1.2	+15.7	+ 8.6	+ 5.5
Women's clothing .....	+ 8.9	+13.8	+12.5	+ 6.1	+ 8.1	+10.3	+ 7.5	+ 9.2
Shoe .....	+ 4.4	+ 2.4	- 0.9	+ 7.8	- 2.3	+ 9.5	+ 5.7	+ 7.1
Hardware .....	+10.2	+ 6.9	+12.3	+ 8.4	+13.7	+12.2	+13.9	+ 2.1
Lumber and building material .....	+34.1	+18.3	+17.1	+52.2	+27.4	+37.1	+29.6	+27.7
Furniture, appliance and radio .....	+ 6.3	+13.2	+ 7.8	+ 0.6	+ 3.8	+14.6	+18.9	+ 8.5
Restaurant .....	+ 4.9	+ 6.9	+ 6.3	+ 4.4	+ 8.7	+ 7.0	+ 1.5	+ 2.1
Fuel .....	- 9.8	+ 3.0	- 5.6	-14.8	-23.7	-12.4	-18.9	+ 4.4
Drug .....	+ 3.6	+ 3.3	+ 2.1	+ 1.3	+ 7.4	+13.3	+ 8.5	+ 8.1
Jewellery .....	+11.6	+12.2	+ 9.0	+11.5	+13.4	+19.8	+18.1	+ 9.1
Other .....	+11.4	+11.3	+ 9.4	+ 4.7	+30.9	+34.4	+11.0	+17.3
Totals, all trades .	+ 9.2	+10.7	+ 7.6	+ 7.9	+ 9.9	+20.5	+ 8.4	+11.8

# Estimated Retail Trade - Atlantic Provinces

March 1963 and March 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
	thousands of dollars							
Grocery and combination ...	5,358	5,278	1,262	1,184	12,900	12,910	10,438	10,194
Other food and beverage ...	1,558	1,665	446	492	3,433	3,919	2,748	3,018
General .....	4,978	5,695	1,012	1,015	2,752	2,755	2,876	2,961
Motor vehicle .....	3,666	3,398	1,103	1,008	10,307	11,914	7,290	9,466
Garage and filling station	..	..	..	..	3,497	3,476	3,787	3,639
Men's clothing .....	447	496	197	202	1,844	2,026	1,434	1,630
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	294	284	186	210
Hardware .....	..	..	..	..	454	442	426	489
Lumber and building material .....	..	..	..	..	723	922	364	601
Furniture, appliance and radio .....	..	..	..	..	844	835	1,316	1,549
Restaurant .....	..	..	..	..	1,464	1,570	754	732
Fuel .....	..	..	..	..	1,017	1,139	343	279
Drug .....	361	395	108	107	1,374	1,286	1,300	1,218
Jewellery .....	..	..	..	..	276	343	154	164
Other .....	3,461	3,803	1,509	1,815	7,861	9,040	6,513	7,387
Totals .....	22,145	22,982	6,582	6,753	49,041	52,861	39,928	43,537

.. Figures not available.

**Note:** Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

March 1963 and March 1964

Department	Sales			Stocks (at selling value)		
	1963 <sup>r</sup>	1964	Change 1964/63	1963 <sup>r</sup>	1964	Change 1964/63
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	4,177	4,508	+ 7.9	11,202	11,722	+ 4.6
2. Women's and misses' coats and suits .....	4,812	5,093	+ 5.8	8,002	8,970	+12.1
3. Women's and misses' sportswear	3,392	4,000	+17.9	13,265	15,893	+19.8
4. Furs .....	734	575	-21.7	4,667	5,105	+ 9.4
5. Girls' and infants' wear .....	6,214	7,212	+16.1	22,070	22,832	+ 3.5
6. Lingerie and corsets .....	4,553	5,154	+13.2	14,400	16,180	+12.4
7. Aprons, housedresses and uniforms .....	432	523	+21.1	1,056	1,284	+21.6
8. Millinery .....	1,156	1,366	+18.2	1,513	1,465	- 3.2
9. Hosiery and apparel accessories	3,771	4,065	+ 7.8	13,042	13,614	+ 4.4
10. Women's, misses' and children's shoes .....	4,531	4,798	+ 5.9	21,447	21,805	+ 1.7
Ladies' apparel and accessories Totals 1 - 10 .....	33,772	37,294	+10.4	110,664	118,870	+ 7.4
11. Men's clothing .....	4,778	5,016	+ 5.0	14,512	16,662	+14.8
12. Men's furnishings .....	3,855	4,464	+15.8	19,836	22,298	+12.4
13. Boys' clothing and furnishings	2,893	3,359	+16.1	11,121	12,224	+ 9.9
14. Men's and boys' shoes .....	1,694	2,001	+18.1	8,507	9,188	+ 8.0
15. Food and kindred products .....	6,835	7,493	+ 9.6	4,641	4,909	+ 5.8
16. Toiletries, cosmetics and drugs	3,680	3,762	+ 2.2	10,358	11,034	+ 6.5
17. Photographic equipment and supplies .....	497	669	+34.6	1,995	2,562	+28.4
18. Piece goods .....	3,207	3,083	- 3.9	11,269	12,198	+ 8.2
19. Linens and domestics .....	2,984	3,296	+10.5	11,611	13,417	+15.6
20. Smallwares .....	1,628	1,617	- 0.7	6,260	6,349	+ 1.4
21. China and glassware .....	1,280	1,539	+20.2	10,564	10,710	+ 1.4
22. Home furnishings .....	7,818	8,662	+10.8	30,653	31,360	+ 2.3
23. Furniture .....	6,757	7,242	+ 7.2	21,808	23,295	+ 6.8
24. Major appliances .....	5,868	6,570	+12.0	20,410	20,806	+ 1.9
25. Radio and music .....	3,060	3,439	+12.4	12,064	12,438	+ 3.1
26. Hardware and housewares .....	7,880	9,476	+20.3	31,992	35,318	+10.4
27. Jewellery .....	1,536	1,709	+11.3	10,066	9,805	- 2.6
28. Sporting goods and luggage ....	2,482	2,903	+17.0	19,630	21,052	+ 7.2
29. Stationery, books and magazines	1,888	2,080	+10.2	6,810	7,004	+ 2.8
30. All other departments .....	10,325	9,818	- 4.9	20,820	21,530	+ 3.4
Totals, all departments .....	114,717	125,492	+ 9.4	395,591	423,029	+ 6.9

- Revised.





# Canada. Statistics, Bureau of

## DOMINION BUREAU OF STATISTICS

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RETAIL TRADE

April, 1964

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1963</u> \$'000	<u>1964</u> \$'000	<u>% Change</u> 1964/1963
January .....	1,314,864	1,451,065	+10.4
February .....	1,225,309	1,378,817	+12.5
March .....	1,435,986	1,513,748	+ 5.4
April .....	1,520,043	1,603,524	+ 5.5
Total .....	5,496,202	5,947,154	+ 8.2

Estimated Retail Trade by Provinces and Kinds of Business

January to April 1964

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	1,298	121	377	496	52	47	88	118
Other food and beverage .....	417	33	123	168	13	13	24	44
General .....	207	48	34	36	17	31	23	18
Department .....	489	32	86	163	41	22	56	86
Variety .....	107	11	28	43	3	4	6	6
Motor vehicle .....	1,134	95	258	415	43	90	103	131
Garage and filling station ...	395	33	97	162	15	24	29	35
Men's clothing .....	86	4	27	33	2	3	7	9
Family clothing .....	69	9	25	18	3	4	4	6
Women's clothing .....	89	3	28	38	2	2	7	9
Shoe .....	47	3	14	20	1	1	3	5
Hardware .....	95	5	24	29	6	11	13	7
Lumber and building material .	143	5	25	52	12	12	22	13
Furniture, appliance and radio	182	12	62	63	7	7	14	17
Restaurant .....	192	11	55	77	9	10	15	16
Fuel .....	148	7	49	73	3	1	1	13
Drug .....	149	12	35	60	8	6	11	17
Jewellery .....	35	2	8	16	1	2	2	4
All other .....	666	38	137	255	47	56	57	75
<b>Totals .....</b>	<b>5,947</b>	<b>485</b>	<b>1,494</b>	<b>2,224</b>	<b>284</b>	<b>346</b>	<b>486</b>	<b>627</b>

**Note:** Totals may not balance due to rounding.

Merchandising and Services Division

June, 1964

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

**Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business**

April, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	322,193	149,989	172,204	30,957
2	Other food and beverage .....	106,127	55,430	50,697	8,893
3	General .....	57,429	3,082	54,346	12,150
4	Department .....	139,697	-	139,697	9,727
5	Variety .....	29,983	26,328	3,655	3,412
6	Motor vehicle .....	332,905	2,774	330,131	31,086
7	Garage and filling station .....	106,151	732	105,419	8,060
8	Men's clothing .....	21,157	2,163	18,993	1,152
9	Family clothing .....	19,801	5,946	13,854	2,803
10	Women's clothing .....	23,500	6,925	16,575	1,014
11	Shoe .....	13,817	6,385	7,432	884
12	Hardware .....	26,955	5,628	21,328	1,417
13	Lumber and building material .....	34,530	8,750	25,781	1,398
14	Furniture, appliance and radio .....	48,545	8,516	40,030	3,243
15	Restaurant .....	48,647	3,892	44,755	3,110
16	Fuel .....	29,200	516	28,684	1,217
17	Drug .....	37,332	5,020	32,312	3,105
18	Jewellery .....	8,891	3,163	5,729	464
19	Other .....	196,664	19,426	177,237	11,283
20	Totals .....	1,603,524	314,665	1,288,859	135,375
		Manitoba			Saskatchewan
21	Grocery and combination .....	12,174	6,129	6,045	11,791
22	Other food and beverage .....	3,473	2,412	1,061	3,277
23	General .....	4,616	(1)	(1)	9,262
24	Department .....	11,455	-	11,455	6,584
25	Variety .....	784	771	13	1,090
26	Motor vehicle .....	13,730	-	13,730	29,702
27	Garage and filling station .....	4,206	(1)	(1)	6,845
28	Men's clothing .....	597	(1)	(1)	903
29	Family clothing .....	892	241	651	1,212
30	Women's clothing .....	772	160	611	777
31	Shoe .....	368	162	206	292
32	Hardware .....	1,971	(1)	(1)	3,419
33	Lumber and building material .....	3,064	841	2,223	3,627
34	Furniture, appliance and radio .....	1,684	357	1,327	1,336
35	Restaurant .....	2,372	431	1,941	2,715
36	Fuel .....	531	-	531	226
37	Drug .....	2,010	(1)	(1)	1,695
38	Jewellery .....	297	(1)	(1)	527
39	Other .....	14,792	592	14,200	22,281
40	Totals .....	79,790	13,419	66,371	107,561

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
April, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,994	21,963	92,297	27,692	64,605	122,940	73,774	49,166	1
(1)	(1)	30,311	8,378	21,932	42,240	25,886	16,354	2
384	11,766	9,923	699	9,224	9,662	(1)	(1)	3
-	9,727	24,814	-	24,814	47,781	-	47,781	4
3,090	322	7,915	6,876	1,038	13,177	11,601	1,576	5
2,774	28,312	77,187	-	77,187	117,601	-	117,601	6
(1)	(1)	26,414	(1)	(1)	43,468	185	43,283	7
(1)	(1)	7,132	406	6,726	7,384	1,369	6,015	8
181	2,623	7,108	2,629	4,480	5,148	1,066	4,082	9
273	741	6,141	2,174	3,968	10,209	2,855	7,354	10
243	642	4,505	2,116	2,389	5,624	3,106	2,517	11
(1)	(1)	6,661	1,538	5,123	7,543	695	6,848	12
(1)	(1)	5,782	(1)	(1)	11,774	1,921	9,852	13
807	2,436	18,049	3,153	14,896	15,728	2,563	13,165	14
144	2,965	13,481	922	12,558	18,688	1,388	17,300	15
(1)	(1)	8,646	-	8,646	15,842	(1)	(1)	16
303	2,802	8,833	454	8,378	14,722	1,905	12,818	17
202	261	1,985	520	1,465	4,108	1,459	2,649	18
612	10,671	36,009	4,408	31,601	71,984	7,834	64,150	19
23,519	111,856	393,193	62,364	330,829	585,623	138,055	447,568	20
Saskatchewan		Alberta			British Columbia			
4,882	6,909	21,814	11,166	10,648	30,220	17,351	12,869	21
2,111	1,166	6,568	4,612	1,957	11,365	6,991	4,374	22
(1)	(1)	6,745	(1)	(1)	5,069	387	4,682	23
-	6,584	15,570	-	15,570	23,767	-	23,767	24
967	124	1,841	1,598	243	1,764	1,425	339	25
-	29,702	30,940	-	30,940	32,659	-	32,659	26
(1)	(1)	7,504	(1)	(1)	9,653	204	9,449	27
(1)	(1)	1,929	(1)	(1)	2,058	(1)	(1)	28
461	751	1,161	261	840	1,536	1,108	428	29
152	624	2,041	526	1,515	2,546	785	1,761	30
128	164	777	276	501	1,367	354	1,012	31
1,169	2,250	3,812	1,266	2,546	2,133	367	1,766	32
2,065	1,562	5,351	3,019	2,332	3,535	477	3,057	33
457	879	3,959	456	3,503	4,546	722	3,824	34
18	2,698	4,116	185	3,931	4,165	803	3,362	35
-	226	181	(1)	(1)	2,558	(1)	(1)	36
412	1,283	2,764	491	2,273	4,202	1,354	2,848	37
177	350	573	306	267	939	372	566	38
568	21,713	22,142	1,009	21,133	18,173	4,403	13,770	39
14,077	93,484	139,728	25,711	114,017	162,255	37,517	124,738	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

April 1964 over April 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 7.1	+ 8.9	+ 7.4	+ 5.8	+ 4.0	+ 7.0	+ 8.3	+10.0
Other food and beverage .....	+ 1.9	- 0.1	+ 1.3	+ 3.4	- 2.7	+ 1.2	- 3.5	+ 4.5
General .....	+ 4.4	+ 4.7	+ 4.9	- 0.4	+ 7.1	+ 7.6	+ 3.6	+ 5.5
Department .....	+ 7.7	+ 2.1	+ 1.0	+ 7.4	+10.6	+18.5	+10.1	+12.6
Variety .....	- 3.3	- 1.8	-10.0	+ 0.1	- 7.7	+ 2.3	+ 1.4	- 4.2
Motor vehicle .....	+ 9.8	+17.9	+ 3.9	+ 6.0	+13.4	+20.2	+11.7	+20.6
Garage and filling station .....	+ 3.3	+ 6.6	+ 2.9	+ 5.5	+ 4.3	+ 4.5	- 9.2	+ 2.0
Men's clothing .....	- 2.3	- 4.3	-10.1	- 3.9	+ 9.3	+14.9	+19.4	+ 9.3
Family clothing .....	- 7.6	+ 1.1	-14.4	- 9.8	- 4.3	- 0.4	+ 0.9	+ 8.5
Women's clothing .....	- 4.4	- 0.1	- 6.0	- 6.6	+ 6.8	+ 2.2	- 2.4	+ 1.0
Shoe .....	-11.5	(1)	-14.5	-14.6	- 5.2	- 2.3	- 7.6	+ 0.8
Hardware .....	+ 2.1	+24.0	+ 2.6	- 5.5	+12.2	+ 4.9	+13.4	-11.1
Lumber and building material .....	+ 4.9	+23.0	-10.5	+ 0.5	+ 9.0	+29.5	+ 9.3	+14.2
Furniture, appliance and radio .....	+11.2	+16.2	+10.0	+ 6.6	+ 9.2	+16.1	+21.6	+20.6
Restaurant .....	+ 1.1	+ 5.3	+ 3.3	- 1.2	+ 6.0	+ 8.8	- 6.5	+ 2.7
Fuel .....	+14.6	- 5.2	+10.6	+21.9	- 8.3	+ 4.6	-16.2	+ 8.1
Drug .....	+ 0.4	+ 2.6	+ 0.4	- 0.7	+ 0.8	+ 5.3	- 3.1	+ 3.3
Jewellery .....	- 2.7	- 5.5	-20.6	+ 2.0	+ 4.9	+24.3	+10.0	+ 5.6
Other .....	+ 5.1	+ 8.9	+ 6.6	- 8.5	+13.4	+35.2	+20.3	+11.1
Totals, all trades .	+ 5.5	+ 8.4	+ 2.9	+ 2.5	+ 8.2	+16.6	+ 8.4	+10.5

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to April 1964 over January to April 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 5.9	+ 6.9	+ 6.3	+ 5.0	+ 4.6	+ 8.3	+ 5.1	+ 8.1
Other food and beverage .....	+ 7.7	+ 6.8	+ 7.1	+ 8.7	+ 7.6	+ 9.9	+ 5.8	+ 7.0
General .....	+ 5.9	+ 7.3	+ 5.9	+ 3.3	+ 3.5	+11.1	+ 4.8	+ 2.3
Department .....	+11.1	+12.9	+ 6.7	+11.6	+ 9.6	+18.0	+11.3	+13.1
Variety .....	+10.2	+11.2	+ 5.0	+13.4	+ 6.4	+14.1	+12.1	+ 6.2
Motor vehicle .....	+13.7	+19.4	+10.2	+11.8	+ 9.1	+27.8	+ 8.6	+20.7
Garage and filling station .....	+ 5.4	+ 5.7	+ 2.8	+ 8.4	+ 2.8	+12.1	- 4.1	+ 3.9
Men's clothing .....	+ 5.5	+ 3.2	+ 2.5	+ 5.0	+ 4.6	+18.2	+17.0	+ 5.6
Family clothing .....	+ 2.7	+10.1	- 0.2	+ 0.6	- 2.1	+10.3	+ 6.4	+ 6.3
Women's clothing .....	+ 5.1	+ 9.2	+ 7.8	+ 2.3	+ 7.6	+ 7.6	+ 4.4	+ 6.7
Shoe .....	- 0.9	+ 1.6	- 5.6	+ 0.4	- 3.3	+ 5.0	+ 1.6	+ 5.4
Hardware .....	+ 7.8	+11.5	+ 9.4	+ 4.4	+13.2	+ 9.8	+13.8	- 2.3
Lumber and building material .....	+25.6	+19.4	+ 9.4	+36.3	+22.3	+34.8	+24.0	+23.8
Furniture, appliance and radio .....	+ 7.6	+14.0	+ 8.4	+ 2.0	+ 5.1	+14.9	+19.7	+11.6
Restaurant .....	+ 3.9	+ 6.4	+ 5.4	+ 2.9	+ 8.0	+ 7.5	- 0.8	+ 2.3
Fuel .....	- 5.8	+ 1.5	- 3.1	- 8.8	-21.7	- 9.5	-18.3	+ 5.1
Drug .....	+ 2.8	+ 3.1	+ 1.6	+ 0.8	+ 5.6	+11.1	+ 5.3	+ 6.9
Jewellery .....	+ 7.6	+ 7.5	- 0.4	+ 8.9	+11.2	+21.0	+16.0	+ 8.2
Other .....	+ 9.4	+10.6	+ 8.7	+ 0.6	+24.9	+34.7	+14.4	+15.7
Totals, all trades .	+ 8.2	+10.1	+ 6.4	+ 6.5	+ 9.4	+19.2	+ 8.4	+11.4

# Estimated Retail Trade - Atlantic Provinces

April 1963 and April 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
thousands of dollars								
Grocery and combination ...	4,933	5,594	1,204	1,285	12,398	13,550	9,888	10,528
Other food and beverage ...	1,826	2,058	465	503	3,727	3,730	2,883	2,602
General .....	5,027	5,194	929	1,012	2,708	2,800	2,943	3,143
Motor vehicle .....	4,570	4,813	1,217	1,542	11,710	14,146	8,864	10,585
Garage and filling station	..	..	..	..	2,960	3,416	3,060	3,032
Men's clothing .....	647	712	288	309	2,400	2,293	1,657	1,656
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	372	373	310	286
Hardware .....	..	..	..	..	480	566	464	604
Lumber and building material .....	..	..	..	..	670	833	328	411
Furniture, appliance and radio .....	..	..	..	..	1,008	1,121	1,382	1,706
Restaurant .....	..	..	..	..	1,501	1,570	950	969
Fuel .....	..	..	..	..	796	822	216	181
Drug .....	383	387	116	121	1,300	1,358	1,227	1,239
Jewellery .....	..	..	..	..	339	309	111	120
Other .....	4,188	4,431	1,719	1,901	9,947	10,111	7,513	7,979
Totals .....	23,909	25,655	6,894	7,681	52,316	56,997	41,795	45,042

.. Figures not available.

**Note:** Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

April 1963 and April 1964

Department	Sales			Stocks (at selling value)		
	1963	1964	Change 1964/63	1963	1964	Change 1964/63
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	5,200	5,661	+ 8.9	10,673	12,138	+13.7
2. Women's and misses' coats and suits .....	5,156	5,043	- 2.2	6,844	7,969	+16.4
3. Women's and misses' sportswear	4,271	4,928	+15.4	13,716	17,405	+26.9
4. Furs .....	407	440	+ 8.1	4,484	4,868	+ 8.6
5. Girls' and infants' wear .....	7,617	7,102	- 6.8	21,443	23,155	+ 8.0
6. Lingerie and corsets .....	4,817	5,502	+14.2	14,923	17,531	+17.5
7. Aprons, housedresses and uniforms .....	502	644	+28.3	1,215	1,577	+29.8
8. Millinery .....	1,263	985	-22.0	1,308	1,261	- 3.6
9. Hosiery and apparel accessories	4,341	4,151	- 4.4	13,079	13,793	+ 5.5
10. Women's, misses' and children's shoes .....	5,723	5,475	- 4.3	21,582	22,705	+ 5.2
Ladies' apparel and accessories						
Totals 1 - 10 .....	39,297	39,931	+ 1.6	109,267	122,402	+12.0
1. Men's clothing .....	4,903	5,222	+ 6.5	15,089	17,589	+16.6
2. Men's furnishings .....	4,678	5,020	+ 7.3	20,696	23,863	+15.3
3. Boys' clothing and furnishings	3,696	3,502	- 5.2	10,943	12,605	+15.2
4. Men's and boys' shoes .....	2,027	2,229	+10.0	8,601	9,777	+13.7
5. Food and kindred products .....	6,947	7,230	+ 4.1	4,788	5,649	+18.0
6. Toiletries, cosmetics and drugs	3,419	3,729	+ 9.1	10,715	11,682	+ 9.0
7. Photographic equipment and supplies .....	535	708	+32.3	1,976	2,691	+36.2
8. Piece goods .....	2,791	3,129	+12.1	11,047	12,402	+12.3
9. Linens and domestics .....	2,973	3,616	+21.6	11,976	14,078	+17.6
10. Smallwares .....	1,585	1,682	+ 6.1	6,662	6,959	+ 4.5
1. China and glassware .....	1,405	1,595	+13.5	10,586	11,320	+ 6.9
2. Home furnishings .....	8,470	9,880	+16.6	31,498	32,743	+ 4.0
3. Furniture .....	7,410	8,511	+14.9	22,538	24,017	+ 6.6
4. Major appliances .....	6,548	7,600	+16.1	21,093	21,754	+ 3.1
5. Radio and music .....	2,609	3,161	+21.2	12,407	13,016	+ 4.9
6. Hardware and housewares .....	11,058	13,401	+21.2	32,280	37,215	+15.3
7. Jewellery .....	1,690	1,786	+ 5.7	10,284	10,463	+ 1.7
8. Sporting goods and luggage ....	4,198	4,584	+ 9.2	20,755	22,751	+ 9.6
9. Stationery, books and magazines	1,725	1,801	+ 4.4	6,981	7,531	+ 7.9
10. All other departments .....	11,782	11,380	- 3.4	20,714	22,536	+ 8.8
Totals, all departments .....	129,746	139,697	+ 7.7	400,896	443,043	+10.5





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## DOMINION BUREAU OF STATISTICS

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RETAIL TRADE

Price: \$2.00 a year

May, 1964

This report contains sales estimates for the month of May, as well as a completely revised series of 1962 and 1963 monthly sales by trades within each region. These sales estimates are not adjusted for seasonal variations, number of shopping days or price changes.

It should be noted that estimates of retail trade are published annually as well as monthly. The monthly estimates are published approximately a month and a half after the survey month.

Usually in the December issue of any year, the monthly estimates are revised, and in reality, that bulletin replaces the preceding monthly bulletins for that year (1963). The December issue also contains the final sales estimates for the preceding year (1962), adjusted for new stores coming into business and for stores going out of business during the year. This survey of "births" and "deaths" is completed approximately one year after the survey year. The revisions to the monthly 1963 sales estimates are based upon the final 1962 sales data. In turn, the 1963 sales data will be revised a second time to take account of the "births" and "deaths" in retail trade.

The revision process outlined above is usually undertaken each succeeding year. Due to the fact that resources and staff were being utilized to complete the 1961 Census of Merchandising and Service Establishments, the revisions normally published in the December 1963 bulletin have been delayed until the May report.

It should also be noted that the sales estimates shown in all reports since 1961 will undergo a major revision based upon the results of the 1961 Census of Merchandising and Service Establishments. This revision, however, will not take place for several months at least.

Note: Any differences between annual totals and their monthly components shown in this report are due to the rounding of the figures.

Total Retail Trade in Canada

<u>Period</u>	<u>1963</u> \$'000	<u>1964</u> \$'000	<u>% Change</u> 1964/1963
January .....	1,340,005	1,476,419	+10.2
February .....	1,249,061	1,403,620	+12.4
March .....	1,462,826	1,541,101	+ 5.4
April .....	1,545,585	1,630,648	+ 5.5
May .....	1,678,849	1,775,245	+ 5.7
Total .....	7,276,326	7,827,033	+ 7.6

July, 1964  
6422-506

Merchandising and Services Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
May, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Inde- pendent	All stores
		thousands of dollars			
1	Grocery and combination .....	370,009	172,755	197,254	33,806
2	Other food and beverage .....	119,989	65,510	54,480	10,395
3	General .....	66,238	4,554	61,684	15,067
4	Department .....	141,790	-	141,790	10,235
5	Variety .....	36,552	31,275	5,277	4,182
6	Motor vehicle .....	335,055	2,955	332,100	34,791
7	Garage and filling station .....	124,720	1,169	123,551	10,582
8	Men's clothing .....	25,286	3,032	22,254	1,379
9	Family clothing .....	22,320	6,831	15,489	3,168
10	Women's clothing .....	29,633	8,773	20,860	1,135
11	Shoe .....	17,238	8,043	9,194	1,151
12	Hardware .....	35,153	6,656	28,497	1,765
13	Lumber and building material .....	40,440	8,723	31,717	1,757
14	Furniture, appliance and radio ...	50,148	10,349	39,799	3,583
15	Restaurant .....	52,790	4,260	48,530	3,110
16	Fuel .....	18,567	544	18,022	930
17	Drug .....	37,812	5,023	32,789	3,183
18	Jewellery .....	11,537	3,920	7,617	545
19	Other .....	239,968	20,063	219,906	13,612
20	Totals .....	1,775,245	364,435	1,410,810	154,376
		Manitoba			Saskat- chewan
21	Grocery and combination .....	14,178	6,987	7,191	12,602
22	Other food and beverage .....	3,716	(1)	(1)	3,416
23	General .....	4,522	(1)	(1)	9,546
24	Department .....	11,531	-	11,531	6,202
25	Variety .....	907	892	16	1,143
26	Motor vehicle .....	13,809	-	13,809	21,716
27	Garage and filling station .....	4,219	(1)	(1)	10,417
28	Men's clothing .....	912	69	844	852
29	Family clothing .....	842	238	604	1,129
30	Women's clothing .....	827	196	631	822
31	Shoe .....	386	190	196	309
32	Hardware .....	1,875	(1)	(1)	3,706
33	Lumber and building material .....	4,333	916	3,417	3,500
34	Furniture, appliance and radio ...	1,810	314	1,496	1,702
35	Restaurant .....	2,468	432	2,036	2,477
36	Fuel .....	573	-	573	166
37	Drug .....	2,066	(1)	(1)	1,635
38	Jewellery .....	471	(1)	(1)	683
39	Other .....	16,817	593	16,225	17,426
40	Totals .....	86,262	14,754	71,508	99,449

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
May, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,478	25,328	111,149	34,989	76,160	138,997	84,199	54,798	1
(1)	(1)	31,058	8,792	22,266	51,342	32,853	18,490	2
1,168	13,899	11,459	813	10,646	12,300	448	11,853	3
-	10,235	26,232	-	26,232	48,657	-	48,657	4
3,691	490	10,314	8,884	1,430	15,986	13,512	2,474	5
2,955	31,837	78,509	-	78,509	123,663	-	123,663	6
(1)	(1)	32,363	(1)	(1)	47,738	259	47,479	7
(1)	(1)	8,409	515	7,894	9,304	2,064	7,241	8
218	2,949	8,363	3,109	5,254	5,771	1,199	4,572	9
378	757	9,378	2,768	6,610	12,306	3,674	8,632	10
290	860	5,648	2,702	2,946	7,260	3,961	3,299	11
(1)	(1)	10,478	2,167	8,311	10,713	1,098	9,616	12
(1)	(1)	7,951	(1)	(1)	14,638	2,129	12,509	13
954	2,629	16,288	4,402	11,886	19,502	3,166	16,336	14
159	2,951	15,583	891	14,693	21,078	1,619	19,459	15
(1)	(1)	3,156	-	3,156	11,310	(1)	(1)	16
287	2,896	8,954	463	8,491	14,938	1,940	12,998	17
271	275	2,402	678	1,723	5,568	(1)	(1)	18
657	12,955	51,687	4,780	46,906	93,847	8,311	85,536	19
26,479	127,897	449,381	76,647	372,734	664,918	162,329	502,589	20
Saskatchewan		Alberta			British Columbia			
5,486	7,116	26,814	13,648	13,165	32,463	18,968	13,495	21
2,076	1,339	7,458	4,946	2,512	12,604	7,854	4,750	22
(1)	(1)	6,795	(1)	(1)	6,549	791	5,758	23
-	6,202	14,772	-	14,772	24,160	-	24,160	24
1,013	131	2,019	1,697	322	2,001	1,587	413	25
-	21,716	26,782	-	26,782	35,784	-	35,784	26
(1)	(1)	8,654	(1)	(1)	10,748	231	10,517	27
(1)	(1)	2,048	(1)	(1)	2,382	(1)	(1)	28
464	665	1,199	294	904	1,848	1,308	540	29
170	652	2,687	595	2,092	2,478	992	1,486	30
164	145	997	315	682	1,487	421	1,065	31
1,168	2,538	4,428	1,192	3,235	2,188	414	1,774	32
1,915	1,585	5,634	2,796	2,839	2,626	497	2,129	33
377	1,324	3,074	432	2,642	4,189	702	3,487	34
20	2,457	3,589	200	3,388	4,484	939	3,546	35
-	166	305	(1)	(1)	2,127	(1)	(1)	36
(1)	(1)	2,752	520	2,232	4,284	1,323	2,961	37
210	473	682	354	328	1,186	473	713	38
641	16,786	22,775	1,150	21,626	23,803	3,932	19,871	39
14,671	84,778	143,464	28,731	114,733	177,391	40,827	136,564	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

May 1964 over May 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 6.1	+ 3.7	+ 6.1	+ 6.5	+ 2.8	+ 6.5	+ 6.3	+ 7.7
Other food and beverage .....	+ 9.9	+ 8.1	+ 2.2	+17.7	+ 3.0	+ 5.7	+10.6	+ 5.4
General .....	+ 6.6	+ 5.9	+ 2.6	+ 5.0	+ 3.4	+11.1	+ 6.7	+15.5
Department .....	+ 5.1	+ 3.6	+ 4.1	+ 9.6	- 2.6	+ 7.7	+ 1.6	+ 3.9
Variety .....	+12.1	+12.1	+ 6.0	+17.9	+13.8	+14.8	+13.4	- 0.2
Motor vehicle .....	+ 5.2	+ 2.8	+ 4.7	+ 4.4	+ 3.6	+19.7	- 0.9	+ 9.3
Garage and filling station .....	+ 8.8	+13.1	+ 5.3	+ 9.3	+17.6	+28.9	+ 0.9	+ 1.0
Men's clothing .....	+ 7.8	+ 7.7	+ 3.2	+ 9.5	+11.5	+12.7	+22.7	+ 4.1
Family clothing .....	+ 7.6	+ 7.8	+ 6.3	+ 6.2	+ 3.7	+ 8.3	+10.0	+18.4
Women's clothing .....	+ 6.7	+ 5.5	+ 6.4	+ 8.1	+16.3	+10.9	+ 6.8	- 1.7
Shoe .....	+ 5.1	+ 4.2	- 2.8	+12.6	+11.2	+12.0	+ 5.5	+ 1.4
Hardware .....	+ 6.7	+ 2.5	+ 7.7	+ 7.5	+ 7.1	+10.4	+ 6.4	- 3.4
Lumber and building material .....	- 5.4	- 7.7	-11.2	- 2.7	- 3.4	+ 0.5	-12.4	+ 7.7
Furniture, appliance and radio .....	+ 6.4	+ 8.1	- 1.4	+10.3	+ 0.3	+30.4	- 2.0	+23.4
Restaurant .....	+ 0.5	+10.5	+ 2.5	- 1.2	+ 7.8	+ 2.6	- 7.8	- 1.8
Fuel .....	-10.7	- 5.2	-32.1	- 3.9	-26.8	- 6.7	-14.6	+ 3.0
Drug .....	+ 3.1	+ 6.4	+ 4.0	+ 1.8	+ 8.6	+ 9.7	+ 1.1	+ 0.1
Jewellery .....	+ 6.1	+ 1.5	- 5.7	+ 9.3	+ 9.8	+ 9.5	+ 8.9	+17.0
Other .....	+ 6.1	+ 4.0	+ 4.0	+ 3.9	+ 3.9	+17.5	+10.1	+12.1
Totals, all trades .	+ 5.7	+ 5.0	+ 3.7	+ 6.6	+ 3.1	+14.1	+ 3.6	+ 7.2

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to May 1964 over January to May 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 6.0	+ 6.2	+6.3	+ 5.3	+ 4.2	+ 7.9	+ 5.4	+ 8.0
Other food and beverage .....	+ 8.1	+ 7.1	+6.0	+10.7	+ 6.4	+ 8.9	+ 6.6	+ 6.6
General .....	+ 6.1	+ 7.1	+5.0	+ 3.7	+ 3.6	+11.1	+ 5.3	+ 5.6
Department .....	+ 9.7	+10.5	+6.1	+11.1	+ 6.7	+15.6	+ 9.1	+10.9
Variety .....	+10.5	+11.4	+5.2	+14.3	+ 8.2	+14.2	+12.2	+ 4.6
Motor vehicle .....	+11.6	+14.3	+8.8	+10.0	+ 7.7	+26.2	+ 6.5	+18.1
Garage and filling station .....	+ 6.1	+ 7.3	+3.4	+ 8.6	+ 5.8	+16.4	- 3.0	+ 3.2
Men's clothing .....	+ 6.0	+ 4.4	+2.7	+ 5.9	+ 6.2	+17.0	+18.2	+ 5.2
Family clothing .....	+ 3.8	+ 9.6	+1.3	+ 1.9	- 1.0	+ 9.8	+ 7.2	+ 9.0
Women's clothing .....	+ 5.5	+ 8.2	+7.5	+ 3.7	+ 9.8	+ 8.3	+ 4.8	+ 4.8
Shoe .....	+ 0.5	+ 2.3	-5.0	+ 3.4	+ 0.5	+ 6.8	+ 2.5	+ 4.5
Hardware .....	+ 7.5	+ 8.6	+8.9	+ 5.3	+11.1	+ 9.9	+11.8	- 2.7
Lumber and building material .....	+17.1	+10.4	+3.9	+25.4	+14.5	+25.3	+14.2	+20.4
Furniture, appliance and radio .....	+ 7.3	+13.1	+6.1	+ 3.9	+ 4.1	+17.7	+15.0	+13.8
Restaurant .....	+ 3.2	+ 7.1	+4.7	+ 2.0	+ 7.9	+ 6.5	- 2.2	+ 1.4
Fuel .....	- 6.6	+ 0.1	-5.6	- 8.3	-22.4	- 9.2	-17.3	+ 4.8
Drug .....	+ 2.9	+ 3.9	+2.1	+ 1.0	+ 6.2	+10.8	+ 4.4	+ 5.4
Jewellery .....	+ 7.2	+ 6.1	-1.7	+ 9.0	+10.8	+17.6	+14.3	+10.2
Other .....	+ 8.6	+ 9.0	+7.3	+ 1.5	+19.0	+30.1	+13.0	+14.5
Totals, all trades .	+ 7.6	+ 8.7	+5.7	+ 6.4	+ 8.0	+18.0	+ 7.2	+10.4

Estimated Retail Trade - Atlantic Provinces

May 1963 and May 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
	thousands of dollars							
Grocery and combination ...	5,376	5,602	1,322	1,379	14,449	14,639	11,459	12,186
Other food and beverage ...	1,928	2,038	494	527	4,115	4,461	3,077	3,369
General .....	6,318	6,710	1,300	1,448	2,999	3,221	3,617	3,688
Motor vehicle .....	7,123	6,289	1,266	1,424	13,309	14,520	12,140	12,558
Garage and filling station	..	..	..	..	3,917	4,672	3,662	4,057
Men's clothing .....	779	816	368	375	2,469	2,673	1,680	1,819
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	518	540	297	301
Hardware .....	..	..	..	..	753	734	594	651
Lumber and building material .....	..	..	..	..	850	829	509	528
Furniture, appliance and radio .....	..	..	..	..	1,198	1,256	1,626	1,839
Restaurant .....	..	..	..	..	1,332	1,410	931	1,065
Fuel .....	..	..	..	..	575	552	188	166
Drug .....	424	459	115	122	1,276	1,379	1,178	1,223
Jewellery .....	..	..	..	..	372	365	110	123
Other .....	5,001	5,131	1,938	2,058	11,528	12,089	8,236	8,751
Totals .....	30,007	30,099	8,050	8,612	59,660	63,339	49,304	52,324

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

May 1963 and May 1964

Department	Sales			Stocks (at selling value)		
	1963 <sup>r</sup>	1964	Change 1964/63	1963 <sup>r</sup>	1964	Change 1964/63
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	6,125	6,474	+ 5.7	9,628	11,125	+15.5
2. Women's and misses' coats and suits .....	2,394	2,012	-16.0	6,262	7,401	+18.2
3. Women's and misses' sportswear	5,567	6,692	+20.2	12,959	16,356	+26.2
4. Furs .....	317	336	+ 6.0	4,231	5,141	+21.5
5. Girls' and infants' wear .....	5,853	6,200	+ 5.9	20,577	22,539	+ 9.5
6. Lingerie and corsets .....	5,723	6,163	+ 7.7	14,795	16,542	+11.8
7. Aprons, housedresses and uniforms .....	700	804	+14.9	1,149	1,507	+31.2
8. Millinery .....	692	657	- 5.1	1,202	1,001	-16.7
9. Hosiery and apparel accessories	4,267	4,228	- 0.9	12,415	13,335	+ 7.4
10. Women's, misses' and children's shoes .....	5,407	5,751	+ 6.4	20,908	22,646	+ 8.3
Ladies' apparel and accessories Totals 1 - 10 .....	37,045	39,317	+ 6.1	104,126	117,593	+12.9
11. Men's clothing .....	4,609	5,100	+10.7	14,958	17,496	+17.0
12. Men's furnishings .....	5,073	5,883	+16.0	21,297	24,360	+14.4
13. Boys' clothing and furnishings	2,861	3,023	+ 5.7	11,087	12,477	+12.5
14. Men's and boys' shoes .....	2,026	2,294	+13.2	8,389	9,795	+16.8
15. Food and kindred products .....	6,983	7,628	+ 9.2	4,575	4,264	- 6.8
16. Toiletries, cosmetics and drugs	3,651	3,726	+ 2.1	10,776	11,563	+ 7.3
17. Photographic equipment and supplies .....	683	742	+ 8.6	1,938	2,688	+38.7
18. Piece goods .....	2,895	2,751	- 5.0	10,263	11,612	+13.1
19. Linens and domestics .....	3,649	3,718	+ 1.9	11,703	14,016	+19.8
20. Smallwares .....	1,622	1,596	- 1.6	6,737	7,006	+ 4.0
21. China and glassware .....	1,618	1,691	+ 4.5	10,484	11,931	+13.8
22. Home furnishings .....	9,060	9,233	+ 1.9	31,091	32,593	+ 4.8
23. Furniture .....	8,350	8,669	+ 3.8	20,240	23,505	+16.1
24. Major appliances .....	7,167	7,522	+ 5.0	23,252	22,175	- 4.6
25. Radio and music .....	2,546	2,609	+ 2.5	12,029	13,241	+10.1
26. Hardware and housewares .....	13,400	14,948	+11.6	31,127	34,684	+11.4
27. Jewellery .....	2,098	2,127	+ 1.4	9,903	10,328	+ 4.3
28. Sporting goods and luggage ....	5,378	6,048	+12.5	21,054	22,382	+ 6.3
29. Stationery, books and magazines	1,711	1,748	+ 2.2	7,045	7,654	+ 8.6
30. All other departments .....	12,439	11,417	- 8.2	20,977	21,372	+ 1.9
Totals, all departments .....	134,864	141,790	+ 5.1	393,051	432,735	+10.1

r - Revised.



Retail Sales 1962

(in thousands)

No.	KIND OF BUSINESS OR STORE	January	February	March	April
1	Grocery and combination .....	285,920	279,980	331,279	288,143
2	Other food and beverage .....	86,081	88,678	104,973	103,064
3	General .....	45,354	40,682	47,524	50,943
4	Department .....	94,144	89,436	116,629	124,490
5	Variety .....	20,760	20,146	26,966	31,119
6	Motor Vehicle .....	190,170	197,360	266,049	279,059
7	Garage and filling station .....	99,653	91,358	100,227	105,260
8	Men's clothing .....	23,137	15,452	21,563	20,955
9	Family clothing .....	15,716	12,134	17,971	20,757
10	Women's clothing .....	20,475	15,739	23,863	23,714
11	Shoe .....	11,550	8,068	13,093	15,808
12	Hardware .....	18,025	17,759	21,175	24,067
13	Lumber and building material ...	25,364	22,362	28,820	32,319
14	Furniture, appliance and radio .	47,632	33,795	44,440	43,279
15	Restaurant .....	46,082	43,007	49,806	48,902
16	Fuel .....	52,812	49,351	39,026	26,428
17	Drug .....	35,684	33,690	38,406	34,010
18	Jewellery .....	7,589	7,463	9,010	9,219
19	Other .....	131,893	117,934	166,267	181,594
20	Totals .....	1,258,039	1,184,393	1,467,086	1,463,130

Retail Sales 1962

No.	KIND OF BUSINESS OR STORE	Canada	Atl. Provinces	Quebec
21	Grocery and combination .....	3,747,071	353,139	1,086,551
22	Other food and beverage .....	1,343,857	108,905	397,420
23	General .....	677,989	152,055	113,446
24	Department .....	1,562,680	110,627	285,516
25	Variety .....	391,325	45,750	106,992
26	Motor Vehicle .....	2,764,184	255,889	636,820
27	Garage and filling station .....	1,306,548	108,903	347,684
28	Men's clothing .....	281,056	16,070	89,939
29	Family clothing .....	251,543	33,152	92,747
30	Women's clothing .....	296,969	11,339	92,635
31	Shoe .....	179,967	11,919	62,181
32	Hardware .....	331,278	20,144	88,156
33	Lumber and building material ...	452,094	22,031	85,431
34	Furniture, appliance and radio .	572,898	41,732	194,528
35	Restaurant .....	611,863	33,006	174,984
36	Fuel .....	359,485	15,370	95,790
37	Drug .....	441,664	37,101	104,428
38	Jewellery .....	137,563	8,295	30,728
39	Other .....	2,176,217	135,927	485,390
40	Totals .....	17,886,250	1,521,352	4,571,364

(Revised Estimates) By Months  
of dollars)

May	June	July	August	September	October	November	December	No.
314,329	332,079	296,927	319,294	311,786	308,273	326,996	352,067	1
108,108	116,032	112,714	120,478	109,655	110,961	113,404	169,708	2
59,173	61,783	60,453	62,699	59,541	59,853	60,691	69,292	3
126,511	121,249	102,301	122,081	136,602	137,330	175,108	216,802	4
30,620	33,355	30,480	32,350	31,139	31,872	36,109	66,409	5
301,327	281,724	236,093	189,945	150,231	216,145	243,004	213,076	6
114,958	111,799	122,975	121,371	109,112	113,858	106,616	109,361	7
21,938	25,251	20,325	20,856	20,853	22,778	26,643	41,306	8
20,037	21,103	16,704	19,112	21,028	23,505	26,557	36,917	9
26,338	26,598	22,208	21,696	25,171	25,874	27,404	37,889	10
16,016	17,072	14,161	14,180	16,010	15,711	15,874	22,426	11
31,978	31,949	28,858	29,582	29,646	30,991	28,686	38,561	12
42,326	47,918	46,855	47,931	41,488	46,343	41,424	28,944	13
46,578	45,903	42,873	45,915	48,257	53,659	61,393	59,174	14
51,378	52,344	56,854	58,352	53,234	51,033	50,873	49,999	15
18,185	13,402	11,372	12,848	18,336	30,116	40,299	47,311	16
35,034	36,166	35,617	35,916	36,008	38,210	35,215	47,710	17
10,193	11,101	9,377	10,236	10,229	9,758	12,068	31,320	18
213,222	203,101	195,126	203,964	187,212	189,609	182,239	204,056	19
1,588,249	1,589,929	1,462,272	1,488,806	1,415,537	1,515,880	1,610,603	1,842,326	20

(Revised Estimates) By Provinces

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	No.
1,422,681	151,564	133,646	269,864	329,627	21
538,523	40,967	41,103	75,379	141,560	22
122,656	56,754	94,238	71,100	67,740	23
524,082	134,084	67,933	175,685	264,754	24
169,335	10,238	12,604	23,100	23,306	25
990,726	116,696	188,413	267,270	308,370	26
502,764	44,596	89,360	101,538	111,704	27
105,257	9,557	9,112	22,438	28,683	28
68,528	10,689	13,130	13,715	19,582	29
123,793	7,173	7,820	24,932	29,277	30
73,446	3,690	2,944	10,672	15,115	31
99,645	17,946	37,490	43,762	24,134	32
149,169	47,114	43,692	74,178	30,479	33
210,250	24,271	18,966	37,831	45,320	34
242,294	29,515	32,261	47,158	52,646	35
200,958	11,314	4,202	3,243	28,609	36
178,580	22,398	17,876	32,789	48,493	37
62,671	5,087	7,115	8,380	15,287	38
855,729	129,438	145,322	212,005	212,406	39
6,641,086	873,092	967,228	1,515,039	1,797,090	40

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
1963

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	3,937,844	1,793,167	2,144,677	368,312
2	Other food and beverage .....	1,386,314	752,084	634,230	111,983
3	General .....	706,442	48,499	657,943	159,596
4	Department .....	1,649,080	-	1,649,080	111,188
5	Variety .....	405,739	340,183	65,556	48,036
6	Motor vehicle .....	3,011,810	24,351	2,987,458	270,338
7	Garage and filling station .....	1,329,785	9,259	1,320,526	112,335
8	Men's clothing .....	293,468	32,184	261,284	16,466
9	Family clothing .....	256,739	77,600	179,139	34,565
10	Women's clothing .....	307,618	91,153	216,465	11,795
11	Shoe .....	180,575	81,792	98,783	11,856
12	Hardware .....	346,600	66,461	280,140	19,968
13	Lumber and building material .....	478,336	117,321	361,014	21,811
14	Furniture, appliance and radio .....	580,995	114,160	466,834	42,551
15	Restaurant .....	624,739	46,227	578,512	35,026
16	Fuel .....	360,820	6,703	354,116	15,847
17	Drug .....	456,511	59,769	396,742	38,494
18	Jewellery .....	141,848	52,449	89,398	8,393
19	Other .....	2,296,693	205,214	2,091,479	142,569
20	Totals .....	18,751,953	3,918,575	14,833,378	1,581,129
		Manitoba			Saskat- chewan
21	Grocery and combination .....	160,040	75,460	84,580	138,335
22	Other food and beverage .....	42,177	(1)	(1)	43,036
23	General .....	57,530	(1)	(1)	99,087
24	Department .....	137,746	-	137,746	72,008
25	Variety .....	9,975	9,801	174	12,775
26	Motor vehicle .....	121,062	-	121,062	220,836
27	Garage and filling station .....	45,478	(1)	(1)	93,514
28	Men's clothing .....	9,856	550	9,306	9,578
29	Family clothing .....	10,985	3,315	7,670	13,660
30	Women's clothing .....	7,205	1,865	5,340	8,346
31	Shoe .....	3,702	1,851	1,851	3,006
32	Hardware .....	19,148	(1)	(1)	39,672
33	Lumber and building material .....	48,235	12,538	35,698	48,939
34	Furniture, appliance and radio .....	24,533	4,527	20,006	19,706
35	Restaurant .....	29,786	4,563	25,223	31,482
36	Fuel .....	9,741	-	9,741	3,958
37	Drug .....	23,305	(1)	(1)	19,103
38	Jewellery .....	5,296	(1)	(1)	7,602
39	Other .....	140,105	7,104	133,001	163,106
40	Totals .....	905,904	164,531	741,372	1,047,750

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
1963

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
97,616	270,697	1,152,606	349,661	802,945	1,492,981	884,358	608,623	1
(1)	(1)	404,897	123,275	281,622	557,768	360,374	197,393	2
10,031	149,565	119,713	8,424	111,289	127,547	5,300	122,247	3
-	111,188	301,446	-	301,446	561,224	-	561,224	4
41,991	6,044	109,130	90,704	18,426	177,603	147,596	30,007	5
24,351	245,987	675,517	-	675,517	1,090,054	-	1,090,054	6
(1)	(1)	353,416	(1)	(1)	508,902	1,499	507,403	7
(1)	(1)	94,363	5,442	88,921	110,591	21,843	88,748	8
2,723	31,842	93,572	34,043	59,528	68,731	13,948	54,783	9
3,726	8,069	93,813	27,010	66,803	130,322	40,945	89,377	10
3,038	8,817	60,960	27,408	33,551	74,802	39,752	35,050	11
(1)	(1)	92,581	18,070	74,510	104,860	10,788	94,072	12
(1)	(1)	87,210	(1)	(1)	165,628	23,073	142,554	13
10,103	32,448	191,701	39,472	152,230	214,252	40,162	174,089	14
2,000	33,026	182,031	9,526	172,505	247,685	18,437	229,248	15
(1)	(1)	99,530	-	99,530	199,445	(1)	(1)	16
3,508	34,986	109,420	7,201	102,219	182,457	22,739	159,718	17
3,813	4,580	31,274	8,851	22,423	65,135	(1)	(1)	18
8,181	134,388	519,246	46,966	472,280	897,607	90,677	806,930	19
286,392	1,294,737	4,772,428	802,166	3,970,262	6,977,593	1,746,871	5,230,722	20
Saskatchewan		Alberta			British Columbia			
55,433	82,902	280,144	137,759	142,385	345,426	192,881	152,545	21
27,059	15,978	77,730	52,335	25,394	148,724	92,647	56,076	22
(1)	(1)	73,548	(1)	(1)	69,422	9,286	60,136	23
-	72,008	182,516	-	182,516	282,954	-	282,954	24
11,429	1,346	23,589	19,610	3,978	24,631	19,050	5,581	25
-	220,836	283,605	-	283,605	350,397	-	350,397	26
(1)	(1)	100,925	(1)	(1)	115,214	2,552	112,662	27
(1)	(1)	22,781	(1)	(1)	29,832	(1)	(1)	28
5,742	7,918	13,992	3,511	10,481	21,234	14,318	6,916	29
1,710	6,636	26,218	6,127	20,091	29,917	9,769	20,148	30
1,543	1,463	10,575	3,850	6,724	15,676	4,350	11,326	31
11,713	27,960	44,404	12,956	31,448	25,968	6,338	19,630	32
27,979	20,960	75,475	41,801	33,674	31,038	6,178	24,860	33
5,211	14,495	39,825	5,303	34,522	48,427	9,382	39,045	34
289	31,193	46,580	2,039	44,542	52,147	9,373	42,774	35
-	3,958	3,468	(1)	(1)	28,829	(1)	(1)	36
(1)	(1)	33,315	5,792	27,523	50,418	15,116	35,301	37
2,639	4,963	8,677	4,734	3,943	15,470	6,347	9,123	38
6,240	156,866	217,528	9,783	207,745	216,530	36,261	180,269	39
167,626	880,124	1,564,895	312,160	1,252,735	1,902,255	438,829	1,463,426	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to December 1963 over January to December 1962

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+5.1	+4.3	+6.1	+ 4.9	+ 5.6	+ 3.5	+3.8	+ 4.8
Other food and beverage .....	+3.2	+2.8	+1.9	+ 3.6	+ 3.0	+ 4.7	+3.1	+ 5.1
General .....	+4.2	+5.0	+5.5	+ 4.0	+ 1.4	+ 5.1	+3.4	+ 2.5
Department .....	+5.5	+0.5	+5.6	+ 7.1	+ 2.7	+ 6.0	+3.9	+ 6.9
Variety .....	+3.7	+5.0	+2.0	+ 4.9	- 2.6	+ 1.4	+2.1	+ 5.7
Motor vehicle .....	+9.0	+5.6	+6.1	+10.0	+ 3.7	+17.2	+6.1	+13.6
Garage and filling station .....	+1.8	+3.2	+1.6	+ 1.2	+ 2.0	+ 4.6	-0.6	+ 3.1
Men's clothing .....	+4.4	+2.5	+4.9	+ 5.1	+ 3.1	+ 5.1	+1.5	+ 4.0
Family clothing .....	+2.1	+4.3	+0.9	+ 0.3	+ 2.8	+ 4.0	+2.0	+ 8.4
Women's clothing .....	+3.6	+4.0	+1.3	+ 5.3	+ 0.4	+ 6.7	+5.2	+ 2.2
Shoe .....	+0.3	-0.5	-2.0	+ 1.8	+ 0.3	+ 2.1	-0.9	+ 3.7
Hardware .....	+4.6	-0.9	+5.0	+ 5.2	+ 6.7	+ 5.8	+1.5	+ 7.6
Lumber and building material .....	+5.8	-1.0	+2.1	+11.0	+ 2.4	+12.0	+1.7	+ 1.8
Furniture, appliance and radio .....	+1.4	+2.0	-1.5	+ 1.9	+ 1.1	+ 3.9	+5.3	+ 6.9
Restaurant .....	+2.1	+6.1	+4.0	+ 2.2	+ 0.9	- 2.4	-1.2	- 0.9
Fuel .....	+0.4	+3.1	+3.9	- 0.8	-13.9	- 5.8	+6.9	+ 0.8
Drug .....	+3.4	+3.8	+4.8	+ 2.2	+ 4.0	+ 6.9	+1.6	+ 4.0
Jewellery .....	+3.1	+1.2	+1.8	+ 3.9	+ 4.1	+ 6.8	+3.5	+ 1.2
Other .....	+5.5	+4.9	+7.0	+ 4.9	+ 8.2	+12.2	+2.6	+ 1.9
Totals, all trades .	+4.8	+3.9	+4.4	+ 5.1	+ 3.8	+ 8.3	+3.3	+ 5.9

Estimated Retail Trade - Atlantic Provinces

January to December 1962 and 1963

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1962	1963	1962	1963	1962	1963	1962	1963
	thousands of dollars							
Grocery and combination ...	55,526	60,033	15,154	16,130	159,357	164,985	123,102	127,164
Other food and beverage ...	21,787	22,554	6,100	6,373	46,707	48,026	34,310	35,030
General .....	70,359	73,506	13,286	14,142	32,288	33,438	36,122	38,509
Motor vehicle .....	44,934	48,881	9,336	9,494	108,420	113,837	93,199	98,127
Garage and filling station	..	..	..	..	45,963	46,803	43,711	45,191
Men's clothing .....	8,300	8,819	3,762	3,910	28,089	29,024	20,410	21,074
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	6,002	5,970	3,312	3,176
Hardware .....	..	..	..	..	8,169	8,302	8,473	8,157
Lumber and building material .....	..	..	..	..	11,733	10,949	5,710	5,857
Furniture, appliance and radio .....	..	..	..	..	14,089	13,739	20,272	21,429
Restaurant .....	..	..	..	..	16,415	18,303	10,516	10,073
Fuel .....	..	..	..	..	8,348	8,698	3,937	3,902
Drug .....	5,393	5,436	1,278	1,343	15,614	16,305	14,816	15,410
Jewellery .....	..	..	..	..	5,549	5,579	1,938	1,984
Other .....	54,015	55,078	22,429	22,770	128,329	130,533	87,530	93,411
Totals .....	292,769	308,824	86,154	89,318	635,072	654,491	507,357	528,495

. Figures not available.

Note: Totals may not balance due to rounding.

**ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1963**  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
			Total - All Trades					
January 1963	1,340,005	103,737	346,089	520,494	60,812	63,847	103,435	138,591
February "	1,249,061	96,863	330,902	473,162	56,389	60,607	102,398	128,739
March "	1,462,826	119,149	376,183	550,151	69,299	74,594	122,258	151,194
April "	1,545,585	126,328	392,044	573,546	75,220	92,325	133,239	147,882
May "	1,678,849	147,021	433,449	623,621	83,637	87,125	138,474	165,520
June "	1,608,250	138,727	400,296	606,486	81,603	88,264	131,224	161,651
July "	1,546,180	140,466	383,517	572,924	74,390	88,664	125,985	160,235
August "	1,606,358	137,869	406,494	570,224	81,411	102,366	146,622	167,371
September "	1,457,670	123,791	370,452	525,003	71,952	86,292	132,583	147,496
October "	1,620,591	135,123	415,950	587,864	78,133	100,112	140,795	162,614
November "	1,710,024	144,030	433,467	635,679	83,533	100,505	141,492	171,318
December "	1,926,555	168,024	483,583	733,440	86,523	103,050	152,291	199,644
ANNUAL TOTAL	18,751,953	1,581,129	4,772,428	6,977,593	905,904	1,047,750	1,564,895	1,902,255
January 1964	1,476,419	116,469	368,894	569,206	71,652	76,986	116,059	157,154
February "	1,403,620	109,819	366,109	526,481	64,654	73,940	114,843	147,773
March "	1,541,101	127,501	397,748	568,081	72,299	88,675	124,335	162,463
April "	1,630,648	136,761	403,318	593,751	81,381	107,537	144,448	163,452
Grocery and Combination								
January 1963	307,357	27,954	89,978	119,826	11,713	10,146	21,056	26,683
February "	293,978	27,114	86,938	112,819	11,662	10,348	20,419	24,678
March "	333,624	30,275	95,903	128,004	14,244	11,465	23,984	29,749
April "	304,383	28,739	87,270	117,758	11,691	11,011	20,596	27,317
May "	348,858	32,606	104,729	130,535	13,792	11,828	25,213	30,154
June "	329,954	30,403	97,657	124,431	13,781	11,131	22,951	29,598
July "	317,545	30,940	95,252	118,649	12,780	10,709	22,090	27,125
August "	351,933	33,777	101,592	132,042	14,309	12,371	25,431	32,410
September "	312,160	29,060	91,462	116,819	13,404	11,684	22,359	27,373
October "	332,520	32,364	96,242	126,374	13,811	11,735	23,307	28,687
November "	352,000	32,348	101,191	134,752	14,740	12,867	25,874	30,228
December "	353,533	32,730	104,392	130,972	14,112	13,040	26,863	31,424
ANNUAL TOTAL	3,937,844	368,312	1,152,606	1,492,981	160,040	138,335	280,144	345,426
January 1964	338,349	31,260	98,341	131,307	13,027	11,215	23,629	29,570
February "	327,073	29,535	96,368	125,225	13,089	12,138	22,252	28,466
March "	321,399	29,874	94,443	121,058	13,282	11,402	22,242	29,099
April "	325,873	31,265	93,673	124,624	12,160	11,786	22,295	30,071



ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1963  
(in thousands of dollars)

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Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
			Other Food and Beverage					
January 1963	91,193	7,279	28,926	35,936	2,624	2,576	4,452	9,402
February "	93,874	6,871	29,711	36,827	2,795	2,803	5,374	9,493
March "	104,393	8,361	31,245	41,081	3,188	3,199	6,122	11,196
April "	106,453	9,011	31,825	40,778	3,659	3,285	6,926	10,968
May "	109,147	9,614	30,381	43,606	3,608	3,232	6,745	11,961
June "	115,936	9,585	31,928	49,204	3,215	3,466	6,180	12,358
July "	118,411	10,694	33,052	49,895	3,254	3,292	6,020	12,204
August "	129,775	11,524	35,836	54,961	3,514	3,858	6,328	13,753
September "	107,423	8,853	32,763	42,263	3,083	3,324	5,239	10,899
October "	118,502	8,917	36,520	47,473	3,387	3,694	6,436	12,074
November "	119,901	8,965	36,781	46,998	3,676	3,880	6,664	12,937
December "	171,306	12,309	45,930	67,745	6,174	6,425	11,245	21,479
ANNUAL TOTAL	1,386,314	111,983	404,897	557,768	42,177	43,036	77,730	148,724
January 1964	104,664	7,798	32,081	43,532	2,881	2,934	4,811	10,626
February "	102,321	7,582	32,615	39,636	3,076	3,111	5,823	10,479
March "	110,756	9,284	33,232	42,770	3,660	3,650	6,820	11,341
April "	108,456	9,006	32,278	42,157	3,558	3,323	6,674	11,460
				General				
January 1963	48,016	11,312	8,771	8,658	4,249	5,863	5,106	4,056
February "	42,758	9,840	6,309	7,889	3,972	5,900	4,856	3,992
March "	48,702	11,571	6,753	9,131	4,398	7,180	5,314	4,355
April "	54,427	11,578	8,952	9,865	4,410	8,355	6,434	4,832
May "	62,120	14,233	11,168	11,716	4,373	8,590	6,369	5,670
June "	62,037	13,984	10,089	11,292	4,857	8,443	6,304	7,068
July "	64,180	14,753	10,191	12,467	4,770	8,050	5,822	8,128
August "	67,613	14,489	10,796	13,094	4,675	10,469	6,670	7,420
September "	59,392	13,578	10,093	10,708	4,446	8,953	6,009	5,599
October "	63,506	14,262	12,524	10,624	4,826	8,630	6,899	5,741
November "	65,026	14,676	11,890	10,998	5,788	9,018	6,706	5,950
December "	68,664	15,319	12,176	11,105	6,766	9,631	7,058	6,609
ANNUAL TOTAL	706,442	159,596	119,713	127,547	57,530	99,087	73,548	69,422
January 1964	50,550	12,214	8,901	9,423	4,203	6,412	5,301	4,097
February "	47,885	10,865	7,372	8,692	4,087	6,998	5,536	4,336
March "	50,040	12,395	6,932	8,783	4,640	7,923	5,261	4,107
April "	56,821	12,125	9,396	9,824	4,723	8,989	6,666	5,098



**ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1963**  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
				Department				
January 1963	100,293	5,756	17,980	34,449	8,561	4,088	11,544	17,916
February	95,359	6,038	17,182	31,428	8,852	4,179	11,303	16,377
March	115,040	7,205	21,398	38,305	9,451	5,063	13,001	20,617
April	129,656	9,462	24,356	44,608	10,376	5,561	14,167	21,127
May	134,864	9,880	25,199	44,395	11,839	5,759	14,540	23,253
June	122,571	8,756	22,006	41,740	10,178	5,428	13,797	20,666
July	112,028	7,280	19,440	38,066	9,778	4,667	12,804	19,991
August	133,587	8,994	25,086	43,257	11,127	5,691	15,630	23,803
September	140,150	8,752	26,543	49,654	11,456	5,558	14,874	23,315
October	146,538	9,554	26,841	47,673	12,593	7,204	16,300	26,372
November	187,126	13,169	33,253	64,670	15,996	8,678	20,057	31,302
December	231,868	16,342	42,162	82,978	17,539	10,132	24,499	38,216
ANNUAL TOTAL	1,649,080	111,188	301,446	561,224	137,746	72,008	182,516	282,954
January 1964	113,512	6,682	19,401	38,307	9,811	4,766	13,530	21,015
February	110,325	7,252	19,570	36,896	9,639	4,910	12,863	19,194
March	125,847	8,552	22,832	42,863	9,904	6,020	13,677	21,999
April	139,621	9,660	24,600	47,909	11,475	6,590	15,598	23,789
				Variety				
January 1963	20,774	2,096	5,830	9,226	506	617	1,204	1,295
February	20,617	2,130	5,339	9,270	509	698	1,282	1,389
March	25,797	2,745	7,256	11,146	650	832	1,532	1,637
April	31,624	3,542	8,928	13,526	849	1,065	1,858	1,858
May	32,605	3,732	9,729	13,564	797	996	1,780	2,005
June	33,582	3,916	9,944	14,125	829	1,009	1,818	1,941
July	32,134	3,865	8,845	13,930	773	968	1,799	1,954
August	36,236	4,490	10,093	16,516	843	988	2,100	2,205
September	30,678	3,778	8,286	13,343	753	949	1,677	1,893
October	33,257	3,892	8,917	14,436	827	1,115	2,103	1,967
November	38,940	5,049	9,459	17,640	1,011	1,249	2,307	2,226
December	69,493	8,800	16,505	31,879	1,628	2,289	4,131	4,261
ANNUAL TOTAL	405,739	48,036	109,130	177,603	9,975	12,775	23,589	24,631
January 1964	23,566	2,334	6,312	10,782	570	736	1,446	1,386
February	24,258	2,474	6,333	10,990	594	816	1,494	1,557
March	30,360	3,401	8,033	13,588	727	1,024	1,749	1,838
April	30,535	3,471	8,027	13,503	784	1,088	1,882	1,778

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1963  
(in thousands of dollars)

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Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
January 1963	212,110	14,387	48,826	83,368	7,844	12,615	19,852	25,218
February "	217,198	15,650	50,876	80,074	8,307	13,682	22,260	26,348
March "	265,675	21,966	58,847	100,110	10,289	18,336	26,432	29,694
April "	303,344	25,944	73,673	112,253	11,913	24,342	28,097	27,121
May "	318,510	33,838	74,985	118,451	13,329	18,142	27,026	32,740
June "	298,912	28,766	67,571	110,154	12,086	19,880	26,986	33,468
July "	255,989	27,075	55,965	87,544	9,471	18,608	22,959	34,367
August "	201,964	19,054	40,664	61,990	9,796	19,516	20,752	30,191
September "	172,907	18,432	34,383	55,248	7,259	15,821	20,007	21,758
October "	252,344	22,474	58,255	88,358	11,503	20,409	22,794	28,552
November "	267,403	22,391	58,682	100,269	11,582	19,980	23,516	30,984
December "	245,454	20,362	52,788	92,234	7,684	19,505	22,924	29,957
ANNUAL TOTAL	3,011,810	270,338	675,517	1,090,054	121,062	220,836	283,605	350,397
January 1964	243,359	17,155	50,535	96,207	8,519	17,649	23,008	30,286
February "	257,655	20,010	59,627	95,368	9,179	16,597	24,597	32,276
March "	300,862	25,306	69,087	109,621	10,639	24,680	25,956	35,573
April "	332,922	30,526	76,546	118,988	13,509	29,259	31,385	32,708
Garage and Filling Station								
January 1963	101,345	8,743	27,253	38,803	3,738	6,574	8,034	8,199
February "	89,708	7,018	24,449	35,514	3,129	4,174	6,568	8,855
March "	95,311	9,306	24,991	35,814	3,363	5,923	7,396	8,518
April "	108,291	8,038	28,507	41,927	3,972	7,363	8,472	10,013
May "	114,645	9,360	30,729	43,672	3,587	8,082	8,577	10,638
June "	110,255	9,706	28,880	43,103	3,522	7,063	7,663	10,319
July "	126,109	11,857	30,991	48,352	4,565	9,638	9,421	11,285
August "	125,213	11,092	33,228	46,340	4,371	9,832	10,389	9,963
September "	111,505	9,010	30,942	41,853	3,861	8,207	8,482	9,149
October "	116,627	9,500	29,845	45,219	3,822	9,137	9,224	9,879
November "	114,120	9,923	32,044	42,262	3,173	8,924	8,469	9,326
December "	116,657	8,783	31,558	46,042	4,377	8,598	8,228	9,072
ANNUAL TOTAL	1,329,785	112,335	353,416	508,902	45,478	93,514	100,925	115,214
January 1964	103,958	9,376	27,086	40,682	3,310	7,486	7,659	8,358
February "	97,422	7,902	25,017	39,709	3,330	4,981	6,835	9,648
March "	102,601	9,124	26,790	40,293	3,822	6,791	7,038	8,743
April "	111,869	8,584	29,334	44,213	4,144	7,693	7,689	10,213

**ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1962**  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
January 1963	24,369	1,045	7,389	9,336	646	769	2,051	2,964
February "	16,195	965	4,394	6,554	517	543	1,272	1,949
March "	20,565	999	7,174	7,612	763	645	1,546	1,826
April "	22,109	1,230	8,065	7,725	767	769	1,669	1,885
May "	23,455	1,281	8,148	8,495	818	756	1,669	2,288
June "	26,357	1,362	9,860	9,725	815	676	1,678	2,241
July "	21,844	1,116	7,838	8,158	708	529	1,374	2,120
August "	23,118	1,390	8,428	7,732	673	632	1,771	2,492
September "	20,510	1,120	5,417	8,409	823	783	1,738	2,219
October "	23,148	1,237	7,044	8,716	805	878	2,008	2,459
November "	28,170	1,807	12,333	10,693	1,013	1,126	2,499	2,799
December "	43,627	2,914	12,373	17,436	1,337	1,471	3,506	4,591
ANNUAL TOTAL	293,468	16,466	94,363	110,591	9,856	9,578	22,781	29,832
January 1964	25,853	1,149	7,498	9,957	874	912	2,433	3,029
February "	18,158	1,008	5,001	7,206	564	684	1,629	2,066
March "	22,201	1,048	7,956	8,189	720	742	1,599	1,946
April "	21,626	1,178	7,248	7,427	838	883	1,993	2,060
<b>Family Clothing</b>								
January 1963	16,715	1,945	5,949	4,466	858	770	868	1,860
February "	12,216	1,604	4,163	3,492	525	655	829	947
March "	16,855	2,154	6,503	4,563	699	880	942	1,114
April "	21,534	2,727	8,456	5,822	867	1,157	1,081	1,424
May "	20,744	2,939	7,865	5,436	812	1,042	1,090	1,561
June "	20,982	2,843	7,859	5,409	1,014	1,112	1,155	1,589
July "	17,078	2,284	5,847	4,260	819	1,069	1,133	1,666
August "	20,984	2,665	7,605	5,402	905	1,024	1,196	2,186
September "	20,041	2,408	7,164	5,758	857	968	1,145	1,742
October "	23,202	3,165	8,761	5,845	942	1,451	1,176	1,862
November "	28,522	3,652	10,494	7,685	1,216	1,853	1,515	2,105
December "	37,867	6,178	12,905	10,594	1,471	1,678	1,862	3,180
ANNUAL TOTAL	256,739	34,565	93,572	68,731	10,985	13,660	13,992	21,234
January 1964	17,352	2,237	6,089	4,586	844	916	962	1,718
February "	14,228	1,865	4,874	3,988	622	771	985	1,124
March "	17,652	2,425	6,809	4,632	589	980	921	1,295
April "	19,866	2,763	7,242	5,250	828	1,150	1,090	1,543



# ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1963

(in thousands of dollars)

- 19 -

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
January 1963	21,835	713	6,832	9,448	481	596	1,634	2,132
February	16,292	558	5,037	6,899	412	393	1,336	1,658
March	23,674	728	7,896	9,719	530	575	2,046	2,179
April	25,049	976	6,700	10,983	754	792	2,280	2,564
May	27,762	1,076	8,818	11,379	711	741	2,516	2,520
June	26,334	1,016	8,770	10,877	583	634	2,396	2,058
July	23,590	908	7,425	9,979	486	607	1,900	2,285
August	24,048	917	8,233	9,603	554	618	2,013	2,109
September	24,557	910	7,575	10,547	541	672	1,912	2,400
October	26,925	1,044	7,642	11,111	644	899	2,749	2,835
November	28,314	1,147	8,374	11,970	664	812	2,311	3,037
December	39,239	1,800	10,510	17,808	844	1,007	3,127	4,142
ANNUAL TOTAL	307,618	11,795	93,813	130,322	7,205	8,346	26,218	29,917
January 1964	24,418	818	7,789	10,317	542	677	1,930	2,345
February	19,073	621	6,070	8,029	470	496	1,470	1,917
March	23,824	835	8,376	9,302	528	551	1,981	2,251
April	23,957	975	6,304	10,256	805	809	2,220	2,589
January 1963	12,385	687	4,167	5,225	220	164	683	1,238
February	8,252	512	2,738	3,218	139	126	572	948
March	11,966	677	3,940	4,897	246	204	834	1,167
April	16,096	957	5,723	6,569	356	299	944	1,249
May	16,395	1,105	5,809	6,447	347	276	945	1,466
June	17,026	1,150	5,882	7,288	326	272	945	1,163
July	13,965	935	4,522	5,823	275	218	894	1,298
August	15,541	977	5,040	6,405	314	229	1,030	1,545
September	14,904	944	4,798	6,291	339	277	877	1,378
October	14,097	975	4,381	5,932	327	283	901	1,298
November	16,832	1,059	6,145	6,529	434	355	983	1,328
December	23,117	1,879	7,815	10,178	379	301	968	1,598
ANNUAL TOTAL	180,575	11,856	60,960	74,802	3,702	3,006	10,575	15,676
January 1964	12,769	700	3,996	5,480	246	181	799	1,366
February	9,078	535	2,667	3,814	155	150	680	1,076
March	12,083	684	4,037	5,084	190	210	728	1,150
April	14,237	959	4,902	5,611	338	292	875	1,260

Shoe



**ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1963**  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
January 1963	19,782	1,156	5,055	6,471	1,012	2,110	2,502	1,475
February "	19,257	837	5,439	6,168	892	2,062	2,516	1,343
March "	20,922	1,223	5,107	6,520	1,047	2,433	2,936	1,655
April "	25,781	1,188	6,530	7,678	1,518	3,258	3,353	2,256
May "	32,949	1,772	9,732	9,964	1,750	3,357	4,160	2,264
June "	33,277	2,036	8,901	10,140	1,843	3,359	4,530	2,467
July "	30,615	1,933	8,744	9,597	1,624	3,137	3,378	2,202
August "	31,470	1,817	8,254	9,636	1,712	3,401	4,273	2,378
September "	30,696	1,852	8,809	8,854	1,782	3,084	3,800	2,506
October "	32,861	1,934	9,752	9,310	1,722	3,802	4,071	2,270
November "	29,716	1,772	7,514	8,385	1,752	4,190	3,961	2,142
December "	39,274	2,498	8,744	12,136	2,493	5,479	4,916	3,008
ANNUAL TOTAL	346,600	19,968	92,581	104,860	19,148	39,672	44,404	25,968
January 1964	20,950	1,214	5,229	6,628	1,132	2,464	2,795	1,488
February "	22,061	979	6,201	6,854	1,110	2,380	3,066	1,472
March "	23,082	1,224	6,084	7,304	1,088	2,563	3,199	1,618
April "	26,326	1,471	6,700	7,248	1,702	3,419	3,801	1,986
<b>Lumber and Building Material</b>								
January 1963	27,102	1,338	5,378	9,505	2,593	2,353	4,051	1,884
February "	23,765	990	4,905	8,036	2,139	1,798	3,779	2,118
March "	30,418	1,337	7,330	9,309	2,656	2,120	4,826	2,840
April "	33,156	1,192	6,774	11,987	2,853	2,762	4,795	2,793
May "	42,740	1,904	8,951	15,048	4,484	3,482	6,433	2,438
June "	48,232	2,265	8,301	17,188	4,611	5,126	7,794	2,948
July "	48,754	2,450	7,431	17,107	5,576	5,147	8,419	2,625
August "	48,903	2,391	7,353	17,103	5,169	6,028	7,778	3,081
September "	46,367	2,036	7,384	15,460	5,295	5,435	7,775	2,984
October "	51,774	2,219	8,317	17,090	5,508	6,811	8,971	2,857
November "	42,745	1,619	7,697	14,966	4,704	4,993	6,298	2,468
December "	34,379	2,071	7,391	12,829	2,649	2,883	4,555	2,003
ANNUAL TOTAL	478,336	21,811	87,210	165,628	48,235	48,939	75,475	31,038
January 1964	35,251	1,408	6,597	13,626	3,075	2,910	5,179	2,456
February "	33,050	1,099	6,195	12,526	3,009	2,408	5,128	2,686
March "	40,592	1,750	7,825	14,736	3,331	3,284	6,076	3,592
April "	34,668	1,451	6,066	12,032	3,110	3,579	5,248	3,182

**ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1963**  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
			Furniture, Appliance and Radio					
January 1963	48,779	2,924	15,308	20,057	1,766	1,783	2,878	4,063
February "	36,067	2,386	11,439	12,526	1,844	1,478	2,784	3,610
March "	43,300	2,686	13,936	16,884	1,856	1,741	2,699	3,498
April "	44,556	2,935	16,372	15,353	1,713	1,777	3,225	3,780
May "	47,143	3,314	16,513	17,676	1,805	1,305	3,136	3,394
June "	45,278	3,825	13,928	17,005	1,920	1,112	3,566	3,922
July "	44,256	3,400	13,495	17,875	1,889	1,243	3,532	3,532
August "	48,464	3,515	16,683	16,184	2,216	1,982	2,822	4,128
September "	47,561	3,841	15,265	16,755	2,520	1,658	3,755	4,176
October "	56,122	3,777	21,252	18,560	1,913	2,032	3,347	4,262
November "	59,968	4,144	18,931	24,567	2,432	1,992	4,328	4,301
December "	59,501	5,804	18,578	20,810	2,660	2,205	3,685	5,760
ANNUAL TOTAL	580,995	42,551	191,701	214,252	24,533	19,706	39,825	48,427
January 1964	52,168	3,414	16,868	20,192	1,643	2,161	3,632	4,257
February "	40,852	2,785	13,483	13,676	2,080	1,633	3,308	3,888
March "	43,109	2,904	13,442	15,905	1,947	1,947	3,000	3,963
April "	49,555	3,422	17,984	16,398	1,876	1,368	3,919	4,588
			Restaurant					
January 1963	47,761	2,355	14,158	19,468	2,062	2,228	3,853	3,638
February "	44,511	2,176	13,168	17,659	2,104	2,273	3,362	3,768
March "	51,033	2,596	15,039	20,753	2,209	2,339	4,108	3,988
April "	50,242	2,917	14,087	19,667	2,350	2,509	4,595	4,117
May "	52,511	2,815	15,200	21,332	2,290	2,414	3,894	4,567
June "	52,636	2,966	15,562	20,527	2,369	2,526	4,037	4,650
July "	57,548	3,764	15,481	23,018	2,773	2,678	4,338	5,496
August "	60,767	3,682	16,794	24,149	2,882	3,488	3,951	5,821
September "	53,091	2,943	15,786	20,680	3,054	2,593	3,558	4,476
October "	53,073	2,900	16,631	20,317	2,881	2,852	3,506	3,987
November "	51,544	2,998	15,264	20,234	2,534	2,840	3,673	4,001
December "	50,023	2,914	14,863	19,880	2,278	2,744	3,707	3,637
ANNUAL TOTAL	624,739	35,026	182,031	247,685	29,786	31,482	46,580	52,147
January 1964	50,652	2,474	15,250	20,588	2,309	2,413	3,932	3,687
February "	48,221	2,436	14,459	19,141	2,326	2,524	3,569	3,766
March "	51,388	2,689	15,206	20,653	2,287	2,379	3,990	4,185
April "	50,771	3,068	14,536	19,422	2,490	2,729	4,295	4,230

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1963  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
January 1963	54,524	2,105	15,665	Fuel 29,825	1,790	524	345	4,265
February "	50,616	1,892	15,549	27,996	1,422	325	294	3,137
March "	38,517	1,709	11,771	20,464	941	304	184	3,142
April "	27,832	1,292	7,840	15,175	639	230	236	2,420
May "	20,783	781	4,648	11,771	783	178	357	2,066
June "	13,201	697	2,410	7,597	315	452	429	1,302
July "	11,102	586	2,161	6,677	253	159	238	1,030
August "	13,634	550	3,324	8,141	224	205	147	1,042
September "	19,358	943	5,550	10,622	328	300	157	1,457
October "	25,108	1,240	5,838	14,823	446	396	306	2,059
November "	33,746	1,410	9,281	18,076	1,039	384	418	3,137
December "	52,399	2,439	15,493	28,277	1,560	500	357	3,772
ANNUAL TOTAL	360,820	15,847	99,530	199,445	9,741	3,958	3,468	28,829
January 1964	48,752	2,343	14,898	25,947	1,114	354	239	3,858
February "	45,383	1,786	14,507	23,938	1,051	293	257	3,551
March "	34,851	1,712	11,159	16,833	1,004	365	172	3,605
April "	32,024	1,217	8,671	18,498	586	240	198	2,616
January 1963	36,475	2,953	8,790	Drug 15,153	1,751	1,333	2,626	3,869
February "	34,546	2,831	8,487	14,058	1,761	1,304	2,434	3,670
March "	37,918	3,300	9,597	15,184	1,836	1,501	2,539	3,961
April "	37,698	3,187	9,144	14,709	2,050	1,607	2,944	4,058
May "	36,670	2,992	8,608	14,677	1,903	1,490	2,721	4,280
June "	36,134	3,086	8,672	14,492	1,876	1,415	2,631	3,961
July "	36,816	3,166	9,014	14,415	1,805	1,395	2,765	4,256
August "	37,566	3,233	8,787	14,830	1,924	1,754	2,712	4,327
September "	37,054	2,991	9,224	14,555	1,856	1,700	2,724	4,004
October "	39,780	3,480	9,287	15,472	2,040	1,873	3,189	4,439
November "	36,735	3,046	8,774	14,921	1,846	1,561	2,543	4,044
December "	49,118	4,229	11,035	19,990	2,655	2,171	3,486	5,551
ANNUAL TOTAL	456,511	38,494	109,420	182,457	23,305	19,103	33,315	50,418
January 1964	38,254	3,187	9,093	15,473	1,916	1,512	2,855	4,218
February "	37,024	3,047	8,872	14,784	1,964	1,576	2,717	4,065
March "	37,629	3,170	9,465	14,711	1,863	1,600	2,672	4,149
April "	37,861	3,268	9,179	14,610	2,066	1,693	2,852	4,193



**ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1963**  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
January 1963	7,746	453	1,547	Jewellery 3,633	291	402	477	942
February	7,344	367	1,809	3,377	274	336	418	765
March	8,576	441	2,184	3,845	296	403	539	868
April	9,250	456	2,584	4,093	287	411	523	895
May	10,871	537	2,548	5,092	429	624	626	1,014
June	10,793	658	2,233	5,056	416	664	643	1,126
July	9,874	603	2,103	4,551	370	506	562	1,180
August	10,952	714	2,509	4,920	419	518	649	1,222
September	11,190	717	2,414	5,265	424	558	663	1,149
October	10,260	599	2,151	4,599	423	610	711	1,168
November	12,499	807	2,800	5,570	514	720	775	1,313
December	32,492	2,040	6,392	15,135	1,154	1,851	2,094	3,827
ANNUAL TOTAL	141,848	8,393	31,274	65,135	5,296	7,602	8,677	15,470
January 1964	8,488	472	1,661	3,816	328	498	629	1,083
February	8,669	424	2,116	4,105	311	424	488	801
March	9,253	521	2,263	4,187	336	442	578	926
April	8,988	430	2,048	4,176	301	511	576	946
January 1963	141,445	8,533	28,286	Other 57,642	10,936	8,337	10,217	17,495
February	126,508	7,083	32,970	49,357	5,134	7,529	10,742	13,693
March	170,540	9,868	39,312	66,808	10,638	9,449	15,276	19,189
April	194,104	10,957	36,258	78,071	14,197	16,372	21,043	17,205
May	226,078	13,091	49,689	90,364	16,182	14,831	20,679	21,241
June	204,754	11,707	39,344	87,130	17,047	14,495	15,724	18,807
July	204,342	12,858	45,720	82,562	12,421	16,043	17,246	17,492
August	224,590	12,597	56,192	78,918	15,784	19,760	24,046	17,294
September	198,125	11,624	46,595	70,916	9,872	13,766	26,332	19,020
October	200,948	11,589	45,748	75,932	9,714	16,301	21,817	19,847
November	196,716	14,048	46,660	74,493	9,415	15,084	19,324	17,690
December	208,543	18,614	51,972	85,414	8,762	11,140	15,083	17,557
ANNUAL TOTAL	2,296,693	142,569	519,246	897,607	140,105	163,106	217,528	216,530
January 1964	163,555	10,234	31,269	62,356	15,308	10,789	11,290	22,309
February	140,882	7,614	34,763	51,905	8,000	11,051	12,145	15,405
March	183,570	10,600	43,777	67,569	11,742	12,123	16,676	21,082
April	204,670	11,921	38,585	71,606	16,088	22,136	25,192	19,141





## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 36 No. 6

Price: 20 cents; \$2.00 a year

RETAIL TRADE

June, 1964

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1963</u> \$'000	<u>1964</u> \$'000	<u>% Change</u> 1964/1963
First Quarter .....	4,051,892	4,421,140	+ 9.1
April .....	1,545,585	1,630,648	+ 5.5
May .....	1,678,849	1,775,245	+ 5.7
June .....	1,608,250	1,694,024	+ 5.3
Total .....	8,884,576	9,521,057	+ 7.2

Estimated Retail Trade by Provinces and Kinds of Business

January to June 1964

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination .....	2,015	186	593	766	79	70	140	180
Other food and beverage .....	666	54	194	270	20	20	38	69
General .....	336	77	55	60	27	49	36	31
Department .....	766	52	137	261	63	35	85	133
Variety .....	181	21	49	80	4	6	11	11
Motor vehicle .....	1,801	160	405	663	69	135	163	208
Garage and filling station ...	658	55	172	258	23	45	45	58
Men's clothing .....	139	7	46	52	5	5	12	14
Family clothing .....	112	15	41	29	5	6	6	9
Women's clothing .....	147	5	47	61	4	4	13	14
Shoe .....	81	5	27	34	2	1	5	8
Hardware .....	162	9	44	49	9	18	22	11
Lumber and building material .	234	10	43	86	22	21	35	18
Furniture, appliance and radio	284	20	93	103	11	10	21	25
Restaurant .....	308	17	91	122	14	15	23	25
Fuel .....	193	9	55	104	5	2	2	17
Drug .....	227	19	55	90	12	10	17	25
Jewellery .....	58	3	13	27	2	3	4	6
All other .....	1,152	66	243	437	87	91	105	123
Totals .....	9,521	790	2,403	3,551	462	547	782	985

**Note:** Totals may not balance due to rounding.

Merchandising and Services Division

August, 1964

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
June, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	331,910	152,831	179,080	30,358
2	Other food and beverage .....	120,051	67,050	53,001	9,954
3	General .....	64,163	4,830	59,333	14,199
4	Department .....	135,323	-	135,323	9,658
5	Variety .....	36,172	30,735	5,437	4,784
6	Motor vehicle .....	331,527	2,998	328,529	31,715
7	Garage and filling station .....	117,130	1,160	115,970	9,678
8	Men's clothing .....	26,251	3,126	23,124	1,313
9	Family clothing .....	20,919	6,760	14,158	2,926
10	Women's clothing .....	26,557	8,189	18,367	993
11	Shoe .....	15,745	7,606	8,139	1,055
12	Hardware .....	34,406	6,940	27,466	1,933
13	Lumber and building material .....	50,204	12,250	37,954	2,515
14	Furniture, appliance and radio .....	47,714	10,449	37,265	4,096
15	Restaurant .....	54,040	4,049	49,991	3,073
16	Fuel .....	13,597	516	13,081	668
17	Drug .....	38,195	5,075	33,119	3,303
18	Jewellery .....	11,233	3,941	7,292	688
19	Other .....	218,887	20,580	198,310	12,448
20	Totals .....	1,694,024	349,085	1,344,939	145,357
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,388	6,404	6,984	11,278
22	Other food and beverage .....	3,184	(1)	(1)	3,597
23	General .....	5,149	(1)	(1)	9,011
24	Department .....	10,880	-	10,880	6,139
25	Variety .....	813	797	16	1,182
26	Motor vehicle .....	13,017	-	13,017	25,208
27	Garage and filling station .....	4,026	(1)	(1)	8,047
28	Men's clothing .....	784	41	743	738
29	Family clothing .....	869	241	628	1,204
30	Women's clothing .....	554	176	379	649
31	Shoe .....	310	182	128	287
32	Hardware .....	1,910	(1)	(1)	3,779
33	Lumber and building material .....	4,866	1,245	3,622	5,705
34	Furniture, appliance and radio .....	1,970	366	1,604	1,375
35	Restaurant .....	2,531	320	2,211	2,571
36	Fuel .....	334	-	334	320
37	Drug .....	1,986	(1)	(1)	1,603
38	Jewellery .....	417	(1)	(1)	735
39	Other .....	18,751	666	18,085	17,270
40	Totals .....	85,739	14,024	71,715	100,698

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
June, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,923 (1) 590 - 4,247 2,998	22,435 (1) 13,609 9,658 536 28,717	99,393 33,219 10,554 2,4537 9,748 70,409	30,923 10,135 870 - 8,135 -	68,470 23,084 9,684 24,537 1,613 70,409	124,790 50,814 11,468 46,290 15,626 118,856	74,516 33,478 480 - 13,354 -	50,274 17,336 10,988 46,290 2,272 118,856	1 2 3 4 5 6
(1) (1) 184 322 276 (1) (1) 998	(1) (1) 2,742 671 780 (1) (1) 3,098	31,384 9,412 7,620 9,061 5,430 8,977 8,448 15,185	(1) 515 3,039 2,651 2,608 2,242 (1) 3,990	(1) 8,897 4,582 6,410 2,822 6,734 (1) 11,195	45,693 9,776 5,191 10,523 6,575 10,324 17,948 16,894	204 2,234 1,182 3,520 3,699 1,074 2,668 3,200	45,489 7,541 4,009 7,003 2,876 9,250 15,280 13,694	7 8 9 10 11 12 13 14
127 (1) 277 313 564	2,946 (1) 3,026 375 11,883	16,409 2,699 9,336 2,215 43,210	929 - 616 652 5,713	15,480 2,699 8,720 1,564 37,497	20,780 7,710 15,036 5,308 89,300	1,667 (1) 1,893 (1) 8,419	19,113 (1) 13,143 (1) 80,881	15 16 17 18 19
25,865	119,492	417,246	73,723	343,523	628,902	153,429	475,473	20
Saskatchewan		Alberta			British Columbia			
4,767 2,155 (1) - 1,023 - (1) (1) 446 158 162 1,157 3,030 467 14 - (1) 213 672	6,512 1,442 (1) 6,139 159 25,208 (1) (1) 758 491 124 2,622 2,675 908 2,557 320 (1) 523 16,597	22,518 6,783 6,613 14,611 2,015 31,088 7,603 1,963 1,247 2,545 894 4,937 7,672 3,984 3,860 347 2,669 680 17,133	11,339 4,996 (1) - 1,613 - (1) (1) 288 546 301 1,283 4,036 642 156 (1) 503 364 1,173	11,178 1,787 (1) 14,611 402 31,088 (1) (1) 959 1,998 593 3,654 3,636 3,342 3,703 (1) 2,166 316 15,960	30,185 12,500 7,170 23,208 2,004 41,233 10,698 2,266 1,862 2,232 1,194 2,547 3,050 4,208 4,816 1,518 4,262 1,189 20,776	16,958 7,794 1,458 - 1,565 - 220 (1) 1,380 816 378 587 644 786 836 (1) 1,295 500 3,372	13,226 4,706 5,712 23,208 439 41,233 10,478 (1) 482 1,416 816 1,960 2,405 3,423 3,980 (1) 2,967 689 17,404	21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39
15,274	85,424	139,162	27,816	111,346	176,918	38,956	137,962	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

June 1964 over June 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 0.6	- 0.1	+ 1.8	+ 0.3	- 2.9	+ 1.3	- 1.9	+ 2.0
Other food and beverage .....	+ 3.5	+ 3.8	+ 4.0	+ 3.3	- 1.0	+ 3.8	+ 9.8	+ 1.1
General .....	+ 3.4	+ 1.5	+ 4.6	+ 1.6	+ 6.0	+ 6.7	+ 4.9	+ 1.4
Department .....	+10.4	+10.3	+11.5	+10.9	+ 6.9	+13.1	+ 5.9	+12.3
Variety .....	+ 7.7	+22.2	- 2.0	+10.6	- 1.9	+17.1	+10.8	+ 3.2
Motor vehicle .....	+10.9	+10.3	+ 4.2	+ 7.9	+ 7.7	+26.8	+15.2	+23.2
Garage and filling station .....	+ 6.2	- 0.3	+ 8.7	+ 6.0	+14.3	+13.9	- 0.8	+ 3.7
Men's clothing .....	- 0.4	- 3.6	- 4.5	+ 0.5	- 3.8	+ 9.2	+17.0	+ 1.1
Family clothing .....	- 0.3	+ 2.9	- 3.0	- 4.0	-14.3	+ 8.3	+ 8.0	+17.2
Women's clothing .....	+ 0.8	- 2.3	+ 3.3	- 3.3	- 5.0	+ 2.4	+ 6.2	+ 8.5
Shoe .....	- 7.5	- 8.3	- 7.7	- 9.8	- 4.9	+ 5.5	- 5.4	+ 2.7
Hardware .....	+ 3.4	- 5.1	+ 0.9	+ 1.8	+ 3.6	+12.5	+ 9.0	+ 3.2
Lumber and building material .....	+ 4.1	+11.0	+ 1.8	+ 4.4	+ 5.5	+11.3	- 1.6	+ 3.5
Furniture, appliance and radio .....	+ 5.4	+ 7.1	+ 9.0	- 0.7	+ 2.6	+23.7	+11.7	+ 7.3
Restaurant .....	+ 2.7	+ 3.6	+ 5.4	+ 1.2	+ 6.8	+ 1.8	- 4.4	+ 3.6
Fuel .....	+ 3.0	- 4.2	+12.0	+ 1.5	+ 6.0	-29.2	-19.1	+16.6
Drug .....	+ 5.7	+ 7.0	+ 7.7	+ 3.8	+ 5.9	+13.3	+ 1.4	+ 7.6
Jewellery .....	+ 4.1	+ 4.6	- 0.8	+ 5.0	+ 0.2	+10.7	+ 6.2	+ 5.6
Other .....	+ 6.9	+ 6.3	+ 8.4	+ 2.5	+10.0	+19.9	+ 9.0	+10.5
Totals, all trades .	+ 5.3	+ 4.8	+ 4.2	+ 3.7	+ 5.1	+14.1	+ 6.0	+ 9.4

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to June 1964 over January to June 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 5.0	+ 5.1	+5.5	+ 4.4	+ 2.9	+ 6.8	+ 4.1	+ 6.9
Other food and beverage .....	+ 7.3	+ 6.5	+5.7	+ 9.2	+ 5.2	+ 7.9	+ 7.2	+ 5.6
General .....	+ 5.5	+ 6.0	+4.9	+ 3.3	+ 4.1	+10.3	+ 5.2	+ 4.6
Department .....	+ 9.8	+10.5	+7.1	+11.1	+ 6.7	+15.1	+ 8.5	+11.2
Variety .....	+10.0	+13.7	+3.7	+13.6	+ 6.2	+14.8	+11.9	+ 4.3
Motor vehicle .....	+11.5	+13.5	+8.0	+ 9.6	+ 7.7	+26.3	+ 8.1	+19.1
Garage and filling station .....	+ 6.2	+ 5.9	+4.3	+ 8.2	+ 7.2	+15.9	- 2.6	+ 3.3
Men's clothing .....	+ 4.8	+ 2.8	+1.1	+ 4.9	+ 4.4	+15.7	+18.0	+ 4.5
Family clothing .....	+ 3.0	+ 8.2	+0.5	+ 0.8	- 3.8	+ 9.5	+ 7.4	+10.5
Women's clothing .....	+ 4.6	+ 6.1	+6.6	+ 2.4	+ 7.3	+ 7.3	+ 5.1	+ 5.3
Shoe .....	- 1.2	- 0.1	-5.6	+ 0.5	- 0.6	+ 6.6	+ 1.0	+ 4.2
Hardware .....	+ 6.6	+ 5.2	+7.1	+ 4.5	+ 9.4	+10.4	+11.1	- 1.4
Lumber and building material .....	+14.0	+10.6	+3.5	+20.3	+12.4	+21.2	+10.3	+17.1
Furniture, appliance and radio .....	+ 6.9	+11.8	+6.6	+ 3.1	+ 3.9	+18.5	+14.4	+12.7
Restaurant .....	+ 3.1	+ 6.5	+4.8	+ 1.9	+ 7.7	+ 5.6	- 2.6	+ 1.8
Fuel .....	- 6.0	- 0.3	-4.8	- 7.6	-20.8	-13.7	-17.7	+ 5.8
Drug .....	+ 3.3	+ 4.4	+3.0	+ 1.4	+ 6.1	+11.2	+ 3.9	+ 5.8
Jewellery .....	+ 6.6	+ 5.8	-1.6	+ 8.2	+ 8.6	+16.0	+12.7	+ 9.3
Other .....	+ 8.3	+ 8.5	+7.5	+ 1.7	+17.0	+27.9	+12.3	+13.8
Totals, all trades .	+ 7.2	+ 8.0	+5.4	+ 5.9	+ 7.4	+17.3	+ 7.0	+10.2

Estimated Retail Trade - Atlantic Provinces

June 1963 and June 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
	thousands of dollars							
Grocery and combination ...	4,938	4,908	1,340	1,336	13,496	13,298	10,630	10,816
Other food and beverage ...	1,786	1,880	555	597	4,155	4,216	3,089	3,260
General .....	6,140	6,372	1,316	1,369	3,077	2,964	3,451	3,494
Motor vehicle .....	4,878	5,726	926	1,024	11,892	13,688	11,070	11,278
Garage and filling station	..	..	..	..	3,833	4,197	3,949	3,460
Men's clothing .....	)							
Family clothing .....	) 652	675	329	341	2,454	2,379	1,787	1,837
Women's clothing .....	)							
Shoe .....	..	..	..	..	594	512	312	303
Hardware .....	..	..	..	..	863	770	852	927
Lumber and building material .....	..	..	..	..	1,116	1,375	649	688
Furniture, appliance and radio .....	..	..	..	..	1,124	1,295	2,004	2,147
Restaurant .....	..	..	..	..	1,579	1,572	853	908
Fuel .....	..	..	..	..	311	344	121	89
Drug .....	504	526	102	113	1,287	1,368	1,194	1,295
Jewellery .....	..	..	..	..	451	454	152	178
Other .....	3,895	4,003	1,840	2,288	11,051	12,688	7,593	7,910
Totals .....	25,811	26,997	7,926	8,649	57,284	61,120	47,706	48,591

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

June 1963 and June 1964

Department	Sales			Stocks (at selling value)		
	1963 <sup>r</sup>	1964	Change 1964/63	1963 <sup>r</sup>	1964	Change 1964/63
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	5,061	5,107	+ 0.9	7,879	9,630	+22.2
2. Women's and misses' coats and suits .....	833	1,017	+22.1	5,817	7,025	+20.8
3. Women's and misses' sportswear	5,886	6,898	+17.2	11,127	14,303	+28.5
4. Furs .....	105	175	+66.7	4,426	5,427	+22.6
5. Girls' and infants' wear .....	4,813	5,211	+ 8.3	19,603	22,395	+14.2
6. Lingerie and corsets .....	5,088	5,699	+12.0	12,898	15,575	+20.8
7. Aprons, housedresses and uniforms .....	650	745	+14.6	1,134	1,596	+40.7
8. Millinery .....	440	456	+ 3.6	897	882	- 1.7
9. Hosiery and apparel accessories	3,557	3,597	+ 1.1	11,434	12,116	+ 6.0
0. Women's, misses' and children's shoes .....	4,322	4,544	+ 5.1	18,723	20,999	+12.2
Ladies' apparel and accessories						
Totals 1 - 10 .....	30,755	33,449	+ 8.8	93,938	109,948	+17.0
1. Men's clothing .....	4,306	4,639	+ 7.7	13,071	15,800	+20.9
2. Men's furnishings .....	6,793	7,278	+ 7.1	19,066	21,880	+14.8
3. Boys' clothing and furnishings	2,362	2,590	+ 9.7	10,160	12,252	+20.6
4. Men's and boys' shoes .....	2,041	2,355	+15.4	7,693	8,937	+16.2
5. Food and kindred products .....	6,234	6,877	+10.3	4,827	4,971	+ 3.0
6. Toiletries, cosmetics and drugs	3,448	3,797	+10.1	10,016	11,190	+11.7
7. Photographic equipment and supplies .....	758	1,013	+33.6	1,736	2,462	+41.8
8. Piece goods .....	2,246	2,333	+ 3.9	9,666	10,654	+10.2
9. Linens and domestics .....	3,253	3,909	+20.2	10,634	12,477	+17.3
0. Smallwares .....	1,475	1,499	+ 1.6	6,190	6,716	+ 8.5
1. China and glassware .....	1,469	1,789	+21.8	10,120	11,828	+16.9
2. Home furnishings .....	7,051	8,184	+16.1	29,921	31,782	+ 6.2
3. Furniture .....	7,526	8,453	+12.3	20,363	21,948	+ 7.8
4. Major appliances .....	7,212	8,350	+15.8	20,249	21,347	+ 5.4
5. Radio and music .....	2,575	3,089	+20.0	11,200	12,288	+ 9.7
6. Hardware and housewares .....	11,148	13,125	+17.7	29,166	33,487	+14.8
7. Jewellery .....	1,950	2,143	+ 9.9	9,362	9,898	+ 5.7
8. Sporting goods and luggage ....	6,705	7,615	+13.6	18,630	20,622	+10.7
9. Stationery, books and magazines	1,641	1,900	+15.8	6,764	7,761	+14.7
0. All other departments .....	11,623	10,936	- 5.9	19,922	21,414	+ 7.5
Totals, all departments .....	122,571	135,323	+10.4	362,694	409,662	+12.9

- Revised.





## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 36 No.7

RETAIL TRADE

Price: 20 cents, \$2.00 a year

July, 1964

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1963</u> \$'000	<u>1964</u> \$'000	<u>% Change</u> 1964/1963
First Quarter .....	4,051,892	4,421,140	+ 9.1
April .....	1,545,585	1,630,648	+ 5.5
May .....	1,678,849	1,775,245	+ 5.7
June .....	1,608,250	1,694,024	+ 5.3
July .....	<u>1,546,180</u>	<u>1,689,806</u>	<u>+ 9.3</u>
Total .....	10,430,756	11,210,863	+ 7.5

Estimated Retail Trade by Provinces and Kinds of Business

January to July 1964

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination .....	2,373	220	700	900	93	83	166	211
Other food and beverage .....	795	66	230	324	24	24	46	82
General .....	405	93	66	74	32	57	42	40
Department .....	894	60	158	305	74	40	99	157
Variety .....	219	26	58	97	5	7	13	13
Motor vehicle .....	2,079	188	465	755	80	156	189	247
Garage and filling station ...	791	67	206	310	28	56	54	70
Men's clothing .....	164	8	55	61	6	5	13	16
Family clothing .....	132	18	48	34	5	7	8	12
Women's clothing .....	174	6	55	72	4	5	15	16
Shoe .....	96	6	32	40	2	2	6	9
Hardware .....	195	11	53	59	10	22	26	14
Lumber and building material .	284	13	51	104	27	27	43	20
Furniture, appliance and radio	331	24	108	122	13	11	24	29
Restaurant .....	367	21	107	146	17	18	27	31
Fuel .....	204	9	57	111	5	2	2	18
Drug .....	266	23	65	105	14	11	19	30
Jewellery .....	69	4	15	32	3	4	4	7
All other .....	1,372	81	291	527	101	106	124	143
Totals .....	11,211	943	2,818	4,177	544	642	920	1,167

**Note:** Totals may not balance due to rounding.

September, 1964

Merchandising and Services Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

July, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	358,366	162,700	195,667	34,010
2	Other food and beverage .....	129,191	71,789	57,402	11,570
3	General .....	68,969	7,010	61,959	15,684
4	Department .....	127,184	-	127,184	8,103
5	Variety .....	37,123	31,266	5,857	5,055
6	Motor vehicle .....	277,586	2,571	275,015	28,695
7	Garage and filling station .....	133,189	1,793	131,397	11,624
8	Men's clothing .....	24,873	2,740	22,133	1,232
9	Family clothing .....	19,980	6,825	13,155	2,639
10	Women's clothing .....	26,282	8,543	17,739	990
11	Shoe .....	15,232	6,774	8,458	1,013
12	Hardware .....	33,406	6,160	27,247	2,100
13	Lumber and building material .....	49,607	11,798	37,809	2,895
14	Furniture, appliance and radio ...	47,664	9,294	38,370	3,879
15	Restaurant .....	59,415	4,905	54,510	3,840
16	Fuel .....	11,081	429	10,651	820
17	Drug .....	39,722	5,185	34,537	3,464
18	Jewellery .....	10,554	3,495	7,058	664
19	Other .....	220,382	19,326	201,055	14,326
20	Totals .....	1,689,806	362,603	1,327,203	152,603
		Manitoba			Saskatchewan
21	Grocery and combination .....	14,210	7,071	7,139	12,172
22	Other food and beverage .....	3,570	(1)	(1)	3,717
23	General .....	5,146	(1)	(1)	8,509
24	Department .....	10,903	-	10,903	5,292
25	Variety .....	848	833	14	1,162
26	Motor vehicle .....	11,043	-	11,043	20,562
27	Garage and filling station .....	5,302	(1)	(1)	10,417
28	Men's clothing .....	839	57	782	586
29	Family clothing .....	844	227	617	1,101
30	Women's clothing .....	578	186	392	645
31	Shoe .....	311	176	135	267
32	Hardware .....	1,681	(1)	(1)	3,643
33	Lumber and building material .....	5,040	1,255	3,785	5,366
34	Furniture, appliance and radio ...	1,839	324	1,515	1,218
35	Restaurant .....	2,860	394	2,465	2,621
36	Fuel .....	253	-	253	141
37	Drug .....	1,982	(1)	(1)	1,584
38	Jewellery .....	388	(1)	(1)	598
39	Other .....	14,266	616	13,650	14,737
40	Totals .....	81,902	15,277	66,625	94,338

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
July, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,797	25,213	106,535	31,960	74,574	133,727	78,862	54,866	1
(1)	(1)	35,826	10,198	25,628	54,112	36,237	17,825	2
979	14,705	11,118	1,100	10,018	13,118	342	12,776	3
-	8,103	21,093	-	21,093	44,499	-	44,499	4
4,492	563	9,496	7,922	1,574	16,526	13,668	2,858	5
2,571	26,124	60,218	-	60,218	91,921	-	91,921	6
(1)	(1)	33,656	(1)	(1)	51,222	132	51,089	7
(1)	(1)	8,992	653	8,339	9,146	1,732	7,414	8
186	2,453	6,746	2,517	4,228	4,801	1,095	3,706	9
339	651	8,447	2,701	5,746	11,119	3,649	7,469	10
254	759	4,896	2,191	2,705	6,366	3,291	3,076	11
(1)	(1)	9,632	1,893	7,740	10,219	910	9,309	12
(1)	(1)	7,495	(1)	(1)	18,239	2,141	16,098	13
999	2,880	14,281	3,335	10,946	19,777	3,005	16,772	14
223	3,617	16,048	886	15,162	23,973	2,008	21,965	15
(1)	(1)	1,962	-	1,962	6,662	(1)	(1)	16
309	3,155	9,737	660	9,078	15,373	1,900	13,473	17
276	388	2,114	571	1,543	4,848	(1)	(1)	18
785	13,540	47,493	5,009	42,484	90,443	8,301	82,143	19
28,128	124,475	415,785	72,424	343,361	626,091	158,938	467,153	20
Saskatchewan		Alberta			British Columbia			
5,576	6,595	26,198	12,618	13,579	31,516	17,815	13,700	21
2,328	1,389	7,320	5,238	2,082	13,076	8,222	4,854	22
(1)	(1)	6,323	(1)	(1)	9,070	3,169	5,902	23
-	5,292	13,765	-	13,765	23,530	-	23,530	24
1,014	148	2,029	1,761	268	2,008	1,577	431	25
-	20,562	25,967	-	25,967	39,178	-	39,178	26
(1)	(1)	8,914	(1)	(1)	12,056	222	11,834	27
(1)	(1)	1,642	(1)	(1)	2,436	(1)	(1)	28
428	673	1,250	316	934	2,597	2,056	543	29
138	506	2,064	600	1,465	2,439	930	1,510	30
147	120	856	293	563	1,522	422	1,100	31
1,048	2,595	3,624	1,150	2,474	2,506	678	1,828	32
3,224	2,142	7,697	3,964	3,733	2,877	609	2,267	33
495	724	2,795	313	2,482	3,874	823	3,051	34
18	2,603	4,220	225	3,995	5,853	1,150	4,704	35
-	141	209	(1)	(1)	1,033	(1)	(1)	36
(1)	(1)	2,976	502	2,474	4,606	1,322	3,284	37
186	412	657	328	329	1,284	485	799	38
518	14,219	19,113	1,004	18,109	20,004	3,093	16,911	39
16,110	78,228	137,619	28,811	108,808	181,467	42,913	138,554	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

July 1964 Over July 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+12.9	+ 9.9	+11.8	+12.7	+11.2	+13.7	+18.6	+16.2
Other food and beverage .....	+ 9.1	+ 8.2	+ 8.4	+ 8.5	+ 9.7	+12.9	+21.6	+ 7.1
General .....	+ 7.5	+ 6.3	+ 9.1	+ 5.2	+ 7.9	+ 5.7	+ 8.6	+11.6
Department .....	+13.5	+11.3	+ 8.5	+16.9	+11.5	+13.4	+ 7.5	+17.7
Variety .....	+15.5	+30.8	+ 7.4	+18.6	+ 9.7	+20.0	+12.8	+ 2.8
Motor vehicle .....	+ 8.4	+ 6.0	+ 7.6	+ 5.0	+16.6	+10.5	+13.1	+14.0
Garage and filling station .....	+ 5.6	- 2.0	+ 8.6	+ 5.9	+16.1	+ 8.1	- 5.4	+ 6.8
Men's clothing .....	+13.9	+10.4	+14.7	+12.1	+18.5	+10.8	+19.5	+14.9
Family clothing .....	+17.0	+15.5	+15.4	+12.7	+ 3.1	+ 3.0	+10.3	+56.0
Women's clothing .....	+11.4	+ 9.0	+13.8	+11.4	+18.9	+ 6.3	+ 8.6	+ 6.7
Shoe .....	+ 9.1	+ 8.3	+ 8.3	+ 9.3	+13.1	+22.5	- 4.3	+17.3
Hardware .....	+ 9.1	+ 8.6	+10.2	+ 6.5	+ 3.5	+16.1	+ 7.3	+13.8
Lumber and building material .....	+ 1.7	+18.2	+ 0.9	+ 6.6	- 9.6	+ 4.3	- 8.6	+ 9.6
Furniture, appliance and radio .....	+ 7.7	+14.1	+ 5.8	+10.6	- 2.6	- 2.0	- 1.0	+ 9.7
Restaurant .....	+ 3.2	+ 2.0	+ 3.7	+ 4.1	+ 3.1	- 2.1	- 2.7	+ 6.5
Fuel .....	- 0.2	+39.9	- 9.2	- 0.2	(1)	-11.3	-12.2	+ 0.3
Drug .....	+ 7.9	+ 9.4	+ 8.0	+ 6.6	+ 9.8	+13.5	+ 7.6	+ 8.2
Jewellery .....	+ 6.9	+10.1	+ 0.5	+ 6.5	+ 4.9	+18.2	+16.9	+ 8.8
Other .....	+ 7.8	+11.4	+ 3.9	+ 9.5	+14.9	- 8.1	+10.8	+14.4
Totals, all trades .	+ 9.3	+ 8.6	+ 8.4	+ 9.3	+10.1	+ 6.4	+ 9.2	+13.2

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to July 1964 Over January to July 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 6.1	+ 5.8	+6.4	+ 5.6	+ 4.1	+ 7.8	+ 6.2	+ 8.2
Other food and beverage .....	+ 7.6	+ 6.8	+6.1	+ 9.1	+ 5.8	+ 8.7	+ 9.3	+ 5.8
General .....	+ 5.9	+ 6.0	+5.6	+ 3.6	+ 4.6	+ 9.6	+ 5.7	+ 6.1
Department .....	+10.3	+10.6	+7.3	+11.9	+ 7.4	+14.9	+ 8.4	+12.1
Variety .....	+10.9	+16.7	+4.3	+14.4	+ 6.7	+15.6	+12.1	+ 4.1
Motor vehicle .....	+11.1	+12.3	+7.9	+ 9.1	+ 8.8	+23.9	+ 8.7	+18.2
Garage and filling station .....	+ 6.1	+ 4.4	+5.0	+ 7.8	+ 8.8	+14.4	- 3.1	+ 3.9
Men's clothing .....	+ 6.0	+ 3.9	+3.1	+ 5.9	+ 6.3	+15.1	+18.2	+ 6.0
Family clothing .....	+ 4.9	+ 9.3	+2.4	+ 2.3	- 2.8	+ 8.4	+ 7.8	+18.0
Women's clothing .....	+ 5.6	+ 6.6	+7.7	+ 3.7	+ 8.8	+ 7.2	+ 5.6	+ 5.6
Shoe .....	+ 0.3	+ 1.2	-3.7	+ 1.8	+ 1.4	+ 8.8	+ 0.2	+ 6.2
Hardware .....	+ 7.0	+ 5.9	+7.7	+ 4.9	+ 8.4	+11.4	+10.6	+ 1.0
Lumber and building material .....	+11.7	+12.2	+3.1	+17.7	+ 7.4	+17.4	+ 6.3	+16.0
Furniture, appliance and radio .....	+ 7.1	+12.2	+6.5	+ 4.2	+ 2.9	+15.9	+12.3	+12.3
Restaurant .....	+ 3.1	+ 5.6	+4.7	+ 2.3	+ 6.9	+ 4.4	- 2.6	+ 2.6
Fuel .....	- 5.7	+ 2.3	-5.0	- 7.2	-20.0	-13.5	-17.1	+ 5.4
Rug .....	+ 4.0	+ 5.1	+3.7	+ 2.2	+ 6.6	+11.5	+ 4.5	+ 6.1
Jewellery .....	+ 6.6	+ 6.5	-1.3	+ 8.0	+ 8.0	+16.3	+13.3	+ 9.2
Other .....	+ 8.2	+ 9.0	+6.9	+ 2.9	+16.7	+21.2	+12.1	+13.9
Totals, all trades .	+ 7.5	+ 8.1	+5.9	+ 6.4	+ 7.8	+15.5	+ 7.3	+10.7

Estimated Retail Trade - Atlantic Provinces

July 1963 and July 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
	thousands of dollars							
Grocery and combination ...	4,619	5,154	1,828	2,030	13,844	15,002	10,650	11,821
Other food and beverage ...	2,234	2,465	660	740	4,471	4,745	3,329	3,620
General .....	6,729	7,236	1,312	1,417	3,181	3,355	3,530	3,670
Motor vehicle .....	5,406	6,179	926	904	10,154	10,692	10,589	10,921
Garage and filling station	..	..	..	..	4,535	4,770	5,186	4,548
Men's clothing .....	642	747	294	328	2,042	2,255	1,330	1,531
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	458	470	244	260
Hardware .....	..	..	..	..	822	822	819	932
Lumber and building material .....	..	..	..	..	1,231	1,466	550	597
Furniture, appliance and radio .....	..	..	..	..	1,252	1,372	1,678	1,995
Restaurant .....	..	..	..	..	1,988	1,860	972	1,026
Fuel .....	..	..	..	..	255	354	124	95
Drug .....	448	491	128	147	1,352	1,472	1,238	1,356
Jewellery .....	..	..	..	..	398	421	147	182
Other .....	4,244	5,232	2,029	2,306	10,227	11,796	7,502	8,149
Totals .....	27,530	31,379	8,840	9,664	56,210	60,851	47,887	50,712

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

July 1963 and July 1964

Department	Sales			Stocks (at selling value)		
	1963 <sup>r</sup>	1964	Change 1964/63	1963 <sup>r</sup>	1964	Change 1964/63
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	3,251	3,764	+15.8	8,556	9,780	+14.3
2. Women's and misses' coats and suits .....	1,208	1,444	+19.5	8,513	9,401	+10.4
3. Women's and misses' sportswear	4,215	5,179	+22.9	12,399	14,648	+18.1
4. Furs .....	996	1,041	+ 4.5	5,521	6,460	+17.0
5. Girls' and infants' wear .....	3,635	4,094	+12.6	23,659	25,971	+ 9.8
6. Lingerie and corsets .....	4,642	5,087	+ 9.6	14,252	16,303	+14.4
7. Aprons, housedresses and uniforms .....	513	598	+16.6	1,260	1,695	+34.5
8. Millinery .....	310	325	+ 4.8	1,095	1,035	- 5.5
9. Hosiery and apparel accessories	2,722	2,822	+ 3.7	12,380	12,623	+ 2.0
10. Women's, misses' and children's shoes .....	2,898	3,125	+ 7.8	19,249	21,495	+11.7
Ladies' apparel and accessories Totals 1 - 10 .....	24,390	27,479	+12.7	106,884	119,411	+11.7
11. Men's clothing .....	3,024	3,670	+21.4	13,040	15,325	+17.5
12. Men's furnishings .....	4,542	5,257	+15.7	20,325	22,791	+12.1
13. Boys' clothing and furnishings	1,691	1,964	+16.1	11,498	13,522	+17.6
14. Men's and boys' shoes .....	1,557	1,842	+18.3	8,119	9,194	+13.2
15. Food and kindred products .....	5,853	7,018	+19.9	4,499	5,038	+12.0
16. Toiletries, cosmetics and drugs	3,352	3,721	+11.0	10,348	11,090	+ 7.2
17. Photographic equipment and supplies .....	867	1,118	+29.0	1,851	2,451	+32.4
18. Piece goods .....	1,834	1,885	+ 2.8	10,847	11,371	+ 4.8
19. Linens and domestics .....	3,667	4,246	+15.8	10,924	12,431	+13.8
20. Smallwares .....	1,502	1,522	+ 1.3	6,413	6,655	+ 3.8
21. China and glassware .....	1,534	1,876	+22.3	10,782	12,280	+13.9
22. Home furnishings .....	7,571	8,613	+13.8	31,115	32,516	+ 4.5
23. Furniture .....	8,814	10,063	+14.2	19,718	21,172	+ 7.4
24. Major appliances .....	9,203	10,221	+11.1	19,628	20,030	+ 2.0
25. Radio and music .....	3,152	3,854	+22.3	11,299	11,432	+ 1.2
26. Hardware and housewares .....	10,456	12,175	+16.4	29,746	33,406	+12.3
27. Jewellery .....	1,710	1,977	+15.6	9,409	9,845	+ 4.6
28. Sporting goods and luggage ....	5,880	6,433	+ 9.4	19,406	21,211	+ 9.3
29. Stationery, books and magazines	1,740	1,776	+ 2.1	7,718	7,947	+ 3.0
30. All other departments .....	9,689	10,474	+ 8.1	20,332	21,018	+ 3.4
Totals, all departments .....	112,028	127,184	+13.5	383,901	420,136	+ 9.4

<sup>r</sup> - Revised.





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## DOMINION BUREAU OF STATISTICS

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RETAIL TRADE

August, 1964

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1963</u> \$'000	<u>1964</u> \$'000	<u>% Change</u> 1964/1963
First Half .....	8,884,576	9,521,057	+7.2
July .....	1,546,180	1,689,806	+9.3
August .....	1,606,358	1,604,648	-0.1
Total .....	12,037,114	12,815,511	+6.5

Estimated Retail Trade by Provinces and Kinds of Business

January to August 1964

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination .....	2,712	252	798	1,026	107	95	191	243
Other food and beverage .....	924	77	266	378	27	28	53	96
General .....	472	107	76	86	37	67	49	48
Department .....	1,028	69	182	351	85	46	114	182
Variety .....	255	31	67	113	6	8	15	15
Motor vehicle .....	2,299	209	511	822	90	176	210	281
Garage and filling station ...	917	78	238	356	33	67	64	81
Men's clothing .....	187	10	63	69	6	6	15	19
Family clothing .....	153	21	55	39	6	8	9	15
Women's clothing .....	198	7	63	81	5	5	17	18
Shoe .....	110	7	36	46	2	2	7	11
Hardware .....	227	12	62	69	12	25	30	16
Lumber and building material .	331	15	57	121	32	33	50	24
Furniture, appliance and radio	383	28	126	140	15	13	28	33
Restaurant .....	429	24	125	170	20	21	31	37
Fuel .....	216	10	60	118	5	2	2	19
Drug .....	305	26	74	120	16	13	22	34
Jewellery .....	79	4	17	37	3	4	5	9
All other .....	1,591	94	342	601	118	124	151	160
Totals .....	12,816	1,081	3,217	4,743	626	745	1,063	1,341

Note: Totals may not balance due to rounding.

Merchandising and Services Division

October, 1964  
6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
August, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	338,943	152,630	186,313	32,097
2	Other food and beverage .....	128,170	71,342	56,828	10,923
3	General .....	67,069	4,925	62,143	14,818
4	Department .....	134,820	-	134,820	8,724
5	Variety .....	36,836	30,910	5,927	5,251
6	Motor vehicle .....	220,133	2,160	217,973	20,938
7	Garage and filling station .....	126,170	1,334	124,836	11,032
8	Men's clothing .....	22,797	2,120	20,676	1,362
9	Family clothing .....	20,378	7,310	13,068	2,558
10	Women's clothing .....	23,817	6,748	17,069	851
11	Shoe .....	14,094	6,293	7,801	900
12	Hardware .....	31,199	6,346	24,853	1,669
13	Lumber and building material .....	47,435	12,728	34,707	2,418
14	Furniture, appliance and radio ...	51,535	9,048	42,487	3,627
15	Restaurant .....	61,893	4,871	57,022	3,562
16	Fuel .....	11,839	429	11,410	486
17	Drug .....	38,156	5,029	33,126	3,360
18	Jewellery .....	10,693	3,745	6,947	699
19	Other .....	218,671	18,852	199,822	12,868
20	Totals .....	1,604,648	346,820	1,257,828	138,143
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,413	6,468	6,945	11,961
22	Other food and beverage .....	3,542	(1)	(1)	3,842
23	General .....	4,558	(1)	(1)	10,018
24	Department .....	11,038	-	11,038	5,913
25	Variety .....	845	830	14	1,156
26	Motor vehicle .....	10,295	-	10,295	20,453
27	Garage and filling station .....	4,480	(1)	(1)	11,305
28	Men's clothing .....	710	59	652	679
29	Family clothing .....	869	259	611	999
30	Women's clothing .....	581	152	428	591
31	Shoe .....	326	162	164	228
32	Hardware .....	1,611	(1)	(1)	3,374
33	Lumber and building material .....	5,113	1,309	3,804	6,024
34	Furniture, appliance and radio ...	2,104	401	1,704	1,922
35	Restaurant .....	2,963	538	2,425	3,419
36	Fuel .....	269	-	269	247
37	Drug .....	1,992	(1)	(1)	1,800
38	Jewellery .....	410	(1)	(1)	524
39	Other .....	17,246	696	16,550	18,780
40	Totals .....	82,365	14,765	67,600	103,235

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
August, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,544	23,554	97,720	29,279	68,441	126,613	73,695	52,919	1
(1)	(1)	35,586	9,993	25,592	53,820	35,870	17,950	2
646	14,173	10,758	890	9,868	12,322	320	12,002	3
-	8,724	23,781	-	23,781	45,204	-	45,204	4
4,582	669	9,167	7,687	1,480	15,890	13,112	2,778	5
2,160	18,778	45,666	-	45,666	67,569	-	67,569	6
(1)	(1)	32,551	(1)	(1)	46,387	351	46,036	7
(1)	(1)	8,029	344	7,684	7,556	1,456	6,099	8
185	2,373	6,853	2,758	4,095	5,131	1,283	3,848	9
231	620	7,954	2,083	5,871	9,475	2,877	6,598	10
210	690	4,480	2,073	2,406	5,703	3,029	2,674	11
(1)	(1)	8,288	1,810	6,478	9,870	884	8,986	12
(1)	(1)	6,542	(1)	(1)	17,109	2,746	14,363	13
885	2,741	18,403	3,350	15,052	17,301	2,650	14,651	14
162	3,399	17,419	985	16,435	24,488	1,866	22,622	15
(1)	(1)	2,692	-	2,692	6,806	(1)	(1)	16
266	3,094	9,293	693	8,601	14,648	1,803	12,845	17
304	395	2,142	601	1,540	4,906	(1)	(1)	18
626	12,243	51,063	4,793	46,270	74,288	8,450	65,838	19
26,322	111,821	398,387	67,844	330,543	565,086	152,122	412,964	20
Saskatchewan		Alberta			British Columbia			
4,970	6,991	25,031	11,825	13,206	32,107	17,850	14,257	21
2,287	1,555	6,830	5,146	1,684	13,626	8,696	4,930	22
(1)	(1)	6,837	(1)	(1)	7,757	1,756	6,001	23
-	5,913	15,286	-	15,286	24,874	-	24,874	24
1,055	101	2,460	2,023	437	2,067	1,620	447	25
-	20,453	21,458	-	21,458	33,754	-	33,754	26
(1)	(1)	10,070	(1)	(1)	10,345	235	10,110	27
(1)	(1)	1,999	(1)	(1)	2,462	(1)	(1)	28
463	536	1,235	336	898	2,733	2,026	707	29
122	468	2,261	542	1,719	2,104	740	1,364	30
117	111	944	284	660	1,513	418	1,094	31
1,160	2,215	4,054	1,230	2,824	2,332	713	1,619	32
3,437	2,527	7,016	4,131	2,884	3,213	592	2,620	33
410	1,512	3,858	513	3,345	4,319	837	3,482	34
26	3,393	3,729	232	3,497	6,313	1,062	5,251	35
-	247	172	(1)	(1)	1,166	(1)	(1)	36
(1)	(1)	2,727	485	2,242	4,335	1,324	3,011	37
188	336	695	378	317	1,317	510	807	38
551	18,230	26,477	996	25,481	17,948	2,739	15,208	39
15,704	87,531	143,139	28,637	114,502	174,285	41,424	132,861	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
August 1964 over August 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	- 3.7	- 5.0	- 3.8	- 4.1	- 6.3	- 3.3	- 1.6	- 0.9
Other food and beverage .....	- 1.2	- 5.2	- 0.7	- 2.1	+ 0.8	- 0.4	+ 7.9	- 0.9
General .....	- 0.8	+ 2.3	- 0.4	- 5.9	- 2.5	- 4.3	+ 2.5	+ 4.5
Department .....	+ 0.9	- 3.0	- 5.2	+ 4.5	- 0.8	+ 3.9	- 2.2	+ 4.5
Variety .....	+ 1.7	+16.9	- 9.2	+ 2.4	+ 0.2	+17.0	+17.1	- 6.3
Motor vehicle .....	+ 9.0	+ 9.9	+12.3	+ 9.0	+ 5.1	+ 4.8	+ 3.4	+11.8
Garage and filling station .....	+ 0.8	- 0.5	- 2.0	+ 0.1	+ 2.5	+15.0	- 3.1	+ 3.8
Men's clothing .....	- 1.4	- 2.0	- 4.7	- 2.3	+ 5.5	+ 7.4	+12.9	- 1.2
Family clothing .....	- 2.9	- 4.0	- 9.9	- 5.0	- 4.0	- 2.4	+ 3.3	+25.0
Women's clothing .....	- 1.0	- 7.2	- 3.4	- 1.3	+ 4.9	- 4.4	+12.3	- 0.2
Shoe .....	- 9.3	- 7.9	-11.1	-11.0	+ 3.8	- 0.4	- 8.4	- 2.1
Hardware .....	- 0.9	- 8.1	+ 0.4	+ 2.4	- 5.9	- 0.8	- 5.1	- 1.9
Lumber and building material .....	- 3.0	+ 1.1	-11.0	(1)	- 1.1	- 0.1	- 9.8	+ 4.3
Furniture, appliance and radio .....	+ 6.3	+ 3.2	+10.3	+ 6.9	- 5.1	- 3.0	+ 2.7	+ 4.6
Restaurant .....	+ 1.9	- 3.3	+ 3.7	+ 1.4	+ 2.8	- 2.0	- 5.6	+ 8.5
Fuel .....	-13.2	-11.6	-19.0	-16.4	+20.1	+20.5	+17.0	+11.9
Drug .....	+ 1.6	+ 3.9	+ 5.8	- 1.2	+ 3.5	+ 2.6	+ 0.6	+ 0.2
Jewellery .....	- 2.4	- 2.1	-14.6	- 0.3	- 2.1	+ 1.2	+ 7.1	+ 7.8
Other .....	- 2.6	+ 2.2	- 9.1	- 5.9	+ 9.3	- 5.0	+10.1	+ 3.8
Totals, all trades .	- 0.1	+ 0.2	- 2.0	- 0.9	+ 1.2	+ 0.8	+ 1.8	+ 4.1

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to August 1964 over January to August 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 4.8	+ 4.3	+5.0	+ 4.3	+ 2.7	+ 6.2	+ 5.1	+ 6.9
Other food and beverage .....	+ 6.3	+ 4.9	+5.1	+ 7.4	+ 5.1	+ 7.3	+ 9.1	+ 4.8
General .....	+ 4.9	+ 5.5	+4.7	+ 2.2	+ 3.7	+ 7.2	+ 5.2	+ 5.8
Department .....	+ 9.0	+ 8.7	+5.4	+10.9	+ 6.3	+13.3	+ 6.9	+11.0
Variety .....	+ 9.4	+16.7	+2.2	+12.5	+ 5.8	+15.8	+12.9	+ 2.5
Motor vehicle .....	+10.9	+12.0	+8.3	+ 9.1	+ 8.4	+21.4	+ 8.2	+17.4
Garage and filling station .....	+ 5.3	+ 3.7	+4.0	+ 6.7	+ 7.9	+14.5	- 3.1	+ 3.9
Men's clothing .....	+ 5.1	+ 3.0	+2.0	+ 4.9	+ 6.2	+14.2	+17.5	+ 5.0
Family clothing .....	+ 3.8	+ 7.4	+0.6	+ 1.3	- 3.0	+ 7.0	+ 7.2	+19.2
Women's clothing .....	+ 4.8	+ 4.7	+6.1	+ 3.1	+ 8.3	+ 5.7	+ 6.4	+ 4.9
Shoe .....	- 1.0	(1)	-4.7	(1)	+ 1.8	+ 7.6	- 1.1	+ 4.9
Hardware .....	+ 5.9	+ 3.7	+6.6	+ 4.5	+ 6.2	+ 9.6	+ 8.2	+ 0.6
Lumber and building material .....	+ 9.3	+10.3	+1.2	+14.8	+ 6.0	+13.7	+ 3.7	+14.3
Furniture, appliance and radio .....	+ 7.0	+10.9	+7.0	+ 4.6	+ 1.7	+12.7	+10.9	+11.2
Restaurant .....	+ 2.9	+ 4.2	+4.5	+ 2.1	+ 6.3	+ 3.3	- 3.0	+ 3.6
Fuel .....	- 6.1	+ 1.5	-5.7	- 7.8	-18.6	-10.6	-14.8	+ 5.8
Drug .....	+ 3.7	+ 5.0	+4.0	+ 1.7	+ 6.2	+10.2	+ 4.0	+ 5.3
Jewellery .....	+ 5.3	+ 5.1	-3.2	+ 6.8	+ 6.5	+14.3	+12.4	+ 9.0
Other .....	+ 6.6	+ 8.0	+4.1	+ 1.8	+15.5	+16.4	+11.7	+12.7
Totals, all trades .	+ 6.5	+ 7.0	+4.8	+ 5.5	+ 6.9	+13.2	+ 6.6	+ 9.8

(1) Unchanged.

Estimated Retail Trade - Atlantic Provinces

August 1963 and August 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
thousands of dollars								
Grocery and combination ...	5,213	5,166	1,429	1,346	15,871	14,287	11,264	11,298
Other food and beverage ...	2,141	2,268	721	747	5,177	4,578	3,484	3,331
General .....	6,551	6,766	1,293	1,321	3,168	3,194	3,478	3,537
Motor vehicle .....	4,176	5,229	451	500	8,562	8,904	5,865	6,305
Garage and filling station	..	..	..	..	4,475	4,476	4,413	4,016
Men's clothing .....	808	752	304	292	2,359	2,211	1,501	1,517
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	474	424	240	236
Hardware .....	..	..	..	..	794	743	796	748
Lumber and building material .....	..	..	..	..	1,168	1,177	609	551
Furniture, appliance and radio .....	..	..	..	..	1,149	1,102	1,860	1,997
Restaurant .....	..	..	..	..	1,856	1,753	985	988
Fuel .....	..	..	..	..	313	299	146	98
Drug .....	433	477	133	146	1,365	1,385	1,302	1,352
Jewellery .....	..	..	..	..	483	446	163	169
Other .....	4,102	4,047	1,867	2,012	11,141	11,529	8,971	9,256
Totals .....	26,551	28,037	7,885	8,206	58,355	56,508	45,077	45,399

.. Figures not available.

Note: Totals may not balance due to rounding.







CATALOGUE No.

63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

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RETAIL TRADE

September, 1964

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1963</u> \$'000	<u>1964</u> \$'000	<u>% Change</u> 1964/1963
First Half.....	8,884,576	9,521,057	+ 7.2
July.....	1,546,180	1,689,806	+ 9.3
August.....	1,606,358	1,604,648	- 0.1
September.....	1,457,670	1,595,581	+ 9.5
Total.....	13,494,784	14,411,092	+ 6.8

Estimated Retail Trade by Provinces and Kinds of Business

January to September 1964

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
	millions of dollars							
Grocery and combination .....	3,043	283	894	1,151	120	107	215	273
Other food and beverage .....	1,044	86	302	427	31	31	59	108
General .....	535	122	88	97	42	76	56	54
Department .....	1,183	78	209	403	98	52	131	211
Variety .....	292	36	77	129	7	9	17	17
Motor vehicle .....	2,521	230	556	898	99	196	231	310
Garage and filling station ...	1,033	87	269	400	37	75	73	91
Men's clothing .....	210	11	69	78	7	7	17	21
Family clothing .....	176	23	63	46	7	9	10	17
Women's clothing .....	224	8	71	92	5	6	19	21
Shoe .....	127	8	41	53	3	2	8	12
Hardware .....	260	14	71	79	14	29	34	19
Lumber and building material .	378	17	64	137	38	38	57	27
Furniture, appliance and radio	434	32	142	158	18	15	31	38
Restaurant .....	485	27	142	192	23	24	35	42
Fuel .....	234	11	65	127	6	3	2	21
Drug .....	344	29	84	135	18	15	25	38
Jewellery .....	91	5	20	42	3	5	6	10
All other .....	1,798	106	392	676	129	138	177	181
<b>Totals .....</b>	<b>14,411</b>	<b>1,216</b>	<b>3,618</b>	<b>5,319</b>	<b>703</b>	<b>838</b>	<b>1,204</b>	<b>1,513</b>

**Note:** Totals may not balance due to rounding.

November, 1964

Merchandising and Services Division

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

September, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	331,240	150,111	181,128	30,554
2	Other food and beverage .....	120,808	64,817	55,991	9,836
3	General .....	63,110	4,776	58,334	14,952
4	Department .....	155,043	---	155,043	9,320
5	Variety .....	36,840	31,222	5,618	5,009
6	Motor vehicle .....	221,757	1,881	219,876	21,131
7	Garage and filling station .....	115,575	1,155	114,420	9,290
8	Men's clothing .....	23,318	2,698	20,619	1,173
9	Family clothing .....	23,168	8,070	15,097	2,725
10	Women's clothing .....	26,210	7,474	18,737	927
11	Shoe .....	16,323	7,125	9,198	986
12	Hardware .....	33,419	6,504	26,914	2,079
13	Lumber and building material .....	46,769	12,233	34,536	2,046
14	Furniture, appliance and radio .....	50,813	10,570	40,243	4,311
15	Restaurant .....	55,399	4,163	51,236	3,083
16	Fuel .....	17,545	544	17,001	1,088
17	Drug .....	39,531	5,761	33,770	3,244
18	Jewellery .....	11,422	4,106	7,316	644
19	Other .....	207,291	19,911	187,383	12,113
20	Totals .....	1,595,581	343,121	1,252,460	134,511
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,380	6,287	7,093	12,406
22	Other food and beverage .....	3,362	(1)	(1)	3,697
23	General .....	4,761	(1)	(1)	8,748
24	Department .....	12,430	---	12,430	6,641
25	Variety .....	781	768	13	1,169
26	Motor vehicle .....	8,688	---	8,688	19,728
27	Garage and filling station .....	3,958	(1)	(1)	8,248
28	Men's clothing .....	849	32	817	908
29	Family clothing .....	946	286	660	1,008
30	Women's clothing .....	609	154	455	746
31	Shoe .....	345	176	170	287
32	Hardware .....	1,728	(1)	(1)	3,398
33	Lumber and building material .....	5,757	1,361	4,396	5,252
34	Furniture, appliance and radio .....	2,651	324	2,326	1,685
35	Restaurant .....	3,034	518	2,516	2,597
36	Fuel .....	399	---	399	391
37	Drug .....	2,028	(1)	(1)	1,814
38	Jewellery .....	408	(1)	(1)	570
39	Other .....	10,887	774	10,113	13,368
40	Totals .....	77,001	14,325	62,676	92,661

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
September, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,021	22,534	96,849	29,689	67,159	124,279	72,540	51,739	1
(1)	(1)	36,111	9,821	26,290	49,268	32,548	16,720	2
1,478	13,474	11,295	824	10,472	10,796	333	10,463	3
---	9,320	27,312	---	27,312	52,832	---	52,832	4
4,439	570	9,384	7,810	1,574	16,054	13,518	2,535	5
1,881	19,250	45,283	---	45,283	76,022	---	76,022	6
(1)	(1)	31,284	(1)	(1)	44,138	132	44,006	7
(1)	(1)	6,150	396	5,753	9,539	1,927	7,612	8
219	2,506	8,063	3,213	4,850	6,299	1,505	4,794	9
254	674	7,857	2,153	5,704	11,012	3,267	7,744	10
255	731	5,362	2,200	3,163	6,752	3,605	3,147	11
(1)	(1)	9,889	1,804	8,085	9,511	991	8,520	12
(1)	(1)	6,839	(1)	(1)	16,168	2,432	13,736	13
1,006	3,304	16,024	3,157	12,867	12,111	4,592	13,580	14
125	2,958	16,614	921	15,693	21,922	1,553	20,369	15
(1)	(1)	4,790	---	4,790	8,933	(1)	(1)	16
270	2,975	9,793	937	8,856	15,456	2,071	13,384	17
295	349	2,692	656	2,035	5,250	(1)	(1)	18
675	11,439	49,694	4,614	45,080	74,390	9,402	64,988	19
25,404	109,107	401,285	68,778	332,507	576,792	152,475	424,317	20
Saskatchewan		Alberta			British Columbia			
5,002	7,404	24,193	11,851	12,342	29,579	16,720	12,858	21
2,124	1,574	6,486	4,566	1,920	12,047	7,632	4,415	22
(1)	(1)	6,453	(1)	(1)	6,104	857	5,247	23
---	6,641	17,224	---	17,224	29,283	---	29,283	24
1,052	117	2,314	2,019	295	2,129	1,615	514	25
---	19,728	21,227	---	21,227	29,678	---	29,678	26
(1)	(1)	8,426	(1)	(1)	10,230	222	10,009	27
(1)	(1)	2,098	(1)	(1)	2,600	(1)	(1)	28
424	583	1,353	371	982	2,774	2,052	722	29
144	602	2,215	529	1,686	2,844	973	1,871	30
142	145	859	295	564	1,732	454	1,278	31
1,032	2,366	3,857	1,122	2,736	2,956	1,041	1,915	32
3,156	2,096	7,566	4,228	3,338	3,141	574	2,567	33
392	1,293	3,617	305	3,312	4,355	795	3,560	34
22	2,574	3,324	163	3,162	4,824	860	3,964	35
---	391	265	(1)	(1)	1,680	(1)	(1)	36
(1)	(1)	2,832	612	2,220	4,364	1,343	3,020	37
198	373	687	381	306	1,171	480	690	38
547	12,821	26,113	1,055	25,058	20,726	2,844	17,882	39
15,217	77,444	141,109	28,050	113,059	172,217	38,871	133,346	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

September 1964 over September 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 6.1	+ 5.1	+ 5.9	+ 6.4	- 0.2	+ 6.2	+ 8.2	+ 8.1
Other food and beverage .....	+12.5	+11.1	+10.2	+13.9	+ 9.0	+11.2	+23.8	+10.5
General .....	+ 6.3	+10.1	+11.9	+ 0.8	+ 7.1	- 2.3	+ 7.4	+ 9.0
Department .....	+10.6	+ 6.5	+ 2.9	+ 6.4	+ 8.5	+19.5	+15.8	+25.6
Variety .....	+20.1	+32.6	+13.3	+20.3	+ 3.7	+23.2	+38.0	+12.5
Motor vehicle .....	+28.3	+14.6	+31.7	+37.6	+19.7	+24.7	+ 6.1	+36.4
Garage and filling station .....	+ 3.6	+ 3.1	+ 1.1	+ 5.5	+ 2.5	+ 0.5	- 0.7	+11.8
Men's clothing .....	+13.7	+ 4.7	+13.5	+13.4	+ 3.2	+16.0	+20.7	+17.2
Family clothing .....	+15.6	+13.2	+12.5	+ 9.4	+10.4	+ 4.1	+18.2	+59.2
Women's clothing .....	+ 6.7	+ 1.9	+ 3.7	+ 4.4	+12.6	+11.0	+15.8	+18.5
Shoe .....	+ 9.5	+ 4.4	+11.8	+ 7.3	+ 1.8	+ 3.6	- 2.1	+25.7
Hardware .....	+ 8.9	+12.2	+12.3	+ 7.4	- 3.0	+10.2	+ 1.3	+18.0
Lumber and building material .....	+ 0.9	+ 0.5	- 7.4	+ 4.6	+ 8.7	- 3.4	- 2.7	+ 5.3
Furniture, appliance and radio .....	+ 6.8	+12.2	+ 5.0	+ 8.5	+ 5.2	+ 1.6	+ 8.1	+ 4.3
Restaurant .....	+ 4.3	+ 4.8	+ 5.2	+ 6.0	- 0.7	+ 0.2	- 6.6	+ 7.8
Fuel .....	- 9.4	+15.4	-13.7	-15.9	+21.6	+30.2	+67.7	+15.3
Drug .....	+ 6.7	+ 8.5	+ 6.2	+ 6.2	+ 9.3	+ 6.7	+ 4.0	+ 9.0
Jewellery .....	+ 2.1	-10.2	+11.5	- 0.3	- 3.8	+ 2.2	+ 3.6	+ 1.9
Other .....	+ 4.6	+ 4.2	+ 6.6	+ 4.9	+10.3	- 2.9	- 0.8	+ 9.0
Totals, all trades .	+ 9.5	+ 8.7	+ 8.3	+ 9.9	+ 7.0	+ 7.4	+ 6.4	+16.8

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to September 1964 over January to September 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 4.9	+ 4.4	+ 5.1	+ 4.5	+ 2.3	+ 6.2	+ 5.4	+ 7.0
Other food and beverage .....	+ 6.9	+ 5.0	+ 5.7	+ 8.1	+ 5.6	+ 7.8	+10.5	+ 5.4
General .....	+ 5.0	+ 6.1	+ 5.6	+ 2.0	+ 4.1	+ 6.1	+ 5.5	+ 6.2
Department .....	+ 9.2	+ 8.4	+ 5.1	+10.3	+ 6.5	+14.1	+ 7.9	+12.8
Variety .....	+10.7	+18.7	+ 3.5	+13.5	+ 5.5	+16.7	+15.7	+ 3.7
Motor vehicle .....	+12.2	+12.3	+ 9.9	+11.0	+ 9.3	+21.7	+ 8.0	+19.0
Garage and filling station .....	+ 5.1	+ 3.6	+ 3.7	+ 6.6	+ 7.3	+12.8	- 2.8	+ 4.7
Men's clothing .....	+ 6.0	+ 3.2	+ 3.0	+ 5.9	+ 5.8	+14.5	+17.8	+ 6.3
Family clothing .....	+ 5.2	+ 8.1	+ 2.0	+ 2.3	- 1.4	+ 6.7	+ 8.5	+24.2
Women's clothing .....	+ 5.0	+ 4.4	+ 5.9	+ 3.2	+ 8.7	+ 6.4	+ 7.4	+ 6.5
Shoe .....	+ 0.2	+ 0.5	- 2.8	+ 0.9	+ 1.8	+ 7.1	- 1.2	+ 7.4
Hardware .....	+ 6.2	+ 4.9	+ 7.4	+ 4.8	+ 5.0	+ 9.6	+ 7.3	+ 2.9
Lumber and building material .....	+ 8.2	+ 9.0	+ 0.2	+13.5	+ 6.4	+11.0	+ 2.8	+13.1
Furniture, appliance and radio .....	+ 6.9	+11.1	+ 6.8	+ 5.0	+ 2.2	+11.4	+10.5	+10.4
Restaurant .....	+ 3.1	+ 4.3	+ 4.6	+ 2.6	+ 5.3	+ 3.0	- 3.3	+ 4.0
Fuel .....	- 6.4	+ 2.7	- 6.4	- 8.4	-16.6	- 6.0	- 9.4	+ 6.5
Rug .....	+ 4.0	+ 5.4	+ 4.2	+ 2.2	+ 6.6	+ 9.8	+ 4.0	+ 5.7
Jewellery .....	+ 4.9	+ 2.8	- 1.4	+ 5.9	+ 5.1	+12.7	+11.3	+ 8.1
Other .....	+ 6.4	+ 7.5	+ 4.4	+ 2.1	+15.1	+14.2	+ 9.7	+12.2
Totals, all trades .	+ 6.8	+ 7.2	+ 5.2	+ 5.9	+ 6.9	+12.6	+ 6.5	+10.6

# Estimated Retail Trade - Atlantic Provinces

September 1963 and September 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
thousands of dollars								
Grocery and combination ...	4,782	5,414	1,333	1,438	12,899	13,070	10,046	10,633
Other food and beverage ...	1,921	2,237	501	595	3,756	4,000	2,675	3,004
General .....	6,319	7,273	1,113	1,218	2,835	2,928	3,311	3,533
Motor vehicle .....	3,610	4,198	548	755	7,135	8,091	7,140	8,086
Garage and filling station	..	..	..	..	3,731	3,954	3,476	3,434
Men's clothing .....	627	694	267	296	2,096	2,150	1,447	1,685
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	486	466	255	294
Hardware .....	..	..	..	..	703	805	849	976
Lumber and building material .....	..	..	..	..	1,081	922	570	636
Furniture, appliance and radio .....	..	..	..	..	1,129	1,224	1,918	2,170
Restaurant .....	..	..	..	..	1,567	1,549	823	930
Fuel .....	..	..	..	..	462	476	269	237
Drug .....	444	480	100	110	1,238	1,338	1,210	1,316
Jewellery .....	..	..	..	..	493	429	170	163
Other .....	3,892	4,309	2,051	2,156	10,337	11,565	7,874	8,413
Totals .....	24,648	28,119	7,162	7,913	49,950	52,967	42,031	45,510

.. Figures not available.

Note: Totals may not balance due to rounding.







## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 36 No. 10

Price: 20 cents, \$2.00 a year

RETAIL TRADE

October, 1964

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1963</u> \$'000	<u>1964</u> \$'000	<u>% Change</u> 1964/1963
First Half.....	8,884,576	9,521,057	+ 7.2
July.....	1,546,180	1,689,806	+ 9.3
August.....	1,606,358	1,604,648	- 0.1
September.....	1,457,670	1,595,581	+ 9.5
October.....	1,620,591	1,779,362	+ 9.8
Total.....	15,115,375	16,190,454	+ 7.1

Estimated Retail Trade by Provinces and Kinds of Business

January to October 1964

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
	<u>millions of dollars</u>							
Grocery and combination .....	3,422	318	1,004	1,295	135	120	242	306
Other food and beverage .....	1,176	96	342	481	34	35	67	121
General .....	605	138	102	108	47	86	63	61
Department .....	1,354	89	241	463	112	60	149	241
Variety .....	334	41	87	148	8	11	20	19
Motor vehicle .....	2,784	255	617	986	111	217	256	343
Garage and filling station ...	1,154	97	300	447	41	84	83	102
Men's clothing .....	238	12	77	89	8	8	20	24
Family clothing .....	204	27	73	53	8	11	11	21
Women's clothing .....	254	9	80	105	6	7	22	24
Shoe .....	143	9	47	60	3	3	9	14
Hardware .....	295	16	82	89	15	33	38	22
Lumber and building material .	427	20	71	154	43	44	66	30
Furniture, appliance and radio	493	36	165	177	20	17	35	42
Restaurant .....	540	30	159	214	26	26	38	46
Fuel .....	263	12	71	144	6	3	3	23
Drug .....	387	33	94	152	20	17	28	43
Jewellery .....	102	6	22	47	4	6	6	11
All other .....	2,016	119	443	757	140	154	199	203
<b>Totals .....</b>	<b>16,190</b>	<b>1,364</b>	<b>4,077</b>	<b>5,969</b>	<b>789</b>	<b>941</b>	<b>1,355</b>	<b>1,697</b>

**Note:** Totals may not balance due to rounding.

December, 1964

Merchandising and Services Division

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
October, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	378,476	180,460	198,016	34,998
2	Other food and beverage .....	132,049	72,294	59,754	9,843
3	General .....	70,165	4,143	66,022	15,715
4	Department .....	170,964	---	170,964	10,844
5	Variety .....	41,384	35,360	6,023	5,440
6	Motor vehicle .....	263,360	1,982	261,378	24,414
7	Garage and filling station .....	121,392	1,045	120,347	9,729
8	Men's clothing .....	27,586	3,740	23,846	1,224
9	Family clothing .....	28,121	9,342	18,779	3,710
10	Women's clothing .....	30,546	8,833	21,714	1,138
11	Shoe .....	16,112	7,138	8,974	1,084
12	Hardware .....	34,770	6,804	27,966	2,052
13	Lumber and building material .....	49,277	12,553	36,724	2,347
14	Furniture, appliance and radio ...	59,199	11,651	47,548	4,263
15	Restaurant .....	55,544	4,467	51,077	3,071
16	Fuel .....	28,987	658	28,329	1,341
17	Drug .....	42,589	6,085	36,503	3,766
18	Jewellery .....	11,033	4,158	6,875	683
19	Other .....	217,808	22,621	195,189	12,821
20	Totals .....	1,779,362	393,334	1,386,028	148,483
		Manitoba			Saskatchewan
21	Grocery and combination .....	15,098	7,483	7,615	13,320
22	Other food and beverage .....	3,753	(1)	(1)	4,135
23	General .....	5,463	(1)	(1)	9,429
24	Department .....	14,155	---	14,155	7,434
25	Variety .....	960	942	17	1,279
26	Motor vehicle .....	12,320	---	12,320	20,878
27	Garage and filling station .....	4,406	(1)	(1)	8,948
28	Men's clothing .....	1,002	55	947	942
29	Family clothing .....	1,097	346	751	1,518
30	Women's clothing .....	820	202	619	981
31	Shoe .....	376	182	195	304
32	Hardware .....	1,632	(1)	(1)	3,782
33	Lumber and building material .....	5,088	1,184	3,904	6,151
34	Furniture, appliance and radio ...	2,054	416	1,638	2,108
35	Restaurant .....	2,904	444	2,460	2,754
36	Fuel .....	578	---	578	490
37	Drug .....	2,147	(1)	(1)	2,005
38	Jewellery .....	496	(1)	(1)	642
39	Other .....	11,209	1,043	10,166	16,450
40	Totals .....	85,558	16,392	69,166	103,550

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
October, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,536	25,462	109,805	36,211	73,594	144,709	87,496	57,213	1
(1)	(1)	39,569	11,858	27,711	53,441	35,059	18,382	2
1,177	14,538	13,978	781	13,197	11,545	422	11,123	3
---	10,844	31,297	---	31,297	60,020	---	60,020	4
4,866	573	10,165	8,485	1,680	18,629	15,883	2,747	5
1,982	22,433	60,877	---	60,877	88,093	---	88,093	6
(1)	(1)	30,882	(1)	(1)	47,099	106	46,993	7
(1)	(1)	8,351	413	7,938	10,953	2,756	8,197	8
419	3,291	10,285	3,638	6,646	7,208	1,673	5,535	9
295	843	8,659	2,447	6,212	12,933	3,911	9,023	10
245	839	5,087	2,194	2,893	6,859	3,636	3,223	11
(1)	(1)	10,584	1,986	8,598	10,069	1,015	9,054	12
(1)	(1)	7,537	(1)	(1)	16,628	2,292	14,336	13
1,097	3,167	22,979	4,078	18,900	19,206	4,204	15,002	14
170	2,901	17,738	918	16,820	21,786	1,999	19,787	15
(1)	(1)	6,813	---	6,813	17,090	(1)	(1)	16
342	3,425	9,861	716	9,146	16,865	2,252	14,614	17
317	367	2,203	690	1,512	5,004	(1)	(1)	18
767	12,053	51,720	5,977	45,742	81,460	9,313	72,147	19
28,226	120,257	458,390	81,003	377,387	649,597	174,005	475,592	20
Saskatchewan		Alberta			British Columbia			
6,050	7,270	27,244	13,685	13,560	33,301	19,999	13,302	21
2,726	1,409	7,636	5,345	2,292	13,672	8,531	5,141	22
(1)	(1)	7,631	(1)	(1)	6,405	255	6,150	23
---	7,434	17,571	---	17,571	29,643	---	29,643	24
1,152	127	2,554	2,151	403	2,357	1,881	476	25
---	20,878	24,344	---	24,344	32,435	---	32,435	26
(1)	(1)	9,696	(1)	(1)	10,631	218	10,413	27
(1)	(1)	2,284	(1)	(1)	2,830	(1)	(1)	28
632	886	1,257	338	918	3,046	2,295	751	29
210	770	2,820	660	2,211	3,135	1,109	2,026	30
165	138	543	320	629	1,453	396	1,057	31
1,218	2,564	4,069	1,219	2,850	2,582	720	1,862	32
3,416	2,734	8,435	4,499	3,936	3,091	616	2,476	33
393	1,715	3,989	532	3,457	4,600	931	3,670	34
28	2,726	3,177	152	3,025	4,114	755	3,358	35
---	490	353	(1)	(1)	2,322	(1)	(1)	36
(1)	(1)	3,264	662	2,602	4,680	1,484	3,196	37
218	424	754	384	370	1,251	507	744	38
779	15,671	22,252	1,248	21,005	21,896	3,492	18,404	39
18,102	85,448	150,338	31,931	118,407	183,444	43,676	139,768	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

October 1964 over October 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+13.8	+ 8.1	+14.1	+14.5	+ 9.3	+13.5	+16.9	+16.1
Other food and beverage .....	+11.4	+10.4	+ 8.3	+12.6	+10.8	+11.9	+18.6	+13.2
General .....	+10.5	+10.2	+11.6	+ 8.7	+13.2	+ 9.3	+10.6	+11.6
Department .....	+16.7	+13.5	+16.6	+25.9	+12.4	+ 3.2	+ 7.8	+12.4
Variety .....	+24.4	+39.8	+14.0	+29.0	+16.1	+14.7	+21.4	+19.8
Motor vehicle .....	+ 4.4	+ 8.6	+ 4.5	- 0.3	+ 7.1	+ 2.3	+ 6.8	+13.6
Garage and filling station .....	+ 4.1	+ 2.4	+ 3.5	+ 4.2	+15.3	- 2.1	+ 5.1	+ 7.6
Men's clothing .....	+19.2	- 1.1	+18.6	+25.7	+24.5	+ 7.3	+13.7	+15.1
Family clothing .....	+21.2	+17.2	+17.4	+23.3	+16.5	+ 4.6	+ 6.9	+63.6
Women's clothing .....	+13.4	+ 9.0	+13.3	+16.4	+27.3	+ 9.1	+ 4.8	+10.6
Shoe .....	+14.3	+11.2	+16.1	+15.6	+15.0	+ 7.4	+ 5.2	+11.9
Hardware .....	+ 5.8	+ 6.1	+ 8.5	+ 8.2	- 5.2	- 0.5	(1)	+13.7
Lumber and building material .....	- 4.8	+ 5.8	- 9.4	- 2.7	- 7.6	- 9.7	- 6.5	+ 8.2
Furniture, appliance and radio .....	+ 5.5	+12.9	+ 8.1	+ 3.5	+ 7.4	+ 3.7	- 7.8	+ 7.9
Restaurant .....	+ 4.7	+ 5.9	+ 6.7	+ 7.2	+ 0.8	- 3.4	- 9.4	+ 3.2
Fuel .....	+15.4	+ 8.1	+16.7	+15.3	+29.6	+23.7	+15.4	+12.8
Drug .....	+ 7.1	+ 8.2	+ 6.2	+ 9.0	+ 5.2	+ 7.0	+ 2.4	+ 5.4
Jewellery .....	+ 7.5	+14.0	+ 2.4	+ 8.8	+17.3	+ 5.2	+ 6.0	+ 7.1
Other .....	+ 8.4	+10.6	+13.1	+ 7.3	+15.4	+ 0.9	+ 2.0	+10.3
Totals, all trades .	+ 9.8	+ 9.9	+10.2	+10.5	+ 9.5	+ 3.4	+ 6.8	+12.8

(1) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to October 1964 over January to October 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 5.9	+ 4.8	+ 6.0	+ 5.5	+ 3.1	+ 7.0	+ 6.6	+ 8.0
Other food and beverage .....	+ 7.4	+ 6.0	+ 6.0	+ 8.5	+ 6.1	+ 8.2	+11.4	+ 6.2
General .....	+ 5.6	+ 6.5	+ 6.4	+ 2.7	+ 5.1	+ 6.4	+ 6.1	+ 6.7
Department .....	+10.1	+ 9.0	+ 6.5	+12.1	+ 7.2	+12.6	+ 7.9	+12.8
Variety .....	+12.2	+21.1	+ 4.6	+15.2	+ 6.7	+ 6.4	+16.4	+ 5.4
Motor vehicle .....	+11.4	+11.9	+ 9.3	+ 9.9	+ 9.1	+19.5	+ 7.9	+18.5
Garage and filling station .....	+ 5.0	+ 3.5	+ 3.6	+ 6.3	+ 8.1	+11.0	- 2.0	+ 5.0
Men's clothing .....	+ 7.3	+ 2.7	+ 4.5	+ 8.0	+ 7.8	+13.6	+17.4	+ 7.3
Family clothing .....	+ 7.2	+ 9.2	+ 4.0	+ 4.8	+ 0.6	+ 6.4	+ 8.3	+28.8
Women's clothing .....	+ 5.9	+ 4.9	+ 6.6	+ 4.7	+10.8	+ 6.7	+ 7.1	+ 7.0
Shoe .....	+ 1.6	+ 1.7	- 1.1	+ 2.4	+ 3.3	+ 7.1	- 0.5	+ 7.9
Hardware .....	+ 6.2	+ 5.0	+ 7.5	+ 5.2	+ 3.8	+ 8.3	+ 6.5	+ 4.1
Lumber and building material .....	+ 6.5	+ 8.6	- 0.9	+11.5	+ 4.5	+ 7.6	+ 1.6	+12.6
Furniture, appliance and radio .....	+ 6.8	+11.3	+ 7.0	+ 4.8	+ 2.7	+10.4	- 8.1	+10.1
Restaurant .....	+ 3.2	+ 4.4	+ 4.8	+ 3.0	+ 4.8	+ 2.3	- 3.9	+ 4.0
Fuel .....	- 4.4	+ 3.3	- 4.6	- 6.1	-13.7	- 2.1	- 6.6	+ 7.1
Rug .....	+ 4.3	+ 5.7	+ 4.4	+ 2.9	+ 6.4	+ 9.4	+ 3.8	+ 5.7
Jewellery .....	+ 5.2	+ 4.1	- 1.0	+ 6.2	6.5	11.8	10.6	+ 8.0
Other .....	+ 6.6	+ 7.9	+ 5.4	+ 2.6	+15.1	+12.6	+ 8.8	+12.0
Totals, all trades .	+ 7.1	+ 7.5	+ 5.7	+ 6.4	+ 7.2	+11.5	+ 6.6	+10.8

# Estimated Retail Trade - Atlantic Provinces

October 1963 and October 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
	thousands of dollars							
Grocery and combination ...	5,238	5,898	1,329	1,456	14,584	15,331	11,214	12,314
Other food and beverage ...	1,699	1,908	534	612	3,839	4,022	2,845	3,302
General .....	6,762	7,412	1,280	1,461	2,872	3,160	3,347	3,682
Motor vehicle .....	3,721	4,387	748	546	9,268	9,555	8,737	9,927
Garage and filling station	..	..	..	..	4,049	4,197	3,680	3,536
Men's clothing .....	847	932	380	428	2,394	2,597	1,826	2,116
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	505	530	246	277
Hardware .....	..	..	..	..	796	851	798	836
Lumber and building material .....	..	..	..	..	1,160	1,113	600	641
Furniture, appliance and radio .....	..	..	..	..	1,136	1,240	2,043	2,318
Restaurant .....	..	..	..	..	1,646	1,665	765	822
Fuel .....	..	..	..	..	588	689	306	271
Drug .....	479	517	114	124	1,483	1,581	1,405	1,545
Jewellery .....	..	..	..	..	397	392	143	212
Other .....	4,943	5,422	1,852	1,988	10,711	12,791	7,530	8,903
Totals .....	26,584	29,929	7,628	8,141	55,426	59,714	45,484	50,702

.. Figures not available.

**Note:** Totals may not balance due to rounding.







## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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Vol. 36 No. 11

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RETAIL TRADE

November, 1964

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1963</u> \$'000	<u>1964</u> \$'000	<u>% Change</u> 1964/1963
January to September.....	13,494,784	14,411,092	+ 6.8
October.....	1,620,591	1,779,362	+ 9.8
November.....	1,710,024	1,688,867	- 1.2
Total.....	16,825,399	17,879,321	+ 6.3

Estimated Retail Trade by Provinces and Kinds of Business

January to November 1964

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
	millions of dollars							
Grocery and combination .....	3 751	348	1,101	1,419	148	132	267	336
Other food and beverage .....	1,292	105	377	526	38	39	73	134
General .....	668	153	114	118	53	94	70	67
Department .....	1,550	104	275	533	128	68	169	273
Variety .....	376	48	97	166	9	12	23	22
Motor vehicle .....	3,033	278	672	1,075	121	236	276	375
Garage and filling station ...	1,270	107	333	489	45	94	91	111
Men's clothing .....	266	14	86	99	9	9	22	27
Family clothing .....	232	31	83	60	10	12	13	23
Women's clothing .....	282	10	88	117	7	8	25	27
Shoe .....	161	10	53	66	3	3	9	15
Hardware .....	324	18	90	97	17	36	42	24
Lumber and building material .	474	22	81	170	47	50	72	33
Furniture, appliance and radio	552	41	183	201	22	19	39	47
Restaurant .....	592	33	176	235	29	29	41	50
Fuel .....	298	14	82	162	7	3	3	27
Drug .....	424	36	103	167	22	18	31	47
Jewellery .....	115	7	25	53	4	6	7	13
All other .....	2,218	133	494	831	150	169	218	222
<b>Totals .....</b>	<b>17,879</b>	<b>1,510</b>	<b>4,512</b>	<b>6,588</b>	<b>869</b>	<b>1,038</b>	<b>1,490</b>	<b>1,872</b>

**Note:** Totals may not balance due to rounding.

January, 1965.

Merchandising and Services Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
November, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Inde- pendent	All stores
		thousands of dollars			
1	Grocery and combination .....	329,156	152,410	176,746	30,476
2	Other food and beverage .....	115,812	62,272	53,540	8,842
3	General .....	62,773	3,946	58,827	14,536
4	Department .....	195,707	--	195,707	14,789
5	Variety .....	42,111	36,224	5,887	6,341
6	Motor vehicle .....	248,983	1,677	247,306	23,036
7	Garage and filling station .....	115,943	1,229	114,714	9,738
8	Men's clothing .....	28,256	2,912	25,344	1,823
9	Family clothing .....	28,073	8,377	19,696	3,674
10	Women's clothing .....	27,824	7,914	19,909	1,112
11	Shoe .....	17,794	8,516	9,278	1,155
12	Hardware .....	29,370	6,590	22,780	1,856
13	Lumber and building material .....	46,812	11,782	35,031	1,815
14	Furniture, appliance and radio ...	58,888	11,666	47,222	4,340
15	Restaurant .....	52,122	4,234	47,888	2,920
16	Fuel .....	35,610	710	34,899	1,508
17	Drug .....	37,645	5,290	32,355	3,129
18	Jewellery .....	13,276	5,496	7,780	829
19	Other .....	202,712	19,888	182,825	14,058
20	Totals .....	1,688,867	351,133	1,337,734	145,977
		Manitoba			Saskat- chewan
21	Grocery and combination .....	13,078	6,163	6,914	11,416
22	Other food and beverage .....	3,539	(1)	(1)	3,791
23	General .....	5,378	(1)	(1)	8,566
24	Department .....	16,076	--	16,076	8,505
25	Variety .....	925	909	16	1,341
26	Motor vehicle .....	9,926	--	9,926	19,080
27	Garage and filling station .....	3,767	(1)	(1)	9,311
28	Men's clothing .....	964	52	912	997
29	Family clothing .....	1,159	306	853	1,642
30	Women's clothing .....	595	151	444	735
31	Shoe .....	402	217	185	321
32	Hardware .....	1,607	(1)	(1)	3,812
33	Lumber and building material .....	4,461	1,122	3,339	5,411
34	Furniture, appliance and radio ...	2,511	434	2,078	1,908
35	Restaurant .....	2,383	353	2,030	2,523
36	Fuel .....	939	--	939	355
37	Drug .....	1,844	(1)	(1)	1,578
38	Jewellery .....	498	(1)	(1)	665
39	Other .....	10,038	673	9,366	15,250
40	Totals .....	80,090	14,468	65,622	97,207

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
November, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,036	22,440	96,360	30,344	66,016	124,134	74,925	49,209	1
(1)	(1)	35,407	10,807	24,599	45,146	29,011	16,134	2
1,064	13,472	11,916	737	11,180	10,907	369	9,638	3
--	14,789	34,683	--	34,683	69,521	--	69,521	4
5,750	592	9,630	7,957	1,673	18,480	15,843	2,637	5
1,677	21,359	55,631	--	55,631	88,938	--	88,938	6
(1)	(1)	32,509	(1)	(1)	42,297	60	42,237	7
(1)	(1)	8,862	533	8,329	10,191	1,933	8,258	8
236	3,438	10,226	3,521	6,706	7,423	1,471	5,952	9
287	825	8,361	2,102	6,258	11,681	3,716	7,965	10
306	848	6,800	3,147	3,653	6,953	3,945	3,008	11
(1)	(1)	7,848	1,827	6,021	8,361	939	7,422	12
(1)	(1)	9,232	(1)	(1)	16,760	2,107	14,653	13
1,114	3,226	17,924	4,110	13,814	24,111	3,805	20,306	14
193	2,728	16,269	743	15,526	20,731	2,000	18,731	15
(1)	(1)	10,580	--	10,580	18,726	(1)	(1)	16
320	2,809	9,420	594	8,826	15,047	2,018	13,029	17
399	430	3,182	947	2,235	5,878	(1)	(1)	18
881	13,176	50,952	5,284	45,667	74,249	8,640	65,608	19
26,295	119,682	435,792	73,357	362,435	618,634	153,538	465,096	20
Saskatchewan		Alberta			British Columbia			
4,729	6,687	24,360	11,197	13,162	29,333	17,016	12,317	21
2,368	1,422	6,671	4,776	1,895	12,416	7,540	4,876	22
(1)	(1)	6,545	(1)	(1)	5,825	270	5,554	23
--	8,505	19,736	--	19,736	32,398	--	32,398	24
1,210	131	2,684	2,339	345	2,709	2,216	493	25
--	19,080	20,459	--	20,459	31,913	--	31,913	26
(1)	(1)	8,544	(1)	(1)	9,776	219	9,558	27
(1)	(1)	2,526	(1)	(1)	2,892	(1)	(1)	28
683	959	1,437	334	1,103	2,511	1,826	684	29
160	575	2,268	551	1,717	3,073	947	2,125	30
177	144	899	347	552	1,265	377	889	31
1,167	2,645	3,755	1,316	2,439	2,130	684	1,447	32
3,257	2,154	6,390	4,186	2,204	2,743	588	2,154	33
504	1,404	3,616	699	2,917	4,478	1,000	3,478	34
34	2,489	3,287	140	3,147	4,009	772	3,237	35
--	355	402	(1)	(1)	3,099	(1)	(1)	36
(1)	(1)	2,536	535	2,001	4,090	1,306	2,784	37
242	424	837	484	352	1,386	586	800	38
592	14,659	18,850	1,046	17,844	19,276	2,773	16,504	39
16,223	80,984	135,842	28,607	107,235	175,322	38,642	136,680	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

November 1964 over November 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	- 6.5	- 5.8	- 4.8	- 7.9	-11.3	-11.3	- 5.9	- 3.0
Other food and beverage .....	- 3.4	- 1.4	- 3.7	- 3.9	- 3.7	- 2.3	+ 0.1	- 4.0
General .....	- 3.5	- 1.0	+ 0.2	- 9.0	- 7.1	- 5.0	- 2.4	- 2.1
Department .....	+ 4.6	+12.3	+ 4.3	+ 7.5	+ 0.5	- 2.0	- 1.6	+ 3.5
Variety .....	+ 8.1	+25.6	+ 1.8	+ 4.8	- 8.5	+ 7.4	+16.3	+21.7
Motor vehicle .....	- 6.9	+ 2.9	- 5.2	-11.3	-14.3	- 4.5	-13.0	+ 3.0
Garage and filling station .....	+ 1.6	- 1.9	+ 1.5	+ 0.1	+18.7	+ 4.3	+ 0.9	+ 4.8
Men's clothing .....	+ 0.3	+ 0.9	+ 7.6	- 4.7	- 4.8	-11.5	+ 1.1	+ 3.3
Family clothing .....	- 1.6	+ 0.6	- 2.6	- 3.4	- 4.7	-11.4	- 5.1	+19.3
Women's clothing .....	- 1.7	- 3.1	- 0.2	- 2.4	-10.4	- 9.5	- 1.9	+ 1.2
Shoe .....	+ 5.7	+ 9.1	+10.7	+ 6.5	- 7.4	- 9.6	- 8.5	- 4.7
Hardware .....	- 1.2	+ 4.7	+ 4.4	- 0.3	- 8.3	- 9.0	- 5.2	- 0.6
Lumber and building material .....	+ 9.5	+12.1	+19.9	+12.0	- 5.2	+ 8.4	+ 1.5	+11.1
Furniture, appliance and radio .....	- 1.8	+ 4.7	- 5.3	- 1.9	+ 3.2	- 4.2	+ 0.4	+ 4.1
Restaurant .....	+ 1.1	- 2.6	+ 6.6	+ 2.5	- 6.0	-11.2	-10.5	+ 0.2
Fuel .....	+ 5.5	+ 7.0	+14.0	+ 3.6	- 9.6	- 7.6	- 3.8	- 1.2
Drug .....	+ 2.5	+ 2.7	+ 7.4	+ 0.8	- 0.1	+ 1.1	- 0.3	+ 1.1
Jewellery .....	+ 6.2	+ 2.7	+13.6	+ 5.5	- 3.1	- 7.6	+ 8.0	+ 5.6
Other .....	+ 3.0	+ 0.1	+ 9.2	- 0.3	+ 6.6	+ 1.1	- 2.2	+ 9.0
Totals, all trades .	- 1.2	+ 1.4	- 0.5	- 2.7	- 4.1	- 3.3	- 4.0	+ 2.3

Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
January to November 1964 over January to November 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 4.6	+ 3.8	+ 5.0	+ 4.2	+ 1.6	+ 5.1	+ 5.3	+ 6.9
Other food and beverage .....	+ 6.4	+ 5.4	+ 5.0	+ 7.3	+ 5.1	+ 7.1	+10.3	+ 5.2
General .....	+ 4.7	+ 5.7	+ 5.7	+ 1.6	+ 3.7	+ 5.2	+ 5.2	+ 5.9
Department .....	+ 9.4	+ 9.5	+ 6.2	+11.4	+ 6.4	+10.6	+ 6.7	+11.6
Variety .....	+11.7	+21.7	+ 4.3	+14.0	+ 4.9	+15.4	+21.5	+ 7.2
Motor vehicle .....	+ 9.6	+11.1	+ 8.0	+ 7.8	+ 6.7	+17.1	+ 6.0	+17.0
Garage and filling station .....	+ 4.7	+ 3.0	+ 3.4	+ 5.7	+ 8.9	+10.3	- 1.7	+ 5.0
Men's clothing .....	+ 6.6	+ 2.5	+ 4.8	+ 6.5	+ 6.3	+10.1	+15.2	+ 6.8
Family clothing .....	+ 6.0	+ 8.1	+ 3.1	+ 3.7	- 0.1	+ 3.6	+ 6.6	+27.7
Women's clothing .....	+ 5.1	+ 4.0	+ 5.9	+ 3.9	+ 8.6	+ 4.9	+ 6.2	+ 6.3
Shoe .....	+ 2.1	+ 2.4	+ 0.3	+ 2.8	+ 1.9	+ 4.9	- 1.3	+ 6.7
Hardware .....	+ 5.5	+ 5.0	+ 7.2	+ 4.7	+ 2.5	+ 6.2	+ 5.3	+ 3.7
Lumber and building material .....	+ 6.8	+ 8.9	+ 1.1	+11.5	+ 3.5	+ 7.7	+ 1.6	+12.5
Furniture, appliance and radio .....	+ 5.8	+10.6	+ 5.6	+ 4.0	+ 2.8	+ 8.7	+ 7.3	+ 9.5
Restaurant .....	+ 3.0	+ 3.8	+ 5.0	+ 3.0	+ 3.8	+ 0.9	- 4.4	+ 3.7
Fuel .....	- 3.3	+ 3.7	- 2.5	- 5.1	-13.2	- 2.7	- 6.2	+ 6.1
Rug .....	+ 4.2	+ 5.4	+ 4.7	+ 2.8	+ 5.8	+ 8.7	+ 3.4	+ 5.3
Jewellery .....	+ 5.3	+ 3.9	+ 0.6	+ 6.1	+ 5.3	+ 9.4	+10.3	+ 7.7
Other .....	+ 6.2	+ 7.0	+ 5.8	+ 2.4	+14.5	+11.5	+ 7.7	+11.8
Totals, all trades .	+ 6.3	+ 6.9	+ 5.2	+ 5.5	+ 6.0	+ 9.9	+ 5.5	+ 9.9

Estimated Retail Trade - Atlantic Provinces

November 1963 and November 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
	thousands of dollars							
Grocery and combination ...	5,867	5,350	1,304	1,245	13,856	13,122	11,322	10,758
Other food and beverage ...	1,846	1,928	528	528	3,831	3,500	2,759	2,886
General .....	7,267	7,296	1,257	1,263	2,910	2,796	3,242	3,181
Motor vehicle .....	3,512	3,909	726	683	9,547	9,098	8,606	9,346
Garage and filling station	..	..	..	..	4,517	4,328	3,712	3,374
Men's clothing .....	1,091	960	428	449	2,863	2,846	2,224	2,354
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	521	542	249	304
Hardware .....	..	..	..	..	788	807	776	829
Lumber and building material .....	..	..	..	..	738	806	547	592
Furniture, appliance and radio .....	..	..	..	..	1,225	1,362	2,070	2,113
Restaurant .....	..	..	..	..	1,664	1,602	766	744
Fuel .....	..	..	..	..	761	845	339	306
Drug .....	391	393	101	109	1,322	1,345	1,232	1,282
Jewellery .....	..	..	..	..	521	521	193	222
Other .....	7,162	6,877	2,444	2,693	13,413	15,376	9,247	10,242
Totals .....	30,175	30,237	8,096	8,310	58,477	58,897	47,282	48,532

.. Figures not available.

Note: Totals may not balance due to rounding.







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MONTHLY

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RETAIL TRADE

December, 1964

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1963</u> \$'000	<u>1964</u> \$'000	<u>% Change</u> 1964/1963
January to October.....	15,115,375	16,190,454	+ 7.1
November.....	1,710,024	1,688,867	- 1.2
December.....	<u>1,926,555</u>	<u>2,039,634</u>	<u>+ 5.9</u>
Total.....	18,751,954	19,918,955	+ 6.2

**Estimated Retail Trade by Provinces and Kinds of Business**  
January to December 1964

<u>Kind of business</u>	<u>Canada</u>	<u>Atl.</u> <u>prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
	millions of dollars							
Grocery and combination .....	4,142	384	1,216	1,564	164	146	297	372
Other food and beverage .....	1,485	120	428	605	44	46	86	156
General .....	742	169	128	130	60	104	77	74
Department .....	1,800	121	319	624	147	79	195	315
Variety .....	457	59	115	203	10	15	28	27
Motor vehicle .....	3,252	297	722	1,154	128	253	296	401
Garage and filling station ...	1,390	115	364	536	50	102	100	122
Men's clothing .....	311	17	98	117	10	10	26	32
Family clothing .....	272	37	96	71	11	14	15	27
Women's clothing .....	323	12	100	136	8	9	28	32
Shoe .....	183	12	61	76	4	3	10	17
Hardware .....	367	21	99	111	20	42	47	28
Lumber and building material .	516	24	90	188	50	54	77	35
Furniture, appliance and radio	613	47	203	222	25	21	42	53
Restaurant .....	645	36	192	256	31	32	45	54
Fuel .....	349	16	96	189	9	4	3	31
Drug .....	477	41	115	189	25	21	34	53
Jewellery .....	150	9	32	69	5	8	9	16
All other .....	2,442	151	549	926	160	181	233	241
<b>Totals .....</b>	<b>19,919</b>	<b>1,687</b>	<b>5,024</b>	<b>7,367</b>	<b>961</b>	<b>1,144</b>	<b>1,651</b>	<b>2,085</b>

**Note:** Totals may not balance due to rounding.

February, 1965

Merchandising and Services Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
December, 1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	391,680	176,702	214,978	35,893
2	Other food and beverage .....	192,875	135,483	57,392	14,585
3	General .....	74,480	4,764	69,716	16,477
4	Department .....	250,304	--	250,304	16,963
5	Variety .....	80,862	69,356	11,506	11,254
6	Motor vehicle .....	219,103	1,733	217,370	19,368
7	Garage and filling station .....	119,639	1,279	118,359	8,512
8	Men's clothing .....	44,989	5,281	39,708	2,848
9	Family clothing .....	39,749	12,728	27,021	6,381
10	Women's clothing .....	41,344	15,021	26,323	1,822
11	Shoe .....	22,724	11,528	11,195	1,760
12	Hardware .....	42,854	9,185	33,669	2,734
13	Lumber and building material .....	42,195	8,983	33,212	2,228
14	Furniture, appliance and radio ...	61,192	13,783	47,409	6,094
15	Restaurant .....	52,684	4,247	48,436	2,974
16	Fuel .....	51,075	872	50,203	2,384
17	Drug .....	52,954	7,845	45,109	4,550
18	Jewellery .....	34,840	13,752	21,088	1,944
19	Other .....	224,091	26,573	197,521	18,729
20	Totals .....	2,039,634	519,115	1,520,519	177,500
		Manitoba			Saskatchewan
21	Grocery and combination .....	15,260	7,146	8,114	14,191
22	Other food and beverage .....	6,519	(1)	(1)	6,760
23	General .....	7,246	(1)	(1)	10,042
24	Department .....	19,047	--	19,047	10,618
25	Variety .....	1,664	1,639	25	2,558
26	Motor vehicle .....	7,538	--	7,538	17,262
27	Garage and filling station .....	5,004	(1)	(1)	8,659
28	Men's clothing .....	1,349	38	1,310	1,434
29	Family clothing .....	1,511	532	979	1,656
30	Women's clothing .....	926	238	688	1,012
31	Shoe .....	401	246	155	336
32	Hardware .....	2,660	(1)	(1)	5,925
33	Lumber and building material .....	2,656	664	1,991	3,948
34	Furniture, appliance and radio ...	2,581	402	2,179	2,208
35	Restaurant .....	2,205	308	1,896	2,573
36	Fuel .....	1,789	--	1,789	635
37	Drug .....	2,784	(1)	(1)	2,290
38	Jewellery .....	1,116	(1)	(1)	1,861
39	Other .....	9,887	768	9,119	11,765
40	Totals .....	92,143	19,811	72,332	105,733

(1) Indicates figures withheld to avoid disclosing individual operations, but are

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
December, 1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,665 (1)	26,228 (1)	115,037 50,762	31,054 25,471	83,983 25,290	144,938 78,548	86,945 60,952	57,992 17,596	1
1,034	15,443	14,245	1,025	13,220	11,360	635	10,726	2
--	16,963	44,144	--	44,144	91,109	--	91,109	3
10,072	1,181	18,366	15,466	2,900	36,704	31,319	5,385	4
1,733	17,634	49,516	--	49,516	79,136	--	79,136	5
(1)	(1)	31,537	(1)	(1)	46,740	77	46,662	6
(1)	(1)	12,443	822	11,621	18,055	3,989	14,066	7
759	5,622	13,086	5,141	7,945	11,204	2,306	8,898	8
623	1,199	11,424	3,684	7,741	18,943	7,760	11,183	9
542	1,218	7,355	3,706	3,649	10,001	5,867	4,134	10
(1)	(1)	8,974	2,512	6,462	13,432	1,511	11,921	11
(1)	(1)	8,878	(1)	(1)	17,334	2,045	15,289	12
1,425	4,669	19,719	4,602	15,117	21,138	5,114	16,023	13
198	2,776	16,408	847	15,561	21,100	2,055	19,045	14
(1)	(1)	14,486	--	14,486	26,491	(1)	(1)	15
487	4,063	12,285	893	11,392	21,614	3,080	18,534	16
930	1,014	7,433	2,348	5,086	16,380	(1)	(1)	17
1,096	17,633	55,207	7,199	48,008	94,857	12,385	82,472	18
39,823	137,677	511,305	105,400	405,905	779,084	232,377	546,707	19
Saskatchewan		Alberta			British Columbia			
5,731	8,460	30,477	15,447	15,030	35,884	20,714	15,170	21
5,282	1,478	13,068	11,181	1,887	22,633	16,830	5,803	22
(1)	(1)	7,488	(1)	(1)	7,620	298	7,323	23
--	10,618	26,728	--	26,728	41,693	--	41,693	24
2,286	273	5,144	4,400	744	5,172	4,173	999	25
--	17,262	19,921	--	19,921	26,362	--	26,362	26
(1)	(1)	8,828	(1)	(1)	10,359	250	10,109	27
(1)	(1)	3,796	(1)	(1)	5,064	(1)	(1)	28
672	984	1,914	418	1,497	3,996	2,899	1,097	29
282	730	3,073	900	2,173	4,143	1,534	2,609	30
202	135	1,004	379	625	1,866	588	1,278	31
1,489	4,436	5,400	1,756	3,644	3,728	1,032	2,696	32
2,183	1,765	4,895	2,943	1,952	2,257	559	1,698	33
574	1,633	3,533	593	2,940	5,920	1,072	4,848	34
25	2,547	3,628	121	3,508	3,795	692	3,104	35
--	635	502	(1)	(1)	4,788	(1)	(1)	36
(1)	(1)	3,619	695	2,924	5,811	2,011	3,801	37
737	1,124	2,157	1,259	898	3,949	1,743	2,206	38
662	11,103	15,147	1,054	14,093	18,500	3,408	15,092	39
21,391	84,342	160,322	41,862	118,460	213,540	58,449	155,091	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

December 1964 over December 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+10.8	+ 9.7	+10.2	+10.7	+ 8.1	+ 8.8	+13.5	+14.2
Other food and beverage .....	+12.6	+18.5	+10.5	+15.9	+ 5.6	+ 5.2	+16.2	+ 5.4
General .....	+ 8.5	+ 7.6	+17.0	+ 2.3	+ 7.1	+ 4.3	+ 6.1	+15.3
Department .....	+ 8.0	+ 3.8	+ 4.7	+ 9.8	+ 8.6	+ 4.8	+ 9.1	+ 9.1
Variety .....	+16.4	+27.8	+11.3	+15.1	+ 2.2	+11.8	+24.5	+21.4
Motor vehicle .....	-10.7	- 4.9	- 6.2	-14.2	- 1.9	-11.5	-13.1	-12.0
Garage and filling station .....	+ 2.6	- 3.1	- 0.1	+ 1.5	+14.3	+ 0.7	+ 7.3	+14.2
Men's clothing .....	+ 3.1	- 2.3	+ 0.6	+ 3.6	+ 0.9	- 2.5	+ 8.3	+10.3
Family clothing .....	+ 5.0	+ 3.3	+ 1.4	+ 5.8	+ 2.7	- 1.3	+ 2.8	+25.7
Women's clothing .....	+ 5.4	+ 1.2	+ 8.7	+ 6.4	+ 9.7	+ 0.5	- 1.7	(1)
Shoe .....	- 1.7	- 6.3	- 5.9	- 1.7	+ 5.8	+11.6	+ 3.7	+16.8
Hardware .....	+ 9.1	+ 9.4	+ 2.6	+10.7	+ 6.7	+ 8.1	+ 9.8	+23.9
Lumber and building material .....	+22.7	+ 7.6	+20.1	+35.1	+ 0.3	+36.9	+ 7.5	+12.7
Furniture, appliance and radio .....	+ 2.8	+ 5.0	+ 6.1	+ 1.6	- 3.0	+ 0.1	- 4.1	+ 2.8
Restaurant .....	+ 5.3	+ 2.1	+10.4	+ 6.1	- 3.2	- 6.2	- 2.1	+ 4.3
Fuel .....	- 2.5	- 2.3	- 6.5	- 6.3	+14.7	+27.0	+40.6	+26.9
Drug .....	+ 7.8	+ 7.6	+11.3	+ 8.1	+ 4.9	+ 5.5	+ 3.8	+ 4.7
Jewellery .....	+ 7.2	- 4.7	+16.3	+ 8.2	- 3.3	+ 0.5	+ 3.0	+ 3.2
Other .....	+ 7.5	+ 0.6	+ 6.2	+11.1	+12.8	+ 5.6	+ 0.4	+ 5.4
Totals, all trades .	+ 5.9	+ 5.6	+ 5.7	+ 6.3	+ 6.5	+ 2.6	+ 5.3	+ 7.0

(1) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to December 1964 over January to December 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 5.2	+ 4.3	+ 5.5	+ 4.8	+ 2.2	+ 5.5	+ 6.1	+ 7.6
Other food and beverage .....	+ 7.1	+ 6.8	+ 5.6	+ 8.4	+ 5.2	+ 6.8	+11.1	+ 5.2
General .....	+ 5.1	+ 5.9	+ 6.9	+ 1.6	+ 4.1	+ 5.2	+ 5.3	+ 6.8
Department .....	+ 9.2	+ 8.6	+ 6.0	+11.2	+ 6.6	+ 9.8	+ 7.0	+11.2
Variety .....	+12.5	+22.8	+ 5.4	+14.2	+ 4.4	+14.7	+17.8	+ 9.6
Motor vehicle .....	+ 8.0	+ 9.9	+ 6.9	+ 5.9	+ 6.1	+14.6	+ 4.4	+14.5
Garage and filling station .....	+ 4.5	+ 2.5	+ 3.1	+ 5.4	+ 9.4	+ 9.4	- 1.0	+ 5.7
Men's clothing .....	+ 6.0	+ 1.6	+ 4.2	+ 6.1	+ 5.6	+ 8.1	+14.2	+ 7.4
Family clothing .....	+ 5.9	+ 7.3	+ 2.9	+ 4.0	+ 0.3	+ 3.0	+ 6.1	+27.4
Women's clothing .....	+ 5.2	+ 3.6	+ 6.2	+ 4.3	+ 8.8	+ 4.4	+ 5.2	+ 5.5
Shoe .....	+ 1.6	+ 1.1	- 0.5	+ 2.2	+ 2.3	+ 5.6	- 0.9	+ 7.7
Hardware .....	+ 5.9	+ 5.5	+ 6.8	+ 5.4	+ 3.1	+ 6.5	+ 5.8	+ 6.0
Lumber and building material .....	+ 7.9	+ 8.8	+ 2.7	+13.4	+ 3.3	+ 9.4	+ 1.9	+12.5
Furniture, appliance and radio .....	+ 5.5	+ 9.8	+ 5.7	+ 3.7	+ 2.2	+ 7.7	+ 6.3	+ 8.7
Restaurant .....	+ 3.2	+ 3.6	+ 5.4	+ 3.2	+ 3.3	+ 0.3	- 4.3	+ 3.7
Fuel .....	- 3.2	+ 2.8	- 3.1	- 5.3	- 8.7	+ 1.0	- 1.4	+ 8.8
Rug .....	+ 4.6	+ 5.7	+ 5.4	+ 3.3	+ 5.7	+ 8.3	+ 3.5	+ 5.2
Jewellery .....	+ 5.7	+ 1.8	+ 3.8	+ 6.6	+ 3.5	+ 7.2	+ 8.6	+ 6.6
Other .....	+ 6.3	+ 6.2	+ 5.8	+ 3.2	+14.4	+11.1	+ 7.2	+11.2
Totals, all trades .	+ 6.2	+ 6.7	+ 5.3	+ 5.6	+ 6.1	+ 9.2	+ 5.5	+ 9.6

# Estimated Retail Trade - Atlantic Provinces

December 1963 and December 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
	thousands of dollars							
Grocery and combination ...	5,389	6,068	1,370	1,481	14,559	15,864	11,413	12,479
Other food and beverage ...	2,581	3,225	647	791	5,432	6,046	3,650	4,523
General .....	7,347	8,148	1,501	1,599	2,963	3,113	3,508	3,617
Motor vehicle .....	3,409	4,064	700	599	8,951	8,011	7,301	6,693
Garage and filling station	..	..	..	..	4,307	4,269	3,139	2,615
Men's clothing .....	1,374	1,445	696	676	4,965	4,905	3,858	4,025
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	989	899	477	462
Hardware .....	..	..	..	..	972	1,087	1,015	1,116
Lumber and building material .....	..	..	..	..	1,060	1,122	475	561
Furniture, appliance and radio .....	..	..	..	..	1,694	1,652	2,940	3,116
Restaurant .....	..	..	..	..	1,570	1,563	792	812
Fuel .....	..	..	..	..	1,497	1,542	663	604
Drug .....	554	590	136	160	1,763	1,902	1,775	1,898
Jewellery .....	..	..	..	..	1,351	1,235	486	514
Other .....	8,216	8,397	3,108	3,240	19,722	22,057	12,709	13,253
Totals .....	32,576	36,059	9,452	9,886	71,795	75,267	54,201	56,289

.. Figures not available.

Note: Totals may not balance due to rounding.







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MONTHLY

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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## RETAIL TRADE

(January, 1965)

Retail sales in Canada, during the month of January rose 0.4 per cent over the sales registered in the same month a year ago. The estimated dollar value of sales for January this year was \$1,481,976,000 as compared to \$1,476,419,000 last year. It is important to note that the estimates contained in this bulletin are not adjusted for price changes, seasonal variations or number of shopping days.

Five of the nineteen specified trade groups recorded decreased sales for January 1965 over January 1964. Variety stores and the clothing group experienced increased sales while garages and service stations and drug stores had substantial gains. Lumber and building material dealers reported a decrease of 12.5 per cent for the month.

The changes in sales by provinces were not extreme, ranging from a gain of 1.5 per cent in Alberta to a decline of 2.7 per cent in Saskatchewan. Manitoba sales remained unchanged and the increase in the remaining provinces was nominal.

### Total Retail Trade in Canada

(Thousands)

	<u>1963</u>	<u>1964</u>	<u>% Change</u> 1964/1963
January to March.....	4,051,892	4,421,140	+ 9.1
April to June.....	4,832,684	5,099,917	+ 5.5
July to September.....	4,610,208	4,890,035	+ 6.1
October to December.....	<u>5,257,170</u>	<u>5,507,863</u>	<u>+ 4.8</u>
Total.....	18,751,954	19,918,955	+ 6.2

	<u>1964</u>	<u>1965</u>	<u>% Change</u> 1965/1964
January.....	1,476,419	1,481,976	+ 0.4

Merchandising and Services Division

March, 1965

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
January, 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	350,047	166,991	183,056	31,831
2	Other food and beverage .....	94,261	45,287	48,974	7,884
3	General .....	52,095	3,456	48,639	12,308
4	Department .....	115,450	--	115,450	6,482
5	Variety .....	25,676	21,810	3,866	2,887
6	Motor vehicle .....	236,309	1,462	234,847	15,719
7	Garage and filling station .....	112,760	788	111,972	10,011
8	Men's clothing .....	26,872	2,123	24,749	1,144
9	Family clothing .....	18,129	5,946	12,183	2,261
10	Women's clothing .....	24,960	6,813	18,147	784
11	Shoe .....	13,251	4,741	8,510	680
12	Hardware .....	20,616	4,376	16,240	1,313
13	Lumber and building material .....	30,855	6,483	24,372	1,473
14	Furniture, appliance and radio .....	53,025	8,872	44,154	3,609
15	Restaurant .....	51,230	3,896	47,334	2,520
16	Fuel .....	49,170	775	48,395	2,251
17	Drug .....	40,172	5,170	35,002	3,402
18	Jewellery .....	8,704	3,141	5,563	506
19	Other .....	158,394	14,389	144,004	9,983
20	Totals .....	1,481,976	306,519	1,175,457	117,048
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,866	7,061	6,804	12,414
22	Other food and beverage .....	2,858	(1)	(1)	3,065
23	General .....	4,358	(1)	(1)	6,495
24	Department .....	9,929	--	9,929	4,476
25	Variety .....	537	526	11	795
26	Motor vehicle .....	8,996	--	8,996	15,548
27	Garage and filling station .....	3,625	(1)	(1)	8,019
28	Men's clothing .....	956	46	910	900
29	Family clothing .....	931	207	724	969
30	Women's clothing .....	593	111	482	717
31	Shoe .....	229	120	109	188
32	Hardware .....	1,000	(1)	(1)	2,576
33	Lumber and building material .....	2,911	617	2,294	2,596
34	Furniture, appliance and radio .....	1,539	387	1,152	2,228
35	Restaurant .....	2,063	346	1,717	2,255
36	Fuel .....	1,067	--	1,067	448
37	Drug .....	1,943	(1)	(1)	1,588
38	Jewellery .....	308	(1)	(1)	46
39	Other .....	13,965	753	13,212	9,138
40	Totals .....	71,674	13,075	58,599	74,904

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
January, 1965

Atlantic provinces		Quebec			Ontario			
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	No.
thousands of dollars								
8,629	23,202	99,259	32,853	66,406	135,508	80,966	54,542	1
(1)	(1)	21,615	415	21,200	42,001	25,827	16,174	2
884	11,424	9,356	604	8,753	9,361	434	8,926	3
--	6,482	19,866	--	19,866	39,035	--	39,035	4
2,599	288	6,511	5,519	992	11,467	9,695	1,772	5
1,462	14,256	53,972	--	53,972	91,108	--	91,108	6
(1)	(1)	29,341	(1)	(1)	44,642	134	44,508	7
(1)	(1)	7,551	434	7,117	10,622	1,267	9,355	8
129	2,132	6,181	2,399	3,782	4,672	987	3,685	9
191	592	7,735	1,858	5,877	10,507	3,314	7,192	10
128	552	3,987	1,367	2,620	6,097	2,410	3,687	11
(1)	(1)	5,043	1,278	3,766	6,568	929	5,639	12
(1)	(1)	6,592	(1)	(1)	11,400	1,688	9,712	13
977	2,632	17,738	2,785	14,953	20,257	3,102	17,156	14
145	2,374	15,544	884	14,659	21,184	1,664	19,520	15
(1)	(1)	15,821	--	15,821	25,013	(1)	(1)	16
294	3,108	9,925	591	9,335	16,256	1,893	14,362	17
226	280	1,645	594	1,051	3,990	(1)	(1)	18
590	9,394	33,754	2,502	31,252	61,785	6,283	55,502	19
21,159	95,889	371,436	54,536	316,900	571,473	142,093	429,380	20
Saskatchewan		Alberta			British Columbia			
5,364	7,050	25,020	12,807	12,213	32,150	19,310	12,840	21
1,906	1,159	5,388	3,911	1,477	11,449	6,970	4,478	22
(1)	(1)	5,751	(1)	(1)	4,466	306	4,160	23
--	4,476	13,597	--	13,597	22,066	--	22,066	24
677	117	1,802	1,462	340	1,678	1,332	345	25
--	15,548	23,284	--	23,284	27,682	--	27,682	26
(1)	(1)	8,437	(1)	(1)	8,686	210	8,476	27
(1)	(1)	2,470	(1)	(1)	3,229	(1)	(1)	28
411	558	969	265	704	2,146	1,548	598	29
122	595	2,019	421	1,598	2,604	794	1,810	30
95	93	707	238	469	1,362	382	979	31
625	1,950	2,503	671	1,832	1,614	514	1,100	32
1,454	1,142	3,827	1,988	1,840	2,056	353	1,703	33
415	1,813	3,228	405	2,823	4,426	801	3,624	34
12	2,243	3,842	113	3,729	3,823	732	3,091	35
--	448	360	(1)	(1)	4,210	(1)	(1)	36
(1)	(1)	2,907	617	2,290	4,151	1,347	2,804	37
171	318	584	281	303	1,183	372	812	38
420	8,718	11,089	952	10,137	18,680	2,889	15,791	39
12,549	62,355	117,784	24,671	93,113	157,661	38,434	119,227	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January 1965 over January 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 3.5	+ 1.8	+ 0.9	+ 3.2	+ 6.4	+10.7	+ 5.9	+ 8.7
Other food and beverage .....	- 9.9	+ 1.1	-32.6	- 3.5	- 0.8	+ 4.5	+12.0	+ 7.7
General .....	+ 3.1	+ 0.8	+ 5.1	- 0.7	+ 3.7	+ 1.3	+ 8.5	+ 9.0
Department .....	+ 1.7	- 3.0	+ 2.4	+ 1.9	+ 1.2	- 6.1	+ 0.5	+ 5.0
Variety .....	+ 9.0	+23.7	+ 3.2	+ 6.4	- 5.8	+ 8.0	+24.6	+21.1
Motor vehicle .....	- 2.9	- 8.4	+ 6.8	- 5.3	+ 5.6	-11.9	+ 1.2	- 8.6
Garage and filling station .....	+ 8.5	+ 6.7	+ 8.3	+ 9.7	+ 9.5	+ 7.1	+10.2	+ 3.9
Men's clothing .....	+ 3.9	- 0.4	+ 0.7	+ 6.7	+ 9.4	- 1.3	+ 1.5	+ 6.6
Family clothing .....	+ 4.5	+ 1.1	+ 1.5	+ 1.9	+10.3	+ 5.8	+ 0.7	+24.9
Women's clothing .....	+ 2.2	- 4.2	- 0.7	+ 1.8	+ 9.4	+ 5.9	+ 4.6	+11.0
Shoe .....	+ 3.8	- 2.9	- 0.2	+11.3	- 6.9	+ 3.9	-11.5	- 0.3
Hardware .....	- 1.6	+ 8.2	- 3.6	- 0.9	-11.7	+ 4.5	-10.4	+ 8.5
Lumber and building material .....	-12.5	+ 4.6	- 0.1	-16.3	- 5.3	-10.8	-26.1	-16.3
Furniture, appliance and radio .....	+ 1.6	+ 5.7	+ 5.2	+ 0.3	- 6.3	+ 3.1	-11.1	+ 4.0
Restaurant .....	+ 1.1	+ 1.9	+ 1.9	+ 2.9	-10.7	- 6.5	- 2.3	+ 3.7
Fuel .....	+ 0.9	- 3.9	+ 6.2	- 3.6	- 4.2	+26.6	+50.6	+ 9.1
Drug .....	+ 5.0	+ 6.7	+ 9.1	+ 5.1	+ 1.4	+ 5.0	+ 1.8	- 1.6
Jewellery .....	+ 2.5	+ 7.2	- 1.0	+ 4.6	- 6.1	- 1.8	- 7.2	+ 9.2
Other .....	- 3.2	- 2.5	+ 7.9	- 0.9	- 8.8	-15.3	- 1.8	-16.3
Totals, all trades .	+ 0.4	+ 0.5	+ 0.7	+ 0.4	(1)	- 2.7	+ 1.5	+ 0.3

(1) Unchanged

Estimated Retail Trade - Atlantic Provinces

January 1964 and January 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
grocery and combination ...	4,727	4,836	1,446	1,502	14,380	14,489	10,706	11,005
other food and beverage ...	1,557	1,634	465	479	3,342	3,338	2,434	2,432
general .....	5,962	5,999	932	973	2,524	2,469	2,796	2,867
motor vehicle .....	2,183	2,336	569	619	8,302	6,500	6,101	6,264
garage and filling station	..	..	..	..	3,493	3,854	4,354	4,332
men's clothing .....	574	545	195	187	2,007	2,016	1,428	1,441
family clothing .....								
women's clothing .....								
shoe .....	..	..	..	..	372	364	209	209
hardware .....	..	..	..	..	516	540	504	502
lumber and building material .....	..	..	..	..	621	662	481	491
furniture, appliance and radio .....	..	..	..	..	1,057	1,152	1,620	1,645
restaurant .....	..	..	..	..	1,361	1,340	733	759
hotel .....	..	..	..	..	1,382	1,442	520	474
laundry .....	427	459	112	112	1,393	1,458	1,255	1,372
jewellery .....	..	..	..	..	315	338	110	115
other .....	3,689	3,606	1,632	1,453	8,175	8,538	5,754	5,754
Totals .....	21,866	22,599	6,358	6,284	49,239	48,500	39,005	39,661

Figures not available.

Note: Totals may not balance due to rounding.









## DOMINION BUREAU OF STATISTICS

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## RETAIL TRADE

(February, 1965)

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis: they are not adjusted for price changes, seasonal variations or number of shopping days.

## Total Retail Trade in Canada

Period	1964 \$'000	1965 \$'000	% Changes 1965/1964
January .....	1,476,419	1,481,976	+ 0.4
February .....	1,403,620	1,397,265	- 0.5
Total .....	2,880,039	2,879,241	- 0.3

## Estimated Retail Trade by Provinces and Kinds of Business

January and February 1965

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	672	61	195	258	26	24	47	61
Other food and beverage .....	203	17	55	86	6	6	11	22
General .....	99	23	17	17	8	13	11	9
Department .....	226	14	39	76	19	9	26	42
Variety .....	50	6	13	22	1	2	3	4
Motor vehicle .....	494	37	117	183	18	31	48	60
Garage and filling station ...	210	18	54	84	7	13	15	19
Men's clothing .....	46	2	13	18	2	2	4	5
Family clothing .....	32	4	11	8	1	2	2	4
Women's clothing .....	43	1	14	18	1	1	3	4
Shoe .....	22	1	7	10	--	--	1	2
Hardware .....	43	2	11	14	2	5	5	3
Lumber and building material .	61	3	12	23	5	5	8	5
Furniture, appliance and radio	90	6	29	33	3	4	6	8
Restaurant .....	99	5	30	40	4	4	7	8
Fuel .....	97	4	31	50	2	1	1	8
Drug .....	78	7	19	31	4	3	6	8
Jewellery .....	17	1	4	8	1	1	1	2
All other .....	296	18	69	112	22	19	22	34
Totals .....	2,879	230	740	1,093	134	146	228	308

Note: Totals may not balance due to rounding.

April 1965

Merchandising and Services Division

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	322,266	152,190	170,075	29,023
2	Other food and beverage .....	108,746	58,380	50,367	8,686
3	General .....	46,955	2,612	44,343	11,089
4	Department .....	110,705	--	110,705	7,353
5	Variety .....	24,816	21,163	3,654	2,900
6	Motor vehicle .....	258,171	1,694	256,478	21,145
7	Garage and filling station .....	97,555	800	96,755	8,121
8	Men's clothing .....	19,136	2,075	17,061	1,130
9	Family clothing .....	13,664	4,054	9,610	1,886
10	Women's clothing .....	18,411	5,064	13,347	619
11	Shoe .....	8,604	3,586	5,018	528
12	Hardware .....	22,252	4,631	17,620	980
13	Lumber and building material .....	29,927	6,390	23,536	1,258
14	Furniture, appliance and radio .....	36,764	6,492	30,271	2,780
15	Restaurant .....	47,405	3,783	43,622	2,513
16	Fuel .....	47,907	706	47,201	1,873
17	Drug .....	37,850	5,199	32,652	3,214
18	Jewellery .....	8,252	2,654	5,598	411
19	Other .....	137,879	14,147	123,732	7,841
20	Totals .....	1,397,265	295,620	1,101,645	113,350
		Manitoba			Saskatchewan
21	Grocery and combination .....	12,517	5,957	6,560	11,807
22	Other food and beverage .....	3,079	(1)	(1)	3,170
23	General .....	4,103	(1)	(1)	6,564
24	Department .....	9,485	--	9,485	4,640
25	Variety .....	538	527	11	815
26	Motor vehicle .....	9,170	--	9,170	15,767
27	Garage and filling station .....	3,596	(1)	(1)	5,083
28	Men's clothing .....	566	40	526	631
29	Family clothing .....	548	207	341	719
30	Women's clothing .....	457	89	368	431
31	Shoe .....	133	68	65	122
32	Hardware .....	936	(1)	(1)	2,315
33	Lumber and building material .....	2,582	536	2,046	2,428
34	Furniture, appliance and radio .....	1,677	328	1,349	1,572
35	Restaurant .....	2,131	373	1,758	2,159
36	Fuel .....	1,097	--	1,097	402
37	Drug .....	1,955	(1)	(1)	1,568
38	Jewellery .....	306	(1)	(1)	379
39	Other .....	7,686	606	7,079	10,220
40	Totals .....	62,562	11,782	50,780	70,792

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
February, 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
7,767	21,256	96,113	30,258	65,855	122,133	74,574	47,559	1
(1)	(1)	33,713	9,629	24,084	43,531	28,481	15,050	2
784	10,305	7,392	411	6,981	7,944	254	7,691	3
--	7,353	19,257	--	19,257	37,228	--	37,228	4
2,603	297	6,092	5,147	945	10,970	9,248	1,722	5
1,694	19,451	63,085	--	63,085	92,126	--	92,126	6
(1)	(1)	24,839	(1)	(1)	39,634	167	39,467	7
(1)	(1)	5,726	320	5,406	7,497	1,256	6,241	8
111	1,776	4,470	1,478	2,991	3,801	728	3,073	9
162	457	6,194	1,578	4,616	7,475	2,174	5,301	10
105	422	2,517	1,060	1,457	3,727	1,884	1,842	11
(1)	(1)	6,307	1,281	5,026	7,259	958	6,301	12
(1)	(1)	5,416	(1)	(1)	11,432	1,485	9,947	13
564	2,216	11,175	2,066	9,109	12,852	2,088	10,764	14
201	2,312	14,288	854	13,434	19,233	1,508	17,725	15
(1)	(1)	15,291	--	15,291	25,388	(1)	(1)	16
326	2,888	9,533	492	9,041	14,791	1,996	12,795	17
168	242	1,988	444	1,544	3,851	(1)	(1)	18
450	7,391	35,098	2,962	32,135	50,498	5,815	44,683	19
20,882	92,468	368,494	58,461	310,033	521,370	133,968	387,402	20
Saskatchewan		Alberta			British Columbia			
5,105	6,702	21,957	11,215	10,742	28,715	17,315	11,401	21
2,086	1,084	5,703	4,078	1,626	10,865	6,539	4,326	22
(1)	(1)	5,552	(1)	(1)	4,310	16	4,294	23
--	4,640	12,606	--	12,606	20,134	--	20,134	24
718	96	1,678	1,466	213	1,823	1,454	369	25
--	15,767	24,376	--	24,376	32,502	--	32,502	26
(1)	(1)	6,402	(1)	(1)	9,881	216	9,665	27
(1)	(1)	1,506	(1)	(1)	2,080	(1)	(1)	28
299	420	875	208	667	1,366	1,023	343	29
99	332	1,393	366	1,027	1,841	595	1,246	30
55	66	537	158	379	1,041	256	785	31
674	1,640	2,721	739	1,982	1,732	660	1,072	32
1,360	1,068	4,226	2,177	2,048	2,585	415	2,170	33
366	1,205	2,646	358	2,288	4,063	723	3,340	34
20	2,140	3,195	152	3,043	3,886	676	3,210	35
--	402	386	(1)	(1)	3,470	(1)	(1)	36
(1)	(1)	2,668	507	2,161	4,122	1,397	2,725	37
128	252	470	237	233	848	331	516	38
380	9,840	11,289	871	10,418	15,248	3,062	12,186	39
12,172	58,620	110,185	23,124	87,061	150,512	35,233	115,279	40

ote: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

February 1965 over February 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	- 1.5	- 1.7	- 0.3	- 2.5	- 4.4	- 2.7	- 1.3	+ 0.9
Other food and beverage .....	+ 6.3	+14.6	+ 3.4	+ 9.8	+ 0.1	+ 1.9	- 2.1	+ 3.7
General .....	- 1.9	+ 2.1	+ 0.3	- 8.6	+ 0.4	- 6.2	+ 0.3	- 0.6
Department .....	+ 0.3	+ 1.4	- 1.6	+ 0.9	- 1.6	- 5.5	- 2.0	+ 4.9
Variety .....	+ 2.3	+17.2	- 3.8	- 0.2	- 9.4	- 0.1	+12.3	+17.1
Motor vehicle .....	+ 0.2	+ 5.7	+ 5.8	- 3.4	- 0.1	- 5.0	- 0.9	+ 0.7
Garage and filling station .....	+ 0.1	+ 2.8	- 0.7	- 0.2	+ 8.0	+ 2.0	- 6.3	+ 2.4
Men's clothing .....	+ 5.4	+12.1	+14.5	+ 4.0	+ 0.4	- 7.7	- 7.6	+ 0.7
Family clothing .....	- 4.0	+ 1.1	- 8.3	- 4.7	-11.9	- 6.7	-11.2	+21.5
Women's clothing .....	- 3.5	- 0.3	+ 2.0	- 6.9	- 2.8	-13.1	- 5.2	- 4.0
Shoe .....	- 5.2	- 1.3	- 5.6	- 2.3	-14.2	-18.7	-21.0	- 3.3
Hardware .....	+ 0.9	+ 0.1	+ 1.7	+ 5.9	-15.7	- 2.7	-11.3	+17.7
Lumber and building material .....	- 9.4	+14.5	-12.6	- 8.7	-14.2	+ 0.8	-17.6	- 3.8
Furniture, appliance and radio .....	-10.0	- 0.2	-17.1	- 6.0	-19.4	- 3.7	-20.0	+ 4.5
Restaurant .....	- 1.7	+ 3.2	- 1.2	+ 0.5	- 8.4	-14.5	-10.5	+ 3.2
Fuel .....	+ 5.6	+ 4.9	+ 5.4	+ 6.1	+ 4.4	+37.2	+50.2	- 2.3
Drug .....	+ 2.2	+ 5.5	+ 7.4	(1)	- 0.5	- 0.5	- 1.8	+ 1.4
Jewellery .....	- 4.8	- 3.1	- 6.0	- 6.2	- 1.6	-10.6	- 3.7	+ 5.9
Other .....	- 2.1	+ 3.0	+ 1.0	- 2.7	- 3.9	- 7.5	- 7.0	- 1.0
Totals, all trades .	- 0.5	+ 3.2	+ 0.7	- 1.0	- 3.2	- 4.3	- 4.1	+ 1.8

(1) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January-February 1965 over January-February 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 1.0	+ 0.1	+ 0.3	+ 0.4	+ 1.0	+ 3.7	+ 2.4	+ 4.9
Other food and beverage .....	- 1.9	+ 7.7	-14.5	+ 2.8	- 0.3	+ 3.1	+ 4.3	+ 5.7
General .....	+ 0.6	+ 1.4	+ 2.9	- 4.5	+ 2.1	- 2.6	+ 4.3	+ 4.1
Department .....	+ 1.0	- 0.7	+ 0.4	+ 1.4	- 0.2	- 5.8	+ 0.7	+ 5.0
Variety .....	+ 5.6	+20.4	- 0.3	+ 3.1	- 7.6	+ 3.7	+18.4	+19.0
Motor vehicle .....	- 1.3	- 0.8	+ 6.3	- 4.4	+ 2.6	- 8.6	+ 0.1	- 3.8
Garage and filling station .....	+ 4.4	+ 4.9	+ 4.0	+ 4.8	+ 8.8	+ 5.1	+ 2.4	+ 3.1
Men's clothing .....	+ 4.5	+ 5.4	+ 6.2	+ 5.6	+ 5.8	- 4.1	- 3.1	+ 4.2
Family clothing .....	+ 0.7	+ 1.1	- 2.8	- 1.2	+ 0.9	+ 0.1	- 5.3	+23.6
Women's clothing .....	- 0.3	- 2.5	+ 0.5	- 2.0	+ 3.8	- 2.1	+ 0.4	+ 4.3
Shoe .....	(1)	- 2.2	- 2.4	+ 5.7	- 9.7	- 6.3	-15.9	- 1.6
Hardware .....	- 0.3	+ 4.6	- 0.7	+ 2.6	-13.6	+ 1.0	-10.9	+13.0
Lumber and building material .....	-11.0	+ 8.9	- 6.1	-12.7	- 9.7	- 5.5	-21.9	- 9.7
Furniture, appliance and radio .....	- 3.5	+ 3.1	- 4.7	- 2.2	-13.6	+ 0.2	-15.4	+ 4.2
Restaurant .....	- 0.2	+ 2.5	+ 0.4	+ 1.7	- 9.5	-10.6	- 6.2	+ 3.4
Fuel .....	+ 3.1	- 0.1	+ 5.8	+ 1.0	(1)	+31.4	+50.4	+ 3.7
Drug .....	+ 3.6	+ 6.1	+ 8.3	+ 2.6	+ 0.5	+ 2.2	(1)	- 0.1
Jewellery .....	- 1.2	+ 2.3	- 3.8	- 1.0	- 3.9	- 5.9	- 5.6	+ 7.8
Other .....	- 2.7	- 0.1	+ 4.3	- 1.7	- 7.1	-11.4	- 4.5	-10.0
Totals, all trades .	- 0.3	+ 1.8	+ 0.7	- 0.3	- 1.5	- 3.5	- 1.3	+ 1.1

1) Unchanged

Estimated Retail Trade - Atlantic Provinces

February 1964 and February 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1964	1965	1965
thousands of dollars								
Grocery and combination ...	5,215	5,059	1,177	1,167	13,033	12,908	10,110	9,889
Other food and beverage ...	1,529	1,724	407	448	3,218	3,699	2,428	2,814
General .....	4,771	5,132	948	1,010	2,241	2,147	2,906	2,800
Motor vehicle .....	2,849	3,447	500	577	9,691	9,836	6,970	7,285
Garage and filling station	..	..	..	..	3,170	3,251	3,252	3,158
Men's clothing .....	492	482	180	195	1,642	1,603	1,181	1,356
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	263	258	177	170
Hardware .....	..	..	..	..	412	411	399	397
Lumber and building material .....	..	..	..	..	586	640	376	430
Furniture, appliance and radio .....	..	..	..	..	1,009	1,051	1,336	1,320
Restaurant .....	..	..	..	..	1,191	1,156	687	765
Fuel .....	..	..	..	..	1,025	1,117	459	468
Drug .....	447	453	111	118	1,277	1,361	1,212	1,282
Jewellery .....	..	..	..	..	274	251	99	110
Other .....	3,189	3,056	1,463	1,515	7,418	7,974	5,270	5,549
Totals .....	20,836	21,988	5,674	5,903	46,447	47,663	36,862	37,794

.. Figures not available.

Note: Totals may not balance due to rounding.







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MONTHLY

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## RETAIL TRADE

(March, 1965)

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

### Total Retail Trade in Canada

Period	1964 \$'000	1965 \$'000	% Changes 1965/1964
January .....	1,476,419	1,481,976	+ 0.4
February .....	1,403,620	1,397,265	- 0.5
March .....	<u>1,541,101</u>	<u>1,639,895</u>	+ 6.4
Total .....	4,421,140	4,519,136	+ 2.2

### Estimated Retail Trade by Provinces and Kinds of Business

January to March 1965

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	1,014	92	295	388	40	37	70	93
Other food and beverage .....	321	27	89	132	10	10	18	35
General .....	151	36	24	26	13	21	17	13
Department .....	360	23	63	122	30	15	40	66
Variety .....	81	10	20	36	2	3	5	6
Motor vehicle .....	840	64	192	319	29	58	76	103
Garage and filling station ...	316	29	82	124	11	20	22	28
Men's clothing .....	68	3	21	26	2	2	6	7
Family clothing .....	50	7	17	13	2	3	3	5
Women's clothing .....	67	2	22	27	2	2	5	7
Shoe .....	33	2	10	14	1	--	2	4
Hardware .....	67	4	18	21	3	8	8	5
Lumber and building material .	96	5	20	33	8	8	13	8
Furniture, appliance and radio	137	10	44	51	5	6	9	13
Restaurant .....	152	8	46	62	6	7	11	12
Fuel .....	134	6	43	69	3	1	1	11
Drug .....	119	10	30	47	6	5	8	13
Jewellery .....	26	1	5	12	1	1	2	3
All other .....	486	28	114	182	33	31	41	58
Totals .....	4,519	365	1,157	1,705	207	237	358	490

Note: Totals may not balance due to rounding.

May 1965

Merchandising and Services Division

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
March, 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	341,710	161,319	180,390	30,722
2	Other food and beverage .....	117,518	63,362	54,156	10,072
3	General .....	52,137	3,074	49,063	12,529
4	Department .....	133,537	--	133,537	9,339
5	Variety .....	30,458	26,286	4,171	3,746
6	Motor vehicle .....	345,431	2,975	342,456	27,151
7	Garage and filling station .....	105,946	1,125	104,821	10,502
8	Men's clothing .....	22,306	2,624	19,682	1,041
9	Family clothing .....	17,913	5,441	12,472	2,497
10	Women's clothing .....	24,106	6,074	18,032	816
11	Shoe .....	11,556	5,191	6,364	758
12	Hardware .....	24,572	5,133	19,440	1,429
13	Lumber and building material .....	34,796	7,117	27,679	1,822
14	Furniture, appliance and radio ...	47,624	9,539	38,086	3,330
15	Restaurant .....	53,061	4,094	48,967	2,866
16	Fuel .....	36,958	654	36,304	1,640
17	Drug .....	40,787	5,364	35,423	3,588
18	Jewellery .....	9,382	2,851	6,530	494
19	Other .....	190,097	19,622	170,477	10,650
20	Totals .....	1,639,895	331,845	1,308,050	134,992
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,585	6,215	7,370	12,314
22	Other food and beverage .....	3,568	(1)	(1)	3,749
23	General .....	4,677	(1)	(1)	8,284
24	Department .....	10,498	--	10,498	6,201
25	Variety .....	639	627	12	1,018
26	Motor vehicle .....	11,128	--	11,128	26,260
27	Garage and filling station .....	3,853	(1)	(1)	6,870
28	Men's clothing .....	710	61	648	681
29	Family clothing .....	603	194	409	966
30	Women's clothing .....	522	112	410	511
31	Shoe .....	180	88	92	174
32	Hardware .....	1,099	(1)	(1)	2,828
33	Lumber and building material .....	2,941	566	2,376	2,698
34	Furniture, appliance and radio ...	1,958	386	1,572	1,926
35	Restaurant .....	2,186	366	1,820	2,314
36	Fuel .....	952	--	952	378
37	Drug .....	1,949	(1)	(1)	1,716
38	Jewellery .....	356	(1)	(1)	488
39	Other .....	10,954	600	10,354	11,885
40	Totals .....	72,358	12,719	59,639	91,261

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
March, 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,250	22,472	99,506	31,527	67,979	129,977	80,029	49,948	1
(1)	(1)	34,132	9,813	24,319	46,940	29,999	16,941	2
949	11,580	7,678	417	7,261	8,644	242	8,401	3
--	9,339	24,156	--	24,156	45,478	--	45,478	4
3,399	347	7,559	6,429	1,131	13,349	11,437	1,912	5
2,975	24,176	74,614	--	74,614	135,272	--	135,272	6
(1)	(1)	27,690	(1)	(1)	39,894	210	39,684	7
(1)	(1)	7,736	370	7,366	8,283	1,637	6,646	8
171	2,326	6,636	2,213	4,422	4,769	1,133	3,636	9
193	623	8,318	1,929	6,389	9,442	2,584	6,858	10
182	576	3,985	1,770	2,215	4,514	2,478	2,037	11
(1)	(1)	6,786	1,554	5,233	7,464	825	6,639	12
(1)	(1)	8,243	(1)	(1)	10,547	1,519	9,028	13
952	2,378	15,219	3,107	12,112	17,423	3,254	14,170	14
178	2,688	16,377	999	15,378	21,291	1,570	19,721	15
(1)	(1)	11,740	--	11,740	18,544	(1)	(1)	16
316	3,272	10,449	734	9,715	15,994	1,968	14,027	17
225	269	1,859	56	1,804	4,505	(1)	(1)	18
573	10,077	44,726	4,635	40,090	69,478	7,450	62,029	19
25,206	109,786	417,409	66,192	351,217	611,808	148,042	463,766	20
Saskatchewan		Alberta			British Columbia			
5,019	7,296	23,444	11,418	12,026	32,162	18,862	13,300	21
2,370	1,378	6,804	5,118	1,686	12,252	7,406	4,846	22
(1)	(1)	5,845	(1)	(1)	4,480	173	4,308	23
--	6,201	14,128	--	14,128	23,737	--	23,737	24
928	90	2,011	1,730	281	2,136	1,737	399	25
--	26,260	28,318	--	28,318	42,688	--	42,688	26
(1)	(1)	7,417	(1)	(1)	9,720	369	9,351	27
(1)	(1)	1,751	(1)	(1)	2,104	(1)	(1)	28
391	575	904	221	684	1,538	1,119	419	29
103	408	2,018	396	1,622	2,477	756	1,722	30
74	100	655	241	414	1,289	358	931	31
940	1,888	3,067	820	2,248	1,899	577	1,322	32
1,446	1,252	4,853	2,460	2,393	3,692	574	3,118	33
526	1,400	3,156	507	2,649	4,612	807	3,805	34
19	2,294	3,805	125	3,680	4,222	836	3,386	35
--	378	214	(1)	(1)	3,491	(1)	(1)	36
(1)	(1)	2,693	460	2,233	4,398	1,458	2,940	37
161	327	633	304	328	1,048	371	676	38
501	11,384	18,570	1,099	17,472	23,833	4,764	19,069	39
13,432	77,829	130,286	25,474	104,812	181,778	40,783	140,995	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

March 1965 over March 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 6.3	+ 2.8	+ 5.4	+ 7.4	+ 2.3	+ 8.0	+ 5.4	+10.5
Other food and beverage .....	+ 6.1	+ 8.5	+ 2.7	+ 9.7	- 2.5	+ 2.7	- 0.2	+ 8.0
General .....	+ 4.2	+ 1.1	+10.8	- 1.6	+ 0.8	+ 4.6	+11.1	+ 9.1
Department .....	+ 6.1	+ 9.2	+ 5.8	+ 6.1	+ 6.0	+ 3.0	+ 3.3	+ 7.9
Variety .....	+ 0.3	+10.1	- 5.9	- 1.8	-12.1	- 0.6	+15.0	+16.2
Motor vehicle .....	+14.8	+ 7.3	+ 8.0	+23.4	+ 4.6	+ 6.4	+ 9.1	+20.0
Garage and filling station .....	+ 3.3	+15.1	+ 3.4	- 1.0	+ 0.8	+ 1.2	+ 5.4	+11.2
Men's clothing .....	+ 0.5	- 0.7	- 2.8	+ 1.1	- 1.4	- 8.2	+ 9.5	+ 8.1
Family clothing .....	+ 1.5	+ 3.0	- 2.5	+ 3.0	+ 2.4	- 1.4	- 1.8	+18.8
Women's clothing .....	+ 1.2	- 2.3	- 0.7	+ 1.5	- 1.1	- 7.3	+ 1.9	+10.0
Shoe .....	- 4.4	+10.8	- 1.3	-11.2	- 5.3	-17.1	-10.0	+12.1
Hardware .....	+ 6.5	+16.7	+11.5	+ 2.2	+ 1.0	+10.3	- 4.1	+17.4
Lumber and building material .....	-14.3	+ 4.1	+ 5.3	-28.4	-11.7	-17.8	-20.1	+ 2.8
Furniture, appliance and radio .....	+10.5	+14.7	+13.2	+ 9.5	+ 0.6	- 1.1	+ 5.2	+16.4
Restaurant .....	+ 3.3	+ 6.6	+ 7.7	+ 3.1	- 4.4	- 2.7	- 4.6	+ 0.9
Fuel .....	+ 6.0	- 4.2	+ 5.2	+10.2	- 5.2	+ 3.6	+24.4	- 3.2
Drug .....	+ 8.4	+13.2	+10.4	+ 8.7	+ 4.6	+ 7.2	+ 0.8	+ 6.0
Jewellery .....	+ 1.4	- 5.2	-17.9	+ 7.6	+ 6.0	+10.4	+ 9.5	+13.2
Other .....	+ 3.6	+ 0.5	+ 2.2	+ 2.8	- 6.7	- 2.0	+11.4	+13.0
Totals, all trades .	+ 6.4	+ 5.9	+ 4.9	+ 7.7	+ 0.1	+ 2.9	+ 4.8	+11.9

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to March 1965 over January to March 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 2.8	+ 1.0	+ 2.0	+ 2.7	+ 1.4	+ 5.1	+ 3.4	+ 6.8
Other food and beverage .....	+ 0.9	+ 8.0	- 8.6	+ 5.2	- 1.2	+ 3.0	+ 2.5	+ 6.5
General .....	+ 1.8	+ 1.3	+ 5.3	- 3.5	+ 1.6	(1)	+ 6.5	+ 5.7
Department .....	+ 2.9	+ 3.1	+ 2.4	+ 3.1	+ 1.9	- 2.4	+ 0.7	+ 6.0
Variety .....	+ 3.5	+16.1	- 2.5	+ 1.2	- 9.4	+ 2.0	+17.1	+17.9
Motor vehicle .....	+ 4.7	+ 2.5	+ 6.9	+ 5.7	+ 3.4	- 2.3	+ 3.3	+ 4.8
Garage and filling station .....	+ 4.0	+ 8.4	+ 3.8	+ 2.9	+ 5.8	+ 3.7	+ 3.4	+ 5.7
Men's clothing .....	+ 3.2	+ 3.4	+ 2.7	+ 4.1	+ 3.4	- 5.4	+ 1.2	+ 5.3
Family clothing .....	+ 1.0	+ 1.8	- 2.7	+ 0.3	+ 1.3	- 0.5	- 4.2	+22.1
Women's clothing .....	+ 0.2	- 2.4	(1)	- 0.8	+ 2.1	- 3.8	+ 0.9	+ 6.3
Shoe .....	- 1.5	+ 2.4	- 2.0	- 0.3	- 8.3	-10.5	-14.0	+ 2.8
Hardware .....	+ 2.0	+ 8.9	+ 3.6	+ 2.4	- 8.9	+ 4.2	- 8.5	+14.6
Timber and building material .....	-12.2	+ 7.0	- 1.8	-18.4	-10.4	-10.2	-21.2	- 4.6
Furniture, appliance and radio .....	+ 0.9	+ 6.8	+ 0.8	+ 1.5	- 8.7	- 0.3	- 9.2	+ 8.2
Restaurant .....	+ 1.0	+ 3.9	+ 2.9	+ 2.2	- 7.8	- 8.0	- 5.6	+ 2.5
Fuel .....	+ 3.9	- 1.3	+ 5.6	+ 3.3	- 1.7	+21.3	+43.7	+ 1.4
Rug .....	+ 5.2	+ 8.5	+ 9.0	+ 4.6	+ 1.8	+ 3.9	+ 0.3	+ 1.9
Jewellery .....	- 0.3	- 0.4	- 9.1	+ 2.0	- 0.5	- 0.6	- 0.5	+ 9.6
Other .....	- 0.3	+ 0.1	+ 3.4	(1)	- 7.0	- 8.0	+ 2.1	- 1.8
Totals, all trades .	+ 2.2	+ 3.3	+ 2.2	+ 2.5	- 1.0	- 1.1	+ 0.8	+ 4.8

(1) Unchanged

Estimated Retail Trade - Atlantic Provinces

March 1964 and March 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	5,114	5,221	1,186	1,293	13,390	13,487	10,184	10,72
Other food and beverage ...	1,690	1,729	488	532	4,063	4,432	3,042	3,37
General .....	5,896	6,053	1,040	1,047	2,478	2,440	2,981	2,98
Motor vehicle .....	3,619	4,097	914	1,286	11,198	11,231	9,576	10,53
Garage and filling station	..	..	..	..	3,820	4,268	3,829	4,54
Men's clothing .....	505	478	199	231	1,977	1,919	1,628	1,72
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	345	375	211	24
Hardware .....	..	..	..	..	449	480	481	56
Lumber and building material .....	..	..	..	..	894	895	606	61
Furniture, appliance and radio .....	..	..	..	..	833	1,005	1,673	1,84
Restaurant .....	..	..	..	..	1,482	1,507	768	86
Fuel .....	..	..	..	..	1,091	1,077	319	31
Drug .....	513	493	105	124	1,309	1,518	1,243	1,45
Jewellery .....	..	..	..	..	323	306	144	14
Other .....	3,857	3,742	1,808	1,896	9,418	10,086	7,471	8,01
Totals .....	23,588	24,617	6,686	7,403	53,071	55,027	44,156	47,94

.. Figures not available.

Note: Totals may not balance due to rounding.







63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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RETAIL TRADE

(April, 1965)

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1964</u> \$'000	<u>1965</u> \$'000	<u>% Changes</u> 1965/1964
January .....	1,476,419	1,481,976	+ 0.4
February .....	1,403,620	1,397,265	- 0.5
March .....	1,541,101	1,639,895	+ 6.4
April .....	1,630,648	1,805,310	+10.7
Total .....	6,051,788	6,324,446	+ 4.5

Estimated Retail Trade by Provinces and Kinds of Business

January to April 1965

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination .....	1,377	125	399	528	53	50	96	126
Other food and beverage .....	447	37	126	183	14	14	25	48
General .....	211	49	35	36	18	30	24	19
Department .....	511	34	90	174	42	22	57	92
Variety .....	121	15	30	53	3	4	8	8
Motor vehicle .....	1,216	96	279	456	42	91	109	142
Garage and filling station ...	435	38	112	171	16	28	31	39
Men's clothing .....	94	5	30	36	3	3	8	10
Family clothing .....	74	10	27	19	3	4	4	7
Women's clothing .....	95	3	30	40	3	3	8	10
Shoe .....	51	3	16	21	1	1	3	5
Hardware .....	95	5	25	29	5	11	12	7
Lumber and building material .	131	6	27	46	12	11	17	12
Furniture, appliance and radio	191	14	64	68	7	7	13	18
Restaurant .....	205	11	62	82	9	9	15	17
Fuel .....	166	7	51	88	4	1	1	14
Drug .....	160	14	40	63	8	7	11	17
Jewellery .....	37	2	8	17	1	2	2	4
All other .....	705	41	157	259	52	53	64	79
<b>Totals .....</b>	<b>6,324</b>	<b>516</b>	<b>1,609</b>	<b>2,370</b>	<b>294</b>	<b>351</b>	<b>509</b>	<b>675</b>

Note: Totals may not balance due to rounding.

June 1965

Merchandising and Services Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
April 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	362,865	173,155	189,710	33,604
2	Other food and beverage .....	126,436	69,987	56,449	10,464
3	General .....	60,219	3,395	56,824	13,228
4	Department .....	151,071	--	151,071	10,501
5	Variety .....	40,509	35,521	4,988	5,637
6	Motor vehicle .....	375,864	2,854	373,010	32,205
7	Garage and filling station .....	118,876	1,483	117,392	9,424
8	Men's clothing .....	26,038	2,319	23,720	1,340
9	Family clothing .....	24,055	7,283	16,772	3,278
10	Women's clothing .....	27,777	7,946	19,831	1,076
11	Shoe .....	17,132	7,727	9,404	1,080
12	Hardware .....	27,904	6,431	21,473	1,548
13	Lumber and building material .....	35,699	7,092	28,606	1,692
14	Furniture, appliance and radio .....	54,078	9,503	44,575	3,904
15	Restaurant .....	53,733	4,158	49,575	3,156
16	Fuel .....	32,258	567	31,691	1,360
17	Drug .....	41,531	5,738	35,793	3,629
18	Jewellery .....	10,900	3,497	7,403	508
19	Other .....	218,365	22,425	195,942	13,013
20	Totals .....	1,805,310	371,081	1,434,229	150,647
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,251	6,852	6,399	13,082
22	Other food and beverage .....	4,157	(1)	(1)	3,760
23	General .....	4,864	(1)	(1)	8,667
24	Department .....	12,531	--	12,531	6,616
25	Variety .....	892	877	15	1,343
26	Motor vehicle .....	13,090	--	13,090	33,121
27	Garage and filling station .....	4,488	(1)	(1)	7,912
28	Men's clothing .....	889	40	849	959
29	Family clothing .....	900	281	619	1,255
30	Women's clothing .....	928	185	742	898
31	Shoe .....	353	166	187	299
32	Hardware .....	1,762	(1)	(1)	3,679
33	Lumber and building material .....	3,223	637	2,586	3,191
34	Furniture, appliance and radio .....	1,965	381	1,584	1,626
35	Restaurant .....	2,412	420	1,993	2,676
36	Fuel .....	386	--	386	255
37	Drug .....	2,222	(1)	(1)	1,750
38	Jewellery .....	324	(1)	(1)	544
39	Other .....	18,898	715	18,183	22,105
40	Totals .....	87,535	15,130	72,405	113,738

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
April 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,948	23,656	103,682	31,763	71,919	140,610	85,946	54,664	1
(1)	(1)	36,751	11,490	25,260	50,488	33,261	17,227	2
428	12,800	10,834	981	9,853	9,939	250	9,689	3
--	10,501	26,716	--	26,716	52,077	--	52,077	4
5,149	488	9,967	8,650	1,317	17,358	15,081	2,277	5
2,854	29,352	87,569	--	87,569	137,431	--	137,431	6
(1)	(1)	30,076	(1)	(1)	47,220	242	46,978	7
(1)	(1)	9,118	518	8,600	9,137	1,365	7,772	8
218	3,061	9,277	3,086	6,191	6,063	1,260	4,803	9
276	800	7,303	2,504	4,799	12,116	3,272	8,844	10
246	834	5,832	2,647	3,185	7,122	3,821	3,301	11
(1)	(1)	7,269	1,926	5,343	7,608	859	6,750	12
(1)	(1)	6,986	(1)	(1)	12,724	1,562	11,162	13
1,011	2,893	19,544	3,397	16,147	17,782	2,700	15,082	14
150	3,007	16,110	944	15,166	20,334	1,524	18,809	15
(1)	(1)	8,384	--	8,384	18,989	(1)	(1)	16
343	3,286	10,230	476	9,754	15,896	2,162	13,734	17
248	260	2,890	653	2,237	4,957	(1)	(1)	18
635	12,378	43,480	5,693	37,788	77,204	9,273	67,930	19
28,303	122,344	452,018	75,301	376,717	665,055	164,229	500,826	20
Saskatchewan		Alberta			British Columbia			
5,737	7,345	25,350	13,042	12,308	33,286	19,867	13,420	21
2,483	1,277	7,387	5,414	1,973	13,431	8,240	5,190	22
(1)	(1)	6,986	(1)	(1)	5,700	432	5,267	23
--	6,616	16,534	--	16,534	26,096	--	26,096	24
1,238	105	2,804	2,443	361	2,508	2,082	426	25
--	33,121	33,393	--	33,393	39,054	--	39,054	26
(1)	(1)	8,571	(1)	(1)	11,184	234	10,950	27
(1)	(1)	2,154	(1)	(1)	2,441	(1)	(1)	28
554	701	1,100	273	827	2,181	1,612	570	29
166	732	2,641	608	2,033	2,815	934	1,881	30
143	156	988	317	671	1,457	388	1,070	31
1,277	2,402	3,901	1,279	2,622	2,136	466	1,670	32
1,658	1,532	4,164	2,258	1,906	3,719	546	3,173	33
527	1,099	3,939	509	3,430	5,317	978	4,339	34
19	2,657	4,415	191	4,225	4,629	910	3,719	35
--	255	256	(1)	(1)	2,627	(1)	(1)	36
(1)	(1)	3,029	508	2,521	4,776	1,716	3,060	37
160	384	631	320	311	1,045	429	616	38
555	21,550	22,844	1,062	21,782	20,820	4,493	16,327	39
15,505	98,233	151,087	28,820	122,267	185,222	43,789	141,433	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

April 1965 over April 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+11.4	+ 7.5	+10.7	+12.8	+ 9.0	+11.0	+13.7	+10.7
Other food and beverage .....	+16.6	+16.2	+13.9	+19.8	+16.8	+13.2	+10.7	+17.2
General .....	+ 6.0	+ 9.1	+15.3	+ 1.2	+ 3.0	- 3.6	+ 4.8	+11.8
Department .....	+ 8.2	+ 8.7	+ 8.6	+ 8.7	+ 9.2	+ 0.4	+ 6.0	+ 9.7
Variety .....	+32.7	+62.4	+24.2	+28.5	+13.8	+23.4	+49.0	+41.1
Motor vehicle .....	+12.9	+ 5.5	+14.4	+15.5	- 3.1	+13.2	+ 6.4	+19.4
Garage and filling station .....	+ 6.3	+ 9.8	+ 2.5	+ 6.8	+ 8.3	+ 2.8	+11.5	+ 9.5
Men's clothing .....	+20.4	+13.8	+25.8	+23.0	+ 6.1	+ 8.6	+ 8.1	+18.5
Family clothing .....	+21.1	+18.6	+28.1	+15.5	+ 8.7	+ 9.1	+ 0.9	+41.3
Women's clothing .....	+15.9	+10.4	+15.8	+18.1	+15.3	+11.0	+19.0	+ 8.7
Shoe .....	+20.3	+12.6	+19.0	+26.9	+ 4.4	+ 2.4	+12.9	+15.6
Hardware .....	+ 6.0	+ 5.2	+ 8.5	+ 5.0	+ 3.5	+ 7.6	+ 2.6	+ 7.6
Lumber and building material .....	+ 3.0	+16.6	+15.2	+ 5.8	+ 3.6	-10.8	-20.7	+16.9
Furniture, appliance and radio .....	+ 9.1	+14.1	+ 8.7	+ 8.4	+ 4.7	+18.9	+ 0.5	+15.9
Restaurant .....	+ 5.8	+ 2.9	+10.8	+ 4.7	- 3.1	- 1.9	+ 2.8	+ 9.4
Fuel .....	+ 0.7	+11.8	- 3.3	+ 2.7	-34.1	+ 6.3	+29.3	+ 0.4
Drug .....	+ 9.7	+11.0	+11.4	+ 8.8	+ 7.6	+ 3.4	+ 6.2	+13.9
Jewellery .....	+21.3	+18.1	+41.1	+18.7	+ 7.6	+ 6.5	+ 9.5	+10.5
Other .....	+ 6.7	+ 9.2	+12.7	+ 7.8	+17.5	- 0.1	- 9.3	+ 8.8
Totals, all trades .	+10.7	+10.2	+12.1	+12.0	+ 7.6	+ 5.8	+ 4.6	+13.3

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to April 1965 over January to April 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Food and grocery and combination .....	+ 4.9	+ 2.7	+ 4.1	+ 5.2	+3.2	+ 6.6	+ 5.9	+ 7.8
Other food and beverage .....	+ 4.9	+10.2	- 3.1	+ 8.8	+ 3.7	+ 5.6	+ 4.8	+ 9.3
General .....	+ 3.0	+ 3.3	+ 8.2	- 2.3	+ 2.0	- 1.0	+ 6.0	+ 7.5
Department .....	+ 4.4	+ 4.8	+ 4.2	+ 4.7	+ 4.0	- 1.6	+ 2.2	+ 7.0
Variety .....	+11.7	+29.9	+ 5.0	+ 8.8	- 2.6	+ 8.4	+26.2	+24.2
Motor vehicle .....	+ 7.1	+ 3.5	+ 9.2	+ 8.5	+ 1.3	+ 2.8	+ 4.2	+ 8.5
Storage and filling station .....	+ 4.6	+ 8.8	+ 3.4	+ 3.9	+ 6.5	+ 3.5	+ 5.5	+ 6.8
Men's clothing .....	+ 7.4	+ 6.2	+ 8.8	+ 8.4	+ 4.2	- 1.6	+ 3.0	+ 8.3
Family clothing .....	+ 6.7	+ 6.8	+ 6.2	+ 4.6	+ 3.4	+ 2.4	- 2.8	+27.3
Women's clothing .....	+ 4.4	+ 1.4	+ 3.5	+ 4.3	+ 6.6	+ 0.9	+ 6.2	+ 7.0
Shoe .....	+ 4.9	+ 5.8	+ 4.6	+ 7.4	- 3.7	- 6.0	- 6.3	+ 6.1
Hardware .....	+ 3.2	+ 7.8	+ 4.9	+ 3.1	- 4.7	+ 5.3	- 5.2	+12.4
Lumber and building material .....	- 8.6	+ 9.4	+ 2.1	-12.9	- 6.9	-10.4	-21.1	+ 1.1
Furniture, appliance and radio .....	+ 3.1	+ 8.8	+ 3.1	+ 3.2	- 5.4	+ 3.4	- 6.4	+10.3
Restaurant .....	+ 2.2	+ 3.6	+ 4.8	+ 2.8	- 6.6	- 6.4	- 3.4	+ 4.4
Tel .....	+ 3.3	+ 0.9	+ 4.1	+ 3.2	- 6.7	+18.4	+40.4	+ 1.2
Dig .....	+ 6.3	+ 9.2	+ 9.6	+ 5.6	+ 3.3	+ 3.8	+ 1.8	+ 4.9
Jewellery .....	+ 5.2	+ 3.9	+ 3.6	+ 6.3	+ 1.4	+ 1.3	+ 2.1	+ 9.8
Other .....	+ 1.7	+ 2.8	+ 5.8	+ 2.2	+ 0.7	- 4.9	- 2.3	+ 0.8
Totals, all trades .	+ 4.5	+ 5.2	+ 4.8	+ 5.0	+ 1.4	+ 1.0	- 1.9	+ 7.0

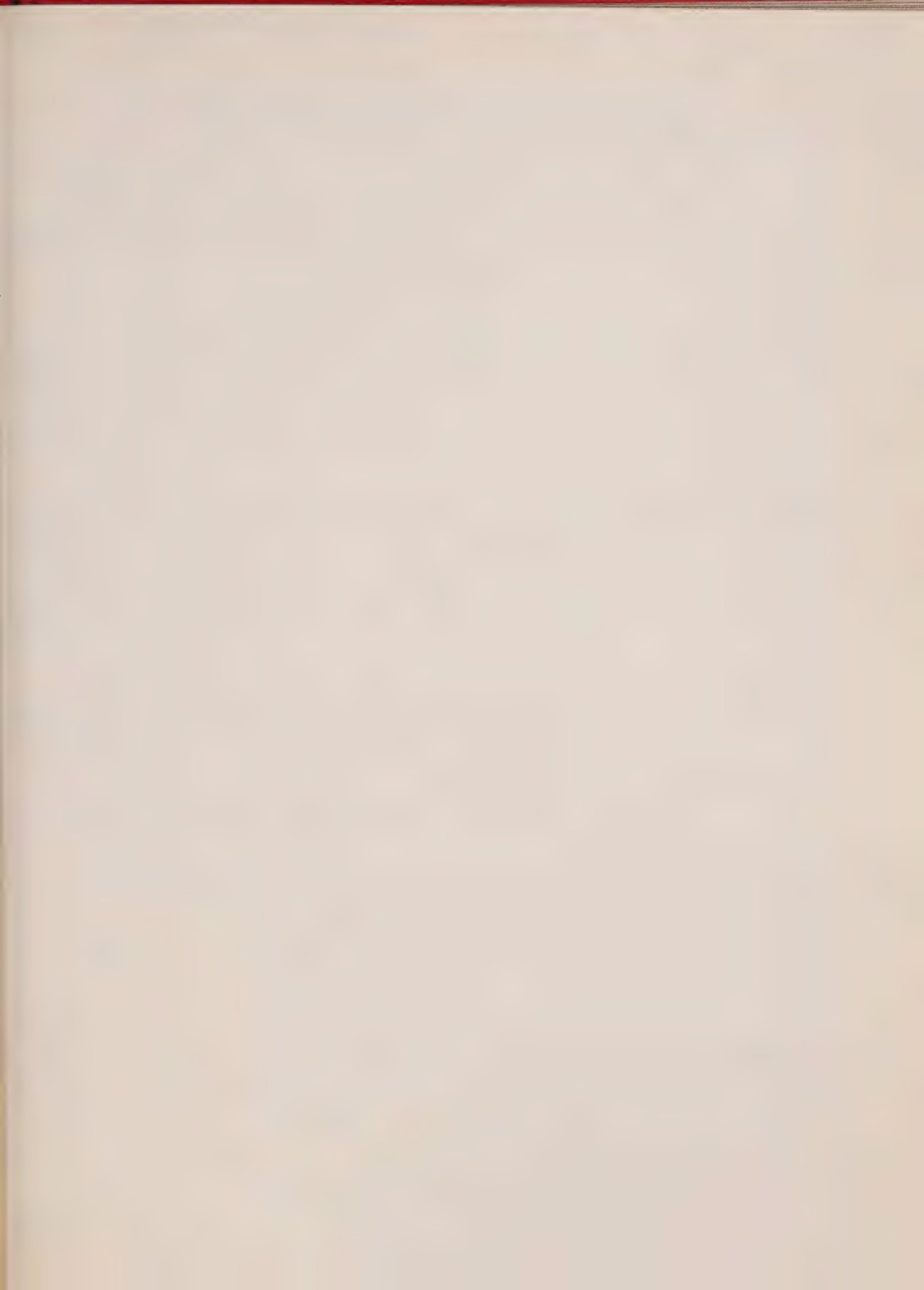
Estimated Retail Trade - Atlantic Provinces

April 1964 and April 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	5,420	5,658	1,287	1,396	14,041	15,217	10,517	11,332
Other food and beverage ...	2,090	2,296	499	552	3,792	4,475	2,624	3,141
General .....	5,404	6,153	1,037	1,076	2,520	2,692	3,164	3,307
Motor vehicle .....	5,125	4,986	1,398	1,581	13,295	12,922	10,709	12,715
Garage and filling station	..	..	..	..	3,753	4,271	3,190	3,411
Men's clothing .....	722	809	305	343	2,236	2,557	1,653	1,985
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	448	491	288	335
Hardware .....	..	..	..	..	574	598	594	608
Lumber and building material .....	..	..	..	..	808	902	414	505
Furniture, appliance and radio .....	..	..	..	..	1,128	1,111	1,873	2,328
Restaurant .....	..	..	..	..	1,482	1,572	1,019	950
Fuel .....	..	..	..	..	788	905	207	208
Drug .....	503	549	119	140	1,383	1,513	1,264	1,427
Jewellery .....	..	..	..	..	291	325	106	137
Other .....	4,501	4,970	1,894	2,014	10,575	12,732	8,083	9,436
Totals .....	26,370	31,011	7,572	8,186	57,112	62,284	45,707	51,825

.. Figures not available.

Note: Totals may not balance due to rounding.







CATALOGUE No.

63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 37 - No. 5

RETAIL TRADE

Price: \$2.00 a year

May, 1965

This report contains sales estimates for the month of May, as well as a completely revised series of 1963 and 1964 monthly sales by trades within each region. These sales estimates are not adjusted for seasonal variations, number of shopping days or price changes.

It should be noted that estimates of retail trade are published annually as well as monthly. The monthly estimates are published approximately a month and a half after the survey month.

Usually in the December issue of any year, the monthly estimates are revised, and in reality, that bulletin replaces the preceding monthly bulletins for that year (1964). The December issue also contains the final sales estimates for the preceding year (1963), adjusted for new stores coming into business and for stores going out of business during the year. This survey of "births" and "deaths" is completed approximately one year after the survey year. The revisions to the monthly 1964 sales estimates are based upon the final 1963 sales data. In turn, the 1964 sales data will be revised a second time to take account of the "births" and "deaths" in retail trade.

The revision process outlined above is usually undertaken each succeeding year. Due to the fact that resources and staff were being utilized to complete the 1961 Census of Merchandising and Service Establishments, the revisions normally published in the December 1964 bulletin have been delayed until the May report.

It should also be noted that the sales estimates shown in all reports since 1961 will undergo a major revision based upon the results of the 1961 Census of Merchandising and Service Establishments. This revision, however, will not take place for several months at least.

Note: Any differences between annual totals and their monthly components shown in this report are due to the rounding of the figures.

Total Retail Trade in Canada

<u>Period</u>	<u>1964</u> \$'000	<u>1965</u> \$'000	<u>% Change</u> 1965/1964
January .....	1,490,906	1,496,797	+ 0.4
February .....	1,414,564	1,406,515	- 0.6
March .....	1,554,139	1,654,428	+ 6.5
April .....	1,644,648	1,820,632	+10.7
May .....	1,789,025	1,891,338	+ 5.7
Total .....	7,893,282	8,269,710	+ 4.8

Merchandising and Services Division

July, 1965  
5422-506

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

May, 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	374,863	175,806	199,057	33,481
2	Other food and beverage .....	133,878	74,139	59,738	11,378
3	General .....	67,379	4,916	62,463	14,951
4	Department .....	147,635	—	147,635	10,148
5	Variety .....	41,552	35,955	5,598	5,414
6	Motor vehicle .....	372,498	3,104	369,393	35,687
7	Garage and filling station .....	130,758	1,841	128,917	10,818
8	Men's clothing .....	26,671	3,059	23,612	1,322
9	Family clothing .....	23,477	7,754	15,723	3,053
10	Women's clothing .....	30,754	9,307	21,447	1,060
11	Shoe .....	17,264	7,794	9,470	1,074
12	Hardware .....	36,764	7,685	29,079	1,700
13	Lumber and building material .....	43,102	8,845	34,256	2,070
14	Furniture, appliance and radio ...	53,028	10,236	42,792	3,663
15	Restaurant .....	57,574	4,552	53,022	3,016
16	Fuel .....	19,659	633	19,026	1,150
17	Drug .....	40,405	5,580	34,825	3,391
18	Jewellery .....	11,973	4,138	7,835	557
19	Other .....	262,104	23,733	238,373	14,122
20	Totals .....	1,891,338	389,077	1,502,261	158,055
		Manitoba			Saskat-
21	Grocery and combination .....	14,155	6,952	7,203	12,768
22	Other food and beverage .....	3,971	(1)	(1)	3,624
23	General .....	4,461	(1)	(1)	10,014
24	Department .....	11,739	—	11,739	5,985
25	Variety .....	829	813	16	1,261
26	Motor vehicle .....	15,053	—	15,053	24,612
27	Garage and filling station .....	4,466	(1)	(1)	9,834
28	Men's clothing .....	951	71	880	908
29	Family clothing .....	762	232	531	1,162
30	Women's clothing .....	783	176	607	832
31	Shoe .....	365	178	187	283
32	Hardware .....	1,810	(1)	(1)	3,957
33	Lumber and building material .....	4,587	805	3,781	3,541
34	Furniture, appliance and radio ...	2,008	324	1,685	1,652
35	Restaurant .....	2,414	459	1,954	2,669
36	Fuel .....	521	—	521	166
37	Drug .....	2,116	(1)	(1)	1,696
38	Jewellery .....	488	(1)	(1)	686
39	Other .....	19,255	716	18,539	20,619
40	Totals .....	90,734	15,032	75,702	106,269

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
May, 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,065	25,416	111,543	34,499	77,044	141,821	87,314	54,507	1
(1)	(1)	34,808	10,059	24,749	58,293	38,349	19,944	2
1,133	13,818	12,131	1,083	11,048	12,148	464	11,683	3
—	10,148	26,391	—	26,391	52,837	—	52,837	4
4,856	559	10,626	9,177	1,449	18,186	15,512	2,675	5
3,104	32,582	89,706	—	89,706	136,852	—	136,852	6
(1)	(1)	33,710	(1)	(1)	52,054	385	51,669	7
(1)	(1)	8,524	507	8,017	10,190	2,092	8,098	8
217	2,836	8,479	3,302	5,177	6,247	1,307	4,940	9
324	737	9,433	2,846	6,587	13,496	4,075	9,422	10
237	838	5,439	2,575	2,864	7,524	3,909	3,614	11
(1)	(1)	10,729	2,492	8,237	11,419	1,321	10,097	12
(1)	(1)	8,294	(1)	(1)	16,038	2,278	13,760	13
1,019	2,644	18,207	4,188	14,020	20,234	3,059	17,175	14
161	2,854	17,809	936	16,873	22,883	1,755	21,128	15
(1)	(1)	3,832	—	3,832	11,436	(1)	(1)	16
303	3,087	9,759	490	9,268	15,783	2,068	13,716	17
274	283	2,428	717	1,711	5,882	(1)	(1)	18
685	13,437	57,011	6,352	50,660	100,827	9,538	91,290	19
28,153	129,902	478,859	80,199	398,660	714,150	175,470	538,680	20
Saskatchewan		Alberta			British Columbia			
5,552	7,216	27,649	13,621	14,028	33,446	19,802	13,644	21
2,215	1,409	8,132	5,269	2,863	13,672	8,362	5,310	22
(1)	(1)	6,982	(1)	(1)	6,693	818	5,874	23
—	5,985	14,950	—	14,950	25,585	—	25,585	24
1,112	149	2,670	2,352	319	2,564	2,134	431	25
—	24,612	30,875	—	30,875	39,714	—	39,714	26
(1)	(1)	8,453	(1)	(1)	11,422	242	11,180	27
(1)	(1)	2,167	(1)	(1)	2,608	(1)	(1)	28
496	665	1,264	274	990	2,510	1,926	584	29
169	663	2,542	627	1,915	2,608	1,092	1,517	30
139	144	1,052	338	714	1,527	418	1,110	31
1,190	2,767	4,459	1,313	3,146	2,690	721	1,969	32
2,009	1,532	5,749	2,670	3,079	2,823	562	2,261	33
369	1,283	2,956	467	2,489	4,308	811	3,497	34
15	2,654	3,707	245	3,462	5,077	980	4,097	35
—	166	310	(1)	(1)	2,245	(1)	(1)	36
(1)	(1)	2,974	629	2,346	4,686	1,590	3,095	37
209	477	696	355	341	1,235	523	712	38
716	19,903	25,710	1,497	24,214	24,560	4,229	20,330	39
15,294	90,975	153,297	30,276	123,021	189,973	44,657	145,316	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
May 1965 over May 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 1.3	- 1.9	+ 0.9	+ 2.2	- 1.2	+ 1.9	+ 2.2	+ 3.1
Other food and beverage .....	+ 8.8	+ 7.9	+ 7.9	+10.9	+ 5.2	+ 4.3	+ 6.7	+ 6.4
General .....	+ 1.9	- 0.3	+ 6.1	+ 1.0	- 3.7	+ 2.9	+ 2.5	+ 3.4
Department .....	+ 4.3	- 0.6	+ 0.9	+ 8.8	+ 1.8	- 3.5	+ 1.2	+ 5.9
Variety .....	+13.1	+28.7	+ 2.3	+13.2	- 8.8	+10.1	+33.8	+27.4
Motor vehicle .....	+10.3	+ 1.4	+11.0	+11.0	+ 7.2	+10.8	+ 5.3	+12.3
Garage and filling station .....	+ 2.3	+ 0.3	+ 1.0	+ 5.5	+ 7.5	- 6.8	- 4.2	+ 5.1
Men's clothing .....	+ 2.0	- 6.6	- 3.9	+ 7.1	+ 2.6	+ 3.3	+ 3.0	+ 7.0
Family clothing .....	+ 5.1	- 0.8	+ 1.5	+ 7.3	- 8.2	+ 3.8	- 2.1	+36.0
Women's clothing .....	+ 3.7	- 6.0	+ 0.6	+ 9.1	- 5.0	+ 0.2	- 2.4	+ 3.2
Shoe .....	- 0.4	- 7.8	- 3.8	+ 3.3	- 6.2	- 9.0	+ 3.5	+ 1.5
Hardware .....	+ 5.1	- 3.6	+ 2.6	+ 8.4	- 2.4	+ 5.6	+ 1.6	+20.7
Lumber and building material .....	+ 7.8	+15.8	+ 6.2	+13.1	+ 4.7	+ 1.4	- 0.2	+ 8.8
Furniture, appliance and radio .....	+ 4.3	+ 2.6	+10.5	+ 1.1	+12.2	- 7.1	- 4.6	+ 4.2
Restaurant .....	+ 6.5	- 1.8	+12.0	+ 6.6	- 5.2	+ 1.4	- 1.1	+ 8.9
Fuel .....	+ 5.3	+19.8	+18.2	+ 0.9	- 8.4	+ 2.5	+11.5	+ 6.1
Drug .....	+ 6.1	+ 6.4	+ 7.8	+ 5.0	+ 2.9	+ 3.4	+ 6.0	+ 9.0
Jewellery .....	+ 1.7	- 2.1	- 1.6	+ 3.6	+ 1.9	+ 2.2	+ 1.8	+ 1.1
Other .....	+ 8.2	+ 1.8	+ 7.9	+ 7.6	+11.8	+20.4	+11.6	+ 0.8
Totals, all trades .	+ 5.7	+ 1.5	+ 5.1	+ 7.0	+ 4.0	+ 6.0	+ 6.0	+ 6.7

Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
January to May 1965 over January to May 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 4.1	+ 1.7	+ 3.4	+ 4.5	+ 2.3	+ 5.6	+ 5.1	+ 6.8
Other food and beverage .....	+ 5.4	+ 9.6	- 1.8	+ 9.2	+ 4.0	+ 5.3	+ 5.1	+ 8.6
General .....	+ 2.7	+ 2.4	+ 7.6	- 1.4	+ 0.8	- 0.1	+ 5.1	+ 6.4
Department .....	+ 4.4	+ 3.4	+ 3.4	+ 5.6	+ 3.5	- 2.0	+ 2.0	+ 6.8
Variety .....	+12.0	+29.5	+ 4.2	+ 9.8	- 4.2	+ 8.8	+28.1	+24.8
Motor vehicle .....	+ 7.9	+ 2.9	+ 9.6	+ 9.1	+ 2.8	+ 4.4	+ 6.5	+ 9.3
Garage and filling station .....	+ 4.1	+ 6.7	+ 2.9	+ 4.3	+ 6.8	+ 0.6	+ 3.3	+ 6.4
Men's clothing .....	+ 6.2	+ 3.1	+ 5.8	+ 8.2	+ 3.8	- 0.6	+ 3.0	+ 8.0
Family clothing .....	+ 6.3	+ 4.9	+ 5.0	+ 5.2	+ 0.8	+ 2.8	- 2.7	+29.4
Women's clothing .....	+ 4.2	- 0.6	+ 2.8	+ 5.5	+ 3.6	+ 0.8	+ 3.9	+ 6.1
Shoe .....	+ 3.5	+ 2.0	+ 2.4	+ 6.3	- 4.4	- 7.0	- 3.8	+ 5.0
Hardware .....	+ 3.7	+ 4.7	+ 4.2	+ 4.6	- 4.0	+ 5.4	- 3.4	+14.4
Lumber and building material .....	- 4.4	+11.1	+ 3.0	- 5.5	- 3.9	- 7.8	-16.7	+ 2.5
Furniture, appliance and radio .....	+ 3.4	+ 7.5	+ 4.6	+ 2.7	- 1.9	+ 1.3	- 6.2	+ 9.1
Restaurant .....	+ 3.1	+ 2.4	+ 6.3	+ 3.6	- 6.3	- 4.8	- 2.9	+ 5.3
Fuel .....	+ 3.7	+ 3.2	+ 4.9	+ 2.9	- 7.0	+16.7	+33.0	+ 4.5
Rug .....	+ 6.3	+ 8.6	+ 9.3	+ 5.5	+ 3.2	+ 3.7	+ 2.6	+ 5.8
Jewellery .....	+ 4.4	+ 2.3	+ 2.6	+ 5.6	+ 1.5	+ 1.6	+ 2.0	+ 7.7
Other .....	+ 3.3	+ 2.6	+ 6.3	+ 3.6	+ 3.3	+ 1.1	+ 1.3	+ 0.2
Totals, all trades .	+ 4.8	+ 4.3	+ 4.8	+ 5.5	+ 2.0	+ 2.1	+ 2.8	+ 6.9

Estimated Retail Trade - Atlantic Provinces

May 1964 and May 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	5,589	5,354	1,393	1,376	14,588	14,241	12,572	12,510
Other food and beverage ...	2,097	2,229	526	577	4,533	4,883	3,388	3,689
General .....	6,761	6,659	1,391	1,420	3,208	3,229	3,642	3,643
Motor vehicle .....	6,063	6,742	1,560	1,390	14,824	14,142	12,761	13,413
Garage and filling station	..	..	..	..	4,757	4,662	4,174	4,272
Men's clothing .....	780	722	364	358	2,668	2,579	1,810	1,777
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	544	469	316	304
Hardware .....	..	..	..	..	742	768	651	657
Lumber and building material .....	..	..	..	..	833	952	521	549
Furniture, appliance and radio .....	..	..	..	..	1,299	1,325	1,801	1,843
Restaurant .....	..	..	..	..	1,363	1,386	1,099	1,025
Fuel .....	..	..	..	..	581	820	164	188
Drug .....	463	502	123	137	1,384	1,435	1,218	1,317
Jewellery .....	..	..	..	..	387	360	128	149
Other .....	5,139	5,347	2,080	2,064	12,219	13,144	8,844	9,130
Totals .....	29,897	30,609	8,741	8,588	63,929	64,394	53,088	54,465

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments  
May 1964 and May 1965

Department	Sales			Stocks (at selling value)		
	1964 <sup>r</sup>	1965	Change	1964 <sup>r</sup>	1965	Change
	\$'000	\$'000	%	\$'000	\$'000	%
1. Women's and misses' dresses ...	6,465	6,758	+ 4.5	11,110	10,915	- 1.8
2. Women's and misses' coats and suits .....	2,009	2,180	+ 8.5	7,391	7,266	- 1.7
3. Women's and misses' sportswear	6,684	6,939	+ 3.8	16,334	17,124	+ 4.8
4. Furs .....	336	308	- 8.3	5,134	4,817	- 6.2
5. Girls' and infants' wear .....	6,191	6,252	+ 1.0	22,508	23,210	+ 3.1
6. Lingerie and corsets .....	6,154	6,190	+ 0.6	16,519	16,956	+ 2.6
7. Aprons, housedresses and uniforms .....	803	857	+ 6.7	1,505	1,530	+ 1.7
8. Millinery .....	656	612	- 6.7	1,000	1,098	+ 9.8
9. Hosiery and apparel accessories	4,222	4,274	+ 1.2	13,317	13,311	(1)
10. Women's, misses' and children's shoes .....	5,743	5,564	- 3.1	22,614	24,011	+ 6.2
Ladies' apparel and accessories						
Totals 1 - 10 .....	39,263	39,934	+ 1.7	117,432	120,238	+ 2.4
11. Men's clothing .....	5,093	5,399	+ 6.0	17,472	19,817	+13.4
12. Men's furnishings .....	5,875	5,859	- 0.3	24,326	25,651	+ 5.4
13. Boys' clothing and furnishings	3,019	3,022	+ 0.1	12,460	12,916	+ 3.7
14. Men's and boys' shoes .....	2,291	2,251	- 1.7	9,782	10,094	+ 3.2
15. Food and kindred products .....	7,617	7,748	+ 1.7	4,258	5,405	+26.9
16. Toiletries, cosmetics and drugs	3,721	4,023	+ 8.1	11,547	12,072	+ 4.5
17. Photographic equipment and supplies .....	741	854	+15.2	2,684	2,824	+ 5.2
18. Piece goods .....	2,747	2,674	- 2.7	11,596	11,425	- 1.5
19. Linens and domestics .....	3,713	3,962	+ 6.7	13,997	13,862	- 1.0
20. Smallwares .....	1,594	1,567	- 1.7	6,996	7,116	+ 1.7
21. China and glassware .....	1,689	1,990	+17.8	11,915	13,050	+ 9.5
22. Home furnishings .....	9,220	10,234	+11.0	32,548	34,653	+ 6.5
23. Furniture .....	8,657	9,294	+ 7.4	23,473	24,816	+ 5.7
24. Major appliances .....	7,512	8,230	+ 9.6	22,145	22,872	+ 3.3
25. Radio and music .....	2,605	3,199	+22.8	13,223	14,652	+10.8
26. Hardware and housewares .....	14,927	15,017	+ 0.6	34,636	38,048	+ 9.8
27. Jewellery .....	2,124	2,182	+ 2.7	10,314	11,130	+ 7.9
28. Sporting goods and luggage ....	6,040	6,640	+ 9.9	22,351	27,251	+21.9
29. Stationery, books and magazines	1,746	1,919	+ 9.9	7,643	8,075	+ 5.7
30. All other departments .....	11,400	11,637	+ 2.1	21,343	21,834	+ 2.3
Totals, all departments .....	141,594	147,635	+ 4.3	432,141	457,801	+ 5.9

- Revised figures.



Retail Sales 1963

(in thousands)

No.	KIND OF BUSINESS OR STORE	January	February	March	April
1	Grocery and combination .....	307,245	293,861	333,544	304,255
2	Other food and beverage .....	93,927	96,591	107,243	109,412
3	General .....	47,949	42,694	48,641	54,376
4	Department .....	99,174	95,442	114,934	129,802
5	Variety .....	20,881	20,730	25,929	31,774
6	Motor Vehicle .....	213,635	218,787	267,616	305,907
7	Garage and filling station ....	103,938	92,019	97,726	111,033
8	Men's clothing .....	25,198	16,716	21,273	22,886
9	Family clothing .....	16,734	12,248	16,883	21,562
10	Women's clothing .....	21,886	16,325	23,710	25,095
11	Shoe .....	12,457	8,302	12,032	16,181
12	Hardware .....	19,686	19,160	20,819	25,668
13	Lumber and building material ..	26,824	23,510	30,102	32,749
14	Furniture, appliance and radio	49,669	36,599	44,012	45,178
15	Restaurant .....	48,923	45,606	52,274	51,474
16	Fuel .....	55,014	51,102	38,893	28,081
17	Drug .....	36,729	34,788	38,181	37,962
18	Jewellery .....	7,908	7,510	8,765	9,455
19	Other .....	143,911	128,384	172,371	196,005
20	Totals .....	1,351,686	1,260,375	1,474,947	1,558,856

Retail Sales 1963

No.	KIND OF BUSINESS OR STORE	Canada	Atl. Provinces	Quebec
21	Grocery and combination .....	3,936,648	371,723	1,146,784
22	Other food and beverage .....	1,422,439	113,667	420,188
23	General .....	705,468	159,011	119,473
24	Department .....	1,648,929	110,777	301,180
25	Variety .....	407,869	48,336	110,008
26	Motor Vehicle .....	3,034,395	273,429	695,366
27	Garage and filling station ....	1,363,688	114,489	364,356
28	Men's clothing .....	303,384	16,891	99,510
29	Family clothing .....	257,064	33,616	93,475
30	Women's clothing .....	308,123	11,719	93,779
31	Shoe .....	181,511	12,018	61,038
32	Hardware .....	344,988	19,967	92,436
33	Lumber and building material ..	473,441	22,197	85,646
34	Furniture, appliance and radio	589,910	42,316	194,229
35	Restaurant .....	639,793	34,506	185,772
36	Fuel .....	363,881	16,320	102,232
37	Drug .....	459,649	38,549	110,608
38	Jewellery .....	144,790	8,816	32,136
39	Other .....	2,324,225	145,795	532,348
40	Totals .....	18,910,196	1,594,141	4,840,563

Revised Estimates) By Months

f dollars)

May	June	July	August	September	October	November	December	No.
348,741	329,851	317,452	351,816	312,073	332,454	351,931	353,426	1
112,190	118,963	121,549	133,080	110,358	121,786	122,977	174,362	2
61,998	61,936	64,039	67,501	59,318	63,421	64,969	68,627	3
134,681	122,216	111,843	133,530	140,417	146,341	187,093	233,456	4
32,773	33,763	32,321	36,438	30,846	33,434	39,138	69,843	5
320,942	301,168	257,826	203,384	174,164	254,385	269,390	247,191	6
117,561	113,081	129,285	128,382	114,345	119,600	117,061	119,657	7
24,269	27,284	22,603	23,939	21,163	23,911	29,096	45,046	8
20,762	21,007	17,103	21,006	20,086	23,216	28,556	37,901	9
27,793	26,352	23,632	24,083	24,607	26,957	28,374	39,309	10
16,480	17,107	14,040	15,623	14,984	14,175	16,911	23,218	11
32,787	33,111	30,462	31,319	30,551	32,717	29,603	39,108	12
42,303	47,756	48,323	48,432	45,935	51,305	42,265	33,939	13
47,786	45,892	45,004	49,101	48,191	56,984	61,122	60,372	14
53,772	53,907	58,908	62,234	54,370	54,343	52,771	51,211	15
20,919	13,245	11,161	13,738	19,530	25,289	34,018	52,891	16
36,923	36,383	37,073	37,821	37,306	40,053	36,985	49,444	17
11,095	11,021	10,100	11,202	11,407	10,464	12,742	33,121	18
227,994	206,495	206,387	226,927	199,788	204,320	199,602	212,040	19
691,769	1,620,537	1,559,112	1,619,556	1,469,440	1,635,156	1,724,602	1,944,162	20

Revised Estimates) By Provinces

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	No.
1,490,957	161,814	137,444	282,802	345,124	21
570,833	42,952	43,732	79,336	151,731	22
124,721	58,929	100,985	73,727	68,623	23
561,737	137,966	72,077	182,449	282,742	24
178,644	9,997	12,794	23,301	24,788	25
1,086,763	123,107	225,895	283,556	346,279	26
525,892	44,795	94,758	102,883	116,515	27
113,151	10,016	9,891	23,404	30,523	28
69,326	10,825	13,561	15,057	21,204	29
131,027	7,179	8,434	25,409	30,576	30
75,075	3,728	3,024	10,757	15,870	31
103,109	18,928	40,126	44,007	26,416	32
160,383	48,713	48,851	76,986	30,665	33
220,427	24,269	20,548	40,187	47,933	34
252,378	30,763	33,453	48,662	54,259	35
199,950	9,677	3,875	3,156	28,671	36
183,550	23,191	19,170	33,976	50,605	37
66,353	5,380	7,470	8,707	15,930	38
901,570	142,644	160,394	219,428	222,046	39
7,015,847	914,872	1,056,482	1,577,790	1,910,501	40

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

1964

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	4,141,449	1,916,620	2,224,829	387,714
2	Other food and beverage .....	1,502,398	812,372	690,026	121,341
3	General .....	741,417	50,844	690,572	168,444
4	Department .....	1,801,180	—	1,801,180	120,268
5	Variety .....	458,776	388,838	69,938	59,319
6	Motor vehicle .....	3,276,673	26,108	3,250,565	300,538
7	Garage and filling station .....	1,424,850	12,914	1,411,936	117,303
8	Men's clothing .....	321,641	34,864	286,777	17,166
9	Family clothing .....	272,139	86,554	185,585	36,056
10	Women's clothing .....	323,997	96,520	227,478	12,137
11	Shoe .....	184,391	83,443	100,948	12,152
12	Hardware .....	365,299	73,770	291,529	21,083
13	Lumber and building material .....	510,715	124,572	386,143	24,136
14	Furniture, appliance and radio ...	622,099	119,221	502,878	46,460
15	Restaurant .....	660,258	50,564	609,694	35,750
16	Fuel .....	352,298	7,055	345,242	16,797
17	Drug .....	480,627	65,042	415,586	40,738
18	Jewellery .....	153,086	54,547	98,538	8,957
19	Other .....	2,474,305	230,337	2,243,968	154,661
20	Totals .....	20,067,598	4,234,185	15,833,413	1,701,019
		Manitoba			Saskat-
21	Grocery and combination .....	165,338	78,952	86,387	144,984
22	Other food and beverage .....	45,112	(1)	(1)	46,687
23	General .....	61,331	(1)	(1)	106,187
24	Department .....	147,120	—	147,120	79,104
25	Variety .....	10,442	10,237	205	14,677
26	Motor vehicle .....	130,652	—	130,652	258,870
27	Garage and filling station .....	49,052	(1)	(1)	103,661
28	Men's clothing .....	10,574	586	9,988	10,697
29	Family clothing .....	10,858	3,255	7,602	13,970
30	Women's clothing .....	7,805	1,946	5,859	8,804
31	Shoe .....	3,813	1,979	1,833	3,193
32	Hardware .....	19,507	(1)	(1)	42,722
33	Lumber and building material .....	50,343	12,122	38,222	53,442
34	Furniture, appliance and radio ...	24,794	4,461	20,333	22,158
35	Restaurant .....	31,762	4,906	26,856	33,558
36	Fuel .....	8,830	—	8,830	3,911
37	Drug .....	24,520	(1)	(1)	20,762
38	Jewellery .....	5,567	(1)	(1)	8,012
39	Other .....	163,298	8,333	154,965	178,147
40	Totals .....	970,718	174,931	795,786	1,153,548

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

1964

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
103,357	284,357	1,209,587	376,592	832,995	1,562,506	934,972	627,534	1
(1)	(1)	423,754	114,534	309,221	618,140	400,761	217,380	2
11,099	157,345	127,667	9,023	118,644	126,842	4,780	122,062	3
—	120,268	319,192	—	319,192	624,665	—	624,665	4
52,466	6,853	115,849	96,665	19,184	203,841	171,581	32,260	5
26,108	274,430	743,115	—	743,115	1,150,902	—	1,150,902	6
(1)	(1)	375,657	(1)	(1)	554,100	1,946	552,154	7
(1)	(1)	103,715	5,654	98,061	119,991	23,951	96,040	8
2,984	33,071	96,157	35,590	60,567	72,092	15,461	56,630	9
3,640	8,497	99,645	28,309	71,336	136,626	43,270	93,356	10
3,041	9,111	60,738	27,258	33,479	76,735	41,106	35,630	11
(1)	(1)	98,734	21,413	77,321	108,692	11,592	97,100	12
(1)	(1)	87,998	(1)	(1)	181,815	26,570	155,244	13
11,391	35,069	205,296	41,690	163,607	228,629	40,805	187,824	14
1,972	33,777	195,872	10,654	185,218	260,469	20,838	239,631	15
(1)	(1)	99,031	—	99,031	189,422	(1)	(1)	16
3,728	37,010	116,537	7,654	108,884	189,677	24,376	165,301	17
3,912	5,045	33,363	9,225	24,138	70,749	(1)	(1)	18
8,336	146,325	564,346	56,188	508,158	930,916	99,215	831,701	19
313,467	1,387,552	5,076,255	847,338	4,228,917	7,406,809	1,887,385	5,519,423	20
Saskatchewan		Alberta			British Columbia			
61,881	83,103	300,058	146,879	153,180	371,262	213,988	157,274	21
29,673	17,014	87,854	63,060	24,795	159,508	99,627	59,882	22
(1)	(1)	77,662	(1)	(1)	73,282	9,696	63,586	23
—	79,104	195,244	—	195,244	315,586	—	315,586	24
13,058	1,619	27,483	23,535	3,947	27,167	21,296	5,870	25
—	258,870	296,142	—	296,142	396,454	—	396,454	26
(1)	(1)	101,896	(1)	(1)	123,179	2,722	120,458	27
(1)	(1)	26,723	(1)	(1)	32,776	(1)	(1)	28
5,758	8,212	15,988	3,653	12,335	27,018	19,851	7,167	29
1,868	6,935	26,753	6,706	20,047	32,228	10,781	21,446	30
1,657	1,536	10,669	3,624	7,045	17,092	4,777	12,314	31
12,796	29,926	46,568	13,966	32,601	27,994	7,396	20,598	32
30,884	22,558	78,492	42,244	36,249	34,489	6,661	27,828	33
5,356	16,802	42,694	5,694	37,000	52,067	9,824	42,243	34
271	33,287	46,590	1,978	44,613	56,256	9,944	46,315	35
—	3,911	3,112	(1)	(1)	31,195	(1)	(1)	36
(1)	(1)	35,142	6,547	28,595	53,251	16,603	36,648	37
2,802	5,211	9,452	5,084	4,367	16,985	6,622	10,363	38
6,758	171,388	235,077	12,020	223,057	247,860	39,485	208,374	39
184,471	969,077	1,663,600	341,885	1,321,716	2,095,649	484,708	1,610,941	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
January to December 1964 over January to December 1963

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 5.2	+ 4.3	+ 5.5	+ 4.8	+ 2.2	+ 5.5	+ 6.1	+ 7.6
Other food and beverage .....	+ 5.6	+ 6.8	+ 0.8	+ 8.3	+ 5.0	+ 6.8	+10.7	+ 5.1
General .....	+ 5.1	+ 5.9	+ 6.9	+ 1.7	+ 4.1	+ 5.2	+ 5.3	+ 6.8
Department .....	+ 9.2	+ 8.7	+ 6.0	+11.2	+ 6.6	+ 9.7	+ 7.0	+11.6
Variety .....	+12.5	+22.7	+ 5.3	+14.1	+ 4.5	+14.7	+17.9	+ 9.6
Motor vehicle .....	+ 8.0	+ 9.9	+ 6.9	+ 5.9	+ 6.1	+14.6	+ 4.4	+14.5
Garage and filling station .....	+ 4.5	+ 2.5	+ 3.1	+ 5.4	+ 9.5	+ 9.4	- 1.0	+ 5.7
Men's clothing .....	+ 6.0	+ 1.6	+ 4.2	+ 6.0	+ 5.6	+ 8.1	+14.2	+ 7.4
Family clothing .....	+ 5.9	+ 7.3	+ 2.9	+ 4.0	+ 0.3	+ 3.0	+ 6.2	+27.4
Women's clothing .....	+ 5.2	+ 3.6	+ 6.3	+ 4.3	+ 8.7	+ 4.4	+ 5.3	+ 5.4
Shoe .....	+ 1.6	+ 1.1	- 0.5	+ 2.2	+ 2.3	+ 5.6	- 0.8	+ 7.7
Hardware .....	+ 5.9	+ 5.6	+ 6.8	+ 5.4	+ 3.1	+ 6.5	+ 5.8	+ 6.0
Lumber and building material .....	+ 7.9	+ 8.7	+ 2.7	+13.4	+ 3.3	+ 9.4	+ 2.0	+12.5
Furniture, appliance and radio .....	+ 5.5	+ 9.8	+ 5.7	+ 3.7	+ 2.2	+ 7.8	+ 6.2	+ 8.6
Restaurant .....	+ 3.2	+ 3.6	+ 5.4	+ 3.2	+ 3.2	+ 0.3	- 4.3	+ 3.7
Fuel .....	- 3.2	+ 2.9	- 3.1	- 5.3	- 8.8	+ 0.9	- 1.4	+ 8.8
Drug .....	+ 4.6	+ 5.7	+ 5.4	+ 3.3	+ 5.7	+ 8.3	+ 3.4	+ 5.2
Jewellery .....	+ 5.7	+ 1.6	+ 3.8	+ 6.6	+ 3.5	+ 7.3	+ 8.6	+ 6.6
Other .....	+ 5.6	+ 6.1	+ 6.0	+ 3.3	+14.5	+11.1	+ 7.1	+11.6
Totals, all trades .	+ 6.1	+ 6.7	+ 4.9	+ 5.6	+ 6.1	+ 9.2	+ 5.4	+ 9.7

Estimated Retail Trade - Atlantic Provinces

January to December 1963 and 1964

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1963	1964	1963	1964	1963	1964	1963	1964
	thousands of dollars							
Grocery and combination ...	59,900	63,894	16,288	16,972	164,420	168,887	131,114	137,961
Other food and beverage ...	23,166	25,472	6,452	7,046	48,792	50,766	35,257	38,058
General .....	74,092	79,874	13,579	14,454	33,310	34,362	38,029	39,754
Motor vehicle .....	47,118	51,819	10,399	10,753	116,220	127,660	99,692	110,306
Garage and filling station	..	..	..	..	47,657	50,002	46,492	44,921
Men's clothing .....	8,453	8,921	3,799	3,947	29,007	29,861	20,967	22,629
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	6,018	5,857	3,336	3,489
Hardware .....	..	..	..	..	8,384	8,654	8,163	9,001
Lumber and building material .....	..	..	..	..	10,999	11,772	5,776	6,577
Furniture, appliance and radio .....	..	..	..	..	14,252	15,065	20,985	23,701
Restaurant .....	..	..	..	..	17,693	17,872	10,386	10,829
Fuel .....	..	..	..	..	9,144	9,868	3,848	3,324
Drug .....	5,484	5,874	1,346	1,482	16,369	17,200	15,349	16,182
Jewellery .....	..	..	..	..	5,949	5,813	2,065	2,314
Other .....	55,470	58,697	24,176	25,791	132,653	146,820	92,608	102,940
Totals .....	307,598	331,774	91,607	96,797	660,868	700,462	534,068	571,986

.. Figures not available.

Note: Totals may not balance due to rounding.

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
			Total - All Trades					
January 1964	1,490,906	117,434	374,395	574,936	72,293	77,695	116,152	158,002
February "	1,414,564	110,784	371,607	527,910	65,135	74,578	116,088	148,462
March "	1,554,139	128,538	403,947	570,353	73,080	89,532	125,443	163,246
April "	1,644,648	137,887	409,785	596,937	82,301	108,305	145,554	163,880
May "	1,789,025	155,654	455,504	667,631	87,240	100,238	144,661	178,097
June "	1,706,856	146,530	423,386	631,504	86,603	101,506	140,219	177,108
July "	1,703,498	153,854	421,684	629,123	82,810	95,118	138,694	182,216
August "	1,618,422	139,354	404,083	568,445	83,359	104,060	144,016	175,105
September "	1,609,061	135,970	406,841	580,291	77,746	93,484	141,687	173,042
October "	1,794,461	149,263	465,099	653,115	86,344	104,385	151,930	184,325
November "	1,703,590	147,041	442,190	622,650	80,772	97,952	136,970	176,014
December "	2,038,428	178,711	497,734	783,913	93,035	106,697	162,188	216,151
ANNUAL TOTAL	20,067,598	1,701,019	5,076,255	7,406,809	970,718	1,153,548	1,663,600	2,095,649
January 1965	1,496,797	118,014	377,327	577,562	72,232	75,603	117,795	158,263
February "	1,406,515	114,328	372,463	522,839	62,998	71,384	111,364	151,140
March "	1,654,428	136,127	423,839	615,329	73,102	92,155	131,284	182,592
April "	1,820,632	151,886	459,102	668,541	88,531	114,594	152,293	185,685
Grocery and Combination								
January 1964	340,198	31,539	97,864	133,088	13,165	11,146	23,851	29,546
February "	325,188	29,796	95,897	123,302	13,232	12,064	22,454	28,443
March "	321,308	30,140	93,978	120,900	13,433	11,328	22,454	29,074
April "	325,732	31,536	93,194	124,455	12,287	11,711	22,503	30,046
May "	369,904	34,141	110,596	138,815	14,329	12,526	27,059	32,436
June "	331,800	30,652	98,897	124,623	13,534	11,209	22,726	30,159
July "	358,277	34,338	105,994	133,545	14,360	12,101	26,451	31,488
August "	338,865	32,403	97,224	126,438	13,559	11,886	25,277	32,079
September "	331,146	30,846	96,362	124,107	13,529	12,326	24,423	29,554
October "	378,390	35,328	109,272	144,519	15,258	13,242	27,498	33,274
November "	329,100	30,768	95,881	123,970	13,223	11,344	24,605	29,309
December "	391,543	36,228	114,428	144,745	15,430	14,100	30,758	35,854
ANNUAL TOTAL	4,141,449	387,714	1,209,587	1,562,506	165,338	144,984	300,058	371,262
January 1965	351,965	32,124	98,777	137,346	14,008	12,338	25,248	32,124
February "	320,438	29,285	95,636	120,277	12,654	11,735	22,158	28,693
March "	341,609	31,006	99,013	129,811	13,740	12,236	23,669	32,136
April "	362,710	33,893	103,160	140,429	13,386	13,003	25,580	33,260

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
				Other Food and Beverage				
January 1964	107,402	7,914	33,215	44,587	2,934	2,980	4,908	10,864
February "	105,264	7,695	33,983	40,659	3,128	3,158	5,941	10,698
March "	113,604	9,424	34,431	43,810	3,729	3,706	6,933	11,571
April "	111,520	9,162	33,625	43,240	3,614	3,374	6,806	11,699
May "	123,091	10,544	32,248	52,577	3,776	3,473	7,619	12,855
June "	123,170	10,095	34,550	51,976	3,244	3,658	6,895	12,753
July "	132,519	11,750	37,258	55,304	3,642	3,777	7,452	13,335
August "	131,438	11,085	36,987	55,025	3,607	3,912	6,936	13,888
September "	123,940	9,887	37,501	50,371	3,425	3,769	6,607	12,280
October "	135,477	9,974	41,102	54,657	3,821	4,195	7,782	13,946
November "	118,870	8,971	36,752	46,220	3,606	3,858	6,790	12,673
December "	176,105	14,740	32,104	79,714	6,586	6,828	13,187	22,947
ANNUAL TOTAL	1,502,398	121,341	423,754	618,140	45,112	46,687	87,854	159,508
January 1965	97,079	8,004	22,803	43,075	2,909	3,117	5,480	11,691
February "	109,989	8,805	33,415	44,525	3,129	3,218	5,806	11,092
March "	120,484	10,211	35,350	48,067	3,634	3,808	6,911	12,503
April "	129,683	10,635	38,165	51,636	4,219	3,815	7,512	13,700
				General				
January 1964	50,230	12,180	8,883	9,217	4,305	6,534	5,066	4,046
February "	48,092	10,820	7,356	8,497	4,186	7,132	5,821	4,278
March "	50,011	12,351	6,918	8,586	4,752	8,075	5,274	4,054
April "	56,874	12,082	9,377	9,697	4,838	9,163	6,682	5,036
May "	66,110	15,002	11,436	12,026	4,632	9,730	6,812	6,473
June "	64,070	14,144	10,533	11,213	5,274	9,183	6,629	7,094
July "	68,819	15,626	11,097	12,823	5,271	8,671	6,338	8,992
August "	66,959	14,766	10,737	12,044	4,669	10,212	6,854	7,678
September "	63,026	14,902	11,272	10,554	4,877	8,917	6,469	6,034
October "	70,071	15,656	13,950	11,288	5,596	9,610	7,649	6,323
November "	62,717	14,492	11,892	9,784	5,508	8,727	6,561	5,751
December "	74,437	16,422	14,216	11,112	7,422	10,234	7,506	7,523
ANNUAL TOTAL	741,417	168,444	127,667	126,842	61,331	106,187	77,662	73,282
January 1965	51,752	12,271	9,338	9,154	4,464	6,617	5,497	4,410
February "	47,179	11,046	7,383	7,767	4,203	6,688	5,838	4,253
March "	52,114	12,487	7,662	8,449	4,790	8,442	5,859	4,423
April "	60,260	13,187	10,813	9,810	4,983	8,834	7,003	5,630



ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
				Department				
January 1964	112,176	6,683	19,527	38,554	9,751	4,762	12,799	20,101
February "	110,425	7,252	19,496	37,070	9,639	4,910	12,863	19,194
March "	125,647	8,461	22,879	42,524	10,088	6,020	13,677	21,999
April "	139,776	9,615	24,669	48,041	11,475	6,590	15,598	23,789
May "	141,594	10,209	26,156	48,564	11,531	6,202	14,772	24,160
June "	134,935	9,623	24,390	46,290	10,698	6,139	14,611	23,184
July "	126,976	8,070	21,055	44,460	10,872	5,283	13,752	23,485
August "	134,764	8,669	23,781	45,204	11,038	5,913	15,286	24,874
September "	155,359	9,276	27,312	52,881	12,495	6,648	17,314	29,433
October "	170,740	10,816	31,328	59,962	14,117	7,428	17,524	29,567
November "	195,656	14,710	34,616	69,586	16,076	8,505	19,736	32,427
December "	253,130	16,884	43,984	91,530	19,342	10,705	27,312	43,374
ANNUAL TOTAL	1,801,180	120,268	319,192	624,665	147,120	79,104	195,244	315,586
January 1965	114,072	6,482	19,996	39,286	9,868	4,471	12,863	21,106
February "	110,807	7,354	19,184	37,404	9,485	4,640	12,606	20,134
March "	133,321	9,239	24,206	45,118	10,693	6,201	14,128	23,737
April "	151,239	10,452	26,790	52,220	12,531	6,616	16,534	26,096
				Variety				
January 1964	23,680	2,348	6,360	10,843	571	737	1,425	1,396
February "	24,380	2,488	6,381	11,052	596	817	1,478	1,568
March "	30,506	3,420	8,092	13,659	729	1,025	1,732	1,850
April "	30,668	3,491	8,082	13,569	786	1,090	1,862	1,788
May "	36,723	4,206	10,383	16,072	909	1,145	1,996	2,012
June "	36,341	4,810	9,825	15,705	815	1,184	1,986	2,016
July "	37,322	5,082	9,571	16,626	850	1,164	2,009	2,020
August "	37,020	5,284	9,238	15,987	846	1,158	2,428	2,080
September "	37,027	5,036	9,459	16,142	783	1,171	2,292	2,144
October "	41,576	5,468	10,245	18,724	962	1,281	2,525	2,371
November "	42,305	6,371	9,710	18,572	927	1,343	2,659	2,723
December "	81,228	11,314	18,504	36,891	1,667	2,562	5,090	5,200
ANNUAL TOTAL	458,776	59,319	115,849	203,841	10,442	14,677	27,483	27,167
January 1965	25,788	2,901	6,558	11,529	539	796	1,777	1,687
February "	24,934	2,915	6,138	11,030	539	816	1,663	1,833
March "	30,588	3,763	7,613	13,415	640	1,020	1,990	2,147
April "	40,665	5,661	10,030	17,437	894	1,345	2,778	2,520

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
				Motor Vehicle				
January 1964	244,987	17,399	52,020	95,917	8,663	18,053	23,004	29,930
February "	259,519	20,271	61,379	95,080	9,334	16,977	24,593	31,885
March "	303,224	25,646	71,117	109,290	10,818	25,245	25,952	35,155
April "	335,715	30,921	78,796	118,629	13,737	29,929	31,379	32,324
May "	337,710	35,208	80,816	123,290	14,042	22,213	26,778	35,364
June "	333,903	32,069	72,478	118,501	13,237	25,786	31,083	40,748
July "	279,536	28,962	61,988	91,644	11,230	21,033	25,962	38,718
August "	221,654	21,080	47,008	67,365	10,469	20,922	21,454	33,357
September "	223,418	21,444	46,613	75,792	8,835	20,180	21,224	29,329
October "	265,443	24,674	62,665	87,827	12,528	21,356	24,340	32,054
November "	250,849	23,310	57,266	88,670	10,093	19,517	20,455	31,538
December "	220,714	19,554	50,970	78,897	7,666	17,658	19,918	26,052
ANNUAL TOTAL	3,276,673	300,538	743,115	1,150,902	130,652	258,870	296,142	396,454
January 1965	238,009	15,929	55,558	90,833	9,148	15,905	23,280	27,356
February "	260,119	21,399	64,939	91,848	9,325	16,128	24,372	32,108
March "	347,866	27,519	76,806	134,864	11,316	26,861	28,314	42,186
April "	378,983	32,651	90,142	137,016	13,312	33,880	33,388	38,595
				Garage and Filling Station				
January 1964	106,633	9,560	27,927	42,041	3,260	7,585	7,807	8,452
February "	99,924	8,046	25,794	41,034	3,279	5,048	6,968	9,757
March "	105,216	9,298	27,621	41,636	3,764	6,881	7,175	8,840
April "	114,710	8,736	30,244	45,687	4,080	7,795	7,838	10,329
May "	127,871	10,781	33,360	49,327	4,156	10,556	8,822	10,869
June "	120,120	9,860	32,352	47,217	3,968	8,154	7,751	10,819
July "	136,529	11,840	34,689	52,932	5,232	10,556	9,087	12,192
August "	129,322	11,235	33,559	47,928	4,417	11,456	10,265	10,462
September "	118,855	9,796	32,251	45,612	3,903	8,358	8,589	10,346
October "	124,132	9,579	31,836	48,672	4,342	9,067	9,884	10,752
November "	118,879	9,909	33,511	43,712	3,716	9,434	8,710	9,886
December "	122,659	8,662	32,512	48,302	4,934	8,774	8,999	10,476
ANNUAL TOTAL	1,424,850	117,303	375,657	554,100	49,052	103,663	101,896	123,179
January 1965	115,652	10,190	30,249	46,133	3,570	8,125	8,600	8,784
February "	100,029	8,256	25,607	40,956	3,541	5,150	6,526	9,993
March "	108,613	10,701	28,545	41,223	3,795	6,961	7,561	9,828
April "	121,876	9,589	31,004	48,793	4,425	8,017	8,737	11,311

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964

(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
January 1964	26,687	1,143	7,908	Men's Clothing				3,100
February "	18,780	1,069	5,274	10,205	888	943	2,501	2,112
March "	22,973	1,074	8,397	7,374	573	706	1,672	1,989
April "	22,372	1,208	7,644	8,375	732	766	1,641	2,107
May "	26,141	1,415	8,866	7,601	852	912	2,047	2,437
June "	27,160	1,346	9,927	9,513	927	879	2,104	2,319
July "	25,735	1,264	9,474	9,993	796	762	2,017	2,492
August "	23,600	1,398	8,473	9,360	852	605	1,688	2,520
September "	24,061	1,203	6,482	7,731	722	701	2,054	2,661
October "	28,485	1,254	8,810	9,758	863	938	2,156	2,895
November "	29,209	1,871	9,344	11,189	1,018	973	2,344	2,959
December "	46,438	2,922	13,115	10,430	980	1,030	2,595	5,183
ANNUAL TOTAL	321,641	17,166	103,715	18,460	1,371	1,482	3,903	32,776
January 1965	27,736	1,138	7,963	10,892	972	930	2,538	3,304
February "	19,808	1,194	6,039	7,677	575	651	1,545	2,127
March "	23,075	1,067	8,162	8,474	721	703	1,797	2,150
April "	26,956	1,374	9,615	9,361	904	991	2,213	2,497
January 1964	17,369	2,174	6,083	Family Clothing				1,716
February "	14,269	1,813	4,869	4,625	830	908	1,032	1,122
March "	17,674	2,361	6,801	4,024	613	765	1,063	1,294
April "	19,887	2,685	7,235	4,672	581	973	993	1,541
May "	22,341	3,079	8,354	5,296	816	1,141	1,175	1,846
June "	20,948	2,846	7,613	5,820	830	1,120	1,291	1,860
July "	20,010	2,564	6,739	5,235	856	1,195	1,344	2,597
August "	20,409	2,485	6,846	4,842	831	1,093	1,345	2,730
September "	23,214	2,651	8,055	5,173	856	993	1,326	2,771
October "	28,133	3,610	10,274	6,351	932	1,000	1,453	2,771
November "	28,102	3,570	10,215	7,268	1,081	1,507	1,350	3,043
December "	39,784	6,218	13,073	7,488	1,141	1,630	1,550	2,508
ANNUAL TOTAL	272,139	36,056	96,157	11,300	1,490	1,644	2,066	3,991
January 1965	18,147	2,199	6,175	72,092	10,858	13,970	15,988	27,018
February "	13,694	1,834	4,465	4,712	916	962	1,041	2,143
March "	17,931	2,431	6,628	3,834	541	714	942	1,365
April "	24,066	3,187	9,267	4,809	594	959	974	1,536
				6,116	887	1,246	1,184	2,179

ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964  
(in thousands of dollars)

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Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
January 1964	24,465	813	7,786	10,373	540	684	1,870	2,398
February	19,117	617	6,068	8,074	468	501	1,426	1,962
March	23,860	830	8,373	9,356	525	557	1,918	2,302
April	24,003	969	6,302	10,314	802	818	2,152	2,648
May	29,661	1,128	9,375	12,374	824	830	2,603	2,527
June	26,572	987	9,058	10,578	553	656	2,464	2,278
July	26,326	984	8,444	11,178	576	651	2,006	2,489
August	23,840	846	7,951	9,527	578	597	2,192	2,149
September	26,261	920	7,854	11,073	607	754	2,148	2,905
October	30,590	1,130	8,656	13,005	817	991	2,791	3,201
November	27,881	1,104	8,357	11,744	593	742	2,199	3,142
December	41,420	1,810	11,421	19,031	922	1,022	2,985	4,228
ANNUAL TOTAL	323,997	12,137	99,645	136,626	7,805	8,804	26,753	32,228
January 1965	25,008	779	7,732	10,564	590	725	1,955	2,663
February	18,448	614	6,192	7,517	455	436	1,352	1,882
March	24,145	810	8,315	9,496	520	516	1,953	2,534
April	27,823	1,069	7,301	12,185	924	908	2,559	2,877
January 1964	12,848	713	4,002	5,506	248	183	812	1,383
February	9,134	546	2,671	3,828	156	151	692	1,090
March	12,148	696	4,042	5,102	191	212	740	1,164
April	14,316	975	4,909	5,631	340	295	891	1,276
May	17,326	1,165	5,655	7,286	389	311	1,016	1,505
June	15,822	1,070	5,437	6,597	312	288	910	1,208
July	15,313	1,026	4,902	6,390	313	269	872	1,541
August	14,172	912	4,485	5,724	328	230	962	1,531
September	16,411	1,000	5,370	6,776	348	289	874	1,753
October	16,198	1,099	5,094	6,884	379	305	966	1,471
November	17,874	1,168	6,808	6,976	404	323	914	1,281
December	22,828	1,781	7,364	10,033	403	338	1,021	1,888
ANNUAL TOTAL	184,391	12,152	60,738	76,735	3,813	3,193	10,669	17,092
January 1965	13,332	694	3,993	6,126	230	189	720	1,378
February	8,658	538	2,520	3,741	134	122	548	1,055
March	11,620	772	3,990	4,530	181	176	666	1,305
April	17,225	1,099	5,839	7,148	356	301	1,006	1,476

Shoe



ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
January 1964	20,851	1,214	5,221	Hardware 6,523	1,118	2,492	2,770	1,513
February	21,950	978	6,191	6,742	1,097	2,408	3,037	1,498
March	22,964	1,226	6,075	7,181	1,076	2,591	3,170	1,645
April	26,214	1,469	6,690	7,126	1,683	3,455	3,769	2,024
May	34,974	1,763	10,462	10,534	1,854	3,747	4,387	2,228
June	34,244	1,937	8,964	10,152	1,888	3,821	4,891	2,592
July	33,249	2,100	9,617	10,046	1,660	3,685	3,593	2,548
August	31,043	1,674	8,276	9,703	1,593	3,410	4,018	2,369
September	33,273	2,081	9,874	9,353	1,706	3,436	3,823	3,000
October	34,614	2,052	10,567	9,900	1,614	3,824	4,033	2,625
November	29,250	1,859	7,837	8,223	1,589	3,855	3,724	2,164
December	42,672	2,731	8,961	13,210	2,630	5,997	5,354	3,790
ANNUAL TOTAL	365,299	21,083	98,734	108,692	19,507	42,722	46,568	27,994
January 1965	20,524	1,311	5,036	6,463	988	2,607	2,480	1,639
February	22,139	979	6,298	7,142	925	2,342	2,696	1,757
March	24,459	1,429	6,776	7,340	1,087	2,859	3,039	1,929
April	27,790	1,546	7,259	7,483	1,742	3,718	3,868	2,174
Lumber and Building Material								
January 1964	34,843	1,430	6,478	13,214	3,104	2,905	5,285	2,425
February	32,651	1,107	6,085	12,126	3,040	2,404	5,237	2,653
March	40,127	1,767	7,684	14,268	3,366	3,278	6,217	3,547
April	34,287	1,467	5,957	11,660	3,140	3,573	5,348	3,142
May	40,001	1,787	7,808	14,178	4,379	3,493	5,762	2,594
June	49,690	2,550	8,297	17,386	4,915	5,694	7,835	3,014
July	49,122	2,961	7,360	17,646	5,090	5,357	7,864	2,842
August	46,975	2,474	6,425	16,580	5,164	6,013	7,145	3,173
September	46,340	2,082	6,717	15,663	5,816	5,244	7,716	3,103
October	48,841	2,393	7,402	16,221	5,141	6,139	8,612	3,054
November	46,240	1,845	9,066	16,100	4,506	5,402	6,489	2,710
December	41,599	2,272	8,718	16,772	2,682	3,941	4,983	2,231
ANNUAL TOTAL	510,715	24,136	87,998	181,815	50,343	53,442	78,492	34,489
January 1965	30,486	1,497	6,473	11,043	2,942	2,592	3,910	2,030
February	29,559	1,271	5,320	11,066	2,609	2,423	4,318	2,552
March	35,596	1,844	8,096	11,385	2,973	2,692	4,961	3,645
April	35,249	1,713	6,860	12,314	3,258	3,184	4,249	3,672



ESTIMATED RETAIL TRADE - BY KINDS OF BUSINESS AND MONTHS - 1964  
(in thousands of dollars)

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
				Fuel				
January 1964	49,242	2,420	15,302	26,013	1,106	346	217	3,837
February "	45,835	1,840	14,901	23,999	1,044	286	234	3,532
March "	35,204	1,770	11,462	16,876	998	357	156	3,585
April "	32,308	1,259	8,906	18,544	582	235	180	2,602
May "	18,665	960	3,242	11,338	569	162	278	2,116
June "	13,661	687	2,772	7,730	332	314	316	1,511
July "	11,143	842	2,016	6,678	251	138	190	1,028
August "	11,918	502	2,766	6,823	267	242	156	1,161
September "	17,681	1,115	4,920	8,956	396	382	241	1,672
October "	29,199	1,383	6,998	17,133	574	480	321	2,310
November "	35,927	1,558	10,868	18,773	933	348	366	3,082
December "	51,516	2,461	14,880	26,558	1,777	622	457	4,761
ANNUAL TOTAL	352,298	16,797	99,031	189,422	8,830	3,911	3,112	31,195
January 1965	50,076	2,328	16,251	25,076	1,060	439	327	4,595
February "	48,375	1,931	15,706	25,452	1,090	393	352	3,451
March "	37,327	1,696	12,058	18,591	946	370	194	3,472
April "	32,536	1,408	8,612	19,037	383	250	233	2,612
				Drug				
January 1964	38,518	3,192	9,192	15,566	1,907	1,518	2,910	4,234
February "	37,278	3,052	8,969	14,872	1,954	1,582	2,770	4,080
March "	37,890	3,175	9,567	14,799	1,854	1,605	2,725	4,164
April "	38,123	3,274	9,281	14,697	2,056	1,699	2,908	4,209
May "	38,069	3,188	9,052	15,027	2,056	1,641	2,806	4,299
June "	38,455	3,308	9,437	15,126	1,976	1,608	2,721	4,278
July "	39,998	3,470	9,842	15,465	1,973	1,589	3,036	4,624
August "	38,415	3,364	9,393	14,736	1,983	1,807	2,781	4,351
September "	39,796	3,249	9,896	15,547	2,018	1,820	2,885	4,380
October "	42,876	3,771	9,968	16,965	2,137	2,012	3,326	4,697
November "	37,906	3,140	9,522	15,136	1,836	1,584	2,584	4,105
December "	53,303	4,556	12,418	21,741	2,770	2,298	3,689	5,832
ANNUAL TOTAL	480,627	40,738	116,537	189,677	24,520	20,762	35,142	53,251
January 1965	40,449	3,406	10,034	16,354	1,934	1,594	2,962	4,166
February "	38,110	3,218	9,638	14,878	1,946	1,573	2,720	4,136
March "	41,067	3,593	10,562	16,090	1,940	1,722	2,747	4,413
April "	41,816	3,634	10,344	15,990	2,211	1,756	3,090	4,792

Month	CANADA	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<b>Jewellery</b>								
January 1964	8,661	496	1,701	3,890	334	489	631	1,120
February "	8,865	447	2,181	4,188	316	416	490	826
March "	9,459	548	2,331	4,269	342	434	580	956
April "	9,176	453	2,106	4,257	306	502	578	975
May "	11,773	569	2,468	5,680	479	671	684	1,222
June "	11,463	723	2,275	5,414	424	721	682	1,224
July "	10,785	700	2,173	4,947	395	587	659	1,324
August "	10,924	733	2,201	5,003	417	515	697	1,358
September "	11,664	676	2,770	5,348	415	561	690	1,205
October "	11,253	714	2,261	5,098	504	631	757	1,288
November "	13,533	865	3,268	5,974	506	654	839	1,426
December "	35,529	2,034	7,628	16,681	1,131	1,831	2,164	4,060
ANNUAL TOTAL	153,086	8,957	33,363	70,749	5,567	8,012	9,452	16,985
January 1965	8,887	531	1,685	4,067	313	481	586	1,224
February "	8,436	432	2,048	3,928	311	373	471	874
March "	9,594	517	1,929	4,591	361	479	635	1,082
April "	11,140	533	2,976	5,058	330	534	633	1,076
<b>Other</b>								
January 1964	167,117	10,381	32,250	62,948	15,558	10,602	11,483	23,895
February "	143,054	7,772	35,683	52,432	8,018	10,866	12,285	15,998
March "	185,919	10,813	45,053	67,640	11,813	11,915	16,903	21,783
April "	206,724	12,146	39,711	71,854	16,483	21,702	25,412	19,416
May "	242,180	13,867	52,855	93,722	17,222	17,128	23,027	24,359
June "	220,821	12,721	44,456	89,259	19,218	16,976	17,314	20,878
July "	222,512	14,626	48,620	90,381	14,638	14,514	19,156	20,578
August "	221,472	13,328	52,300	74,775	17,706	18,452	26,401	18,510
September "	209,412	12,390	50,943	75,046	11,051	13,171	25,668	21,142
October "	221,554	13,095	53,259	82,063	11,422	16,210	22,883	22,622
November "	205,978	14,366	52,504	75,101	10,189	14,986	19,110	19,722
December "	227,563	19,158	56,712	95,696	9,979	11,624	15,437	18,957
ANNUAL TOTAL	2,474,305	154,661	564,346	930,916	163,298	178,147	235,077	247,860
January 1965	161,393	10,144	34,852	62,422	14,128	8,985	11,259	19,603
February "	139,931	7,999	36,022	50,977	7,675	10,045	11,446	15,767
March "	192,376	10,892	45,998	69,488	10,973	11,683	18,724	24,618
April "	220,770	13,268	44,669	77,510	19,356	21,662	23,154	21,152





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RETAIL TRADE

(June, 1965)

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1964</u>	<u>1965</u>	<u>% Changes</u> 1965/1964
	\$'000	\$'000	
First Quarter .....	4,459,609	4,557,740	+ 2.2
April .....	1,644,648	1,820,632	+10.7
May .....	1,789,025	1,891,338	+ 5.7
June .....	1,706,856	1,863,647	+ 9.2
Total .....	9,600,138	10,133,357	+ 5.6

Estimated Retail Trade by Provinces and Kinds of Business

January to June 1965

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination .....	2,119	193	613	816	82	74	148	193
Other food and beverage .....	731	60	205	306	21	21	41	77
General .....	346	79	59	58	28	50	38	33
Department .....	799	54	143	275	65	34	86	142
Variety .....	205	27	52	89	4	7	14	13
Motor vehicle .....	1,973	168	461	727	72	145	173	228
Garage and filling station ...	703	60	183	278	24	47	48	63
Men's clothing .....	154	7	51	57	5	5	13	15
Family clothing .....	120	16	44	31	5	6	7	12
Women's clothing .....	155	5	48	65	4	4	13	15
Shoe .....	85	5	28	36	2	1	5	8
Hardware .....	168	9	46	51	8	20	22	13
Lumber and building material .	228	11	44	82	21	20	31	19
Furniture, appliance and radio	298	22	100	108	11	11	20	27
Restaurant .....	327	17	100	129	14	15	24	28
Fuel .....	202	9	59	108	4	2	2	18
Drug .....	243	21	61	95	12	10	17	27
Jewellery .....	62	3	14	29	2	3	4	7
All other .....	1,215	70	265	460	91	92	108	127
Totals .....	10,133	347	2,572	3,801	477	569	811	1,066

**Note:** Totals may not balance due to rounding.

Merchandising and Services Division

August 1965

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
June, 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	367,230	178,224	189,006	32,994
2	Other food and beverage .....	139,593	77,364	62,229	10,924
3	General .....	67,365	4,827	62,538	15,016
4	Department .....	142,133	--	142,133	10,027
5	Variety .....	41,834	35,997	5,838	6,009
6	Motor vehicle .....	376,017	2,766	373,251	34,900
7	Garage and filling station .....	125,600	1,160	124,440	10,658
8	Men's clothing .....	29,328	3,377	25,952	1,383
9	Family clothing .....	23,020	7,983	15,037	3,082
10	Women's clothing .....	28,516	8,925	19,591	1,062
11	Shoe .....	16,898	8,004	8,894	1,171
12	Hardware .....	36,812	7,756	29,056	2,092
13	Lumber and building material .....	53,882	12,515	41,367	2,845
14	Furniture, appliance and radio ...	50,758	10,784	39,974	4,417
15	Restaurant .....	59,172	4,238	54,934	3,046
16	Fuel .....	14,341	591	13,750	671
17	Drug .....	40,867	5,647	35,220	3,629
18	Jewellery .....	12,349	4,466	7,882	707
19	Other .....	237,932	22,803	215,128	13,627
20	Totals .....	1,863,647	397,427	1,466,220	158,260
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,930	6,500	7,430	11,995
22	Other food and beverage .....	3,329	(1)	(1)	3,872
23	General .....	5,469	(1)	(1)	9,420
24	Department .....	10,986	--	10,986	6,250
25	Variety .....	836	817	18	1,311
26	Motor vehicle .....	14,058	--	14,058	27,358
27	Garage and filling station .....	4,087	(1)	(1)	9,067
28	Men's clothing .....	903	46	857	758
29	Family clothing .....	876	232	644	1,184
30	Women's clothing .....	622	182	440	715
31	Shoe .....	333	192	140	286
32	Hardware .....	1,860	(1)	(1)	4,061
33	Lumber and building material .....	5,042	1,189	3,854	6,056
34	Furniture, appliance and radio ...	2,012	420	1,592	1,470
35	Restaurant .....	2,782	338	2,444	2,711
36	Fuel .....	343	--	343	244
37	Drug .....	2,028	(1)	(1)	1,680
38	Jewellery .....	435	(1)	(1)	796
39	Other .....	19,937	596	19,342	19,381
40	Totals .....	89,868	14,230	75,638	108,615

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
June, 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,368	23,625	104,551	31,480	73,072	146,700	94,189	52,512	1
(1)	(1)	40,307	12,200	28,107	60,037	40,459	19,578	2
520	14,496	11,690	1,148	10,542	10,956	372	10,583	3
--	10,027	26,024	--	26,024	48,142	--	48,142	4
5,372	637	10,554	8,867	1,686	17,683	15,224	2,459	5
2,766	32,134	83,422	--	83,422	135,566	--	125,566	6
(1)	(1)	23,614	(1)	(1)	48,397	162	48,235	7
(1)	(1)	10,546	598	9,948	10,826	2,369	8,457	8
200	2,882	8,569	3,556	5,013	5,429	1,222	4,207	9
328	734	9,241	2,834	6,407	11,847	3,872	7,975	10
282	889	5,778	2,751	3,027	7,039	3,851	3,188	11
(1)	(1)	9,652	2,285	7,367	11,390	1,514	9,876	12
(1)	(1)	8,655	(1)	(1)	19,891	3,010	16,882	13
1,086	3,331	16,803	4,016	12,787	17,602	3,208	14,394	14
139	2,906	18,770	930	17,841	22,386	1,732	20,655	15
(1)	(1)	2,905	--	2,905	7,969	(1)	(1)	16
304	3,324	10,189	688	9,501	15,950	2,055	13,894	17
319	388	2,515	775	1,741	5,804	(1)	(1)	18
580	13,047	46,507	6,203	40,304	99,129	9,704	89,425	19
28,810	129,450	460,292	79,042	381,250	702,743	185,068	517,675	20
Saskatchewan		Alberta			British Columbia			
5,205	6,790	23,827	12,269	11,558	33,232	19,214	14,018	21
2,248	1,623	7,243	5,214	2,029	13,882	8,155	5,727	22
(1)	(1)	6,874	(1)	(1)	7,939	1,250	6,690	23
--	6,250	14,947	--	14,947	25,757	--	25,757	24
1,139	172	2,703	2,334	370	2,739	2,244	495	25
--	27,358	32,793	--	32,793	47,920	--	47,920	26
(1)	(1)	7,789	(1)	(1)	11,989	234	11,755	27
(1)	(1)	2,102	(1)	(1)	2,810	(1)	(1)	28
476	708	1,320	269	1,051	2,560	2,028	533	29
164	551	2,508	563	1,945	2,521	982	1,539	30
166	120	942	330	613	1,349	432	917	31
1,242	2,819	4,976	1,371	3,604	2,782	724	2,058	32
3,146	2,911	7,548	3,870	3,678	3,844	695	3,149	33
460	1,010	3,914	643	3,271	4,539	951	3,588	34
14	2,697	3,863	150	3,714	5,613	935	4,678	35
--	244	369	(1)	(1)	1,840	(1)	(1)	36
(1)	(1)	2,834	509	2,325	4,558	1,572	2,986	37
247	548	728	401	327	1,365	563	801	38
687	18,694	18,082	1,318	16,764	21,268	3,617	17,553	39
16,302	92,313	145,362	29,857	115,505	198,507	44,120	154,387	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

June 1965 over June 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+10.7	+ 7.6	+ 5.7	+17.7	+ 2.9	+ 7.0	+ 4.8	+10.2
Other food and beverage .....	+13.3	+ 8.2	+16.7	+15.5	+ 2.6	+ 5.8	+ 5.0	+ 8.9
General .....	+ 5.1	+ 6.2	+11.0	- 2.3	+ 3.7	+ 2.6	+ 3.7	+11.9
Department .....	+ 5.3	+ 4.2	+ 6.7	+ 4.0	+ 2.7	+ 1.8	+ 2.3	+11.1
Variety .....	+15.1	+24.91	+ 7.4	+12.6	+ 2.6	+10.7	+36.1	+35.9
Motor vehicle .....	+12.6	+ 8.8	+15.1	+14.4	+ 6.2	+ 6.1	+ 5.5	+17.6
Garage and filling station .....	+ 4.6	+ 8.1	+ 3.9	+ 2.5	+ 3.0	+11.2	+ 0.5	+10.8
Men's clothing .....	+ 8.0	+ 2.7	+ 6.2	+ 8.3	+13.4	- 0.5	+ 4.2	+21.2
Family clothing .....	+ 9.9	+ 8.3	+12.6	+ 3.7	+ 2.3	- 0.9	- 1.8	+37.6
Women's clothing .....	+ 7.3	+ 7.6	+ 2.0	+12.0	+12.5	+ 9.0	+ 1.8	+10.7
Shoe .....	+ 6.8	+ 9.4	+ 6.3	+ 6.7	+ 6.7	- 0.7	+ 3.5	+11.7
Hardware .....	+ 7.5	+ 8.0	+ 7.7	+12.2	- 1.5	+ 6.3	+ 1.7	+ 7.3
Lumber and building material .....	+ 8.4	+11.6	+ 4.3	+14.4	+ 2.6	+ 6.4	- 3.7	+27.5
Furniture, appliance and radio .....	+ 5.0	+ 8.3	+ 9.2	+ 1.5	+ 3.2	+ 3.0	- 2.4	+ 9.0
Restaurant .....	+ 6.9	+ 0.6	+12.1	+ 5.7	+ 6.3	- 0.8	- 4.2	+12.0
Fuel .....	+ 5.0	- 2.3	+ 4.8	+ 3.1	+ 3.3	-22.3	+16.8	+21.8
Drug .....	+ 6.3	+ 9.7	+ 8.0	+ 5.4	+ 2.6	+ 4.5	+ 4.2	+ 6.5
Jewellery .....	+ 7.7	- 2.2	+10.5	+ 7.2	+ 2.6	+10.4	+ 6.7	+11.5
Other .....	+ 7.7	+ 7.1	+ 4.6	+11.1	+ 3.7	+14.2	+ 4.4	+ 1.9
Totals, all trades .	+ 9.2	+ 8.0	+ 8.7	+11.3	+ 3.8	+ 7.0	+ 3.7	+12.1

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to June 1965 over January to June 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 5.2	+ 2.6	+ 3.8	+ 6.7	+ 2.4	+ 5.8	+ 5.0	+ 7.3
Other food and beverage .....	+ 6.8	+ 9.3	+ 1.4	+10.4	+ 3.8	+ 5.4	+ 5.1	+ 8.7
General .....	+ 3.2	+ 1.8	+ 8.3	- 1.6	+ 1.4	+ 0.4	+ 4.9	+ 7.6
Department .....	+ 4.5	+ 3.6	+ 4.0	+ 5.3	+ 3.4	- 1.3	+ 2.0	+ 7.5
Variety .....	+12.7	+28.4	+ 4.9	+10.4	- 2.9	+ 9.2	+29.6	+26.9
Motor vehicle .....	+ 8.7	+ 4.1	+10.6	+10.0	+ 3.4	+ 4.7	+ 6.3	+10.9
Garage and filling station .....	+ 4.2	+ 7.0	+ 3.1	+ 4.0	+ 6.1	+ 2.5	+ 2.8	+ 7.2
Men's clothing .....	+ 6.6	+ 3.1	+ 5.9	+ 8.2	+ 5.4	- 0.5	+ 3.2	+10.2
Family clothing .....	+ 7.0	+ 5.5	+ 6.4	+ 5.0	+ 1.1	+ 2.0	- 2.5	+31.1
Women's clothing .....	+ 4.8	+ 0.9	+ 2.7	+ 6.6	+ 4.9	+ 2.1	+ 3.5	+ 6.9
Shoe .....	+ 4.2	+ 3.5	+ 3.2	+ 6.4	- 2.3	- 5.8	- 2.5	+ 6.1
Hardware .....	+ 4.5	+ 5.5	+ 4.9	+ 6.2	- 3.5	+ 5.6	- 2.3	+12.8
Lumber and building material .....	- 1.6	+11.2	+ 3.3	- 1.3	- 2.4	- 4.0	-13.9	+ 6.9
Furniture, appliance and radio .....	+ 3.6	+ 7.7	+ 5.4	+ 2.5	- 1.0	+ 1.6	- 5.4	+ 9.1
Restaurant .....	+ 3.7	+ 2.1	+ 7.3	+ 4.0	- 4.1	- 4.2	- 3.1	+ 6.6
Fuel .....	+ 3.8	+ 2.8	+ 4.9	+ 2.9	- 6.2	+ 9.5	+29.3	+ 6.0
Drug .....	+ 6.3	+ 8.8	+ 9.1	+ 5.5	+ 3.2	+ 3.8	+ 2.9	+ 5.9
Jewellery .....	+ 5.0	+ 1.3	+ 4.0	+ 5.9	+ 1.7	+ 3.6	+ 2.9	+ 8.4
Other .....	+ 4.2	+ 3.5	+ 6.0	+ 5.1	+ 3.4	+ 3.6	+ 1.8	+ 0.5
Totals, all trades .	+ 5.6	+ 5.0	+ 5.5	+ 6.5	+ 2.3	+ 3.0	+ 3.0	+ 7.8

Estimated Retail Trade - Atlantic Provinces

June 1964 and June 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	4,897	9,803	1,349	1,445	13,252	14,446	11,153	11,804
Other food and beverage ...	1,935	2,278	606	654	4,274	4,336	3,280	3,656
General .....	6,426	6,942	1,314	1,401	2,953	3,115	3,450	3,558
Motor vehicle .....	5,520	6,248	1,121	1,361	13,974	14,296	11,454	12,995
Garage and filling station	..	..	..	..	4,272	4,308	3,559	4,090
Men's clothing .....	646	680	331	350	2,377	2,517	1,823	1,980
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	516	554	318	363
Hardware .....	..	..	..	..	778	867	928	918
Lumber and building material .....	..	..	..	..	1,382	1,303	678	757
Furniture, appliance and radio .....	..	..	..	..	1,340	1,411	2,102	2,324
Restaurant .....	..	..	..	..	1,519	1,594	937	897
Fuel .....	..	..	..	..	362	312	88	71
Drug .....	531	609	113	123	1,374	1,522	1,290	1,374
Jewellery .....	..	..	..	..	484	454	186	194
Other .....	4,004	4,223	2,329	2,261	12,816	13,984	8,006	9,196
Totals .....	26,814	29,803	8,789	9,262	61,674	65,019	49,253	54,177

.. Figures not available.

Note: Totals may not balance due to rounding.







RETAIL TRADE

(July, 1965)

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1964 \$'000	1965 \$'000	% Changes 1965/1964
First Quarter .....	4,459,609	4,557,740	+ 2.2
April .....	1,644,648	1,820,632	+10.7
May .....	1,789,025	1,891,338	+ 5.7
June .....	1,706,856	1,863,647	+ 9.2
July .....	1,703,498	1,864,017	+ 9.4
Total .....	11,303,636	11,997,374	+ 6.1

Estimated Retail Trade by Provinces and Kinds of Business

January to July 1965

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	2,517	230	731	965	97	88	178	229
Other food and beverage .....	879	73	243	370	25	26	49	91
General .....	420	96	72	72	34	60	45	43
Department .....	935	62	165	322	77	39	101	168
Variety .....	250	33	62	109	5	8	16	16
Motor vehicle .....	2,288	201	529	835	84	168	200	270
Garage and filling station ...	848	74	216	334	30	60	57	77
Men's clothing .....	182	9	61	68	6	6	14	18
Family clothing .....	142	19	51	36	5	8	8	15
Women's clothing .....	182	6	57	77	5	5	15	18
Shoe .....	102	6	33	43	2	2	6	10
Hardware .....	205	11	56	63	10	24	25	16
Lumber and building material .	279	15	51	99	27	27	39	22
Furniture, appliance and radio	350	26	115	130	13	12	23	31
Restaurant .....	392	21	118	154	17	18	28	35
Fuel .....	214	10	62	114	5	2	2	19
Drug .....	286	25	71	111	14	12	21	32
Jewellery .....	75	4	16	35	3	4	4	8
All other .....	1,454	86	319	557	105	110	128	149
Totals .....	11,997	1,006	3,027	4,495	563	677	961	1,268

**Note:** Totals may not balance due to rounding.

September 1965

Merchandising and Services Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
July, 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	397,904	188,546	209,358	36,851
2	Other food and beverage .....	148,090	84,496	63,594	13,485
3	General .....	74,311	7,282	67,030	16,981
4	Department .....	135,513	--	135,513	8,264
5	Variety .....	44,371	37,622	6,749	6,405
6	Motor vehicle .....	314,155	2,767	311,388	32,944
7	Garage and filling station .....	145,523	2,525	142,999	13,730
8	Men's clothing .....	28,094	2,990	25,104	1,323
9	Family clothing .....	21,731	7,948	13,783	2,734
10	Women's clothing .....	27,382	8,801	18,582	1,030
11	Shoe .....	16,650	7,312	9,338	1,090
12	Hardware .....	36,087	7,142	28,946	2,264
13	Lumber and building material .....	51,342	12,642	38,700	3,490
14	Furniture, appliance and radio ...	52,132	10,136	41,996	4,234
15	Restaurant .....	64,915	5,560	59,355	3,860
16	Fuel .....	11,318	504	10,814	697
17	Drug .....	42,786	5,758	37,027	3,761
18	Jewellery .....	12,148	3,810	8,338	711
19	Other .....	239,565	21,844	217,718	15,598
20	Totals .....	1,864,017	417,685	1,446,332	169,452
		Manitoba			Saskatchewan
21	Grocery and combination .....	15,047	7,715	7,332	13,483
22	Other food and beverage .....	3,951	(1)	(1)	4,267
23	General .....	5,551	(1)	(1)	9,748
24	Department .....	11,502	--	11,502	5,257
25	Variety .....	884	867	17	1,319
26	Motor vehicle .....	11,724	--	11,724	23,452
27	Garage and filling station .....	5,717	(1)	(1)	12,904
28	Men's clothing .....	896	60	836	681
29	Family clothing .....	902	275	627	1,380
30	Women's clothing .....	633	196	436	725
31	Shoe .....	333	190	144	280
32	Hardware .....	1,820	(1)	(1)	4,050
33	Lumber and building material .....	5,339	1,209	4,131	6,306
34	Furniture, appliance and radio ...	1,814	358	1,456	1,405
35	Restaurant .....	2,980	432	2,548	2,981
36	Fuel .....	267	--	267	149
37	Drug .....	2,059	(1)	(1)	1,736
38	Jewellery .....	431	(1)	(1)	698
39	Other .....	13,992	614	13,378	17,421
40	Totals .....	85,842	16,661	69,181	108,242

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

July, 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,501	27,351	118,798	40,174	78,624	148,251	89,193	59,058	1
(1)	(1)	38,575	11,869	26,706	64,626	44,592	20,033	2
939	16,041	12,580	1,543	11,036	13,227	172	13,054	3
--	8,264	22,297	--	22,297	47,439	--	47,439	4
5,701	704	10,453	8,746	1,707	19,588	16,252	3,336	5
2,767	30,177	68,868	--	68,868	108,506	--	108,506	6
(1)	(1)	33,680	(1)	(1)	56,352	226	56,126	7
(1)	(1)	9,775	689	9,086	10,396	1,898	8,497	8
208	2,526	7,353	2,895	4,458	5,139	1,273	3,866	9
324	706	8,465	2,550	5,915	11,623	3,846	7,776	10
264	826	5,224	2,263	2,961	7,129	3,623	3,506	11
(1)	(1)	9,769	1,936	7,833	11,351	1,202	10,150	12
(1)	(1)	6,901	(1)	(1)	17,577	2,413	15,165	13
1,105	3,130	15,359	3,624	11,735	22,046	3,204	18,842	14
275	3,586	17,953	883	17,070	25,460	2,284	23,177	15
(1)	(1)	2,167	--	2,167	6,738	(1)	(1)	16
325	3,436	10,457	733	9,725	16,430	2,091	14,339	17
270	441	2,413	620	1,793	5,694	(1)	(1)	18
822	14,776	54,414	5,789	48,625	96,520	9,476	87,045	19
31,379	138,073	455,501	85,404	370,097	694,092	183,579	510,513	20
Saskatchewan		Alberta			British Columbia			
6,391	7,092	29,714	14,498	15,216	35,760	21,075	14,685	21
2,574	1,693	8,277	5,791	2,486	14,910	9,077	5,833	22
(1)	(1)	6,820	(1)	(1)	9,405	3,017	6,388	23
--	5,257	15,086	--	15,086	25,669	--	25,669	24
1,133	186	2,898	2,599	300	2,826	2,326	500	25
--	23,452	26,845	--	26,845	41,815	--	41,815	26
(1)	(1)	9,705	(1)	(1)	13,435	244	13,191	27
(1)	(1)	2,072	(1)	(1)	2,951	(1)	(1)	28
622	758	1,257	319	939	2,965	2,356	609	29
153	572	2,362	719	1,644	2,545	1,012	1,533	30
146	133	970	364	606	1,625	461	1,164	31
1,180	2,869	3,596	1,200	2,396	3,238	1,101	2,138	32
3,508	2,798	8,311	4,110	4,201	3,417	690	2,727	33
508	897	2,912	365	2,547	4,362	973	3,389	34
14	2,967	4,593	449	4,144	7,087	1,223	5,864	35
--	149	242	(1)	(1)	1,058	(1)	(1)	36
(1)	(1)	3,262	536	2,726	5,080	1,557	3,523	37
202	496	726	362	364	1,476	513	962	38
513	16,909	19,620	1,097	18,522	22,000	3,534	18,466	39
18,144	90,098	149,268	32,975	116,293	201,624	49,546	152,078	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

July 1965 over July 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+11.1	+ 7.3	+12.1	+11.0	+ 4.8	+11.4	+12.3	+13.6
Other food and beverage .....	+11.8	+14.8	+ 3.5	+16.9	+ 8.5	+13.0	+11.1	+11.8
General .....	+ 8.0	+ 8.7	+13.4	+ 3.2	+ 5.3	+12.4	+ 7.6	+ 4.6
Department .....	+ 6.7	+ 2.4	+ 5.9	+ 6.7	+ 5.8	- 0.5	+ 9.7	+ 9.3
Variety .....	+18.9	+26.0	+ 9.2	+17.8	+ 4.0	+13.3	+44.2	+39.9
Motor vehicle .....	+12.4	+13.7	+11.1	+18.4	+ 4.4	+11.5	+ 3.4	+ 8.0
Garage and filling station .....	+ 6.6	+16.0	- 2.9	+ 6.5	+ 9.3	+22.2	+ 6.8	+10.2
Men's clothing .....	+ 9.2	+ 4.7	+ 3.2	+11.1	+ 5.2	+12.6	+22.7	+18.4
Family clothing .....	+ 8.6	+ 6.6	+ 9.1	+ 6.1	+ 8.5	+26.3	- 6.5	+14.2
Women's clothing .....	+ 4.0	+ 4.7	+ 0.2	+ 4.0	+ 9.9	+11.4	+17.7	+ 2.2
Shoe .....	+ 8.7	+ 6.2	+ 6.6	+11.6	+ 6.4	+ 4.1	+11.2	+ 5.5
Hardware .....	+ 8.5	+ 7.8	+ 1.6	+13.0	+ 9.6	+ 9.9	+ 0.1	+27.1
Lumber and building material .....	+ 4.5	+17.9	- 6.2	- 0.4	+ 4.9	+17.7	+ 5.7	+20.2
Furniture, appliance and radio .....	+ 7.5	+ 9.3	+ 6.2	+ 7.9	- 0.2	+11.6	+ 3.0	+13.7
Restaurant .....	+ 6.7	+ 2.2	+ 9.6	+ 4.2	+ 0.8	+ 7.0	+ 4.2	+16.4
Fuel .....	+ 1.6	-17.2	+ 7.5	+ 0.9	+ 6.4	+ 8.0	+27.4	+ 2.9
Drug .....	+ 7.0	+ 8.4	+ 6.2	+ 6.2	+ 4.4	+ 9.3	+ 7.4	+ 9.9
Jewellery .....	+12.6	+ 1.6	+11.0	+15.1	+ 9.1	+18.9	+10.2	+11.5
Other .....	+ 7.7	+ 6.6	+11.9	+ 6.8	- 4.4	+20.0	+ 2.4	+ 6.9
Totals, all trades .	+ 9.4	+10.1	+ 8.0	+10.3	+ 3.5	+13.8	+ 7.6	+10.7

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to July 1965 over January to July 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 6.1	+ 3.4	+ 5.0	+ 7.3	+ 2.7	+ 6.7	+ 6.2	+ 8.3
Other food and beverage .....	+ 7.6	+10.3	+ 1.7	+11.5	+ 4.5	+ 6.6	+ 6.0	+ 9.2
General .....	+ 4.0	+ 4.0	+ 9.1	- 0.8	+ 2.0	+ 2.2	+ 5.3	+ 7.0
Department .....	+ 4.8	+ 3.4	+ 4.2	+ 5.5	+ 3.7	- 1.2	+ 3.1	+ 7.8
Variety .....	+13.7	+27.9	+ 5.6	+11.6	- 1.8	+ 9.9	+32.0	+29.0
Motor vehicle .....	+ 9.2	+ 5.5	+10.6	+11.0	+ 3.5	+ 5.6	+ 5.9	+10.5
Garage and filling station .....	+ 4.6	+ 8.5	+ 2.1	+ 4.4	+ 6.7	+ 6.2	+ 3.5	+ 7.7
Men's clothing .....	+ 7.0	+ 3.3	+ 5.5	+ 8.6	+ 5.4	+ 0.9	+ 5.6	+11.4
Family clothing .....	+ 7.2	+ 5.7	+ 6.8	+ 5.1	+ 2.3	+ 5.7	- 3.2	+27.4
Women's clothing .....	+ 4.6	+ 1.5	+ 2.3	+ 6.2	+ 5.6	+ 3.4	+ 5.5	+ 6.2
Shoe .....	+ 4.9	+ 4.0	+ 3.7	+ 7.2	- 0.9	- 4.2	- 0.5	+ 6.0
Hardware .....	+ 5.2	+ 5.9	+ 4.3	+ 7.3	- 1.4	+ 6.3	- 2.0	+15.4
Lumber and building material .....	- 0.5	+12.7	+ 1.9	- 1.2	- 1.1	+ 0.3	-10.3	+ 8.7
Furniture, appliance and radio .....	+ 4.2	+ 8.0	+ 5.5	+ 3.4	- 0.9	+ 2.6	- 4.4	+ 9.7
Restaurant .....	+ 4.2	+ 2.1	+ 7.7	4.0	- 3.3	- 2.5	- 2.0	+ 8.5
Fuel .....	+ 3.7	+ 1.1	+ 5.0	+ 2.8	- 5.6	+ 9.4	+29.0	+ 5.8
Rug .....	+ 6.4	+ 8.7	+ 8.6	+ 5.6	+ 3.3	+ 4.6	+ 3.6	+ 6.5
Jewellery .....	+ 6.2	+ 1.3	+ 5.0	+ 7.3	+ 2.8	+ 5.9	+ 4.0	+ 9.0
Other .....	+ 4.7	+ 4.0	+ 7.0	+ 5.4	+ 2.3	+ 5.9	+ 1.9	+ 1.1
Totals, all trades .	+ 6.1	+ 5.8	+ 5.8	+ 7.1	+ 2.5	+ 4.6	+ 3.7	+ 8.1

Estimated Retail Trade - Atlantic Provinces

July 1964 and July 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	5,143	5,549	2,050	2,151	14,951	16,055	12,195	13,096
Other food and beverage ...	2,543	3,274	751	850	4,817	5,259	3,639	4,102
General .....	7,294	7,792	1,361	1,554	3,342	3,723	3,630	3,912
Motor vehicle .....	5,956	8,196	990	1,203	10,916	11,723	11,100	11,822
Garage and filling station	..	..	..	..	4,857	5,394	4,679	5,717
Men's clothing .....	716	691	319	318	2,253	2,371	1,523	1,706
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	474	487	274	305
Hardware .....	..	..	..	..	830	901	933	954
Lumber and building material .....	..	..	..	..	1,472	1,823	588	649
Furniture, appliance and radio .....	..	..	..	..	1,421	1,553	1,953	2,148
Restaurant .....	..	..	..	..	1,798	1,906	1,058	959
Fuel .....	..	..	..	..	372	325	94	94
Drug .....	495	567	147	170	1,478	1,549	1,350	1,475
Jewellery .....	..	..	..	..	452	443	189	196
Other .....	5,241	5,393	2,336	2,402	11,915	13,152	8,287	9,320
Totals .....	31,219	35,601	9,796	10,731	61,346	66,664	51,493	56,455

.. Figures not available.

Note: Totals may not balance due to rounding.







## DOMINION BUREAU OF STATISTICS

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RETAIL TRADE

August, 1965

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1964</u>	<u>1965</u>	<u>% Changes</u>
	\$'000	\$'000	1965/1964
First Half .....	9,600,138	10,119,422	+ 5.4
July .....	1,703,498	1,857,400	+ 9.0
August .....	<u>1,618,422</u>	<u>1,732,131</u>	<u>+ 7.0</u>
Total .....	12,922,058	13,708,955	+ 6.1

## Estimated Retail Trade by Provinces and Kinds of Business

January to August 1965

<u>Kind of business</u>	<u>Canada</u>	<u>Atl.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
		<u>prov.</u>						
	millions of dollars							
Grocery and combination .....	2,835	262	823	1,075	110	99	203	262
Other food and beverage .....	1,020	86	283	430	29	30	56	106
General .....	488	111	83	83	39	71	52	51
Department .....	1,076	71	190	369	88	45	117	195
Variety .....	290	39	71	127	6	9	19	19
Motor vehicle .....	2,550	225	587	914	96	193	226	309
Garage and filling station ...	982	86	250	384	34	72	67	88
Men's clothing .....	206	10	69	76	7	6	17	21
Family clothing .....	164	21	58	42	6	9	9	19
Women's clothing .....	207	7	64	87	5	5	18	20
Shoe .....	116	7	37	49	2	2	7	11
Hardware .....	238	13	64	73	12	28	29	19
Lumber and building material .	334	18	57	119	32	34	48	25
Furniture, appliance and radio	405	30	133	149	15	14	27	36
Restaurant .....	459	24	137	180	20	22	32	42
Fuel .....	225	10	64	121	5	2	2	21
Drug .....	326	28	81	127	16	14	23	37
Jewellery .....	87	5	19	41	3	5	5	10
All other .....	1,701	101	379	636	123	133	161	169
<b>Totals .....</b>	<b>13,709</b>	<b>1,156</b>	<b>3,451</b>	<b>5,082</b>	<b>650</b>	<b>792</b>	<b>1,119</b>	<b>1,459</b>

Note: Totals may not balance due to rounding.

October 1965

Merchandising and Services Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
August 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	338,558	149,920	188,637	32,712
2	Other food and beverage .....	141,166	76,555	64,611	12,338
3	General .....	67,807	5,002	62,805	14,780
4	Department .....	141,379	--	141,379	9,406
5	Variety .....	40,626	34,478	6,148	5,863
6	Motor vehicle .....	261,930	2,228	259,702	24,140
7	Garage and filling station .....	134,260	1,392	132,869	12,530
8	Men's clothing .....	24,305	2,199	22,106	1,384
9	Family clothing .....	21,480	8,235	13,245	2,564
10	Women's clothing .....	24,792	7,386	17,406	857
11	Shoe .....	14,401	6,403	7,998	918
12	Hardware .....	32,982	7,400	25,581	1,730
13	Lumber and building material .....	54,834	15,632	39,202	2,813
14	Furniture, appliance and radio ...	54,844	9,374	45,470	4,126
15	Restaurant .....	66,681	5,613	61,068	3,614
16	Fuel .....	11,573	443	11,130	382
17	Drug .....	40,948	5,586	35,363	3,553
18	Jewellery .....	12,409	4,266	8,143	823
19	Other .....	247,156	21,807	225,349	14,944
20	Totals .....	1,732,131	363,919	1,368,212	149,477
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,204	6,248	6,956	11,678
22	Other food and beverage .....	3,606	(1)	(1)	4,134
23	General .....	4,599	(1)	(1)	10,769
24	Department .....	11,435	--	11,435	5,641
25	Variety .....	844	828	16	1,170
26	Motor vehicle .....	11,736	--	11,736	24,771
27	Garage and filling station .....	4,841	(1)	(1)	11,742
28	Men's clothing .....	794	65	729	703
29	Family clothing .....	862	252	610	1,002
30	Women's clothing .....	582	148	434	622
31	Shoe .....	314	149	165	216
32	Hardware .....	1,755	(1)	(1)	3,908
33	Lumber and building material .....	5,650	1,394	4,256	7,611
34	Furniture, appliance and radio ...	2,143	455	1,688	2,290
35	Restaurant .....	3,156	600	2,557	3,710
36	Fuel .....	284	--	284	208
37	Drug .....	2,069	(1)	(1)	1,849
38	Jewellery .....	494	(1)	(1)	598
39	Other .....	18,018	842	17,176	22,880
40	Totals .....	86,386	15,013	71,373	115,502

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
August 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,387	24,325	97,644	27,932	69,712	124,964	71,852	53,112	1
(1)	(1)	39,917	10,814	29,103	59,758	39,496	20,262	2
594	14,186	11,490	1,230	10,260	11,721	196	11,525	3
--	9,406	25,018	--	25,018	46,922	--	46,922	4
5,118	745	9,392	7,933	1,459	17,636	14,698	2,938	5
2,228	21,912	57,678	--	57,678	78,144	--	78,144	6
(1)	(1)	33,828	(1)	(1)	50,385	334	50,051	7
(1)	(1)	8,596	402	8,194	7,898	1,459	6,438	8
195	2,369	7,002	2,918	4,084	5,368	1,354	4,014	9
233	624	7,798	2,294	5,504	10,191	3,202	6,989	10
198	721	4,404	2,040	2,364	5,935	3,132	2,803	11
(1)	(1)	8,378	1,926	6,453	10,405	1,189	9,216	12
(1)	(1)	6,271	(1)	(1)	20,155	3,207	16,948	13
935	3,191	18,556	3,305	15,251	18,929	2,624	16,305	14
212	3,403	18,865	1,000	17,866	25,790	2,151	23,639	15
(1)	(1)	2,647	--	2,647	6,633	(1)	(1)	16
284	3,268	10,117	747	9,370	15,625	1,942	13,683	17
337	486	2,538	664	1,875	5,698	(1)	(1)	18
596	14,348	59,734	5,628	54,106	79,268	9,807	69,461	19
27,536	121,941	429,873	69,418	360,455	601,425	158,623	442,802	20
Saskatchewan		Alberta			British Columbia			
4,830	6,847	24,960	11,588	13,372	33,396	19,082	14,314	21
2,303	1,832	6,993	5,179	1,814	14,419	8,760	5,659	22
(1)	(1)	6,668	(1)	(1)	7,778	1,584	6,193	23
--	5,641	16,219	--	16,219	26,739	--	26,739	24
1,070	100	2,909	2,494	415	2,812	2,336	476	25
--	24,771	26,367	--	26,367	39,094	--	39,094	26
(1)	(1)	9,680	(1)	(1)	11,255	260	10,994	27
(1)	(1)	2,209	(1)	(1)	2,722	(1)	(1)	28
469	534	1,291	340	951	3,390	2,707	683	29
126	496	2,418	604	1,815	2,323	779	1,544	30
110	107	1,037	329	708	1,576	445	1,131	31
1,464	2,444	4,024	1,289	2,736	2,781	894	1,887	32
4,406	3,205	8,840	5,350	3,490	3,494	650	2,844	33
433	1,857	3,958	597	3,361	4,842	1,024	3,818	34
20	3,690	4,254	516	3,738	7,291	1,114	6,176	35
--	208	130	(1)	(1)	1,289	(1)	(1)	36
(1)	(1)	2,889	510	2,379	4,846	1,617	3,230	37
234	364	790	425	366	1,468	570	897	38
599	22,281	32,684	1,341	31,343	19,628	2,996	16,632	39
17,110	98,392	158,320	31,062	127,258	191,143	45,156	145,987	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

August 1965 over August 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	- 0.1	+ 1.0	+ 0.4	- 1.2	- 2.6	- 1.8	- 1.3	+ 4.1
Other food and beverage .....	+ 7.4	+11.3	+ 7.9	+ 8.6	(1)	+ 5.7	+ 0.8	+ 3.8
General .....	+ 1.3	+ 0.1	+ 7.0	- 2.7	- 1.5	+ 5.5	- 2.7	+ 1.3
Department .....	+ 4.9	+ 8.5	+ 5.2	+ 3.8	+ 3.6	- 4.6	+ 6.1	+ 7.5
Variety .....	+ 9.7	+11.0	+ 1.7	+10.3	- 0.2	+ 1.0	+19.8	+35.2
Motor vehicle .....	+18.2	+14.5	+22.7	+16.0	+12.1	+18.4	+22.9	+17.2
Garage and filling station .....	+ 3.8	+11.5	+ 0.8	+ 5.1	+ 9.6	+ 2.5	- 5.7	+ 7.6
Men's clothing .....	+ 3.0	- 1.0	+ 1.5	+ 2.2	+10.0	+ 0.3	+ 7.5	+ 8.0
Family clothing .....	+ 5.2	+ 3.2	+ 2.3	+ 3.8	+ 0.7	+ 0.9	- 2.6	+24.2
Women's clothing .....	+ 4.0	+ 1.3	- 1.9	+ 7.0	+ 0.7	+ 4.2	+10.3	+ 8.1
Shoe .....	+ 1.6	+ 0.7	- 1.8	+ 3.7	- 4.3	- 6.1	+ 7.8	+ 2.9
Hardware .....	+ 6.2	+ 3.3	+ 1.2	+ 7.2	+10.2	+14.6	+ 0.1	+17.4
Lumber and building material .....	+16.7	+13.7	- 2.4	+21.6	+ 9.4	+26.6	+23.7	+10.1
Furniture, appliance and radio .....	+ 5.0	+14.2	- 0.5	+ 6.8	+ 2.9	+14.0	+ 1.7	+13.5
Restaurant .....	+ 5.2	+ 3.1	+ 6.1	+ 3.4	+ 3.2	+ 2.1	+ 9.3	+10.9
Fuel .....	- 2.9	-23.9	- 4.3	- 2.8	+ 6.4	-14.0	-16.7	+11.0
Drug .....	+ 6.6	+ 5.6	+ 7.7	+ 6.0	+ 4.3	+ 2.3	+ 3.9	+11.4
Jewellery .....	+13.6	+12.3	+15.3	+13.9	+18.5	+16.1	+13.3	+ 8.1
Other .....	+11.6	+12.1	+14.2	+ 6.0	+ 1.8	+24.0	+23.8	+ 6.0
Totals, all trades .	+ 7.0	+ 7.3	+ 6.4	+ 5.8	+ 3.6	+11.0	+ 9.9	+ 9.2

(1) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to August 1965 over January to August 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 4.6	+ 3.0	+ 3.7	+ 4.9	+ 2.1	+ 5.6	+ 5.2	+ 7.7
Other food and beverage .....	+ 7.6	+10.4	+ 2.5	+11.1	+ 3.9	+ 6.5	+ 5.4	+ 8.4
General .....	+ 3.6	+ 3.5	+ 8.8	- 1.0	+ 1.6	+ 2.7	+ 4.2	+ 6.0
Department .....	+ 4.9	+ 4.1	+ 4.4	+ 5.3	+ 3.7	- 1.7	+ 3.5	+ 7.8
Variety .....	+13.1	+25.1	+ 5.0	+11.4	- 1.6	+ 8.6	+30.0	+29.9
Motor vehicle .....	+10.1	+ 6.4	+11.7	+11.5	+ 4.5	+ 7.1	+ 7.6	+11.3
Garage and filling station .....	+ 4.5	+ 9.0	+ 1.9	+ 4.5	+ 7.1	+ 5.5	+ 2.0	+ 7.7
Men's clothing .....	+ 6.5	+ 2.7	+ 4.9	+ 7.9	+ 5.9	+ 0.8	+ 5.8	+11.0
Family clothing .....	+ 7.0	+ 5.4	+ 6.2	+ 5.0	+ 2.0	+ 5.1	- 3.1	+26.8
Women's clothing .....	+ 4.6	+ 1.5	+ 1.8	+ 6.3	+ 5.0	+ 3.5	+ 6.1	+ 6.4
Shoe .....	+ 4.5	+ 3.6	+ 3.0	+ 6.7	- 1.4	- 4.4	+ 0.7	+ 5.5
Hardware .....	+ 5.4	+ 5.6	+ 3.9	+ 7.3	+ 0.2	+ 7.4	- 1.7	+15.7
Lumber and building material .....	+ 1.9	+12.9	+ 1.4	+ 2.1	+ 0.6	+ 5.2	- 5.5	+ 8.9
Furniture, appliance and radio .....	+ 4.3	+ 8.8	+ 4.6	+ 3.8	- 0.4	+ 4.3	- 3.6	+10.2
Restaurant .....	+ 4.4	+ 2.2	+ 7.5	+ 3.9	- 2.3	- 1.8	- 0.7	+ 8.9
Fuel .....	+ 3.3	- 0.2	+ 4.6	+ 2.5	- 5.0	+ 6.7	+24.9	+ 6.1
Rug .....	+ 6.4	+ 8.3	+ 8.5	+ 5.7	+ 3.5	+ 4.3	+ 3.6	+ 7.1
Jewellery .....	+ 7.2	+ 3.0	+ 6.3	+ 8.2	+ 5.0	+ 7.2	+ 5.3	+ 8.8
Other .....	+ 5.7	+ 5.2	+ 8.1	+ 5.5	+ 2.2	+ 8.6	+ 5.7	+ 1.9
Totals, all trades .	+ 6.1	+ 6.0	+ 5.7	+ 6.6	+ 2.7	+ 5.5	+ 4.5	+ 8.4

Estimated Retail Trade - Atlantic Provinces

August 1964 and August 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	5,155	5,325	1,358	1,287	14,239	14,688	11,651	11,411
Other food and beverage ...	2,339	2,830	753	817	4,644	5,019	3,348	3,673
General .....	6,822	6,806	1,269	1,321	3,182	3,190	3,493	3,464
Motor vehicle .....	5,040	5,937	548	547	9,090	11,181	6,401	6,474
Garage and filling station	..	..	..	..	4,558	4,959	4,132	5,012
Men's clothing .....	719	674	284	307	2,211	2,280	1,513	1,543
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	427	438	247	229
Hardware .....	..	..	..	..	751	840	749	741
Lumber and building material .....	..	..	..	..	1,182	1,358	543	676
Furniture, appliance and radio .....	..	..	..	..	1,145	1,355	1,956	2,223
Restaurant .....	..	..	..	..	1,693	1,770	1,019	984
Fuel .....	..	..	..	..	314	226	97	97
Drug .....	481	516	146	171	1,391	1,494	1,346	1,371
Jewellery .....	..	..	..	..	475	528	176	201
Other .....	4,045	4,100	2,025	1,999	11,632	13,511	9,578	10,602
Totals .....	27,898	29,617	8,271	8,319	56,936	62,837	46,249	48,701

.. Figures not available.

Note: Totals may not balance due to rounding.







63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

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## RETAIL TRADE

SEPTEMBER 1965

DEC 9 1965

UNIVERSITY OF TORONTO

Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

## Total Retail Trade in Canada

Period	1964 \$'000	1965 \$'000	% Changes 1965/1964
First Half .....	9,600,138	10,119,422	+ 5.4
July .....	1,703,498	1,857,402	+ 9.0
August .....	1,618,422	1,732,131	+ 7.0
September .....	1,609,061	1,740,305	+ 8.2
Total	14,531,119	15,449,260	+ 6.3

## Estimated Retail Trade by Provinces and Kinds of Business

January to September 1965

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	3,191	296	927	1,207	124	112	230	296
Other food and beverage .....	1,158	97	323	487	32	34	64	120
General .....	555	127	96	94	43	80	58	57
Department .....	1,252	81	221	428	102	53	140	228
Variety .....	333	45	81	145	7	10	22	22
Motor vehicle .....	2,777	245	635	989	104	214	250	341
Garage and filling station ...	1,106	97	281	433	38	81	76	99
Men's clothing .....	232	11	76	86	8	7	19	24
Family clothing .....	190	24	67	48	7	10	11	22
Women's clothing .....	236	8	73	100	6	6	20	23
Shoe .....	134	8	43	57	3	2	8	13
Hardware .....	274	15	75	83	14	31	33	23
Lumber and building material ..	383	20	64	136	38	40	56	29
Furniture, appliance and radio ..	461	35	150	169	18	16	31	42
Restaurant .....	519	28	155	203	24	25	36	48
Fuel .....	243	11	69	130	5	3	2	22
Drug .....	370	32	92	144	18	16	26	42
Jewellery .....	100	6	21	47	4	5	6	11
All other .....	1,935	114	435	716	136	149	192	194
Totals .....	15,449	1,300	3,885	5,702	731	895	1,281	1,655

Note: Totals may not balance due to rounding.

Merchandising and Services Division

November 1965  
422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
September 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	356,501	164,577	191,924	33,384
2	Other food and beverage .....	137,560	74,810	62,750	11,069
3	General .....	66,474	5,335	61,139	16,038
4	Department .....	175,774	-	175,774	9,916
5	Variety .....	42,673	36,666	6,006	5,945
6	Motor vehicle .....	227,895	1,732	226,163	19,970
7	Garage and filling station .....	124,169	1,197	122,973	10,730
8	Men's clothing .....	25,957	2,856	23,101	1,209
9	Family clothing .....	26,347	10,143	16,204	2,872
10	Women's clothing .....	28,878	8,640	20,238	1,003
11	Shoe .....	17,880	7,838	10,041	1,030
12	Hardware .....	36,633	8,172	28,461	2,134
13	Lumber and building material .....	49,394	13,539	35,855	2,551
14	Furniture, appliance and radio ...	55,888	11,602	44,286	4,889
15	Restaurant .....	60,469	4,712	55,757	3,147
16	Fuel .....	17,923	656	17,268	1,105
17	Drug .....	43,178	6,493	36,685	3,575
18	Jewellery .....	12,854	4,662	8,192	791
19	Other .....	233,858	22,705	211,153	13,300
20	Totals .....	1,740,305	386,335	1,353,970	144,658
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,867	6,734	7,133	12,968
22	Other food and beverage .....	3,702	(1)	(1)	4,194
23	General .....	4,848	(1)	(1)	9,395
24	Department .....	14,081	-	14,081	7,479
25	Variety .....	909	892	17	1,302
26	Motor vehicle .....	8,269	-	8,269	20,927
27	Garage and filling station .....	4,043	(1)	(1)	9,194
28	Men's clothing .....	990	37	953	1,003
29	Family clothing .....	956	285	671	1,296
30	Women's clothing .....	661	158	503	827
31	Shoe .....	364	189	175	307
32	Hardware .....	1,807	(1)	(1)	3,968
33	Lumber and building material .....	5,698	1,266	4,432	5,755
34	Furniture, appliance and radio ...	3,064	372	2,692	1,968
35	Restaurant .....	3,198	532	2,666	2,816
36	Fuel .....	485	-	485	379
37	Drug .....	2,061	(1)	(1)	2,060
38	Jewellery .....	472	(1)	(1)	662
39	Other .....	12,249	834	11,415	16,037
40	Totals .....	81,724	15,266	66,458	102,537

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
September 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,956	24,429	103,550	31,144	72,406	131,942	78,415	53,526	1
(1)	(1)	40,102	11,267	28,836	56,800	37,745	19,055	2
1,799	14,240	12,488	1,109	11,379	10,968	165	10,804	3
-	9,916	30,836	-	30,836	58,328	-	58,328	4
5,320	625	10,022	8,404	1,618	18,379	15,614	2,765	5
1,732	18,238	48,151	-	48,151	75,489	-	75,489	6
(1)	(1)	30,993	(1)	(1)	48,884	131	48,754	7
(1)	(1)	6,891	428	6,464	10,452	2,018	8,434	8
242	2,629	9,094	3,904	5,190	6,836	1,710	5,127	9
264	740	8,284	2,474	5,810	12,649	3,868	8,781	10
227	802	5,982	2,508	3,474	7,339	3,904	3,435	11
(1)	(1)	10,729	2,127	8,602	10,148	1,427	8,721	12
(1)	(1)	6,719	(1)	(1)	16,885	2,714	14,170	13
1,159	3,730	16,762	3,447	13,315	20,176	4,914	15,262	14
156	2,990	18,396	968	17,428	23,145	1,777	21,368	15
(1)	(1)	5,185	-	5,185	8,877	(1)	(1)	16
300	3,276	10,740	1,011	9,730	16,774	2,328	14,446	17
337	454	2,778	749	2,029	6,090	(1)	(1)	18
691	12,609	55,830	5,238	50,592	79,894	10,525	69,369	19
28,508	116,150	433,532	75,416	358,116	620,055	169,528	450,527	20
Saskatchewan		Alberta			British Columbia			
5,813	7,155	27,233	13,818	13,414	33,556	19,697	13,860	21
2,433	1,761	7,306	5,068	2,238	14,387	9,180	5,206	22
(1)	(1)	6,269	(1)	(1)	6,468	919	5,550	23
-	7,479	22,405	-	22,405	32,730	-	32,730	24
1,188	115	3,052	2,744	308	3,064	2,505	559	25
-	20,927	23,325	-	23,325	31,764	-	31,764	26
(1)	(1)	9,412	(1)	(1)	10,913	252	10,661	27
(1)	(1)	2,466	(1)	(1)	2,946	(1)	(1)	28
610	686	1,491	369	1,122	3,801	3,023	778	29
157	670	2,308	612	1,696	3,145	1,107	2,038	30
151	155	992	349	644	1,866	511	1,356	31
1,484	2,484	4,288	1,270	3,019	3,558	1,279	2,280	32
3,614	2,142	8,201	4,630	3,571	3,585	710	2,875	33
413	1,555	3,744	310	3,434	5,285	988	4,297	34
19	2,797	3,816	355	3,462	5,952	906	5,046	35
-	379	329	(1)	(1)	1,563	(1)	(1)	36
(1)	(1)	3,019	607	2,412	4,948	1,687	3,261	37
280	383	742	404	337	1,320	562	758	38
627	15,410	31,636	1,427	30,208	24,913	3,363	21,550	39
17,881	84,656	162,034	32,559	129,475	195,764	47,183	148,581	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

September 1965 over September 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 7.7	+ 8.2	+ 7.5	+ 6.3	+ 2.5	+ 5.2	+ 11.5	+ 13.5
Other food and beverage .....	+ 11.0	+ 10.8	+ 6.9	+ 12.8	+ 8.1	+ 11.3	+ 10.6	+ 17.2
General .....	+ 5.5	+ 7.6	+ 10.8	+ 3.9	- 0.6	+ 5.4	- 3.1	+ 7.2
Department .....	+ 13.1	+ 6.9	+ 12.9	+ 10.3	+ 12.7	+ 12.5	+ 29.4	+ 11.2
Variety .....	+ 15.2	+ 18.0	+ 6.0	+ 13.9	+ 16.1	+ 11.2	+ 33.2	+ 42.9
Motor vehicle .....	+ 2.0	- 6.9	+ 3.3	- 0.4	- 6.4	+ 3.7	+ 9.9	+ 8.3
Garage and filling station .....	+ 4.5	+ 9.5	- 3.9	+ 7.2	+ 3.6	+ 10.0	+ 9.6	+ 5.5
Men's clothing .....	+ 7.9	+ 0.5	+ 6.3	+ 7.1	+ 14.7	+ 6.9	+ 14.4	+ 10.7
Family clothing .....	+ 13.5	+ 8.3	+ 12.9	+ 7.6	+ 2.6	+ 29.6	+ 2.6	+ 37.2
Women's clothing .....	+ 10.0	+ 9.0	+ 5.5	+ 14.2	+ 8.9	+ 9.7	+ 7.4	+ 8.3
Shoe .....	+ 9.0	+ 3.0	+ 11.4	+ 8.3	+ 4.6	+ 6.2	+ 13.5	+ 6.4
Hardware .....	+ 10.1	+ 2.5	+ 8.7	+ 8.5	+ 6.0	+ 15.5	+ 12.2	+ 18.6
Lumber and building material .....	+ 6.6	+ 22.5	(1)	+ 7.8	- 2.0	+ 9.7	+ 6.3	+ 15.5
Furniture, appliance and radio .....	+ 8.6	+ 14.4	+ 3.2	+ 8.3	+ 17.1	+ 11.8	+ 2.7	+ 22.6
Restaurant .....	+ 6.6	+ 3.5	+ 8.5	+ 3.6	+ 2.1	+ 2.1	+ 9.9	+ 18.6
Fuel .....	+ 1.4	- 0.9	+ 5.4	- 0.9	+ 22.5	- 0.8	+ 36.5	- 6.5
Drug .....	+ 8.5	+ 10.0	+ 8.5	+ 7.9	+ 2.1	+ 13.2	+ 4.6	+ 13.0
Jewellery .....	+ 10.2	+ 17.0	+ 0.3	+ 13.9	+ 13.7	+ 18.0	+ 7.5	+ 9.5
Other .....	+ 11.7	+ 7.3	+ 9.6	+ 6.5	+ 10.8	+ 21.8	+ 23.2	+ 17.8
Totals, all trades .	+ 8.2	+ 6.4	+ 6.6	+ 6.9	+ 5.1	+ 9.7	+ 14.4	+ 13.1

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
January to September 1965 over January to September 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
grocery and combi- nation .....	+ 4.9	+ 3.6	+ 4.1	+ 5.0	+ 2.1	+ 5.6	+ 5.9	+ 8.3
other food and beverage .....	+ 8.0	+ 10.5	+ 3.1	+ 11.3	+ 4.3	+ 7.0	+ 5.9	+ 9.4
general .....	+ 3.8	+ 4.0	+ 9.1	- 0.5	+ 1.3	+ 3.0	+ 3.3	+ 6.2
department .....	+ 5.9	+ 4.4	+ 5.5	+ 6.0	+ 4.8	+ 0.1	+ 6.9	+ 8.2
variety .....	+ 13.4	+ 24.1	+ 5.2	+ 11.7	+ 0.4	+ 8.9	+ 30.4	+ 31.5
for vehicle .....	+ 9.4	+ 5.2	+ 11.0	+ 10.5	+ 3.6	+ 6.8	+ 7.8	+ 11.0
gas and filling station .....	+ 4.5	+ 9.0	+ 1.2	+ 4.8	+ 6.7	+ 6.0	+ 2.9	+ 7.5
men's clothing .....	+ 6.6	+ 2.5	+ 5.1	+ 7.8	+ 7.0	+ 1.6	+ 6.9	+ 10.9
women's clothing .....	+ 7.8	+ 5.7	+ 7.1	+ 5.3	+ 2.1	+ 7.8	- 2.3	+ 28.4
men's clothing .....	+ 5.2	+ 2.3	+ 2.2	+ 7.2	+ 5.4	+ 4.3	+ 6.3	+ 6.6
shoes .....	+ 5.0	+ 3.5	+ 4.1	+ 6.9	- 0.6	- 3.1	+ 2.1	+ 5.7
hardware .....	+ 6.0	+ 5.1	+ 4.6	+ 7.5	+ 0.9	+ 8.3	- 0.1	+ 16.1
lumber and building material .....	+ 2.5	+ 14.0	+ 1.2	+ 2.7	+ 0.2	+ 5.8	- 4.0	+ 9.7
furniture, appliance and radio .....	+ 4.8	+ 9.5	+ 4.5	+ 4.3	+ 2.2	+ 5.1	- 2.8	+ 11.6
restaurant .....	+ 4.6	+ 2.4	+ 7.6	+ 3.9	- 1.7	- 1.3	+ 0.4	+ 10.0
liquor .....	+ 3.2	- 0.2	+ 4.6	+ 2.2	- 3.0	+ 5.5	+ 26.3	+ 5.1
grocery .....	+ 6.7	+ 8.5	+ 8.5	+ 5.9	+ 3.3	+ 5.4	+ 3.7	+ 7.8
jewellery .....	+ 7.6	+ 4.8	+ 5.5	+ 8.9	+ 6.0	+ 8.4	+ 5.6	+ 8.9
other .....	+ 6.4	+ 5.4	+ 8.3	+ 5.6	+ 2.9	+ 9.9	+ 8.3	+ 3.7
Totals, all trades .	+ 6.3	+ 6.0	+ 5.8	+ 6.6	+ 2.9	+ 6.0	+ 5.6	+ 8.9

Estimated Retail Trade - Atlantic Provinces

September 1964 and September 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	5,402	5,699	1,452	1,496	13,026	14,232	10,966	11,958
Other food and beverage ...	2,308	2,474	594	637	4,064	4,488	3,021	3,469
General .....	7,327	7,959	1,169	1,279	2,917	3,145	3,489	3,655
Motor vehicle .....	4,047	4,415	828	736	8,260	7,104	8,310	7,714
Garage and filling station	..	..	..	..	4,366	4,824	3,533	3,869
Men's clothing .....	666	664	287	293	2,148	2,322	1,672	1,805
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	470	497	309	299
Hardware .....	..	..	..	..	813	869	977	960
Lumber and building material .....	..	..	..	..	926	1,233	627	706
Furniture, appliance and radio .....	..	..	..	..	1,270	1,383	2,127	2,504
Restaurant .....	..	..	..	..	1,496	1,605	959	945
Fuel .....	..	..	..	..	500	474	234	200
Drug .....	485	547	110	131	1,343	1,484	1,311	1,413
Jewellery .....	..	..	..	..	457	543	169	194
Other .....	4,310	4,350	2,174	2,211	11,662	13,149	8,556	9,452
Totals .....	27,999	30,018	7,990	8,145	53,719	57,352	46,262	49,142

.. Figures not available.

Note: Totals may not balance due to rounding.







## DOMINION BUREAU OF STATISTICS

63-005

OTTAWA - CANADA

MONTHLY

Published by Authority of the Minister of Trade and Commerce

Vol. 37 No. 10

## RETAIL TRADE

(October 1965)

Price: 20 cents, \$2.00 a year

JAN 14 1966

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1964</u> \$'000	<u>1965</u> \$'000	<u>% Change</u>
First Half .....	9,600,138	10,119,422	+ 5.4
July .....	1,703,498	1,857,402	+ 9.0
August .....	1,618,422	1,732,131	+ 7.0
September .....	1,609,061	1,740,305	+ 8.2
October .....	<u>1,794,461</u>	<u>1,884,395</u>	<u>+ 5.0</u>
Total .....	16,325,580	17,333,655	+ 6.2

## Estimated Retail Trade by Provinces and Kinds of Business

January to October 1965

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination .....	3,583	332	1,038	1,359	139	126	258	331
Other food and beverage .....	1,303	107	367	546	36	39	72	136
General .....	627	143	110	106	49	90	65	64
Department .....	1,423	92	254	489	116	59	155	258
Variety .....	379	51	92	165	8	12	25	25
Motor vehicle .....	3,073	271	704	1,095	116	236	275	376
Garage and filling station ...	1,239	109	313	487	43	91	87	110
Men's clothing .....	261	13	85	98	9	8	21	27
Family clothing .....	221	28	78	56	8	11	12	27
Women's clothing .....	268	9	82	114	7	7	23	26
Shoe .....	151	10	49	64	3	2	9	15
Hardware .....	311	17	86	93	15	36	37	25
Lumber and building material .	432	23	71	153	43	46	64	32
Furniture, appliance and radio	524	39	174	191	20	19	35	47
Restaurant .....	579	31	175	226	27	28	40	53
Fuel .....	272	13	77	147	6	3	3	24
Drug .....	414	36	102	161	21	18	30	47
Jewellery .....	112	6	24	52	4	6	7	12
All other .....	2,160	127	490	800	146	167	214	216
Totals .....	17,334	1,456	4,372	6,402	815	1,003	1,433	1,853

Note: Totals may not balance due to rounding.

December 1965

Merchandising and Services Division

6422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
October 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	392,255	185,586	206,669	35,987
2	Other food and beverage .....	145,047	78,207	66,840	10,596
3	General .....	72,328	4,458	67,870	16,046
4	Department .....	171,492	-	171,492	11,022
5	Variety .....	45,505	38,973	6,532	6,305
6	Motor vehicle .....	295,686	1,884	293,801	25,672
7	Garage and filling station .....	132,864	1,104	131,760	11,380
8	Men's clothing .....	29,354	3,921	25,433	1,292
9	Family clothing .....	31,109	11,287	19,822	3,735
10	Women's clothing .....	32,171	9,898	22,273	1,159
11	Shoe .....	17,562	8,016	9,547	1,132
12	Hardware .....	36,705	7,824	28,881	2,088
13	Lumber and building material .....	49,027	12,658	36,369	2,612
14	Furniture, appliance and radio ...	63,149	11,952	51,197	4,444
15	Restaurant .....	59,850	5,048	54,802	3,111
16	Fuel .....	29,253	678	28,576	1,304
17	Drug .....	44,462	6,501	37,961	3,837
18	Jewellery .....	11,996	4,391	7,605	693
19	Other .....	224,580	25,005	199,574	13,429
20	Totals .....	1,884,395	417,391	1,467,004	155,844
		Manitoba			Saskatchewan
21	Grocery and combination .....	15,063	7,304	7,759	13,393
22	Other food and beverage .....	3,902	(1)	(1)	4,520
23	General .....	5,798	(1)	(1)	10,042
24	Department .....	13,270	-	13,270	6,767
25	Variety .....	1,081	1,059	22	1,281
26	Motor vehicle .....	11,926	-	11,926	22,574
27	Garage and filling station .....	4,524	(1)	(1)	9,738
28	Men's clothing .....	965	52	912	899
29	Family clothing .....	1,017	325	692	1,535
30	Women's clothing .....	799	192	607	947
31	Shoe .....	372	183	189	319
32	Hardware .....	1,643	(1)	(1)	4,279
33	Lumber and building material .....	4,796	1,128	3,668	6,043
34	Furniture, appliance and radio ...	2,025	388	1,637	2,244
35	Restaurant .....	3,108	510	2,598	2,910
36	Fuel .....	632	-	632	350
37	Drug .....	2,169	(1)	(1)	2,091
38	Jewellery .....	514	(1)	(1)	691
39	Other .....	10,194	975	9,219	17,906
40	Totals .....	83,798	16,398	67,400	108,529

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
October 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,673	26,314	111,934	36,754	75,179	152,086	90,558	61,528	1
(1)	(1)	43,528	12,879	30,648	59,064	38,560	20,504	2
1,295	14,751	14,685	1,043	13,643	11,399	208	11,192	3
--	11,022	32,956	-	32,956	60,861	-	60,861	4
5,682	622	10,708	8,909	1,799	20,192	17,137	3,055	5
1,884	23,787	69,183	-	69,183	105,480	-	105,480	6
(1)	(1)	31,614	(1)	(1)	54,055	98	53,958	7
(1)	(1)	9,008	476	8,532	11,749	2,861	8,888	8
442	3,293	11,119	3,999	7,120	7,836	1,727	6,110	9
322	838	9,048	2,765	6,283	14,158	4,454	9,703	10
222	911	5,685	2,655	3,030	7,544	4,004	3,540	11
(1)	(1)	11,445	2,323	9,122	10,318	1,237	9,081	12
(1)	(1)	7,716	(1)	(1)	16,564	2,645	13,919	13
1,194	3,251	23,778	4,189	19,589	21,581	4,306	17,275	14
238	2,874	19,251	932	18,319	22,573	2,219	20,354	15
(1)	(1)	7,327	-	7,327	17,200	(1)	(1)	16
351	3,486	10,519	767	9,752	17,336	2,328	15,008	17
290	403	2,340	739	1,602	5,608	(1)	(1)	18
714	12,715	55,062	7,083	47,979	83,958	10,180	73,778	19
29,723	126,121	486,906	86,090	400,816	699,562	184,632	514,930	20
Saskatchewan		Alberta			British Columbia			
6,316	7,076	28,355	13,562	14,793	35,438	21,419	14,019	21
2,877	1,642	8,164	5,638	2,526	15,274	8,984	6,289	22
(1)	(1)	7,504	(1)	(1)	6,854	276	6,578	23
-	6,767	15,719	-	15,719	30,897	-	30,897	24
1,159	122	3,022	2,637	385	2,915	2,389	526	25
-	22,574	25,240	-	25,240	35,612	-	35,612	26
(1)	(1)	10,338	(1)	(1)	11,215	261	10,954	27
(1)	(1)	2,374	(1)	(1)	3,066	(1)	(1)	28
685	850	1,271	329	942	4,596	3,780	816	29
212	735	2,787	718	2,070	3,273	1,235	2,037	30
167	153	959	340	618	1,550	445	1,106	31
1,450	2,829	4,063	1,338	2,726	2,869	787	2,082	32
3,437	2,606	8,060	4,207	3,853	3,237	711	2,526	33
359	1,885	4,130	524	3,606	4,946	992	3,955	34
23	2,886	3,893	340	3,552	5,004	786	4,218	35
-	350	320	(1)	(1)	2,120	(1)	(1)	36
(1)	(1)	3,382	640	2,742	5,128	1,774	3,355	37
244	447	799	424	375	1,350	525	825	38
815	17,091	21,451	1,520	19,931	22,580	3,717	18,863	39
18,993	89,536	151,831	32,948	118,883	197,924	48,602	149,322	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
October 1965 over October 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 3.7	+ 1.9	+ 2.4	+ 5.2	- 1.3	+ 1.1	+ 3.1	+ 6.5
Other food and beverage .....	+ 7.1	+ 6.2	+ 5.9	+ 8.1	+ 2.1	+ 7.7	+ 4.9	+ 9.5
General .....	+ 3.2	+ 2.5	+ 5.3	+ 1.0	+ 3.6	+ 4.5	- 1.9	+ 8.4
Department .....	+ 0.4	+ 1.9	+ 5.2	+ 1.5	- 6.0	- 8.9	-10.3	+ 4.5
Variety .....	+ 9.4	+15.3	+ 4.5	+ 7.8	+12.4	(c)	+19.7	+22.9
Motor vehicle .....	+11.4	+ 4.0	+10.4	+20.1	- 4.8	+ 5.7	+ 3.7	+11.1
Garage and filling station .....	+ 7.0	+18.8	- 0.7	+11.1	+ 4.2	+ 7.4	+ 4.6	+ 4.3
Men's clothing .....	+ 3.0	+ 3.0	+ 2.2	+ 5.0	- 5.2	- 7.6	+ 1.3	+ 5.9
Family clothing .....	+10.6	+ 3.5	+ 8.2	+ 7.8	- 5.9	+ 1.9	- 5.9	+51.0
Women's clothing .....	+ 5.2	+ 2.6	+ 4.5	+ 8.9	- 2.2	- 4.4	- 0.1	+ 2.2
Shoe .....	+ 8.4	+ 3.0	+11.6	+ 9.6	- 1.8	+ 4.6	- 0.7	+ 5.4
Hardware .....	+ 6.0	+ 1.8	+ 8.3	+ 4.2	+ 1.8	+11.9	+ 0.7	+ 9.3
Lumber and building material .....	+ 0.4	+ 9.2	+ 4.2	+ 2.9	- 6.7	- 1.6	- 6.4	+ 6.0
Furniture, appliance and radio .....	+ 5.2	+ 4.6	+ 2.0	+ 9.7	- 0.4	+ 1.6	+ 2.5	+ 8.6
Restaurant .....	+ 5.3	+ 3.0	+ 6.3	+ 1.7	+ 3.6	- 0.6	+17.3	+16.9
Fuel .....	+ 0.2	- 5.7	+ 4.7	+ 0.4	+10.1	-27.1	- 0.3	- 8.2
Drug .....	+ 3.7	+ 1.8	+ 5.5	+ 2.2	+ 1.5	+ 3.9	+ 1.7	+ 9.2
Jewellery .....	+ 6.6	- 2.9	+ 3.5	+10.0	+ 2.0	+ 9.5	+ 5.5	+ 4.8
Other .....	+ 1.4	+ 2.6	+ 3.4	+ 2.3	-10.8	+10.5	- 6.3	- 0.2
Totals, all trades .	+ 5.0	+ 4.4	+ 4.7	+ 7.1	- 2.9	+ 4.0	- 0.1	+ 7.4

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to October 1965 over January to October 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 4.8	+ 3.4	+ 3.9	+ 5.1	+ 1.7	+ 5.1	+ 5.6	+ 8.1
Other food and beverage .....	+ 7.9	+10.0	+ 3.4	+10.9	+ 4.1	+ 7.1	+ 5.8	+ 9.4
General .....	+ 3.8	+ 3.8	+ 8.6	- 0.3	+ 1.6	+ 3.1	+ 2.7	+ 6.4
Department .....	+ 5.2	+ 4.1	+ 5.4	+ 5.4	+ 3.5	- 1.0	+ 4.9	+ 7.8
Variety .....	+12.9	+22.9	+ 5.1	+11.3	+ 1.9	+ 7.9	+29.0	+30.5
Motor vehicle .....	+ 9.6	+ 5.1	+11.0	+11.3	+ 2.6	+ 6.7	+ 7.4	+11.0
Garage and filling station .....	+ 4.7	+10.0	+ 1.0	+ 5.4	+ 6.5	+ 6.2	+ 3.1	+ 7.1
Men's clothing .....	+ 6.2	+ 2.5	+ 4.8	+ 7.5	+ 5.4	+ 0.5	+ 6.2	+10.3
Family clothing .....	+ 8.2	+ 5.4	+ 7.2	+ 5.7	+ 1.1	+ 7.0	- 2.7	+31.8
Women's clothing .....	+ 5.2	+ 2.4	+ 2.4	+ 7.4	+ 4.4	+ 3.0	+ 5.4	+ 6.1
Shoe .....	+ 5.4	+ 3.4	+ 4.9	+ 7.3	- 0.7	- 2.1	+ 1.8	+ 5.6
Hardware .....	+ 6.0	+ 4.7	+ 5.0	+ 7.1	+ 1.0	+ 8.8	(c)	+15.3
Lumber and building material .....	+ 2.3	+13.4	+ 1.6	+ 2.8	- 0.6	+ 4.8	- 4.3	+ 9.3
Furniture, appliance and radio .....	+ 4.8	+ 9.0	+ 4.1	+ 4.9	+ 1.9	+ 4.7	- 2.2	+11.3
Restaurant .....	+ 4.7	+ 2.4	+ 7.5	+ 3.7	- 1.1	- 1.3	+ 1.8	+10.6
Fuel .....	+ 2.8	- 0.8	+ 4.6	+ 2.0	- 1.8	+ 0.2	+22.6	+ 3.8
Rug .....	+ 6.3	+ 7.7	+ 8.2	+ 5.5	+ 3.1	+ 5.2	+ 3.5	+ 7.9
Jewellery .....	+ 7.5	+ 3.9	+ 5.3	+ 9.0	+ 5.5	+ 8.5	+ 5.6	+ 8.5
Other .....	+ 5.8	+ 5.1	+ 7.7	+ 5.2	+ 1.8	+10.0	+ 6.6	+ 3.3
Totals, all trades .	+ 6.2	+ 5.9	+ 5.7	+ 6.7	+ 2.3	+ 5.7	+ 5.0	+ 8.8

) Unchanged

Estimated Retail Trade - Atlantic Provinces

October 1964 and October 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	5,884	5,549	1,470	1,500	15,280	15,810	12,694	13,128
Other food and beverage ...	1,952	2,192	621	641	4,080	4,256	3,321	3,506
General .....	7,470	7,565	1,403	1,553	3,148	3,277	3,636	3,652
Motor vehicle .....	4,228	4,778	598	747	9,755	9,706	10,092	10,440
Garage and filling station	..	..	..	..	3,942	4,577	3,638	4,449
Men's clothing .....	891	811	415	422	2,590	2,794	2,098	2,160
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	534	522	291	307
Hardware .....	..	..	..	..	859	973	837	792
Lumber and building material .....	..	..	..	..	1,118	1,210	632	635
Furniture, appliance and radio .....	..	..	..	..	1,284	1,399	2,270	2,392
Restaurant .....	..	..	..	..	1,609	1,776	848	772
Fuel .....	..	..	..	..	724	639	267	272
Drug .....	521	540	124	140	1,587	1,615	1,539	1,542
Jewellery .....	..	..	..	..	418	369	220	239
Other .....	5,429	5,091	2,007	2,139	12,919	13,786	9,024	9,739
Totals .....	29,791	30,354	8,217	8,756	59,849	62,709	51,406	54,024

.. Figures not available.

Note: Totals may not balance due to rounding.







CATALOGUE No.

63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 37 No. 11

Price: 20 cents, \$2.00 a year

RETAIL TRADE

(NOVEMBER 1965)

Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1964</u> \$'000	<u>1965</u> \$'000	<u>% Change</u>
January to September	14,531,119	15,449,260	+ 6.3
October .....	1,794,461	1,884,395	+ 5.0
November .....	<u>1,703,590</u>	<u>1,933,602</u>	<u>+ 13.5</u>
Total .....	18,029,170	19,267,257	+ 6.9

Estimated Retail Trade by Provinces and Kinds of Business

January to November 1965

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
	millions of dollars							
Grocery and combination .....	3,941	365	1,141	1,494	153	138	286	364
Other food and beverage .....	1,439	118	406	601	40	43	79	151
General .....	696	159	124	116	55	100	72	71
Department .....	1,643	108	293	566	134	69	177	295
Variety .....	428	59	103	187	9	13	29	28
Motor vehicle .....	3,398	297	776	1,219	128	260	300	419
Garage and filling station ...	1,370	120	347	537	47	100	97	121
Men's clothing .....	293	15	95	110	10	9	25	31
Family clothing .....	253	31	89	64	10	14	14	31
Women's clothing .....	298	11	91	127	7	8	25	30
Shoe .....	171	11	56	72	3	3	10	16
Hardware .....	344	19	95	103	17	40	42	28
Lumber and building material .	480	25	81	169	47	52	70	35
Furniture, appliance and radio	593	44	194	221	23	21	38	52
Restaurant .....	636	34	192	248	29	31	44	58
Fuel .....	313	14	89	168	7	3	3	27
Drug .....	456	39	113	178	22	20	33	52
Jewellery .....	127	7	27	59	5	7	8	14
All other .....	2,388	143	545	885	158	184	237	236
Totals .....	19,267	1,618	4,858	7,124	905	1,115	1,589	2,058

Note: Totals may not balance due to rounding.

Merchandising and Services Division

January 1966

422-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
November 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	357,488	164,609	192,880	33,267
2	Other food and beverage .....	136,098	74,565	61,533	10,424
3	General .....	69,018	4,484	64,534	15,793
4	Department .....	219,254	-	219,254	15,681
5	Variety .....	49,838	43,241	6,597	7,750
6	Motor vehicle .....	325,220	1,860	323,360	25,925
7	Garage and filling station .....	130,239	1,299	128,940	11,445
8	Men's clothing .....	32,081	3,133	28,948	1,994
9	Family clothing .....	31,972	10,489	21,483	3,775
10	Women's clothing .....	30,503	9,269	21,234	1,245
11	Shoe .....	19,724	9,582	10,142	1,088
12	Hardware .....	32,711	7,167	25,544	1,977
13	Lumber and building material .....	47,733	12,423	35,310	2,090
14	Furniture, appliance and radio ...	68,726	13,363	55,363	4,661
15	Restaurant .....	57,297	4,761	52,536	3,190
16	Fuel .....	40,683	873	39,810	1,686
17	Drug .....	42,140	6,101	36,039	3,445
18	Jewellery .....	14,954	6,244	8,710	967
19	Other .....	227,923	24,004	203,918	15,672
20	Totals .....	1,933,602	397,467	1,536,135	162,075
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,558	6,336	7,222	12,260
22	Other food and beverage .....	4,014	(1)	(1)	4,446
23	General .....	6,114	(1)	(1)	9,889
24	Department .....	18,053	-	18,053	9,466
25	Variety .....	1,193	1,169	24	1,863
26	Motor vehicle .....	12,081	-	12,081	23,870
27	Garage and filling station .....	3,720	(1)	(1)	9,765
28	Men's clothing .....	1,034	57	977	1,182
29	Family clothing .....	1,216	322	895	2,110
30	Women's clothing .....	628	156	471	830
31	Shoe .....	467	273	194	414
32	Hardware .....	1,676	(1)	(1)	4,463
33	Lumber and building material .....	4,464	1,039	3,424	6,092
34	Furniture, appliance and radio ...	2,514	424	2,090	2,184
35	Restaurant .....	2,653	412	2,242	2,789
36	Fuel .....	1,175	-	1,175	413
37	Drug .....	1,966	(1)	(1)	1,757
38	Jewellery .....	611	(1)	(1)	778
39	Other .....	12,167	770	11,397	17,014
40	Totals .....	89,304	15,499	73,805	111,585

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
November 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,452	24,815	102,959	31,983	70,977	134,564	80,319	54,244	1
(1)	(1)	39,199	11,570	27,629	55,364	36,898	18,467	2
1,274	14,519	13,400	1,073	12,327	10,456	184	10,272	3
-	15,681	39,601	-	39,601	77,728	-	77,728	4
7,121	629	10,983	9,095	1,888	21,487	18,520	2,966	5
1,860	24,065	71,525	-	71,525	124,049	-	124,049	6
(1)	(1)	34,416	(1)	(1)	50,020	83	49,937	7
(1)	(1)	9,755	626	9,128	11,632	2,015	9,618	8
254	3,521	11,212	4,042	7,170	8,086	1,504	6,582	9
328	917	8,836	2,443	6,393	13,110	4,352	8,758	10
264	824	7,558	3,553	4,006	7,651	4,371	3,280	11
(1)	(1)	8,706	2,209	6,496	9,440	911	8,529	12
(1)	(1)	9,359	(1)	(1)	16,403	2,360	14,043	13
1,260	3,401	20,300	4,782	15,518	29,903	4,339	25,564	14
295	2,895	17,834	766	17,068	21,948	2,164	19,783	15
(1)	(1)	12,443	-	12,443	21,420	(1)	(1)	16
356	3,089	10,565	619	9,946	16,894	2,412	14,482	17
447	520	3,156	1,037	2,119	6,848	(1)	(1)	18
919	14,753	54,891	6,145	48,746	84,962	10,824	74,138	19
29,975	132,100	486,698	80,584	406,114	721,965	174,366	547,599	20
Saskatchewan		Alberta			British Columbia			
5,400	6,860	27,895	12,261	15,634	32,986	19,858	13,129	21
2,674	1,773	7,461	5,380	2,082	15,189	8,866	6,323	22
(1)	(1)	6,718	(1)	(1)	6,648	313	6,336	23
-	9,466	21,986	-	21,986	36,740	-	36,740	24
1,712	151	3,463	3,090	373	3,099	2,533	566	25
-	23,870	25,098	-	25,098	42,671	-	42,671	26
(1)	(1)	10,221	(1)	(1)	10,653	250	10,403	27
(1)	(1)	3,089	(1)	(1)	3,395	(1)	(1)	28
983	1,127	1,770	372	1,398	3,803	3,013	790	29
188	642	2,454	720	1,735	3,401	1,083	2,318	30
232	181	1,076	446	630	1,470	442	1,028	31
1,371	3,072	4,144	1,439	2,705	2,304	567	1,737	32
3,726	2,366	6,207	4,152	2,055	3,118	678	2,440	33
496	1,688	3,766	761	3,005	5,399	1,301	4,097	34
29	2,760	3,941	304	3,637	4,943	792	4,151	35
-	413	492	(1)	(1)	3,054	(1)	(1)	36
(1)	(1)	2,753	572	2,181	4,761	1,590	3,172	37
284	494	971	558	413	1,624	663	960	38
696	16,318	22,982	1,341	21,641	20,236	3,310	16,926	39
19,006	92,579	156,487	32,154	124,333	205,473	45,888	159,605	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

November 1965 over November 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 8.6	+ 8.1	+ 7.4	+ 8.5	+ 2.5	+ 8.1	+ 13.4	+ 12.4
Other food and beverage .....	+ 14.5	+ 16.2	+ 6.7	+ 19.8	+ 11.3	+ 15.2	+ 9.9	+ 19.9
General .....	+ 10.0	+ 9.0	+ 12.7	+ 6.9	+ 11.0	+ 13.3	+ 2.4	+ 15.6
Department .....	+ 12.1	+ 6.6	+ 14.4	+ 11.7	+ 12.3	+ 11.3	+ 11.4	+ 13.3
Variety .....	+ 17.8	+ 21.6	+ 13.1	+ 15.7	+ 28.7	+ 33.7	+ 30.2	+ 13.8
Motor vehicle .....	+ 29.6	+ 11.2	+ 24.9	+ 39.9	+ 19.7	+ 22.3	+ 22.7	+ 35.3
Garage and filling station .....	+ 9.6	+ 15.5	+ 2.7	+ 14.4	+ 0.1	+ 3.5	+ 17.3	+ 7.8
Men's clothing .....	+ 9.8	+ 6.6	+ 4.4	+ 11.5	+ 5.5	+ 14.8	+ 19.0	+ 14.7
Family clothing .....	+ 13.8	+ 5.7	+ 9.8	+ 2.0	+ 6.6	+ 29.4	+ 14.2	+ 51.6
Women's clothing .....	+ 9.4	+ 12.8	+ 5.7	+ 11.6	+ 5.9	+ 11.9	+ 11.6	+ 8.2
Shoe .....	+ 10.4	+ 6.8	+ 11.0	+ 9.7	+ 15.6	+ 28.2	+ 17.7	+ 14.8
Hardware .....	+ 11.8	+ 6.3	+ 11.1	+ 14.8	+ 5.5	+ 15.8	+ 11.3	+ 6.5
Lumber and building material .....	+ 3.2	+ 13.3	+ 3.2	+ 1.1	+ 0.9	+ 12.8	+ 4.3	+ 15.1
Furniture, appliance and radio .....	+ 14.6	+ 8.5	+ 11.7	+ 19.8	+ 1.2	+ 9.8	+ 3.2	+ 21.6
Restaurant .....	+ 7.4	+ 11.2	+ 7.4	+ 3.9	+ 7.8	+ 4.1	+ 14.8	+ 18.6
Fuel .....	+ 13.2	+ 8.2	+ 14.5	+ 14.1	+ 25.9	+ 18.7	+ 34.4	+ 0.9
Drug .....	+ 11.2	+ 9.7	+ 11.0	+ 11.6	+ 7.1	+ 10.9	+ 6.5	+ 16.0
Jewellery .....	+ 10.5	+ 11.8	+ 3.4	+ 14.6	+ 20.8	+ 19.0	+ 15.7	+ 13.9
Other .....	+ 10.7	+ 9.1	+ 4.5	+ 13.1	+ 19.4	+ 13.5	+ 20.3	+ 2.6
Totals, all trades .	+ 13.5	+ 10.2	+ 10.1	+ 16.0	+ 10.6	+ 13.9	+ 14.2	+ 16.7

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to November 1965 over January to November 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
grocery and combination .....	+ 5.1	+ 3.8	+ 4.2	+ 5.4	+ 1.8	+ 5.3	+ 6.3	+ 8.5
other food and beverage .....	+ 8.5	+ 10.6	+ 3.7	+ 11.7	+ 4.8	+ 7.9	+ 6.2	+ 10.4
general .....	+ 4.3	+ 4.3	+ 9.0	+ 0.3	+ 2.5	+ 4.1	+ 2.7	+ 7.2
department .....	+ 6.1	+ 4.5	+ 6.6	+ 6.2	+ 4.6	+ 0.5	+ 5.7	+ 3.4
variety .....	+ 13.5	+ 22.8	+ 5.9	+ 11.7	+ 4.7	+ 11.3	+ 29.2	+ 23.4
motor vehicle .....	+ 11.2	+ 5.6	+ 12.1	+ 13.7	+ 4.0	+ 7.9	+ 8.6	+ 13.1
garage and filling station .....	+ 5.2	+ 10.5	+ 1.2	+ 6.2	+ 5.9	+ 5.9	+ 4.4	+ 7.2
men's clothing .....	+ 6.6	+ 3.1	+ 4.7	+ 7.9	+ 5.5	+ 2.1	+ 7.7	+ 10.8
family clothing .....	+ 8.9	+ 5.5	+ 7.6	+ 6.0	+ 1.7	+ 9.9	- 0.8	+ 34.0
women's clothing .....	+ 5.6	+ 3.5	+ 2.7	+ 7.9	+ 4.6	+ 3.9	+ 6.0	+ 6.3
shoe .....	+ 6.0	+ 2.3	+ 5.7	+ 7.5	+ 1.2	+ 1.3	+ 3.3	+ 6.4
hardware .....	+ 6.5	+ 4.9	+ 5.6	+ 7.8	+ 1.4	+ 9.5	+ 1.0	+ 14.5
lumber and building material .....	+ 2.4	+ 13.4	+ 1.7	+ 2.6	- 0.6	+ 5.6	- 4.3	+ 9.8
furniture, appliance and radio .....	+ 5.9	+ 8.9	+ 4.9	+ 6.7	+ 1.8	+ 5.2	- 1.7	+ 12.3
restaurant .....	+ 4.9	+ 3.2	+ 7.4	+ 3.7	- 0.4	- 0.8	+ 2.8	+ 11.2
fuel .....	+ 4.1	+ 0.2	+ 5.9	+ 3.4	+ 1.9	+ 2.2	+ 24.2	+ 3.3
rug .....	+ 6.8	+ 7.9	+ 8.5	+ 6.1	+ 3.4	+ 5.7	+ 3.8	+ 8.6
jewellery .....	+ 7.8	+ 4.9	+ 4.2	+ 9.6	+ 7.3	+ 9.6	+ 6.7	+ 9.1
other .....	+ 6.3	+ 5.5	+ 7.4	+ 6.0	+ 3.0	+ 10.3	+ 7.8	+ 3.2
Totals, all trades .	+ 6.9	+ 6.3	+ 6.1	+ 7.6	+ 3.1	+ 6.5	+ 5.9	+ 9.5

Estimated Retail Trade - Atlantic Provinces

November 1964 and November 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	5,338	5,696	1,257	1,333	13,078	14,096	11,095	12,14
Other food and beverage ...	1,978	2,208	534	614	3,555	4,199	2,904	3,40
General .....	7,353	8,009	1,213	1,424	2,785	2,991	3,141	3,36
Motor vehicle .....	3,768	4,356	748	880	9,238	10,914	9,505	9,77
Garage and filling station	..	..	..	..	4,406	5,076	3,472	3,95
Men's clothing .....	919	930	436	483	2,847	3,032	2,342	2,56
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	546	494	318	30
Hardware .....	..	..	..	..	815	909	830	85
Lumber and building material .....	..	..	..	..	810	910	584	66
Furniture, appliance and radio .....	..	..	..	..	1,409	1,561	2,072	2,26
Restaurant .....	..	..	..	..	1,549	1,767	767	75
Fuel .....	..	..	..	..	888	1,040	301	29
Drug .....	396	427	110	138	1,350	1,506	1,283	1,374
Jewellery .....	..	..	..	..	549	583	232	276
Other .....	6,879	7,166	2,743	2,782	15,479	17,415	10,347	11,741
Totals .....	30,075	32,765	8,418	9,073	59,355	71,742	49,194	53,744

.. Figures not available.

Note: Totals may not balance due to rounding.







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MONTHLY

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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RETAIL TRADE

(DECEMBER 1965)

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Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1964</u> \$'000	<u>1965</u> \$'000	<u>% Change</u>
January to October	16,325,580	17,333,655	+ 6.2
November .....	1,703,590	1,933,602	+13.5
December .....	<u>2,038,428</u>	<u>2,323,538</u>	<u>+14.0</u>
Total .....	20,067,598	21,590,795	+ 7.6

Estimated Retail Trade by Provinces and Kinds of Business

January to December 1965

<u>Kind of business</u>	<u>Canada</u>	<u>Atl.</u> <u>prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination .....	4,378	404	1,265	1,659	170	154	322	405
Other food and beverage .....	1,654	134	461	688	48	51	94	178
General .....	776	176	139	128	63	111	80	79
Department .....	1,911	125	340	662	154	79	207	344
Variety .....	521	73	123	228	11	17	35	34
Motor vehicle .....	3,709	321	843	1,335	138	286	328	458
Garage and filling station ...	1,500	130	379	591	52	109	106	132
Men's clothing .....	343	18	108	130	11	11	29	37
Family clothing .....	298	38	103	77	11	16	16	37
Women's clothing .....	345	13	103	149	8	9	29	35
Shoe .....	196	13	64	83	4	3	11	18
Hardware .....	391	22	105	118	20	47	48	32
Lumber and building material .	523	27	89	186	51	57	76	38
Furniture, appliance and radio	664	51	217	246	26	23	42	59
Restaurant .....	695	37	211	271	32	34	48	63
Fuel .....	362	17	103	194	9	4	4	31
Drug .....	515	44	127	202	25	22	37	58
Jewellery .....	168	10	35	80	6	9	10	19
All other .....	2,640	164	607	993	169	197	254	256
<b>Totals .....</b>	<b>21,591</b>	<b>1,817</b>	<b>5,423</b>	<b>8,018</b>	<b>1,007</b>	<b>1,239</b>	<b>1,776</b>	<b>2,312</b>

**Note:** Totals may not balance due to rounding.

February 1966

Merchandising and Services Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
December 1965

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	437,210	202,872	234,338	39,419
2	Other food and beverage .....	215,365	148,234	67,132	16,320
3	General .....	79,720	5,078	74,642	17,847
4	Department .....	268,217	-	268,217	16,547
5	Variety .....	92,615	80,137	12,478	13,672
6	Motor vehicle .....	310,734	2,175	308,560	24,187
7	Garage and filling station .....	130,167	1,305	128,862	10,317
8	Men's clothing .....	49,721	5,378	44,343	3,280
9	Family clothing .....	44,658	16,166	28,492	6,435
10	Women's clothing .....	46,776	17,777	28,999	2,066
11	Shoe .....	24,705	12,541	12,164	1,924
12	Hardware .....	47,856	11,565	36,291	2,941
13	Lumber and building material .....	43,236	10,819	32,418	2,563
14	Furniture, appliance and radio .....	70,707	15,068	55,639	6,763
15	Restaurant .....	59,040	5,033	54,007	3,239
16	Fuel .....	49,259	887	48,372	2,689
17	Drug .....	59,168	8,992	50,177	5,049
18	Jewellery .....	41,720	15,886	25,834	2,381
19	Other .....	252,664	30,652	222,009	21,051
20	Totals .....	2,323,538	590,564	1,732,974	198,690
		Manitoba			Saskatchewan
21	Grocery and combination .....	17,057	8,425	8,632	15,895
22	Other food and beverage .....	7,339	(1)	(1)	7,703
23	General .....	7,786	(1)	(1)	11,138
24	Department .....	20,348	-	20,348	10,491
25	Variety .....	2,054	2,019	35	3,349
26	Motor vehicle .....	9,552	-	9,552	26,027
27	Garage and filling station .....	4,786	(1)	(1)	8,660
28	Men's clothing .....	1,418	45	1,373	1,592
29	Family clothing .....	1,565	590	976	2,154
30	Women's clothing .....	1,011	273	738	1,117
31	Shoe .....	432	266	167	373
32	Hardware .....	2,844	(1)	(1)	6,796
33	Lumber and building material .....	3,231	808	2,423	4,790
34	Furniture, appliance and radio .....	2,922	442	2,480	2,321
35	Restaurant .....	2,490	369	2,122	3,060
36	Fuel .....	1,516	-	1,516	462
37	Drug .....	2,994	(1)	(1)	2,574
38	Jewellery .....	1,360	(1)	(1)	2,177
39	Other .....	11,443	785	10,657	13,030
40	Totals .....	102,148	22,768	79,380	123,709

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
December 1965

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
10,900	28,519	123,270	23,476	89,794	165,359	100,161	65,198	1
(1)	(1)	55,046	27,122	27,924	87,098	65,756	21,342	2
1,119	16,727	15,577	1,541	14,036	11,710	300	11,410	3
-	16,547	46,842	-	46,842	95,374	-	95,374	4
12,366	1,306	20,074	16,966	3,108	41,186	35,297	5,889	5
2,175	22,012	67,434	-	67,434	116,295	-	116,295	6
(1)	(1)	31,830	(1)	(1)	53,873	102	53,771	7
(1)	(1)	12,688	911	11,778	20,298	3,946	16,352	8
771	5,664	14,014	5,598	8,416	12,263	2,675	9,588	9
696	1,370	12,076	4,192	7,884	21,964	9,250	12,714	10
585	1,340	7,838	3,917	3,921	10,857	6,366	4,491	11
(1)	(1)	10,306	3,070	7,236	14,695	2,330	12,366	12
(1)	(1)	8,219	(1)	(1)	16,202	2,315	13,887	13
1,637	5,126	22,795	5,090	17,705	25,196	5,158	20,037	14
302	2,937	18,071	853	17,218	23,122	2,444	20,678	15
(1)	(1)	14,255	-	14,255	25,870	(1)	(1)	16
527	4,522	13,897	943	12,954	23,774	3,527	20,247	17
1,112	1,269	8,289	2,618	5,672	20,373	(1)	(1)	18
1,098	19,953	62,059	8,413	53,646	108,231	14,658	93,573	19
45,793	152,897	564,580	115,260	449,320	893,740	261,635	632,105	20
Saskatchewan		Alberta			British Columbia			
7,233	8,662	35,388	17,903	17,485	40,822	24,774	16,048	21
5,989	1,714	14,966	12,679	2,287	26,894	19,081	7,812	22
(1)	(1)	7,619	(1)	(1)	8,042	318	7,724	23
-	10,491	29,907	-	29,907	48,709	-	48,709	24
3,051	298	6,297	5,580	718	5,982	4,857	1,124	25
-	26,027	27,745	-	27,745	39,494	-	39,494	26
(1)	(1)	9,420	(1)	(1)	11,282	269	11,013	27
(1)	(1)	4,365	(1)	(1)	6,080	(1)	(1)	28
1,158	996	2,176	483	1,693	6,051	4,891	1,160	29
324	794	3,798	1,241	2,557	4,743	1,801	2,942	30
232	141	1,169	472	697	2,112	705	1,407	31
1,891	4,905	5,999	2,026	3,972	4,275	1,244	3,031	32
2,661	2,129	5,896	3,879	2,017	2,335	599	1,736	33
591	1,730	3,704	690	3,014	7,007	1,459	5,548	34
22	3,039	4,434	267	4,167	4,622	776	3,846	35
-	462	399	(1)	(1)	4,068	(1)	(1)	36
(1)	(1)	4,094	750	3,344	6,787	2,515	4,272	37
872	1,305	2,455	1,474	981	4,685	1,962	2,723	38
719	12,311	17,108	1,190	15,918	19,742	3,789	15,954	39
26,025	97,684	186,939	49,361	137,578	253,732	69,722	184,010	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

December 1965 over December 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+11.7	+ 8.8	+ 7.7	+14.2	+10.5	+12.7	+15.1	+13.9
Other food and beverage .....	+22.3	+10.7	+71.5	+ 9.3	+11.4	+12.8	+13.5	+17.2
General .....	+ 7.1	+ 8.7	+ 9.6	+ 5.4	+ 4.9	+ 8.8	+ 1.5	+ 6.9
Department .....	+ 6.0	- 2.0	+ 6.5	+ 4.2	+ 5.2	- 2.0	+ 9.5	+12.3
Variety .....	+14.0	+20.8	+ 8.5	+11.6	+23.2	+30.7	+23.7	+15.0
Motor vehicle .....	+40.8	+23.7	+32.3	+47.4	+24.6	+47.4	+39.3	+51.6
Garage and filling station .....	+ 6.1	+19.1	- 2.1	+11.5	- 3.0	- 1.3	+ 4.7	+ 7.7
Men's clothing .....	+ 7.1	+12.3	- 3.3	+10.0	+ 3.4	+ 7.4	+11.8	+17.3
Family clothing .....	+12.3	+ 3.5	+ 7.2	+ 8.5	+ 5.0	+31.0	+ 5.3	+51.6
Women's clothing .....	+12.9	+14.1	+ 5.7	+15.4	+ 9.7	+ 9.3	+27.2	+12.2
Shoe .....	+ 8.2	+ 8.0	+ 6.4	+ 8.2	+ 7.2	+10.4	+14.5	+11.9
Hardware .....	+12.1	+ 7.7	+15.0	+11.2	+ 8.1	+13.3	+12.0	+12.8
Lumber and building material .....	+ 3.9	+12.8	- 5.7	- 3.4	+20.5	+21.5	+18.3	+ 4.7
Furniture, appliance and radio .....	+14.0	+11.9	+14.1	+15.8	+14.5	+ 0.7	+ 3.9	+19.7
Restaurant .....	+ 9.5	+10.7	+ 7.9	+ 7.6	+ 9.3	+11.9	+16.9	+17.1
Fuel .....	- 4.4	+ 9.3	- 4.2	- 2.6	-14.7	-25.7	-12.7	-14.6
Drug .....	+11.0	+10.8	+11.9	+ 9.4	+ 8.1	+12.0	+11.0	+16.4
Jewellery .....	+17.4	+17.1	+ 8.7	+22.1	+20.2	+18.9	+13.4	+15.4
Other .....	+11.0	+ 9.9	+ 9.4	+13.1	+14.7	+12.1	+10.8	+ 4.1
Totals, all trades .	+14.0	+11.2	+13.4	+14.0	+ 9.8	+15.9	+15.3	+17.4

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to December 1965 over January to December 1964

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Food and combination .....	+ 5.7	+ 4.3	+ 4.6	+ 6.2	+ 2.6	+ 6.0	+ 7.2	+ 9.0
Other food and beverage .....	+10.1	+10.6	+ 8.8	+11.4	+ 5.7	+ 8.6	+ 7.3	+11.3
General .....	+ 4.6	+ 4.7	+ 9.1	+ 0.7	+ 2.8	+ 4.5	+ 2.6	+ 7.2
Department .....	+ 6.1	+ 3.6	+ 6.6	+ 5.9	+ 4.7	+ 0.2	+ 6.2	+ 9.0
Variety .....	+13.6	+22.4	+ 6.3	+11.7	+ 7.7	+14.7	+28.2	+25.8
Motor vehicle .....	+13.2	+ 6.8	+13.5	+16.0	+ 5.2	+10.6	+10.6	+15.6
Garage and filling station .....	+ 5.3	+11.1	+ 0.9	+ 6.7	+ 5.0	+ 5.3	+ 4.5	+ 7.2
Men's clothing .....	+ 6.7	+ 4.6	+ 3.7	+ 8.2	+ 5.2	+ 2.8	+ 8.3	+11.8
Family clothing .....	+ 9.4	+ 5.1	+ 7.5	+ 6.4	+ 2.2	+12.4	(1)	+36.6
Women's clothing .....	+ 6.5	+ 5.1	+ 3.1	+ 8.9	+ 5.2	+ 4.5	+ 8.4	+ 7.1
Shoe .....	+ 6.3	+ 3.1	+ 5.8	+ 7.6	+ 1.8	+ 2.3	+ 4.4	+ 7.0
Hardware .....	+ 7.2	+ 5.2	+ 6.4	+ 8.2	+ 2.3	+10.0	+ 2.3	+14.3
Lumber and building material .....	+ 2.5	+13.4	+ 1.0	+ 2.0	+ 0.5	+ 6.8	- 2.9	+ 9.5
Furniture, appliance and radio .....	+ 6.7	+ 9.3	+ 5.8	+ 7.6	+ 3.2	+ 4.7	- 1.3	+13.1
Restaurant .....	+ 5.3	+ 3.8	+ 7.5	+ 4.0	+ 0.3	+ 0.2	+ 4.0	+11.6
Theatre .....	+ 2.8	+ 1.5	+ 4.4	+ 2.6	- 1.4	- 2.3	+18.8	+ 0.5
Drug .....	+ 7.2	+ 8.2	+ 8.8	+ 6.4	+ 4.0	+ 6.4	+ 4.5	+ 9.5
Jewellery .....	+10.0	+ 7.6	+ 5.2	+12.6	+ 9.9	+11.7	+ 8.3	+10.6
Other .....	+ 6.7	+ 6.1	+ 7.6	+ 6.7	+ 3.7	+10.4	+ 8.0	+ 3.3
Totals, all trades .	+ 7.6	+ 6.8	+ 6.8	+ 8.2	+ 3.7	+ 7.4	+ 6.8	+10.3

(.) Unchanged

Estimated Retail Trade - Atlantic Provinces

December 1964 and December 1965

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1964	1965	1964	1965	1964	1965	1964	1965
	thousands of dollars							
Grocery and combination ...	6,055	6,254	1,496	1,499	15,811	17,235	12,866	14,430
Other food and beverage ...	3,271	3,697	804	879	6,115	6,696	4,549	5,048
General .....	8,214	8,719	1,535	1,716	3,101	3,477	3,572	3,934
Motor vehicle .....	3,918	5,104	..	..	8,179	10,207	6,801	7,752
Garage and filling station	..	..	..	..	4,347	4,825	2,690	3,594
Men's clothing .....	1,388	1,351	657	719	4,905	5,591	4,000	4,120
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	906	1,022	483	492
Hardware .....	..	..	..	..	1,098	1,260	1,116	1,203
Lumber and building material .....	..	..	..	..	1,128	1,349	553	568
Furniture, appliance and radio .....	..	..	..	..	1,715	1,971	3,053	3,373
Restaurant .....	..	..	..	..	1,511	1,718	836	853
Fuel .....	..	..	..	..	1,621	1,806	595	574
Drug .....	596	665	160	183	1,909	2,124	1,890	2,078
Jewellery .....	..	..	..	..	1,310	1,522	535	639
Other .....	8,414	8,369	3,285	3,426	22,259	24,670	13,398	14,805
Totals .....	35,897	38,704	9,959	11,052	75,916	85,473	56,939	63,463

.. Figures not available.

Note: Totals may not balance due to rounding.







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# Canada. Statistics, Bureau of

## DOMINION BUREAU OF STATISTICS

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### RETAIL TRADE

(January 1966

Retail sales in Canada during January 1966 were estimated at \$1,611,218,000, an increase of 7.6 per cent over January 1965. This rate of increase is identical with that of the entire year 1965 over 1964. Estimates contained in this bulletin are not adjusted for price changes, seasonal variations or number of days open for business.

All trades recorded increased sales in January this year, ranging from a gain of 16.4 per cent for other foods and beverage to one of 2.0 per cent for grocery and combination stores and for jewellery stores. Gains in excess of 10 per cent were also obtained by variety stores, family clothing stores, shoe stores, lumber and building materials and all other stores.

By provinces, Manitoba and British Columbia reported the largest increases, both exceeding 10 per cent. No province had decreased sales in January 1966 when compared with January 1965.

### Total Retail Trade in Canada (Thousands)

	<u>1964</u>	<u>1965</u>	<u>% Change</u>
January to March .....	4,459,609	4,557,740	+ 2.2
April to June .....	5,140,529	5,561,682	+ 8.2
July to September .....	4,930,981	5,329,838	+ 8.1
October to December .....	5,536,479	6,141,535	+10.9
Total .....	20,067,598	21,590,795	+ 7.6
	<u>1965</u>	<u>1966</u>	<u>% Change</u>
January .....	1,496,797	1,611,218	+ 7.6

Merchandising and Services Division

March 1966  
6422-506

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

January 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	359,160	164,542	194,618	31,709
2	Other food and beverage .....	113,016	58,773	54,244	8,698
3	General .....	53,186	3,305	49,880	12,052
4	Department .....	124,854	-	124,854	6,923
5	Variety .....	28,422	24,296	4,126	3,366
6	Motor vehicle .....	258,630	1,503	257,127	19,623
7	Garage and filling station .....	122,997	917	122,080	10,741
8	Men's clothing .....	28,972	2,122	26,850	1,094
9	Family clothing .....	19,986	7,112	12,874	2,244
10	Women's clothing .....	26,875	7,295	19,581	826
11	Shoe .....	15,266	5,592	9,674	780
12	Hardware .....	22,300	4,902	17,398	1,326
13	Lumber and building material .....	35,205	7,034	28,171	1,696
14	Furniture, appliance and radio .....	59,398	9,440	49,958	4,063
15	Restaurant .....	54,872	4,484	50,388	2,634
16	Fuel .....	51,159	808	50,351	2,143
17	Drug .....	43,433	5,841	37,592	3,588
18	Jewellery .....	9,064	3,282	5,782	602
19	Other .....	184,423	16,656	167,766	11,256
20	Totals .....	1,611,218	327,904	1,283,314	125,364
		Manitoba			Saskatchewan
21	Grocery and combination .....	14,263	6,934	7,329	12,147
22	Other food and beverage .....	3,220	(1)	(1)	3,528
23	General .....	4,669	(1)	(1)	6,696
24	Department .....	10,845	-	10,845	4,771
25	Variety .....	598	584	14	832
26	Motor vehicle .....	10,831	-	10,831	16,811
27	Garage and filling station .....	3,773	(1)	(1)	9,092
28	Men's clothing .....	916	54	862	874
29	Family clothing .....	940	212	728	1,108
30	Women's clothing .....	601	107	494	608
31	Shoe .....	225	114	111	182
32	Hardware .....	1,010	(1)	(1)	2,454
33	Lumber and building material .....	2,933	506	2,427	2,782
34	Furniture, appliance and radio .....	1,547	387	1,160	2,251
35	Restaurant .....	2,208	393	1,815	2,366
36	Fuel .....	1,194	-	1,194	449
37	Drug .....	2,013	(1)	(1)	1,665
38	Jewellery .....	336	(1)	(1)	458
39	Other .....	18,856	767	18,090	10,056
40	Totals .....	80,978	13,265	67,713	79,130

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
January 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,312	23,397	100,625	32,196	68,429	140,203	78,861	61,341	1
(1)	(1)	32,868	10,119	22,749	46,410	28,041	18,369	2
910	11,142	9,790	575	9,214	9,204	204	8,999	3
-	6,923	21,715	-	21,715	43,490	-	43,490	4
3,041	325	6,726	5,684	1,042	12,950	11,004	1,946	5
1,503	18,120	55,891	-	55,891	98,372	-	98,372	6
(1)	(1)	30,409	(1)	(1)	50,192	146	50,047	7
(1)	(1)	7,947	478	7,469	11,632	1,237	10,395	8
136	2,108	6,416	2,440	3,976	5,289	1,195	4,094	9
186	640	8,150	1,888	6,262	11,707	3,566	8,141	10
144	636	4,481	1,514	2,967	7,266	3,037	4,229	11
(1)	(1)	5,859	1,537	4,322	7,646	1,387	6,259	12
(1)	(1)	7,355	(1)	(1)	14,084	2,147	11,937	13
1,210	2,853	19,393	2,853	16,540	23,918	3,275	20,643	14
204	2,430	16,626	960	15,666	21,758	1,838	19,920	15
(1)	(1)	15,536	-	15,536	26,960	(1)	(1)	16
325	3,263	10,977	628	10,350	17,273	2,103	15,170	17
325	277	1,596	582	1,014	4,279	(1)	(1)	18
635	10,621	35,416	2,652	32,764	75,692	7,573	68,119	19
22,417	102,947	397,776	64,659	333,117	628,325	147,152	481,173	20
Saskatchewan		Alberta			British Columbia			
5,256	6,890	25,994	12,359	13,635	34,219	20,623	13,596	21
2,198	1,330	6,096	4,506	1,590	12,196	6,789	5,406	22
(1)	(1)	5,777	(1)	(1)	4,997	346	4,651	23
-	4,771	13,956	-	13,956	23,154	-	23,154	24
723	109	2,065	1,763	302	1,886	1,497	389	25
-	16,811	24,328	-	24,328	32,773	-	32,773	26
(1)	(1)	9,194	(1)	(1)	9,595	232	9,363	27
(1)	(1)	2,628	(1)	(1)	3,882	(1)	(1)	28
550	558	1,102	265	837	2,887	2,314	572	29
102	506	2,073	594	1,478	2,911	851	2,060	30
89	93	718	247	471	1,614	447	1,167	31
626	1,828	2,507	661	1,847	1,498	338	1,160	32
1,462	1,320	3,938	2,101	1,838	2,417	392	2,025	33
409	1,842	3,459	356	3,103	4,768	951	3,818	34
12	2,354	4,424	268	4,157	4,856	807	4,048	35
-	449	293	(1)	(1)	4,584	(1)	(1)	36
(1)	(1)	3,191	694	2,497	4,726	1,642	3,084	37
160	298	592	278	313	1,202	388	813	38
460	9,597	11,007	1,101	9,906	22,140	3,470	18,669	39
12,952	66,178	123,342	25,738	97,604	176,305	41,718	134,587	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January 1966 over January 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 2.0	- 1.3	+ 1.9	+ 2.1	+ 1.8	- 1.5	+ 3.0	+ 6.5
Other food and beverage .....	+16.4	+ 8.7	+44.1	+ 7.7	+10.7	+13.2	+11.2	+ 4.3
General .....	+ 2.8	- 1.8	+ 4.8	+ 0.5	+ 4.6	+ 1.2	+ 5.1	+13.3
Department .....	+ 9.5	+ 6.8	+ 8.6	+10.7	+ 9.9	+ 6.7	+ 8.5	+ 9.7
Variety .....	+10.2	+16.0	+ 2.6	+12.3	+10.9	+ 4.5	+16.2	+11.8
Motor vehicle .....	+ 8.7	+23.2	+ 0.6	+ 8.3	+18.4	+ 5.7	+ 4.5	+19.8
Garage and filling station .....	+ 6.4	+ 5.4	+ 0.5	+ 8.8	+ 5.7	+11.9	+ 6.9	+ 9.2
Men's clothing .....	+ 4.5	- 3.9	- 0.2	+ 6.8	- 5.8	- 6.0	+ 3.5	+17.5
Family clothing .....	+10.1	+ 2.0	+ 3.9	+12.2	+ 2.6	+15.2	+ 5.9	+34.7
Women's clothing .....	+ 7.5	+ 6.0	+ 5.4	+10.8	+ 1.9	-16.1	+ 6.0	+ 9.3
Shoe .....	+14.5	+12.4	+12.2	+18.6	- 2.2	- 3.7	- 0.3	+17.1
Hardware .....	+ 8.7	+ 1.1	+16.3	+18.3	+ 2.2	- 5.9	+ 1.1	- 8.6
Lumber and building material .....	+15.5	+13.3	+13.6	+27.5	- 0.3	+ 7.3	+ 0.7	+19.1
Furniture, appliance and radio .....	+10.0	+13.0	+ 7.8	+14.4	+ 1.4	- 3.6	+ 6.2	+ 8.8
Restaurant .....	+ 4.6	+ 5.9	+ 4.8	+ 0.8	+ 3.7	- 1.3	+10.2	+22.1
Fuel .....	+ 2.2	- 7.9	- 4.4	+ 7.5	+12.6	+ 2.3	-10.4	- 0.2
Drug .....	+ 7.4	+ 5.3	+ 9.4	+ 5.6	+ 4.1	+ 4.5	+ 7.7	+13.4
Jewellery .....	+ 2.0	+13.4	- 5.3	+ 5.2	+ 7.3	- 4.8	+ 1.0	- 1.8
Other .....	+14.3	+11.0	+ 1.6	+21.3	+33.5	+11.9	- 2.2	+12.9
Totals, all trades .	+ 7.6	+ 6.2	+ 5.4	+ 8.8	+12.1	+ 4.7	+ 4.7	+11.4

Estimated Retail Trade - Atlantic Provinces

January 1965 and January 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	4,825	4,936	1,517	1,464	14,440	13,686	11,341	11,623
Other food and beverage ...	1,673	1,760	475	484	3,404	3,605	2,452	2,849
General .....	6,046	5,786	934	930	2,460	2,465	2,831	2,872
Motor vehicle .....	2,252	2,400	678	934	6,636	8,162	6,363	8,127
Garage and filling station	..	..	..	..	3,924	3,959	4,457	4,698
Men's clothing .....	521	461	182	197	1,981	2,036	1,431	1,470
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	368	413	221	246
Hardware .....	..	..	..	..	546	600	503	507
lumber and building material .....	..	..	..	..	665	734	484	523
Furniture, appliance and radio .....	..	..	..	..	1,190	1,354	1,611	1,777
Restaurant .....	..	..	..	..	1,296	1,358	782	809
Fuel .....	..	..	..	..	1,515	1,391	467	400
Rug .....	463	483	112	134	1,464	1,589	1,367	1,382
Jewellery .....	..	..	..	..	360	431	120	126
Other .....	3,615	4,178	1,462	1,541	8,625	9,576	5,825	6,250
Totals .....	22,533	23,681	6,352	6,664	48,872	51,359	40,257	43,659

. Figures not available.

Note: Totals may not balance due to rounding.









# Canada. Statistics, Bureau of

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RETAIL TRADE

(FEBRUARY 1966)

Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1965</u> \$'000	<u>1966</u> \$'000	<u>% Changes</u> 1966/1965
January .....	1,496,797	1,611,218	+ 7.6
February .....	1,406,515	1,547,828	+ 10.0
Total .....	2,903,312	3,159,046	+ 8.8

## Estimated Retail Trade by Provinces and Kinds of Business

January and February 1966

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination .....	704	62	201	271	28	25	51	66
Other food and beverage .....	236	18	72	96	7	7	12	25
General .....	104	23	18	18	9	14	12	10
Department .....	248	15	43	86	21	10	28	45
Variety .....	57	7	13	25	1	2	4	4
Motor vehicle .....	547	43	121	206	21	35	51	70
Garage and filling station ...	231	20	57	95	8	15	17	20
Men's clothing .....	51	2	14	20	2	2	4	6
Family clothing .....	36	4	11	9	1	2	2	5
Women's clothing .....	48	2	15	21	1	1	4	5
Shoe .....	25	1	8	11	--	--	1	3
Hardware .....	47	2	13	16	2	5	6	3
Lumber and building material .	68	3	13	27	6	5	9	5
Furniture, appliance and radio	101	7	32	39	3	4	7	9
Restaurant .....	107	5	32	42	5	5	8	10
Fuel .....	99	4	30	53	2	1	1	8
Drug .....	85	7	21	34	4	3	6	10
Jewellery .....	19	1	4	9	1	1	1	2
All other .....	345	20	76	136	28	20	25	40
Totals .....	3,159	247	794	1,214	150	156	249	348

Note: Totals may not balance due to rounding.

-- Amount too small to be expressed.

Merchandising and Services Division

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
February 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	344,856	162,440	182,416	30,787
2	Other food and beverage .....	123,207	64,407	58,800	8,928
3	General .....	51,045	2,976	48,070	11,364
4	Department .....	123,079	-	123,079	7,832
5	Variety .....	28,508	24,360	4,148	3,414
6	Motor vehicle .....	288,740	1,895	286,845	23,548
7	Garage and filling station .....	107,679	902	106,776	9,235
8	Men's clothing .....	21,839	2,667	19,172	1,245
9	Family clothing .....	15,583	5,465	10,118	1,829
10	Women's clothing .....	21,593	5,923	15,670	683
11	Shoe .....	9,689	3,982	5,707	548
12	Hardware .....	24,971	5,753	19,218	1,059
13	Lumber and building material .....	33,209	7,114	26,095	1,447
14	Furniture, appliance and radio .....	42,016	7,029	34,987	3,094
15	Restaurant .....	52,483	4,230	48,253	2,697
16	Fuel .....	47,391	779	46,612	2,012
17	Drug .....	41,798	5,957	35,841	3,427
18	Jewellery .....	9,808	3,016	6,792	424
19	Other .....	160,334	16,677	143,657	8,326
20	Totals .....	1,547,828	325,572	1,222,256	121,899
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,355	6,141	7,213	12,395
22	Other food and beverage .....	3,390	(1)	(1)	3,552
23	General .....	4,611	(1)	(1)	7,478
24	Department .....	9,722	-	9,722	4,942
25	Variety .....	635	621	14	1,054
26	Motor vehicle .....	10,295	-	10,295	17,983
27	Garage and filling station .....	3,962	(1)	(1)	5,475
28	Men's clothing .....	732	(1)	(1)	647
29	Family clothing .....	522	189	334	890
30	Women's clothing .....	550	86	463	502
31	Shoe .....	137	71	66	131
32	Hardware .....	1,031	(1)	(1)	2,670
33	Lumber and building material .....	2,722	524	2,198	2,630
34	Furniture, appliance and radio .....	1,896	314	1,582	1,738
35	Restaurant .....	2,355	430	1,925	2,395
36	Fuel .....	1,082	-	1,082	376
37	Drug .....	2,101	(1)	(1)	1,756
38	Jewellery .....	351	(1)	(1)	467
39	Other .....	9,288	630	8,657	10,007
40	Totals .....	68,737	12,454	56,283	77,088

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
February 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,152	22,634	100,516	30,954	69,562	130,431	79,197	51,234	1
(1)	(1)	38,671	11,145	27,526	49,522	31,311	18,211	2
849	10,515	8,376	580	7,795	8,396	274	8,121	3
-	7,832	21,698	-	21,698	42,715	-	42,715	4
3,081	333	6,629	5,585	1,044	12,527	10,524	2,003	5
1,895	21,652	65,329	-	65,329	107,554	-	107,554	6
(1)	(1)	26,314	(1)	(1)	44,928	183	44,745	7
(1)	(1)	6,130	383	5,747	8,797	1,522	7,274	8
112	1,717	4,929	1,749	3,180	4,169	911	3,258	9
176	506	6,880	1,796	5,084	9,221	2,548	6,673	10
102	447	3,077	1,222	1,855	4,095	2,099	1,996	11
(1)	(1)	7,028	1,616	5,413	8,223	1,346	6,876	12
(1)	(1)	5,598	(1)	(1)	13,038	1,914	11,123	13
628	2,466	12,331	2,078	10,254	15,311	2,424	12,886	14
302	2,395	15,758	838	14,919	20,411	1,509	18,902	15
(1)	(1)	14,166	-	14,166	25,900	(1)	(1)	16
366	3,061	10,311	506	9,805	16,278	2,287	13,990	17
169	255	2,367	502	1,864	4,642	(1)	(1)	18
470	7,856	40,255	3,419	36,836	59,981	6,979	53,002	19
22,184	99,715	396,363	62,911	333,452	586,139	146,568	439,571	20
Saskatchewan		Alberta			British Columbia			
5,473	6,922	25,201	12,628	12,573	32,172	19,895	12,277	21
2,305	1,247	6,254	4,494	1,759	12,889	7,494	5,396	22
(1)	(1)	6,148	(1)	(1)	4,674	18	4,656	23
-	4,942	13,841	-	13,841	22,329	-	22,329	24
936	118	2,245	2,023	222	2,004	1,591	414	25
-	17,983	26,370	-	26,370	37,663	-	37,663	26
(1)	(1)	7,641	(1)	(1)	10,124	230	9,894	27
(1)	(1)	1,757	(1)	(1)	2,531	(1)	(1)	28
411	480	1,050	234	816	2,193	1,860	334	29
115	387	1,665	525	1,140	2,093	676	1,416	30
56	75	590	174	416	1,111	259	852	31
831	1,839	3,016	863	2,153	1,945	732	1,213	32
1,470	1,160	4,745	2,273	2,472	3,030	496	2,534	33
371	1,367	3,165	380	2,786	4,481	835	3,646	34
22	2,373	4,029	375	3,654	4,838	753	4,085	35
-	376	344	(1)	(1)	3,510	(1)	(1)	36
(1)	(1)	3,014	569	2,445	4,910	1,689	3,222	37
163	304	556	279	278	1,001	364	637	38
418	9,589	14,235	1,022	13,213	18,242	3,739	14,504	39
13,552	63,536	125,866	26,534	99,332	171,740	41,373	130,367	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
February 1966 over February 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 7.6	+ 5.1	+ 5.1	+ 8.4	+ 5.5	+ 5.6	+13.7	+12.1
Other food and beverage .....	+12.0	+ 1.4	+15.7	+11.2	+ 8.3	+10.4	+ 7.7	+16.2
General .....	+ 8.2	+ 2.9	+13.4	+ 8.1	+ 9.7	+11.8	+ 5.3	+ 9.9
Department .....	+11.1	+ 6.5	+13.1	+14.2	+ 2.5	+ 6.5	+ 9.8	+10.9
Variety .....	+14.3	+17.1	+ 8.0	+13.6	+17.8	+29.2	+35.0	+ 9.3
Motor vehicle .....	+11.0	+10.0	+ 0.6	+17.1	+10.4	+11.5	+ 8.2	+17.3
Garage and filling station .....	+ 7.6	+11.9	+ 2.8	+ 9.7	+11.9	+ 6.3	+17.1	+ 1.3
Men's clothing .....	+10.3	+ 4.3	+ 1.5	+14.6	+27.3	- 0.6	+13.7	+19.0
Family clothing .....	+13.8	- 0.3	+10.4	+ 8.7	- 3.5	+24.6	+11.5	+60.7
Women's clothing .....	+17.0	+11.2	+11.1	+22.7	+20.9	+15.1	+23.2	+11.2
Shoe .....	+11.9	+ 1.9	+22.1	+ 9.5	+ 2.2	+ 7.4	+ 7.7	+ 5.3
Hardware .....	+12.8	+ 8.2	+11.6	+15.1	+11.5	+14.0	+11.9	+10.7
Lumber and building material .....	+12.3	+13.8	+ 5.2	+17.8	+ 4.3	+ 8.5	+ 9.9	+18.7
Furniture, appliance and radio .....	+12.5	+11.1	+ 8.8	+15.8	+14.1	+ 5.8	+18.6	+11.3
Restaurant .....	+ 8.2	+ 9.0	+ 8.1	+ 4.2	+ 7.1	+ 4.4	+20.7	+19.6
Fuel .....	- 2.0	+ 4.2	- 9.8	+ 1.8	- 0.7	- 4.3	- 2.3	+ 1.7
Drug .....	+ 9.7	+ 6.5	+ 7.0	+ 9.4	+ 8.0	+11.6	+10.8	+18.7
Jewellery .....	+16.3	- 1.9	+15.6	+18.2	+12.9	+25.2	+18.0	+14.5
Other .....	+14.6	+ 4.1	+11.8	+17.7	+21.0	- 0.4	+24.4	+15.7
Totals, all trades .	+10.0	+ 6.6	+ 6.4	+12.1	+ 9.1	+ 8.0	+13.0	+13.6

Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
January - February 1966 over January - February 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 4.7	+ 1.8	+ 3.5	+ 5.0	+ 3.6	+ 1.9	+ 8.0	+ 9.2
Other food and beverage .....	+14.1	+ 4.9	+27.3	+ 9.5	+ 9.5	+11.8	+ 9.4	+10.1
General .....	+ 5.4	+ 0.4	+ 8.6	+ 4.0	+ 7.1	+ 6.5	+ 5.2	+11.6
Department .....	+10.3	+ 6.6	+10.8	+12.4	+ 6.3	+ 6.6	+ 9.1	+10.3
Variety .....	+12.2	+16.6	+ 5.2	+12.9	+14.4	+17.0	+25.3	+10.5
Motor vehicle .....	+ 9.9	+15.7	+ 0.6	+12.7	+14.4	+ 8.6	+ 6.4	+18.5
Garage and filling station .....	+ 7.0	+ 8.3	+ 1.6	+ 9.2	+ 8.8	+ 9.7	+11.3	+ 5.0
Men's clothing .....	+ 6.9	+ 0.3	+ 0.5	+10.0	+ 6.5	- 3.8	+ 7.4	+18.1
Family clothing .....	+11.7	+ 1.0	+ 6.6	+10.7	+ 0.3	+19.2	+ 8.5	+44.8
Women's clothing .....	+11.5	+ 8.3	+ 7.9	+15.7	+10.1	- 4.4	+13.0	+10.1
Shoe .....	+13.5	+ 7.8	+16.0	+15.1	- 0.6	+ 0.6	+ 3.2	+12.0
Hardware .....	+10.8	+ 4.1	+13.7	+16.6	+ 6.7	+ 3.5	+ 6.7	+ 1.4
Lumber and building material .....	+13.9	+13.5	+ 9.8	+22.7	+ 1.9	+ 7.9	+ 5.5	+18.9
Furniture, appliance and radio .....	+11.0	+12.2	+ 8.2	+14.9	+ 8.0	+ 0.3	+11.8	+10.0
Restaurant .....	+ 6.3	+ 7.4	+ 6.4	+ 2.4	+ 5.4	+ 1.5	+15.0	+20.9
Fuel .....	+ 0.1	- 2.4	- 7.1	+ 4.6	+ 5.9	- 0.8	- 6.2	+ 0.6
Rug .....	+ 8.5	+ 5.9	+ 8.2	+ 7.4	+ 6.0	+ 8.0	+ 9.2	+16.1
Jewellery .....	+ 8.9	+ 6.5	+ 6.2	+11.6	+10.1	+ 8.3	+ 8.6	+ 5.0
Other .....	+14.4	+ 7.9	+ 6.8	+19.6	+29.1	+ 5.4	+11.2	+14.2
Totals, all trades .	+ 8.8	+ 6.4	+ 5.9	+10.4	+10.7	+ 6.3	+ 8.7	+12.5

Estimated Retail Trade - Atlantic Provinces  
February 1965 and February 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	5,048	5,320	1,179	1,176	12,865	13,381	10,193	10,910
Other food and beverage ...	1,768	2,041	450	471	3,755	3,589	2,831	2,827
General .....	5,172	5,278	970	1,018	2,138	2,274	2,766	2,794
Motor vehicle .....	3,323	4,177	632	839	10,042	10,765	7,402	7,766
Garage and filling station	..	..	..	..	3,310	3,472	3,248	3,706
Men's clothing .....	462	426	189	215	1,639	1,802	1,352	1,313
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	260	260	180	197
Hardware .....	..	..	..	..	415	464	398	385
Lumber and building material .....	..	..	..	..	643	692	424	475
Furniture, appliance and radio .....	..	..	..	..	1,095	1,251	1,292	1,453
Restaurant .....	..	..	..	..	1,119	1,198	788	817
Fuel .....	..	..	..	..	1,174	1,257	462	433
Drug .....	456	474	119	136	1,366	1,485	1,277	1,333
Jewellery .....	..	..	..	..	269	259	116	116
Other .....	3,063	3,137	1,525	1,554	8,045	8,849	5,635	6,032
Totals .....	21,862	23,922	5,966	6,422	48,136	50,998	38,364	40,557

.. Figures not available.

Note: Totals may not balance due to rounding.







Canada. Statistics, Bureau of  
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RETAIL TRADE

(MARCH 1966)

Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1965</u> \$'000	<u>1966</u> \$'000	<u>% Changes</u> 1966/1965
January .....	1,496,797	1,611,218	+ 7.6
February .....	1,406,515	1,547,828	+ 10.0
March .....	1,654,931 <sup>r</sup>	1,901,139	+ 14.9
Total .....	4,558,243 <sup>r</sup>	5,060,185	+ 11.0

## Estimated Retail Trade by Provinces and Kinds of Business

January to March 1966

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination .....	1,080	96	310	414	42	38	77	103
Other food and beverage .....	382	28	117	155	11	11	20	40
General .....	162	37	27	27	15	23	18	15
Department .....	404	25	70	142	32	17	45	73
Variety .....	92	11	21	41	2	3	7	6
Motor vehicle .....	964	74	200	396	34	67	84	109
Garage and filling station ...	346	31	86	140	11	23	25	30
Men's clothing .....	76	3	23	30	2	2	6	9
Family clothing .....	57	7	19	15	2	3	3	8
Women's clothing .....	76	2	24	33	2	2	6	8
Shoe .....	39	2	12	17	1	1	2	4
Hardware .....	76	4	21	25	3	8	9	5
Lumber and building material .	109	5	22	42	9	8	14	9
Furniture, appliance and radio	159	11	48	65	5	6	10	14
Restaurant .....	166	8	51	65	7	7	13	15
Fuel .....	135	6	42	70	3	1	1	12
Drug .....	131	11	33	51	6	5	9	15
Jewellery .....	30	2	6	15	1	1	2	3
All other .....	574	31	125	225	43	35	48	66
Totals .....	5,060	395	1,256	1,968	232	264	402	543

Note: Totals may not balance due to rounding.

<sup>r</sup> Revised figures.

Merchandising and Services Division

May -- Mai 1966

6403-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
March 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	376,318	176,756	199,563	33,311
2	Other food and beverage .....	145,444	81,499	63,946	10,467
3	General .....	57,861	3,350	54,511	13,899
4	Department .....	156,355	-	156,355	10,385
5	Variety .....	35,232	30,634	4,598	4,620
6	Motor vehicle .....	417,010	3,145	413,865	30,343
7	Garage and filling station .....	115,467	1,259	114,208	11,357
8	Men's clothing .....	25,654	2,556	23,098	1,118
9	Family clothing .....	21,267	7,299	13,968	2,551
10	Women's clothing .....	27,550	7,138	20,412	966
11	Shoe .....	13,735	6,006	7,728	813
12	Hardware .....	28,405	6,543	21,862	1,532
13	Lumber and building material .....	40,683	8,368	32,315	2,145
14	Furniture, appliance and radio ...	58,035	10,112	47,923	3,606
15	Restaurant .....	59,118	4,270	54,849	2,965
16	Fuel .....	36,710	671	36,039	1,694
17	Drug .....	45,810	6,702	39,108	3,720
18	Jewellery .....	11,515	3,976	7,540	489
19	Other .....	228,970	23,075	205,892	11,667
20	Totals .....	190,139	383,359	1,517,780	147,648
		Manitoba			Saskatchewan
21	Grocery and combination .....	14,862	6,781	8,081	13,026
22	Other food and beverage .....	4,117	(1)	(1)	4,273
23	General .....	5,610	(1)	(1)	9,211
24	Department .....	11,709	-	11,709	6,809
25	Variety .....	885	867	18	1,319
26	Motor vehicle .....	12,561	-	12,561	32,448
27	Garage and filling station .....	3,537	(1)	(1)	8,527
28	Men's clothing .....	733	(1)	(1)	759
29	Family clothing .....	661	211	450	1,280
30	Women's clothing .....	652	113	539	633
31	Shoe .....	224	107	116	215
32	Hardware .....	1,251	(1)	(1)	3,215
33	Lumber and building material .....	3,076	572	2,504	2,780
34	Furniture, appliance and radio ...	1,874	386	1,488	2,288
35	Restaurant .....	2,413	416	1,996	2,622
36	Fuel .....	837	-	837	300
37	Drug .....	2,024	(1)	(1)	1,969
38	Jewellery .....	410	(1)	(1)	524
39	Other .....	14,848	762	14,086	15,248
40	Totals .....	82,284	14,279	68,005	107,646

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
March 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,012	24,300	109,152	34,648	74,505	143,360	86,112	57,249	1
(1)	(1)	45,152	16,550	28,602	58,946	39,172	19,774	2
1,060	12,839	8,521	493	8,028	9,324	157	9,167	3
-	10,385	27,086	-	27,086	55,765	-	55,765	4
4,226	393	8,017	6,782	1,234	15,448	13,290	2,158	5
3,145	27,197	78,649	-	78,649	190,293	-	190,293	6
(1)	(1)	29,005	(1)	(1)	44,479	226	44,253	7
(1)	(1)	8,759	398	8,362	10,060	1,622	8,437	8
178	2,373	7,293	2,472	4,821	5,846	1,417	4,429	9
219	747	8,476	2,128	6,348	11,804	3,191	8,613	10
166	647	4,554	2,040	2,514	5,885	3,018	2,868	11
(1)	(1)	7,801	2,051	5,750	9,208	1,148	8,060	12
(1)	(1)	8,959	(1)	(1)	14,822	2,174	12,648	13
1,054	2,553	16,266	2,694	13,572	25,405	3,966	21,439	14
190	2,775	18,188	953	17,235	23,184	1,750	21,433	15
(1)	(1)	12,613	-	12,613	17,351	(1)	(1)	16
348	3,372	11,613	753	10,860	17,811	2,615	15,196	17
204	286	2,354	662	1,691	5,770	(1)	(1)	18
590	11,078	49,659	5,986	43,673	89,273	9,304	79,969	19
26,935	120,713	462,117	79,220	382,897	754,034	171,271	582,763	20
Saskatchewan		Alberta			British Columbia			
5,571	7,455	25,989	12,697	13,292	36,617	21,936	14,681	21
2,737	1,536	7,832	5,908	1,924	14,657	8,445	6,212	22
(1)	(1)	6,334	(1)	(1)	4,963	194	4,769	23
-	6,809	17,137	-	17,137	27,463	-	27,463	24
1,219	100	2,657	2,391	266	2,287	1,858	428	25
-	32,448	33,778	-	33,778	38,938	-	38,938	26
(1)	(1)	8,530	(1)	(1)	10,032	478	9,554	27
(1)	(1)	2,033	(1)	(1)	2,193	(1)	(1)	28
589	691	1,052	250	802	2,583	2,180	402	29
115	518	2,408	571	1,837	2,611	801	1,810	30
78	137	800	264	535	1,244	332	912	31
1,139	2,076	3,352	1,106	2,246	2,046	629	1,417	32
1,644	1,336	5,278	2,788	2,490	3,422	618	2,804	33
590	1,699	3,546	553	2,993	5,050	871	4,179	34
17	2,605	4,526	93	4,433	5,222	852	4,370	35
-	300	138	(1)	(1)	3,777	(1)	(1)	36
(1)	(1)	3,257	579	2,678	5,416	1,922	3,494	37
192	332	701	364	337	1,268	413	855	38
590	14,658	23,029	1,241	21,788	25,247	4,603	20,644	39
15,533	92,113	152,377	29,389	122,988	195,036	46,732	148,304	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

March 1966 over March 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+10.2	+ 7.4	+10.2	+10.4	+ 8.2	+ 6.5	+ 9.8	+13.9
Other food and beverage .....	+20.7	+ 2.5	+27.7	+22.6	+13.3	+12.2	+13.3	+17.2
General .....	+11.0	+11.3	+11.2	+10.4	+17.1	+ 9.1	+ 8.1	+12.2
Department .....	+17.3	+12.4	+11.9	+23.6	+ 9.5	+ 9.8	+21.3	+15.7
Variety .....	+15.2	+22.8	+ 5.3	+15.2	+38.3	+29.3	+33.5	+ 6.5
Motor vehicle .....	+19.9	+10.3	+ 2.4	+41.1	+11.0	+20.8	+19.3	- 7.7
Garage and filling station .....	+ 6.3	+ 6.1	+ 1.6	+ 7.9	- 6.8	+22.5	+12.8	+ 2.1
Men's clothing .....	+11.2	+ 4.8	+ 7.3	+18.7	+ 1.7	+ 8.0	+13.1	+ 2.0
Family clothing .....	+18.6	+ 4.9	+10.0	+21.6	+11.3	+33.5	+ 8.0	+68.2
Women's clothing .....	+14.1	+19.3	+ 1.9	+24.3	+25.4	+22.7	+23.3	+ 3.0
Shoe .....	+18.2	+ 5.3	+14.1	+29.9	+23.8	+22.2	+20.1	- 4.7
Hardware .....	+16.1	+ 7.2	+15.1	+25.4	+15.1	+12.5	+10.3	+ 6.1
Lumber and building material .....	+14.3	+16.3	+10.7	+30.2	+ 3.5	+10.7	+ 6.4	- 6.1
Furniture, appliance and radio .....	+20.1	+ 8.4	+ 5.5	+42.0	- 3.4	+13.9	+11.3	+10.7
Restaurant .....	+ 8.9	+ 5.0	+ 8.8	+ 6.9	+ 6.9	+ 6.6	+13.8	+19.0
Fuel .....	- 1.7	- 0.1	+ 4.6	- 6.7	-11.5	-18.9	-28.9	+ 8.8
Drug .....	+11.5	+ 3.5	+10.0	+10.7	+ 4.3	+14.3	+18.6	+22.7
Jewellery .....	+14.0	- 5.4	- 3.0	+25.7	+13.6	+ 9.4	+10.4	+17.2
Other .....	+19.0	+ 7.1	+ 8.0	+28.5	+35.3	+30.5	+23.0	+ 2.6
Totals, all trades .	+14.9	+ 8.5	+ 8.9	+22.5	+12.6	+16.8	+16.1	+ 6.8

Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
January to March 1966 over January to March 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 6.5	+ 3.7	+ 5.7	+ 6.9	+ 5.1	+ 3.5	+ 8.6	+10.8
Other food and beverage .....	+16.5	+ 4.0	+27.4	+14.2	+10.9	+11.9	+10.9	+12.6
General .....	+ 7.3	+ 4.2	+ 9.4	+ 6.1	+10.6	+ 7.5	+ 6.2	+11.8
Department .....	+12.9	+ 8.9	+11.2	+16.6	+ 7.4	+ 7.9	+13.5	+12.3
Variety .....	+13.3	+19.0	+ 5.2	+13.8	+23.3	+21.8	+28.3	+ 9.0
Motor vehicle .....	+14.0	+13.4	+ 1.3	+24.8	+13.1	+14.2	+11.2	+ 7.6
Garage and filling station .....	+ 6.7	+ 7.5	+ 1.6	+ 8.8	+ 3.4	+14.1	+11.8	+ 4.0
Men's clothing .....	+ 8.3	+ 1.7	+ 3.0	+12.7	+ 5.0	- 0.2	+ 9.1	+13.5
Family clothing .....	+14.2	+ 2.5	+ 7.9	+14.6	+ 3.5	+24.4	+ 8.4	+51.9
Women's clothing .....	+12.4	+12.3	+ 5.7	+18.7	+15.2	+ 3.9	+16.8	+ 7.6
Shoe .....	+15.1	+ 6.8	+15.3	+19.8	+ 7.5	+ 8.4	+ 9.0	+ 6.2
Hardware .....	+12.7	+ 5.3	+14.2	+19.7	+ 9.7	+ 6.8	+ 8.0	+ 3.1
Lumber and building material .....	+14.1	+14.7	+10.2	+25.2	+ 2.4	+ 8.9	+ 5.9	+ 7.8
Furniture, appliance and radio .....	+14.2	+10.9	+ 7.3	+24.2	+ 3.7	+ 4.9	+11.6	+10.3
Restaurant .....	+ 7.2	+ 6.6	+ 7.3	+ 3.9	+ 5.9	+ 3.3	+14.6	+20.2
Fuel .....	- 0.4	- 1.8	- 3.9	+ 1.6	+ 0.5	- 6.4	-11.2	+ 3.1
Drug .....	+ 9.5	+ 5.1	+ 8.8	+ 8.5	+ 5.5	+10.2	+12.3	+18.4
Jewellery .....	+10.8	+ 2.4	+ 2.5	+16.7	+11.4	+ 8.7	+ 9.3	+ 9.2
Other .....	+16.2	+ 7.6	+ 7.2	+23.0	+31.2	+15.0	+16.5	+ 9.4
Totals, all trades	+11.0	+ 7.2	+ 7.0	+14.7	+11.4	+10.3	+11.4	+10.4

Estimated Retail Trade - Atlantic Provinces

March 1965 and March 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	5,209	5,923	1,306	1,309	13,441	14,396	11,049	11,683
Other food and beverage ...	1,773	2,304	532	608	4,506	4,342	3,399	3,213
General .....	6,100	7,087	1,006	1,118	2,431	2,620	2,951	3,074
Motor vehicle .....	3,949	4,991	1,409	1,392	11,466	12,441	10,695	11,519
Garage and filling station	..	..	..	..	4,346	4,576	4,674	4,753
Men's clothing .....	456	476	224	236	1,917	2,167	1,710	1,756
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	378	402	257	264
Hardware .....	..	..	..	..	484	589	561	535
Lumber and building material .....	..	..	..	..	899	1,045	608	671
Furniture, appliance and radio .....	..	..	..	..	1,044	1,096	1,813	2,022
Restaurant .....	..	..	..	..	1,456	1,491	890	889
Fuel .....	..	..	..	..	1,132	1,195	307	287
Drug .....	497	503	124	142	1,524	1,602	1,447	1,473
Jewellery .....	..	..	..	..	325	288	147	158
Other .....	3,724	3,990	1,916	1,982	10,150	11,516	8,104	9,184
Totals .....	24,466	28,524	7,548	7,880	55,500	59,767	48,613	51,481

.. Figures not available.

Note: Totals may not balance due to rounding.







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## RETAIL TRADE

( APRIL 1966

Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

### Total Retail Trade in Canada

Period	1965 \$'000	1966 \$'000	% Change 1966/1965
January .....	1,496,797	1,611,218	+ 7.6
February .....	1,406,515	1,547,828	+10.0
March .....	1,654,931 <sup>r</sup>	1,901,139	+14.9
April .....	1,820,632	1,903,144	+ 4.5
Total .....	6,378,875	6,963,329	+ 9.2

Estimated Retail Trade by Provinces and Kinds of Business

January to April 1966

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination .....	1,480	133	421	569	57	52	106	142
Other food and beverage .....	524	40	158	209	16	16	29	56
General .....	230	52	39	38	20	34	26	21
Department .....	560	36	100	193	45	23	62	102
Variety .....	138	18	32	60	3	5	10	9
Motor vehicle .....	1,306	105	286	496	48	103	120	148
Garage and filling station ...	480	42	118	195	16	32	34	43
Men's clothing .....	103	5	32	40	3	3	9	12
Family clothing .....	83	10	28	21	3	5	4	11
Women's clothing .....	105	4	31	45	3	3	9	11
Shoe .....	57	3	19	24	1	1	3	6
Hardware .....	107	5	30	33	5	12	13	8
Lumber and building material .	148	7	29	56	12	12	19	13
Furniture, appliance and radio	214	15	69	82	7	8	14	20
Restaurant .....	226	12	68	87	10	10	18	21
Fuel .....	166	7	50	89	4	1	1	14
Drug .....	178	15	44	69	9	7	13	20
Jewellery .....	42	2	9	20	1	2	3	5
All other .....	816	46	174	307	65	57	77	90
Totals .....	6,963	556	1,737	2,633	328	387	570	752

Note: Totals may not balance due to rounding.

<sup>r</sup> Revised figures.

Merchandising and Services Division

June 1966  
6403-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
April 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	400,029	192,082	207,946	37,419
2	Other food and beverage .....	141,848	76,693	65,156	11,489
3	General .....	68,063	3,812	64,251	14,744
4	Department .....	156,176	-	156,176	10,598
5	Variety .....	45,599	40,032	5,567	6,729
6	Motor vehicle .....	341,775	2,823	338,952	31,067
7	Garage and filling station .....	134,255	1,342	132,913	10,636
8	Men's clothing .....	26,738	2,265	24,473	1,476
9	Family clothing .....	25,972	9,143	16,829	3,194
10	Women's clothing .....	28,701	8,416	20,285	1,200
11	Shoe .....	18,294	8,281	10,013	1,125
12	Hardware .....	31,213	7,631	23,582	1,512
13	Lumber and building material .....	38,604	8,432	30,172	2,137
14	Furniture, appliance and radio ...	54,889	8,746	46,143	3,893
15	Restaurant .....	59,357	4,470	54,887	3,276
16	Fuel .....	30,959	582	30,377	1,215
17	Drug .....	46,693	6,492	40,200	3,863
18	Jewellery .....	11,346	3,703	7,642	566
19	Other .....	242,633	26,766	215,869	14,606
20	Totals .....	1,903,144	411,711	1,491,433	160,745
		Manitoba			Saskatchewan
21	Grocery and combination .....	14,816	7,681	7,134	14,397
22	Other food and beverage .....	4,914	(1)	(1)	4,482
23	General .....	5,506	(1)	(1)	10,399
24	Department .....	12,381	-	12,381	6,325
25	Variety .....	1,191	1,169	22	1,632
26	Motor vehicle .....	14,656	-	14,656	36,116
27	Garage and filling station .....	4,592	(1)	(1)	8,782
28	Men's clothing .....	878	(1)	(1)	984
29	Family clothing .....	908	301	607	1,470
30	Women's clothing .....	1,060	185	875	869
31	Shoe .....	366	181	184	297
32	Hardware .....	1,739	(1)	(1)	3,870
33	Lumber and building material .....	3,238	738	2,500	3,612
34	Furniture, appliance and radio ...	1,943	411	1,532	1,652
35	Restaurant .....	2,654	450	2,204	3,016
36	Fuel .....	438	-	438	193
37	Drug .....	2,420	(1)	(1)	1,935
38	Jewellery .....	366	(1)	(1)	630
39	Other .....	21,761	860	20,901	22,139
40	Totals .....	95,827	16,990	78,837	122,800

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
April 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
11,581	25,838	110,793	33,256	77,537	154,733	93,767	60,966	1
(1)	(1)	41,283	13,428	27,855	54,052	33,928	20,124	2
516	14,228	11,844	1,118	10,727	11,081	174	10,907	3
-	10,598	29,228	-	29,228	51,176	-	51,176	4
6,149	581	10,654	9,135	1,519	19,117	16,620	2,497	5
2,823	28,244	86,446	-	86,446	99,748	-	99,748	6
(1)	(1)	32,447	(1)	(1)	55,288	376	54,911	7
(1)	(1)	8,911	523	8,388	9,085	1,257	7,828	8
218	2,976	9,675	3,419	6,256	5,998	1,274	4,724	9
285	916	7,555	2,624	4,931	12,100	3,570	8,530	10
248	877	6,616	3,015	3,601	7,241	3,901	3,340	11
(1)	(1)	8,951	2,595	6,356	8,417	1,005	7,412	12
(1)	(1)	7,091	(1)	(1)	13,812	2,287	11,526	13
935	2,958	21,007	2,838	18,168	17,047	2,529	14,517	14
176	3,100	17,520	940	16,580	22,143	1,643	20,500	15
(1)	(1)	7,760	-	7,760	18,684	(1)	(1)	16
368	3,495	11,456	523	10,933	18,117	2,477	15,640	17
277	288	2,913	715	2,198	4,969	(1)	(1)	18
670	13,937	48,662	6,923	41,739	82,100	10,918	71,182	19
31,595	129,150	480,812	81,568	399,244	664,908	177,379	487,529	20
Saskatchewan		Alberta			British Columbia			
6,586	7,811	28,632	14,477	14,156	39,239	24,734	14,504	21
2,969	1,513	8,911	6,473	2,438	16,716	9,752	6,965	22
(1)	(1)	8,201	(1)	(1)	6,288	483	5,806	23
-	6,325	16,980	-	16,980	29,489	-	29,489	24
1,517	116	3,218	2,888	330	3,058	2,555	503	25
-	36,116	35,224	-	35,224	38,518	-	38,518	26
(1)	(1)	9,068	(1)	(1)	13,442	284	13,158	27
(1)	(1)	2,379	(1)	(1)	3,024	(1)	(1)	28
736	734	1,209	272	937	3,518	2,923	594	29
161	708	2,770	677	2,093	3,147	915	2,232	30
139	158	1,002	337	665	1,647	460	1,187	31
1,407	2,463	4,154	1,402	2,752	2,570	544	2,026	32
1,801	1,811	4,620	2,520	2,101	4,093	592	3,501	33
511	1,141	4,006	497	3,509	5,342	1,025	4,317	34
18	2,997	5,078	231	4,846	5,670	1,011	4,659	35
-	193	185	(1)	(1)	2,485	(1)	(1)	36
(1)	(1)	3,491	576	2,915	5,410	2,004	3,406	37
195	435	698	354	344	1,204	482	722	38
541	21,594	29,023	1,134	27,889	24,342	5,717	18,625	39
17,677	105,123	168,849	32,490	136,359	209,202	54,013	155,189	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

April 1966 over April 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+10.3	+10.4	+ 7.4	+10.2	+10.7	+10.7	+11.9	+18.0
Other food and beverage .....	+ 9.4	+ 8.0	+ 8.2	+ 4.7	+16.5	+17.5	+18.6	+22.0
General .....	+12.9	+11.8	+ 9.5	+13.0	+10.5	+17.7	+17.1	+11.7
Department .....	+ 3.3	+ 1.4	+ 9.1	- 2.0	- 1.2	- 4.4	+ 2.7	+13.0
Variety .....	+12.1	+18.9	+ 6.2	+ 9.6	+33.2	+21.3	+15.8	+21.3
Motor vehicle .....	- 9.8	- 4.9	- 4.1	-27.2	+10.1	+ 6.6	+ 5.4	- 0.2
Garage and filling station .....	+10.2	+10.9	+ 4.7	+13.3	+ 3.8	+ 9.5	+ 3.8	+18.8
Men's clothing .....	- 0.8	+ 7.4	- 7.3	- 2.9	- 2.9	- 0.7	+ 7.5	+21.1
Family clothing .....	+ 7.9	+10.2	+ 4.4	- 1.9	+ 2.4	+18.0	+ 2.1	+61.4
Women's clothing .....	+ 3.2	+12.3	+ 3.5	- 0.7	+14.7	- 4.3	+ 8.2	+ 9.4
Shoe .....	+ 6.2	+ 2.4	+13.3	+ 1.3	+ 2.8	- 1.3	- 0.4	+11.6
Hardware .....	+12.3	- 2.2	+23.3	+12.5	- 0.2	+ 4.1	+ 7.4	+18.2
Lumber and building material .....	+ 9.5	+24.8	+ 3.4	+12.2	- 0.6	+13.4	+ 8.7	+11.5
Furniture, appliance and radio .....	+ 0.1	+ 0.4	+ 6.0	- 6.8	- 0.1	- 2.2	+ 1.2	+ 1.7
Restaurant .....	+ 7.9	+ 5.4	+ 6.6	+ 6.9	+ 6.6	+ 6.0	+10.1	+17.8
Fuel .....	- 4.8	-13.7	- 9.9	- 1.9	+14.4	-23.0	-20.7	- 4.9
Drug .....	+11.7	+ 6.3	+10.8	+13.3	+ 9.5	+10.2	+13.0	+12.9
Jewellery .....	+ 1.8	+ 6.2	- 2.1	- 1.8	+10.9	+18.0	+10.3	+11.9
Other .....	+ 9.9	+10.1	+ 8.9	+ 5.9	+12.4	+ 2.2	+25.3	+15.1
Totals, all trades .	+ 4.5	+ 5.8	- 4.7	- 0.5	+ 8.2	+ 7.2	+10.9	+12.7

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to April 1966 over January to April 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 7.5	+ 5.5	+ 6.2	+ 7.7	+ 6.5	+ 5.4	+ 9.5	+12.7
Other food and beverage .....	+14.5	+ 5.1	+21.8	+11.5	+12.6	+13.4	+13.2	+15.3
General .....	+ 8.9	+ 6.3	+ 9.5	+ 8.0	+10.6	+10.5	+ 9.4	+11.8
Department .....	+10.0	+ 6.6	+10.6	+11.0	+ 4.9	+ 4.2	+10.3	+12.5
Variety .....	+12.9	+19.0	+ 5.6	+12.4	+26.7	+21.6	+24.1	+12.8
Motor vehicle .....	+ 6.6	+ 7.3	- 0.4	+ 9.1	+12.2	+11.4	+ 9.5	+ 5.5
Garage and filling station .....	+ 7.7	+ 8.3	+ 2.4	+10.0	+ 3.5	+12.8	+ 9.6	+ 8.2
Men's clothing .....	+ 5.8	+ 3.4	- 0.1	+ 8.7	+ 2.7	- 0.3	+ 8.7	+15.4
Family clothing .....	+12.1	+ 1.7	+ 6.7	+ 9.4	+ 3.2	+22.3	+ 6.6	+54.8
Women's clothing .....	+ 9.7	+12.3	+ 5.1	+12.8	+15.0	+ 1.0	+14.0	+ 8.1
Shoe .....	+12.1	+ 5.3	+14.6	+13.7	+ 5.7	+ 4.7	+ 5.8	+ 7.7
Hardware .....	+12.6	+ 3.1	+16.8	+17.8	+ 6.1	+ 5.9	+ 7.8	+ 7.5
Lumber and building material .....	+12.8	+17.4	+ 8.4	+21.7	+ 1.6	+10.2	+ 6.6	+ 8.9
Furniture, appliance and radio .....	+10.2	+ 7.9	+ 6.9	+16.2	+ 2.7	+ 3.3	+ 8.5	+ 7.8
Restaurant .....	+ 7.4	+ 6.2	+ 7.1	+ 4.7	+ 6.1	+ 4.1	+13.3	+19.5
Fuel .....	- 1.2	- 4.1	- 4.8	+ 0.8	+ 2.1	- 9.2	-13.2	+ 1.5
Drug .....	+10.1	+ 5.4	+ 9.3	+ 9.7	+ 6.6	+10.2	+12.4	+16.9
Jewellery .....	+ 8.2	+ 3.4	+ 1.0	+11.4	+11.3	+11.4	+ 9.5	+ 9.8
Other .....	+14.3	+ 8.4	+ 7.7	+17.9	+24.2	+ 9.7	+19.7	+10.9
Totals, all trades .	+ 9.2	+ 6.8	+ 6.4	+10.4	+10.4	+ 9.3	+11.3	+11.0

Estimated Retail Trade - Atlantic Provinces

April 1965 and April 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	5,646	6,465	1,410	1,399	15,168	16,471	11,669	13,084
Other food and beverage ...	2,367	2,658	556	640	4,551	4,688	3,161	3,503
General .....	6,206	6,950	1,033	1,187	2,682	3,053	3,266	3,555
Motor vehicle .....	4,807	5,201	1,732	1,519	13,193	13,180	12,920	11,168
Garage and filling station	..	..	..	..	4,348	4,543	3,508	4,237
Men's clothing .....	773	728	333	362	2,554	2,827	1,970	1,956
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	496	495	353	372
Hardware .....	..	..	..	..	604	672	608	585
Lumber and building material .....	..	..	..	..	906	1,062	498	546
Furniture, appliance and radio .....	..	..	..	..	1,147	1,225	2,277	2,226
Restaurant .....	..	..	..	..	1,519	1,620	980	1,011
Fuel .....	..	..	..	..	952	816	205	193
Drug .....	554	562	140	163	1,519	1,666	1,422	1,471
Jewellery .....	..	..	..	..	345	384	143	135
Other .....	4,971	5,399	2,040	2,056	12,830	14,551	9,540	9,928
Totals .....	28,199	30,988	8,352	8,538	62,814	67,250	52,520	53,971

.. Figures not available.

Note: Totals may not balance due to rounding.







# Canada. Statistics. Bureau of DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 38 No. 4

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**RETAIL TRADE**

(May 1966)

Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1965 \$'000	1966 \$'000	% Change 1966/1965
January .....	1,496,797	1,611,218	+ 7.6
February .....	1,406,515	1,547,828	+10.0
March .....	1,654,931 <sup>r</sup>	1,901,139	+14.9
April .....	1,820,632	1,903,144	+ 4.5
May .....	<u>1,891,338</u>	<u>1,889,043</u>	<u>- 0.1</u>
Total .....	8,270,213 <sup>r</sup>	8,852,372	+ 7.0

Estimated Retail Trade by Provinces and Kinds of Business

January to May 1966

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	1,857	167	533	709	71	65	134	178
Other food and beverage .....	661	51	194	268	20	20	38	72
General .....	299	67	52	50	25	44	34	28
Department .....	713	46	128	245	57	29	78	129
Variety .....	183	24	43	79	5	6	13	12
Motor vehicle .....	1,640	138	369	606	65	128	150	185
Garage and filling station ...	617	53	152	249	21	41	44	56
Men's clothing .....	130	6	40	49	4	4	11	15
Family clothing .....	107	13	37	27	4	6	6	15
Women's clothing .....	135	5	40	58	4	3	12	14
Shoe .....	74	4	24	31	1	1	4	7
Hardware .....	144	7	41	45	7	16	18	11
Lumber and building material .	192	10	37	72	17	16	24	16
Furniture, appliance and radio	269	19	88	102	9	10	17	24
Restaurant .....	286	15	87	111	12	13	22	26
Fuel .....	193	8	56	105	4	1	1	17
Drug .....	222	18	55	86	11	9	16	26
Jewellery .....	55	3	12	26	2	3	3	6
All other .....	1,075	60	235	401	86	78	101	115
Totals .....	8,852	714	2,224	3,319	425	493	727	951

**Note:** Totals may not balance due to rounding.

r - Revised figures -- Chiffres rectifiés.

Merchandising and Services Division

July 1966

6403-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
May 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	376,736	172,892	203,844	33,974
2	Other food and beverage .....	137,972	74,884	63,089	11,024
3	General .....	69,334	4,606	64,727	14,812
4	Department .....	152,165	-	152,165	10,706
5	Variety .....	44,755	39,087	5,668	6,065
6	Motor vehicle .....	334,284	3,166	331,118	33,366
7	Garage and filling station .....	136,244	2,010	134,234	11,241
8	Men's clothing .....	26,663	3,376	23,286	1,414
9	Family clothing .....	23,845	8,829	15,016	2,892
10	Women's clothing .....	30,667	9,744	20,923	1,064
11	Shoe .....	16,799	7,485	9,314	1,066
12	Hardware .....	37,257	8,464	28,793	1,516
13	Lumber and building material .....	44,575	9,575	35,000	2,340
14	Furniture, appliance and radio ...	54,648	10,842	43,805	3,859
15	Restaurant .....	59,887	4,810	55,077	3,059
16	Fuel .....	27,146	645	26,501	1,088
17	Drug .....	44,095	6,218	37,877	3,599
18	Jewellery .....	12,914	4,258	8,656	572
19	Other .....	259,057	24,412	234,647	14,340
20	Totals .....	1,889,043	395,303	1,493,740	157,997
		Manitoba			Saskatchewan
21	Grocery and combination .....	13,954	6,716	7,239	13,188
22	Other food and beverage .....	4,352	(1)	(1)	3,966
23	General .....	4,826	(1)	(1)	9,974
24	Department .....	12,279	-	12,279	6,069
25	Variety .....	1,204	1,181	24	1,551
26	Motor vehicle .....	17,010	-	17,010	24,662
27	Garage and filling station .....	4,680	(1)	(1)	8,955
28	Men's clothing .....	949	(1)	(1)	792
29	Family clothing .....	783	260	523	1,229
30	Women's clothing .....	845	175	670	832
31	Shoe .....	362	160	202	282
32	Hardware .....	1,870	(1)	(1)	3,961
33	Lumber and building material .....	4,637	901	3,736	3,664
34	Furniture, appliance and radio ...	2,172	323	1,848	1,575
35	Restaurant .....	2,517	545	1,972	2,653
36	Fuel .....	866	-	866	147
37	Drug .....	2,263	(1)	(1)	1,771
38	Jewellery .....	536	(1)	(1)	723
39	Other .....	21,060	613	20,447	20,268
40	Totals .....	97,165	15,579	81,586	106,262

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
May 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,282	25,691	112,266	33,913	78,354	139,843	83,211	56,633	1
(1)	(1)	36,160	10,850	25,311	58,570	37,175	21,395	2
946	13,866	12,989	1,146	11,843	12,197	175	12,022	3
-	10,706	28,502	-	28,502	51,622	-	51,622	4
5,507	558	10,634	9,150	1,484	19,197	16,535	2,662	5
3,166	30,200	82,350	-	82,350	109,618	-	109,618	6
(1)	(1)	34,188	(1)	(1)	54,392	597	53,994	7
(1)	(1)	8,428	467	7,961	9,800	2,220	7,579	8
208	2,684	8,533	3,444	5,089	5,842	1,262	4,580	9
320	745	9,241	3,017	6,224	13,069	4,128	8,941	10
215	852	5,604	2,717	2,887	6,844	3,475	3,369	11
(1)	(1)	10,954	2,766	8,187	11,244	1,541	9,704	12
(1)	(1)	8,472	(1)	(1)	16,481	2,528	13,952	13
1,078	2,782	19,306	4,726	14,580	19,982	2,969	17,013	14
170	2,888	18,584	918	17,666	23,640	2,026	21,614	15
(1)	(1)	6,322	-	6,322	16,215	(1)	(1)	16
308	3,290	10,927	528	10,399	17,018	2,384	14,634	17
266	307	2,737	802	1,935	6,212	(1)	(1)	18
605	13,735	61,173	6,570	54,603	93,495	9,566	83,930	19
28,306	129,691	487,370	81,851	405,519	685,482	171,785	513,697	20
Saskatchewan		Alberta			British Columbia			
6,029	7,158	27,874	13,117	14,757	35,636	21,624	14,012	21
2,409	1,557	8,699	5,723	2,976	15,202	9,131	6,071	22
(1)	(1)	7,080	(1)	(1)	7,456	912	6,544	23
-	6,069	16,071	-	16,071	26,916	-	26,916	24
1,391	160	3,243	2,921	322	2,862	2,402	460	25
-	24,662	30,504	-	30,504	36,775	-	36,775	26
(1)	(1)	9,715	(1)	(1)	12,873	273	12,600	27
(1)	(1)	2,305	(1)	(1)	2,975	(1)	(1)	28
600	629	1,243	287	956	3,324	2,768	556	29
171	661	2,818	740	2,078	2,798	1,194	1,603	30
127	155	1,045	333	712	1,596	458	1,137	31
1,318	2,643	4,800	1,393	3,408	2,911	836	2,075	32
2,067	1,597	5,854	2,907	2,947	3,127	665	2,462	33
383	1,192	3,110	464	2,646	4,644	899	3,744	34
12	2,641	3,957	184	3,773	5,477	954	4,523	35
-	147	288	(1)	(1)	2,220	(1)	(1)	36
(1)	(1)	3,386	707	2,679	5,132	1,792	3,340	37
201	522	794	407	387	1,339	577	762	38
627	19,641	23,296	1,493	21,803	25,427	4,940	20,487	39
16,401	89,861	156,082	31,384	124,698	198,690	49,999	148,691	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
May 1966 over May 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 0.5	+ 1.5	+ 0.6	- 1.4	- 1.4	+ 3.3	+ 0.8	+ 6.5
Other food and beverage .....	+ 3.1	- 3.1	+ 3.9	+ 0.5	+ 9.6	+ 9.4	+ 7.0	+11.2
General .....	+ 2.9	- 0.9	+ 7.1	+ 0.4	+ 8.2	- 0.4	+ 1.4	+11.4
Department .....	+ 3.1	+ 5.5	+ 8.0	- 2.3	+ 4.6	+ 1.4	+ 7.5	+ 5.2
Variety .....	+ 7.7	+12.0	+ 0.1	+ 5.6	+45.2	+23.0	+21.5	+11.6
Motor vehicle .....	-10.3	- 6.5	- 8.2	-19.9	+13.0	+ 0.2	- 1.2	- 7.4
Garage and filling station .....	+ 4.2	+ 3.9	+ 1.4	+ 4.9	+ 4.8	- 8.9	+14.9	+12.7
Men's clothing .....	(c)	+ 7.0	- 1.1	- 3.8	- 0.2	-12.8	+ 6.4	+14.1
Family clothing ... ..	+ 1.6	- 5.3	+ 0.6	- 6.5	+ 2.8	+ 5.8	- 1.7	+32.4
Women's clothing .....	- 0.3	+ 0.4	- 2.0	- 3.2	+ 7.9	(c)	+10.9	+ 7.3
Shoe .....	- 2.7	- 0.7	+ 3.0	- 9.0	- 0.8	- 0.4	- 0.7	+ 4.5
Hardware .....	+ 1.3	-10.8	+ 2.1	- 1.5	+ 3.3	+ 0.1	+ 7.6	+ 8.2
Lumber and building material .....	+ 3.4	+13.0	+ 2.1	+ 2.8	+ 1.1	+ 3.5	+ 1.8	+10.8
Furniture, appliance and radio .....	+ 3.1	+ 5.4	+ 6.0	- 1.2	+ 8.2	- 4.7	+ 5.2	+ 7.8
Restaurant .....	+ 4.0	+ 1.4	+ 4.4	+ 3.3	+ 4.3	- 0.6	+ 6.7	+ 7.9
Fuel .....	+38.1	- 5.4	+65.0	+41.8	+66.2	-11.4	- 7.1	- 1.1
Drug .....	+ 9.1	+ 6.1	+12.0	+ 7.8	+ 6.9	+ 4.4	+13.9	+ 9.5
Jewellery .....	+ 7.9	+ 2.7	+12.7	+ 5.6	+ 9.8	+ 5.4	+14.1	+ 8.4
Other .....	- 1.2	+ 1.5	+ 7.3	- 7.3	+ 9.4	- 1.7	- 9.4	+ 3.5
Totals, all trades .	- 0.1	(c)	+ 1.8	- 4.0	+ 7.1	(c)	+ 1.8	+ 4.6

(c) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
January to May 1966 over January to May 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Food and combi- nation .....	+ 6.0	+ 4.6	+ 5.0	+ 5.8	+ 4.9	+ 5.0	+ 7.6	+11.4
Other food and beverage .....	+11.9	+ 3.2	+18.0	+ 8.9	+11.9	+12.6	+11.7	+14.4
General .....	+ 7.5	+ 4.6	+ 8.9	+ 6.1	+10.1	+ 7.8	+ 7.6	+11.7
Department .....	+ 8.5	+ 6.3	+10.0	+ 7.9	+ 4.8	+ 3.6	+ 9.7	+10.9
Variety .....	+11.6	+17.1	+ 4.1	+10.7	+31.2	+22.0	+23.4	+12.5
Motor vehicle .....	+ 2.7	+ 3.6	- 2.3	+ 2.4	+12.4	+ 9.1	+ 7.1	+ 2.6
Garage and filling station .....	+ 6.9	+ 7.4	+ 2.2	+ 8.9	+ 3.8	+ 7.2	+10.7	+ 9.2
Men's clothing .....	+ 4.5	+ 4.1	- 0.3	+ 6.0	+ 2.1	- 3.0	+ 8.2	+15.1
Family clothing .....	+ 9.6	(c)	+ 5.2	+ 5.5	+ 3.1	+18.5	+ 4.6	+49.0
Women's clothing .....	+ 7.3	+ 9.4	+ 3.4	+ 8.7	+13.3	+ 0.8	+13.3	+ 7.9
Shoe .....	+ 8.3	+ 3.7	+11.7	+ 7.8	+ 3.8	+ 3.4	+ 4.1	+ 7.0
Hardware .....	+ 9.5	- 0.3	+12.5	+12.3	+ 5.3	+ 4.4	+ 7.8	+ 7.7
Lumber and building material .....	+10.5	+16.3	+ 6.9	+16.8	+ 1.4	+ 8.6	+ 5.4	+ 9.3
Furniture, appliance and radio .....	+ 8.7	+ 7.3	+ 6.7	+12.3	+ 3.9	+ 1.9	+ 7.9	+ 7.8
Restaurant .....	+ 6.7	+ 5.2	+ 6.5	+ 4.4	+ 5.7	+ 3.1	+12.0	+16.9
Fuel .....	+ 2.9	- 4.2	- 0.1	+ 5.5	+10.4	- 9.5	-11.9	+ 1.2
Rug .....	+ 9.9	+ 5.5	+ 9.8	+ 9.4	+ 6.6	+ 9.1	+12.7	+15.3
Jewellery .....	+ 8.1	+ 3.2	+ 3.4	+10.0	+10.9	+ 9.8	+10.6	+ 9.5
Other .....	+10.1	+ 6.7	+ 7.6	+10.9	+20.2	+ 6.5	+11.4	+ 9.2
Totals, all trades .	+ 7.0	+ 5.2	+ 5.3	+ 7.1	+ 9.6	+ 7.2	+ 9.1	+ 9.6

(c) Unchanged.

Estimated Retail Trade - Atlantic Provinces

May 1965 and May 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	5,354	5,815	1,376	1,284	14,241	14,563	12,510	12,312
Other food and beverage ...	2,229	2,421	577	612	4,883	4,480	3,689	3,510
General .....	6,659	6,472	1,420	1,515	3,229	3,158	3,643	3,667
Motor vehicle .....	6,742	7,079	1,390	1,301	14,142	13,619	13,413	11,367
Garage and filling station	..	..	..	..	4,662	4,746	4,272	4,251
Men's clothing .....	722	651	358	367	2,579	2,577	1,777	1,775
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	469	464	304	312
Hardware .....	..	..	..	..	768	721	657	604
Lumber and building material .....	..	..	..	..	952	980	549	593
Furniture, appliance and radio .....	..	..	..	..	1,325	1,455	1,843	1,888
Restaurant .....	..	..	..	..	1,386	1,385	1,025	1,018
Fuel .....	..	..	..	..	820	628	188	191
Drug .....	502	520	137	149	1,435	1,536	1,317	1,393
Jewellery .....	..	..	..	..	360	360	149	153
Other .....	5,347	5,345	2,064	2,086	13,144	13,976	9,130	9,704
Totals .....	30,609	31,994	8,588	8,616	64,394	64,647	54,465	52,740

.. Figures not available.

**Note:** Totals may not balance due to rounding.







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MONTHLY

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## DOMINION BUREAU OF STATISTICS

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RETAIL TRADE

(June 1966)

LIBRARY

SEP 20 1966

Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

<u>Period</u>	<u>1965</u> \$'000	<u>1966</u> \$'000	<u>% Change</u> 1966/1965
First Quarter ..	4,558,243 <sup>r</sup>	5,060,185	+11.0
April .....	1,820,632	1,903,144	+ 4.5
May .....	1,891,338	1,889,043	- 0.1
June .....	1,849,712	1,962,391	+ 6.1
Total .....	10,119,925 <sup>r</sup>	10,814,763	+ 6.9

Estimated Retail Trade by Provinces and Kinds of Business

January to June 1966

<u>Kind of business</u>	<u>Canada</u>	<u>Atl. prov.</u>	<u>Que.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>
millions of dollars								
Grocery and combination .....	2,249	202	648	857	87	78	161	217
Other food and beverage .....	815	63	236	333	24	25	46	89
General .....	373	83	64	63	32	54	41	37
Department .....	869	57	158	297	69	36	95	158
Variety .....	232	31	55	101	6	8	17	15
Motor vehicle .....	1,994	170	450	726	81	156	184	227
Garage and filling station ...	749	65	186	304	25	49	53	69
Men's clothing .....	161	8	51	61	5	5	13	17
Family clothing .....	132	16	46	33	5	7	7	18
Women's clothing .....	168	6	51	72	4	4	15	16
Shoe .....	92	6	31	39	2	1	5	9
Hardware .....	185	9	52	57	9	20	23	14
Lumber and building material .	247	13	46	92	22	21	32	20
Furniture, appliance and radio	324	23	106	121	12	11	22	29
Restaurant .....	349	18	106	136	15	16	26	32
Fuel .....	209	9	60	114	5	2	2	19
Drug .....	267	22	66	104	13	11	20	31
Jewellery .....	68	3	15	32	2	4	4	8
All other .....	1,330	75	286	506	107	98	121	139
Totals .....	10,815	877	2,711	4,049	524	604	886	1,163

Note: Totals may not balance due to rounding.

r - Revised figures.

Merchandising and Services Division

August 1966

6403-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
June 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	391,970	185,897	206,073	34,909
2	Other food and beverage .....	153,398	86,841	66,557	12,443
3	General .....	73,409	5,252	68,157	15,791
4	Department .....	156,836	-	156,836	10,268
5	Variety .....	49,887	43,361	6,526	7,174
6	Motor vehicle .....	353,710	2,743	350,968	31,947
7	Garage and filling station .....	132,754	1,296	131,459	11,713
8	Men's clothing .....	30,913	3,506	27,408	1,421
9	Family clothing .....	25,687	9,466	16,221	3,110
10	Women's clothing .....	32,191	10,793	21,398	1,095
11	Shoe .....	18,543	8,995	9,548	1,206
12	Hardware .....	40,672	9,689	30,982	2,066
13	Lumber and building material .....	54,999	13,053	41,946	3,332
14	Furniture, appliance and radio ...	55,210	10,987	44,224	4,522
15	Restaurant .....	63,390	4,621	58,769	3,091
16	Fuel .....	15,619	625	14,994	451
17	Drug .....	45,269	6,412	38,857	3,887
18	Jewellery .....	13,221	4,753	8,469	793
19	Other .....	254,713	28,678	226,031	14,338
20	Totals .....	1,962,391	436,968	1,525,423	163,557
		Manitoba			Saskatchewan
21	Grocery and combination .....	15,276	7,169	8,107	13,124
22	Other food and beverage .....	3,722	(1)	(1)	4,713
23	General .....	6,760	(1)	(1)	9,881
24	Department .....	11,964	-	11,964	6,593
25	Variety .....	1,265	1,244	22	1,690
26	Motor vehicle .....	16,026	-	16,026	27,796
27	Garage and filling station .....	4,364	(1)	(1)	7,829
28	Men's clothing .....	964	(1)	(1)	787
29	Family clothing .....	967	268	700	1,435
30	Women's clothing .....	696	200	496	693
31	Shoe .....	362	217	144	299
32	Hardware .....	2,118	(1)	(1)	4,221
33	Lumber and building material .....	5,638	1,265	4,374	5,485
34	Furniture, appliance and radio ...	2,181	460	1,722	1,427
35	Restaurant .....	2,804	358	2,446	2,790
36	Fuel .....	395	-	395	232
37	Drug .....	2,205	(1)	(1)	1,792
38	Jewellery .....	464	(1)	(1)	839
39	Other .....	20,890	716	20,173	19,841
40	Totals .....	99,061	16,215	82,846	111,467

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,524	25,386	114,261	35,855	78,406	148,318	89,243	59,076	1
(1)	(1)	41,533	13,019	28,514	65,476	44,021	21,455	2
619	15,172	12,514	1,181	11,333	12,331	245	12,086	3
-	10,268	30,084	-	30,084	52,667	-	52,667	4
6,504	670	11,936	10,055	1,880	21,460	18,649	2,810	5
2,743	29,204	81,670	-	81,670	120,111	-	120,111	6
(1)	(1)	33,265	(1)	(1)	54,425	257	54,168	7
(1)	(1)	10,604	696	9,908	12,002	2,454	9,548	8
204	2,906	9,349	3,829	5,520	6,000	1,355	4,644	9
324	771	10,256	3,401	6,855	13,905	4,941	8,964	10
274	932	6,289	3,123	3,166	7,977	4,375	3,602	11
(1)	(1)	11,000	3,199	7,801	12,603	1,778	10,824	12
(1)	(1)	8,605	(1)	(1)	20,113	3,298	16,814	13
1,166	3,355	18,090	3,792	14,298	19,584	3,170	16,414	14
154	2,936	19,743	974	18,768	24,434	1,921	22,514	15
(1)	(1)	3,428	-	3,428	8,768	(1)	(1)	16
342	3,545	11,131	698	10,432	17,750	2,382	15,367	17
337	455	2,580	876	1,704	6,225	(1)	(1)	18
583	13,756	50,431	8,123	42,308	105,527	12,164	93,363	19
31,343	132,214	486,769	89,499	397,270	729,676	192,388	537,288	20
Saskatchewan		Alberta			British Columbia			
6,069	7,055	27,231	13,962	13,269	38,851	24,075	14,776	21
2,632	2,080	8,516	6,329	2,186	16,995	10,328	6,668	22
(1)	(1)	7,438	(1)	(1)	8,693	1,368	7,325	23
-	6,593	16,875	-	16,875	28,384	-	28,384	24
1,489	201	3,314	2,882	432	3,049	2,538	511	25
-	27,796	34,039	-	34,039	42,122	-	42,122	26
(1)	(1)	8,601	(1)	(1)	12,557	273	12,284	27
(1)	(1)	2,272	(1)	(1)	2,863	(1)	(1)	28
690	745	1,408	281	1,128	3,418	2,839	580	29
168	525	2,966	713	2,252	2,580	1,046	1,533	30
170	130	1,018	358	659	1,393	478	915	31
1,479	2,743	5,212	1,423	3,788	3,452	1,155	2,297	32
2,897	2,588	7,641	4,195	3,446	4,184	802	3,382	33
564	864	4,440	771	3,669	4,966	1,065	3,901	34
15	2,775	4,452	189	4,263	6,077	1,011	5,066	35
-	232	348	(1)	(1)	1,997	(1)	(1)	36
(1)	(1)	3,343	660	2,683	5,162	1,804	3,359	37
280	559	809	468	341	1,512	629	883	38
650	19,191	20,058	1,494	18,564	23,628	4,948	18,680	39
18,365	93,102	159,981	34,353	125,628	211,883	54,802	157,081	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

June 1966 over June 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+10.9	+ 5.8	+ 9.3	+11.7	+ 9.7	+ 9.4	+14.3	+16.9
Other food and beverage .....	+ 9.9	+13.9	+ 3.0	+ 9.1	+11.8	+21.7	+17.6	+22.4
General .....	+ 9.0	+ 5.2	+ 7.0	+12.6	+23.6	+ 4.9	+ 8.2	+ 9.5
Department .....	+10.3	+ 2.4	+15.6	+ 9.4	+ 8.9	+ 5.5	+12.9	+10.2
Variety .....	+19.2	+19.4	+13.1	+21.4	+51.3	+28.9	+22.6	+11.3
Motor vehicle .....	- 5.9	- 8.5	- 2.1	-11.4	+14.0	+ 1.6	+ 3.8	-12.1
Garage and filling station .....	+ 5.7	+ 9.9	- 1.0	+12.5	+ 6.8	-13.7	+10.4	+ 4.7
Men's clothing .....	+ 5.4	+ 2.7	+ 0.5	+10.9	+ 6.8	+ 3.8	+ 8.1	+ 1.9
Family clothing .....	+11.6	+ 0.9	+ 9.1	+10.6	+10.4	+21.2	+ 6.7	+33.5
Women's clothing .....	+12.9	+ 3.1	+11.0	+17.4	+11.9	- 3.1	+18.3	+ 2.3
Shoe .....	+ 9.7	+ 3.0	+ 8.8	+13.3	+ 8.7	+ 4.5	+ 8.1	+ 3.3
Hardware .....	+10.5	- 1.2	+14.0	+10.6	+13.9	+ 3.9	+ 4.7	+24.1
Lumber and building material .....	+ 2.1	+17.1	- 0.6	+ 1.1	+11.8	- 9.4	+ 1.2	+ 8.8
Furniture, appliance and radio .....	+ 8.8	+ 2.4	+ 7.7	+11.3	+ 8.4	- 2.9	+13.4	+ 9.4
Restaurant .....	+ 7.1	+ 1.5	+ 5.2	+ 9.1	+ 0.8	+ 2.9	+15.2	+ 8.3
Fuel .....	+ 8.9	-32.8	+18.0	+10.0	+15.2	- 4.9	- 5.7	+ 8.5
Drug .....	+10.8	+ 7.1	+ 9.2	+11.3	+ 8.7	+ 6.7	+18.0	+13.3
Jewellery .....	+ 7.1	+12.2	+ 2.6	+ 7.3	+ 6.7	+ 5.4	+11.1	+10.8
Other .....	+ 7.1	+ 5.2	+ 8.4	+ 6.5	+ 4.8	+ 2.4	+10.9	+11.1
Totals, all trades .	+ 6.1	+ 3.3	+ 5.8	+ 5.9	+10.2	+ 2.6	+10.1	+ 6.7

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to June 1965 over January to June 1966

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 6.8	+ 4.8	+ 5.7	+ 6.8	+ 5.7	+ 5.7	+ 8.6	+12.4
Other food and beverage .....	+11.5	+ 5.2	+15.0	+ 8.9	+11.9	+14.3	+12.7	+15.8
General .....	+ 7.8	+ 4.7	+ 8.5	+ 7.3	+12.7	+ 7.2	+ 7.7	+11.2
Department .....	+ 8.8	+ 5.6	+11.0	+ 8.2	+ 5.5	+ 3.9	+10.3	+10.8
Variety .....	+13.2	+17.6	+ 6.0	+12.8	+35.1	+23.3	+23.3	+12.3
Motor vehicle .....	+ 1.0	+ 1.1	- 2.2	- 0.2	+12.7	+ 7.6	+ 6.5	- 0.5
Garage and filling station .....	+ 6.7	+ 7.8	+ 1.6	+ 9.5	+ 4.3	+ 3.2	+10.7	+ 8.4
Men's clothing .....	+ 4.7	+ 3.9	- 0.1	+ 6.9	+ 2.9	- 2.0	+ 8.2	+12.7
Family clothing .....	+10.0	+ 0.2	+ 6.0	+ 6.4	+ 4.5	+19.0	+ 5.0	+45.8
Women's clothing .....	+ 8.3	+ 8.2	+ 4.9	+10.3	+13.1	+ 0.1	+14.2	+ 7.0
Shoe .....	+ 8.6	+ 3.6	+11.1	+ 8.9	+ 4.8	+ 3.6	+ 4.8	+ 6.4
Hardware .....	+ 9.7	- 0.5	+12.8	+11.9	+ 7.2	+ 4.3	+ 7.1	+11.2
Lumber and building material .....	+ 8.5	+16.5	+ 5.5	+13.0	+ 3.9	+ 3.2	+ 4.4	+ 9.2
Furniture, appliance and radio .....	+ 8.7	+ 6.3	+ 6.9	+12.1	+ 4.7	+ 1.3	+ 9.0	+ 8.1
Restaurant .....	+ 6.7	+ 4.5	+ 6.2	+ 5.2	+ 4.8	+ 3.0	+12.6	+15.1
Fuel .....	+ 3.3	- 6.3	+ 0.8	+ 5.9	+10.8	- 8.9	-10.6	+ 2.0
Drug .....	+10.0	+ 5.8	+ 9.7	+ 9.7	+ 7.0	+ 8.7	+13.6	+15.0
Jewellery .....	+ 7.9	+ 5.2	+ 3.3	+ 9.4	+10.1	+ 8.7	+10.7	+ 9.8
Other .....	+ 9.5	+ 6.4	+ 7.7	+ 9.9	+16.8	+ 5.6	+11.3	+ 9.5
Totals, all trades .	+ 6.9	+ 4.8	+ 5.4	+ 6.9	+ 9.8	+ 6.3	+ 9.3	+ 9.1

Estimated Retail Trade - Atlantic Provinces

June 1965 and June 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	5,299	5,924	1,445	1,394	14,446	15,401	11,804	12,190
Other food and beverage ...	2,278	2,862	654	736	4,336	4,731	3,656	4,114
General .....	6,942	7,251	1,401	1,504	3,115	3,252	3,558	3,784
Motor vehicle .....	6,248	6,836	1,361	1,184	14,296	12,680	12,995	11,246
Garage and filling station	..	..	..	..	4,308	4,671	4,090	4,413
Men's clothing .....	680	643	350	368	2,518	2,657	1,980	1,959
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	554	562	363	374
Hardware .....	..	..	..	..	867	851	918	893
Lumber and building material .....	..	..	..	..	1,303	1,334	757	927
Furniture, appliance and radio .....	..	..	..	..	1,411	1,532	2,324	2,323
Restaurant .....	..	..	..	..	1,594	1,626	897	871
Fuel .....	..	..	..	..	312	213	71	75
Drug .....	609	576	123	137	1,522	1,710	1,374	1,464
Jewellery .....	..	..	..	..	454	504	194	215
Other .....	4,223	4,719	2,260	2,441	13,984	15,037	9,196	9,583
Totals .....	29,803	32,895	9,262	9,469	65,019	66,761	54,177	54,431

.. Figures not available.

Note: Totals may not balance due to rounding.







CATALOGUE No.

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MONTHLY

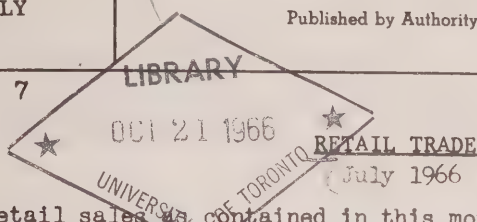
# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 38 No. 7

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Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Period	Total Retail Trade in Canada		% Change 1966/1965
	1965 \$'000	1966 \$'000	
First Quarter ..	4,558,243	5,060,185	+11.0
April .....	1,820,632	1,903,144	+ 4.5
May .....	1,891,338	1,889,043	- 0.1
June .....	1,849,712	1,962,391	+ 6.1
July .....	1,857,402 <sup>r</sup>	1,896,175	+ 2.1
Total .....	11,977,327 <sup>r</sup>	12,710,938	+ 6.1

## Estimated Retail Trade by Provinces and Kinds of Business January to July 1966

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	2,651	238	762	1,009	102	92	192	255
Other food and beverage .....	972	78	277	400	28	29	55	105
General .....	450	100	77	77	38	64	48	47
Department .....	1,009	65	182	345	81	41	111	185
Variety .....	282	39	66	123	7	10	20	18
Motor vehicle .....	2,295	200	518	825	93	179	213	267
Garage and filling station ...	901	80	220	365	31	60	63	82
Men's clothing .....	188	9	60	72	6	5	16	21
Family clothing .....	155	18	54	38	6	9	8	22
Women's clothing .....	196	7	59	84	5	5	17	19
Shoe .....	109	7	36	46	2	2	6	10
Hardware .....	222	11	62	69	11	25	27	18
Lumber and building material .	299	16	53	111	28	27	41	23
Furniture, appliance and radio	379	27	123	144	13	12	25	34
Restaurant .....	419	22	125	163	18	19	32	40
Fuel .....	220	9	62	120	5	2	2	20
Drug .....	313	26	78	122	15	13	23	36
Jewellery .....	80	4	17	38	3	4	5	9
All other .....	1,571	90	342	601	121	112	142	162
Totals .....	12,711	1,046	3,173	4,750	613	709	1,045	1,374

Note: Totals may not balance due to rounding.

r - Revised figures.

Merchandising and Services Division

September 1966

6403-506

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
July 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	401,632	185,819	215,812	36,120
2	Other food and beverage .....	157,149	91,015	66,134	14,886
3	General .....	76,952	7,655	69,297	17,007
4	Department .....	139,265	-	139,265	8,321
5	Variety .....	49,503	42,532	6,972	7,177
6	Motor vehicle .....	300,503	2,537	297,966	30,028
7	Garage and filling station .....	151,925	2,908	149,018	15,065
8	Men's clothing .....	27,554	3,492	24,062	1,417
9	Family clothing .....	23,106	9,344	13,762	2,676
10	Women's clothing .....	28,405	9,640	18,765	1,039
11	Shoe .....	16,792	7,286	9,507	1,112
12	Hardware .....	37,630	8,321	29,309	2,052
13	Lumber and building material .....	51,942	12,483	39,459	3,299
14	Furniture, appliance and radio ...	54,358	9,587	44,771	4,110
15	Restaurant .....	69,493	6,414	63,079	4,041
16	Fuel .....	11,284	499	10,785	584
17	Drug .....	45,581	6,256	39,324	3,773
18	Jewellery .....	11,968	3,813	8,155	693
19	Other .....	241,133	23,382	217,750	15,552
20	Totals .....	1,896,175	432,983	1,463,192	168,952
		Manitoba			Saskatchewan
21	Grocery and combination .....	15,498	7,784	7,714	14,043
22	Other food and beverage .....	4,114	(1)	(1)	4,748
23	General .....	5,790	(1)	(1)	10,024
24	Department .....	11,916	-	11,916	5,052
25	Variety .....	1,276	1,258	17	1,627
26	Motor vehicle .....	11,783	-	11,783	23,100
27	Garage and filling station .....	6,317	(1)	(1)	11,596
28	Men's clothing .....	805	(1)	(1)	650
29	Family clothing .....	946	295	651	1,442
30	Women's clothing .....	667	192	475	719
31	Shoe .....	333	194	138	280
32	Hardware .....	1,901	(1)	(1)	4,142
33	Lumber and building material .....	5,790	1,287	4,503	5,577
34	Furniture, appliance and radio ...	1,841	369	1,472	1,297
35	Restaurant .....	3,099	483	2,617	3,031
36	Fuel .....	264	-	264	160
37	Drug .....	2,224	(1)	(1)	1,750
38	Jewellery .....	433	(1)	(1)	728
39	Other .....	14,369	627	13,742	14,688
40	Totals .....	89,366	17,919	71,447	104,654

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
July 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,974	27,147	114,792	33,732	81,061	151,847	90,663	61,184	1
(1)	(1)	41,113	13,800	27,313	66,692	46,140	20,551	2
1,010	15,997	13,246	1,668	11,577	14,137	156	13,981	3
-	8,321	23,546	-	23,546	47,296	-	47,296	4
6,456	721	10,981	9,200	1,780	21,898	18,462	3,436	5
2,537	27,491	67,973	-	67,973	99,283	-	99,283	6
(1)	(1)	34,580	(1)	(1)	60,676	340	60,336	7
(1)	(1)	8,854	695	8,159	10,308	2,210	8,098	8
205	2,471	7,449	3,112	4,338	5,201	1,389	3,812	9
316	723	8,477	2,710	5,767	12,248	4,324	7,924	10
254	857	5,310	2,290	3,020	7,134	3,565	3,569	11
(1)	(1)	10,368	2,473	7,895	12,021	1,496	10,525	12
(1)	(1)	7,242	(1)	(1)	18,342	2,540	15,802	13
1,115	2,995	16,654	3,294	13,360	22,657	2,948	19,709	14
338	3,703	18,723	1,038	17,685	27,538	2,553	24,984	15
(1)	(1)	2,212	-	2,212	6,520	(1)	(1)	16
348	3,425	11,363	725	10,639	17,472	2,344	15,127	17
239	454	2,306	671	1,635	5,486	(1)	(1)	18
767	14,785	56,800	6,703	50,098	94,780	9,107	85,673	19
32,288	136,664	461,989	82,987	379,002	701,536	190,019	511,517	20
Saskatchewan		Alberta			British Columbia			
6,902	7,142	30,920	14,730	16,190	38,410	23,035	15,375	21
2,894	1,854	8,805	6,116	2,689	16,793	10,487	6,305	22
(1)	(1)	6,929	(1)	(1)	9,819	3,149	6,669	23
-	5,052	16,232	-	16,232	26,901	-	26,901	24
1,433	193	3,432	3,126	306	3,114	2,595	518	25
-	23,100	28,402	-	28,402	39,934	-	39,934	26
(1)	(1)	9,888	(1)	(1)	13,803	296	13,508	27
(1)	(1)	2,220	(1)	(1)	3,299	(1)	(1)	28
676	766	1,397	319	1,078	3,994	3,348	646	29
145	574	2,565	807	1,759	2,690	1,147	1,543	30
148	132	929	336	592	1,695	496	1,199	31
1,342	2,800	3,688	1,254	2,434	3,458	1,210	2,249	32
3,084	2,493	8,497	4,061	4,436	3,195	792	2,402	33
528	769	2,866	325	2,541	4,932	1,008	3,924	34
16	3,014	5,421	642	4,778	7,641	1,343	6,298	35
-	160	185	(1)	(1)	1,359	(1)	(1)	36
(1)	(1)	3,469	568	2,900	5,529	1,760	3,769	37
204	524	773	386	387	1,549	545	1,005	38
626	14,062	21,600	1,165	20,435	23,343	4,387	18,956	39
19,219	85,435	158,218	34,441	123,777	211,458	56,107	155,351	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
July 1966 over July 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 2.6	- 1.8	+ 1.9	+ 2.7	+ 3.0	+ 4.2	+ 4.1	+ 7.4
Other food and beverage .....	+ 6.1	+10.4	+ 6.6	+ 3.2	+ 4.1	+11.3	+ 6.4	+12.6
General .....	+ 3.6	+ 0.2	+ 5.3	+ 6.9	+ 4.3	+ 2.8	+ 1.6	+ 4.4
Department .....	+ 2.8	+ 0.7	+ 5.6	- 0.3	+ 3.6	- 3.9	+ 7.6	+ 4.8
Variety .....	+11.6	+12.1	+ 5.1	+11.8	+44.3	+23.4	+18.4	+10.2
Motor vehicle .....	- 4.3	- 8.9	- 1.3	- 8.5	+ 0.5	- 1.5	+ 5.8	- 4.5
Garage and filling station .....	+ 4.4	+ 9.7	+ 2.7	+ 7.7	+10.5	-10.1	+ 1.9	+ 2.7
Men's clothing .....	- 1.9	+ 7.1	- 9.4	- 0.8	-10.2	- 4.6	+ 7.1	+11.8
Family clothing .....	+ 6.3	- 2.1	+ 1.3	+ 1.2	+ 4.9	+ 4.5	+11.1	+34.7
Women's clothing .....	+ 3.7	+ 0.9	+ 0.1	+ 5.4	+ 5.4	- 0.8	+ 8.6	+ 5.7
Shoe .....	+ 0.9	+ 2.0	+ 1.6	+ 0.1	(1)	(1)	- 4.2	+ 4.3
Hardware .....	+ 4.3	- 9.4	+ 6.1	+ 5.9	+ 4.4	+ 2.3	+ 2.6	+ 6.8
Lumber and building material .....	+ 1.2	- 5.5	+ 4.9	+ 4.4	+ 8.4	-11.6	+ 2.2	- 6.5
Furniture, appliance and radio .....	+ 4.3	- 2.9	+ 8.4	+ 2.8	+ 1.5	- 7.7	- 1.6	+13.1
Restaurant .....	+ 7.1	+ 4.7	+ 4.3	+ 8.2	+ 4.0	+ 1.7	+18.0	+ 7.8
Fuel .....	- 0.3	-16.2	+ 2.1	- 3.2	- 1.1	+ 7.4	-23.6	+28.4
Drug .....	+ 6.5	+ 0.3	+ 8.7	+ 6.3	+ 8.0	+ 0.8	+ 6.3	+ 8.8
Jewellery .....	- 1.5	- 2.5	- 4.4	- 3.7	+ 0.5	+ 4.3	+ 6.5	+ 4.9
Other .....	+ 0.7	- 0.3	+ 4.4	- 1.8	+ 2.7	-15.7	+10.1	+ 6.1
Totals, all trades .	+ 2.1	- 0.2	+ 2.8	+ 1.1	+ 4.1	- 3.3	+ 6.0	+ 4.9

(1) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business  
January to July 1966 over January to July 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 6.2	+ 3.8	+ 5.1	+ 6.1	+ 5.3	+ 5.4	+ 7.9	+11.6
Other food and beverage .....	+10.6	+ 6.1	+13.7	+ 7.9	+10.7	+13.8	+11.7	+15.3
General .....	+ 7.0	+ 3.9	+ 7.9	+ 7.2	+11.4	+ 6.5	+ 6.8	+ 9.7
Department .....	+ 7.9	+ 4.9	+10.3	+ 6.9	+ 5.2	+ 2.9	+ 9.9	+ 9.8
Variety .....	+12.9	+16.6	+ 5.8	+12.6	+36.7	+23.3	+22.4	+11.9
Motor vehicle .....	+ 0.3	- 0.6	- 2.1	- 1.3	+11.0	+ 6.4	+ 6.4	- 1.1
Garage and filling station .....	+ 6.3	+ 8.2	+ 1.8	+ 9.2	+ 5.5	+ 0.3	+ 9.2	+ 7.4
Men's clothing .....	+ 3.7	+ 4.4	- 1.6	+ 5.7	+ 0.9	- 2.3	+ 8.0	+12.6
Family clothing .....	+ 9.4	- 0.1	+ 5.3	+ 5.7	+ 4.5	+16.4	+ 6.0	+43.6
Women's clothing .....	+ 7.6	+ 7.0	+ 4.2	+ 9.5	+12.0	(1)	+13.4	+ 6.8
Shoe .....	+ 7.3	+ 3.3	+ 9.6	+ 7.4	+ 4.0	+ 3.0	+ 3.4	+ 6.0
Hardware .....	+ 8.7	- 2.3	+11.6	+10.8	+ 6.7	+ 4.0	+ 6.4	+10.3
Lumber and building material .....	+ 7.2	+11.3	+ 5.4	+11.5	+ 4.8	- 0.2	+ 3.9	+ 6.8
Furniture, appliance and radio .....	+ 8.0	+ 4.8	+ 7.1	+10.5	+ 4.3	+ 0.2	+ 7.6	+ 8.8
Restaurant .....	+ 6.8	+ 4.5	+ 5.9	+ 5.7	+ 4.6	+ 2.8	+13.5	+13.7
Fuel .....	+ 3.1	- 7.0	+ 0.8	+ 5.3	+10.1	- 7.7	-12.1	+ 3.4
Drug .....	+ 9.5	+ 5.0	+ 9.6	+ 9.2	+ 7.1	+ 7.5	+12.4	+14.0
Jewellery .....	+ 6.4	+ 3.8	+ 2.2	+ 7.3	+ 8.5	+ 8.0	+10.0	+ 8.9
Other .....	+ 8.1	+ 5.2	+ 7.2	+ 7.9	+15.0	+ 2.2	+11.1	+ 9.0
Totals, all trades .	+ 6.1	+ 4.0	+ 5.0	+ 6.0	+ 8.9	+ 4.8	+ 8.7	+ 8.4

(1) Unchanged

Estimated Retail Trade - Atlantic Provinces  
July 1965 and July 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	5,549	5,676	2,151	2,134	16,055	15,462	13,012	12,848
Other food and beverage ...	3,274	3,974	850	916	5,259	5,495	4,102	4,500
General .....	7,792	7,747	1,554	1,607	3,723	3,646	3,912	4,007
Motor vehicle .....	8,196	7,827	1,203	1,275	11,723	10,316	11,822	10,610
Garage and filling station	..	..	..	..	5,394	5,736	5,717	6,346
Men's clothing .....	)	)	)	)	)	)	)	)
Family clothing .....	) 691	) 607	) 318	) 330	) 2,371	) 2,519	) 1,706	) 1,676
Women's clothing .....	)	)	)	)	)	)	)	)
Shoe .....	..	..	..	..	487	496	305	290
Hardware .....	..	..	..	..	901	899	954	846
Lumber and building material .....	..	..	..	..	1,823	1,644	649	682
Furniture, appliance and radio .....	..	..	..	..	1,553	1,629	2,148	1,956
Restaurant .....	..	..	..	..	1,906	2,005	959	1,066
Fuel .....	..	..	..	..	325	263	94	82
Drug .....	567	561	170	180	1,549	1,653	1,475	1,380
Jewellery .....	..	..	..	..	443	440	196	178
Other .....	5,393	5,551	2,402	2,437	13,152	13,702	9,320	9,360
Totals .....	35,601	36,212	10,731	11,004	66,664	65,906	56,371	55,831

.. Figures not available.

Note: Totals may not balance due to rounding.

(r) revised







CATALOGUE No.

63-005

MONTHLY

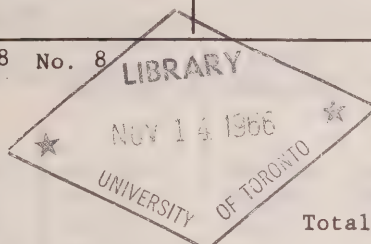
## DOMINION BUREAU OF STATISTICS

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RETAIL TRADE

(AUGUST 1966)

## Total Retail Trade in Canada

Period	1965	1966	1966/1965
	\$'000	\$'000	% change
First half .....	10,119,925	10,814,763	+ 6.9
July .....	1,857,402 <sup>r</sup>	1,896,175	+ 2.1
August .....	1,732,131	1,882,462	+ 8.7
Totals .....	13,709,458 <sup>r</sup>	14,593,400	+ 6.4

<sup>r</sup> Revised figures.

## Estimated Retail Trade by Provinces and Kinds of Business

January to August 1966

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination .....	3,025	273	870	1,148	117	106	219	293
Other food and beverage .....	1,127	92	320	464	32	34	63	123
General .....	523	115	90	90	43	75	55	55
Department .....	1,164	75	210	396	93	47	129	214
Variety .....	329	45	76	143	8	11	24	21
Motor vehicle .....	2,583	226	582	916	106	207	238	308
Garage and filling station ...	1,044	93	255	419	36	72	74	94
Men's clothing .....	214	11	68	80	7	6	18	24
Family clothing .....	179	21	62	44	7	10	10	26
Women's clothing .....	223	8	67	95	6	5	20	21
Shoe .....	125	8	41	53	2	2	7	12
Hardware .....	258	13	71	80	13	28	31	21
Lumber and building material .	357	20	61	133	34	33	49	27
Furniture, appliance and radio	440	31	145	165	16	15	29	39
Restaurant .....	489	25	145	191	21	23	37	47
Fuel .....	233	10	65	128	5	2	2	21
Drug .....	358	30	89	139	17	15	26	42
Jewellery .....	92	5	20	43	3	5	6	11
All other .....	1,831	106	404	685	140	136	174	185
Totals .....	14,594	1,207	3,641	5,412	706	832	1,211	1,584

**Note:** Totals may not balance due to rounding.

Merchandising and Services Division

October 1966  
6403-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

August 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	374,324	168,084	206,240	34,717
2	Other food and beverage .....	155,249	86,389	68,860	14,150
3	General .....	73,348	5,405	67,943	15,488
4	Department .....	155,221	-	155,221	10,130
5	Variety .....	46,932	40,453	6,478	6,751
6	Motor vehicle .....	288,767	2,729	286,038	25,822
7	Garage and filling station .....	142,312	1,361	140,951	13,397
8	Men's clothing .....	25,379	2,474	22,905	1,499
9	Family clothing .....	23,838	9,486	14,352	2,600
10	Women's clothing .....	27,428	8,714	18,714	981
11	Shoe .....	15,556	6,617	8,939	979
12	Hardware .....	35,498	8,461	27,037	1,860
13	Lumber and building material .....	57,368	15,013	42,355	3,178
14	Furniture, appliance and radio ..	61,120	9,684	51,436	4,050
15	Restaurant .....	70,589	6,188	64,401	3,732
16	Fuel .....	12,341	496	11,845	425
17	Drug .....	44,871	6,372	38,498	3,782
18	Jewellery .....	12,527	4,135	8,392	762
19	Other .....	259,794	25,454	234,342	16,274
20	Totals .....	1,882,462	407,515	1,474,947	160,577
		Manitoba			Saskatchewan
21	Grocery and combination .....	14,652	6,736	7,916	13,323
22	Other food and beverage .....	3,968	(1)	(1)	4,599
23	General .....	5,298	(1)	(1)	11,574
24	Department .....	12,178	-	12,178	6,272
25	Variety .....	1,157	1,140	17	1,522
26	Motor vehicle .....	12,980	-	12,980	28,066
27	Garage and filling station .....	4,838	(1)	(1)	11,296
28	Men's clothing .....	837	(1)	(1)	754
29	Family clothing .....	888	304	584	1,142
30	Women's clothing .....	639	178	460	610
31	Shoe .....	325	152	173	222
32	Hardware .....	1,864	(1)	(1)	3,791
33	Lumber and building material .....	6,032	1,448	4,584	6,486
34	Furniture, appliance and radio ..	2,295	506	1,789	2,465
35	Restaurant .....	3,184	658	2,526	3,788
36	Fuel .....	263	-	263	180
37	Drug .....	2,186	(1)	(1)	1,918
38	Jewellery .....	478	(1)	(1)	602
39	Other .....	19,003	818	18,185	23,859
40	Totals .....	93,065	16,277	76,788	122,469

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
August 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,714	26,004	107,129	30,725	76,404	138,935	80,618	58,317	1
(1)	(1)	42,925	12,892	30,033	64,080	42,601	21,479	2
581	14,906	12,593	1,368	11,224	13,000	184	12,816	3
-	10,130	28,170	-	28,170	51,192	-	51,192	4
6,045	706	10,472	8,830	1,643	19,912	16,888	3,023	5
2,729	23,094	63,504	-	63,504	91,194	-	91,194	6
(1)	(1)	35,177	(1)	(1)	54,637	381	54,256	7
(1)	(1)	8,530	386	8,145	8,492	1,641	6,851	8
198	2,402	8,092	3,195	4,897	5,616	1,433	4,183	9
273	708	8,458	2,640	5,818	11,413	3,865	7,549	10
186	792	5,131	2,283	2,848	6,178	3,098	3,080	11
(1)	(1)	9,491	2,529	6,962	10,931	1,438	9,493	12
(1)	(1)	7,242	(1)	(1)	22,571	3,572	18,998	13
1,001	3,049	22,134	3,179	18,955	20,607	2,753	17,853	14
235	3,497	20,021	1,208	18,812	27,516	2,388	25,129	15
(1)	(1)	2,565	-	2,565	7,358	(1)	(1)	16
354	3,428	11,077	779	10,298	17,155	2,308	14,846	17
252	510	2,741	770	1,970	5,604	(1)	(1)	18
658	15,615	61,795	6,858	54,938	84,314	11,489	72,824	19
30,805	129,772	467,247	78,340	388,907	660,705	176,526	484,179	20
Saskatchewan		Alberta			British Columbia			
5,990	7,333	27,224	12,689	14,535	38,343	22,612	15,731	21
2,608	1,991	7,765	5,858	1,907	17,760	10,752	7,008	22
(1)	(1)	6,902	(1)	(1)	8,493	1,730	6,763	23
-	6,272	17,678	-	17,678	29,600	-	29,600	24
1,413	109	3,941	3,502	439	3,176	2,636	541	25
-	28,066	25,840	-	25,840	41,362	-	41,362	26
(1)	(1)	11,276	(1)	(1)	11,691	268	11,423	27
(1)	(1)	2,328	(1)	(1)	2,939	(1)	(1)	28
605	536	1,417	384	1,033	4,084	3,367	717	29
144	466	2,784	763	2,022	2,542	851	1,691	30
110	113	1,058	316	741	1,664	473	1,191	31
1,464	2,327	4,421	1,360	3,061	3,140	1,017	2,123	32
3,688	2,798	8,048	4,799	3,249	3,811	810	3,000	33
470	1,995	4,692	689	4,003	4,877	1,085	3,791	34
16	3,771	4,709	571	4,137	7,640	1,111	6,529	35
-	180	118	(1)	(1)	1,432	(1)	(1)	36
(1)	(1)	3,173	554	2,619	5,580	1,885	3,695	37
201	401	773	433	340	1,566	616	951	38
623	23,236	31,468	1,339	30,129	23,081	3,689	19,412	39
18,437	104,032	165,615	33,872	131,743	212,781	53,260	159,521	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

August 1966 over August 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 10.6	+ 6.1	+ 9.7	+ 11.2	+11.0	+ 14.1	+ 9.1	+ 14.8
Other food and beverage .....	+ 10.0	+ 14.7	+ 7.5	+ 7.2	+ 10.0	+ 11.2	+ 11.0	+ 23.2
General .....	+ 8.2	+ 4.8	+ 9.6	+ 10.9	+ 15.2	+ 7.5	+ 3.5	+ 9.2
Department .....	+ 9.8	+ 7.7	+ 12.6	+ 9.1	+ 6.5	+ 11.2	+ 9.0	+ 10.1
Variety .....	+ 15.5	+ 15.1	+ 11.5	+ 12.9	+ 37.1	+ 30.1	+ 35.5	+ 12.0
Motor vehicle .....	+ 10.2	+ 7.0	+ 10.1	+ 16.7	+ 10.6	+ 13.3	- 2.0	+ 5.8
Garage and filling station .....	+ 6.0	+ 6.9	+ 4.0	+ 8.4	- 0.1	- 3.8	+ 16.5	+ 3.9
Men's clothing .....	+ 4.4	+ 8.3	- 0.8	+ 7.5	+ 5.4	+ 7.3	+ 5.4	+ 8.0
Family clothing .....	+ 11.0	+ 1.4	+ 15.6	+ 4.6	+ 3.0	+ 14.0	+ 9.8	+ 20.1
Women's clothing .....	+ 10.6	+ 14.5	+ 8.5	+ 12.0	+ 9.8	- 1.9	+ 15.1	+ 9.0
Shoe .....	+ 8.0	+ 6.6	+ 16.5	+ 4.1	+ 3.5	+ 2.8	+ 2.0	+ 5.0
Hardware .....	+ 7.6	+ 7.5	+ 13.3	+ 5.1	+ 6.2	- 3.0	+ 9.9	+ 12.0
Lumber and building material .....	+ 4.6	+ 13.0	+ 15.5	+ 12.0	+ 6.8	- 14.8	- 9.0	+ 9.0
Furniture, appliance and radio .....	+ 11.4	- 1.8	+ 19.3	+ 8.9	+ 7.1	+ 7.6	+ 18.5	+ 0.0
Restaurant .....	+ 5.9	+ 3.3	+ 6.1	+ 6.7	+ 0.9	+ 2.1	+ 10.7	+ 4.0
Fuel .....	+ 6.6	+ 11.3	- 3.1	+ 10.9	- 7.4	- 13.5	- 9.2	+ 11.0
Drug .....	+ 9.6	+ 6.4	+ 9.5	+ 9.8	+ 5.7	+ 3.7	+ 9.8	+ 15.0
Jewellery .....	+ 1.0	- 7.4	+ 8.0	- 1.6	- 3.2	+ 0.7	- 2.2	+ 6.0
Other .....	+ 5.1	+ 8.9	+ 3.4	+ 6.4	+ 5.5	+ 4.3	- 3.7	+ 17.0
Totals, all trades .	+ 8.7	+ 7.4	+ 8.7	+ 9.9	+ 7.7	+ 6.0	+ 4.6	+ 11.0

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to August 1966 over January to August 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 6.7	+ 4.1	+ 5.7	+ 6.7	+ 5.9	+ 6.5	+ 8.0	+ 12.0
Other food and beverage .....	+ 10.5	+ 7.4	+ 12.8	+ 7.8	+ 10.6	+ 13.4	+ 11.6	+ 16.4
General .....	+ 7.2	+ 4.0	+ 8.2	+ 7.7	+ 11.8	+ 6.7	+ 6.3	+ 9.6
Department .....	+ 8.2	+ 5.3	+ 10.6	+ 7.2	+ 5.4	+ 3.9	+ 9.7	+ 10.0
Variety .....	+ 13.3	+ 16.3	+ 6.6	+ 12.7	+ 36.7	+ 24.2	+ 24.4	+ 12.1
Motor vehicle .....	+ 1.3	+ 0.3	- 0.9	+ 0.3	+ 10.9	+ 7.3	+ 5.4	- 0.2
Garage and filling station .....	+ 6.2	+ 8.0	+ 2.1	+ 9.1	+ 4.7	- 0.3	+ 10.2	+ 6.9
Men's clothing .....	+ 3.8	+ 4.9	- 1.5	+ 5.9	+ 1.5	- 1.2	+ 7.7	+ 12.0
Family clothing .....	+ 9.6	+ 0.1	+ 6.6	+ 5.5	+ 4.3	+ 16.1	+ 6.5	+ 39.4
Women's clothing .....	+ 8.0	+ 7.9	+ 4.7	+ 9.8	+ 11.8	- 0.2	+ 13.6	+ 7.1
Shoe .....	+ 7.4	+ 3.7	+ 10.4	+ 7.0	+ 3.9	+ 3.0	+ 3.2	+ 6.0
Hardware .....	+ 8.6	- 1.0	+ 11.8	+ 10.0	+ 6.6	+ 3.0	+ 6.9	+ 10.7
Lumber and building material .....	+ 6.7	+ 11.6	+ 6.5	+ 11.5	+ 5.1	- 3.5	+ 1.5	+ 7.1
Furniture, appliance and radio .....	+ 8.5	+ 3.9	+ 8.8	+ 10.3	+ 4.7	+ 1.4	+ 9.2	+ 7.7
Restaurant .....	+ 6.7	+ 4.4	+ 6.0	+ 5.8	+ 4.1	+ 2.7	+ 13.1	+ 12.1
Fuel .....	+ 3.3	- 6.3	+ 0.7	+ 5.6	+ 9.1	- 8.2	- 12.0	+ 3.9
Drug .....	+ 9.5	+ 5.2	+ 9.6	+ 9.3	+ 6.9	+ 7.0	+ 12.1	+ 14.1
Jewellery .....	+ 5.6	+ 1.9	+ 2.9	+ 6.1	+ 6.7	+ 7.0	+ 8.2	+ 8.6
Other .....	+ 7.6	+ 5.7	+ 6.6	+ 7.7	+ 13.5	+ 2.6	+ 8.1	+ 10.0
Totals, all trades .	+ 6.4	+ 4.4	+ 5.5	+ 6.5	+ 8.7	+ 4.9	+ 8.2	+ 8.8

Estimated Retail Trade - Atlantic Provinces

August 1965 and August 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	5,325	5,949	1,287	1,380	14,688	15,401	11,411	11,98
Other food and beverage ...	2,830	3,602	817	904	5,018	5,477	3,673	4,16
General .....	6,806	7,118	1,321	1,418	3,190	3,314	3,464	3,63
Motor vehicle .....	5,937	6,644	547	492	11,181	12,221	6,474	6,46
Garage and filling station	..	..	..	..	4,959	5,569	5,012	4,83
Men's clothing .....	674	710	307	324	2,280	2,436	1,543	1,60
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	438	455	229	26
Hardware .....	..	..	..	..	840	864	741	800
Lumber and building material .....	..	..	..	..	1,358	1,338	676	816
Furniture, appliance and radio .....	..	..	..	..	1,355	1,336	2,223	2,169
Restaurant .....	..	..	..	..	1,770	1,830	984	1,016
Fuel .....	..	..	..	..	226	257	97	68
Drug .....	516	495	171	183	1,494	1,626	1,371	1,479
Jewellery .....	..	..	..	..	528	454	201	208
Other .....	4,100	4,969	1,999	2,089	13,511	14,767	10,602	11,331
Totals .....	29,617	33,692	8,319	8,687	62,837	67,344	48,701	50,852

.. Figures not available.

Note: Totals may not balance due to rounding.







CATALOGUE No.

63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 38 No. 9

Price: 20 cents, \$2.00 a year

RETAIL TRADE

(September 1966)

Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Period	Total Retail Trade in Canada		
	1965 \$'000	1966 \$'000	% Change 1966/1965
First Half ....	10,119,925	10,814,763	+ 6.9
July .....	1,857,402 <sup>r</sup>	1,896,175	+ 2.1
August .....	1,732,131	1,882,462	+ 8.7
September .....	1,740,305	1,914,039	+10.0
Total .....	15,449,763 <sup>r</sup>	16,507,439	+ 6.8

## Estimated Retail Trade by Provinces and Kinds of Business

January to September 1966

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	3,432	309	986	1,301	134	120	250	332
Other food and beverage .....	1,278	104	363	526	36	38	71	139
General .....	596	132	104	102	48	86	62	63
Department .....	1,354	86	245	459	107	54	152	251
Variety .....	379	52	88	164	10	13	28	25
Motor vehicle .....	2,836	247	634	1,002	116	233	265	339
Garage and filling station ...	1,176	105	288	473	40	81	84	105
Men's clothing .....	240	12	76	91	8	7	20	27
Family clothing .....	207	24	72	51	8	11	11	30
Women's clothing .....	254	9	76	109	6	6	22	25
Shoe .....	145	9	48	61	3	2	8	14
Hardware .....	298	15	83	92	15	32	36	25
Lumber and building material .	407	22	68	150	40	39	57	31
Furniture, appliance and radio	500	36	163	187	19	17	33	45
Restaurant .....	554	29	164	216	25	26	41	54
Fuel .....	251	11	70	138	6	2	2	23
Drug .....	405	33	101	157	20	17	30	47
Jewellery .....	106	6	23	49	4	6	7	12
All other .....	2,089	120	465	775	152	155	209	213
Totals .....	16,507	1,361	4,116	6,103	796	946	1,387	1,798

Note: Totals may not balance due to rounding.

<sup>r</sup>Revised figures

Merchandising and Services Division

November 1966  
6403-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
September 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	407,336	193,144	214,192	35,786
2	Other food and beverage .....	150,426	84,056	66,369	12,045
3	General .....	73,040	5,579	67,461	16,444
4	Department .....	190,350	-	190,350	10,570
5	Variety .....	49,815	43,232	6,583	7,076
6	Motor vehicle .....	253,039	1,966	251,073	21,678
7	Garage and filling station .....	132,574	1,356	131,218	11,715
8	Men's clothing .....	26,725	2,830	23,895	1,268
9	Family clothing .....	27,888	10,988	16,901	2,961
10	Women's clothing .....	30,672	9,856	20,816	1,147
11	Shoe .....	19,860	8,695	11,165	1,124
12	Hardware .....	39,764	8,868	30,896	2,276
13	Lumber and building material .....	50,071	14,243	35,828	2,530
14	Furniture, appliance and radio ...	60,069	11,553	48,516	4,922
15	Restaurant .....	65,304	5,313	59,991	3,301
16	Fuel .....	18,404	594	17,809	1,015
17	Drug .....	47,464	7,302	40,162	3,797
18	Jewellery .....	13,350	4,634	8,716	739
19	Other .....	257,888	27,470	230,419	13,883
20	Totals .....	1,914,039	441,679	1,472,360	154,277
		Manitoba			Saskatchewan
21	Grocery and combination .....	16,922	8,134	8,788	14,765
22	Other food and beverage .....	4,049	(1)	(1)	4,557
23	General .....	5,294	(1)	(1)	11,170
24	Department .....	14,250	-	14,250	7,015
25	Variety .....	1,756	1,740	16	1,572
26	Motor vehicle .....	9,791	-	9,791	26,033
27	Garage and filling station .....	4,244	(1)	(1)	9,526
28	Men's clothing .....	1,024	(1)	(1)	920
29	Family clothing .....	1,000	309	691	1,274
30	Women's clothing .....	710	168	542	781
31	Shoe .....	392	202	190	326
32	Hardware .....	1,897	(1)	(1)	4,044
33	Lumber and building material .....	5,872	1,430	4,441	5,466
34	Furniture, appliance and radio ...	3,625	391	3,234	1,819
35	Restaurant .....	3,385	599	2,786	3,107
36	Fuel .....	298	-	298	339
37	Drug .....	2,409	(1)	(1)	2,134
38	Jewellery .....	494	(1)	(1)	739
39	Other .....	11,816	872	10,944	18,853
40	Totals .....	89,228	13,356	70,872	114,440

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
September 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,880	25,906	116,551	36,470	80,081	153,080	92,060	61,020	1
(1)	(1)	43,670	13,698	29,972	62,103	41,906	20,196	2
1,744	14,700	13,757	1,206	12,551	12,085	180	11,906	3
-	10,570	35,307	-	35,307	63,286	-	63,286	4
6,400	676	11,459	9,622	1,836	21,279	18,221	3,058	5
1,966	19,712	52,677	-	52,677	85,982	-	85,982	6
(1)	(1)	32,313	(1)	(1)	53,500	164	53,336	7
(1)	(1)	7,545	468	7,078	10,547	1,834	8,713	8
248	2,713	10,058	4,240	5,818	7,035	1,857	5,178	9
306	840	8,531	2,756	5,775	13,871	4,607	9,264	10
253	872	6,873	2,846	4,027	8,143	4,338	3,806	11
(1)	(1)	11,870	2,580	9,290	11,468	1,561	9,907	12
(1)	(1)	6,956	(1)	(1)	17,034	3,317	13,717	13
1,288	3,634	18,162	3,295	14,868	22,475	4,714	17,761	14
176	3,125	19,186	1,113	18,073	25,739	1,978	23,761	15
(1)	(1)	5,279	-	5,279	9,906	(1)	(1)	16
372	3,426	11,861	1,129	10,732	18,254	2,507	15,747	17
294	446	2,942	792	2,150	6,144	(1)	(1)	18
684	13,198	60,798	6,999	53,800	90,115	12,826	77,288	19
32,000	122,277	475,795	87,859	387,936	692,046	194,293	497,753	20
Saskatchewan		Alberta			British Columbia			
6,865	7,900	31,407	15,725	15,681	38,826	24,010	14,816	21
2,635	1,922	7,814	5,484	2,331	16,188	9,957	6,231	22
(1)	(1)	7,084	(1)	(1)	7,206	1,023	6,183	23
-	7,015	23,166	-	23,166	36,755	-	36,755	24
1,449	123	3,448	3,167	281	3,226	2,633	593	25
-	26,033	26,194	-	26,194	30,684	-	30,684	26
(1)	(1)	9,939	(1)	(1)	11,338	272	11,066	27
(1)	(1)	2,357	(1)	(1)	3,065	(1)	(1)	28
639	635	1,444	388	1,056	4,117	3,308	810	29
172	610	2,362	703	1,659	3,271	1,145	2,126	30
158	168	986	338	647	2,016	560	1,456	31
1,474	2,571	4,551	1,342	3,209	3,657	1,270	2,387	32
3,397	2,069	8,634	4,695	3,939	3,580	788	2,792	33
437	1,382	3,511	319	3,192	5,556	1,109	4,447	34
22	3,085	4,299	457	3,842	6,286	967	5,319	35
-	339	179	(1)	(1)	1,387	(1)	(1)	36
(1)	(1)	3,470	716	2,754	5,538	1,935	3,604	37
274	465	865	458	406	1,426	559	867	38
680	18,173	35,259	1,489	33,770	27,165	3,920	23,245	39
19,264	95,176	176,969	35,933	141,036	211,287	53,978	157,309	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

September 1966 over September 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+14.3	+ 7.2	+12.6	+16.0	+22.0	+13.9	+15.3	+15.7
Other food and beverage .....	+ 9.4	+ 8.8	+ 8.9	+ 9.3	+ 9.4	+ 8.7	+ 7.0	+12.5
General .....	+ 9.9	+ 2.5	+10.2	+10.2	+ 9.2	+18.9	+13.0	+11.4
Department .....	+ 8.3	+ 6.6	+14.5	+ 8.5	+ 1.2	- 6.2	+ 3.4	+12.3
Variety .....	+16.7	+19.0	+14.3	+15.8	+13.2	+20.7	+13.0	+ 5.3
Motor vehicle .....	+11.0	+ 8.6	+ 9.4	+13.9	+18.4	+24.4	+12.3	- 3.4
Garage and filling station .....	+ 6.8	+ 9.2	+ 4.3	+ 9.4	+ 5.0	+ 3.6	+ 5.6	+ 3.9
Men's clothing .....	+ 3.0	+ 4.9	+ 9.5	+ 0.9	+ 3.4	- 8.3	- 4.4	+ 4.0
Family clothing .....	+ 5.8	+ 3.1	+10.6	+ 2.9	+ 4.6	- 1.7	- 3.2	+ 8.3
Women's clothing .....	+ 6.2	+14.4	+ 3.0	+ 9.7	+ 7.4	- 5.6	+ 2.3	+ 4.0
Shoe .....	+11.1	+ 9.1	+14.9	+11.0	+ 7.7	+ 6.2	- 0.6	+ 8.0
Hardware .....	+ 8.5	+ 6.7	+10.6	+13.0	+ 5.0	+ 1.9	+ 6.1	+ 2.8
Lumber and building material .....	+ 1.4	- 0.8	+ 3.5	+ 0.9	+ 3.1	- 5.0	+ 5.3	- 0.1
Furniture, appliance and radio .....	+ 7.5	+ 0.7	+ 8.4	+11.4	+18.3	- 7.6	- 6.2	+ 5.1
Restaurant .....	+ 8.0	+ 4.9	+ 4.3	+11.2	+ 5.8	+10.3	+12.7	+ 5.6
Fuel .....	+ 2.7	- 8.1	+1.8	+11.6	-38.6	-10.6	-45.6	-11.3
Drug .....	+ 9.9	+ 6.2	+10.4	+ 8.8	+16.9	+ 3.6	+14.9	+11.9
Jewellery .....	+ 3.9	- 6.6	+ 5.9	+ 0.9	+ 4.7	+11.6	+16.6	+ 8.0
Other .....	+10.3	+ 4.4	+ 8.9	+12.8	- 3.5	+17.6	+11.5	+ 9.0
Totals, all trades .	+10.0	+ 6.6	+ 9.7	+11.6	+ 9.2	+11.6	+ 9.2	+ 7.9

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to September 1966 over January to September 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 7.6	+ 4.4	+ 6.4	+ 7.7	+ 7.7	+ 7.3	+ 8.9	+12.4 -
Other food and beverage .....	+10.4	+ 7.5	+12.3	+ 8.0	+10.5	+12.8	+11.0	+15.9
General .....	+ 7.5	+ 3.8	+ 8.4	+ 8.0	+11.5	+ 8.1	+ 7.1	+ 9.8
Department .....	+ 8.2	+ 5.5	+11.1	+ 7.4	+ 4.8	+ 2.5	+ 8.7	+10.3
Variety .....	+13.7	+16.7	+ 7.5	+13.0	+44.2	+23.8	+22.8	+11.1
Motor vehicle .....	+ 2.1	+ 0.9	- 0.1	+ 1.3	+11.5	+ 8.9	+ 6.1	- 0.5
Garage and filling station .....	+ 6.3	+ 8.1	+ 2.3	+ 9.1	+ 4.7	+ 0.1	+ 9.7	+ 6.6
Men's clothing .....	+ 3.7	+ 4.9	- 0.5	+ 5.3	+ 1.7	- 2.2	+ 6.1	+11.0
Family clothing .....	+ 9.1	+ 0.4	+ 7.1	+ 5.2	+ 4.4	+13.8	+ 5.2	+34.2
Women's clothing .....	+ 7.8	+ 8.7	+ 4.5	+ 9.8	+11.3	- 0.9	+12.3	+ 6.7
Shoe .....	+ 7.9	+ 4.4	+11.0	+ 7.5	+ 4.4	+ 3.4	+ 2.7	+ 6.3
Hardware .....	+ 8.6	+ 0.1	+11.7	+10.4	+ 6.4	+ 2.9	+ 6.8	+ 9.4
Lumber and building material .....	+ 6.1	+10.0	+ 6.2	+10.2	+ 4.8	- 3.7	+ 2.1	+ 6.2
Furniture, appliance and radio .....	+ 8.4	+ 3.5	+ 8.7	+10.5	+ 7.0	+ 0.3	+ 7.3	+ 7.4
Restaurant .....	+ 6.8	+ 4.4	+ 5.8	+ 6.4	+ 4.3	+ 3.6	+13.0	+11.3
Fuel .....	+ 3.2	- 6.5	+ 0.7	+ 6.0	+ 4.8	- 8.5	-16.4	+ 2.8
Drug .....	+ 9.6	+ 5.3	+ 9.7	+ 9.2	+ 8.1	+ 6.5	+12.4	+13.9
Jewellery .....	+ 5.4	+ 0.7	+ 3.3	+ 5.4	+ 6.4	+ 7.6	+ 9.2	+ 8.5
Other .....	+ 8.0	+ 5.6	+ 6.9	+ 8.3	+12.0	+ 4.2	+ 8.7	+ 9.9
Totals, all trades .	+ 6.8	+ 4.7	+ 5.9	+ 7.0	+ 8.8	+ 5.7	+ 8.3	+ 8.7

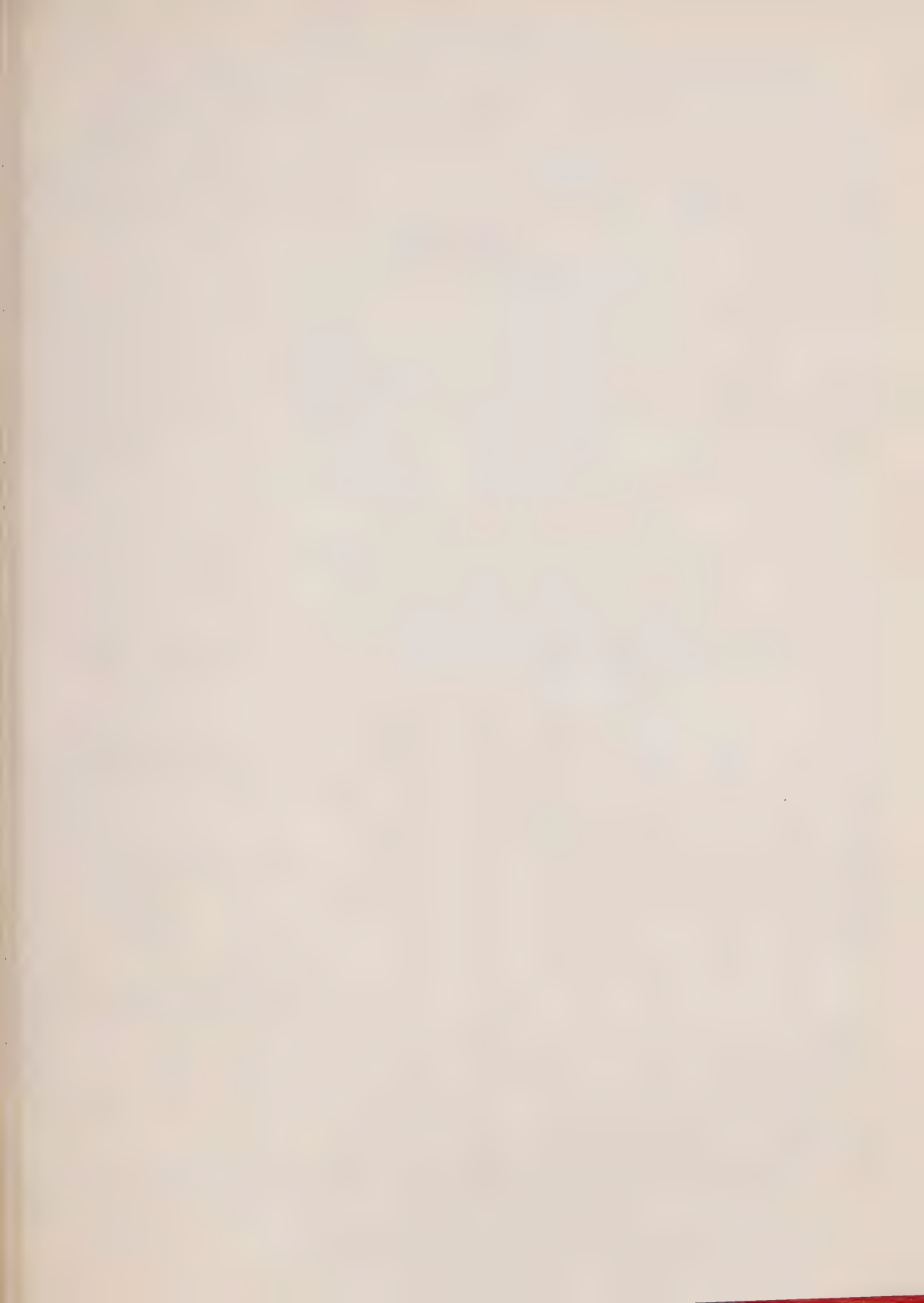
Estimated Retail Trade - Atlantic Provinces

September 1965 and September 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	5,699	6,643	1,496	1,541	14,232	15,116	11,958	12,488
Other food and beverage ...	2,474	2,572	637	726	4,488	4,813	3,469	3,934
General .....	7,959	7,949	1,279	1,410	3,145	3,269	3,655	3,816
Motor vehicle .....	4,415	5,042	736	776	7,104	7,608	7,714	8,253
Garage and filling station	..	..	..	..	4,824	5,466	3,869	3,970
Men's clothing .....	664	641	293	337	2,322	2,571	1,805	1,826
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	497	537	299	322
Hardware .....	..	..	..	..	869	988	960	1,011
Lumber and building material .....	..	..	..	..	1,233	1,075	706	767
Furniture, appliance and radio .....	..	..	..	..	1,383	1,445	2,504	2,566
Restaurant .....	..	..	..	..	1,605	1,724	945	968
Fuel .....	..	..	..	..	474	458	200	182
Drug .....	547	522	131	146	1,484	1,629	1,413	1,500
Jewellery .....	..	..	..	..	543	490	194	190
Other .....	4,350	4,897	2,211	2,205	13,149	14,149	9,451	10,277
Totals .....	30,018	32,346	8,145	8,524	57,352	61,338	49,142	52,067

.. Figures not available.

Note: Totals may not balance due to rounding.







CATALOGUE No.

63-005

MONTHLY

Canada. Statistics, Bureau of  
DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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RETAIL TRADE

Total Retail Trade in Canada

Period	1965 \$000	1966 \$000	% Change
First Half	10,119,925	10,814,763	+ 6.9
July	1,857,402 <sup>(r)</sup>	1,896,175	+ 2.1
August	1,732,131	1,882,462	+ 8.7
September	1,740,305	1,914,039	+10.0
October	1,884,395	1,970,404	+ 4.6
Total	17,334,158 <sup>(r)</sup>	18,477,843	+ 6.6

Estimated Retail Trade by Provinces and Kinds of Business

January to October 1966

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	3,832	345	1,100	1,455	149	134	279	369
Other food and beverage .....	1,432	115	409	588	40	43	79	157
General .....	672	147	120	114	54	97	70	70
Department .....	1,531	97	278	519	122	62	170	283
Variety .....	429	59	99	186	12	15	32	28
Motor vehicle .....	3,144	277	705	1,112	128	259	291	372
Garage and filling station ...	1,316	117	319	529	46	92	95	117
Men's clothing .....	269	13	84	102	9	8	23	30
Family clothing .....	240	28	83	59	9	13	13	35
Women's clothing .....	287	10	85	124	7	7	26	28
Shoe .....	162	10	54	68	3	3	9	16
Hardware .....	337	17	95	103	17	37	40	28
Lumber and building material .	459	25	76	167	46	45	67	34
Furniture, appliance and radio	565	41	189	209	22	19	37	49
Restaurant .....	618	32	185	241	28	29	45	59
Fuel .....	281	12	77	156	6	3	2	25
Drug .....	453	37	112	175	22	19	34	53
Jewellery .....	119	6	25	55	4	6	7	13
All other .....	2,331	134	523	864	164	175	233	238
Totals .....	18,478	1,523	4,618	6,824	889	1066	1,554	2,005

Note: Totals may not balance due to rounding.

(r) Revised

Merchandising and Services Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
October 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	399,840	182,469	217,371	35,801
2	Other food and beverage .....	154,780	84,312	70,468	11,233
3	General .....	75,563	4,558	71,005	15,869
4	Department .....	176,278	-	176,278	11,264
5	Variety .....	50,746	44,239	6,507	6,934
6	Motor vehicle .....	308,036	2,653	305,383	29,740
7	Garage and filling station .....	139,556	1,474	138,082	12,280
8	Men's clothing .....	28,550	3,572	24,978	1,284
9	Family clothing .....	32,431	12,633	19,799	3,519
10	Women's clothing .....	33,190	10,332	22,858	1,168
11	Shoe .....	17,771	7,826	9,944	1,088
12	Hardware .....	39,272	9,305	29,967	1,971
13	Lumber and building material .....	52,269	14,724	37,544	2,494
14	Furniture, appliance and radio ...	65,739	12,159	53,579	4,512
15	Restaurant .....	63,275	5,179	58,096	3,145
16	Fuel .....	30,395	781	29,614	1,112
17	Drug .....	47,833	7,216	40,617	4,007
18	Jewellery .....	12,844	4,875	7,969	807
19	Other .....	242,036	28,036	214,002	13,271
20	Totals .....	1,970,404	436,343	1,534,061	161,499
		Manitoba			Saskatchewan
21	Grocery and combination .....	15,651	7,070	8,581	13,447
22	Other food and beverage .....	4,411	(1)	(1)	5,053
23	General .....	5,786	(1)	(1)	10,542
24	Department .....	14,451	-	14,451	8,039
25	Variety .....	1,708	1,683	25	1,796
26	Motor vehicle .....	12,487	-	12,487	25,824
27	Garage and filling station .....	5,532	(1)	(1)	10,570
28	Men's clothing .....	1,102	(1)	(1)	1,143
29	Family clothing .....	1,208	396	813	2,089
30	Women's clothing .....	883	217	666	1,053
31	Shoe .....	400	204	196	366
32	Hardware .....	1,901	(1)	(1)	4,694
33	Lumber and building material .....	5,682	1,530	4,152	6,360
34	Furniture, appliance and radio ...	2,360	406	1,954	2,353
35	Restaurant .....	3,205	541	2,664	3,054
36	Fuel .....	615	-	615	469
37	Drug .....	2,459	(1)	(1)	2,182
38	Jewellery .....	602	(1)	(1)	767
39	Other .....	12,353	1,008	11,345	19,988
40	Totals .....	92,796	18,265	74,531	119,789

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Atlantic Provinces

October 1965 and October 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	5,549	5,845	1,500	1,436	15,810	15,672	13,128	12,849
Other food and beverage ...	2,192	2,465	641	680	4,256	4,423	3,506	3,665
General .....	7,565	7,285	1,553	1,576	3,277	3,218	3,652	3,791
Motor vehicle .....	4,778	6,393	747	911	9,706	10,415	10,440	12,021
Garage and filling station	..	..	..	..	4,577	4,955	4,449	4,685
Men's clothing .....	811	733	422	418	2,794	2,786	2,160	2,034
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	522	518	307	292
Hardware .....	..	..	..	..	973	949	792	743
Lumber and building material .....	..	..	..	..	1,210	1,314	635	483
Furniture, appliance and radio .....	..	..	..	..	1,399	1,466	2,392	2,357
Restaurant .....	..	..	..	..	1,776	1,853	772	747
Fuel .....	..	..	..	..	639	532	272	233
Drug .....	540	523	140	141	1,615	1,746	1,542	1,598
Jewellery .....	..	..	..	..	369	424	239	288
Other .....	5,091	5,173	2,139	2,034	13,786	14,244	9,739	10,019
Totals .....	30,354	32,381	8,756	8,798	62,709	64,515	54,024	55,807

.. Figures not available.  
 Note: Totals may not balance due to rounding.



Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
October 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
9,120	26,680	114,211	35,799	78,412	154,738	88,657	66,081	1
(1)	(1)	45,897	13,863	32,033	62,136	40,592	21,544	2
1,293	14,577	16,257	1,046	15,212	12,009	201	11,808	3
-	11,264	32,792	-	32,792	59,522	-	59,522	4
6,331	603	11,132	9,346	1,786	22,001	19,022	2,979	5
2,653	27,087	70,220	-	70,220	109,382	-	109,382	6
(1)	(1)	31,707	(1)	(1)	55,854	115	55,738	7
(1)	(1)	8,230	483	7,747	11,047	2,460	8,586	8
416	3,103	11,093	4,059	7,034	7,732	1,818	5,914	9
310	858	9,080	2,652	6,428	14,320	4,646	9,674	10
219	869	5,867	2,504	3,363	7,267	3,844	3,424	11
(1)	(1)	12,010	2,523	9,487	10,854	1,446	9,408	12
(1)	(1)	8,036	(1)	(1)	17,042	3,192	13,849	13
1,274	3,238	25,879	3,991	21,889	21,702	4,584	17,118	14
246	2,900	20,287	942	19,345	24,159	2,279	21,880	15
(1)	(1)	7,070	-	7,070	18,332	(1)	(1)	16
412	3,595	11,376	805	10,571	18,298	2,510	15,788	17
342	465	2,340	776	1,563	6,134	(1)	(1)	18
623	12,649	58,138	7,777	50,362	88,412	11,515	76,897	19
31,084	130,415	501,622	87,365	414,257	720,941	189,236	531,705	20
Saskatchewan		Alberta			British Columbia			
6,569	6,878	28,940	12,978	15,962	37,052	22,276	14,776	21
3,282	1,771	8,709	6,411	2,298	17,341	10,136	7,206	22
(1)	(1)	8,157	(1)	(1)	6,943	280	6,663	23
-	8,039	18,108	-	18,108	32,102	-	32,102	24
1,643	154	4,095	3,671	424	3,079	2,542	537	25
-	25,824	26,729	-	26,729	33,653	-	33,653	26
(1)	(1)	11,611	(1)	(1)	12,002	303	11,699	27
(1)	(1)	2,776	(1)	(1)	2,968	(1)	(1)	28
1,072	1,017	1,501	426	1,075	5,288	4,445	843	29
243	810	3,367	954	2,413	3,320	1,311	2,009	30
191	175	1,153	365	788	1,631	500	1,131	31
1,885	2,810	4,677	1,750	2,927	3,165	871	2,294	32
3,846	2,515	9,342	4,648	4,693	3,313	829	2,483	33
414	1,939	4,194	529	3,665	4,738	962	3,776	34
23	3,031	4,161	364	3,797	5,263	783	4,480	35
-	469	406	(1)	(1)	2,390	(1)	(1)	36
(1)	(1)	3,854	741	3,112	5,656	2,020	3,636	37
271	496	895	468	427	1,299	544	755	38
900	19,088	24,107	1,714	22,393	25,768	4,501	21,266	39
21,652	98,137	166,782	35,857	130,925	206,971	52,882	154,089	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

October 1966 over October 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 1.9	- 0.5	+ 2.0	+ 1.7	+ 3.9	+ 0.4	+ 2.1	+ 4.6
Other food and beverage .....	+ 6.7	+ 6.0	+ 5.4	+ 5.2	+13.0	+11.8	+ 6.7	+13.5
General .....	+ 4.5	- 1.1	+10.7	+ 5.4	- 0.2	+ 5.0	+ 8.7	+ 1.3
Department .....	+ 2.8	+ 2.2	- 0.5	- 2.2	+ 8.9	+18.8	+15.2	+ 3.9
Variety .....	+11.5	+10.0	+ 4.0	+ 9.0	+53.0	+40.2	+35.5	+ 5.6
Motor vehicle .....	+ 4.2	+15.0	+ 1.5	+ 3.7	+ 4.7	+14.4	+ 5.1	- 5.5
Garage and filling station .....	+ 5.0	+ 7.9	+ 0.3	+ 3.3	+22.3	+ 8.5	+12.3	+ 7.0
Men's clothing .....	- 2.7	- 0.6	- 8.6	- 6.0	+14.2	+27.1	+16.9	- 3.2
Family clothing .....	+ 4.2	- 5.8	- 0.2	- 1.3	+18.8	+36.1	+18.1	+15.1
Women's clothing .....	+ 3.2	+ 0.8	+ 0.4	+ 1.1	+10.5	+11.2	+20.8	+ 1.4
Shoe .....	+ 1.2	- 3.9	+ 3.2	- 3.7	+ 7.5	+14.7	+20.2	+ 5.2
Hardware .....	+ 7.0	- 5.6	+ 4.9	+ 5.2	+15.7	+ 9.7	+15.1	+10.3
Lumber and building material .....	+ 6.6	- 4.5	+ 4.1	+ 2.9	+18.5	+ 5.2	+15.9	+ 2.3
Furniture, appliance and radio .....	+ 4.1	+ 1.5	+ 8.8	+ 0.6	+16.5	+ 4.9	+ 1.5	- 4.2
Restaurant .....	+ 5.7	+ 1.1	+ 5.4	+ 7.0	+ 3.1	+ 4.9	+ 6.9	+ 5.2
Fuel .....	+ 3.9	+14.7	- 3.5	+ 6.6	- 2.7	+34.0	+26.9	+12.7
Drug .....	+ 7.6	+ 4.4	+ 8.1	+ 5.5	+13.4	+ 4.4	+14.0	+10.3
Jewellery .....	+ 7.1	+16.4	(c)	+ 9.4	+17.1	+11.0	+12.0	- 3.8
Other .....	+ 7.8	- 1.2	+ 5.6	+ 5.3	+21.2	+11.6	+12.4	+14.1
Totals, all trades .	+ 3.6	+ 3.6	+ 3.0	+ 3.1	+10.7	+10.4	+ 9.8	+ 4.6

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to October 1966 over January to October 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 6.9	+ 3.9	+ 6.0	+ 7.1	+ 7.3	+ 6.6	+ 8.1	+11.6
Other food and beverage .....	+10.0	+ 7.4	+11.5	+ 7.7	+10.7	+12.7	+10.5	+15.6
General .....	+ 7.2	+ 3.3	+ 8.7	+ 7.7	+10.1	+ 7.8	+ 7.3	+ 8.9
Department .....	+ 7.5	+ 5.1	+ 9.6	+ 6.2	+ 5.3	+ 4.4	+ 9.4	+ 9.5
Variety .....	+13.4	+15.9	+ 7.1	+12.5	+46.0	+25.6	+24.3	+10.5
Motor vehicle .....	+ 2.3	+ 2.3	(c)	+ 1.5	+10.8	+ 9.5	+ 6.0	- 1.0
Garage and filling station .....	+ 6.2	+ 8.1	+ 2.1	+ 8.5	+ 6.6	+ 1.0	+10.0	+ 6.6
Men's clothing .....	+ 2.9	+ 4.3	+ 1.4	+ 3.9	+ 3.1	+ 1.0	+ 7.3	+ 9.4
Family clothing .....	+ 8.4	- 0.4	+ 6.1	+ 4.3	+ 6.1	+16.8	+ 6.5	+30.9
Women's clothing .....	+ 7.2	+ 7.7	+ 4.0	+ 8.7	+11.2	+ 0.6	+13.3	+ 6.0
Shoe .....	+ 7.1	+ 3.4	+10.1	+ 6.2	+ 4.8	+ 4.9	+ 4.6	+ 6.1
Hardware .....	+ 8.4	- 0.6	+10.3	+ 9.8	+ 7.4	+ 3.7	+ 7.7	+ 9.5
Lumber and building material .....	+ 6.1	+ 8.3	+ 6.0	+ 9.4	+ 6.4	- 2.5	+ 3.8	+ 5.8
Furniture, appliance and radio .....	+ 7.9	+ 3.2	+ 8.7	+ 9.3	+ 7.9	+ 0.9	+ 6.6	+ 6.1
Restaurant .....	+ 6.7	+ 4.1	+ 5.7	+ 6.5	+ 4.2	+ 3.7	+12.4	+10.8
Fuel .....	+ 3.3	- 7.4	+ 0.3	+ 6.1	+ 4.0	- 3.5	-11.5	+ 3.7
Drug .....	+ 9.4	+ 5.2	+ 9.5	+ 8.8	+ 8.6	+ 6.3	+12.6	+13.5
Jewellery .....	+ 5.6	+ 2.4	+ 3.0	+ 5.8	+ 7.7	+ 8.0	+ 9.6	+ 7.2
Other .....	+ 7.9	+ 4.9	+ 6.7	+ 8.0	+12.7	+ 5.0	+ 9.0	+10.3
Totals, all trades .	+ 6.6	+ 4.6	+ 5.6	+ 9.0	+ 6.6	+ 6.2	+ 8.5	+ 8.2

(c) Unchanged







CATALOGUE No.)

63-005

MONTHLY

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 38 No. 11

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RETAIL TRADE

(NOVEMBER 1966)

Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1965 \$'000	1966 \$'000	% Change 1966/1965
January to September	15,449,763 <sup>r</sup>	16,507,439	+ 6.8
October .....	1,884,395	1,970,404	+ 4.6
November .....	1,933,602	2,036,979	+ 5.3
Total .....	19,267,760 <sup>r</sup>	20,514,822	+ 6.5

Estimated Retail Trade by Provinces and Kinds of Business

January to November 1966

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
millions of dollars								
Grocery and combination .....	4,211	379	1,211	1,597	164	147	309	405
Other food and beverage .....	1,582	127	453	648	45	48	88	174
General .....	745	164	134	126	60	107	77	76
Department .....	1,759	113	320	599	140	72	193	322
Variety .....	487	68	110	211	14	16	36	31
Motor vehicle .....	3,465	307	776	1,233	142	282	318	409
Garage and filling station ...	1,450	130	354	582	50	101	105	128
Men's clothing .....	301	15	94	114	10	9	26	33
Family clothing .....	273	31	95	67	10	16	15	39
Women's clothing .....	319	11	94	137	8	8	29	32
Shoe .....	182	11	62	76	4	3	10	17
Hardware .....	373	19	105	113	18	42	45	30
Lumber and building material .	509	27	85	185	51	51	73	37
Furniture, appliance and radio	643	45	211	245	24	21	41	55
Restaurant .....	679	35	203	264	31	32	49	64
Fuel .....	321	13	88	177	7	3	3	29
Drug .....	498	41	123	193	24	21	37	58
Jewellery .....	134	7	28	62	5	7	?	15
All other .....	2,582	149	586	952	178	196	260	261
Totals .....	20,515	1,694	5,132	7,583	986	1,183	1,721	2,216

Note: Totals may not balance due to rounding.

<sup>r</sup> Revised figures.

Merchandising and Services Division

February 1967  
6403-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
November 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	379,253	172,176	207,077	34,020
2	Other food and beverage .....	149,922	84,565	65,357	11,187
3	General .....	73,495	4,516	68,979	16,112
4	Department .....	228,723	-	228,723	16,292
5	Variety .....	57,781	50,946	6,835	9,128
6	Motor vehicle .....	320,889	2,320	318,569	29,662
7	Garage and filling station .....	134,691	1,697	132,994	12,791
8	Men's clothing .....	32,502	3,374	29,129	1,934
9	Family clothing .....	33,641	11,610	22,030	3,906
10	Women's clothing .....	32,047	9,930	22,117	1,292
11	Shoe .....	20,035	9,578	10,458	1,119
12	Hardware .....	35,709	8,323	27,386	1,940
13	Lumber and building material .....	49,687	12,349	37,338	2,537
14	Furniture, appliance and radio .....	77,246	13,856	63,389	4,710
15	Restaurant .....	60,860	5,062	55,798	3,256
16	Fuel .....	39,420	976	38,443	1,503
17	Drug .....	44,894	6,808	38,085	3,633
18	Jewellery .....	15,620	6,618	9,002	1,029
19	Other .....	250,564	26,974	223,592	15,557
20	Totals .....	2,036,979	431,678	1,605,301	171,608
		Manitoba			Saskatchewan
21	Grocery and combination .....	14,722	6,792	7,929	13,142
22	Other food and beverage .....	4,416	(1)	(1)	4,847
23	General .....	6,298	(1)	(1)	10,481
24	Department .....	18,270	-	18,270	10,081
25	Variety .....	2,106	2,080	26	1,851
26	Motor vehicle .....	13,253	-	13,253	23,249
27	Garage and filling station .....	4,483	(1)	(1)	9,547
28	Men's clothing .....	1,187	(1)	(1)	1,154
29	Family clothing .....	1,292	358	935	2,165
30	Women's clothing .....	679	170	509	830
31	Shoe .....	442	270	172	397
32	Hardware .....	1,771	(1)	(1)	4,874
33	Lumber and building material .....	5,008	1,314	3,695	5,551
34	Furniture, appliance and radio .....	2,753	468	2,285	2,304
35	Restaurant .....	2,749	422	2,327	2,816
36	Fuel .....	1,147	-	1,147	456
37	Drug .....	2,175	(1)	(1)	1,778
38	Jewellery .....	603	(1)	(1)	793
39	Other .....	13,674	740	12,933	21,067
40	Totals .....	97,028	17,848	79,180	117,383

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
November 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
8,718	25,302	110,586	32,654	77,932	141,580	83,050	58,530	1
(1)	(1)	44,166	15,465	28,701	60,163	40,385	19,778	2
1,228	14,884	14,475	1,076	13,399	12,380	208	12,172	3
-	16,292	41,462	-	41,462	80,448	-	80,448	4
8,462	667	11,293	9,477	1,816	25,481	22,299	3,183	5
2,320	27,342	70,881	-	70,881	121,072	-	121,072	6
(1)	(1)	34,648	(1)	(1)	52,931	98	52,834	7
(1)	(1)	9,742	668	9,074	12,152	2,246	9,906	8
264	3,642	11,967	4,353	7,615	8,553	1,886	6,668	9
329	962	9,039	2,519	6,521	13,826	4,717	9,109	10
272	847	7,750	3,464	4,286	7,759	4,489	3,270	11
(1)	(1)	9,703	2,700	7,003	10,364	1,110	9,254	12
(1)	(1)	9,572	(1)	(1)	17,797	2,546	15,251	13
1,321	3,389	21,712	4,544	17,167	36,351	5,022	31,330	14
233	3,023	18,764	809	17,956	23,878	2,274	21,604	15
(1)	(1)	10,938	-	10,938	21,323	(1)	(1)	16
418	3,214	11,142	699	10,443	17,717	2,540	15,177	17
484	545	3,358	1,176	2,182	7,010	(1)	(1)	18
868	14,689	62,478	7,840	54,638	88,691	11,851	76,840	19
32,611	138,997	513,676	88,257	425,419	759,476	187,987	571,489	20
Saskatchewan		Alberta			British Columbia			
5,740	7,402	29,156	12,960	16,196	36,046	22,260	13,785	21
2,955	1,892	8,130	5,945	2,186	17,013	9,814	7,199	22
(1)	(1)	7,000	(1)	(1)	6,748	317	6,431	23
-	10,081	22,932	-	22,932	39,238	-	39,238	24
1,689	162	4,575	4,177	398	3,346	2,761	584	25
-	23,249	26,203	-	26,203	36,569	-	36,569	26
(1)	(1)	9,694	(1)	(1)	10,597	277	10,320	27
(1)	(1)	2,993	(1)	(1)	3,339	(1)	(1)	28
1,080	1,085	1,713	377	1,336	4,044	3,294	750	29
186	644	2,792	869	1,922	3,590	1,140	2,450	30
218	179	1,040	391	649	1,529	474	1,055	31
1,651	3,223	4,460	1,588	2,872	2,597	603	1,994	32
3,268	2,283	6,225	3,920	2,305	2,996	751	2,245	33
514	1,790	4,148	691	3,457	5,267	1,296	3,971	34
34	2,782	4,410	479	3,931	4,987	811	4,176	35
-	456	510	(1)	(1)	3,543	(1)	(1)	36
(1)	(1)	3,201	686	2,514	5,248	1,836	3,412	37
278	515	1,045	591	454	1,781	708	1,074	38
733	20,335	26,687	1,534	25,153	22,410	3,408	19,002	39
19,529	97,854	166,914	34,986	131,928	210,888	50,457	160,431	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

November 1966 over November 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 6.1	+ 2.3	+ 7.4	+ 5.2	+ 8.6	+ 7.2	+ 4.5	+ 9.3
Other food and beverage .....	+ 10.2	+ 7.3	+ 12.7	+ 8.7	+ 10.0	+ 9.0	+ 9.0	+ 12.0
General .....	+ 6.5	+ 2.0	+ 8.0	+ 18.4	+ 3.0	+ 6.0	+ 4.2	+ 1.5
Department .....	+ 4.3	+ 3.9	+ 4.7	+ 3.5	+ 1.2	+ 6.5	+ 4.3	+ 6.8
Variety .....	+ 15.9	+ 17.8	+ 2.8	+ 18.6	+ 76.5	- 0.6	+ 32.1	+ 8.0
Motor vehicle .....	- 1.3	+ 14.4	- 0.9	- 2.4	+ 9.7	- 2.6	+ 4.4	- 14.3
Garage and filling station .....	+ 3.4	+ 11.8	+ 0.7	+ 5.8	+ 20.5	- 2.2	- 5.2	- 0.5
Men's clothing .....	+ 1.3	- 3.0	- 0.1	+ 4.5	+ 14.8	- 2.4	- 3.1	- 1.6
Family clothing .....	+ 5.2	+ 3.5	+ 6.7	+ 5.8	+ 6.3	+ 2.6	- 3.2	+ 6.3
Women's clothing .....	+ 5.1	+ 3.8	+ 2.3	+ 5.5	+ 8.1	(1)	+ 13.8	+ 5.6
Shoe .....	+ 1.6	+ 2.8	+ 2.5	+ 1.4	- 5.4	- 4.1	- 3.3	+ 4.0
Hardware .....	+ 9.2	- 1.9	+ 11.5	+ 9.8	+ 5.7	+ 9.2	+ 7.6	+ 12.7
Lumber and building material .....	+ 4.1	+ 21.4	+ 2.3	+ 8.5	+ 12.2	- 8.9	+ 0.3	- 3.9
Furniture, appliance and radio .....	+ 12.4	+ 1.1	+ 7.0	+ 21.6	+ 9.5	+ 5.5	+ 10.1	- 2.4
Restaurant .....	+ 6.2	+ 2.1	+ 5.2	+ 8.8	+ 3.6	+ 1.0	+ 11.9	+ 0.9
Fuel .....	- 3.1	- 10.9	- 12.1	- 0.5	- 2.4	+ 10.4	+ 3.7	+ 16.0
Drug .....	+ 6.5	+ 5.5	+ 5.5	+ 4.9	+ 10.6	+ 1.2	+ 16.3	+ 10.2
Jewellery .....	+ 4.5	+ 6.4	+ 6.4	+ 2.4	- 1.3	+ 1.9	+ 7.6	+ 9.7
Other .....	+ 9.9	- 0.7	+ 13.8	+ 4.4	+ 12.4	+ 23.8	+ 16.1	+ 10.7
Totals, all trades .	+ 5.3	+ 5.9	+ 5.5	+ 5.2	+ 8.6	+ 5.2	+ 6.7	+ 2.6

(1) Unchanged.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to November 1966 over January to November 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 6.9	+ 3.7	+ 6.1	+ 6.9	+ 7.4	+ 6.6	+ 7.8	+ 11.4
Other food and beverage .....	+ 10.0	+ 7.4	+ 11.6	+ 7.8	+ 10.7	+ 12.3	+ 10.4	+ 15.3
General .....	+ 7.1	+ 3.1	+ 8.7	+ 8.7	+ 9.3	+ 7.6	+ 7.0	+ 8.2
Department .....	+ 7.1	+ 4.9	+ 9.0	+ 5.8	+ 4.7	+ 4.6	+ 8.8	+ 9.2
Variety .....	+ 13.7	+ 16.1	+ 6.7	+ 13.2	+ 50.0	+ 22.0	+ 25.3	+ 10.2
Motor vehicle .....	+ 2.0	+ 3.4	(1)	+ 1.1	+ 10.7	+ 8.4	+ 5.9	- 2.4
Garage and filling station .....	+ 5.7	+ 8.5	+ 2.0	+ 8.2	+ 7.7	+ 0.7	+ 8.4	+ 6.0
Men's clothing .....	+ 2.8	+ 3.3	- 1.3	+ 4.0	+ 4.3	+ 0.6	+ 6.0	+ 8.2
Family clothing .....	+ 8.0	+ 0.1	+ 6.1	+ 4.5	+ 6.1	+ 14.6	+ 5.3	+ 27.9
Women's clothing .....	+ 7.0	+ 7.2	+ 3.9	+ 8.4	+ 10.9	+ 0.6	+ 13.4	+ 6.0
Shoe .....	+ 6.5	+ 3.3	+ 9.1	+ 5.7	+ 3.4	+ 3.6	+ 3.7	+ 6.0
Hardware .....	+ 8.5	- 0.7	+ 10.8	+ 9.8	+ 7.2	+ 4.3	+ 7.7	+ 9.8
Lumber and building material .....	+ 5.9	+ 9.4	+ 5.5	+ 9.3	+ 6.9	- 3.3	+ 3.5	+ 4.9
Furniture, appliance and radio .....	+ 8.4	+ 3.0	+ 8.5	+ 11.0	+ 8.1	+ 1.4	+ 7.0	+ 5.2
Restaurant .....	+ 6.7	+ 3.9	+ 5.7	+ 6.7	+ 4.1	+ 3.4	+ 12.4	+ 9.9
Fuel .....	+ 2.5	- 7.8	- 1.4	+ 5.3	+ 3.0	- 1.8	- 9.2	+ 5.1
Drug .....	+ 9.1	+ 5.2	+ 9.1	+ 8.4	+ 8.8	+ 5.8	+ 12.9	+ 13.2
Jewellery .....	+ 5.4	+ 2.9	+ 3.4	+ 5.4	+ 6.6	+ 7.3	+ 9.3	+ 7.5
Other .....	+ 8.1	+ 4.2	+ 7.5	+ 7.6	+ 12.6	+ 6.7	+ 9.7	+ 10.0
Totals, all trades .	+ 6.5	+ 4.7	+ 5.6	+ 6.4	+ 9.0	+ 6.1	+ 8.3	+ 7.7

(1) Unchanged.

Estimated Retail Trade - Atlantic Provinces

November 1965 and November 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	5,696	6,284	1,333	1,372	14,096	14,280	12,142	12,08
Other food and beverage ...	2,208	2,469	614	681	4,199	4,358	3,403	3,67
General .....	8,009	7,994	1,424	1,640	2,991	3,031	3,369	3,44
Motor vehicle .....	4,356	4,788	880	1,010	10,914	11,470	9,775	12,39
Garage and filling station	..	..	..	..	5,076	5,788	3,954	4,41
Men's clothing .....	930	936	483	496	3,032	3,115	2,568	2,58
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	494	493	304	32
Hardware .....	..	..	..	..	909	929	850	84
Lumber and building material .....	..	..	..	..	910	942	666	73
Furniture, appliance and radio .....	..	..	..	..	1,561	1,515	2,265	2,35
Restaurant .....	..	..	..	..	1,767	1,877	759	77
Fuel .....	..	..	..	..	1,040	890	298	25
Drug .....	427	456	138	150	1,506	1,616	1,374	1,41
Jewellery .....	..	..	..	..	583	602	276	30
Other .....	7,166	6,981	2,782	2,790	17,415	18,897	11,741	12,31
Totals .....	32,765	34,335	9,073	9,558	66,494	69,803	53,744	57,91

.. Figures not available.

Note: Totals may not balance due to rounding.







# Canada. Statistics, Bureau of DOMINION BUREAU OF STATISTICS

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## RETAIL TRADE

DECEMBER 1966

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Retail sales as contained in this monthly report are estimates subject to revisions on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Period	Total Retail Trade in Canada		% Change 1966/1965
	1965 \$'000	1966 \$'000	
January to October	17,334,158 <sup>r</sup>	18,477,843	+6.6
November .....	1,933,602	2,036,979	+5.3
December .....	2,323,538	2,465,982	+6.1
Total	21,591,298 <sup>r</sup>	22,980,804	+6.4

## Estimated Retail Trade by Provinces and Kinds of Business

January to December 1966

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination .....	4,681	419	1,344	1,774	183	164	347	451
Other food and beverage .....	1,819	144	516	743	53	56	104	203
General .....	832	184	151	139	69	119	85	84
Department .....	2,047	131	372	699	161	83	226	376
Variety .....	595	84	132	260	18	20	44	38
Motor vehicle .....	3,765	334	837	1,343	152	306	346	447
Garage and filling station ...	1,588	141	388	640	55	110	115	139
Men's clothing .....	354	19	108	135	12	11	31	39
Family clothing .....	322	38	110	81	12	18	17	46
Women's clothing .....	369	14	106	161	9	9	33	37
Shoe .....	211	13	71	88	4	3	12	19
Hardware .....	427	22	117	130	21	50	52	35
Lumber and building material .	551	30	94	202	54	54	79	39
Furniture, appliance and radio	719	53	236	272	27	24	46	62
Restaurant .....	741	39	222	289	33	35	54	69
Fuel .....	371	16	102	204	9	4	3	33
Drug .....	562	47	138	218	28	23	42	66
Jewellery .....	177	10	36	83	7	10	11	20
All other .....	2,850	171	651	1,067	190	210	279	282
Totals .....	22,981	1,908	5,730	8,527	1,096	1,310	1,924	2,486

Note: Totals may not balance due to rounding.

<sup>r</sup> Revised figures.

Merchandising and Services Division

February 1967

6403-506

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
December 1966

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination .....	469,375	221,815	247,560	40,783
2	Other food and beverage .....	236,502	168,330	68,172	17,413
3	General .....	86,748	5,653	81,095	19,981
4	Department .....	288,079	-	288,079	17,672
5	Variety .....	108,078	94,957	13,121	15,880
6	Motor vehicle .....	299,443	2,797	296,646	26,873
7	Garage and filling station .....	137,889	1,366	136,524	10,941
8	Men's clothing .....	52,522	5,573	46,949	3,336
9	Family clothing .....	48,856	18,517	30,339	6,760
10	Women's clothing .....	49,363	19,063	30,300	2,187
11	Shoe .....	28,551	14,830	13,721	2,167
12	Hardware .....	54,088	13,621	40,466	3,343
13	Lumber and building material .....	42,299	10,414	31,885	2,511
14	Furniture, appliance and radio ...	76,198	14,804	61,394	7,790
15	Restaurant .....	62,072	5,160	56,913	3,338
16	Fuel .....	50,260	891	49,369	2,360
17	Drug .....	64,212	10,370	53,842	5,458
18	Jewellery .....	43,128	17,791	25,337	2,689
19	Other .....	268,319	35,926	232,392	22,400
20	Totals .....	2,465,982	661,878	1,804,104	213,882
		Manitoba			Saskatchewan
21	Grocery and combination .....	18,555	9,310	9,245	17,326
22	Other food and beverage .....	7,896	(1)	(1)	8,020
23	General .....	8,463	(1)	(1)	11,692
24	Department .....	21,080	-	21,080	11,099
25	Variety .....	3,872	3,835	37	3,408
26	Motor vehicle .....	10,449	-	10,449	24,023
27	Garage and filling station .....	5,125	(1)	(1)	8,912
28	Men's clothing .....	1,621	(1)	(1)	1,661
29	Family clothing .....	1,674	644	1,029	2,253
30	Women's clothing .....	1,067	282	784	1,201
31	Shoe .....	459	316	143	415
32	Hardware .....	3,118	(1)	(1)	7,800
33	Lumber and building material .....	3,290	936	2,353	3,840
34	Furniture, appliance and radio ...	2,794	416	2,378	2,466
35	Restaurant .....	2,571	378	2,194	3,256
36	Fuel .....	1,810	-	1,810	568
37	Drug .....	3,432	(1)	(1)	2,754
38	Jewellery .....	1,537	(1)	(1)	2,374
39	Other .....	12,030	916	11,115	14,136
40	Totals .....	110,843	26,769	84,074	127,204

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business  
December 1966

Atlantic provinces		Quebec			Ontario			No.
Chain	Inde- pendent	All stores	Chain	Inde- pendent	All stores	Chain	Inde- pendent	
thousands of dollars								
11,808	28,975	132,828	38,096	94,733	176,473	106,972	69,501	1
(1)	(1)	63,020	35,574	27,445	94,648	73,025	21,622	2
1,287	18,694	17,113	1,561	15,552	12,984	319	12,665	3
-	17,672	52,089	-	52,089	100,047	-	100,047	4
14,553	1,326	22,123	18,934	3,189	48,310	42,039	6,272	5
2,797	24,076	61,163	-	61,163	110,364	-	110,364	6
(1)	(1)	33,627	(1)	(1)	58,458	116	58,341	7
(1)	(1)	13,839	955	12,885	21,348	4,080	17,268	8
814	5,946	15,295	6,332	8,963	13,472	3,098	10,374	9
682	1,505	12,106	4,292	7,813	23,639	10,074	13,565	10
656	1,511	9,821	5,053	4,768	12,149	7,276	4,873	11
(1)	(1)	11,593	3,742	7,851	16,821	2,663	14,158	12
(1)	(1)	8,438	(1)	(1)	16,371	2,512	13,859	13
1,703	6,087	24,642	5,284	19,357	26,952	4,714	22,237	14
273	3,065	18,573	839	17,734	24,480	2,561	21,919	15
(1)	(1)	14,141	-	14,141	27,165	(1)	(1)	16
630	4,828	14,714	1,073	13,640	25,276	3,936	21,340	17
1,245	1,444	7,965	2,871	5,093	20,624	(1)	(1)	18
968	21,433	64,984	10,877	54,107	114,390	16,942	97,448	19
50,886	162,996	598,074	136,035	462,039	943,971	288,697	655,274	20
Saskatchewan		Alberta			British Columbia			
8,014	9,312	38,193	18,977	19,216	45,217	28,639	16,578	21
6,182	1,838	16,041	13,634	2,407	29,464	20,879	8,585	22
(1)	(1)	8,335	(1)	(1)	8,179	323	7,856	23
-	11,099	32,658	-	32,658	53,434	-	53,434	24
3,079	329	7,997	7,242	755	6,487	5,275	1,212	25
-	24,023	28,578	-	28,578	37,994	-	37,994	26
(1)	(1)	9,752	(1)	(1)	11,075	293	10,782	27
(1)	(1)	4,644	(1)	(1)	6,073	(1)	(1)	28
1,239	1,014	2,364	580	1,784	7,039	5,811	1,228	29
341	860	4,088	1,428	2,659	5,076	1,963	3,113	30
263	151	1,282	495	788	2,258	771	1,487	31
2,385	5,415	6,707	2,310	4,397	4,705	1,383	3,322	32
1,945	1,894	5,756	3,949	1,808	2,094	509	1,585	33
571	1,895	4,518	641	3,877	7,037	1,474	5,562	34
30	3,227	4,891	295	4,596	4,962	786	4,177	35
-	568	370	(1)	(1)	3,847	(1)	(1)	36
(1)	(1)	4,909	936	3,973	7,669	2,935	4,733	37
960	1,413	2,810	1,658	1,152	5,130	2,072	3,058	38
719	13,417	18,779	1,384	17,395	21,599	4,122	17,477	39
27,266	99,938	202,672	54,310	148,362	269,339	77,912	191,427	40

Note: Totals may not balance due to rounding.



Percentage Changes in Retail Trade - by Provinces and Kinds of Business

December 1966 over December 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Mani- toba	Saskat- chewan	Alberta	British Columbia
	per cent							
Grocery and combi- nation .....	+ 7.4	+ 3.5	+ 7.8	+ 6.7	+ 8.8	+ 9.0	+ 7.9	+10.8
Other food and beverage .....	+ 9.8	+ 6.7	+14.5	+ 8.7	+ 7.6	+ 4.1	+ 7.2	+ 9.6
General .....	+ 8.8	+12.0	+ 9.9	+10.9	+ 8.7	+ 5.0	+ 9.4	+ 1.7
Department .....	+ 7.4	+ 6.8	+11.2	+ 4.9	+ 3.6	+ 5.8	+ 9.2	+ 9.7
Variety .....	+16.7	+16.1	+10.2	+17.3	+88.5	+ 1.8	+27.0	+ 8.4
Motor vehicle .....	- 3.6	+11.1	- 9.3	- 5.1	+ 9.4	- 7.7	+ 3.0	- 3.8
Garage and filling station .....	+ 5.9	+ 6.0	+ 5.6	+ 8.5	+ 7.1	+ 2.9	+ 3.5	- 1.8
Men's clothing .....	+ 5.6	+ 1.7	+ 9.1	+ 5.2	+14.3	+ 4.3	+ 6.4	- 0.1
Family clothing .....	+ 9.4	+ 5.0	+ 9.1	+ 9.9	+ 7.0	+ 4.6	+ 8.6	+16.3
Women's clothing .....	+ 5.5	+ 5.9	+ 0.2	+ 7.6	+ 5.5	+ 7.5	+ 7.6	+ 7.0
Shoe .....	+15.6	+12.6	+25.3	+11.9	+ 6.2	+11.3	+ 9.7	+ 6.9
Hardware .....	+13.0	+13.7	+12.5	+14.5	+ 9.6	+14.8	+11.8	+10.1
Lumber and building material .....	- 2.2	- 2.0	+ 2.7	+ 1.0	+ 1.8	-19.8	- 2.4	-10.3
Furniture, appliance and radio .....	+ 7.8	+15.2	+ 8.1	+ 7.0	- 4.4	+ 6.2	+22.0	+ 0.4
Restaurant .....	+ 5.1	+ 3.1	+ 2.8	+ 5.9	+ 3.3	+ 6.4	+10.3	+ 7.4
Fuel .....	+ 2.0	-12.2	- 0.8	+ 5.0	+19.4	+22.9	- 7.3	- 5.4
Drug .....	+ 8.5	+ 8.1	+ 5.9	+ 6.3	+14.6	+ 7.0	+19.9	+13.0
Jewellery .....	+ 3.4	+12.9	- 3.9	+ 1.2	+13.0	+ 9.0	+14.5	+ 9.5
Other .....	+ 6.2	+ 6.4	+ 4.7	+ 5.7	+ 5.1	+ 8.5	+ 9.8	+ 9.4
Totals, all trades .	+ 6.1	+ 7.6	+ 5.9	+ 5.6	+ 8.5	+ 2.8	+ 8.4	+ 6.2

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to December 1966 over January to December 1965

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination .....	+ 6.9	+ 3.7	+ 6.2	+ 6.9	+ 7.6	+ 6.9	+ 7.8	+11.3
Other food and beverage .....	+10.0	+ 7.3	+12.0	+ 7.9	+10.2	+11.1	+ 9.9	+14.4
General .....	+ 7.3	+ 4.0	+ 8.8	+ 8.9	+ 9.3	+ 7.3	+ 7.2	+ 7.5
Department .....	+ 7.1	+ 5.2	+ 9.3	+ 5.7	+ 4.6	+ 4.8	+ 8.8	+ 9.3
Variety .....	+14.3	+16.1	+ 7.2	+14.0	+17.0	+17.9	+25.6	+ 9.9
Motor vehicle .....	+ 1.5	+ 4.0	- 0.8	+ 0.6	+10.6	+ 6.9	+ 5.7	- 2.5
Garage and filling station .....	+ 5.9	+ 8.3	+ 2.3	+ 8.3	+ 7.6	+ 0.9	+ 8.0	+ 5.3
Men's clothing .....	+ 3.2	+ 3.0	(1)	+ 4.2	+ 5.6	+ 1.1	+ 6.1	+ 6.8
Family clothing .....	+ 8.2	+ 0.9	+ 6.6	+ 5.3	+ 6.3	+13.2	+ 5.8	+26.0
Women's clothing .....	+ 6.8	+ 7.0	+ 3.4	+ 8.3	+10.2	+ 1.4	+12.6	+ 6.1
Shoe .....	+ 7.6	+ 4.8	+11.1	+ 6.5	+ 3.8	+ 4.5	+ 4.3	+ 6.1
Hardware .....	+ 9.0	+ 1.2	+11.0	+10.4	+ 7.6	+ 5.8	+ 8.2	+ 9.8
Lumber and building material .....	+ 5.2	+ 8.4	+ 5.3	+ 8.6	+ 6.6	- 4.6	+ 3.1	+ 4.0
Furniture, appliance and radio .....	+ 8.3	+ 4.6	+ 8.5	+10.6	+ 6.7	+ 1.8	+ 8.3	+ 4.7
Restaurant .....	+ 6.5	+ 3.8	+ 5.4	+ 6.6	+ 4.0	+ 3.7	+12.2	+ 9.7
Fuel .....	+ 2.4	- 8.5	- 1.3	+ 5.2	+ 5.8	+ 1.2	- 9.0	+ 3.7
Drug .....	+ 9.0	+ 5.5	+ 8.8	+ 8.2	+ 9.5	+ 6.0	+13.7	+13.2
Jewellery .....	+ 4.9	+ 5.4	+ 1.7	+ 4.3	+ 8.0	+ 7.7	+10.5	+ 8.0
Other .....	+ 7.9	+ 4.5	+ 7.2	+ 7.4	+12.1	+ 6.9	+ 9.7	+10.3
Totals, all trades .	+ 6.4	+ 5.0	+ 5.6	+ 6.4	+ 8.9	+ 5.8	+ 8.3	+ 7.5

(1) Unchanged.

Estimated Retail Trade - Atlantic Provinces

December 1965 and December 1966

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1965	1966	1965	1966	1965	1966	1965	1966
	thousands of dollars							
Grocery and combination ...	6,254	6,642	1,499	1,551	17,235	17,919	14,430	14,672
Other food and beverage ...	3,697	4,154	879	919	6,696	6,968	5,048	5,372
General .....	8,719	10,335	1,716	1,880	3,477	3,582	3,934	4,185
Motor vehicle .....	5,104	4,819	1,123	1,070	10,207	9,809	7,752	11,175
Garage and filling station	..	..	..	..	4,825	5,189	3,594	3,845
Men's clothing .....	1,351	1,353	719	758	5,591	5,876	4,120	4,295
Family clothing .....								
Women's clothing .....								
Shoe .....	..	..	..	..	1,022	1,083	492	616
Hardware .....	..	..	..	..	1,260	1,342	1,203	1,372
Lumber and building material .....	..	..	..	..	1,349	1,192	568	619
Furniture, appliance and radio .....	..	..	..	..	1,971	2,054	3,373	4,157
Restaurant .....	..	..	..	..	1,718	1,859	853	851
Fuel .....	..	..	..	..	1,806	1,504	574	546
Drug .....	665	737	183	194	2,124	2,346	2,078	2,181
Jewellery .....	..	..	..	..	1,522	1,668	639	767
Other .....	8,369	8,596	3,426	3,528	24,670	26,975	14,805	16,853
Totals .....	38,704	41,547	11,052	11,466	85,473	89,366	63,463	71,507

.. Figures not available.

Note: Totals may not balance due to rounding.

















**BINDING SECT. NOV 4 - 1974**



